

# Fashion Trend: BET Awards Red Carpet Fashion Was All About The Puffed Sleeves



By [Bonnie Griffin](#)

As it does every year, the BET Awards red carpet stood out among fashionistas with some of the year's most memorable [fashion trends](#). The stars stood out with their adventurous fashion choices. The big theme of the event this year was ruffled or puffed sleeves, and the stars looked fabulous. Stars were turning heads, like up-and-coming superstar Lizzo wore a woodgrain outfit with a beret and big, puffy, ruffled sleeves. While other stars like Fantasia went sleeveless, but her dress still stood out with embellished front bows that were as large-as-life as the star herself. If

you are looking for some [fashion tips](#) that will help you stand out in a crowd, then stay tuned.

## These fashion trends look hot on all body types!

When choosing an outfit for a night out or [date night](#), then you might be looking to turn heads. We've got some [fashion advice](#) to help you catch his attention and look glamorous:

**1. Puffed sleeve dress:** Oversized sleeves make a beautiful statement. Try a simple dress with flattering puffed sleeves. The larger sleeves will add a glamorous touch of style to your outfit, perfect for a date night out on the town.

**Related Link:** [Fashion Trend: African Prints](#)

**2. Subtly puffed sleeves:** Maybe you aren't ready for the overly dramatic sleeves, but you still want to add a little extra style to your wardrobe. Try a long-sleeve dress that has a more subtle puff sleeve. Not in a dress mood? A long sleeve top with subtle puffed sleeves will pair nicely with a skirt or a pair of fitted jeans. You can add some vibrant accessories to dress it up.

**Related Link:** [Fashion Trend: Print Mashups](#)

**3. Puffed sleeve belted jacket:** Looking for something that can go from work to date night, then try a belted blazer with puffed sleeves. Pair it with slacks for work, or a pair of black biker shorts for an evening, date night look and you'll have a surprisingly stunning look that will turn eyes everywhere you go.

**Let us know how you like the puffed sleeve fashion trend in the comments below.**

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# Fashion Trend: Show Off Your Curves this Summer



By [Bonnie Griffin](#)

Are you tired of fashion hiding your curves? Flaunting your curves this summer [fashion trends](#) is all about accentuating your body. Whether you're rocking jeans, a dress, or bathing suit, it's time to highlight your curves with these [fashion tips](#) to show the world your true beauty.

# These fashion trends will take you from cover-up to showing off your sexy curves!

No rules say curves need to be hidden. There is true beauty in the curves of a woman's body and fashion trends are catching up to this fact. If you are a curvy woman searching for some [fashion advice](#) to accentuate your body and show off every beautiful part, here are some fashion trends that you might want to give a try:

**1. Curvy, relaxed fit jeans:** Try relaxed fit if you want to wear jeans that will highlight your curves and not make you feel stuffed into uncomfortable denim. They are made to show off your curves. Try pairing them with a tie-dye tunic for a sexy, comfortable style.

**Related Link:** [Fashion Trend: Beige Is Making a Comeback](#)

**2. Maxi dress:** A maxi dress will flow with your body and your curves. You can find maxi dresses in a plethora of colors and patterns so you're never without options. This beautiful dress will keep you looking fresh and gorgeous while feeling cool and comfortable for this hot summer.

**Related Link:** [Fashion Trend: Bamboo Handbags](#)

**3. Jumpsuits:** Let's be honest, jumpsuits were made for a curvy body. They are cinched at the waist and accentuate all the right curves from top to bottom. Want to add even more style to your jumpsuit? Grab a striped jumpsuit to elongate your body and highlight your beautiful curves.

**4. Swimsuits:** Instead of the big skirts and swim shorts of the past, this year's swimsuits are figure flattering and designed to show off your curves instead of hiding them. Try bold prints, the off-the-shoulder one-piece, or the sexy wrap waist



one-piece. You will feel stylish and attractive in any of these options.

**5. Bold prints:** This summer fashion is all about the bold prints. Try out a snakeskin wrap dress. Not only will you look highly fashionable, but this dress will highlight every beautiful curve on your body making you the center of attention.

What are some of your favorite curvy fashion trends this summer? Let us know in the comments below.

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## **Fashion Tips: Fashion Takeaways From Icon Jennifer Lopez**





By [Emily Green](#)

[Jennifer Lopez](#) is one of the most iconic celebrities of all time. Aside from being insanely talented, Lopez is able to look absolutely stunning in numerous unique looks that very few other people would be able to pull off. From being covered in jewels from head to toe, to wearing something as simple as athleisure, this [celebrity style](#) is truly fit to Lopez in every way. While [celebrity fashion](#) does vary from person to person, Lopez has a style that is full of confidence and flare.

**Jennifer Lopez is an absolutely stunning celebrity in every way! What are some fashion tips that we can take away by following her example?**

**1. Always go for a full head to toe look:** This is one of the

main keys to JLo's iconic looks; she always pays attention to detail. From the jewelry to the nails, to the headwear to the makeup, every outfit has details that are tailored to that specific outfit only. Do this and you'll have heads turning no matter where you go!

**Related Link:** [Get a Knockout Look with This One-Two Punch in Hairstyles](#)

**2. Don't let the clothes wear you:** Remember, you're the one wearing the clothes, not the other way around! You have to bring that confidence that comes with wearing your clothes. If you're wearing a red carpet look, hold your head high and show us that smile that we all know deserves to be seen.

**Related Link:** [Celebrity Looks: 3 Easy Ways To Dress Like a Celebrity](#)

**3. Resist the trends:** What really makes JLo a fashion icon is that she doesn't pay attention to any trends in fashion. She'll go for any fashion look, no matter how wild it may seem and gives it a "timeless appeal." Go for looks that you are drawn to, and that you know you can feel great wearing.

**4. Look at runways for inspiration:** JLo tends to look for inspiration for her looks on the fashion runways, and pulls bits and pieces of what she likes and sends them to her designers. Whether it's a pop of color or a unique pattern, fashion comes in all shapes and sizes, making it a wonderful thing to explore!

**5. Be open to anything:** You can't know what you like to wear unless you try some things out! JLo is a confident, powerful woman and that alone is key to her ability to pull off any outfit she wants. Don't be afraid to step out of your comfort zone and try something new. You never know what you might end up liking!

**What are some other fashion tips we can take away from**

Jennifer Lopez? Let us know in the comments below!

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# Fashion Trend: Khaki & Beige, Plain No More!



By Katie Sotack

Say “goodbye” to the flashy, logo-driven wardrobes you’ve seen over the past few years. According to *harpersbazaar.com*, this Fall’s 2019 [fashion trend](#) will be beige on beige. While you might be tempted after the glitz of sequins, feathers, and neons (oh my!) to accuse beige of being boring, think again. Classically cut neutrals have historically stood the test of



time from Audrey Hepburn to Taylor Swift. This fall there's plenty of reason to dive into the beige trend that look timeless in photos for decades to come.

## **Beige will be making its way to the fashion runway this fall. To follow this fashion trend, what are some ways to incorporate neutrals into your wardrobe?**

Beige's comeback reminds us that fashion is fluid. What's trendy must always be measured against what works for our personal style. Here are some fashion tips for incorporating neutrals with your own personal flare:

**1. Work with what you've got:** If you're a fan of color and cringe at the thought of giving up your hard earned colorful closet, incorporate what you own with the beige trend. Neutrals often make a great base for colorful accents and expressions throughout the rest of the outfit.

**2. Remember the statement piece:** Just because we're not demanding funky fashion from these silhouettes doesn't mean you can't be playful. Add charm to your classic cuts and beige on beige with statement earrings or a dazzling necklace.

**Related Link:** [Fashion Trend: 5 Trends Making a Comeback in 2019](#)

**3. Go for classic cuts:** Street wear has become popular in recent years, but we're circling back to timeless cuts. This isn't a call to end comfort. Instead of tight leggings try a straight legged slack which will give your legs breathing room.

**4. Mixing and matching:** The task of finding clothes that work together becomes much easier when you've opted for simple cuts and beige or khaki bases. The entirety of your wardrobe will match and you'll never be known as the person whose outfits clash.

**Related Link:** [Fashion Trend: Beige Is Making a Comeback](#)

**5. Color block your beige tones:** the beige look doesn't require the wearer to be completely mono toned. Pair different shades of beige together to create a dynamic and fluid look which will add to the dimensional quality of your look.

**How do you work beige into your wardrobe? Share in the comments below!**

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## **Fashion Trend: Bring the Groove Back With Tie-Dye**





By [Bonnie Griffin](#)

You may never have guessed that tie-dye would be making a come back and setting a [fashion trend](#) in 2019, but it has made its way to runways and high-fashion shops. According to *Independent.co.uk*, tie-dye is “set to be one of the hottest trends for summer.” Move over free-spirited hippies from the 1960s, because tie-dye is making its way to the fashion runways and helping people bring their groove back.

**Tie die went from a staple in the past, making us think of hippy style and good times, to a staple in today’s fashion trends. How can you use tie-dye to bring your fashion groove back?**

If you like to dress in the newest fashion trends hot off the

runways, then look no further than some die and the white button-up hidden in the corner of your closet. Cupid has some [fashion advice](#) on how you can take your plain outfit to new fashion heights and get your groove back with a bright, tie-dye top:

**1. Reimagine an old white shirt:** If you're like me then you have one white top tucked away in your closet that you almost never wear. You bought it on a whim, deluding yourself about how you would keep it clean, and that turned out to not be true. Don't worry. Grab that old white shirt and hit up your local craft store so you can turn it into a beautiful tie-dyed fashion piece that will be sure to catch your friends' attention. Pair it with some cute cargo pants, your favorite sunglasses, and a brightly colored tote and you're ready to wow everyone this summer.

**Related Link:** [Fashion Trend: Beige Is Making a Comeback](#)

**2. Button downs:** Want to really take your tie-dye fashion trend to the next level? Throw on a tie-dyed button down with a pair of dark washed skinny jeans, and pair it with some bright heels, or sandals adorned with flowers like roses. Grab a small, brightly colored clutch, and you are ready for a night out where you'll be turning heads.

**Related Link:** [Fashion Trend: African Prints](#)

**3. Tie-dye pants:** There is no rule that says tie-dye has to only come in the form of a shirt. Turn your old comfy jeans into a beautiful pair of tie-dyed pants. Pair them with an elegant, neutral-tone flowing top and matching necklace, and throw on your favorite neutral tennis shoes or flats. If you want to really add that extra dash of fashion know-how, finish the ensemble with a matching hat.

**What are some ways you would wear tie-dye in today's fashion universe? Let us know your thoughts in the comments below.**



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# Fashion Tip: Out With the Outdated & In With the New



By Katie Sotack

Spring is heading out just as quickly as it came in with summer just around the corner. As the heat rises, we are set to shed our cool temperature clothes and the [fashion trends](#) that inspired them. So, send your outdated wardrobe to the thrift store, and pick up that credit card. It's time to splurge on a new trendy summer wardrobe.

# This summer calls for fashion swap outs. If you want to get your groove back with these funky trends, here are some fashion tips for stocking your closet.

Summer style this year is based off of recent decades and exciting colors. Think 90s cuts with 60s accessories and color palette. Here are some ways to incorporate the trends into your wardrobe:

**1. Straight legged jeans:** in recent years the style has been all about the skinny pant, but dig out your comfy boyfriend jeans because roomy jeans are all the rage. Not only will you look super trendy in the 90s boy band bottoms but you won't be afraid to treat yourself to an ice cream cone with that new wiggle room.

**2. Oversized sunnies:** Dig out those Audrey Hepburn sunglasses. Huge, geometric shapes are meant to sit on the bridge on your nose this summer with the added benefit of more sun protection.

**Related Link:** [Fashion Trend: The Modern Hippy](#)

**3. One-shoulder tanks:** Hide that weird tan line with a one shoulder top. The asymmetric style will give a flare of fashion to any bottoms or accessories. It's the one stop statement piece.

**4. The stylin' suit:** Switch out the string bikini for something spunky. Bathing suits with a sense of personality are hot for the summer heat. Go for ruffles to flourish your inner girly girl or if you're a rocker pick out a suit with studs.

**Related Link:** [Fashion Trend: 5 Ways Celebrity Style Influences Fashion Trends](#)

**5. When in doubt, full color out:** Whatever you choose to wear this season, bold colors will keep the outfit on trend. Think Miami colors and patterns. Anything that makes you appear to have harvested the sunshine just for your 'fit.

**Which fashion trends are you excited to implement in your wardrobe? Which ones are you praying end soon? Share in the comments below!**

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**Fashion Trend: Bamboo Handbags**





By [Mara Miller](#)

We've got a fun [fashion trend](#) and [fashion advice](#)! If you're looking for a new handbag and are tired of carrying around a heavy purse that hurts your shoulders, bamboo handbags may just be what you've been looking for. And even better: they're eco-friendly and sustainable! Bamboo handbags make a cute and unique accessory, and it's time to switch things up this year!

**Are you interested in this eco-friendly fashion trend? Here are a few benefits of bamboo bags.**

It's fascinating how bamboo can be used for many different things, from an arnis stick used in a sport developed in the Philippines to a practice handbag you can carry everywhere with you. Here are some of the benefits of choosing a bamboo handbag:

**1. It's lightweight:** Are you tired of carrying around a purse



that is heavy and makes your shoulder hurt? Bamboo bags are lightweight, but sturdy. Younger bamboo trees remain flexible so it's easier to create the bag for the manufacturer. Depending on the way the bag is made, you won't have to worry about it being too stiff when you carry it.

**Related Link:** [Fashion Trend: Take Page from the Circus](#)

**2. It's sustainable:** Bamboo can be grown just about anywhere. Plus, it can be continuously harvested without damaging the environment (so you don't need to worry about pandas going without!) every three years.

**Related Link:** [Fashion Trend: Feathered Accessories](#)

**3. It's durable:** The worse thing about a fabric handbag is when the stitching starts to come undone because you've packed too much into it one too many times. A bamboo handbag will last longer than your standard fabric bag.

**4. They can be rolled up for storage:** Nothing is worse than a closet full of purses that take up a lot of space. Bamboo bags can be rolled up for storage until you're ready to use them again, leaving more room in your closet for other important articles of clothing or accessories.

**5. The material is easy to clean:** It's awful when you break a perfume bottle and you get can't the overpowering smell out of your fabric purse. Or, when your toddler decides to touch your bag with sticky fingers from a toaster pastry they recently ate. Bamboo bags are easy to clean with a quick wipe down.

**6. They can be personalized:** Some bamboo bags are customizable, so you can get your monogram put on the front of anything from a clutch to a tote bag.

**Can you think of any other benefits to using a bamboo handbag over a traditional purse? Let us know in the comments below!**

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# Fashion Trend: Take Page from the Circus



By [Mara Miller](#)

Fashion designers love a good circus theme in their [fashion trends](#). Historically, aspects of this trend have appeared in the form of flowers, animals, and watercolor paintings. Let's not forget the '80's, either. We're not talking wacky size 18 shoes or wild red noses, so if you have coulrophobia (the fear of clowns), no need to steer clear of this fashion advice. Circus fashion is meant to be playful, bright, and colorful, with a balance between normal clothing and circus-themed pieces.

# In this fashion trend, take a page from the circus!

**1. Oversized blazer:** Circus fashion has always had overstated pieces. Picking a brightly colored blazer and suit pants will bring a pop of color to your wardrobe on the days you need an extra pick me up.

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**2. Ruffles everywhere:** At the height of clown fashion, ruffles can be seen on most shirts. You don't have to go insane with the ruffles, but a more subtle ruffle around the neck of a nice top will give you a hint of clown fashion.

**Related Link:** [Fashion Trend: Gender-Neutral Clothes for Kids](#)

**3. Polka dots:** Who doesn't love a good top with polka dots? They are always fun, whether you choose to use classic white dots on black, or choose a more colorful option.

**4. Embellishments:** Find a clutch that has colorful beads, or an anklet with tiny stars. Remember, it doesn't have to be overstated if that isn't what you like.

**5. Rainbow EVERYTHING:** No, we aren't talking rainbow wigs. You can go with a muted romper that has thin rainbow stripes. Or rainbow shoes. Or a shirt with a rainbow and carousel on it. Just be sure to balance it with something normal, like a pair of jeans or a plain handbag so you don't look like you walked straight out of a circus.

**What are some other ways you can incorporate pieces from the circus into your wardrobe? Share your ideas below.**

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# Fashion Tips: How to Wear Layers Without Looking Chunky



By [Mara Miller](#)

Layering your clothes can be fun, but it can look awkward if you don't do it right. Why would anyone want to look like a huge marshmallow? We've got some [fashion tips](#) and [fashion advice](#) on how to layer to stay warm without looking chunky!

## Fashion Tips: How to Wear Layers



# Without Looking Chunky

**1. Start with the thin layers first:** Start with a cami or tank top first. The idea with this is to end with the thickest layer so that you can easily take it off later. Neutral colors that will look good under whatever you layer with are best.

**Related Link:** [Fashion Trend: 5 Ways Celebrity Style Influences Fashion Trends](#)

**2. Turtlenecks:** Turtlenecks give you the warmth of a sweater without the added bulk. The extra fabric around your neck will keep you from freezing before you put on your next layer.

**Related Link:** [Fashion Trend: “Ugly” Sneakers](#)

**3. Coats:** Think a contoured coat that goes more with your shape than, say, a puffer coat, if you’re worried about looking chunky. Or try a trench coat, which can be cinched at the waist and will elongate your figure.

**Related Link:** [Fashion Advice: How to Shop on a Budget for Winter](#)

**4. Fleece leggings:** Leggings are great since they conform to your shape without the extra bulk. They can double as long johns and you can put a pair of jeans over them, or style them with a sweater dress and boots for a trendier look.

**5. Knitted scarf:** This is a must, especially in colder weather. A scarf will help your turtleneck keep you warmer and you can use it to add in some fun pops of color. Scarves can also be the bulkiest part of the outfit without making you look bigger.

**6. Boots and socks:** If you really need to, double up with your socks. No one is going to see how many pairs you’re wearing. Use knee-high or thigh-high boots to trap in some warmth around your legs.

**7. Accessorize:** Use whatever you want to top off the look. A watch, some bracelets, a knitted hat that will fit under the hood of your coat. And these are only a few samples! Play around with the items in your closet to see which layered look is best for you.

Layering can be a lot of fun but no one wants to look chunky. What layering fashion tips do you have? Let us know in the comments below!

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## Fashion Tips: How Many Baby Clothes to Buy



Are you addicted to buying clothes for your baby? Can't save money because of your toddler's wardrobe? You are not alone. Statistics show that most first-time parents get lost and obsessed when it comes to buying new clothes, accessories and all the necessities they need for their newborns.

## **Find Out How to Keep Your Baby Clothes Buying Under Control**

Can you define exactly what pieces of wardrobe and how many of each you actually need if you are new to all of those cute rompers, bodysuits, and jumpsuits? It's not difficult to put a baby's wardrobe together; you just have to know what to look for and where to look for it. For example, you can easily find the right [baby and toddler clothing](#) in one of the best online boutiques without even leaving your house. The nice part is that with online stores, you don't run the risk of getting lost in piles of cute baby clothes right in front of your nose. In the end, it saves time and money.

So, the first and most important recommendation is to try to shop online first. The next question is around how many of each clothing item you actually need.

### **Baby Clothes Essentials**

One of the most important things to decide is where to buy your baby clothes.

First, think about your child's age and the season you're going to cover with this shopping spree. Babies grow fast. Thus, you shouldn't invest too much in the clothes your baby is going to wear during the first three months of life. Be wise with it. Define your baby's wardrobe on the current season and temperatures. It is unnecessary to buy cute dresses for a newborn if it is winter now, the same way it is unnecessary to invest in winter jackets if you're in the

middle of summer.

Secondly, keep in mind that the items you buy have to be comfortable enough for a baby to wear and easy enough for you to take on and off. Search for bodysuits with snaps instead of buttons on the bottom for easy changing.

Overall, for a newborn you need:

- 6-7 bodysuits;
- 7-8 onesies;
- 5-6 pairs of pants;
- 2 cute outing tops;
- 2 cozy tops to wear around the home;
- 2-3 for colder weather;
- 10 pairs of socks;
- One pair of quality shoes for different temperatures and weather conditions.

The bottom line is that you have to be sure your baby is warm and comfortable no matter what season or temperature level it is. If you don't want to waste your time and money, start with making a list and shopping online only for the essentials.

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## **Fashion Trend: 5 Trends Making a Comeback in 2019**







By [Mara Miller](#)

Are there some [fashion trends](#), like tie-dye or plaid, you're just unwilling to give up? Ever wish fashion from the '60s, '70s, '80s, and '90s would come back? We've got exciting news if you're feeling a sense of nostalgia this year.

## Here are five fashion trends that are making a comeback for 2019:

**1. Chokers:** Remember when you used to shop at Claire's for every single black choker you could find because you were obsessed with them? [Kylie Jenner](#) and sister [Kendall Jenner](#) helped re-spark this trend when they shared photos on Instagram.

**Related Link:** [Fashion Trend: 5 Ways Celebrity Style Influences Fashion Trends](#)

**2. Backpacks:** Backpacks were another '90s accessory that a lot of women chose to carry instead of a purse—and not the big

bulky kind you might have carried in middle school. Big designers like Chanel and Burberry are starting to design them, so this isn't just a fad that will fade. Find a leather backpack with fringe, and you're set!

**Related Link:** [Fashion Trend: Like Mother, Like Daughter](#)

**3. Long and sleek hair:** '70s style long from the days of Cher, Maureen McCormick, and Peggy Lipton has been coming back into style. So, grab a flat iron and extensions. It's also a great time to think about growing out your hair!

**4. Plaid:** Embrace your inner '90s self and drag out the old plaid clothes, because plaid is coming back this year. Both men and women can wear this style. And, not all of the colors will be boring; some plaid is coming out in neon colors, adding extra fun to the pattern.

**5. Tie-dye:** Hippies of the world rejoice – tie-dye is coming back in style this spring. These fun psychedelic patterns are on a lot of runways right now, bringing about a feeling of nostalgia.

**What other fashion trends have you spotted coming back for 2019? Share your thoughts below.**

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# **Fashion Trend: 5 Ways Celebrity Style Influences**

# Fashion Trends



By Lauren Burczyk

It's no secret that [fashion trends](#) are greatly influenced by celebrity style. Celebrities are the style icons that we look to for [fashion tips](#). They tend to wear whatever they want and can still pull it off while looking fabulous. This is nothing new; many early fashion icons, like Audrey Hepburn and Jacqueline Kennedy, were the fashionistas that paved the way for celebrities' ability to influence fashion. Cupid has some ways that celebrity style influences fashion trends today.

## Want to know some of the ways that

# celebrity style influences fashion trends?

**1. Magazines:** Let's face it, we get a lot of our style ideas from magazines. Whether we open up the old-fashioned kind or flip through one on our tablets, we are sure to find celebrities that we want to dress like.

**Related Link:** [Fashion Trend: Like Mother, Like Daughter](#)

**2. Movies:** We tend to fall in love with certain characters in movies and be inspired by them. That character may have a great influence on our next shopping trip.

**Related Link:** [Fashion Advice: How to Shop on a Budget for Winter](#)

**3. The Red Carpet:** We can all admit that our favorite part of any awards show is the red carpet. Looking at all of the celebrities in their formal attire can influence what we wear to our next big event.

**4. TV Shows:** Many TV Shows, like Project Runway or Fashion Police, can have a big influence on our latest fashion trends. These shows are dedicated to promoting fashion advice.

**5. Social Media:** Many of us spend a good portion of our day scrolling through social media. We follow all kinds of celebrities that use social media to promote new fashion trends.

**Can you think of any other ways that celebrities influence fashion trends? Comment below.**

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# Fashion Trend: Like Mother, Like Daughter



By [Ivana Jarmon](#)

Like mother, like daughter is the new [fashion trend](#) where mothers and daughters dress alike. The “mini-me” fashion trend has celebrities like [Beyoncé](#), [Chrissy Teigen](#), [Jessica Simpson](#) and their kids adorably dressing alike. In fact, the fashion trend has become somewhat of an expensive obsession. Famous brand such as Dolce & Gabbana, Fendi, Balenciaga, and Burberry are extending their fashion line to childrenswear so that kids can look like their parents. It’s been reported that the childrenswear market is forecasted to reach \$6.6 billion in 2018. However, you don’t want to break the bank to enjoy the pleasure of having your child look like you. Cupid has some

[fashion tips](#) on simple fun ways you and your mini-me can look alike this winter.

## Here are some simple way you and your mini-me can look alike this winter??

**1. Accessories:** Getting your mini-me to dress like you can be simple! Use props such as matching hair bands, barrettes, sunglasses, jewelry, and scarfs.

**Related Link:** [Fashion Trend: "Ugly" Sneakers](#)

**2. Keep it child-friendly:** Remember your child is a kid, not a small version of an adult, and it's usually best if they look their age. There's a lot of pressure in today's world for kids to look older than they are, and it can be refreshing to let them act like and look like kids for a bit longer.

**Related Link:** [Product Review: The Leather Skin Shop Has The Perfect Jackets For Fall](#)

**3. Keep it simple:** Keep in mind that you and your mini-me don't have to be identical. You can dress alike by simply color coordinating. It can be something as simple as you both wearing blue jeans and the same colored t-shirt.

**What are some fashion tips on simple fun ways you and your mini-me can look alike this winter? Share your thoughts below.**

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# Fashion Trend: “Ugly” Sneakers



By [Ivana Jarmon](#)

“Ugly” sneakers are the new [fashion trend](#). Famous celebrities such as [Kim Kardashian](#), Hailey Baldwin and [Kendall Jenner](#) have been seen rocking this new celebrity fashion trend, also known as “dad sneakers.” Most people would call these shoes “unattractive” because of how different they look. The “dad sneaker” can be either a 90s sneaker, hiking boot, aqua sock, Reebok EasyTones, or platforms with a plethora of colors, panels, and textures. The “Ugly sneaker” is eye-catching and sporty chic. This [celebrity look](#) is popping in stores around the globe.

# Here are some of our [fashion tips](#) on which ugly sneakers you should check out!

**1. Fila Disruptor II Sneaker:** The Ugly Sneaker trademark recently collaborated with Fendi. Sneakers from this particular collection are usually expensive, but this pair is under \$100 and has all of the cushy and sturdy appeals you'd want in an ugly shoe. You can find these shoes on Amazon for \$60 or Urban Outfitters for \$70.

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**2. Nike M2K Tekno:** The Ugly Sneaker is made of leather and neoprene. It's chunky, but not excessively so, and also comes in a nice pink shade. The shoe can be found at Net-A-Porter for \$100.

**Related Link:** [Fashion Trend: 5 Ways to Wear a Bandeau Top](#)

**3. Kendall + Kylie Dad Sneaker:** Not many know that Kendall and Kylie Jenner designed a shoe, given the minimal branding. The Ugly Sneaker can be found at Nordstrom for \$98.

**Related Link:** [Fashion Tips: How To Rock Heels Without The Pain](#)

**4. Adidas Falcon Sneaker:** If you like the Balenciaga Triple S sneaker, but don't want to spend \$900 on them, these are a beginner version of them. They are only \$100 at Nordstrom.

**5. Reebok White Daytona Sneakers:** This Ugly Sneaker is described as something your dad may wear while running to the grocery store. This sneaker is \$174 at ASOS.

**Are you a fan of the Ugly Sneaker trend? Comment below.**



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# Fashion Advice: How to Shop on a Budget for Winter



By [Jessica Gomez](#)

After saying bye to fall and bringing out our winter wardrobe, we may see that we're a tad tired of our old wardrobe and have some shopping to do. If you're like many of us that shop a tad too much in the summer and fall, you may need to shop on a budget. Have no fear though, we're here for you! We have [fashion tips](#) on how to get your buck's worth when it comes to updating your closet for the winter.

# Here is our fashion advice for shopping on a budget this season:

**1. Take a good, hard look at your winter clothes:** First, you must review your clothing carefully. There may be some gems in your closet that you either looked over or can accessorize or combine to make a great outfit. Also, don't pack away your summer and fall clothes just yet, because you can always layer up. You want to make sure not to do more shopping than needed if on a budget. So, go on and look, and then make a list of your needs and wants.

**2. Know your budget:** Before anything, it is absolutely essential that you know how much you can spend. You need to know your budget overall and how much you can spend on what. For example, you can spend X amount on boots, X amount on tops and sweaters, and X amount on bottoms. If you carefully make your calculations, you are more likely to not over shop and get what you need.

**Related Link:** [Beauty Advice: Beauty Tricks That Will Save You Money](#)

**3. Shop with a calculator:** It would look silly to walk around with an actual calculator, but luckily our smart phones have one, so use it! As you add each item to your shopping cart or bag, add the prices up. It will help you keep track of how much you'd potentially be spending.

**4. Go out and shop:** Shopping online is extremely easy, however, if you have to pay for shipping or later on realize what you bought doesn't fit right, you'll be spending extra bucks. The beauty of shopping in person is that you can try on whatever you'd like and see how it looks on you. Sometimes we think something is cute, but once it's on, it's just a big no-no.

**Related Link:** [Fashion Trend: Scrunchies And How To Rock Them](#)

**5. If you do want to shop online, then...:** Shop where there's free shipping and be sure of your sizes. There are some great sales online many times. Just add what you like to your shopping cart and then once done, don't head to checkout just yet. First, review what you have and ask yourself if you really want/need it. Many times we get click-happy and add more items to our shopping carts than we intend to. So, go through every single item and think twice.

**6. Look for sales and promotions:** This one is obvious, but this is where you go online. Check out what stores have major sales before you step out the door. Some stores, like H&M, will give you an additional percentage off if you donate clothing! So anything in your closet that's torn or you just don't want anymore, you can donate. Even one article of clothing gets you a discount – nice! Also, shop for the out-of-season stuff, like said before, you can always layer up.

**Now let's go out and have some fun shopping! We're all excited. Which tip haven't you considered before? Comment below!**

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## **Fashion Trend: Funky Patterns**





By [Courtney Shapiro](#)

Looking to experiment a little more with your wardrobe? We've got a perfect [fashion trend](#) for you to try. Funky patterns are all the rage right now and can brighten up your wardrobe. Here are some tips to help you decide which patterns you should add to your collection.

## Check out our fashion tips on which funky patterns you should try!

**1. Cow Print:** The splotchy black and white pattern is making a big come-back. This bold print can easily be paired with solid pieces, making it look classy instead of tacky.





Cow Print Skirt  
Photo: Instagram/  
@milk.itclothing

**Related Link:** [Fashion Trend: 5 Ways to Wear a Bandeau Top](#)

**2. Hounds-tooth:** Honestly, this pattern is classic and timeless. Start adding small pieces to your closet that you can incorporate into an everyday look.



Houndstooth jacket.  
Photo: Instagram/  
@tasiamarieb

**3. Cherries:** This print would be best for something more casual, like going to a movie or low-key happy hour. It is super fun and playful. You'll definitely make a statement in this fruity pattern.



Cherry Dress. Photo:  
Instagram/ @giacorosa

**Related Link:** [Fashion Trend: Scrunchies And How To Rock Them](#)

**4. Plants:** Everyone knows floral is always in, but try switching it up a bit by wearing pieces featuring leaves or roots instead of flowers. This is a bold move, but you can start with accessories and work your way up to larger pieces from there.



Plant Dress. Photo:  
Instagram/  
@plantandsimple\_

**5. Tribal:** This pattern screams fall. It's usually seen on cardigans, or over-sized sweaters, and it's a print that can be dressed up or down depending on the occasion.



Tribal Sweater.

Photo: Instagram/  
@hometowngypsyboutique

Have any other favorite funky patterns? Let us know below!

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## Fashion Trend: Ugly (But Cute) Sandals





By [Haley Lerner](#)

Looking for the perfect new shoe to buy? We've got a new [fashion trend](#) for you to hop on board of. Ugly (but cute) sandals are totally in style right now. Stars like Miranda Kerr, Naomi Watts, Alexa Chung and Heidi Klum are all rocking this [celebrity look](#). Here are some of our [fashion tips](#) on which ugly-cute sandals you should check out.

## Check out our fashion tips on which ugly (but cute) sandals you should try!

**1. Birkenstocks:** Looking for an ugly-cute sandal that's also great for walking? Look no further than Birkenstocks, which come in plenty of fun different colors and styles and are sure to endure long walks across the beach and a leisurely hike.





Birkenstocks. Image:  
Instagram @birkenstock

**2. Jelly sandals:** A super comfortable “ugly” shoe option is jelly shoes. Not only are these sandals a major throwback, but they are super cute and comfortable.



Jelly Sandals. Photo:  
Instagram @dwakanna

**Related Link:** [Fashion Trend: 5 Ways to Wear a Bandeau Top](#)

**3. Pool Slides:** If you’re looking for a really easy ugly-cute sandal option, then pool slides are perfect for you. You can slip them on whenever you please and instantly have a look that says, “I’m ready for the beach!”



Pool Slides. Photo:  
Instagram @onygoshop

**4. Tevas:** Tevas are a summer camp classic that are actually very on-trend right now. They're comfortable and are great for walking, plus can be a great add on to a casual outfit.



Teva Sandals. Photo:  
Instagram @tevaeurope

**Related Link:** [Celebrity Style: Funky Sunglasses](#)

**5. Crocs:** Maybe the most famous of all ugly sandals is Crocs. Sure, they are definitely much more ugly than cute, but they are comfortable and easy to throw on. Why not give the chunky shoes a try?



Crocs. Photo: Instagram  
@crocs

Know any more ugly-cute sandals to buy? Comment below!

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## Product Review: The Flip Flop Bitch Is The Bag That Every On-The-Go Woman Needs





By Bre Gajewski

How many times have you been walking in heels and wished that you could take them off, store them in your purse and wear flip flops instead? Our answer: Too many times!

**Product Review: [The Flip Flop Bitch](#) is the [date night](#) accessory you need that is worthy of [celebrity style](#)!**

When looking for a new purse, we often think to ourselves, "Pretty is more important than practical." And, if we want both, it is probably out of our price range. Luckily, the Flip Flop Bitch meets all of our needs.

This bag is lightweight, large enough to fit all of your essentials, and even comes with a cute matching wristlet in which you can store the bag. The best part of all? It's reversible! If you are already wearing a bold print, you can



just turn your Flip Flop Bitch bag inside out and wear it on the solid-colored side.

The totes from the Fashion Line come in many different styles ranging from \$65-85. One of our favorites is the [Retro Vegan Leather!](#)



Retro Vegan Leather, \$85

Additionally, they have a Bridal & Sparkly Line which offers eight different styles at \$45 each, as well as a Pet-Themed Line, which offers four styles that hold all of your pet supplies for \$85 each.

We also love [The Illusionist: Vegan Leather Wristlet](#) for nights when you want a smaller bag, but still want something lightweight and fashionable.



The Illusionist: Vegan Leather  
Wristlet, \$25

The Flip Flop Bitch was created by mother/daughter duo Cindy and Laura Massari. We had the opportunity to speak with these entrepreneurial ladies and learn a little bit more about their totes and their company. Read our interview below:



Cindy and Laura Massari, Founders  
of The Flip Flop Bitch

**Can you tell us more about your inspiration behind the Flip Flop Bitch?**

Cindy had this idea for many years before it came to fruition. She always believed in looking good, but also FEELING good too! This is why she had to create a CHIC tote bag to carry her change of shoes when her heels need to come off. Most totes are unattractive and not washable, ours are

both beautiful and are washable. No other tote can go to a wedding or an elegant affair & our vegan leather line is so versatile that they can be used for any occasion. Our many appointments in NYC show just how necessary these totes have become. We love to wear beautiful high heels with our outfits and a change of shoes is always a must!

**We think the name is hilarious, how did you decide on that?**

We are so glad that you love the name! There's actually a funny story behind this. One night Cindy & I were out in the city with girlfriends and after being in heels all night our feet were killing us. As we were walking toward the garage, Cindy decided to pull her flip flops out of a tote that she had designed for herself and switched shoes. Our friends were already barefoot & complaining, walking the dirty streets of Manhattan. How disgusting is that?? They were so jealous... They called her "The Flip Flop Bitch"! She said "that's exactly what I am! And the name was born. It was at that point that she realized there was a need for all women to save their feet & look good doing it.

**What is it like being partners in this company as a mother and daughter? Has it brought you closer together?**

It's been the best adventure! We have so much fun together & our talents truly complement each other so well. Cindy is the sassy out of the box creator, model & spokeswoman, and Laura is the finance & operations end of the business. We have both learned a lot about each other's strengths and we balance each other well & laugh a LOT. So it has brought us closer for sure.

**What does the future hold? Any additional products in the works?**

There is always room for more products! Cindy has so many ideas & wants to create a "bitch" empire, LOL. There may be footwear, organic cosmetics, bathing suits. We will see, stay



tuned! XOXO



Photo courtesy of  
theflipflopbitch.com

Purchase your own Flip Flop Bitch tote on their [website](#) or in one of their [retail locations](#). Also, make sure to follow them on [Twitter](#), [Facebook](#), [Instagram](#), [Pinterest](#) and [Etsy](#) to keep up with the latest styles.

Check out more Cupid's Pulse [product reviews](#) for additional recommendations.

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## Fashion Advice: How to Wear

# White in the Summer



By [Haley Lerner](#)

Everyone knows one of the biggest fashion rules: don't wear white before Memorial Day or after Labor Day. In the summer, white clothing helps your skin look tanner and helps you combat the heat. But, have you ever wondered how to truly wear your summer whites in the right way? Luckily, we have some [fashion tips](#) for you to help you style your white items of clothing to perfection.

**Check out this [fashion advice](#) on how to wear white in the summer!**

**1. All white everything:** Go big or go home, right? If you're

really feeling like making a statement, wear an outfit that's white from head to toe. It's important though that you make sure all your different components of your outfit are the same shade of white, otherwise your look will look like it's clashing.

**2. Pair it with a bright color:** Another way to wear white is by pairing your favorite white item with another that's a fun, bright color. Wear your new white jeans with a cheerful yellow or pink top to form a look that has an instant impact.

**Related Link:** [Fashion Trend: One Piece Swimsuits](#)

**3. White footwear:** Wear white in the summer on your feet. Complete your outfit with a fresh pair of clean white sneakers or strappy sandals.

**4. Accessorize with white:** Sometimes, you don't have to go all out in wearing white in the summer. Keep the look low key by using white items to accessorize. Spice up your outfit with a white hat, sunglasses, or jewelry.

**Related Link:** [Celebrity Style: Funky Sunglasses](#)

**5. A white dress:** If you're looking for an easy outfit option, a white dress is the way to go! Opt for a dress that's flowy and comfortable. It'll be the perfect item for any summer barbecue, beach day or other outing. Just make sure not to spill anything on your frock!

**Have any more tips on how to wear white in the summer? Comment below!**

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# Fashion Tips: How To Rock Heels Without The Pain



By [Haley Lerner](#)

If you've ever worn high-heeled shoes, then you're aware of the extreme discomfort the pretty things can bring. Despite the fact that heels are often extremely expensive, they typically tend to be pretty painful. But pain from high heels isn't always temporary, and sometimes wearing them too often can result in foot damage or chronic pain. While it can help to cut back on wearing heels, we also have some [fashion tips](#) on how to make wearing gorgeous high heels painless on your [date night](#).



# Follow these fashion tips to rock heels without the pain!

**1. The size is right:** If you really want to avoid pain from wearing heels, then you must make sure you are actually wearing the right shoe size. Make sure to have your feet sized correctly and make sure the heels you buy aren't too big or too small. Also, make sure you know if you have a flat foot or high-arch foot, as you may need to adjust your shoe type based on this.

**2. Thicker heels:** A great way to avoid pain via heels is to avoid stilettos and opt for a thicker heel. A chunkier heel will give you more stability and put less pressure on the bottom of your feet. You can also avoid thin heels by wearing platform shoes, which can be extremely comfortable.

**Related Link:** [Fashion Advice: 3 Secrets to Finding the Perfect Dress for a Formal Event](#)

**3. Take breaks and stretch:** Sometimes, your feet really just need some relief from your heels. Throughout the day, kick off your heels and stretch out your feet. Focus on stretching your ankles and toes.

**4. Shoe inserts:** If you know your heels are going to cause you some pain, purchase some shoe insert pads that go under the balls of your feet to help prevent future ache. Go for ones made from silicone gel to help prevent your feet from sliding in your shoes.

**Related Link:** [5 Movie Inspired Shoes for Your Next Date Night](#)

**5. Carry provisions:** Despite how hard you try to avoid pain from heels, it's possible you still might end up with soreness and some blisters. Always be prepared for the discomfort by carrying band aids and ibuprofen to treat your pain.

Have any more tips on how to wear high heels without the pain?  
Comment them below!

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## Fashion Trend: Fresh Ways to Accessorize Your Old Outfits



By [Haley Lerner](#)

We all know what it's like when you have lots of clothing, but still have no clue what to wear. Sometimes, your old outfits do little to excite you anymore. Your previously favorite shirt now bores you, and your go-to skirt seems over-used. This summer, it's time to revive your old outfits with some

new accessories that will really make heads turn.

## Check out these great [fashion trends](#) that will freshen up your old outfits!

**1. Sunglasses:** They're the perfect summer accessory. They shield your eyes from harmful UV rays, but they can also be super cute. Get a few cheap pairs of frames in styles that suit you. Then, you have multiple options to match to your old outfits to and give you a cooler vibe.

**2. New shoes:** A fun new pair of shoes will spice up any bland outfit. Go for a pair with a pop of color so that they are the attention point instead of your clothes.

**Related Link:** [Fashion Trends: 5 Best Ways to Wear Your Favorite Spring-Time Dress](#)

**3. A new hairstyle:** Sometimes, the best way to feel more confident in the clothes you already own is by changing up your physical look. Try out a new color or haircut at the salon. It can totally change the way you see yourself in your old clothes.

**4. Jewelry:** Beautiful jewelry can totally change the way an outfit looks. Splurge on a few nice pieces, such as hoop earrings, a pendant necklace or a [fashion bracelet](#) to revitalize your wardrobe.

**Related Link:** [Fashion Trend: The '70s Are Back in Style](#)

**5. Hats:** From baseball caps to berets, headwear can totally change up the look of your outfit. Try throwing one on with your overused look to make it feel brand new!

**Have any more ideas on ways to accessorize your old outfits?**

Comment them below!

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# Fashion Tips: Best Summer Bags For The Beach



By [Carly Horowitz](#)

The time is approaching where you'll be able to feel warm grains of sand between your toes and relish in the sound of waves crashing down on the shore in a forceful yet relaxing manner. To get the most enjoyable experience, you need to remember to bring the essentials like sunscreen, water, snacks, sunglasses, and a beach towel. But, how are you going



to transport all of these items onto the sandy shore? You need a beach bag that is large enough to store your items and that also won't get ruined in the setting at hand. It is a struggle to find a bag that is suitable for the beach yet stylish at the same time. Cupid is here to help you with the process and give you ideas on what type of beach bags to look for this summer!

## **Take into consideration these [fashion tips](#) on which beach bags are best for summer 2018.**

**1. Sand-proof bag:** Did you know there are specially designed bags that resist the stick of sand? That is just perfect for the beach! No one likes to come back from the beach with sand dripping off of them and their bag. This bag helps to minimize the mess. Search on Amazon.com for a sand-proof bag made out of silicone to sport to your favorite beach this summer.

**2. Straw bag:** This type of bag is probably the most stylish to don. There are an array of different straw bags on the market with fun patterns. Straw bags give off a traditional beachy look while still serving to contain all your items succinctly. The only problem with straw bags is that they usually don't provide different compartments for you to store your stuff. But it's up to you if you want to choose fashion over practicality!

**Related Link:** [Fashion Trend: Splash Around in Crop Top Bikinis](#)

**3. See-through mesh bag:** Your most affordable beach bag option is definitely a see-through mesh bag. You can usually get these in a pretty large size as well. They are durable and made out of nylon so they are easy to pack away when you are not using it in the other months! Mesh bags are a great

portable option for when you are embarking on some exciting [travel destinations](#).

**4. Canvas bag:** Canvas bags are also a pretty stylish choice for the beach. Find one that has rope handles so that it provides a more nautical feel. Search for specific canvas beach bags with cool patterns and you most definitely won't be let down.

**Related Link:** [Product Review: Celebrity Style Goes to The Beach](#)

**5. Bag with cooler:** Instead of bringing both a large bag and a cooler to the beach, invest in a product that has both! There are many beach bags that serve as both a bag and a cooler at the bottom. Now, your water bottles will stay nice and cold for you on hot summer beach days.

**Do you know of any other great beach bags that we need to get for the summer? Comment below!**