'Martha & Snoop's Potluck Dinner Party' Producer SallyAnn Salsano Talks About Her Hit Reality TV Shows & Possible 'Jersey Shore' Revival





Interview by Lori Bizzoco. Written by Delaney Gilbride.

The queen of reality TV, <u>SallyAnn Salsano</u>, has taken VH1 by storm and is back and better than ever! The self-made American television producer is the CEO and president of 495 Productions, which launched in 2006 and has been a success

ever since. Salsano has produced a number of widely-loved television shows, including MTV's <u>Jersey Shore</u> with its equally successful spin-off *Snooki & JWoww*. The entrepreneur has also produced popular reality TV series such as *Friendzone*, *Party Down South*, *Blue Collar Millionaires*, and the new VH1 show that everyone has been raving about, *Martha & Snoop's Potluck Dinner Party*.

# Celebrity Interview with Reality TV Producer SallyAnn Salsano

In our recent <u>celebrity interview</u>, Salsano opens up about the idea behind her latest project. She had collaborated with VHI in the hopes of creating a new, unique show that viewers would fall in love with — and boy, did they! When speaking about the birth of *Martha & Snoop's Potluck Dinner Party*, Salsano says the new president at VHI asked her what kind of show she had been dying to create. She answered the question with an immediate response: "I would *love* to do a crazy, energetic celebrity cooking show," which everyone at VHI jumped right on board with. When going back and forth about who they wanted to co-star in the show, Salsano tells us she asked the room, "Why are we even discussing other people? I think Martha Stewart and Snoop Dogg would be the best show ever."

Related Link: <u>Celebrity Interview: 'Ex Isle' Executive</u>

<u>Producer SallyAnn Salsano Talks Reality TV</u>

After discussing the idea with the world-renowned chef, 495 Productions reached out to the rapper, but when they called him, he had already known about the show through Stewart. "They really are friends," says Salsano. "It's such an honor working with them." Salsano relates the mega-stars to those on another one of her shows, CNBC's Blue Collar Millionaires, by expressing how they started out just like every other aspiring blue collar worker: as entrepreneurs.

"Even now, at this stage of their careers, they don't take it for granted," she adds.

Feeling inspired by the reality TV stars of her many shows, Salsano shares an important piece of career advice, saying, "You don't have to be a rapper or an NBA star to make it big. You just have to have an interest in something, dedicate yourself to it, and be good at it. And sometimes, loving your job, regardless of what it is, is enough."

Martha & Snoop's Potluck Dinner Party is the number one rated non-sports cable program in its time period with over three million viewers after only the second episode was released. Plus, it's already been renewed for a second season. Salsano believes that the reason why the reality TV show is such a hit is because the duo makes the show extremely fun-loving and humorous for people of all ages.

She adds that the show has an underlying message of, "Come on, everyone — knock it off. We can all get along." The renowned rapper and famous chef continue to cross generations and demographics with their <u>celebrity relationship</u>. People may wonder how they can be friends, but as Salsano explains, "When you look at who they really are as people, you come to realize that they have the same interests and the same sense of humor." It doesn't get any simpler than that.

#### Related Link: Relationship Advice: Stay True to Yourself

It's no surprise that the reality TV producer loves working on the show. "If Snoop and Martha are on set, I'm on set," she reveals. "It's a fun day." The stars actually have a lot of leeway when it comes to what they want to make in the kitchen. While Stewart makes, well, anything and everything she puts her mind to, Snoop is more of a "home cook" and uses recipes passed down by his mother. As Salsano shares, "He claims his mother always used to tell him, 'You know what girls like? A man that cooks.' And from then on, he has been making his

signature dishes, like fried shrimp and catfish, for his family and friends." Great <u>relationship advice</u> from Mamma Snoop!

#### SallyAnn Salsano Teases Future Bravo Reality TV Show & *Jersey* Shore Revival

Salsano also talked about her future projects in our celebrity interview. "There's still so much I want to do," she shares. The producer teased us with the notion that her first Bravo show will be coming out in the spring, but she's not able to tell us much more than that she's extremely excited to share it with everyone when the time comes. She also revealed that she's constantly thinking about reviving her past reality TV shows, including *Friendzone*, which is still one of her "favorite shows of all time."

Related Link: Celebrity Break-Up: 'Famously Single' Stars
Ronnie Magro & Malika Haqq Have Split

Of the continued success of the *Jersey Shore* stars, Salsano says, "I love it. I get excited for them, watch everything they do, and root them on. I feel like I have a different kind of love for them — I feel like I've known them from birth." She also wants people to know that the stars of the hit MTV show are more than how they're presented on camera. People don't truly see "what great kids they are and what great families they're from."

Given her love for the reality TV stars, we had to ask if she ever thinks about doing a *Jersey Shore* revival. Without skipping a beat, she exclaims, "Like every day! Every show runs its course, but you never know." We've got our fingers crossed!

Be sure to tune in to Martha & Snoop's Potluck Dinner Party

on Monday, March 6 on VH1 at 10pm ET. You can keep up with Salsano's many projects on Twitter @sallyannsalsano!

## Reality TV Stars Deena Cortese and Chris Buckner Talk 'Couples Therapy' on VH1





Interview by Ashley Pacifico. Written by Stephanie Salsini. Fans of *Jersey Shore* and *Snooki & Jwoww* recognize Deena Cortese as the hilarious little "meatball" who is best friends with Snooki. In our exclusive celebrity interview during *OK!* Magazine's New York Fashion Week celebration,

CupidsPulse.com asked Cortese and her boyfriend Chris Buckner about what we could expect to see from them on the reality TV show *Couples Therapy* as well as their best fashion dating advice.

Related Link: <u>Snooki Prepares for Wedding Day with 'Great Gatsby'-Themed Bridal Shower</u>

# Reality TV Stars Talk *Couples Therapy*

Viewers know Cortese for her crazy partying, but you won't be seeing that behavior from her on *Couples Therapy*. "You're going to see a completely different side of me. I open up about a lot of stuff that I didn't feel comfortable opening up on *Jersey Shore*, so it should be very interesting," the reality TV star reveals. Buckner also shares his thoughts on being filmed for the VH1 show: "It was an awesome experience. There were a lot of ups and downs. I know it's going to be a lot of fun to watch."

When the celebrity couple aren't on television, the pair enjoys going all out for their date nights. "We do a lot of little getaways, like spending a couple of nights in Atlantic City, getting dinner, and seeing a comedy show — the whole nine yards!" Cortese explains.

Related Link: Deena Cortese Says Snooki Will Be a 'Great Mom'

## Deena Cortese on Fashion Dating Advice

Of course, with NYFW in full swing, we had to ask the New Jersey native about her favorite date night look. "Bebe fits my little body with curves so well. I usually wear a bodycon dress or something like that," she says. Buckner picks his

outfits a bit differently, taking fashion advice from his girlfriend: "Whatever Deena says looks good, that's what I'm wearing. If it matches what she's wearing, I'm in it," he reveals.

Tune in to VH1 to see Deena and Chris on Couples Therapy on VH1 on Wednesdays at 9/8c. You can follow them both on Twitter: @DeenaNicoleMTV and @cbuckner\_!

For more videos from CupidsPulse.com, check out our <u>YouTube</u> channel.

## Celebrity Video Interview: 'Single Ladies' Star Denise Vasi Shares Her Valentine's Day Plans





Interview by Shannah Henderson.

### Denise Vasi Opens Up About Her Celebrity Wedding

Thanks to VH1's hit show Single Ladies, we get to see actress Denise Vasi light up the screen every Monday night. At last weekend's OK! magazine pre-Grammys party, the star chatted with us about the songs that played at her celebrity wedding — Jennifer Hudson sang as she walked down the aisle! — and her plans for Valentine's Day with husband Anthony Mandler. "We might do Mexico," she reveals in our celebrity video interview. "That place was our first going-away as a couple, but we weren't exactly a couple yet. We might go out there, reminisce and remember what those days were like."

Related Link: <u>Jennifer Hudson's Fiance is Adjusting to Her New Body</u>

Be sure to catch tonight's episode of Single Ladies on VH1 at 9 p.m. ET!

For more celebrity video interviews from CupidsPulse.com, check out our YouTube channel.

'Mob Wives' Executive Producer Jenn Graziano Says, "I'm Not Anti-Marriage; I'm Anti-Ball and Chain!"





Interview by Lori Bizzoco.

From VH1's *Mob Wives* to *Miami Monkey*, Executive Producer Jennifer Graziano transformed the realm of <u>reality TV</u>. She now

continues to expand her resume with exciting new projects like releasing a classic, family-inspired Italian cookbook and continuing the recent launch of reality TV star Big Ang's new wine line.

Related Link: "Bigger is Better": Mob Wives "Big Ang" Launches
New Wine Line in NYC!

#### Celebrity Video Interview with Mob Wives Producer

Graziano recently sat down with CupidsPulse.com's Exectuve Editor Lori Bizzoco to talk about the *Mob Wives* franchise and how the series impacted her family and the rest of her career. And, of course, they talked relationships and love: Despite her hectic schedule, this accomplished bachelorette is open to the idea of getting married one day to someone who's willing to support her ambitions as a thriving businesswoman. As she told us in our celebrity video interview, "I'm not antimarriage; I'm anti-ball and chain!"

To learn more about Graziano, follow her on Twitter @jenngraziano. Don't forget to tune in on Thursday, December 5th at 10 PM ET/PT for the new season of Mob Wives: New Blood on VH1!

Video by Erik Erikson.

For more videos from CupidsPulse.com, check out our <u>YouTube</u> <u>channel</u>.

'Tough Love: Co-Ed' Star Kyle Keller Says, "Listen to Your Heart and Be Truthful to Yourself"





By Kristin Mattern

Kyle Keller and her lovely personality are no stranger to the media circuit: progressing from a sports broadcaster to host of MAXIM radio to executive producer for MediaKillers.com, Keller's charm has brought her from into the spotlight. Her outgoing persona, stylish wardrobe, and sex appeal have even landed her two shows of her own, Style with Kyle and Kyle's Ultimate Challenge. "Everything I have done in my career is connected," she explains. "It's all personality-based, whether

I'm in front of or behind the camera. I think the most challenging part is getting people to take me seriously, but it's been a fun ride."

Expanding her resume, the blonde bombshell is now a member of VH1's popular show, *Tough Love: Co-Ed*. "I felt like the only way I was going to find love was by going on television," she candidly admits. "I knew it would force me to be true to myself. I couldn't lie if I was on TV." Coached by dating and relationship expert Steve Ward, Keller recalls how the tough love guru used honesty to break down the celebrities and show them that even though they're amazing people, they, like everyone else, have flaws. "I was true to myself and found my own way, and I'm hoping that viewers will take something away from my journey."

#### Related Link: Celebrities Who Dated Out of Their League

In a twist, this season of *Tough Love* features not only the famous Steve Ward but also his sister Monica, who provides a feminine view on dating. "Steve is really tough and no nonsense when it comes to giving advice. He's honest to the point where it can break you," the contestant remarks. "Monica is great. She's really tough too. You just have to watch the show to really see them in action!"

Of the other seven cast members, Keller notes, "Everyone has different personalities, and we sometimes clash because of it. We all went on the show for different reasons. I think viewers will see that and will really love it." It isn't easy living in such a full house, but they all learned to improve not only their relationships with love interests but with family and friends as well. When asked about the number one lesson she learned, Keller refers to Steve's book *The Crash Course in Love* and says, "Don't be weird."

The broadcaster begins the show with the title "Miss Disconnected" due to her penchant for long-distance

relationships and magical ability to talk her way into the friend zone. "Steve and Monica really honed in on my hang-ups and helped me figure out who I am as a person and who I want to be in a relationship. The question is: Did I listen to their advice? Did the other housemates?"

When it comes to her personal life, the vivacious blonde is seeking the same spark she sees between her parents, who have been married for 41 years. "They have the best relationship. They're best friends, and they really love each other." Getting more specific, she adds, "I'm looking for someone who is kind and who loves his family. I want kids, so a deal breaker is somebody who doesn't." The star's ideal type is a guy with kind eyes and a great smile, someone who is tall, dark, and handsome.

#### Related Link: <a href="Dating Deal Breakers">Dating Deal Breakers</a>

Keller has learned a lot from her past dating experiences and, of course, from *Tough Love: Co-Ed*. For others looking for love, she says to "listen to your heart and be truthful to yourself. And remember that exes are exes for a reason, but they're not a mistake because you learn from them. They're a good thing to have."

The host also advises against plastering your relationship status all over social media: "Unless you're engaged or married, don't do it. Social media ruins relationships. Your love life should be personal."

See more of Kyle Keller and what she learns about love on VH1's Tough Love: Co-Ed, which premieres tonight at 10 p.m. ET! You can also connect with her on her personal site www.mskylekeller.com/, Twitter @MsKyleKeller, instagram.com/mskylekeller/, and facebook.com/MsKyleKeller

# 'Hollywood Exes' Daphne Wayans on Divorce: "We're Still A Family"





By Lori Bizzoco and Sarah Ribeiro

When Daphne Wayans got divorced, she didn't let her broken marriage keep her from finding happiness — or stop her from making a name for herself. The ex of comic Keenen Ivory Wayans will be on the upcoming season of 'Hollywood Exes' with an agenda to present herself not as an ex-wife but as a woman. "I've been avoiding being in the public eye for a very long time," Wayans says. "I stopped looking at how I couldn't

do it and started looking at how I could. I'm not very interested in necessarily being famous, but I'm interested in the good that comes out of it."

While some women may find themselves embittered after a divorce, Wayans isn't joining the cast of VH1's hit reality show to get anything off her chest. Instead, she wants to help other divorced mothers like her. "I get told that I have a little bit of a different viewpoint in life. I tend to try not to look at the minutia of things. I try to take a big step back and have a bird's eye view of the scene."

Related Link: Think You Need a Man at Your Side? Think Again!

Because of that, she says, 'Hollywood Exes' gives <u>divorced</u> women a new perspective on how to deal with their divorce. A pivotal moment that brought Wayans on camera happened during last season of 'Exes': "I was watching one of the interviews on the show, and they focused on the friendship that was left there after the divorce — not what wasn't there or what was destroyed."

That friendship, she says, is the outlook that kept her relationship with Keenen strong after things ended — and the reason she is on board for this upcoming season.

Wayans explains, "That's the kind of thing we expressed during the pitch for the show. Originally, I got cold feet, and I couldn't go on the first season. But in the end, I was really proud of the women — there was no ex-husband bashing."

This, she says, is why her divorce worked out for the better: "It was hard and heartbreaking, but I kept the picture of our friendship in the back of my mind. I just started caring for him as a person, as someone I wanted to care for, and we got back to that point where we cared about each other again."

Related Link: 7 Lessons We Can Learn from Celebrity Divorces

Her positive view on a split is what Wayans hopes to bring to 'Hollywood Exes,' and she hopes viewers can take that and apply it to themselves. "The biggest thing that I've learned is — particularly when you've had children — you're still a family. Keenen and I may not be a married couple anymore, but we're tied together by these five children. That's what's left when the smoke clears. Through all the fighting and dismantling of the marriage, you're still left with a family. You need to figure out what you couldn't when you were married: how to get along."

Tune into the upcoming season of 'Hollywood Exes,' scheduled to premiere this spring, on VH1 to keep up with Daphne Wayans. You can also follow her on Twitter at @DaphneWayans.

EXCLUSIVE: The 'Hollywood Ex' of Will Smith, Sheree Fletcher, Says, "I Never Should've Filed For Divorce"





By Bernadette McCadden

In the first season of 'Hollywood Exes,' which premiered on VH1 on Wednesday, June 27, viewers will see the real life of Mrs. Sheree Fletcher — not to be mistaken for that of ex-Mrs. Will Smith. In the season premiere, Fletcher goes to dinner with the other cast members, where she meets Andrea Kelly, the recent divorcee of R&B artist, R. Kelly. Kelly desperately seeks advice from the other women about how to get through the hurt of a break-up, and Fletcher encourages her to focus on her kids — something that she did in the wake of her own divorce.

Smith and Fletcher, who divorced in 1995, had one son together, Willard Christopher Smith III, better known as Trey, who is now 19 years old. Looking back on it, Fletcher realizes she had been naÃ-ve about marriage, forgetting that it takes hard work to keep a relationship strong. "I went into that marriage with false expectations of what marriage should be. I thought I would be happy every day; I didn't know there would be up's and down's," she shares. "Based on my situation with Will, I never should've filed for divorce. It wasn't that bad, it wasn't that serious."

The divorce took a toll on Fletcher, who now understands that no matter what, after a divorce, you have to give yourself time to mourn. You can't just ignore the heartache and rush into another relationship. She says, "I went to a therapist; I cried, I cussed and I screamed. It was a safe place. She made me think, and she made me do the hard work necessary to overcome the pain."

Related: Rachel A. Sussman Helps Us Recover After a Break Up in 'The Break Up Bible'

For Trey's sake, Fletcher and Smith have remained friends. In fact, the two families have even spent Christmas together, just so Trey wouldn't feel bad about choosing one parent over the other. So how does Fletcher's current husband Terrell feel about this arrangement?

"Terrell absolutely loves Will and Jada, and we all get along well. It wouldn't have worked otherwise. I needed someone who would be on the same page as us and put my child first," Fletcher explains. "I felt so guilty after the divorce, like I did my child a disservice. I needed to forgive myself and then become a good co-parent with Will to ensure that Trey remained the priority. Terrell completely understood."

The two have been happily married now for over a decade. Fletcher's husband is a pastor at Hope International Church in San Diego, California, where she also works. As seen on 'Hollywood Exes,' the couple only get to see each other a few days a week because her primary residence is in Los Angeles, not San Diego. "Because we're in different cities, it can be easy to get caught up in your day, so we always make the effort to stay connected," she says.

Related: Making the Most of Your Long Distance Relationship

So when they are together, what is their favorite thing to do on a date? Go to the movies!

"We're simple people," Fletcher says. "There's this movie theatre called iPic in Pasadena, California. We drive thirty miles just to go there because they have these big plushy seats, and you push a button to order food! They'll bring you lamb chops and filet mignon sliders — it's very gourmet!"

You can catch Fletcher on 'Hollywood Exes,' which airs on Wednesdays at 9/8 CT on VH1.