

Beauty Tips: Essential Primers



By Megan McIntosh

Why do we even use primer? Primer is something you put on before foundation for a more flawless and smoother look. It also makes your make-up last longer to help complete your [beauty](#) look. If you know the weather is going to be a little crazy, primer can help your make-up survive extreme weather. With a good primer, your look is already half-way done.

You can pick the perfect primer for your skin type and Cupid is here to help with beauty tips.

1. Pick your primer based on your skin's oil level: If you have oily skin, you'll want to choose a primer that is mattifying. This will soak up the skin's oiliness and make your skin look less greasy throughout the day. If you have more normal skin, you don't want a mattifying primer, instead look for an illuminating primer to give your skin the good kind of shine. If you have combination skin, you'll want a more neutral primer or use more than one kind of primer for different parts of your face.

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2. Use your primer to correct skin flaws: You can choose a primer that has color correct so that it's doing two jobs at once: smoothing out your skin for foundation, and correcting

any flaws for your foundation to have better coverage. If you have dull skin, look for a pink-tinted primer. If you have red skin, use a green-tinted primer. That way you can look sunkissed, instead of sunburned.

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3. Always test out your primer before wearing it: Make sure your primer has the same base as your foundation so it goes on smoothly. If your foundation is oil-based, then your primer should be, too. If you have dry skin, you have to test out a few primers to find the best one for your skin. Ultimately, everyone should try to get a sample of a primer they're interested in so they can see what works for them.

How do you choose a primer? Share below!