

Jill Zarin Hosts Star-Studded Hamptons Party



While the temperatures reached almost 100 degrees, [celebrity couple](#) Jill and Bobby Zarin hosted their 4th Annual Luxury “Experience Nervana” Luncheon at their Southampton Estate to benefit The Eric Trump Foundation/St. Jude Children’s Research Hospital. On Saturday, July 23, celebrity guests like Jonathan Cheban, Cindy Barshop, and Rita Cosby joined the Zarin’s at their sprawling beachfront estate to “experience nervana.”

Nervana hosts Jill Zarin’s Annual Luxury Luncheon

“Discover The Palm Beaches” was the tone for the event as

guests were able to experience first-hand brands hailing from the sunshine state like Nervana, Hallow + Plank, Chic Boutique to name a few. The party goers could escape the excessive heat in the Zarin Fabrics pool-side cabana and cool off when an Iguana Yachts watercraft drove up on the property to pick up guests and ride around Shinnecock Bay, while others escaped the heat inside the Nervana lounge. Upon leaving the event, VIP guests and celebrities were given “better gift bags than you would receive at the Oscars,” Real Housewife of Atlanta Cynthia Bailey shares. The Experience Nervana gift bag, a highly anticipated item of the event, was valued at over \$5,000 and included an array of items from many brands including M Cushion, Xtava, Quilted Koala, Ralph Lauren, and more.

The luncheon visitors were served gourmet food designed and served by CARLYLE OFF THE GREEN with [celebrity chef](#) Adam Banks. Guests also enjoyed an interactive chocolate truffle bar from Voila Chocolat and sipped on an endless supply of rosé provided by Studio Wines Boisset or signature cocktails provided by Blue Ice vodka. This year invited guests were given the opportunity to win the key to Jill Zarin’s luxury closet curated by event planners Ticket2Events where one lucky winner received over \$30,000 worth of products, including shoes from Marchesa, a crocodile clutch from Palaso Aspen, a styling session with The Style Duo, a shopping party at Calypso St. Barth Easthampton and much more.

There was even a “beauty bar” with free gifts for women including Radha Beauty, Kiss USA, Ageless La Cure, Cane +Austin, Clio/Mumsie, Poo-Pourri, and on-site personalized bags from GiGi New York. Various health & wellness brands were also on-site to inspire change for the better like Alkaline expert Dr. Daryl Gioffre of Alkamind, Super Detox Me the body restart cleanse, and Juvly Aesthetics. Guests who were invited to Jill Zarin’s 4th Annual Luxury Luncheon Experience Nervana also enjoyed onsite pamperings such as a nail bar from Pop of

Color, a braid bar hosted by rpzl, a Sania's Brow Bar, and on-site massages.

Whether you're looking for the latest beauty products or want to keep up with the hottest fashion trends, Zarin's luxury luncheon featured amazing products to try on your next date night!

For more information, check out [#jillzarinluxlounge](#).

Jill Zarin Says, "Women Can Have It All, But Not All At The Same Time"





By [Lori Bizzoco](#) and Marisa Spano

America watched the zesty and talkative redhead on *The Real Housewives of New York City* for four seasons as she threw sophisticated parties and worked for her husband's fabric shop. While we may not be seeing her on a feisty Bravo reunion again, she's still making a name for herself. She took a quick break from her hectic schedule to share some advice with CupidsPulse.com on how she manages to juggle it all.

Zarin is definitely one woman who seems to have figured out how to balance her family, career and social life. So we asked her opinion on one of the hottest topics in the news today: Can women really have it all? The former reality star believes that women "can" have it all but goes on to admit that "you can't have it all at the same time." She knows firsthand that you need to prioritize. "Maintaining a marriage is the most important thing because the truth is that children grow up and leave home."

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As most viewers know, Zarin has a close bond with her college-aged

daughter from her first marriage, Ally Shapiro, and a loving relationship with her husband, Bobby, whom she married in 2001 after five years of dating. But the *Housewife* tells us that having a strong marriage wasn't always her priority. Over time, she's learned to be mindful of her husband's needs. "The priorities in my life are constantly moving around," she says. "I know when Bobby doesn't like being in the back row, so I move him quickly to the front row. He's the first one to get a ticket. If he wants to move his seat, he can move his seat anytime he wants."

When asked if there was other advice or tips she'd give women to help them have a successful marriage, she says that "being present" is very important. "Nowadays, relationships are so complicated by electronics. It's difficult to sit down for dinner because you're dying to see that text or e-mail that you've been waiting for."

Related Link: [Is Your Perfect Man Criteria Keeping You Single?](#)

Of course, when Zarin was growing up, technology was much different. Her house had only one screen: the television. Now, screens are everywhere – on computers, tablets and smart phones and in the living room, bedroom and even the car. It's no surprise that these "screens" affected her parenting skills. "I don't think that I was present a lot of the time for my daughter. I was home, but I wasn't present," she candidly admits. "My daughter would come home from school, and I'd be on the phone. My daughter would want a snack, and I'd be on the computer. I was always like, 'Just wait one minute, one minute, one minute.'"

She feels that technology has a big impact on dating and relationships too. "There are a lot of things that can make dating challenging, and our phones and computers are two of them," she shares. "People are uncomfortable with verbal communication nowadays." That's one strict rule that Zarin has taught her daughter: don't date through text.

Related Link: [Five Reasons Why Men Text Instead of Call](#)

Currently, Zarin is working on a relationship with herself and taking her own "spiritual journey." One of her commitments is to be present as much as possible. This means that wherever her feet are placed, she needs to

be in that moment. "If I'm at home, I shut everything off. My feet are there, and that's where my mind needs to be too."

Still, the reality star doesn't plan on slowing down anytime soon. She'll be promoting her Skweez Couture shape wear line on QVC this month, and she's filming an *Open House* segment at her new home in the Hamptons. She also has a line of beautiful baubles called Jill Zarin Jewelry Collection.

Zarin is certainly focusing on the good stuff!

For more information about Jill Zarin, follow her on facebook.com/jillzarin, Twitter @Jillzarin, or check out her website, <http://jillzarin.com/>.

Celebrity Women Who Built Business Empires With Their Husbands





By Deanna Atkins

It often seems like our culture thrives on talentless women who keep us entertained through guilty pleasure reality television shows. If the media would stop flooding its audience with Lindsay Lohan's latest relapse, we'd see celebrity gals with brains and million dollar net worth who give women back the reputation we deserve. Below are a handful of leading ladies who chose to make the most of their fame by creating successful empires—with the help of their supportive and loving husbands:

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1. Bethenny Frankel: As a reality star, entrepreneur, wife and mother, Bethenny Frankel is certainly someone to admire. By combining her passion for healthy, natural foods with her business sense, she developed her signature Skinnygirl Cocktails. She and husband Jason Hoppy brought Skinnygirl to life over the seasons of Bravo's *The Real Housewives of New York* and their own show, *Bethenny Ever After*. Hoppy's

background in finance ensured that Frankel's business ideas would flourish, and they did just that. In 2011, she sold her company to Fortune Brands' Beam Global for over \$100 million.

2. Tori Spelling: From actress to author to executive producer of her own show, it's no wonder Tori Spelling stays so skinny: she can't possibly have enough time to eat. She's come a long way since her role as Donna Martin on *90210*. Now she happily resides in Los Angeles with her husband Dean McDermott, their three children and another baby on the way. Spelling has written four books; her first, *sTORI Telling*, because a New York Times Bestseller. Additionally, she operated a bed and breakfast with McDermott and created a signature fashion and jewelry line. Today, she manages her own website, *ediTORIal by Tori Spelling*.

3. Beyoncé Knowles: Bringing in a whopping \$87 million a year is nice, but it's even nicer when you've got rapper, producer, co-owner of the NJ Nets and entrepreneur Jay-Z to "put a ring on it." Their marriage has made their combined net worth over \$800 million. This brilliant couple brings in the dough with their chart-topping hits, but Knowles also acts, designs and models, placing her at #2 on Forbes's 2010 list of 100 Most Powerful and Influential Celebrities in the World. Hollywood's hottest pair also showed off their business smarts when they trademarked their first child's name, 'Blue Ivy,' which is expected to soon become an empire of its own.

Related: [Fame, Fortune and Love: The World's Wealthiest Celebrity Couples](#)

4. Lisa Vanderpump: Even if you knew her dog Jiggy before you were aware of her husband Ken Todd, there's still no denying that Lisa Vanderpump's bank account is as obscenely large as it is because of her adoring spouse's help. Still, her own business sense has certainly helped, and together the couple has worked hard to be successful. Born in England and a *Real Housewives of Beverly Hills* star, the Brit earned her \$65

million net worth by co-owning 26 restaurants with her hubby of 29 years. Hard work paid off with a luxurious lifestyle, but Vanderpump still keeps busy by designing shoes and clothes, developing a skin care line and writing for *Beverly Hills Lifestyle Magazine*.

5. Jill Zarin: Entrepreneur, businesswoman and *Real Housewives of New York City* star Jill Zarin and husband and businessman Bobby Zarin own a home furnishing and fabric store on the Lower East side. Recently, Zarin has expanded her business to the fashion world by creating Skweez Couture, a functional shapewear line for women. She has also launched her own jewelry and bedding line, Jill Zarin Home. The couple's business was big enough originally, but Jill's most recent endeavors are expanding their empire even further.

Which famous woman do you think has built the most successful business empire? Tell us below.

Celebrity Women Who Built a Business Empire With Their Husbands





By Deanna Atkins

While our culture thrives on talent-less females to entertain us as we get out guilty reality tv fill, it's more than refreshing to see celebrity gal's with brains, and million dollar net worths, to give women back the reputation we deserve. All women are beautiful, bright and capable, and if the media would stop flooding its audience with Lindsey Lohan's latest relapse, we would be able to hear more about celebrity women who make remarkable role models. Female power is certainly something to embrace and there are plenty of women in the spotlight who used their platform to build lucrative businesses. Below are a handful of leading ladies that chose to make the most of their celebrity, by making themselves successful empires, of course with the help of their supportive and loving husbands:

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1. Bethenny Frankel: Reality star, entrepreneur, wife and mother, Bethenny Frankel, is easily envied by every woman in the world. By combining her passion for healthy, natural foods

with her craving for cash, she developed and sold Skinnygirl Cocktails for over \$100 million to Fortune Brands' Beam Global in 2011. We were able to see Bethenny's dream become reality over season's of Bravo's series, The Real Housewives of New York, and Bethenny and her husband, Jason Hoppy's, own show, Bethenny Ever After. Together the duo brought Skinnygirl to life as Jason brought his background in finance to the table to ensure that Bethenny's business would flourish, and it did more than that.

2. Tori Spelling: From actress to author to executive producer of her own show, with husband Dean McDermott, Tori & Dean: Home Sweet Hollywood, it's no wonder she stays so skinny, she can't possibly have enough time to eat. Coming a long way since her roll as Donna Martin on 90210, she happily resides in Los Angeles with her hubby, their three children and another baby on the way. She's written four books with her first, sTORI Telling, on the New York Times Bestsellers list, operated a bed and breakfast with Dean, created a signature fashion and jewelry line and manages her own site, ediTORial by Tori Spelling.

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