

# Beauty Advice: Overnight Beauty Tips to Wake Up Looking Your Best



By Nicole Maher

Overnight [beauty](#) tips seem to be the most sought out secrets in a world that has become increasingly fast-paced. Not only do people want to wake up feeling and looking their best, but they are also searching for ways to save time in the morning. While the quest for new [beauty tricks](#) seems to be endless, there are a few simple steps that will help you along the process. The easiest way to save time is to put in a little bit of prep work the night before, whether you are focusing on your skin, hair, or mindset.

# If you are looking for ways to wake up feeling refreshed and ready for whatever the day throws at you, here are six pieces of overnight beauty advice that will help you out.

Your overnight beauty musts include:

**1. Get a good night's sleep:** It sounds simple, but it can be challenging to get a good night of sleep regularly. Whether you are working late, out with friends, or binge watching your new favorite show, it can be easy to sacrifice a few hours of sleep to finish whatever it is you are doing. By making an effort to structure your sleeping schedule, you'll wake up both looking and feeling well-rested and ready to take on the day.

**Related link:** [Beauty Tips: How to Combat Maskne](#)

**2. Wash away the day:** Removing makeup and cleansing your skin before falling asleep is an essential step in waking up the next morning looking your best. With so many makeup remover and face wash options on the market, it is also important to find the best fit for your skin. Don't be afraid to shop around before deciding on a more definite skincare routine. Just because something is the hottest product on the market right now does not mean it's the best fit for you!

**Related link:** [Beauty Trend: Customized Body Care](#)

**3. Attack that spot:** Despite all of our efforts to keep our face clean and clear, we still may experience a break out occasionally. Spot treatments can be a quick and effective way to clear up any problem areas overnight. They are also a great

option if you do not need to use an acne-fighting face wash nightly, or if your skin is particularly sensitive to more aggressive face washes.

**4. Bring back the moisture:** Applying a moisturizer to your skin at night will help you wake up the next morning looking hydrated and refreshed. Just like with cleansers, it is important to find the best nighttime moisturizer for your skin. Pay attention to if your skin tends to be more oily or dry, and test out different products that cater to those characteristics.

**5. Don't forget your hair:** Styling or prepping your hair at night can help you save time the next morning. Applying a serum or leave-in conditioner after you shower is a great way to add some moisture and shine back into your hair. You can also save time by styling your hair before falling asleep. One option is to pull your damp hair into loose twists or braids before going to bed. The next morning you'll wake up with beautiful waves, as well as save your hair from any extra heat damage.

**6. Clear your mind:** When we think of beauty tips, we typically only consider options that benefit our external appearance. However, our thoughts and emotions can have an effect on how we appear and carry ourselves throughout the day. Before settling into bed for the night, take a few moments to clear your mind and process the events of the day. The less stress you bring into the next day, the better you will look and feel!

**What are some other overnight beauty tips that will have you waking up feeling your best? Start a conversation in the comments below!**

---

# Beauty Tricks: The Best Curly Hair Hacks



By Alycia Williams

When it comes to curly hair, it's definitely a go-to hairstyle, but getting your hair to curl the right way can be hard, especially if you don't want to use a curling iron. The good news is that there are [beauty tips](#) that can curl straight hair without applying the heat of a curling iron or rod. These [beauty tricks](#) will have your hair curly in no time.

## Here are seven beauty tricks for

# getting the perfect curly hair style.

**1. Tuck your hair behind your ears while it dries:** When straight hair is completely wet, if you tuck it behind your ears, it'll get wavy and have lots of body once it dries. This is perfect for soft shiny waves.

**Related Link:** [Beauty Tips: How to Combat Frizz During Spring Showers](#)

**2. Swap your hair towel for an old t-shirt:** Even though it sounds a little weird to dry your hair with an old t-shirt, it'll give you softer and shiner curls, especially if your natural hair already has a little curl to it.

**Related Link:** [Beauty Trend: 7 Hairstyles To Help You Look Gorgeous Before a Dinner Date](#)

**3. Try a paper towel for beachy waves:** If you're looking for looser curls, then try drying your hair with paper towels. This particularly works for people with straight hair.

**4. Master squishing:** When your hair is soaking wet and it has conditioner in it, grab your hair from the bottom and squish it all the way to the top of your head. Then, repeat. Once you rinse out your conditioner, you'll notice bouncier, defined, and frizz-free curls.

**5. Use a strainer as a diffuser:** Using a pasta strainer can give you glossy blow dried curls. Flip your head over into the strainer and blow dry up into the strainer. Just pile sections of your hair into it you'll have your shiny, frizz-free curls.

**6. Bun waves:** Putting your hair in a bun while it's wet is a great way to ensure some waves. If you want effortless, light, and airy waves put your hair in a top knot. For more defined waves, do a low bun.

**7. Finger coils:** While your hair is wet, take little pieces of it and curl it with your finger. Use any kind of soft gel to make sure that it stays. Then, let it dry. When it does, you'll have super defined and bouncy curls.

**What are some other beauty tricks for getting curly hair? Start a conversation in the comments below!**

---

## **Beauty Tips: Choosing and Using Blush Based On Your Needs**



By Diana Iscenko

The makeup world is constantly evolving and it feels like there's always more beauty trends to keep up with. It can feel overwhelming to figure out the best routine for you. Today, we're going to focus on finding the perfect blush.

There are four different kinds of blush: powder, cream, gel and stain. Each kind interacts differently with certain skin types. They have different pigmentation and finishes on your cheeks. Luckily, Cupid has some beauty tricks to help you find the perfect blush for your skin type.

**Whether you want to up your date night makeup look or improve your daily makeup routine, here are four different types of blush you might want to add to your makeup bag:**

### **1. Powder Blush**

This blush is easy to blend and looks great on everyone. Powder blush is the most traditional type of blush, so it comes in a bunch of colors and in every price point. The only drawback is that powder blush doesn't last super long, so you'll need to reapply if you want to keep your soft glow going.

Powder blush works with all skin types. It's especially flattering on people with smooth complexions or larger pores. If you have large pores or bumpy skin, try using a matte powder blush instead of a shimmer! Too much shine will bring attention to your pores and imperfections.

Applying powder blush is easy. Use a dense blush brush to

apply the powder on your cheeks. Use sweeping movements toward your hairline. If you want to go the extra mile, you can use a smaller brush in circular motions to get some extra blending after your initial application.

**Related Link:** [Beauty Trends: Date Night Makeup Looks to Match Your Style](#)

## **2. Cream Blush**

Looking for a dewy look? Cream blush is perfect for you! It's also very pigmented, which lets the blush last all day without needing to be reapplied. Cream blush is hydrating, too. It'll give your face a fresh and youthful look and won't dry out your skin.

Cream blush works for most skin types, except oily skin. The oils found in the creamy formula will prevent it from being able to stick to oilier skin. It can also clog pores and cause breakouts. If you have oily skin, cream blush isn't your best bet.

Applying cream blush is more like applying foundation. Use a small stippling brush to pick up the blush and apply it to your cheeks with light, short strokes. Then use either a damp makeup sponge or clean fingertips to blend it out. Be careful with cream blush! Its strong pigmentation means it's easy to overapply.

**Related Link:** [Beauty Trend: Smokey, Golden, and Monochrome Eyes](#)

## **3. Gel Blush**

This blush isn't as heavy and pigmented as cream blush, but it still gives a fresh, dewy look. It's especially great for summer because it's lighter formula is less likely to clog your pores. Unfortunately, it doesn't last as long and it's harder to show up on deeper skin tones.



Gel blush works well for light to medium skin tones. The light pigmentation might be able to build up on darker skin tones, but it might not be worth the extra effort. Using a small amount of cream blush on deeper skin tones will give a similar effect without overloading the product on your skin.

The application for gel blush is similar to cream blush. Because it's less pigmented, you can apply it straight to the apples of your cheeks and then blend the gel out with a damp makeup sponge or clean fingers.

**Related Link:** [Beauty Trend: Red Lipstick](#)

#### **4. Stain Blush**

Also called tint blush, stain blush gives you long-lasting color with a barely-there feel. As the name suggests, it stains your cheeks. It can be hard to work with because it dries so quickly. It can dry out your skin, so remember to moisturize before using it!

Stain blush works for all skin types. It works especially well for people who tend to sweat because it so strongly sticks to your cheeks after application. Those with drier skin should make sure your skin is hydrated, so it doesn't dry you out more.

Be careful when applying this blush! Lightly tap the stain into your cheeks with clean fingers and blend with a damp makeup sponge. Apply a little at a time and remember to blend quickly. Once it sets into your skin, it'll be hard to blend out.

**Are you going to mix up your blush routine? Start a conversation in the comments below!**

---

# Beauty Trends: Date Night Makeup Looks to Match Your Style



By Alycia Williams

When [date night](#) finally comes along and you have your outfit picked out and your hair is done, it can be hard to find the right makeup look to match. Whether you want a full face of makeup or a fresh faced look, it all depends on your style. Our [beauty tips](#) will help you find the perfect makeup look for your perfect date.

# Check out these seven amazing beauty trends for makeup looks to compliment your style:

**1. The Fresh Face:** Now the fresh face doesn't mean you aren't wearing any makeup at all. If you're looking for a natural and clean face for your date night, then this is your look. A groomed brow, a sharp line of liquid liner, defining mascara and a nude lip stick or lip gloss, can leave your face looking refreshed.

**2. The sun-kissed look:** Do you want to look like you just came from tanning on the beach? Then this is the look for you. This look is all about using warm tones. Anything from a peachy tone to a bronze tone for eyeshadow with heavy black eyeliner and mascara. Along with some bronze hue on your cheeks, a shimmery golden lipgloss, and a golden highlight on your cheekbones.

**3. The bold lip:** Whether it's a fearless red or a romantic berry, if you want to do a bold lip, it has to be the focal point of your look. Regardless of the color that you choose, you should prep your lips beforehand by outlining your lips with a matching pencil to really give it that "wow" factor. Then, match the look with neutral eyeshadow tones and a strong defined brow. A winged eyeliner always compliments the bold lip.

**Related Link:** [Date Night Makeup: Red Lipstick is Hot](#)

**4. Classic smokey eye:** The smokey eye is the go to for any candlelit dinner. Since this look is all about drama it's important to accentuate the outer part of the eye with a dark eyeshadow and the inner part with a lighter eyeshadow to create the ombre affect. Having a strong brow is important for this look as it outline the eye. Finishing it off with subtle

lashes and glossy lip gloss.

**Related Link:** [Beauty Trend: Smokey, Golden, and Monochrome Eyes](#)

**5. The glittery look:** If you're looking to steal the night away with your ultra shiny makeup, then this is your look. Choosing the right eyeshadow is crucial as this will be the prime focus of the look. The color could be nude or it could be a vibrant purple, as long as it has glitter, gloss, or shine it works for the look. Matching that with a soft brow, and over the top lashes will seal the deal. You can also top it off with a strong highlight on your cheekbone to give your face some more glimmer.

**6. The rosy monochrome:** This look is light, airy, and flirty. A light pink works perfectly for the eyeshadow, keeping it subtle is key for this look. Along with rosy cheeks and a soft pink lipstick or lipgloss. Keep the eyebrows and lashes subtle and not overdone and you can even skip eyeliner for this look. To top it off use a delicate highlighter on your cheekbones and in the corner of your eyes.

**7. Bold liner:** Using bright colors for eyeliners is a great way to keep all eyes on you, so this is a great date night look. Since you want your liner to stand out almost everything should be nude. The eyeshadow could go a little off the nude palette but not too far keeping everything moderate. No matter what color you choose, it should be applied to either the top of the lid or as under liner, but it shouldn't be both. To complete this look you'll just need gentle brows and mascara.

**What are some makeup looks that you wear on date night? Comment below!**

---

# What Pop Culture Taught Us About Health, Beauty, and More



By CupidsPulse Team

The current pop culture is very different from what it used to be. The incomparable obsession with Paris Hilton and Britney Spears has subdued and instead replaced by a mix of celebrities that can be best described as an unexpected blended family.

You no longer need to be a spoiled rich kid or a defamed starlet to create a media frenzy around your every move. From social media influencers to reality television stars to controversial shows, present pop culture is shaped by an

unforeseen concoction of stardom and social commentary.

**While the gossip culture is mostly terrible, it does have a silver lining. The relentless social media feed has offered access to interesting health, beauty and wellness tips. And lucky for you, we're sharing some noteworthy contenders.**

### **1. Self Care from *Eat, Pray, and Love***

The joy Julia Roberts feels while indulging in the cheesiest delicacies in Italy is palpable through the screen. This movie (originally book) offers the perfect recipe for re-discovering yourself through food, inner peace, and true love.

There's only so much satisfaction you can derive from material possessions and career achievements. When it all becomes too much, you should take a step back and reflect. Indulge in food, try meditation and travel.

Start your wellness journey with [Bodytonic Clinic](#)'s Yoga Class.

### **2. Health with Gwyneth Paltrow's *Goop***

Despite being an Oscar-winning actress, Gwyneth Paltrow is now well-known for her lifestyle company *Goop*. She shares and suggests everything from healthy dinner recipes to vaginal steaming. To say the least, *Goop* tops the weird list.

Paltrow works out five days a week, let this be your

inspiration. Regular exercise promotes physical and mental health and also improves skin.

### 3. Eating Like Posh Spice

Victoria Beckham aka Posh Spice has previously talked about her 'Five Hands Diet'. This involves eating five high-protein meals in a day and drinking lots of water.

If you're an incorrigible snacker, perhaps eating five filling and nutritious meals will put you on a healthier path.

**Related Link:** [Fitness Trend: How CBD Can Be Used In An Exercise Plan](#)

### 4. Kardashian's Salad Culture

Kardashians are masters at two things- being famous for being famous and always eating humongous proportions of salads. An average episode of *Keeping Up With The Kardashians* involves dramatic champagne problems, unnecessary yelling, many salads, occasional crying and a few snarky comments (usually from Kourtney).

Salads alone can't make up a balanced meal, but eating salads is a good source of fibers and healthy fats.

### 5. JLo & Essential Oils

While the world remains divided about essential oils, Jennifer Lopez is here to set the record straight. She believes in sniffing fruit-based essential oils to promote weight loss.

Though there is no scientific evidence backing the above claim, essential oils do promise a range of health and wellness benefits. Lavender essential oils, in particular, improve sleep.

**Related Link:** [Food Trend: Collagen Is Skincare You Can Eat!](#)

### 6. Elle Woods' Allegiance to Vegetarianism

Reese Witherspoon's character Elle Woods from *Legally Blonde* cheerfully announces her vegetarianism at a cultural diversity group discussion at Harvard Law School. Going vegetarian or vegan is more popular than ever.

Vegan and vegetarian diets offer several health benefits and are much better for the environment. Even eating vegan once a week can make a significant difference.

## 7. Shailene Woodley's Natural Take

In an interview with Seth Meyers, Shailene Woodley revealed that she got rid of most of her belongings. And everything she now owns fits in one suitcase! Her decision to give up material possessions is in [pursuit of a natural lifestyle](#). She also shared that eating clay helps her with detoxification.

Oil pulling is a Woodley-endorsed ayurvedic practice you can try. Swish a tablespoon of organic coconut oil for a couple of minutes and spit it out. It's a natural way to whiten your teeth.

**What are some ways you incorporate health and wellness into your lifestyle? Start a conversation in the comments below!**

---

# Beauty Trend: 7 Hairstyles To Help You Look Gorgeous Before a Dinner Date







By [Hope Ankney](#)

It feels good to look your best when heading out on a dinner date. However, many people will focus on their dress code and try as much as they can to impress their date with what they wear. Unfortunately, looking good is also something men think about and looking good can start with making sure your facial hair is impeccably groomed.

The hairstyle you carry can give you confidence. If you don't know what to do or how to style it, it might be wise to speak to a professional stylist. After all, why shouldn't your hair look as stunning as your personality? We did some research and found a great resource for men called the [Andis Styliner](#) which gives them an appearance they can be proud of on their next date. Below are 7 styles for women to consider as well:

## Seven gorgeous hairstyles to bring your look to the next level:

**1. Romantic braids:** Braids are always great for women who have

long and thick hair. To come up with that perfect look for your dinner date, you can opt for different types of braid hairstyles. For instance, you can opt for a romantic fishtail braid or twisted crown braid. This is a great hairstyle that will rest elegantly on top of your head as you enjoy dinner, but also add a touch of princess warmth as you have fun.

**2. Bun hairstyle:** The bun may be a traditional choice that's easy to do. It's a great hairstyle if you have long, medium or even short hair. You can make your hairstyle the talk of the day by opting for a twisted or side bun that will go well with a floral dress and a candlelit dinner. It's a [fabulous hairstyle](#) that will add glam to your date night, but make sure you secure it so it doesn't fall.

**Related Link:** [Beauty Trend: Nude Lips](#)

**3. A bob:** You can stand out among other [women at a dinner party](#) by opting for a classic bob hairstyle. This is an MVP in the haircut world and you will not only look great but also beautiful. You just need to keep your bob simple with minimal sleek layers. Don't forget to match your look with a beautiful and [elegant outfit](#) as well.

**4. Soft curls:** If the man of your dreams has mentioned that he loves your curly hair, then go for it! It starts by getting a good haircut to help the curls fall just right and make you [look attractive](#) and ready for a date night. Properly done, soft curls are a classic hairstyle to go for.

**Related Link:** [Beauty Trend: Sleek and Straight Hair for The Win](#)

**5. Chignon:** Chignon is one of the most popular hairstyles among many sophisticated women in the world today. You can try it out on a [dinner date](#) and look glamorous. There are different variations of a chignon hairstyle, but you can go for one that you find stylish and fits into your preferences. For instance, you can choose low side chignon, low messy

chignon or super-sleek chignon to bring out your fashion statement.

**6. Ponytail:** The ponytail is a classic hairstyle that if done correctly will look super sophisticated. It's a great look that will give you a certain level of glamour. You can go with a voluminous, high, braided, tousled or slicked-back ponytail. Your style options are endless. This is a hairstyle synonymous with the simplicity and comfort you need during a night on the town.

**7. Waves:** As you think about the top hairstyles, don't forget about gorgeous waves. This is a style that will ooze timeless elegance and make you look glamorous. Try out varied finger wave styles, and find a style that fits your mood and personality. Waves are a flawless hairstyle for a dinner date that you will treasure.

### **To Sum Up**

In order to get the right look, you need the right tools from a hair straightener, styling trimmer, or blow dryer to clips, pins, and rubber bands. If all else fails and you find that you just don't have the magic touch, pick up the phone and enlist the help of your hairstylist to pick an elegant style that is just right for you.

**What are your favorite styles to try for a night out? Let us know below!**

---

# **Beauty Tips: Fall Makeup**

# Looks for Thanksgiving Dinner



By Ahjané Forbes

Just because you have to switch up your makeup slightly does not mean you can't still look on fleek. It's very easy if you use the mauve color palette and don't mind mixing and matching colors. Cupid has some [beauty tips](#) you can use to look stunning while eating a turkey leg.

**You want to look cute for the family photos, but you're not sure what type of makeup you should**

# wear. How can you archive a fierce Fall look for Thanksgiving? Here are some beauty tips.

**1. Arch those brows:** Finding a perfect way to do your eyebrows is a process. Make sure you shape your eyebrows before you start. You can shape them yourself with an eyebrow shaver or go to a salon to get them threaded or waxed. Eyebrow crayons are also a good option, because they are made to last longer than eyebrow pencils and are a lot easier to use. Brushes are also a big help in volumizing those fine hairs. If you are one of those people who hate the eyebrow styling process entirely, you can try a tint and sculpting or microblading at a salon.

**Related Link:** [Product Review: Wink Brow Bar for Independence Day!](#)

**2. Natural colored eyeshadow:** Start with an eyeshadow that is close to your skin complexion. Apply a deep red or orange around the outer portion of your eyelid. You can get creative and mix a nude with a dark red or brown to add an outline to the lower portion of the lid. Blend all the colors together and see how it looks. If you really want your look to pop, add a glittery gold eyeshadow on the section that still has that natural look. Don't forget to add lashes as well!

**Related Link:** [Beauty Trend: Make Your Eyes Pop](#)

**3. Bare those nudes!:** Fall is a time to embrace your skin color. Match your skin tone and work from there! Add your primer. For your foundation, you can use color! Again, you don't want it to look bright, but you can get away with a dark color. Use a burgundy or mahogany for the foundation. Yes, it will look weird at first, but you you'll end up blending it. Now, apply concealer. This is where you can get away with a little color to blend out that foundation. Choose a shade up

from your normal color. Make sure to apply it under your eyes! Use a brush for application and a beauty blender to even out the colors.

**4. Highlight your beauty:** Even though you're trying to obtain a subtle look, you can still use a little highlighter. Use a contour that closely matches your hair color. Work with the glitter eyeshadow that you used on your eyes. You can go for a softer look with a highlight that isn't so bright as well. For it to be more noticeable, apply it above your contour, straight down your nose, and outline your top lip and under your eyebrows.

**5. Kiss me:** You have freedom in this part! Glossy and matte lipsticks both work for this look. Stick to the Fall theme by wearing a dark red or brown. If you used mahogany or burgundy for your foundation, bring your look full circle with that color! When done, you can use a setting power (lasts longer) or spray to savor the look!

Now you're ready to spend time with your family and look absolutely fabulous! Let us know how you plan to turn heads at the dinner table in the comments below.

---

## Beauty Tips: Five Halloween Makeup Trends for 2019





By [Hope Ankney](#)

Every year there are new ideas for what to dress up as for Halloween. With the ever-changing pop culture landscape, new [beauty trends](#) rise to tackle different characters and costumes that premiered that year. In 2019, we had a lot of creativity come out of binge-able television series' and even memes that focused on more eccentric levels of eye shadows and color. If you are a [beauty](#) lover, you've probably noticed how makeup has been a leading force in embodying these wild and creative looks. If anything, 2019 is the best year for getting weird and wacky with your makeup inspo for Halloween.

**2019's beauty trends are eye-catching this Halloween. What are some of the most creative, pop culture makeup looks to try this**



# year?

If you're wondering what to wear or who to be on Halloween night, why not look towards some of the biggest makeup trends that this year had to offer? If anything, these makeup looks are taken from some of the biggest and most widely-talked about pieces of pop culture in 2019. Here is some [beauty advice](#) to get your creative juices flowing for absolutely killing your look this spooky season:

**1. Euphoria-inspired:** Zendaya and cast really turned up the volume on makeup styles once *Euphoria* hit HBO this summer. The show, which follows Zendaya's character in high school, tackles controversial topics like sexual assault and drug abuse among teenagers. The beauty looks in the show were something that hadn't been explored before in a television series, and it's something that really distracts from how tense the plot can be. If you want to recreate one of these bold looks this Halloween, look to sequins, glitter, and bright colors for eye shadow and face art to feel like you're apart of Euphoria, yourself.

**Related Link:** [Beauty Trend: Korean Beauty](#)

**2. The E-Girl:** With the surge of popularity that hit the app Tik-Tok the past few months, so did a surge of popularity in a type of makeup look deemed the "E-Girl." Many girls that were going viral on the app had a similar sense of makeup that focused on blush-tinted noses and eyeliner drawings underneath the eye. It is all very doll-like, and it can be as creative as you wish it to be. If you think you can replicate an E-Girl for Halloween this year, there's tons of inspo and tutorials on YouTube to choose from.

**3. Ariana Grande:** Of course, every year there are those that choose to dress up as some of the biggest names in the entertainment industry. But, with [Ariana Grande](#), she gave so



many unique styles in 2019, that it would be a shame if they weren't utilized in a gorgeous Halloween look. With the release of her single "7 Things," it's a fun idea to try and recreate what she was going for in the music video. Besides snagging a similar outfit, try tying your hair up in space buns and swiping on Grande's signature cat-eyeliner with a gold dusting of highlighter.

**4. '80s trends of *Stranger Things*:** The highly anticipated release of the third season of *Stranger Things* was met with an even better style, letting the kids flourish in 80's fashion. Eleven, as played by Millie Bobby Brown, got a superb makeover in the mall that is as retro and spunky as it can get. Many costumes and Halloween looks play off of different decades, but if you want to set yourself apart, try your hand at some neon eye shadow and bright rouge, and if you want everyone to know who you're trying to emulate, dab a little fake blood under your nose. Ya know, for *Stranger Things*.

**Related Link:** [Love & Libations: Cocktails Inspired by Halloween](#)

**5. Eccentric rave-looks:** Coachella and other big-name music festivals always bring out the creative side of those who attend. From the dazzling outfits to the wild and wacky makeup that glitters in the sun, there's nothing better than recreating a festival look for Halloween night. Confetti eyes and glitter lips are two of the biggest trends that came from these events in 2019. To achieve these looks, apply tiny-sequins to your eyes and face with eye-lash glue while peppering your lips with mouth-safe glitter that looks like someone just blew sparkle in your face.

**What are some makeup trends you're raving about for Halloween? Tell us in the comments!**

---

# Beauty Trend: Smokey, Golden, and Monochrome Eyes



By [Emily Green](#)

Eyeshadow is the key part of any makeup look, and it can really tie any outfit together. As the weather gets colder, following some [beauty tricks](#) by matching your smokey, golden or monochrome eyeshadow to your outfit is an awesome way to show off your unique fashion sense. Follow these [beauty tips](#) so your eyeshadow will be on point this fall and winter season.

# Smokey, golden, and monochrome eyes are a beautiful look that can make a statement with your outfit. What are some of the best places to wear these types of eyeshadow looks?

Smokey, golden, and monochrome eyeshadow looks are definitely intense, and will have heads turning when you walk on by. Of course, you have to pick certain occasions to wear these looks, as not all of them are for everyday! Here are some of Cupid's favorite occasions to wear smokey, golden, and monochrome eyeshadow looks:

**1. Smokey eyes:** A smokey eye is one of the classiest makeup looks that anyone can wear. From business meetings to banquets or high profile events, a beautiful smokey eye will make your eyes pop with a sharp gaze that no one will be able to turn away from.

**Related Link:** [Beauty Trend: Neon Eyeshadow](#)

**2. Golden eyes:** If you're looking for a glamorous eye, then a golden eye look is the way to go. Whether you're going to a fancy dinner or a red carpet event, you can keep the gold subtle or go over the top. Either way, the brightness of the gold will draw people's eyes to you, and will keep everyone's eyes on you for the entire night!

**Related Link:** [Beauty Trend: Make Your Eyes Pop](#)

**3. Monochrome eyes:** A great part of monochrome eye looks is that you can match the color with other parts of your outfit! No matter if you're going on a date night or just hanging out with your friends, a monochrome eye look is a great way to show that you're always feeling and looking great, no matter

the occasion.

What are some other occasions to wear smokey, golden, and monochrome eyes? Let us know in the comments below!

---

## Date Night Makeup: Red Lipstick is Hot



By [Hope Ankney](#)

Everyone has that special connection with one of their makeup products or a piece of clothing in their wardrobe. It's that special connection that only it can give you – the air of

confidence, the power of [beauty](#), and the reflection of radiance. So, what is it about red lipstick that has almost become a universal [beauty trend](#) that makes anyone that swipes it on feel untouchable? And, why do date nights that feature a red lip feel that much hotter?

## **Red lipstick has been a powerful beauty tool for ages. Make your date night soar with this pop of color.**

The red lip has been one that's transcended history. Whether it was on royal figures, Disney princesses, or even [Kim Kardashian](#) on a dazzling red carpet, the color is the very definition of beauty and grace. It's earned it's right to be a timeless and traditional form of feeling gorgeous and confident. If you're wanting to spice up your next date night, consider a few reasons why a red lip could help with Cupid's [beauty tips](#):

**1. It's romantic:** A red lipstick can automatically turn your look romantic. There's something about the color that reminds us of passion and love. Allie from The Notebook even rocked a signature red lip. So, if you want to liven up your look right before a date, we recommend keeping the rest of your makeup to a minimum while swiping on a beautiful coat of red lipstick before you rush out the door.

**Related Link:** [Beauty Tips: Romantic Make-Up Looks for Valentine's Day](#)

**2. It's an attention-grabber:** It's no surprise that red lipstick can make a woman feel invincible, but there are also studies that show a red lip is the most attractive color to wear. This hue is bright, bold, and it brings attention to one

of the more sensual features of our faces. If you're wanting to instantly grab the attention of your date the moment they see you, we recommend using a bright, cherry lipstick. No one could resist!

**Related Link:** [Beauty Trend: Make Your Eyes Pop](#)

**3. It embodies strength and femininity:** The red lipstick has been a classic symbol for strength and beauty within women all throughout history. One of the most powerful women, Cleopatra, was known for her cherry-reddened lips. She would make others crush up thousands of beetles just to get the dark-pigment of this color. It even symbolized her power as she wore a beautiful red lip while her subjects' wore a dull and rusted tone on theirs. If you're searching for a color that is classy, polished, and bold for your next date night, pick up a striking red lipstick to feel powerful and in control.

**4. It plays up youth:** As we get older, our eyes, lips, and complexion get paler. It's just part of the aging process. But, there is something a red lipstick does that can liven you up and make you look more youthful with a term called 'facial contrast.' This contrast is the process of balancing out the paleness of our features with a vibrant color somewhere on our face. By using a striking red lip, it automatically flatters our skin. If you're wanting to create a more youthful and playful look for date night, we recommend one swipe of your most vibrant red lipstick before you head out!

**How has red lipstick made you feel when you've worn it? Let us know down below!**

---

# Beauty Tip: Instagram-Worthy Fall Hairstyles



By [Hope Ankney](#)

It's Fall. The leaves are falling off the trees. The air is dropping in temperature. The smell of the horizon has officially shifted to burning firewood and... somehow... cinnamon? And Thanksgiving is right around the corner. The changing seasons can inspire a personal change in your own appearance as well, and what better way to do that than with one of the easiest and refreshing [beauty](#) switch-ups: Hairstyles!

## Changing up your hair this Fall



# will definitely turn heads. In these [beauty tips](#), what are some of the best new 'dos that you can deem as an Instagram-worthy reveal?

With Thanksgiving coming up, it seems like the perfect time to debut a new hairstyle to your friends and family for the holiday season. But, your hair transformation doesn't have to be anything drastic. In fact, some of the most popular 2019 Fall hairstyles are subtle, yet effective. No need to drain your bank account or take a big risk completely changing your hair if you're looking for a simple switch that'll be just as powerful as bleaching your entire head. Here are five of Cupid's favorite low-effort, Instagram-worthy hairstyles that'll be sure to turn heads:

**1. Low-side ponytail:** A quick and easy way to change your hairstyle if you are usually a big fan of wearing your hair down is to tie it back in a nice low side ponytail. A favorite of celebrities like [Kourtney Kardashian](#), this simple ponytail can add a touch of difference to your look without much effort. Tie up your hair right above the shoulder on the side of your head, and add some slight wave for texture to change a casual side-pony to a sophisticated style worthy of your Instagram and any Fall get-together.

**Related Link:** [Beauty Tip: Flawless Makeup Starts with Good Skincare](#)

**2. Long shag:** A shag is a great way to add a little flair of retro to your appearance. With recent [beauty trends](#) taking a page from decades past, it's only natural that a '70s shag would be "in" sooner or later. Easy to achieve, tell your stylist that you want some shattered layers with a long, thick bang. This should get you that fun and casual shag for the



season.

**3. Blunt lob:** If you have thin hair and are forever wishing for a fuller look, the blunt lob could be your saving grace. Very popular this Fall, this hairstyle can be bold and classic while also giving the illusion of a fuller mane. Some stylist experts have even called this look the “statement cut of the season.” Having a simple lob that grazes your collarbone can do wonders for transforming your appearance without much effort involved.

**Related Link:** [Beauty Advice: Beauty Tricks That Will Save You Money](#)

**4. Intense curls:** It’s refreshing to see such a celebration of natural hair within the beauty industry, recently. Whether your hair is naturally curly or you want to add some voluminous curls to your hair, anyone can achieve this ‘70s disco trend that’s emerging for the Fall season. If you don’t have naturally beautiful curls, using a small curling iron and a teasing comb can give you that fun and timeless look. Keeping it voluminous or pulling the hair back into a semi-updo are both looks out of the several this hairstyle is capable of that can add that change you’ve been looking for this Fall.

**5. Statement headbands:** Probably the easiest and yet most effective hairstyle on this list, the headband had its time this summer, but it doesn’t seem like it’s going anywhere for the Fall. A cute way to switch up your Instagram feed as well as your own personal style, buying some chunkier headbands in fun, Fall patterns or colors can add that Boho spark to your look. Simply slide it on your head, pull the front pieces of your hair forward, and rock the ‘do. The best part is that you can stock up on many headbands for cheap at your local retail stores.

**What are some of your favorite Instagram-worthy, Fall**

hairstyles you've been eyeing this year? Let us know in the comments down below!

---

## Beauty Trend: 5 Beauty Micro-Trends to Follow



By [Katie Sotack](#)

Instagram micro-trends and YouTube [beauty](#) gurus are begging you to splash on the color and dare to be bold. *MaireClaire.com* has pronounced “This is the season to *not* play it safe”. And given these micro-trends are small, cheap, and non-time consuming even the most minimalists among us can

embrace these looks. Get ready for the trendiest aesthetic that'll get all the likes and retweets.

**From the tip of your hair to the point of your toe, beauty is in the eye of the beholder, but these micro [beauty trends](#) sure help put the whole package together.**

Think of micro trends as the bricks that build a house. A shabby foundation can throw off the whole appearance. Taking time to embrace these fun trends will tidy up your look. Here are the micro-trends everyone's trying this summer.

**1. Multi-colored mani:** No longer does a manicure need to be monotone. Instead of using your precious time to whittle down which color you'd like, opt for 5 or 10 different ones. This manicure adds a whimsical note to all your looks. Amplify your easy-breezy babe aesthetic by rocking every one of your favorite colors.

**2. Graphic eyeliner:** Like the 80s' beauty trend, micro trends are embracing bold, graphic eyeliner. Draw straight lines or dots along the length of your lid. If your really brave try neon graphic eyeliners, which have become popular through HBO's *Euphoria*. But *Euphoria* star Zendaya has always been an eyeliner visionary. Pick a photo and mimic her creative eyeliner looks until you find your perfect liner.

**Related Link:** [Beauty Trend: 80's Beauty is Back](#)

**3. Complementary colors:** This summer is about getting artsy with makeup. You are Picasso and your face is the canvas. Rock complementary colors (blue/orange, yellow/purple, or red/green) along your top lid and bottom lash line. The

opposing colors will pop against each other and brighten your eyes. The look is perfect for [date night](#).

**Related Link:** [Fashion Trend: Khaki & Beige, Plain No More!](#)

**4. Green eye shadow:** If opposing colors are too distracting, but you're still seeking to make a statement, try green shadow. Greens come in pastel, metallic, and jewel tones so they have wide appeal across all skin tones. This trend is a great way to go, but be sure to keep other makeup minimal as to not muddy the effect of the vibrant green.

**5. Breezy bob:** The bob's been back since the mid-2010s since celebrities like Lucy Hale, Karlie Kloss, and [Jennifer Lawrence](#) let their stylists chop off their luscious locks. The breezy bobs will take your look to another level when the wearer adds ombre or highlights to lighten the overall hair color. Able to be worn curly, straight, or wavy the bob is a vacation from hairstyling that's still trendy.

**Which micro trends are you excited to try? Share in the comments below!**

---

## Beauty Trend: Customized Body Care





By [Katie Sotack](#)

Hopefully none of us are a stranger to face wash. Skincare of the face is as ritualized as morning coffee in America. This year the [beauty](#) community is encouraging skin care to extend to the whole body. Leg masks, back exfoliators, and general body cleansers have hit the market in an attempt to supple and plump your skin (as well as drain your extra cash). While it's true this new skin treatment will cost more, it doesn't mean it comes without its benefits.

**Customized body care is the beauty trend that will elevate your skin all over. What are the perks of every shower turning into a spa day?**

Body care is all about worshiping every aspect of your skin. Just because your belly isn't your introduction the world,

that doesn't mean it doesn't deserve to be pampered. Commit to caring for your body as a whole and watch your skin look brighter, clearer and [healthier](#) within a few weeks:

**1. Bacne:** Clear skinned shoulder blades always make a fashion statement. Show off your sexy shoulders barren of any red dots or blackheads with back exfoliates that are especially essential to those who condition their long hair. Back acne is a common problem for long haired individuals whose conditioner soaks out of their hair and into their pores. Conditioner clogs skin which should be permeable and encourages back blemishes. Cleansing the shoulders will counteract the clogging conditioner.

**2. Bikini bumps:** Shaving down there has the averse effect of razor burn garnishing your bikini line. After shaving use a calming body moisturizer to treat the red bumps and ease irritation. Forewarning though, bumps aren't always razor burn, get checked out by a doctor. And while we're on the subject of medical care, moisturizers are *not for internal use*. A clean, lightweight moisture can be useful around the thighs and bikini line, but nothing should be getting up in there.

**Related Link:** [Beauty Trend: Make Your Eyes Pop](#)

**3. Ingrown hair:** A perk of full body skincare is nixing those frustrating hairs growing underneath the skin; or even worse those hairs that inspire infected red lumps. By routinely exfoliating the skin, ingrown hairs are coaxed out of hiding. Instead of growing inward, the hair will pop straight outward as it should. If you're prone to trapped hairs, cleanse the areas that bother you most and keep an eye out for the positive effects

**Related Link:** [Product Review: Rock Long Hair on Date Night with Barely Xtensions](#)

**4. Humanize yourself:** Remember that you're a person and people

naturally have cellulite, wrinkles, hair, and acne. The real purpose behind the body care beauty trend is to treat yourself. Enjoy the feeling of hydrated, healthy skin, without getting caught up in the looks of things. Celebrate your body as a vessel to experience life in and reward it with healthy skin for doing it's job.

**What's your skincare routine like? Share in the comments below!**

---

## **Beauty Trend: The Dangers of Skin Bleaching**





By [Katie Sotack](#)

Every year thousands of women of color fall prey to the dangers of skin bleaching. Popular in countries with booming industries, like the Philippines, women, and [celebrities](#) spend stacks of cash to receive IV treatments known as the 'Cinderella Drip'. Yet not all skin lighteners are lucky enough to afford the IV, which whitens the skin from the inside out and has yet to be approved by the FDA. Many consumers purchase cheaper, over the counter beauty creams, containing poisonous chemicals like mercury. Long known to be toxic to humans since the hatters went mad from exposure, mercury is used in these products as a skin lightening agent that reduces the production of melanin, and all for the sake of a [beauty trend](#).

**This dangerous [beauty](#) trend has some terrifying side effects. So why do people continue to use the creams and what potential harm lies beneath?**

Skin bleaching is a dangerous game. The FDA hasn't verified the products as safe and, for the most part, they are not in the United States. However, some cultures value fair-skinned individuals and can cause women of color to reach for these creams without remorse. Here are the facts behind skin lightening:

**1. Translucent, easily bruised skin:** The user's skin becomes almost translucent and the slightest touch can leave a bruise that takes ages to heal. A long-time user of skin lightening creams confessed these effects to the *New York Times* who sought out a specialist. Specializing in people of color's



skin, the dermatologist they found in Brooklyn said that doctors in their practice saw cases like this at least once a week.

**2. Elevated social standing:** In countries like the Philippines skin lightening is sold as a way to elevate one's social standing. The fairer the skin the more well-off one appears. Historically, countries with higher uses of lightening creams and pills have perceived lighter skin as not only beautiful but powerful. This concept runs rapid in western societies as well where the treatment is popularized through the media. American sociologists produced studies which suggest the lighter skin tone a person has within their ethnic group, the more privilege they receive from society as a whole due to lighter skin people appearing to be of a higher class.

**Related Link:** [Beauty Tip: Flawless Makeup Starts with Good Skincare](#)

**3. Rashes:** Many users have developed large red patches all over their bodies from the cream. The result appears to be like lesions with crusty looking rings around the rash spots. This reaction is a sign of mercury poisoning from the lightening creams. Symptoms also include vision impairment, fetal development issues, pins and needles, and loss of cognitive functions.

**Related Link:** [Product Review: Beauty Essentials for Spring](#)

**4. Understanding the reasoning:** When addressing the issue you may be tempted to call a participant crazy for risking their health for beauty. However, keep in mind that every culture has individuals who perform dangerous tasks to achieve their society's ultimate beauty standards. In the 16th century Europe, women began wearing corsets which reduced oxygen intake and caused fainting. Today Iran leads the world in rhinoplasty with 200,000 Iranians a year undergoing this procedure which entails a nose splint, swelling, and eye

bruises for weeks if all goes right. Similarly to skin lightening for women of color, we find white women and men in America sitting in beds of ultra-violent light likely to cause cancers for a glorious, status soaring tan. The warning: approach cultural [beauty tricks](#) and standards with empathy and care.

**Related Link:** [Beauty Trend: Shades of Gray](#)

**5. Lighteners are imported and smuggled in:** Most over the counter lightening creams and products should be banned for their excessively high levels of mercury. For example, in a *Refinery29* video, reporter Lexy Lebsack found that one small jar of skin lightening cream contained forty-two thousand times as much mercury as the legal limit in the Philippines. However, these products are still sold in corner stores every day to thousands of women looking to lighten their skin tone, not knowing the danger that lurks beneath the lid.

**What is your take on skin lightening? Share in the comments below**

---

## Beauty Trend: Neon Eyeshadow





By [Emily Green](#)

Eyeshadow is one of the most eye-catching parts of any makeup look. Many people love to play with their eyeshadow, following different [beauty tricks](#) to make their look pop with color. Is there any other way than neon eyeshadow? Follow these [beauty tips](#) to make neon eyeshadow make your eyes pop:

**Neon eyeshadow is a beauty trend that will make heads turn. What are some of the best places to wear neon eyeshadow?**

Everyone should be able to play with their makeup looks, no matter what kind of day they may have. Whether you're going out with friends or going to a fancy event, neon eyeshadow can be a great addition to your look. Here are some of Cupid's favorite places to wear neon eyeshadow with this [beauty advice](#):

**1. Red Carpet Event:** Heading to an event where you know you're going to get photographed or possibly even interviewed? Adding a neon eyeshadow to your formal look will accentuate all the right features, and most importantly, it will draw everyone up to see your beautiful face!

**Related Link:** [Beauty Trend: Neon Eyeliner](#)

**2. Banquet/Fancy Dinner:** If you're going to an important banquet or dinner, add a pop of neon eyeshadow. Add some false lashes and volumizing mascara to make your eyes stand out! You'll show the other guests your fun side beneath your professional exterior.

**Related Link:** [Beauty Trend: Metallic Lip](#)

**3. Beach Day:** You and your friends have had this beach day on the calendar for months, and it's finally here! Adding neon eyeshadow to your beach day look will show you are ready for a day of fun out in the sun.

**4. Shopping Trip:** Just having a relaxing day out shopping with some friends? It's the perfect occasion to try out neon eyeshadow with a casual look. You can add just the right amount of color, and you'll have heads turning as you walk by.

**What are some other occasions to wear neon eyeshadow? Let us know in the comments below!**

---

## Beauty Trend: 80's Beauty is Back



By [Katie Sotack](#)

After the deaths of music legends like David Bowie and George Michael in 2016, culture veered toward the '80's aesthetic once more. In 2017, bands like Paramore and 1975 borrowed the 80's glam rock from recently passed icons to honor their memories. In 2019, the [beauty](#) industry is following suit with bright colors and big hair. Geometric shapes and metallic glitter hit the Paris runway in an all-out tribute to '80s trends of the past.

**80's [Beauty Trends](#) are back. So what are ways to make this tribute to the past wearable to school and**

# work in the 21st century?

The '80s glam rock look relies on a larger than life persona. The Paris runway didn't hold back on this promise. Sadly, most of us don't walk the runway for a living. We require more subtlety to our aesthetic in our beauty tips. Here is [fashion advice](#) to get the '80s glam look while still being wearable every day:

**1. Geometric shapes:** Don't be afraid of geometric patterns and shapes for your makeup. Rock a pointed cupid's bow or a shapely eyeliner. Your wardrobe can take after this makeup look, too. A bold colored and sharpened shaped blouse is a perfect 'wear-to-the-office-'80s' statement piece. For everyday wear, pick up a pair of geometric sunglasses. Not only are they essential to the '80s trend, but thanks to Audrey Hepburn, big sunnies are also timeless. So invest wisely into this pair.

**Related Link:** [Beauty Trend: Glitters, Shimmers, and Pastel Eyeshadow](#)

**2. Neon colors:** The '80s are marked with loud colors and makeup. When picking out an outfit or makeup, go bold! To make this look wearable in an office setting try to limit the bold to one statement per fashion and makeup each. An example is a neon pink blouse with gray trousers and a bold lip with subdued eyes. Play around with what you feel comfortable in and what your office will allow.

**3. Leggings are pants:** The '80s are back, so let's end this debate right here. In celebrating the decade that brought us upbeat music and neon leg warmers, we cannot ignore its staple leg style. A pair of basic black leggings will take you far in life, whether they're worn for Saturday errands or Tuesday's spin class. Grab yourself a pair and flaunt it.

**Related Link:** [Fashion Trend: Print Mashups](#)

**4. Downplayed '80s makeup:** As stated before, balance is essential to a modern 80's appearance. Choose one product to amp up (eye shadow, lips, blush, etc) and let that feature rejoice in the color while keeping the rest of your face natural. Take a hint from makeup artist Peter Philips who recently styled the models for Viktor & Rolf. Philips drew immense metallic spider eyes on his models but left the face and lips a natural pale.

**5. Volumize Hair:** If you tease it you will look dated. Instead, opt for a volumizing shampoo set and gel to pump up the crown of your luscious locks. Playing with your part will help to amp up the volume on top of your head as well by not letting it wilt into place. The natural volume of curly hair is a great way to increase the appearance of hair mass and embrace the '80s trend.

**How do you make the 80's fit into your modern life? Share in the comments below!**

---

## **Beauty Trend: Sleek and Straight Hair for The Win**





By [Emily Green](#)

A sleek and straight hairstyle can be perfect for any occasion at any time of the year. This [beauty trend](#) can make you look absolutely flawless in any situation, no matter the time, place or weather. From Zendaya to [Khloe Kardashian](#), [celebrity hairstyles](#) with sleek and straight hair will leave you wanting to these [beauty tips](#) out for yourself!

**Sleek and straight hair has become a very common beauty trend. What are some of the best places to wear your hair sleek and straight?**

You can wear your hair sleek and straight for any occasion—no lie! This hairstyle is probably one of the easiest to transform and fit into any occasion, and look amazing no matter what you're doing. Here are some of Cupid's favorite places to wear your hair sleek and straight:



**1. Business meeting:** Wearing your hair sleek and straight to a business meeting puts off the perfect professional vibe—you're here and ready to get down to business.

**Related Link:** [Beauty Tips: Celebrity Hair Trends to Brighten Up for Spring](#)

**2. Formal Event:** Pairing a nice pantsuit or gown with sleek and straight hair is the epitome of beauty. You'll put off an aura of class, and people will treat you with the utmost respect.

**Related Link:** [Get a Knockout Look with This One-Two Punch in Hairstyles](#)

**3. A First Date:** Going out with a possible new flame for the first time? Don't worry. Keeping your hair sleek and straight is an easy hairstyle that will show your date that you put little effort into looking amazing without overdoing it.

**4. Lunch with Friends/Family:** Finally managed to pencil in a relaxing day with friends or family? Showing up in one of your favorite outfits with your hair sleek and straight is the perfect outfit for a simple get together. Besides—you never know who you might run into!

**5. A Night on the Town:** Ready to let loose for a night on the town with your friends? A sleek and straight hairstyle is the perfect addition to your look—you can spend the night dancing your heart away without having to worry about a hair falling out of place.

**What are some other places a sleek and straight hairstyle is perfect for? Let us know in the comments below!**

---

# Beauty Trend: Make Your Skin Glow



By [Katie Sotack](#)

The [beauty](#) community is trading out the matte look for a dewy finished glow. This [beauty trend](#) pairs with rosy nude lips and bronzed eyes to create that sun-kissed-summer aesthetic. The idea behind the glow is going back to basics and certainly plays into the neutral palate seen on the fashion runway these days. The trend is easily achievable, as it's meant to be a grab-and-go look, and tending to your skin's health is essential. Check out our new [beauty advice](#)!

# A natural glow is the beauty trend of the season, but is your skin healthy enough to pull off this radiance?

Depending on your skin's regular state, you may have to do more work to achieve this style. If your skin is naturally oily, you're already primed and prepped for a natural glow with the swipe of an oil blotting sheet. If your skin runs on the dry side, there are ways to achieve that desired glow that also aides your health. Here are [beauty tips](#) to glow like the star you are:

**1. Drink water:** It's been said again and again, but water is essential to your organs' health. Considering that the skin is your body's largest organ, it's wise to start drinking lost of H2O. Keep a bottle filled next to you throughout the day ,and you'll find yourself reaching for sips naturally. Added hydration can be found in fruits and vegetables. Of course, you'll also need to use the restroom just as often as you're sipping, but no one will notice since your skin will look great.

**Related Link:** [Product Review: Wink Brow Bar for Independence Day!](#)

**2. BB cream:** This one's essential for the makeup wearers out there. If you want a full face *and* radiant skin, opt for a BB cream. The lightweight formula will pick up the high points of your natural skin and create an effortless effervescence. It's important to make sure the cream is of a dewy or regular finish though. Steer clear of any matte formulas.

**3. Exfoliate and clean:** It's so important to develop a cleansing routine. The best makeup and health in the world can

not outlast a face full of grime. Pick out a cleanser that suits your skin (don't be afraid of trial and error here) and a scrub to exfoliate once in a while. You'll want to partake in the scrub more often if you have dry skin. Last but not in any way least, remove your makeup before bed. All that foundation will creep into your pores and produces acne, bumps, and blackheads if you don't remove it.

**Related Link:** [Product Review: Treat Yourself to Beauty and Comfort This Summer](#)

**4. Highlight:** Beauty gurus of any status rejoice. The glowing skin trend sees that you get to keep your highlighters and in fact embrace them all the more. It's called glow for a reason, right? Pop that gold, pink, or silver highlight on your cheekbones, cupid's bow, and the tip of your nose. That glowing goddess is going to shine.

**5. Moisturize:** Depending on your age and skin type, you may want to do more or less of this. But whether your 20 and oily or 99 and dry, everyone needs a moisturizer. A good face lotion will prevent wrinkles and aide in a beautiful glow. Find one with SPF in it (no matter what your skin tone is) to rock as a bare-faced beauty outside.

**Related Link:** [Beauty Tips: Essential Primers](#)

**6. Exercise:** Oh the wonders of fitness. It's difficult to work into your life, but a good workout will change it. Exercise is your body's best friend and the skin is no exception. Working out will reduce pore size and help to regulate hormones so that the body will produce the correct amount of oils. Even a short walk will do the trick and have the added results of a calmer mind. There are many ways to imitate a natural glow, but exercise is a foolproof way to own one.

**7. Sleep:** Along with the endless benefits to sleep, the skin will become healthier if you get your full eight hours. Just like you, your skin grows weary of endless days and work. Give

it a rest by getting all your Zzz's. Sleep will prevent eye bags and wrinkles, giving a smoother, youthful appearance to your face.

What's your skincare routine? Will you add any of these suggestions? Share your comments below!

---

## Beauty Trend: Nude Lips



By [Katie Sotack](#)

The [beauty](#) community's biggest [beauty trend](#) this season has been a natural look. [Celebrity stylists](#) like NikkeTutorials and red carpet stars like Zendaya have been showing off their

shining beauty with dewy foundations and shadow sculpting eye shadow. No natural beauty look is complete without a brilliant nude lip. No longer are the trendsetters sporting beige and brown liquid lipsticks. Rather, they've switched to soft colors that scream radiance and enhance the graceful features that lie within us all.

**Long gone are the days of bold makeup palates. It is time we welcome 50 shades of rosy tan into our makeup bags with this beauty trend.**

Since [Beyonce](#) sang "I woke up like this" in 2014, the beauty standard has been shifting to a "goddess of nature" look. Think sun-soaked and *au naturel* in a way that amplifies your strong suits. To complete this look there's no better friend to the makeup lover than a rosy natural lip. Here's advice on how to get the look:

**1. Sheer lip gloss:** The simplest way to archive the perfect nude lip is by applying a clear enhancing gloss to your lips. These glosses can be found almost anywhere, from drug stores to Sephora and Ulta, and are perfect to slip in with your on-the-go makeup essentials. The clear coat will have the added effect of making your lips look voluptuous while playing up the notes of your true color underneath.

**Related Link:** [Hair Beauty Trend: Crystals, Chains, and Studs](#)

**2. Tinted balm:** Say hello to your middle school days when fun chapsticks made you the coolest kid on the playground. The adult version of this is the tinted balm. The balm will melt into your natural color, letting it highlight your lip beneath. In going this route there's no fear of not having to

match your perfect shade. Everything will customize itself to you. Not to mention the health benefits like SPF and moisturizing your lips.

**3. Nipple color:** Just give this a chance. A while back *Buzzfeed's* Youtube page released a video on finding your perfect rosy nude lip by matching the lipstick shade to the peaks of your breasts. The idea might sound like a quick gambit to amp up views, but the results spoke for themselves. It makes sense too since your body's natural color palette is a safe road to travel if you want to achieve that rolled out of bed look.

**Related Link:** [Beauty Trend: The Best of Spring Hairstyles](#)

**4. Opt out of matte:** The matte trend has had its time. Props to mattes for bringing us long-lasting liquid lips, but it's time to put the dry look to rest. If you want the natural look, embrace any and all rosy lip products that give the illusion you've just been to the beach. The sun's rays have graced your lips and you've taken one last dip in the ocean before heading home. In short, think rosy and wet.

**Are you a fan of the new nude? What are your tips and tricks to finding the perfect lip? Share in the comments below!**

---

## Beauty Trend: The Best of Spring Hairstyles







By Megan McIntosh

Spring is all about rebirth and renewal. After a harsh winter of keeping your hair and body covered, it's time to let your hair down. There's no better way to step into Spring and Summer than by sporting a new hairstyle. Every new season, old hair trends come back into play. You'll see them on everyone from the locals to celebrities on TV and in movies. This Spring, some hair [beauty trends](#) have made a comeback on celebrities like Zendaya and [Chrissy Teigen](#), but it's clear it's all about making the cut.

**With a new season, comes the time to cut into a new hairstyle. Cupid has many new Spring hairstyles for you to debut with a bang.**

It's not always easy to make the cut when it comes to your hair. Sometimes it can be hard to even give yourself a trim.



But it's clear that snapping off some inches is the trend this season, so what better way to build that confidence than to emulate the most confident of stars?

**1. Sweeping bangs:** Sweeping bangs are so named because they're not as harsh or as much of a commitment as full-on bangs. They're all the fun of a fringe with none of the regret. Because these bangs are able to sweep to the side, you can have bangs on the days you want and go without on the days you don't. It's clear though, bangs are here to stay this Spring.

**2. Get blunt with a bob:** Blunt bobs have made a comeback this Spring season. There's something sophisticated yet wild about this look. You can rock this hair cut in the office or a night on the town. Jenna Dewan and Sarah Paulson make it look easy, but just make sure that the blunt bob you go for fits your face shape and jawline.

**Related Link:** [Beauty tips: Essential Primers](#)

**3. Curly with a bang:** Some people think it's impossible to rock bangs with curly hair. Stars like Zendaya and Natasha Lyonne have been all about the curly bangs this season, and they've been doing it well. The key is finding the right stylist who can work with your curl pattern to find the bangs that fit perfectly.

**Related link:** [Beauty Trend: Metallic Lip](#)

**4. Groovy baby:** Looks like the 70s are making a comeback this Spring with a shaggy look. Celebrities like Chrissy Teigen make this hairstyle look carefree and easy with textured layers. No doubt it took careful planning and precise distribution to create this messy look, though. This layered cut can also make your hair look fuller if you have thinner hair.

**Would you rather go with or without the bangs this season?  
Share hairstyle ideas below!**

---

# Beauty Tips: Essential Primers



By Megan McIntosh

Why do we even use primer? Primer is something you put on before foundation for a more flawless and smoother look. It also makes your make-up last longer to help complete your [beauty](#) look. If you know the weather is going to be a little crazy, primer can help your make-up survive extreme weather. With a good primer, your look is already half-way done.

# **You can pick the perfect primer for your skin type and Cupid is here to help with beauty tips.**

**1. Pick your primer based on your skin's oil level:** If you have oily skin, you'll want to choose a primer that is mattifying. This will soak up the skin's oiliness and make your skin look less greasy throughout the day. If you have more normal skin, you don't want a mattifying primer, instead look for an illuminating primer to give your skin the good kind of shine. If you have combination skin, you'll want a more neutral primer or use more than one kind of primer for different parts of your face.

**Related Link:** [Beauty Tips: 5 Ways to Look Great with the Least Amount of Makeup](#)

**2. Use your primer to correct skin flaws:** You can choose a primer that has color correct so that it's doing two jobs at once: smoothing out your skin for foundation, and correcting any flaws for your foundation to have better coverage. If you have dull skin, look for a pink-tinted primer. If you have red skin, use a green-tinted primer. That way you can look sunkissed, instead of sunburned.

**Related Link:** [Product Review: Beauty Products to Revitalize Your Sun-Kissed Skin](#)

**3. Always test out your primer before wearing it:** Make sure your primer has the same base as your foundation so it goes on smoothly. If your foundation is oil-based, then your primer should be, too. If you have dry skin, you have to test out a few primers to find the best one for your skin. Ultimately, everyone should try to get a sample of a primer they're interested in so they can see what works for them.

How do you choose a primer? Share below!

---

## Beauty Tips: Best Foundations for a Flawless Look



By Megan McIntosh

Choosing foundation can make or break your entire [beauty](#) look. Much like when finding the perfect partner, there's so much that goes into finding the perfect foundation match. Once you've found the perfect foundation for your skin, the rest of your makeup will look flawless.

**Whether it's based on skin type or the event you're going to, we've got the best foundations for a flawless look. Check out our beauty tips!**

#### **Skin Type:**

**Oily Skin: Clinique Even Better Makeup SPF 15:** No matter what, foundation with SPF is key. The texture of this foundation is great for oily skin as the liquid turns to a powdery texture after it's applied. It doesn't look cakey and provides great coverage.

**Related Link:** [Beauty Tips: How to Treat Oily Skin](#)

**Dry Skin: Yves Saint Laurent Le Teint Touche Éclat Foundation:** Dry skin tends to be missing that bit of a shine that makes us look young and radiant. Ruscus Extract and Vitamin E take the skin from looking tired to fresh.

**Combination skin: ESTÉE LAUDER Double Wear Stay-in-Place Foundation:** This foundation has a build-able coverage so you can decide just how much suits your combination skin. With this product, a little really does go a long way. It won't leave you with an oil buildup and lasts a long time.

**Related Link:** [Beauty Tips: 5 Ways to Look Great with the Least Amount of Makeup](#)

**Nighttime look: Fenty Beauty Pro Filt'r Soft Matte Longwear Foundation:** People have been raving about [Rihanna](#)'s new makeup line since its release only two years ago. This foundation provides perfect coverage for a night out on the town. Any flaws are covered, so you're camera ready at all

times without clogging your pores.

**Related Link:** [Beauty Advice: How to Make Your Skin Thank You Later \(What You Should Be Doing Now\)](#)

**Daytime look: LAURA MERCIER Flawless Fusion Ultra-Longwear Foundation:** This foundation is perfect for any skin type and has a nice matte finish. If you've ever worn foundation all day, you know that at times it can leave you looking greasy. This foundation gives you the coverage you need while preventing oil build-up.

**Which foundation do you rely on to create the perfect look? Share below.**

---

## Beauty Trend: Neon Eyeliner





By [Lauren Burczyk](#)

When we think about wanting to make our eyes pop, we tend to strategically place highlighter in a way that will accentuate them. The newest [beauty trend](#) will literally make your eyes pop with color by sporting highlighter hues as liner. Neon eyeliner is the latest [beauty trick](#) to make your eyes more prominent. You've probably noticed some of these looks taking over your feeds and now we've brought you some of our favorites.

**Take our [beauty advice](#) and try some of these neon eyeliner inspirations:**

**Neon Yellow Eyeliner:** This look may seem like it's very difficult to achieve, but if you have the right products, you'll nail it. Start off with a light smoky eye, trace on some white eyeliner, then top it off with neon yellow eyeliner to make it pop.





Neon Yellow Eyeliner. Photo: @stargazerproducts / Instagram

**Galaxy Makeup: Electric Neon Eyeliner:** Want to make your neon eyeliner resemble galaxy makeup? Make sure to smooth on your favorite base cream before creating a dark smoky eye – then trace your white-winged eyeliner in the crease. Trace your favorite neon yellow eyeliner on top of the white to make it look electrified.





Electric Neon Eyeliner. Photo: @marioncameleon / Instagram

**Neon Blue Eyeliner:** This look, while seemingly complex, is very simple. Grab yourself a thick, white pencil and draw a wing starting in the outer corner of your eye and trace it into your crease. Then, using a pencil brush, trace the outside edges of the thick line you've created with neon blue eyeshadow – make sure to leave the center of the line white, to achieve the electric-effect.



Neon Blue Eyeliner. Photo: @monolidmua / Instagram

**Neon Green Eyeliner:** For this look, start off by using green eyeshadow to create a background effect for your neon green eyeliner. Then, trace over the shadow with a white eyeliner pencil, creating a wing shape from the inner corner of your eye to the outer corner. Finally, using your neon green eyeliner, trace over that line.



Neon Green Eyeliner. Photo: @makeupbyshaniah / Instagram

**Pink Neon Eyeliner:** This candy pink eyeliner look is one of our all time favorites. Be sure to start off with a light base then draw your neon pink eyeliner above your lash line and continue your wing up into the crease. To really help it stand out, smoke out lower lash line by applying a darker shadow using a pencil brush.



Neon Pink Eyeliner. Photo: @luxelarose / Instagram

Have any more neon eyeliner inspirations that you'd like to share? Comment below.

---

## Beauty Trend: Metallic Lip





By Megan McIntosh

One celebrity [beauty trend](#) that's here to stay is the metallic lip. You can use it to make an outfit truly spectacular rocking this celebrity style trend, or wear a more dressed down look with lips that still make the look pop.

**Whether you're getting ready for a date night or a day date with the girls and you're dressed to impress, use a metallic lip to complete your look and really wear this beauty trend.**

A celebrity make up look that can be seen at award shows, in music videos, or even just as an everyday look is the metallic lip. It really adds to the [beauty](#) of your style There are a few tips to easily rock this rock and roll look:



**1. Dress it up:** Use the metallic lip to complete your dressed up look. Take your favorite dark lipstick, apply it to your lips, then add some shimmery eyeshadow or pigment on top. This allows you to wear a color you're confident in for a special occasion but make it a little more spectacular with metallic.

**Related Link:** [Spice Up Your Look With Glitter](#)

**2. Keep the rest of your look neutral:** If you're worried about the metallic lip looking reminiscent of a robot-look rather than a fashion look, keep the rest of your look neutral. Keep the rest of your makeup neutral with subtle mascara and neutral blush and eyeshadow.

**Related Link:** [Celebrity Makeup Looks: The Benefits of No-Makeup Makeup](#)

**3. Go all out:** If you're more outgoing and like to be the center of attention, then really go all out when rocking that metallic lip. Apply it on your lips, eyelids, and even cheekbones. You'll be sure to be the life of the party.

Just remember there's all kinds of metallic lip for every occasion: matte, glossy, layered; you just have to experiment and have fun.

**How do you like to style your metallic lip? Share below!**