### Fashion Trends: Layering Up This Winter





By Carly Silva

Winter fashion can be tricky, and finding the balance between a cute outfit and one that keeps you warm and comfortable can be a difficult task. Luckily, layering up is a fun winter <u>fashion trend</u> that will help you dress for any cold temperature, while also still looking trendy and chic!

If you're in need of some coldweather fashion trends, here are

### five tips for layering up this winter:

1. Add a pea coat: Pea coats are a great piece to incorporate into your cold-weather look. Not only are they extremely trendy, but they're also perfect for layering over cozy sweaters and long sleeves. Pea coats are also great to add if you're looking for a long jacket to cover your legs and keep you extra warm!

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2. Fleece is your friend: Fleece is one of the best materials to add if you're thinking about layering up for the winter. You can find and fleece pullover or long sleeve to add on top of your cute outfit, or you can even wear a fleece jacket underneath a heavier jacket if you live in a really cold climate.

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- 3. Top off your outfit with a scarf: Scarves are a great piece to add to any look that makes an outfit a little more fun and festive. You can add an infinity scarf around your next on top of a sweater, or even have a big blanket scarf draped on top of your jacket to keep you warm while you travel outdoors!
- 4. Find some cute and cozy boots: Staying warm in the winter means keeping your feet warm too, but that doesn't have to mean clunky winter boots. Finding a pair of ankle booties, thigh-high boots, or any sort of fuzzy boot is the perfect solution to keeping your feet warm while also dressing up an outfit. Adding a boot is the perfect way to get a winter look without compromising your style!
- 5. Start from the top: When you're out and about in cold

weather, one of the first things to feel cold is the head and ears. You can easily add any winter hat for a great bundled-up and snowy look. Winter hats are perfect for adding something new to your look and make for a great festive accessory!

What are some other tips for layering up this winter? Start a conversation in the comments down below!

# **Ideas**

Fashion Trends: Ugly Christmas Sweater Outfit





#### By Ahjané Forbes

Tis' this season to wear festive attire and dress up for Santa. One of the most notable holiday-inspired article of clothing is an ugly Christmas sweater. You can wear these sweaters to many different events, from ugly Christmas sweater parties to family get-togethers. Plus, making your own is a lot of fun and can be done inexpensively. Why wait?

### Here are some fashion trends for the perfect Ugly Christmas Sweater this year:

- 1. Gaudy Garland Sweater: You might be hanging up garlands this year, so why not dress up as one? These sweaters are already pre-made, but you can get creative and make one yourself. You can get a plain green garland sweater. Add fun things like ornaments, ribbons, glitter, candy canes, lights, and wrapping paper. If you have a solid colored sweater, like white, you can add fun colors like red, pink, gold, and silver to make your outfit pop.
- 2. Two parts of a whole: Make the costume contest an idea for bonding with your partner. For instance, have your partner dress up as the head of the reindeer and you be the bottom. This cute idea is great for family photos and a laugh. If you want to stand out at the Christmas party, do something different. You can be Santa's sleigh, and your partner can be Rudolph the Red Nose Reindeer. The more creative you are, the better!

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3. Make this a family affair: When you're making your ugly sweaters, let your children pick what they want to do. Start with the basic stuff. A little window looking inside a house

with ornaments on it is easy approach, for instance. This will give your kids an interactive task that will make them more focused on the holiday.

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the Holidays—Even If You are Single

- **4. Professional:** Are you going out to Christmas party at work? If so, you can still pull off the ugly Christmas sweater by making it with business-like apparel. Add a bow tie, some suspenders, and a collar to your sweater. You can keep it "business casual" and still be festive for the holidays.
- **5. Furry Fun:** Don't forget your pet! You can make matching outfits for them as well. Make your sweater a Christmas tree and have your pet dressed up as an ornament. This way when you're walking around with them, everyone can see that you guys go together. Don't add lights or candy canes that might be harmful to your pet. Try to make their outfit simple and with things that they cannot ingest.

What are some ways you plan to wear your sweaters this Christmas? Let us know in the comments below!

### **Holiday Fashion Trends 2019**





By Hope Ankney

We've officially made it to the Holiday season! And, of course, with the Holiday season comes colder weather, hotter drinks, lots of tinsel, and a different level of <u>fashion</u>. Besides the copious number of scarves that seem to never go out of style, <u>fashion trends</u> come and go during this time of year. With office work parties, family get-togethers, and seasonally themed events with friends dominating your social life, it's easy to get overwhelmed with what to wear as the holidays approach. 2019 fashion tips look to lean heavily on the traditional pantsuit and even more rambunctious dresses. So, if you're scrambling for new ideas to fit into your wardrobe, now's the time to make a statement.

# 2019 holiday fashion trends land between conservative and liberal. Spice up your seasonal wardrobe

### with these stylish ideas.

From Pinterest to Instagram, to even *Vogue*, everyone has their own take on the new holiday fashion trends this year. It cycles through bold and wacky to more reserved and traditional, but the sweet spot is being able to fluctuate between the two. This season is all about embracing the two contrasting versions of yourself. Don't allow yourself to get trapped into one box regarding your wardrobe, because there's so much to choose from. If you're scrambling on where to start for holiday fashion, fortunately, Cupid has some <u>fashion</u> advice on some of the hottest trends that will be dominating the clothing racks this season:

- 1. Pantsuits: One of the options that have seemed to be more conservative in the past has flourished recently. With more and more people embracing the duality of pantsuits, it's no wonder they're on the top of the list for 2019 Holiday fashion trends. If you're wanting to show off your zany and eccentric side, especially at an office party, find a unique colored suit, or even one with a print, to stand out wherever you go. With the tailored fit and business casual style, there's nothing that can bring this wardrobe-must down.
- 2. Bucket hats: Believe it or not, bucket hats are still trending into the winter season this year. But it isn't for street-wear. Dress up the bucket hat by getting festive colors and wearing them with a little black dress, head-to-toe lace, or even a trench coat. It'll make the casual head-wear into something a little chicer.

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3. Bold, flat colors: If there's one thing that stands out this year in fashion, it's the minimalistic designs of bold colors that are taking over. Best worn as a dress, this trend involves wearing only one color. Styling a strictly red or yellow dress won't just make you stand out at a holiday party, but it will attract everybody's attention in the room.

4. Jumpsuits: There's nothing more comfortable or exciting than wearing a jumpsuit. You zip up one article of clothing and you're on your way! Watch out for holiday-colored and printed suits as you get ready for winter fashion. They're a rare piece to rock, but if you take the risk, you'll be the most fashionable and conveniently comfortable person wherever you go. Besides, they're excellent at keeping you warm!

Related Link: Date Idea: Warm Up By Exercising This Winter

What are some of your favorite fashion trends this Holiday season? Let us know in the comments below!

### Fashion Trend: Cute Matching Costumes for Halloween





By Ahjané Forbes

Halloween is just around the corner, and you don't want to miss this <u>fashion trend</u>. Wearing an outfit individually can turn heads, but wearing a matching outfit with someone can make you look and feel better. It's time to pinpoint just the right matching Halloween costumes for this spooky season. Check out our <u>fashion advice</u> for cute outfits to wear this year.

Wearing a matching costume with another person can be fun! In this fashion trend, what are some costume ideas that are trending this Halloween?

1. Cartoon characters: This is a good go-to if you're going out with friends or as a couple. *Toy Story* and *The Incredibles* are the first costumes to pick if you choose to go as a group.

The two movies have many characters to choose from and many ways to wear them. For couples, you may choose something more intimate like Princess Jasmine and Aladdin or MJ and Spiderman. These two iconic couples captured the love of two people from two different worlds.

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- 2. Game of Thrones: This popular TV show has left everyone heavy-hearted. This Halloween costume idea will not leave anyone out while looking for something to wear. Couples also have an advantage to dress up as a couple from the show. They can dress up as Ygritte and Jon Snow or Jaime and Cersei Lannister, for instance.
- **3. Occupational:** Being a group of firefighters with the guys or policewomen with the girls is a great way to have fun! You have a lot of flexibility with this one. Dressing up in your actual profession or the one you want to be in is a good way to have fun and possibly meet some new people that have the same idea as you!

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4. Superheroes and villains: We all love Batman and Robin, Marvel superheroes, Freddy Kruger, and Cruella Deville. These are great costumes to wear with a group or with a friend. For example, if your want to be Cruella Deville, have your friends dress up as Dalmatian dogs. Though, if you want to be creative, be Freddy Kruger and have your friends dress up as people that he has killed or as themselves. Who knows... they might be your next victims!

What are some of your spooky costume ideas for this year? Let us know in the comments below if you dare!

## Fashion Trend: Giving the Boot to Summer — Hello Fall!





By Meghan Khameraj

Fall calls for pumpkin spiced lattes, cozy sweaters, and most importantly—boots! Boots have become a staple piece in every fall wardrobe due to their ability to go with nearly every outfit. Say "goodbye" to summer by experimenting with some new boot styles with this fall <u>fashion trend</u>. Our fashion tips will help refresh the classic look by giving it a twist for 2019!

### Boots come in all shapes and sizes, but in this fashion trend, Cupid has some advice to help you find the perfect pair of fall boots!

While you may be sad that summer is coming to an end, fall fashion is arguably one of the trendiest seasonal looks. The key piece to every fall outfit is the perfect pair of boots. This fashion trend has proved that it is here to stay. It can be overwhelming to navigate the boot world given that there are a countless number of styles. Here are our fashion advice on how to figure out which boot style you should go for next:

1. Combat boots: Channel your inner bad witch while rocking classic combat boots. This '90s fashion trend has made a reemergence within the past few years. The boots' edgy style fit the chilly and spooky vibes of early to mid-fall as we get closer to Halloween.

Related Link: <u>Fashion Trend: Tadashi Shoji Dresses You Cannot Miss Out On</u>

2. Square-toed boots: Pointed-toed boots are out and square-toed boots are in! Though square-toed boots may look weird to you, especially if you're used to round-toed or pointed-toed boots, try a classic black pair to ease your way into the new trend. Before you know it you'll be wearing square-toed boots with confidence.

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3. Animal print: Speaking of confidence, nothing shows your confidence more than animal print! If you're ready to step your boot game up then you need to add a pair of animal print boots to your collection. You can experiment with tamer patterns such as snakeskin or if you want a wilder pattern

then try cheetah or cow print.

**4. Slouchy boots:** These boots are on the more classic side of the boot spectrum. Pair slouchy boots with a short dress or an over-sized sweatshirt to get the ultimate <u>Ariana Grande</u>-inspired fall outfit. Complete your celebrity fashion look with a pumpkin spiced latte and "thank u, next" on repeat.

Which pair of boots are you most excited to try out this fall? Let us know in the comments below!

### Fashion Trend: Tadashi Shoji Dresses You Cannot Miss Out On





When it comes to perfection and reliability in terms of women's dresses, one name that comes to mind is Tadashi Shoji. It is one of our favorite brands because it incorporates the design of an elegant yet contemporary woman's dress. The brand's dresses are made for the independent and contemporary woman and make sure that every woman looks red carpet-ready. Tadashi Shoji dresses are made with high-quality fabrics and an innovative design approach to give a customary, yet celebrity-style look.

# Finding the right dress for your body can be such a task. Luckily, Cupid has some fashion advice on one of our favorite dress brands.

The latest collection by <u>Tadashi Shoji Dresses 2019</u> will leave you amazed! The entire collection is driven by a passion to celebrate beauty and inspire women in a unique way. Our style experts handpicked some of Tadashi Shoji's best dresses that

can make any occasion more special.

Evening parties have always been a classic affair. Why not wear a Tadashi Shoji's dress for a classic event? The women's clothing brand's gorgeous collection will surely make heads turn, as these gowns have detailed tailoring and a precise fit that will have you looking sharp. The gowns come in floorlength hemlines and are available in lush, satin, Chiffon, and much more. Here are some pieces that are worth highlighting:

### 1. Tadashi Shoji- Applique Plunging V-Neck Sheath Dress with train/ Tadashi shoji- embroidered lace V-neck sheath dress:

Cocktail parties are always a fun occasion to dress up for. These kind of parties are special in the sense that women can dress to impress and have the opportunity to be bold in the fashion department. If you are looking for a look that will make you look as confident as you feel, Tadashi Shoji cocktail dresses are a great option. The cocktail dresses in particular have garnered the brand much popularity among women. The contemporary brand also believes that beauty comes in all sizes, so you can get a cocktail dress in plus sizes as well.

### 2. Tadashi Shoji- off shoulder sheath evening dress / Tadashi Shoji embellished long sheath dress:

Tadashi Shoji has a more modern approach to weddings with its latest collection. The collection includes both 'mother of the bride' and 'mother of the groom' dresses. Weddings don't only have to be about the bride and groom, and the brand encourages the parents to look just as extravagant. And if you are worried about the price of extravagance, there is no need to fret with Tadashi Shoji. There are dresses on sale for every fashionista with a budget.

#### 3. Tadashi Shoji pleated jewel lace jumpsuit:

There are times when you don't want to go with a tacky or loud dress, but also don't want to be too simple. Finding the right

mid-ground for you and your wardrobe can be tricky, but Tadashi Shoji can help you with that. Its pleated jewel lace jumpsuit comes to the rescue, as they are one of the most comfortable outfits and a perfect combination of boldness and elegance. These can be worn during any party or formal occasion giving you a highly-sophisticated, yet edgy look.So, no matter what the occasion is or how old you are, Tadashi Shoji has something unique for everyone. Happy shopping!

What are some of your favorite brands? Let us know your thoughts in the comments below.

## Fashion Trend: Fresh Denim Looks to Try Out





By Ashley Johnson

Denim always seems to be making a comeback somehow. And it always comes back with a fresher style and cut than ever before. While bell bottoms have been a <u>fashion trend</u> for decades and have made several returns to the fashion scene, a different kind of jean has taken over today. According to *Popsugar.com*, the hottest jean trends today range from tight miniskirts made for a night out on the town to loose wide-leg crop jeans made for the perfect casual hangout.

# Denim is one of the most classic looks of all time. How can you turn a classic look into an unforgettable look?

Denim can almost be worn with anything. However, how to wear it in true <u>celebrity fashion</u> is the real trick. Cupid has some <u>fashion advice</u> on how you can be creative with this classic piece of your wardrobe:

1. Denim mini: Mini skirts have been making quite the comeback. They are a good go-to when you are not quite sure what to wear for a night out with your girlfriends. A denim skirt automatically looks more dressed up than a jean short, and is an easy way to enhance your look. You can pair it with practically any crop top or tube top you own as well.

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2. Jogger jean: The jogger look is a very popular trend. The jogger jean looks similar to the jogger pant with its unique cuffed ankle. If you are looking to impress, these jeans are not your average jean and even come with an elastic waistline, so no need to wear a belt! What could be better?

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**3. Red striped jean:** This jean is a step up from your average jean. The red stripe on the side of the jean really turns an ordinary look into a unique one. If you are looking to switch up your wardrobe for <u>date night</u>, the stripe adds an extra flair that will be sure to catch your date's eye.

What are some other ways you incorporate denim into your wardrobe? Let us know your thoughts in the comments below?

### Fashion Trends: Moody Florals Kick Aside Bright Sunshine and Flowers





By Mara Miller

Move aside, bright sunshine and flower prints (especially yellow as a backdrop for the florals!). It's time to go over to the dark side of moody floral prints in this fall <u>fashion trend</u>. Think dark black background print with darker light pink and powder blue flowers. Or, try navy blue with big black petals. Our <u>fashion tips</u> for this moody floral trend might make you consider trying it if you're usually a black tee and jeans kind of gal.

# Check out the moody floral print fashion trend and put away those bright florals!

Even if you aren't a floral print lover, it's still fun to

have a print piece in your wardrobe that you might not try under normal circumstances. And if you aren't a floral print fan, what in the world would you even wear with it? Don't worry, we've got you. Here's our <u>fashion advice</u> on how to wear moody floral prints:

1. Jeans, jeans, jeans: Moody floral prints look great with jeans. Pick out a dark print with pastel blue roses and pair it with a jean jacket and your favorite pair of jeans (bootcut is life). Dipping your toes into the world of moody florals with jeans is a great way to try the trend without going too extreme if you have never worn floral print in your life.

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2. A midi skirt with moody flowers: Try pairing a moody floral print midi skirt with a pastel sweater as the weather cools down. You can choose pretty much anything to go on top, including a grey sweater if pastel blue isn't your thing and you'd rather keep your outfit neutral.

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- 3. All-out moody floral: If you're really brave and feel like you can pull it off, try a jumpsuit full of moody florals. Pair it with neutral accessories like a silver bracelet because the pattern is so bold other items may clash.
- **4. Leggings:** If you aren't ready to let go of your leggings, moody florals can work well with a long sleeve black shirt. Leggings are great in place of the jumpsuit if that's not quite your style.
- **5. Moody floral dresses:** What's better than a flowy dress swishing around your legs? A flowy dress with a moody floral pattern. You're sure to look elegant in a dress with a darker pattern and some high heels. Jazz it up with a simple necklace

and earrings and you've got a great date night look, too!

Do you think you'll try out a moody floral print? What would you pair it with? Let us know in the comments below!

# Fashion Trend: Micro and Itty Bitty Bags





By **Emily Green** 

Micro and itty bitty bags is a fun new <u>fashion trend</u> making its way around the globe. Many find these bags comical due to their extremely small size, as no one knows what you can

actually fit inside. You may not realize these bags can be used for a variety of purposes. Check out our <u>fashion advice</u> and see how you can incorporate micro and itty bitty bags into your style:

Micro and itty bitty bags is a fashion trend that leaves many people confused. What are some purposes for these bags in your wardrobe?

These small minuscule bags do seem very impractical for virtually any use. The great thing about fashion is that things in your wardrobe can have many different uses, no matter what the item may be. Here are a few of Cupid's favorite fashion tips to incorporate a micro or itty bitty bag into your wardrobe:

1. Use it to hold hair accessories: No matter if you're out on the town or simply shopping with friends, you always need a place to keep your hair accessories. A micro or itty bitty bag is the perfect place to keep any hair ties, clips, or bobby pins that you may need on the go.

Related Link: <u>Fashion Trend: Bamboo Handbags</u>

2. It can hold mints/gum: Everyone needs mints or gum on hand. Whether you're going on a first date or heading into a job interview, mints or gum are the perfect thing to keep in your micro or itty bitty bag to keep your breath smelling fresh.

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3. Use it to hold earrings: Sometimes your earrings can become

a bit much when you are out and about. On the other hand, you also need a place to keep your earrings if you're running out the door and haven't had time to put them in.

**4. Wear it as a necklace:** A bold statement to your wardrobe, a micro or itty bitty bag can be a great addition to any look on the runway or in real life.

What are some other ways to incorporate a micro or itty bitty bag into your wardrobe? Let us know in the comments below!

## Fashion Trend: Souvenir Jewelry





By <u>Katie Sotack</u>

The <u>fashion trend</u> this runway season has turned whimsical with souvenir jewelry. The nickname "souvenir jewelry" was given to statement necklaces that embraced sea shells as their focal point. These beautiful pieces look exactly like what you'd find at the local tourist shop on your beach holiday, and this year has expanded to include beads, pearls, and coins as part of its motif.

# Souvenir jewelry is the latest fashion trend. What way will you rock it?

To the girl with the elegant eye, a chunky statement piece of seashells might seem intimidating. There's no need to shy away from the whimsical touch souvenir jewelry can add to your outfit with this <u>fashion tip</u>. Here are is fashion advice to embrace the <u>celebrity fashion trend</u> whether your celebrity style icon is the polished <u>Taylor Swift</u> or the playful <u>Bella</u>

#### Throne.

1. Keep it simple: If it's your first time wearing souvenir jewelry be warned it's eye-catching. Tamper down the rest of your outfit to let the jewelry shine as the center. In terms of color or patterns, pick what you think works but remember to stay in summertime style. Try a blue and white striped button up with white shorts for a simple aesthetic that works with the beach babe vibe.

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- 2. Go flowy: You're not afraid of the souvenir look and are ready to embrace it to it's fullest. Be bold with flowy maxi dresses and a full brimmed hat. You can rock any patterns with this sort of outfit, just make sure the colors don't clash with the souvenir jewelry. Pair your sunnies with this look to transform yourself into a full-on beach goddess.
- **3. Headpieces:** Souvenir jewelry isn't limited to just necklaces. This season has graced us with gem-toned headscarves and bands styled in a souvenir template, which can transform your look just the same as a bold necklace.

#### Related Link: Fashion Trend: African Prints

- 4. Know where and when: Let's be honest, if you're a CEO holding a sharers meeting, beach bum isn't the look. Souvenir jewelry leans towards the simpler things in life like the boardwalk or running errands. Still, there's no limit to where the style can be worn, just pick the right pieces. If you want souvenir jewelry in the boardroom to try a hair clip or bracelet tucked under your sleeve.
- **5.** Have fun with it: The idea behind this trend is playfulness. Souvenir jewelry is so versatile it can be youthful, elegant, or classic. There are endless ways to embrace this trend and fit your personal style. Rock it the way you feel confident.

What ways do you planning on wearing souvenir jewelry? Share in the comments below!

### Fashion Trend: Print Mashups





By <u>Mara Miller</u>

It's no secret that animal, floral, and geometric patterns have been popular for ages. In <u>celebrity fashion</u>, Anne Hathaway embraced mixing up patterns for a unique look with this <u>fashion trend</u>. You no longer need to give in to the pressure to match prints with solids. Embrace these <u>fashion tips</u> for some wildly fun ideas!

# Print mashups are a fun new fashion trend for 2019. Here's how you can incorporate it into your everyday style!

Even if you just want to dip your toes into print mashups to test out this fashion trend or you want to go all out, we've gathered some tips on how to make mixing patterns work for you:

1. Start small: Starting small with a shoe that has two different patterns might be the way to go. This way you don't need to worry about spending too much on new crazy prints only to feel like you look ridiculous.

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2. Find a solid piece: Polka dots, chains, and alphabet lettering. With a new fashion trend comes new releases in department stores. Search for a dress or top with mixed patterns that strikes your fancy and can act as a statement piece on a night out on the town.

Related Link: Fashion Trend: Bamboo Handbags

- 3. Accessorize: If you don't feel comfortable dousing yourself in contradicting patterns, think about finding a purse or clutch to match with a patterned shirt or leggings. That way you will get the look of multiple patterns, but you won't have to commit to it if you aren't feeling too sassy that day.
- **4. Play with size:** Try throwing on an oversized cardigan or shawl with color blocks over a pinstripe or polka dot dress when you get more comfortable with this fashion trend. Mixing and matching will give you a unique look when you want to stand out in a crowd!

**5. Pair two types of the same print:** If you don't like the idea of mixing animal prints or stripes with florals, think about mixing different colored clothing with the same print on the fabric. This will come off as more professional if you decide to wear it to work, but you'll be able to have fun at the same time!

Is there anything else you think we should know about mixing up prints? Let us know in the comments below!

### Fashion Trend: Designer Phone Cases for Men





By Megan McIntosh

Is there anyone in the world who doesn't carry their phone with them everywhere they go? There may be a few, but phones have become like a second limb; we need them for day to day functions. We use our phone to call, text, documents our lives, get directions, and everything in between. Is it any surprise that cell phone accessories are becoming a trend in the fashion world? This <u>fashion trend</u> has even spread to men's fashion, with the emergence of designer phone cases.

# This fashion trend focuses on designer phone cases for men. Here are four things you should know:

1. Keep it simple: You can keep this designer trend simple by focusing on convenience. Opt for a designer phone case that is transparent so that you can easily check it as it hangs around your neck. It's an easy way to look good carrying your phone.

2. Step it up: Step up your fashion game with one of the more intricately designed phone cases. Opt for Versace's medusa design or Prada's waterproof leather.

Related Link: Fashion Trend: African Prints

**3. Bargain buy:** Want a designer phone case, but don't want designer prices? Look on homemade places like Etsy. You can snag a homemade phone case that looks like it's worth a thousand bucks, but only costs \$25. Look good and save money.

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4. Check out your phone model: Some phones have begun making their own phone cases. Check out your phone model and see if there's a designer phone case that fits your style. Everyone can rock this look; it's just a matter of finding the look for you.

What kind of designer phone case do you prefer for your phone? Share below!

### Fashion Trend: African Prints





By Megan McIntosh

There's a unique <u>fashion trend</u> that's becoming more popular in the Western world these days. African prints is a general term encompassing the colorful and fun fashion of many countries in Africa, which is recognized for bold colors and patterns. These prints have caught the eye of people in America, but it can be hard to figure out how to incorporate them into your wardrobe at first.

Are you interested in trying out this cultural fashion trend in your own way? Here are some ways to show appreciation and put your own spin on this trend.

Wearing this fashion trend is all about balance and making sure to show cultural appreciation at the same time. Rock these African prints and you can channel your inner <a href="Beyoncé">Beyoncé</a>.

1. Try rocking a bold blouse: If you're nervous about wearing an entire outfit with the colorful patterns of African print, try picking out a bold blouse. Keep everything else neutral. Wear black or tan shoes with a black or tan skirt. That way there's not too much happening in your outfit that can make it hard to balance out your outfit.

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2. Start off with some earrings: Wear some jewelry that include an African Print design on it, like dangling earrings. The strong patterns on the earrings will give your outfit a bit of pop without feeling too loud or standing out too much. The earrings become the focal point of the outfit so you're sure to get some compliments on them.

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**3. Go all out:** If you're ready to stand apart from the crowd, then go all out. Rock an African print dress or tunic. The bolder the print and the brighter the colors, the better to get everyone's attention. Keep your shoes and jewelry more neutral so that your African print outfit is the star of the show.

What are some ways you incorporate a unique pattern into your outfit? Share below.

### Fashion Trend: Bamboo Handbags





By Mara Miller

We've got a fun <u>fashion trend</u> and <u>fashion advice</u>! If you're looking for a new handbag and are tired of carrying around a heavy purse that hurts your shoulders, bamboo handbags may just be what you've been looking for. And even better: they're eco-friendly and sustainable! Bamboo handbags make a cute and unique accessory, and it's time to switch things up this year!

### Are you interested in this ecofriendly fashion trend? Here are a few benefits of bamboo bags.

It's fascinating how bamboo can be used for many different things, from an arnis stick used in a sport developed in the Philippines to a practice handbag you can carry everywhere with you. Here are some of the benefits of choosing a bamboo handbag:

1. It's lightweight: Are you tired of carrying around a purse that is heavy and makes your shoulder hurt? Bamboo bags are lightweight, but sturdy. Younger bamboo trees remain flexible so it's easier to create the bag for the manufacturer. Depending on the way the bag is made, you won't have to worry about it being too stiff when you carry it.

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2. It's sustainable: Bamboo can be grown just about anywhere. Plus, it can be continuously harvested without damaging the environment (so you don't need to worry about pandas going without!) every three years.

Related Link: Fashion Trend: Feathered Accessories

- **3. It's durable:** The worse thing about a fabric handbag is when the stitching starts to come undone because you've packed too much into it one too many times. A bamboo handbag will last longer than your standard fabric bag.
- 4. They can be rolled up for storage: Nothing is worse than a closet full of purses that take up a lot of space. Bamboo bags can be rolled up for storage until you're ready to use them again, leaving more room in your closet for other important articles of clothing or accessories.
- 5. The material is easy to clean: It's awful when you break a perfume bottle and you get can't the overpowering smell out of your fabric purse. Or, when your toddler decides to touch your bag with sticky fingers from a toaster pastry they recently ate. Bamboo bags are easy to clean with a quick wipe down.
- **6. They can be personalized:** Some bamboo bags are customizable, so you can get your monogram put on the front of anything from a clutch to a tote bag.

Can you think of any other benefits to using a bamboo handbag over a traditional purse? Let us know in the comments below!

### **Beauty Trend: Pearl Accents**





By <u>Mara Miller</u>

Do you remember the classic scene with Audrey Hepburn and the beautiful pearl necklace she wore in *Breakfast at Tiffany's*? Whenever you think of pearls as an accessory, a necklace or delicate earrings usually come to mind. 2019 brings a few new takes on this classy jewel! We've gathered some of them up for you to try.

### With this beauty trend, check out a new take on a classic accessory!

1. A pearl choker: It really depends on how many pearls you want on your choker, but a pearl choker is classy. Show all of them with a half up-do or leave your hair down to bring attention to a standalone pearl attached to the choker.

Related Link: Fashion Trend: Feathered Accessories

2. Hair Accessories: Pearls are pretty no matter how you wear them, but they stand out even more in your hair with a clip to hold back your bangs. Or, use something similar to class up your updo with a row of pearls.

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**3. Embellished shoes:** Pearls. Pearls everywhere! Okay, maybe not over your entire shoe, but a line of pearls across your toes or ankle are a delicate way to show off your feet.

What are a few other ways to wear pearls as an accent? Let us know in the comments below!

### Fashion Trend: Feathered Accessories





By <u>Mara Miller</u>

Fashion trends like feathers have come and gone in history, but for 2019, feathers have once again become all the rage. From coats with feathery fringe to full dresses made from ostrich feathers, this fun accessory has been all over the runway. While you might not want to embrace Lady Gaga's celebrity style with a full dress made with ostrich feathers like the one that she wore last year at the Venice Film Festival, there are a ton of fun accessories you can find. Whether you're an older lover of all things feathers and haven't had a reason to pull out your old earrings, or are new to the trend and want to try it out, we've got a list of accessories to share with you so you can try them!

# Check out the latest fashion trend — feather accessories!

### 1. Purse/clutch:



Feather Purse Photo: Pinterest / @thepurseoutlet

We all need to be practical sometimes, right? Why not grab a clutch surrounded in ostrich feathers for your next date night? Or if you're the type of girl who has to shove everything into her bag, find a full-sized purse! It can either be covered in feathers or decorated along the trim of the opening of the bag, whatever strikes your fancy while you're shopping for your next carry-all accessory.

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Fashion Trends

### 2. Ostrich Feather Skirt:



Feather Skirt Photo: Pinterest / @WendysLookbook

Get fun and flirty with an ostrich feather skirt, recently made popular by the new fashion trends for 2019. This is a great piece to have in your wardrobe because it can be dressed up or down. Not only is it eye-catching, but it goes great with a cashmere sweater or a blazer.

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#### 3. Feathered Feet:



Feather Heels Photo: Pinterest / @myshoebizarre

From sleek heels with feathers attached from Louis Vuitton to magical KP Collections from <u>Katy Perry</u>, you might want to grab a couple pairs before feathered shoes go out of style. Wear them out for a coffee date with your bestie or in the office if you need a fun pick me up. Choose them in the sleek black and cream look like in the picture above, or find something that's bright neon pink!

### 4. Hair accent:



Hair feather accessory. Photo: Pinterest / @Marilyn19032002

Probably one of the oldest feather accessories in existence, adding a feather to your hair can make you feel chic boho or whimsical without much effort. You can either tie one feather (like in the picture above) or get some clips that have feathers attached to them. Wearing them as an accessory this way might seem more natural if you don't like the other ways the trend has been gaining popularity.

### 5. Earrings:



Feather Earrings Photo: Instagram / galinashandmade

This playful accessory will dance on your neck and is sure to catch some attention with a messy updo. You can choose feather earrings with a few feathers dangling at the bottom, find a set that has multiple colors, or one single feather to float around your neck if that's more your style. Earrings are another great simple statement if you don't want to get crazy with feather coats or skirts.

Do you plan on getting fun and flirty with this new fashion trend? Let us know in the comments below!

# Fashion Trend: 5 Trends Making a Comeback in 2019





By <u>Mara Miller</u>

Are there some <u>fashion trends</u>, like tie-dye or plaid, you're just unwilling to give up? Ever wish fashion from the '60s, '70s, '80s, and '90s would come back? We've got exciting news if you're feeling a sense of nostalgia this year.

### Here are five fashion trends that

## are making a comeback for 2019:

1. Chokers: Remember when you used to shop at Claire's for every single black choker you could find because you were obsessed with them? Kylie Jenner and sister Kendall Jenner helped re-spark this trend when they shared photos on Instagram.

Related Link: <u>Fashion Trend: 5 Ways Celebrity Style Influences</u>
<u>Fashion Trends</u>

2. Backpacks: Backpacks were another '90s accessory that a lot of women chose to carry instead of a purse—and not the big bulky kind you might have carried in middle school. Big designers like Chanel and Burberry are starting to design them, so this isn't just a fad that will fade. Find a leather backpack with fringe, and you're set!

Related Link: Fashion Trend: Like Mother, Like Daughter

- 3. Long and sleek hair: '70s style long from the days of Cher, Maureen McCormick, and Peggy Lipton has been coming back into style. So, grab a flat iron and extensions. It's also a great time to think about growing out your hair!
- **4. Plaid:** Embrace your inner '90s self and drag out the old plaid clothes, because plaid is coming back this year. Both men and women can wear this style. And, not all of the colors will be boring; some plaid is coming out in neon colors, adding extra fun the pattern.
- **5. Tie-dye:** Hippies of the world rejoice tie-dye is coming back in style this spring. These fun psychedelic patterns are on a lot of runways right now, bringing about a feeling of nostalgia.

What other fashion trends have you spotted coming back for 2019? Share your thoughts below.

# Fashion Trend: Gender-Neutral Clothes for Kids





By Courtney Shapiro

Fashion is constantly changing, and it's only fair that the fashion world can keep up with people who are all shapes, sizes, and genders. In 2019, gender is demonstrated on a spectrum rather than something definitive. A <u>fashion</u> trend that largely appeals to people in 2019 is gender neutral clothing. Take a look at our fashion advice on how kids can

make their wardrobe more enjoyable as well as showcasing their identities.

## Check out our fashion tips on how to shop for gender neutral clothing for kids.

1. Let them pick their own clothes: When your kids are old enough to start picking out their clothes, let them. You shouldn't force your child to wear items they don't feel comfortable wearing. Trends change all the time, so it's important for your kids to know that they have a sense of individuality.

Related Link: <u>Fashion Trend: Funky Patterns</u>

- 2. Try neutral patterns: Polka dots and stripes are super easy patterns that can still be stylish without directly being identified as a male or female style. Find pieces that your child really enjoys wearing.
- 3. Don't shy away from color: In 2019, pink and blue aren't really identified as girl or boy colors anymore. Anyone is allowed to wear any color they like and shouldn't be shamed for wearing something that makes them feel good.

Related Link: Fashion Trend: "Ugly" Sneakers

- **4. Opt for basic silhouettes:** When going shopping for gender neutral clothing, go for styles that don't have as much frill or aren't fitted right to the body. Girls's clothes tend to be more form fitting, but if you choose items such as sweaters, or t-shirts, you won't have to decide between male or female.
- **5. Let your kids be kids:** Don't fuss too much over your kids wardrobe choices. They'll pick what they want to wear and what the best option for their own identity. You can choose their clothing until they are old enough to do it themselves, but

remember their happiness is more important.

How do you incorporate gender neutral clothing into your kids wardrobe? Let us know in the comments below!

## Fashion Trend: Like Mother, Like Daughter





By <u>Ivana Jarmon</u>

Like mother, like daughter is the new <u>fashion trend</u> where mothers and daughters dress alike. The "mini-me" fashion trend has celebrities like <u>Beyoncé</u>, <u>Chrissy Teigen</u>, <u>Jessica Simpson</u>

and their kids adorably dressing alike. In fact, the fashion trend has become somewhat of an expensive obsession. Famous brand such as Dolce & Gabbana, Fendi, Balenciaga, and Burberry are extending their fashion line to childrenswear so that kids can look like their parents. It's been reported that the childrenswear market is forecasted to reach \$6.6 billion in 2018. However, you don't want to break the bank to enjoy the pleasure of having your child look like you. Cupid has some fashion tips on simple fun ways you and your mini-me can look alike this winter.

# Here are some simple way you and your mini-me can look alike this winter??

1. Accessories: Getting your mini-me to dress like you can be simple! Use props such as matching hair bands, barrettes, sunglasses, jewelry, and scarfs.

Related Link: Fashion Trend: "Ugly" Sneakers

2. Keep it child-friendly: Remember your child is a kid, not a small version of an adult, and it's usually best if they look their age. There's a lot of pressure in today's world for kids to look older than they are, and it can be refreshing to let them act like and look like kids for a bit longer.

Related Link: <a href="Product Review">Product Review</a>: The Leather Skin Shop Has The Perfect Jackets For Fall

**3. Keep it simple:** Keep in mind that you and your mini-me don't have to be identical. You can dress alike by simply color coordinating. It can be something as simple as you both wearing blue jeans and the same colored t-shirt.

What are some fashion tips on simple fun ways you and your

mini-me can look alike this winter? Share your thoughts below.

## Fashion Trend: "Ugly" Sneakers





By <u>Ivana Jarmon</u>

"Ugly" sneakers are the new <u>fashion trend</u>. Famous celebrities such as <u>Kim Kardashian</u>, Hailey Baldwin and <u>Kendall Jenner</u> have been seen rocking this new celebrity fashion trend, also known as "dad sneakers." Most people would call these shoes "unattractive" because of how different they look. The "dad sneaker" can be either a 90s sneaker, hiking boot, agua sock,

Reebok EasyTones, or platforms with a plethora of colors, panels, and textures. The "Ugly sneaker" is eye-catching and sporty chic. This <u>celebrity look</u> is popping in stores around the globe.

# Here are some of our <u>fashion tips</u> on which ugly sneakers you should check out!

1. Fila Disruptor II Sneaker: The Ugly Sneaker trademark recently collaborated with Fendi. Sneakers from this particular collection are usually expensive, but this pair is under \$100 and has all of the cushy and sturdy appeals you'd want in an ugly shoe. You can find these shoes on Amazon for \$60 or Urban Outfitters for \$70.

Related Link: Fashion Trend: Ugly (But Cute) Sandals

2. Nike M2K Tekno: The Ugly Sneaker is made of leather and neoprene. It's chunky, but not excessively so, and also comes in a nice pink shade. The shoe can be found at Net-A-Porter for \$100.

Related Link: <u>Fashion Trend: 5 Ways to Wear a Bandeau Top</u>

3. Kendall + Kylie Dad Sneaker: Not many know that Kendall and Kylie Jenner designed a shoe, given the minimal branding. The Ugly Sneaker can be found at Nordstrom for \$98.

Related Link: Fashion Tips: How To Rock Heels Without The Pain

- **4. Adidas Falcon Sneaker:** If you like the Balenciaga Triple S sneaker, but don't want to spend \$900 on them, these are a beginner version of them. They are only \$100 at Nordstrom.
- 5. Reebok White Daytona Sneakers: This Ugly Sneaker is described as something your dad may wear while running to the

grocery store. This sneaker is \$174 at ASOS.

Are you a fan of the Ugly Sneaker trend? Comment below.

## Fashion Trend: Funky Patterns





By <u>Courtney Shapiro</u>

Looking to experiment a little more with your wardrobe? We've got a perfect <u>fashion trend</u> for you to try. Funky patterns are all the rage right now and can brighten up your wardrobe. Here are some tips to help you decide which patterns you should add to your collection.

# Check out our fashion tips on which funky patterns you should try!

1. Cow Print: The splotchy black and white pattern is making a big come-back. This bold print can easily be paired with solid pieces, making it look classy instead of tacky.



Cow Print Skirt Photo: Instagram/ @milk.itclothing

Related Link: Fashion Trend: 5 Ways to Wear a Bandeau Top

2. Hounds-tooth: Honestly, this pattern is classic and timeless. Start adding small pieces to your closet that you can incorporate into an everyday look.



Houndstooth jacket. Photo: Instagram/

### @tasiamarieb

**3. Cherries:** This print would be best for something more casual, like going to a movie or low-key happy hour. It is super fun and playful. You'll definitely make a statement in this fruity pattern.



Cherry Dress. Photo: Instagram/ @giacorosa

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**4. Plants:** Everyone knows floral is always in, but try switching it up a bit by wearing pieces featuring leaves or roots instead of flowers. This is a bold move, but you can start with accessories and work your way up to larger pieces from there.



Plant Dress. Photo:
Instagram/
@plantandsimple\_

**5. Tribal:** This pattern screams fall. It's usually seen on cardigans, or over-sized sweaters, and it's a print that can be dressed up or down depending on the occasion.



Tribal Sweater.
Photo: Instagram/
@hometowngypsyboutique

Have any other favorite funky patterns? Let us know below!

# Product Review: The Leather Skin Shop Has The Perfect

## Jackets For Fall





By Bri Roselius

Anyone else getting *Grease* vibes? Leather jackets are the fall fashion trend we can all get on board with. <u>Leather Skin Shop</u> produces beautiful, high-quality leather jackets for everyone.

In this product review, check out Leather Skin Shop's beautiful jackets for fall!

<u>Leather Skin Brando Women Black Motorcycle Leather Jacket</u>, \$190



This jacket is the perfect statement piece to up your outfit game and transform drab into fab. Made with extreme attention to detail, this product is 100 percent genuine leather.

No other jacket will prepare you better for this year's winter. Whether you're dressing to impress or bundling up to face the dropping temperatures, Leather Skin's product will keep you warm while still making a fashion statement.



Still wondering how to rock this <u>fashion</u> piece? Here are three reasons you need to invest in a leather jacket stat:

### **Attitude**

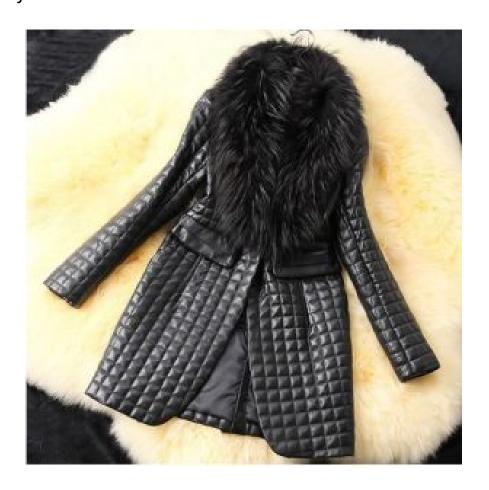
This is the top of the list for a reason. Nothing says 'tude quite like the perfect leather jacket. We all saw Sandy from "Grease" go from drab to fab with just the simple addition of leather into her wardrobe! A simple leather jacket instantly adds street cred.

### **Durability**

In a fast-fashion world, leather sticks around for the long hail, both in terms of style and physical performance. A good leather jacket will last for decades. Properly treated, it may outlive you! Brando's style is designed with great detail; they ensure every part of the jacket is perfect from the stitching to the deep lining.

### Styles

Brando's jacket is known as the motorcycle style. But there are so many other types of leather jackets: motorcycle, bomber, racer and more! Not only do they last forever, but you can buy different variants according to what looks best on you.



What better way to catch your crush's attention than rocking this fabulous, form-fitting jacket? With fall just around the corner, don't miss out on adding this eye-catching piece to your collection, and get ready to make an impression!

Check out the Leather Skin Shop's <u>website</u> and follow them on their social media accounts for more beautiful leather products for men and women.

# Fashion Trend: Ugly (But Cute) Sandals





By <u>Haley Lerner</u>

Looking for the perfect new shoe to buy? We've got a new fashion trend for you to hop on board of. Ugly (but cute) sandals are totally in style right now. Stars like Miranda Kerr, Naomi Watts, Alexa Chung and Heidi Klum are all rocking this celebrity look. Here are some of our fashion tips on which ugly-cute sandals you should check out.

## Check out our fashion tips on which

# ugly (but cute) sandals you should try!

1. Birkenstocks: Looking for an ugly-cute sandal that's also great for walking? Look no further than Birkenstocks, which come in plenty of fun different colors and styles and are sure to endure long walks across the beach and a leisurely hike.



Birkenstocks. Image: Instagram @birkenstock

2. Jelly sandals: A super comfortable "ugly" shoe option is jelly shoes. Not only are these sandals a major throwback, but they are super cute and comfortable.



Jelly Sandals. Photo: Instagram @dwakanna

Related Link: Fashion Trend: 5 Ways to Wear a Bandeau Top

**3. Pool Slides:** If you're looking for a really easy ugly-cute sandal option, then pool slides are perfect for you. You can slip them on whenever you please and instantly have a look that says, "I'm ready for the beach!"



Pool Slides. Photo: Instagram @onygoshop

**4. Tevas:** Tevas are a summer camp classic that are actually very on-trend right now. They're comfortable and are great for walking, plus can be a great add on to a casual outfit.



Teva Sandals. Photo: Instagram @tevaeurope

Related Link: Celebrity Style: Funky Sunglasses

**5. Crocs:** Maybe the most famous of all ugly sandals is Crocs. Sure, they are definitely much more ugly than cute, but they are comfortable and easy to throw on. Why not give the chunky shoes a try?



Crocs. Photo: Instagram

@crocs

Know any more ugly-cute sandals to buy? Comment below!

# Fashion Trend: 5 Ways to Wear a Bandeau Top





By Rhodesia Williams

Come one and all! We're well into summer, and bandeau tops are always a <u>fashion trend</u> for this season. Originally used as part of a bathing suit, bandeaus became a part of everyday fashion back in the 70's and have made a recurrence today. Similar to a tube top, the bandeau is a shorter version, exposing the midsection, and is also known as a crop top. These tops are handy during the summer, especially when going to the beach. The universal piece of clothing comes in many shapes and colors and can be worn with anything.

From bathing suit to casual wear, bandeau tops have evolved in the fashion world. Here are some ways to take this fashion trend and make it your own:



Bandeau top with cover. Photo: Instagram/@elizabethandskye

1. Covers are cool: A light cover or sheer top can only make your outfit even more charming. Because bandeaus come in so many different colors that picking a color that is incorporated in your top will allow you to pop out more. Using the bandeau as an accessory helps when you don't want to wear it by itself or when weather plays a factor in your outfit. The diversity of the bandeau allows for you to layer up if needed. This dress up or dress down accessory is great for the summer, spring or fall.

Related Link: <u>Fashion Trends: 5 Best Ways to Wear Your</u> <u>Favorite Spring-Time Dress</u>



Bandeau with high-waisted

pants. Photo; Instagram/@officiallilyrock sthis

2. Bottoms up: Because the cute bandeau top is fun and can go with many things, you can wear the sleeveless top with cute high-waisted bottoms. Whether it's shorts or pants, the bandeau matches well with high-waisted bottoms, especially if you are the type who isn't too keen on exposing your midsection. An easy fix to a huge problem, bandeaus also come in various lengths so you can always shop around for one that you are comfortable with.

Related Link: Best East Coast Beaches for Summer 2018



Bandeau swimsuit. Photo: Instagram/@kaandabeac hlife

3. The Original: The bandeau was originally used for the beach as the top to a bathing suit. Ready for a beach day? For whatever color or style you feel that day, wearing your

bandeau will keep you comfortable and ready to enjoy the day!



Bandeau top. Photo: Instagram/@shopstardustbohe mian

4. Dress it up!: Your bandeau is strong enough to wear on its own. You can always style your cute outfit with some jewelry or other accessories. This universal top can be worn casually with jeans or it can be dressed up with dress pants. Accessorizing is everything with a simple top. Not into a lot of jewelry? Pick out a printed bandeau and go.

Related Link: Fashion Trend: One Piece Swimsuits



Bandeau bras. Photo: Instagram/@ramzandrews

5. Basic bra: As well as being a bathing suit top, bandeaus have become bras. This strapless bra is amazing for strapless shirts and dresses. This cute styled bra can also casually be worn when wearing over-sized t-shirts or tank tops. Bandeaus seem to be a summer time fave! If you are on the fence about purchasing one of these, buy one! When you least expect it, you will wear it and fall in love.

What are some other ways to style a bandeau? Share your comments below.