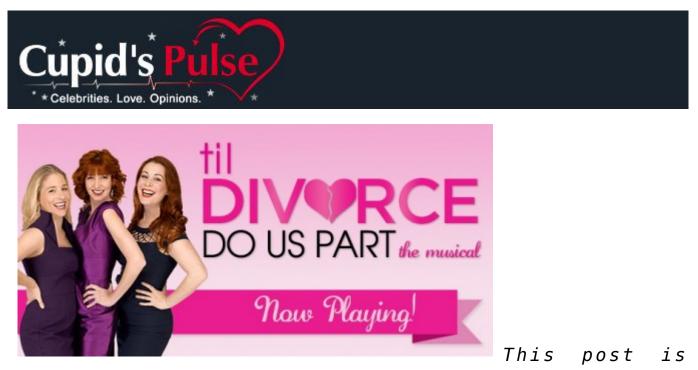
SPECIAL BONUS GIVEAWAY: 'Til DIVORCE Do Us Part: The Musical'



sponsored by 'Til DIVORCE Do Us Part.

By Kristin Mattern

Marriage doesn't always end up being the fairy tale we imagine it will be and sometimes we don't make it through "until death do us part." But, whether you make it or not, you can now walk on the distopic side of love this Valentine's Day by getting together with the girls and heading on over to see 'TIL DIVORCE DO US PART: THE MUSICAL.

Yes, a musical about divorce! This original comedy was inspired by the true story of a Broadway producers' wife who is suddenly dumped by her husband after years of marriage. Rather than sink into sadness, she decides to celebrate this new chapter in her life. Along with her spunky friends, they get their revenge through song and dance, and laugh their way through the stages of divorce and self-discovery. You don't need to be a divorcee to enjoy cabaret and vaudevillian melodies like "A Whole Lot Cuter" and "Better Glad Than Mad!' Everyone whose ever been in love will sympathize with the touching moments the play reveals and root for these women who have turned to the comical side of divorce to heal their wounds. It's a musical comedy that romps through all of the emotions that relationships and breakups bring. Therefore, it's good for your sensitive man as well!

Everyone deserves to see this hysterical show, and now they can! We are offering our visitors a **30% discount** when you purchase your tickets today! Simply buy online at BroadWayOffers.com or call 212-947-8844 and use the discount code: TLLSP52.

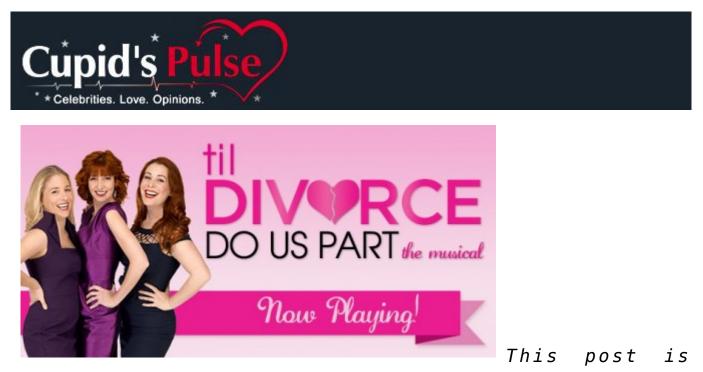
Right now, CupidsPulse.com is giving away two vouchers (good for two tickets) to see *TIL DIVORCE DO US PART: THE MUSICAL* at the Daryl Roth Theatre in Union Square.

To enter for a chance to win please email <u>cupid@cupidspulse.com</u> with your full name, address, email, and daytime phone number NO LATER than 1 p.m. EST today. In the subject line, please write "Til Divorce Do Us Part: The Musical." Winners will be contacted on Monday, February 17, 2014. You can enter each contest only once. Good luck!

Congratulations to Jennifer Salazar Ross!

Open to US residents only.

Valentine's Day Giveaway 4: Win His and Her Gifts from Boots No7 and bella j.!



sponsored by Boots No7 and bella j.

By Louisa Gonzales

Valentine's Day, otherwise known as one of the most romantic times of the year, is a day dedicated to spending time and cherishing loved ones, especially your significant other. If you're still looking for a gift idea, we have a his and her idea inspired by two of our favorite celebrity men.

For Him

The men's grooming product line by Boots No7 Men, a favorite of former *Bachelor* and recent newlywed Sean Lowe. With the Energising Hair & Body Wash, Anti-Friction Shave Gel, and Post Shave Recovery Balm, your man will feel like a star after every shower. All of the skin care products are hypoallergenic and dermatologically tested, working for even the most sensitive skin.

For Her

There's bella j. "Lotsa Love" candle. It has a great smell made with a mixture of floral scents with drops of warm amber. As if the candle isn't enough, a piece of jewelry – ranging in price from \$10 to \$10,000 – is hidden inside. Plus, *Sex and the City* actor Gilles Marini is a fan.

Either of these ideas would make the perfect gifts for your Valentine!

This Valentine's Day, CupidsPulse.com will be giving away products from Boots No7 and one bella j "Lotsa Love" candle to one lucky winner!

To enter for a chance to win please email <u>cupid@cupidspulse.com</u> with your full name, address, email, and daytime phone number NO LATER THAN 12 p.m. EST today. In the subject line, please write "His and Her Valentine's Day Gifts." Winners will be contacted on Monday, February 17, 2014. You can enter each contest only once. Good luck!

Congratulations to Wendy Bevenga!

Open to US residents only.

Valentine's Day Giveaway 3: Bring Out Your Confident Side

with Minajesty Perfume



This post is

sponsored by Elizabeth Arden.

By Louisa Gonzales

Valentine's Day is here, and no matter what your take is on this love-filled holiday, you can feel strong and i-n-d-e-p-en-d-e-n-t by taking a cue from pop star Nicki Minaj and wearing her bold new scent, Minajesty. This fragrance is the singing starlet's second scent, and it speaks volumes about her vivacious and confident self.

The powerful diva wants her sultry and captivating perfume to inspire all her fans to "celebrate their glamorous side, live in the moment, and be outrageous." So ladies, take note: This perfume is sure to let everyone know exactly who's in charge!

Whether you have a date or not this Valentine's Day, you can always embrace your sexiness. Be adventurous and try Minajesty.

This Valentine's Day CupidsPulse.com will be giving away one bottle of Minajesty!

To enter this giveaway, please email <u>cupid@cupidspulse.com</u> with your full name, address, email, and daytime phone number NO LATER than 11 a.m. EST today. In the subject line, please write "Minajesty." Winners will be contacted on Monday, February 17, 2014. You can enter each contest only once. Good luck!

Congratulations to Diana Devlin!

Open to US residents only.

Valentine's Day Giveaway 6: Cuddle Up While Eating Foxy's Premium Frozen Yoghurt



sponsored by Foxy's Pash Premium Frozen Yoghurt.

By Louisa Gonzales

The next time you're looking for a gift idea for your partner, a BFF or even a crush you fancy, think outside of the box and opt for something unique, original and tasty like Foxy's Pash Premium Frozen Yoghurt. Not only do they have several mouth-watering flavors, but each bite is healthy as well. Plus, Foxy's is committed to using the best ingredients available to help create a truthfully unique product that can satisfy everyone's sweet tooth.

Never Been Pashed?

'Pash' is an Australian term for smooching. Foxy's knows that not all pashes are the same. Some pashes are romantic, some are fun, and some are just downright naughty. Foxy's line of frozen yogurts put the variety of sensations from a pash into a spoonful of delectable desserts. You can never have too many pashes on Valentine's Day, or in your freezer! Foxy's flavors include: Sassy Pash (vanilla bean with strawberry hunks), Cheeky Pash (mango and passionfruit smoothie), Sneaky Pash (wildberry with real chocolate flakes), and Naughty Pash (honeycomb swirled with chunks of caramel).

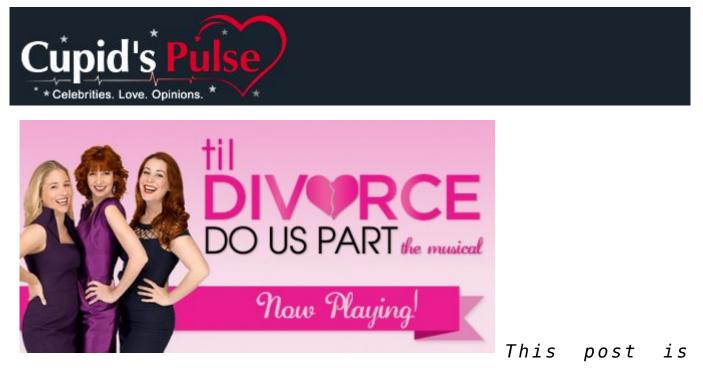
Foxy's Premium Frozen Yoghurt is a 100% guilt-free premium frozen yogurt, made with real California milk and live cultures. The taste is rich and creamy, yet Foxy's Pash contains only half the calories, fat, and sugar of most namebrand ice creams.

This Valentine's Day, CupidsPulse.com will be shipping Foxy's Pash to one lucky winner!

To enter for a chance to win please email <u>cupid@cupidspulse.com</u> with your full name, address, email, and daytime phone number NO LATER THAN 2 p.m. ET today. In the subject line, please write "Foxy's Pash." Winners will be contacted on Monday, February 17, 2014. You can enter each contest only once. Good luck!

Congratulations to Raquel de Souza!

Valentine's Day Giveaway 2: Give the Gift of Luxury with French Chocolate by zChocolat!



sponsored by zChocolat.

By Brittany Stubbs

Sometimes, the sweetest way to that special someone's heart is through their stomach. zChocolat, the premiere online retailer of luxury chocolate gifts, will definitely make an impression this Valentine's Day with the zChocolate Romantic Collection.

All of zChocolat's recipes were created in France and are handmade by World Champion French Chocolatier and Pastry Chef Pascal Caffet. Caffett takes pride in handpicking top-quality raw materials and believes that premium ingredients are the key to creating the world's finest chocolates.

The masterpiece in the Romantic Collection is a voluptuous heart made of a half pound of chocolate and pure love. The four-inch wide heart, studded with roasted caramelized Piedmont hazelnuts, is the ultimate gift. It is available alone as a single heart or as two hearts.

Even if you don't have a Valentine this year, share the love by giving the zChocolat Romantic Collection to a special friend, client, or coworker. After all, *everyone* loves chocolate!

This Valentine's Day CupidsPulse.com will be giving away a special gift from the zChocolat Romance Collection!

To enter for a chance to win a gift from the Romance Collection email <u>cupid@cupidspulse.com</u> with your full name, address, email, and daytime phone number NO LATER THAN 10 a.m. EST today. In the subject line, please write "zChocolat." You can enter each contest only once. Good luck! Winners will be contacted on Monday, February 17, 2014. You can enter each contest only once. Good luck!

Congratulations to Maria Morizio!

Open to US residents only.

Date Idea: Be a "Cheap" Date



Kristin

Mattern

You and your sweetie are sick of the same old Valentine's Day traditions, or maybe you're both convinced it's just a day made up by the card companies. Perhaps your pockets are just little lighter this year and you're looking for ways to save money. Whatever your reason, this Valentine's Day is a great time to have a cheap date to celebrate your love together.

Related Link: List Your Live

Get crafty this weekend and make your own cards. Cut out hearts from red and pink construction paper and use paper lace doilies and glitter to decorate. Write cute and corny lines to put a smile on each other's faces. For a longer-lasting idea, cut photographs into heart shapes and make a collage you can enjoy for years to come. If you're not the most artistic person, print images and cut them out to create an easy but still sentimental card for your honey.

To exchange gifts and not burn a hole in your pocket, agree to set a price cap with your significant other. This way, you can both give each other a little something special, but you aren't going overboard. Or stick with the homemade route and get creative. If you've been dying for your man to surprise you with breakfast in bed or cook a candlelit dinner, let that be his gift to you! If you're a guy, maybe you dream of your girlfriend making a batch of your favorite cookies, or you really want her to crochet you a scarf in your favorite football team's colors. Just ask her. Think outside the chocolate box and do something unique.

Related Link: Movie Night

Another idea is to make dinner with what you have in the fridge, or order Italian if the two of you are feeling like you want to be pampered a little. Watch romantic and fun movies like 50 First Dates or the ever-classic Casablanca. Whatever you decide to pop in the DVD player, you and your sweetheart are sure to have a lovely ending to your non-traditional V-day all on the cheap!

Have you ever gone beyond giving roses on Valentine's Day? Tell us in the comments below!

Cupid's Weekly Round-Up: Last Minute Valentine's Day Ideas





Maria

Darbenzio

Valentine's Day is tomorrow. If you still haven't thought about how you'll be spending it, not to worry! From perfect date ideas to fabulous outfit suggestions, we've got you covered with these helpful articles form our partners:

1. Gifts: Time and time again, we hear the words, "You don't need to get me anything." Instead of buying something that only your partner will be able to use, why not pick out a gift that *both* of you can enjoy? Concert tickets or cooking classes are great ways to have fun and spend time together. For more ideas, take a look at this list. (YourTango.com)

2. Dates: Some people make their Valentine's Day plans weeks in advance, but there are plenty of things to do if you prefer to think about it at the last minute. You didn't get a reservation to the fancy Greek restaurant that just opened, and that's okay. Try going on a local adventure, or even just stay home and cook a new recipe together. No matter what, being there for each other is what matters most. (GalTime.com)

3. Menu: You decided to ditch the expensive five-course dinner and make a nice, romantic meal at home instead. Cooking Channel's Nadia G shares her recipe for panko shrimp with strawberry aioli. If your mouth is watering, click to get the recipe and wow your partner with your impressive cooking skills. (YourTango.com) 4. Inspiration: If you're still feeling a bit uninspired about your own personal Valentine's Day plans, take a look at what some of your favorite A-list stars will be doing this year. Browse through these celebrity couple's plans for some fun ideas. (CelebrityBabyScoop.com)

5. Outfit: Red is the color of love , so try to incorporate it into your outfit. It could be anything from a piece of jewelry, a dress, or even those gorgeous heels you splurged on last week. For more secrets on creating the perfect Valentine's Day outfit, this article is the place to look. (GalTime.com)

What will you be doing this Valentine's Day? Share your plans in the comments below!

What's Your Favorite Love Song?





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Christina Milian "Oh gosh, my favorite love song? I know a lot of heartbreak songs, but I like 'Drunken Love.'" Photo: David Gabber / PR Photos

How To Plan A Guy Friendly Valentine's Day





By David Wygant

First of all, ladies, there's no such thing as a guy friendly Valentine's Day. We know this day is all about you. As far as guys are concerned, our Valentine's Day already happened: It was when the Seahawks destroyed the Broncos at the Super Bowl. Men love football, and we love hanging out with men.

Now, it's the end of the football season, and it's painful for us. It makes our eyes tear, and it's hard to let go. We just had six months of our addiction, and now, we're not getting any football again until September. We've had to say goodbye to our faithful love of football.

Related Link: <u>Making Valentine's Day Fun Again!</u>

The official Valentine's Day is for you: the flowers, the cute little teddy bear, the box of candy, and the romantic dinner. It's taking you to that delicious dinner we pay double the price that we'd have paid the day before.

So how can you show your man that you're different from all the other women out there? By ensuring that your man has a Valentine's Day date that he'll enjoy using the five tips below.

1. Buy him tickets. Take him to a sporting event or to a concert. Instead of doing the whole cliché of going out for dinner, do something more fun and something you can do together. Go against the grain. You want to show him he's

special to you. He'll think you're the coolest woman in the entire world.

2. Try a fun class. Head to a local winery and learn about the grapes that grow near you. Or sign up for an Italian cooking class and add some new pasta recipes to your weekly menu. You could go to Color Be Mind and do some pottery together.

3. Create new traditions. Instead of doing the usual clichéd activities, come up with something fun that you can do every year and start your own holiday traditions. If you enjoy traveling, head to a new locale every February 14th. Or if you like extreme sports, try sky diving or backcountry skiing.

Related Link: Creating Love That Lasts

4. Be nice to us. Know that Valentine's Day makes a lot of guys uptight; it puts us under a bundle of pressure. We have to make sure the flowers turn up to the right place; we have to make sure we manage to book a table at the restaurant you want before it fills up; and we have to be original with our gifts.

5. Think outside the box. When it comes down to it, the key to a successful relationship is keeping things fresh and exciting. To keep the fire burning, you need to find new ways of loving each other and having fun together. It's something we should be doing every day, not just on Valentine's Day.

For more information on David Wygant, click <u>here</u>.

Making the Most Of

Valentine's Day Even If You're Unhappy



Michele

Sfakianos, RN, BSN for <u>Hope After Divorce</u>

unhappy valentine's day? it doesn't have to be

After a divorce, many holidays can be depressing, and Valentine's Day can be the most depressing of all. The media promotes this day for lovers, and those not in a relationship – or just getting out of one – may feel left out. The holiday can also leave you feeling as if something's wrong with you because you don't have someone special to share it with. But don't worry – you can still have a happy Valentine's Day!

Related Link: Surviving Holidays as a Stepparent

If you have children, celebrate your holidays with them. After all, they're a special part of your life. If you don't have visitation that day, then pick another day and celebrate. Children love special celebrations, especially when you tell them that *they* are the reason for the celebration. If you don't have children, why not plan a special outing just for yourself?

It is time to adjust how we feel about our holidays. We shouldn't feel pressured to have a significant other in our life. We should love ourselves and celebrate that love every day, not just on holidays.

Look at celebrity couple Hilary Duff and Mike Comrie, who recently announced their separation. They have a one-year-old son and are both very dedicated to co-parenting, loving, and raising Luca as a team. The exes still spend a lot of time together with their son. For example, on New Year's Eve, Duff shared an Instagram of the three of them at Disneyland the week before. I wouldn't be surprised if they spent Valentine's Day as a family as well!

Related Link: <u>Hilary Duff and Mike Comrie Announce Their</u> <u>Separation</u>

Here are some great ideas for your special celebration:

– Call a close friend or a family member and go to a movie, get a manicure and pedicure, or bake a sweet treat.

– Turn off all of your electronic devices and read that book or magazine that's been sitting on your nightstand for months.

– Take your children on a nature walk or to a local park. Don't just send them off to play; go play with them!

— Make yourself a fancy dinner. Use your best dishes and make sure to put fresh cut flowers in the center of the table as a present to yourself.

– Take a warm bath with essential oils. Don't forget the candles! Just totally unplug during this time. Read that book or magazine I mentioned earlier.

- Share your time with someone in need. Volunteer at a local shelter or serve dinner at a soup kitchen. - Turn on the tunes and dance!

- Set the evening aside to look at old photos, especially those that bring back great memories.

Celebrations don't have to be expensive, but it is important to acknowledge the holidays. Valentine's Day is what you make of it. It is a day to celebrate love. No matter if you are alone or part of a couple, celebrate yourself and the power you have to make others feel valued. Remember: The most important thing you can do to bring true love into your life is to love *yourself*.

For more information about Hope After Divorce, click <u>here</u>.

Michele Sfakianos, RN, BSN, is a Registered Nurse, Life Skills Expert, Speaker and Award Winning Author. She is the owner of Open Pages Publishing, which includes her series of "The 4-1-1" books on Life Skills, Step Parenting, and Surviving Teenhood. Michele is a contributing expert for HopeAfterDivorce.org, DivorceSupportCenter.com, FamilyShare.com, and CupidsPulse.com.

'Never Have I Ever' Author Katie Heaney Says Love Should Be "a Supplement to a Full Life"





Interview by

<u>Whitney Johnson</u>. Transcription by Maria Darbenzio.

Katie Heaney turned her status as "being permanently single" into a funny memoir that sheds light on searching for your soul mate in the 21st century. In her new book *NEVER HAVE I EVER: My Life (So Far) Without a Date,* the 27-year-old shares her dating (or non-dating) experiences as she attempts to find romance on her own terms. We recently caught up with the author to glean a few more words of wisdom on looking for love and spending Valentine's Day alone.

What do you hope readers gain from your book?

I hope that young women reading it are able to first find it entertaining and relatable but also find comfort in it if they haven't dated a lot or even at all. It's important for them to know they're not the only one. And I also want readers to know dating doesn't have to be their number one priority. Focusing on friendships with each other is equally valuable and a good use of time, especially when you're in high school and college.

Related LInk: Celebrities Who Are Unlucky in Love

Why do you think there's so much focus on women to find The One instead of to embrace being single?

Even though we've made so much progress - it's because we're

being educated at higher rates than guys these days and things like that — it's still supposed to be our primary goal to be looking for a husband so that we can start a family. I think that pressure starts incredibly early, and it doesn't really let up.

I think that what I realized in writing this book is the differences between the way the pressure is directed at me or my friends versus the way that guys experience it. Guys just don't have the same pressure to be constantly focused on love. If they want to focus on their career, nobody judges them. But, if a woman says the same thing, people say "Well, aren't you worried about getting too old? What about your biological clock? Don't you think you should at least be putting yourself out there in case you meet him?" We talk about it like it's this job. We should see it as a supplement to a full life that we create for ourselves.

Do you think this pressure causes women to settle for less than they deserve?

I do. I hear a lot of girls talking about dates they have, and they're not looking forward to them. Or a guy that they've been seeing is clearly not the type of guy they want. There's some weird impotence to kind of keep giving him chances and chances and chances. That's because there's this pressure to find him.

I think that there needs to be more trust in ourselves to know who we're really interested in and who we're not. We need to trust that it's better to be single than to be with someone you aren't interested in. The guy that you *are* interested in will come along.

What's the best dating advice you've ever received from a friend?

The best advice that I've ever been given is just to be comfortable thinking of myself as someone who other people want to date. It's not because I felt bad about myself; I just didn't really see that as a possibility because it wasn't happening. So thinking of yourself as attractive, appealing people who other people want to spend time with kind of affects you in all these tiny ways that impacts the way other people perceive you.

And conversely, what's the best advice you've ever given someone?

I tend to be the friend who tells everyone to break up with their boyfriends because I'm always like, "It's so clear you don't like him."

I think it's important to listen to what the other person is saying and to not be bossy in how you talk to them, helping them to listen to what they're saying and to recognize that if they're not sounding happy or they're complaining more than not, then something is probably wrong. And you need to remind them that it'll always be okay to be single and make them feel that that's true by being there for them.

Related Link: Finding Your True Destiny After Losing Love

With Valentine's Day coming up soon, what's your advice for single ladies who let the romantic festivities bring them down?

I hate Valentine's Day, but I think the thing to remember is that couples usually hate it too. I sort of think it's a holiday like New Year's Eve where everyone pretends to be so excited and everyone feels the need to make huge plans, but then everyone is disappointed.

So I would remind yourself that just because someone's a couple doesn't mean they're having a great Valentine's either. That's not to say that you should take delight in other people's misery, but just remember that a lot of people hate it. The best thing you can do is make plans for yourself doing something that you know that you love, even if it's watching *Law & Order* for four hours and ordering in food. Treat it as any other day and know that it doesn't mean anything and that when you're a couple, you're probably going to feel the same way about it.

Heaney has an event at The Strand in New York tonight! For more information, check out her www.facebook.com/KTHeaney.

Celebrate Valentine's Day with Van Gogh Vodka



This post is sponsored by Van Gogh Vodka.

By Maria Darbenzio

Valentine's Day is upon us, and that means dinner and drinks with your loved one. Van Gogh Vodka is the perfect addition to your romantic meal for two. This hand-crafted vodka is imported from Holland and crafted by second generation Master Distiller, Tim Vos.

As a pioneer in flavored vodka, Van Gogh Vodka has concocted a slew of vibrant flavors which include espresso, PB& J, rich dark chocolate, and 19 other brilliant choices. The bold flavors can stand alone or act as a mixer for some delicious vodka cocktails for the home bartender. Not only do they taste amazing, but there is an array of color with most of them, which can make for some beautiful-looking drinks!

If flavored vodka isn't your thing, not to worry: they also have two types of 80-proof unflavored vodkas available as well as their own Van Gogh Gin. No matter your taste preference, this company has you covered.

Try one of these cocktail recipes for the perfect marriage of flavors to woo your significant other.

My Honey Valentine (OUR FAVORITE)

(Created by Jonathan Pogash, The Cocktail Guru)

1-1/2 oz. Van Gogh Pomegranate Vodka 3/4 oz. pomegranate juice 1/2 oz. fresh lemon juice 1/4 oz. honey syrup (equal parts honey and hot water stirred until the honey dissolves)

Directions: Shake ingredients very well with ice, and strain into martini glass or over ice into a rocks glass. Garnish with a lime wheel.

Cool Peach Bellini (Created by Jonathan Pogash, The Cocktail Guru)

1 oz. Van Gogh Cool Peach Vodka 1-1/2 oz. Peach Puree 3 oz. Prosecco

Directions: In a mixing glass, stir the vodka and puree well.

Add the Prosecco with ice and gently fold the ingredients (without stirring too much, as this will remove bubbles). Strain into a chilled champagne flute. Top off with extra Prosecco and garnish with a fresh peach when in season.

Spice It Up

1 1/2 oz. Van Gogh Rich Dark Chocolate Vodka 3/4 oz. milk 1/2 oz. cinnamon syrup

Directions: Shake well with ice, and strain into martini glass. Garnish with a pinch of chili powder sugar (equal parts cayenne pepper and sugar).

For exciting news from Van Gogh Vodka, be sure to follow their www.facebook.com/VanGoghVodkas, www.instagram.com/vangoghvodka/, on Twitter @vangoghvodka, and www.pinterest.com/vangoghvodka/ for updates.

Beware of Sweetheart Scammers This Valentine's Day





By Becky Frost

Rumor has it that many celebrities have dabbled in online dating. And they're not alone. A recent study has determined that one in ten Americans has used online dating or a mobile dating app in their quest for love. It has steadily gained popularity as many find it an ideal way to meet people and discover a good match for themselves versus more traditional means of dating.

Most online daters have the best intentions to simply find their soul mate but beware there are unscrupulous suitors who are out to do more than steal your heart. If online dating is on your agenda this Valentine's Day season it's important to be aware of these individuals, labeled by the FBI and others as "sweetheart scammers."

Their goal is to swindle money or bank account information from unsuspecting online daters by creating a fake profile designed to match a certain type of person: employed, affluent and trusting. As time goes on the sweetheart scammer will scheme to seem perfect in every way, even down to the same likes and dislikes as the target. Once trust has been established, the scam usually escalates to the thief's unveiling of a problem involving money. Typical scenarios include the request for funds to be able to travel to meet the target or to help the thief's sick relative. Love can often blind the victim to only think and act with their heart rather than their head in what otherwise may appear as an obvious scam.

Related: 7 Ways to Know If It's Really Love

So what can you do to avoid sweetheart scammers? ProtectMyID, a leading provider of identity theft detection, protection and resolution offers up these valuable tips to help protect your online identity and steer clear of fraudulent schemes in the online dating world:

Don't give away too much: Don't disclose personally identifiable information with a prospective dating match until there is an established level of familiarity and trust. This also includes your hometown, home addresses, work specifics, phone numbers, educational background and information about children via profiles and through photo identification.

Related: <u>Technology</u>, <u>Social Media and Dating – The Good</u>, <u>the</u> <u>Bad and the Oops!</u>

Play detective: Don't assume that a prospective dating match always will be truthful. Ask a person to tell you about him or herself; you then can conduct a little background work on websites and see if conflicting information exists. Also, be wary of any requests for financial loans or assistance of any kind.

Create the perfect password: For online dating profiles, do not use passwords that incorporate publicly known information.

Related: <u>Twitter Dating 101: Actions Speak Louder Than Tweets!</u>

While sweetheart scammers definitely operate all year long, they are particularly noticeable this time of year when everyone wants to celebrate romance. These scams are a double whammy for the victim because they are affected both fiscally and emotionally. Online dating can open up your world to true love but approaching it with your eyes wide open is critical to avoid not only heartache. but also becoming a victim of fraud.

Becky Frost is senior manager of consumer education for Experian's ProtectMyID. Check him out at www.protectmyid.com/.

What the Stars Are Doing for Valentine's Day



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Tatyana Ali

"I might go hang out with my girlfriends. If you have a group of girls and everyone is single, buy champagne and do everything you would do on a date, but do it with your girlfriends who you absolutely love!" Photo: Andrew Evans / PR Photos

One Day Giveaway! Wow Your Valentine With Teleflora





This post is

sponsored by Teleflora.

By Elizabeth Kim

Nothing says Valentine's Day like a bouquet of flowers, and for 78 years, Teleflora has helped bring smiles to many a Valentine. The company works with over 16,000 member florists throughout the United States and Canada and 20,000 affiliated florists outside North America. With numbers like that, you can rest assured that you're sending your sweetie only the best. CupidsPulse.com has partnered with Teleflora to give one lucky winner the opportunity to choose either the Deluxe Happy Hearts Bouquet or the Deluxe Send a Hug Bear Your Heart Bouquet to send to their special someone!

With the Deluxe Happy Hearts Bouquet, you get not only exquisitely arranged flowers like red roses and pink alstroemeria, but they come in a frosted, hand-blown bowl with adorable red hearts all around it. Long after you've enjoyed your bouquet, the bowl can be filled with even more flowers or used to display a candle. Either way, it will be treasured for many years to come.

The Deluxe Send a Hug Bear Your Heart Bouquet is sure to be a winner come February 14th. On top of the lush flowers and frosted white vase, the bouquet comes with a darling plush bear and a heart shaped box of Ghirardelli chocolates. It's the perfect three-in-one package that covers all the bases on this romantic holiday.

Even if you don't win the giveaway, Teleflora has something else in store for you: They've partnered up with the NBA, and when you purchase one of Teleflora's participating Valentine's Day bouquets online, you will automatically be entered into the game-changing "Send & Score" sweepstakes. One lucky winner will score a grand prize VIP trip for four guests to attend an NBA Playoff game, plus receive Teleflora flowers for one year. Four runner-up prizes include two tickets to a regular season NBA game and Teleflora blooms for one year. Teleflora is also giving away hundreds of daily prizes, including lots of NBA gear. Good luck!

To enter this giveaway, email <u>cupid@cupidspulse.com</u> with your full name, address, email, and daytime phone number BEFORE 10:30 a.m. ET tomorrow, Wednesday, February 12th. In the subject line, please write "Teleflora." The winner will be emailed a code to purchase either the Deluxe Happy Hearts or Deluxe Send a Hug Bear Your Heart Bouquet and must place the order before Valentine's Day. You can enter the contest only once. Good luck!

Congratulations to Britnae Nicole Garcia!

Open to US residents only.

Cupid's Weekly Round-Up: Creating Love That Lasts





Maria

Darbenzio

With Valentine's Day creeping up on us (one week away!), romance is in the air everywhere you go. Check out some of these articles from our partners to get you on the path to a love that lasts.

1. Time to recharge: Sometimes, things can begin to get boring in a long-term relationship. Take a moment to get the excitement back in your love life! Try making a list of places you've always wanted to go (whether it be a restaurant down the street or that resort in Cabo San Lucas) and write a couple's bucket list. For more ideas, consider these suggestions. (GalTime.com)

2. Change is good: It's easy to want to change things you don't like about your partner, but that can make things complicated. Instead, try changing the way you look at your significant other. A healthy relationship consists of being able to listen to your partner, give them space, and share your needs when necessary. (GalTime.com)

3. Give love another chance: Not everyone gets their relationship right on the first time around, but if you're both willing to try again, it may be worth a shot. Many couples have experienced long lasting relationships after a brief breakup, so who's to say you won't? (YourTango.com)

4. Keep the romance alive: Gena Lee Nolin is married to former

hockey star Cale Hulse. In her blog, she shares some wonderful tips on how to keep your marriage alive and well. Nolin even reveals how she'll be spending her Valentine's Day. (CelebrityBabyScoop.com)

5. Be a good girlfriend: In order to truly be happy with your man, you need to make sure that you're a good fit for each other. Don't force yourself to be attracted to someone just because he's available. The best way to make sure your affection is felt is by making sure you're with the right person. (YourTango.com)

How will you ensure that your love lasts? Tell us in the comments below.

Celebrity Video Interview: 'Single Ladies' Star Denise Vasi Shares Her Valentine's Day Plans





Interview by Shannah Henderson.

Denise Vasi Opens Up About Her Celebrity Wedding

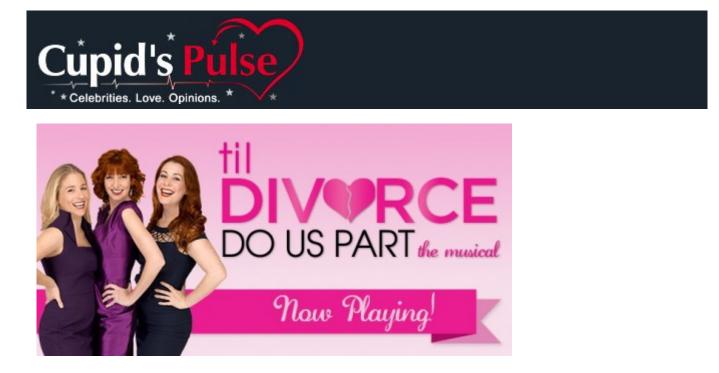
Thanks to VH1's hit show *Single Ladies*, we get to see actress Denise Vasi light up the screen every Monday night. At last weekend's OK! magazine pre-Grammys party, the star chatted with us about the songs that played at her celebrity wedding – Jennifer Hudson sang as she walked down the aisle! – and her plans for Valentine's Day with husband Anthony Mandler. "We might do Mexico," she reveals in our <u>celebrity video</u> <u>interview</u>. "That place was our first going-away as a couple, but we weren't exactly a couple yet. We might go out there, reminisce and remember what those days were like."

Related Link: Jennifer Hudson's Fiance is Adjusting to Her New Body

Be sure to catch tonight's episode of Single Ladies on VH1 at 9 p.m. ET!

For more celebrity video interviews from CupidsPulse.com, check out our <u>YouTube channel</u>.

Celebrity Video Interview: 'Shake It Up' Star Bella Thorne on Having a Memorable Valentine's Day



Interview by Lori Bizzoco.

Bella Thorne Shares Valentine's Day Date Night Plans

Disney's Shake It Up star Bella Thorne loves to show her affection at Valentine's Day by sending personalized cards to the special people in her life, like boyfriend Tristan Klier. During her <u>celebrity video interview</u> with Executive Editor Lori Bizzoco, she provides creative ideas for how to craft handmade Valentine's Day card and mail them with the United States Postal Service's beautiful new *Cut Paper Heart Stamp*. When making cards herself, the actress loves to add glitter and jokes, "You know it's from me because it has the world's worst handwriting!"

Related Link: Five Tips for Falling in Love in 2014

The 16-year-old also candidly discusses her upcoming role in *Blended* (with dream team Adam Sandler and Drew Barrymore) and shares how she plans on spending her Valentine's Day date night.

For more information on Bella, check her out on www.facebook.com/bellathorne.

For more celebrity video interviews from CupidsPulse.com, check out our <u>YouTube channel</u>.

Celebrity Interview: Lance Bass Gives Relationship Advice and Says, "It's All About Communication in a Relationship"





Interview by Shannah Henderson.

In our celebrity video interview with *NYSYNC member Lance Bass at the OK! magazine pre-Grammys party, we chatted with the singer about his Valentine's Day plans and best <u>relationship advice</u>.

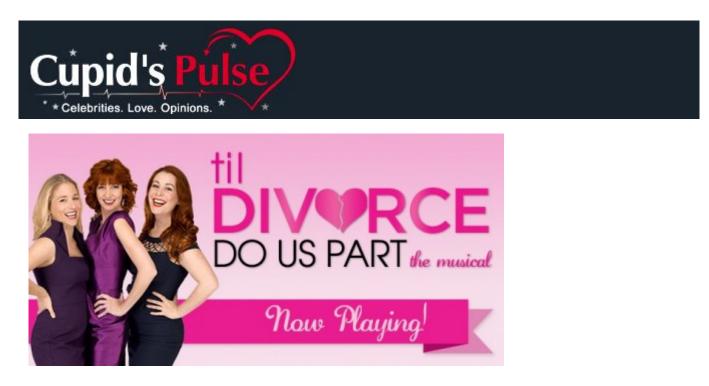
Related Link: Lance Bass is Engaged to Michael Turchin

Lance Bass on His Upcoming Celebrity Wedding

"We haven't started planning it yet," he says of his upcoming celebrity wedding to fiancé Michael Turchin. "We keep saying that so we need to start. We are guys. We need to hire a wedding planner...that is our next step."

For more celebrity video interviews from CupidsPulse.com, check out our <u>YouTube channel</u>.

Celebrity Video Interview: Singer Mike Posner Talks About New Album and Valentine's Day



Interview by Shannah Henderson.

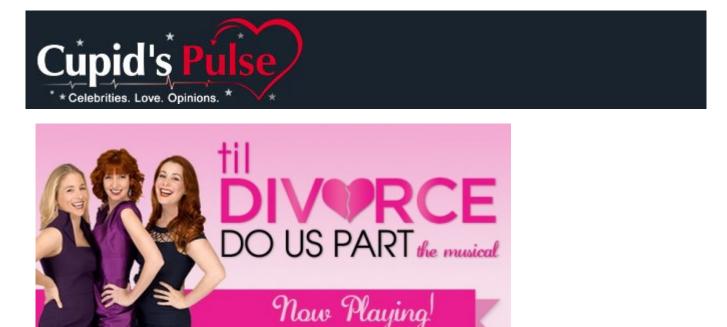
Celebrity Video Interview with Mike Posner

Singer Mike Posner first caught our attention in 2010 with his catchy song "Cooler Than Me." In our <u>celebrity video</u> <u>interview</u> at OK! magazine's pre-Grammys party, he talks about his album *Pages*, which features collaborations with Big Sean and Justin Bieber (he first met the pop star when they co-wrote the hit "Boyfriend"). Plus, he reveals where he'll be spending his Valentine's Day.

For more celebrity video interviews from CupidsPulse.com,

check out our <u>YouTube channel</u>.

Reality TV Star Farrah Abraham Talks Next Career Move



Interview by Shannah Henderson.

Exclusive Celebrity Interview with Farrah Abraham

We recognize Farrah Abraham from *Teen Mom* and *Couple's Therapy*, and we'll get to know the reality TV star even better when her special *Being Farrah* airs on MTV later this year. In our <u>exclusive celebrity interview</u>, we chatted with the single celebrity mom about her Valentine's Day plans and upcoming projects.

Related Link: Farrah Abraham Discusses Her Life as a 'Teen Mom'

For more videos from CupidsPulse.com, check out our <u>YouTube</u> <u>channel.</u>

Giveaway: Send a Beautiful Valentine's Day Bouquet with BloomNation



This post is sponsored by BloomNation.

By Maria Darbenzio

Valentine's Day is known for its wide array of beautiful bouquets. Whether it's classic red roses or a more modern gift of orchids, flowers are the gift that every woman anticipates on this special day. That's why it's important to find a company who has your needs top of mind and believes in delivering the freshest, most unique arrangements. A company such as BloomNation provides their customers with an online marketplace where they can purchase hand-crafted floral pieces from some of the top florists in the United States.

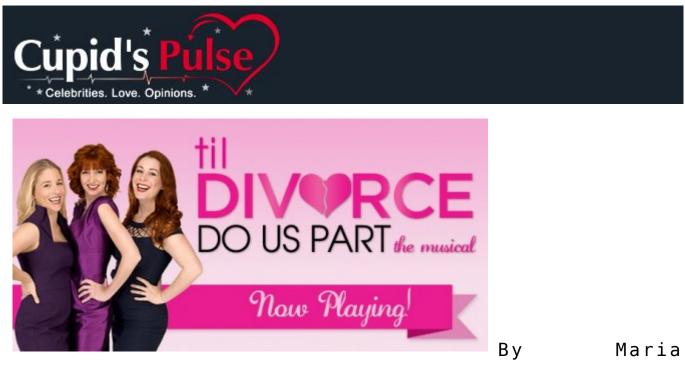
Founded in 2011 by three friends who were sick of the big business middleman, BloomNation is now considered "The Etsy of Flowers." What makes the company unique is that BloomNation florists send out "BloomSnaps" to each client -a snapshot of the bouquet before it is delivered-making sure there is total satisfaction with the final product. They also allow florists in their network to list their own designs and set prices based on their stock. This helps ensure that the flowers will *always* be fresh. After all, no one wants to open a box of wilted flowers for Valentine's Day.

If you want to get in on the action and experience all that this company has to offer, you have your chance now just in time for Valentine's Day! CupidsPulse.com is giving away two 50 dollar BloomNation gift cards to two lucky winners! That's right! Send a beautiful, fresh bouquet of flowers to your special someone...or be your own Valentine and purchase something for yourself. Either way, you can be happy knowing that the flowers you receive will be the flowers you purchased.

GIVEAWAY ALERT: To enter for a chance to win a \$50 gift card for BloomNation, go to our <u>Facebook</u> page and click "like." Leave a comment under our giveaway post letting us know you want to enter the contest. We will contact the winners via <u>Facebook</u> when the contest is over, and they will have three days to respond back with their contact information. The deadline to enter is Monday, February 3rd at 5 pm EST. Good luck!

Congrats to Tara Gregory!

Cupid's Weekly Round-Up: Valentine's Day Date Ideas



Darbenzio

The holiday of romance is right around the corner, so now is the time to start making plans (that is, if you haven't done so already). Don't catch yourself off-guard with a last-minute dash for reservations. Whether you'll be spending the day with a special someone or going out for a single girls' night on the town, check out these great articles from our partners for some fun tips:

1. Giving gifts: Buying a gift for someone can be difficult no matter the holiday. Although your feelings should be expressed every day of the year, Valentine's Day is perfect for sharing new and exciting components of your relationship.

If you're still having trouble thinking up the perfect present, try browsing through some of these ideas.

2. Being prepared: As you ladies know, nothing's worse than smearing your makeup without having anything in your purse to fix the problem. Don't be caught unprepared! Keep your lipstick close by and freshen up when it begins to fade. Check out what else you should keep with you so you can stay radiant all night long.

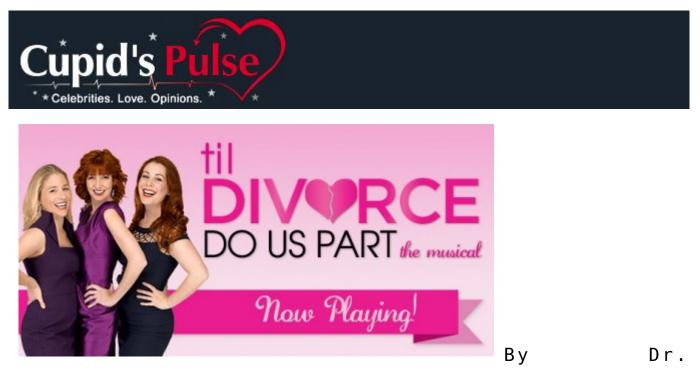
3. Choosing an outfit: Sometimes, there's simply not enough hours in the day for a wardrobe change. If you need to rush from the office to the restaurant on Valentine's Day and have no time to stop home in between, find some transitional styles that can take you from that daytime outfit to the perfect date night look. You can find some fabulous pieces that will make you look glam in no time.

4. Sorting your schedules: Both you and your partner lead very busy lives. Make sure that your plans have been made at a time that works for both of you. The last thing you want is to have to postpone – or even cancel – your Valentine's Day date.

5. Embracing singledom: There's nothing wrong with spending Valentine's Day on your own. In fact, there are plenty of ways to enjoy this holiday by yourself. Use this day to treat yourself and discover new things to be passionate about. Take a look at this article for some awesome ideas!

Do you have Valentine's Day plans yet? Share in the comments below!

Create an Action Plan to Make Every Date Feel Like Valentine's Day



Tranquility – Lydia Belton, PhD, Ct. H.A.

The feelings and emotions we experience during the Valentine's Day season can be enjoyed any time of the year. In order to begin, it starts with yourself. When we love ourselves, we resonate a vibration of love, and as it goes out, it comes back to us. So if you've had a breakup recently, let go and let love in – not for your ex, but for you! Our boundaries tend to be in a healthy place when we achieve this goal, giving way to much happier and healthier relationships.

Related Link: <u>How to Keep the Spark in Your Relationship After</u> <u>Valentine's Day</u>

What if you're single? A great way to make the feelings of Valentine's Day last if you're not partnered up is to surround yourself with friends. Take them by the hand and do something that will bring love to others. A great example is volunteering. Help an elderly neighbor, head to a local soup kitchen or join the Red Cross. Getting out of your own head and helping others, brings loving resonance. Take a page from Prince William: when he was single, he followed his mother's example and gave back to those less fortunate.

If you're single but dating, drop the dinner and drinks. Hint at ideas that are fun and non-traditional. For example, horseback riding, hiking in the park, or planning a picnic can take your relationship outside the comfort zone and build a stronger connection. These suggestions give you a chance to really get to know each other and to be able to *hear* what the other person is saying. This step follows the initial phone call we chatted about last year in "Four Steps For Stress Free Dating," so quite of a bit of the "getting to know you" stage is already out of the way. After a few dates, you could also try cooking together and watching a movie at home.

Related Link: <u>10 Steps to a Remarkable Relationship</u>

If you're attached, keep the love going: flowers, romantic games and bubble baths aren't just for Valentine's Day! Instead, pick one fun and sexy activity to enjoy for the night. Take five minutes where you are solely focused on each other; don't say a word and just relax into each other. This behavior gets the PEA going (brain chemistry of attraction). Give it a shot – you can thank me later!

What if you're married and perhaps have a family? Keeping things interesting can be a challenge, so in addition to the exercise in the paragraph above, I have some special tips. According to Redbook, the First Lady has said her 17year-marriage to Barack Obama is "not perfect." Still, even in the midst of the crisis in the Gulf of Mexico, the two had date nights. And the President has been known to bring home flowers for his wife. Another celebrity couple that's still going strong is Patrick Dempsey and Jillian Fink, who have been married for 11 years. Fink says, "You have to make time to spend together and to work through your issues."

Kevin Bacon and Kyra Sedgwick have been together for 22 years — a century by Hollywood standards. Here's Bacon's advice: "I think you've got to keep the fights clean and the sex dirty!"

Consider these examples and remember that is possible to keep the love alive. You must make your relationship a priority. Wherever you find yourself on this list, relax, have fun and enjoy each other's company. A few minutes a day goes a very long way!

Developed by Lydia Belton PhD, Ct.H.A., Date Therapy® is an effective protocol that helps people get in touch with their criteria for an ideal mate. DrTranquility's protocols® have been featured most recently on Forbes.com & Yahoo, ABCNEWS.com, ABC's the View, KISS FM, CupidsPulse.com, Metromix for the Chicago Tribune, British Glamour, REDBOOK, Cosmopolitan Magazine & promoted by Match.com.