

# Fashion Advice: 3 Secrets to Finding the Perfect Dress for a Formal Event



By Rayne Parvis

Do you have a wedding out of state, red carpet event, gala or other formal occasion that you want to look top notch for? If you hate shopping, you may be overcome with fear and anxiety. Don't panic!

## Follow my three secrets to finding

# the perfect dress while having a pleasant shopping experience.

## 1. Do your research:

What will the weather be like? Is it a day or night event? If it's a day event, start with lighter colors. If it's a night party, shop for the darker colors. I always find it strange when it's a hot summer day and you see ladies sporting a long sleeve black dress. In my opinion, it's just too heavy of a color. In contrast, you'll see pastels being worn on the red carpet at night and they don't seem to pop as well as bright jewel tone colors. In addition, you want to enjoy your evening and not worry about being too hot, cold or uncomfortable.

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## 2. Wear the Perfect Shapewear and Undergarments:

Whether you are smoothing your post baby bod, camouflaging those extra holiday pounds, are a size 2 with a few lumps here and there or want to look 5 -10 pounds slimmer there is a shapewear for everyone. Celebrities of all sizes like Cate Blanchett, Emily Blunt, Oprah, Miley Cyrus, Katherine Heigl, Miranda Lambert, Brooke Shields, Tina Fey all swear by Spanx on the red carpet. When trying on dresses wear the undergarments you will be wearing with the dress. A bad panty or shapewear can make the dress not look as great. Therefore, taking longer to find a flattering fit.

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## 3. Take a Selfie:

Before you buy that gown, take a selfie from the side, front and back. It's hard for us to see ourselves as the world sees us when we are looking in the mirror. When you take a photo

and then look at it you are getting a subjective view. Most formal events have a ton of cameras! You want to make sure the dress is accentuating you and all your favorite parts from every angle.

*For more tips on how to shop for your style personality, body-shape, lifestyle check out [Ultimate Guide to Style:From Drab to Fab! on Amazon](#). We recommend Chapter 4: Discussing the Delicates to find your perfect panty, bra and shapewear. If you would like more fashion wisdom check out [www.StyleByRayne.com](http://www.StyleByRayne.com) and follow her on Instagram [@rayneparvis](#) for inspiration to be bold & all kinds of beautiful.*

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## Satin Is the Newest Celebrity Style for Spring!





By [Cortney Moore](#)

Satin is no longer reserved for your pajamas! This amazingly soft and reflective fabric is the latest spring item to become a staple in [celebrity style](#). “Everyone needs a splash of satin in their spring wardrobe. It was seen all over the runways from Gucci to Celine,” says [celebrity stylist](#) Sophie Lopez in an interview with [EOnline.com](#). And Lopez is certainly onto something there, celebrities like Zendaya Coleman, [Emma Stone](#) and Kate Winslet have all been spotted wearing chic satin ensembles! Those who want to add sophistication to their springtime outfits should definitely take a look at this [celebrity fashion trend](#).

**Satin has made a comeback as a celebrity style, learn how you can implement this luxurious fabric into your wardrobe!**

**1. Stun onlookers with a navy satin dress:** This gorgeous Club

L navy blue wrap-front dress can be found on [asos.com](https://www.asos.com). The plunging neckline makes this dress a great option for a date or just a night when you feel like dressing up. Regardless of where you choose to wear this dress, you'll definitely wow the crowd.



**2. Feel like you stepped out of a fairy tale with ivory satin shoes:** Cinderella won't have anything on you in these BADGLEY MISCHKA pumps. You can find these lovely shoes on [Nordstrom.com](https://www.nordstrom.com). Don't let the price tag scare you, they're the perfect statement piece for weddings and other special occasions.



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**3. Be ready for all occasions with this orange satin button-down:** This well tailored shirt from [Forever21.com](#) can be paired with anything. Jeans, pencil skirts, shorts, the list goes on. Just be wary of wearing loose or satin-like bottoms with this top, you don't want to look like you're wearing sleepwear outside.



**4. Accentuate your shape with this coffee satin skirt:** A midi skirt is a classic, and adding satin into the mix elevates your style further. This beautiful Vince flared midi skirt complements your hips while also maintaining modesty, which makes it a nice option for work or church. If you love this skirt, head over to [NeimanMarcus.com](#) and grab it before it's gone.





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**5. Add elegance to your casual wear with this burgundy satin bomber:** Not the dressy type? No problem! [HM.com](#) has got you covered with this adorable satin bomber. This garment will add charm to your daily store run and keep you warm on chilly spring nights. It's a win-win for those who want to add satin into their wardrobe without formal wear.



**6. Hold your valuables in this stunning satin clutch:** Instantly boost your outfit's appearance with a classy black clutch purse. This Jackie Design satin and rhinestone bag can be found on [Overstock.com](#). Just imagine all the amazing events

you can go to with this amazing bag at your side! You'll always look red carpet ready with an accessory like this.



What do you think of the satin trend? Would you give it a try for spring? Leave us your comments below!

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# Celebrity Maternity Style: Find Out How You Can Be Chic During Pregnancy Like Amal Clooney!







By [Cortney Moore](#)

Pregnancy is an exciting time in a woman's life, but it can also be tricky to dress a body that is constantly changing shape. If you find yourself in a fashion rut with your baby bump, take a note out of Amal Clooney's [celebrity maternity style](#) book. Mrs. Clooney is the latest star making [celebrity news](#) with her fashionable choices. If you want to look effortlessly chic during your pregnancy without breaking the bank, take a look at our [fashion tips](#).

## Learn how you can get Amal's celebrity maternity style!

1. [Tan Trench](#): Back in March, Amal walked down the streets of London in a fabulous tan trench coat. This neutral color can be used for everyday wear. It also adds a sophisticated edge to casual and formal occasions. You can emulate this look with Seraphine's 'Donatella' Maternity Jacket that is currently sold at Nordstrom. This glamorous coat is made out of an Italian wool and cashmere blend, so it will definitely keep

you warm during chilly spring nights.



Photo: Pinterest

2. **Navy Knot**: That same month, Amal was spotted at the UN headquarters in New York City while wearing a lovely navy blue dress. The subdued color makes this look appropriate for business, while the draped fabric complements a feminine shape. You can achieve a similar look with Seraphine's Navy Knot Maternity Dress. It's soft jersey stretch material ensures you'll be comfortable you sashay the day away.



Photo: Pinterest

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3. **White Wool**: In January, Amal stayed snug in a white

turtleneck while she strolled outside her Sonning, U.K. home, alongside husband George Clooney. A loose fitted turtleneck is a perfect fashion staple to add to your maternity arsenal for casual days out. You can achieve this look with A Pea In The Pod's Stitch Detail Maternity Sweater. This wool sweater can be dressed-up or down depending on the occasion.



Photo: Pinterest

4. **Black Blazer**: On International Women's Day, Amal wore a cropped black blazer that emphasized her baby bump rather than keeping it hidden. This tactic is great for those who want to show off their naturally small frame. Not to mention, a well-tailored blazer is an absolute need for a working professional mom-to-be. You can get the look with 9Fashion's Maternity Women's Marlo Black Cropped Blazer, which is currently on sale at Sears.



Photo: Pinterest

**Related Link:** [Product Review: Keep Skin Smooth With Baby Foot](#)

5. **Stunning Sequins**: During the Women of Impact dinner in Switzerland, Amal turned heads with a vintage 1963 Chanel cream sequin dress. This sparkly getup enhanced Amal's glowing skin and showed how confident she is in her pregnancy. You can also shine bright like a diamond with the ASOS Maternity Sequin Cami Mini Dress, which would make an excellent date night outfit.



Photo: Pinterest

Amal sure knows her celebrity maternity style! And there's no reason why you have to let go of your inner fashionista while pregnant either. Maternity clothes have come a long way in the

last few years, so own your look and be the glamorous woman you deserve to be.

What do you think of Amal's celebrity maternity style? Would you give a few of her looks a try? Let us know in the comments below!

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## **Celebrity Interview: Stylist Rachel Zoe Shares Her Tried and True Tips for Organizing Your Life in the Most Fashionable Way**







Interview by [Lori Bizzoco](#). Written by [Noelle Downey](#).

When you're constantly on-the-go, living your best and busiest life, it can be difficult to find the time to stay both organized and on trend. Designer, author, entrepreneur, and [celebrity mom](#) Rachel Zoe knows all about this concerning conundrum. Fortunately, she recently spoke to CupidsPulse.com in an exclusive [celebrity interview](#) about how to prioritize and keep life mess-free. Watch the video above for her best tips for a fashionable, focused, and clutter-free life!

## Celebrity Interview with Fashion Stylist Rachel Zoe

Zoe is not only a fashion icon and successful professional; she's also the mother to two adorable boys: Skyler, 6, and Kaius, 3. When she's not being a super mom for them, she and her handsome hubby Rodger Bergman are taking the fashion world by storm with Zoe's designer label, online fashion periodical



*The Zoe Report*, and her sensational style books. So what's her best advice for keeping things in order while still having it all? "Well, staying organized – it's hard. In my personal life, it's a lot of staying on top of ever-changing weather and keeping my go-to items in the forefront of my closet," she shares.

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Not only does this make Zoe's getting ready process "easier," but she also gets a head start when it comes to refreshing and reorganizing. "I think it's just about cleaning – cleaning everything, from your beauty cabinet to your car – and staying organized because you'll actually feel better," she confides.

Of course it's not *just* about killing it when it comes to keeping things clean. The stylist also dishes about what to keep and what to part with when it comes to revamping your style. "Definitely get rid of the things that you have not worn in years. When there's nothing about you that relates to this thing anymore, it's time to get rid of it," she advises.

## Celebrity Mom Rachel Zoe Talks Spring Cleaning

But what's her secret weapon for making sure her busy lifestyle and two kiddos don't get in the way of a pristinely clean environment? "I've partnered with Lysol on talking about this incredible product," she reveals. "It's actually a Laundry Sanitizer. Especially since we have young children, we're always washing their blankets and bedding and clothes, and adding this Laundry Sanitizer makes everything you wash virtually free of all harmful bacteria."

She has also designed a limited edition blanket to show how the sanitizer works and keep your little ones stylishly cuddled and clean. These products are a lifesaver, perfect for

busy moms who want to avoid the leftover bacteria that other cleaning methods might leave behind. “Knowing that I’m taking the germs out of what my kids wear every single day is a life-changing thing for me,” Zoe enthuses.

**Related Link:** [Celebrity Fashion Trend: Break Out the Floral Print](#)

Of course, getting organized is just the first step to looking fabulous. You also need to stay on-trend! Zoe let us in on some insider info for how to look stylish as the weather warms up. “I always have a lot of jackets,” she shares. “I love a lightweight jacket in a natural color, like camel, blush, or white. It looks really fresh for spring.” You heard it here first: Jackets are the must-have staple of your wardrobe for spring according to this famed fashionista!

From start to finish in this celebrity interview, the designer looked calm, confident, and, of course, effortlessly chic. This celebrity mom has certainly cracked the code to living an organized, successful, and stylish life – and now, thanks to her tips, so can you!

*To learn more about Rachel Zoe, visit her website [The Zoe Report](#), or check out her [Instagram](#), [Twitter](#), or [Facebook](#).*

*Want to watch more videos from Cupid’s Pulse? Check out our [YouTube channel](#).*

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## **Fashion Advice: ‘Wow’ the Crowd with Color**



By Rayne Parvis

We all remember the infamous little black dress in “Breakfast at Tiffany’s” that Audrey Hepburn wore. She looked classy, irresistible and sophisticated. And from that point on, the LBD was our go-to pick. However, if we were to see that same dress in on one of our favorite red carpet stunners, we would be unimpressed. When choosing the perfect colored dress or outfit, celebrities’ color analysis- trained fashion stylists and everyday people who have an educated style, know black isn’t always their friend. They want their dress or outfit to pop and ‘wow’ the crowd.

**In latest fashion advice, follow these three steps to wearing color**

# and you'll be rockin':

**1. Go Monochromatic:** Choose different hues, tints and shades of the same colors. Gigi Hadid, Kendall Jenner and Rihanna have all tried the outfit magic of monochromatic.

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**2. Know Your Skin Tone:** Are you warm or cool? Everyone resonates with one of our four seasons: winter(cool), spring(warm), summer(cool) and autumn(warm). Wearing colors from your color palette/season will definitely make you look younger, vibrant and refreshed. In contrast, colors opposite of your palette will make you look drab and not so fab. If you are warm toned, you probably look better in gold, have a yellow tint to your skin and have green veins (look at your wrist). If you are cool toned, you look better in silver, have a pinkish tint to your skin and have blue veins. For example, if you are a spring and when you wear pastels or black by your face you'll look washed out and sickly. Jewel tones over the cool color palettes will complement your skin tone.

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**3. Choose Tans, Olive Greens and Dark Blues Over Black for Neutrals:** Unless another part of your outfit has black in it, black can be very hard to match and can overpower your outfit. Choosing a different shade of neutral will add a stylish element as well as tame any bold color.

*You may not be on the big screen or on the red carpet but that doesn't mean you can't look chic. If you're confused read Chapter 3 in [Ultimate Guide to Style: From Drab to Fab!](#). For inspiration to be bold & all kinds of beautiful check out [www.StyleByRayne.com](http://www.StyleByRayne.com) and follow her on Instagram [@rayneparvis](#). Happy coloring!*