

Cupid Event: Finding Mr. Bright at Bloomingdale's



By Vicky Sullivan
of Aspiring Socialite

I fell in love with Bloomingdale's long ago. However, over the weekend, I got to experience love in an entirely new way during the Cupid's Pulse Finding Mr. Bright event in the cosmetics department. As I have grown to know all too well, New Yorkers never have enough time. Therefore, multitasking is a must. Getting both makeup and dating advice in one session is just what any social or corporate ladder climber needs. The fabulous [Lori Bizzoco](#) (pictured left,) founder and editor-in-chief of **Cupid's Pulse**, opened the program with a star-studded presentation on how to find love based on lessons learned from celebrity romances and heartbreaks. As a blogger and Aspiring New York Socialite looking for love, Lori has

been an excellent mentor and complete inspiration to me.

Stylish representatives from Benefit Cosmetics, a makeup brand founded in San Francisco based on the principles of fast and fabulous, demonstrated how a few brightening tricks can actively enhance your natural beauty. While “That Gal” brightening face primer can give you that Kim Kardashian glow, BADgal Lash Mascara can make your eyes pop like Scarlett Johansson. As a blue eyed girl, I have my eyes on the Smokin’ Eyes Sexy Eye & Brow Makeover Kit.

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Need a little something to get your dating life back into the “spring” of things? Take a trip to Bloomingdale’s in New York City and let Benefit introduce you to Mr. Bright, a brightening kit that is quite a catch! Makeup experts will clue you in on all the essentials for a luminous complexion, while Cupid’s Pulse founder and editor-in-chief [Lori Bizzoco](#) will offer advice and insight on dating in today’s celebrity centered world – just like the site does every day! Space is limited, so call 212-705-3483 to book your appointment. Hope to see you there!

Who: Benefit and Cupid’s Pulse

What: Finding Mr. Bright

Where: Bloomingdale’s, 59th St. & Lexington Ave.
1000 Third Avenue
New York, NY 10022
Main floor, Cosmetics

When: Saturday, March 19 at 1 PM and 3 PM.