

For The Love of Cars! Cars.com Launches #newcarface Contest



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By Sarah Batcheller

Buying a new car is a lot like falling in love. You search far and wide for the one you believe will stick it out with you. As you look, you find that some are too slow, others too fast, some too flimsy, and others too high-maintenance. Like love, you spend a lot of time and effort picking out the right vehicle, so don't you want purchasing a new car to be as rewarding as finding your soulmate?

I remember car shopping for the first time without the help of my parents. I was twenty years old, and I enlisted the help of my boyfriend. At every dealership, he checked the tires, bumpers, and features to make sure I was getting the best deal I could get. He even told off a couple of sales people who he felt were trying to fool me. We found the best fit for me, and you should have seen my #newcarface! It's safe to say that my choice in a guy has paid off – and now, with the Cars.com contest, up to \$25,000 on the car I bought can be paid off too!



Showing off our best #newcarface! Photo courtesy of Whitney Johnson.

With this new Cars.com promotion, you can enter to have Cars.com pay off up to \$25,000 of your car loan. You can submit an entry on Twitter, Instagram, or Facebook – see specific details below:

Twitter: Upload a photo of your new car and most excited, unprecedented new car face. Use the hashtag #newcarface and mention/tag @carsdotcom in your post.

Instagram: Upload a photo of your new car and happy new car face. Use #newcarface and mention/tag @carsdotcom in your post.

Facebook: Post a photo of your new car and new car face on the Cars.com Facebook wall (as a new post). Be sure to use #newcarface for your entry to be valid.

It's no secret that Cars.com knows how to take the drama out of car buying, and now, they're taking it out of purchasing new cars by paying off up to \$25,000 on a lucky someone's car loan. Good luck!

Note that participants can only submit one entry during the promotional period. Visit the contest website for more examples of #newcarface entries, additional contest details and rules. Open to legal US residents (excluding MD, NJ and TN), 18+ who hold (or whose immediate family member holds) a qualifying vehicle loan or lease. Begins 7/29/14 at 8:00:00 am CST and ends 1/2/15 at 12:00:00 pm CST. Prize value up to \$25k. Subject to the Official Rules at <http://bit.ly/lpLUGey>. See Official Rules for full details, including eligibility criteria and qualifying vehicle restrictions. Sponsor: Cars.com, a division of Classified Ventures, LLC. Please do not include any personal information, like your license plate number. A "New Car" is considered a new or used car bought or leased on or after 1/1/2012.