

Beauty Trend: Neon Eyeliner



By [Lauren Burczyk](#)

When we think about wanting to make our eyes pop, we tend to strategically place highlighter in a way that will accentuate them. The newest [beauty trend](#) will literally make your eyes pop with color by sporting highlighter hues as liner. Neon eyeliner is the latest [beauty trick](#) to make your eyes more prominent. You've probably noticed some of these looks taking over your feeds and now we've brought you some of our favorites.

Take our [beauty advice](#) and try some

of these neon eyeliner inspirations:

Neon Yellow Eyeliner: This look may seem like it's very difficult to achieve, but if you have the right products, you'll nail it. Start off with a light smoky eye, trace on some white eyeliner, then top it off with neon yellow eyeliner to make it pop.



Neon Yellow Eyeliner. Photo: @stargazerproducts / Instagram

Galaxy Makeup: Electric Neon Eyeliner: Want to make your neon eyeliner resemble galaxy makeup? Make sure to smooth on your favorite base cream before creating a dark smoky eye – then trace your white-winged eyeliner in the crease. Trace your favorite neon yellow eyeliner on top of the white to make it look electrified.



Electric Neon Eyeliner. Photo: @marioncameleon / Instagram

Neon Blue Eyeliner: This look, while seemingly complex, is very simple. Grab yourself a thick, white pencil and draw a wing starting in the outer corner of your eye and trace it into your crease. Then, using a pencil brush, trace the outside edges of the thick line you've created with neon blue eyeshadow – make sure to leave the center of the line white, to achieve the electric-effect.



Neon Blue Eyeliner. Photo: @monolidmua / Instagram

Neon Green Eyeliner: For this look, start off by using green eyeshadow to create a background effect for your neon green eyeliner. Then, trace over the shadow with a white eyeliner pencil, creating a wing shape from the inner corner of your eye to the outer corner. Finally, using your neon green eyeliner, trace over that line.



Neon Green Eyeliner. Photo: @makeupbyshaniah / Instagram

Pink Neon Eyeliner: This candy pink eyeliner look is one of our all time favorites. Be sure to start off with a light base then draw your neon pink eyeliner above your lash line and continue your wing up into the crease. To really help it stand out, smoke out lower lash line by applying a darker shadow using a pencil brush.



Neon Pink Eyeliner. Photo: @luxelarose / Instagram

Have any more neon eyeliner inspirations that you'd like to share? Comment below.

Product Review: Glow and Catch that Cutie's Eyes with

This Ancient Beauty Trick



So, you want to catch the eye of that sweetheart from Accounting? Fear not, because we can help you cop a Victoria's Secret Angel glow with the jade roller, an ancient beauty secret that models swear by! There are a lot of [jade roller benefits](#) that can help you achieve a healthy glow that will surely catch your boo's attention.

A jade roller is the beauty trick you need in your life right now:

A jade roller is a beauty tool used by Chinese women of royal blood way back in the seventh century. Jade is believed to have protective qualities, thus, it is a popular stone until today. The concept and mechanism of the jade roller is basic:

an oblong stone is attached to a metal handle and it used to massage the face. You may think it's too simple, but many models and celebrities have already incorporated the jade roller into their beauty rituals. So it's time to catch up with this celebrity beauty product.

What are the benefits of using a Jade Roller? Aside from giving you a selfie-worthy glow, there are many jade roller benefits that will definitely help you get that gorgeous, model-like complexion. The jade roller reduces inflammation and puffiness. The gentle, repetitive massage-like movements done while using it promote lymphatic drainage. Thus, puffiness and inflammation are reduced. It also tightens pores. If you put the jade roller in your fridge a few moments before you use it, it will help tighten pores. Add that to the fact that jade is naturally cool to the touch, and you get the perfect solution to tighten your pores. It helps reduce fine lines and dark under-eye circles. This is also related to lymphatic drainage. Last but not least, it helps in the absorption of skin care products. Models usually use the jade roller after applying skin care products to help the skin absorb them better.

How do you use a jade roller? Adding this product to your skin care routine is very easy. Here are some tips you can do to maximize your jade roller: Start massaging at the center of your face, under your cheeks and towards your hairline. Then, move down towards your jawbone starting from your chin, towards your ears. Lastly, it is best to finish with the sides of the neck towards the center of the clavicle. Do this for around two to three minutes. We highly recommend that you apply your moisturizer before using the jade roller. The jade roller will help skincare products penetrate your skin better. Relax, and enjoy the massage.

To make the most out of jade roller benefits, you must incorporate it to your regular skin care rituals. A good skin care routine will help you achieve a healthy glow that will

definitely catch your crush's eyes. Be confident in your skin, take that selfie, and don't hesitate to smile. You'll get them on their knees in no time!

What beauty reasons do you want to use the jade roller for? Comment below!

Beauty Tips: Celebrity Hair Trends to Brighten Up for Spring



By [Karley Kemble](#)

After enduring the brutally cold winter temperatures, you're probably super ready for the sunshine and warm weather. It's time to put away your warm clothes for the season, get out the lighter colors, and update your look. Do a bit of spring cleaning and refresh your hairstyle! If you're ready for a big change in your hair game, look no further. Cupid has the scoop on the hottest [celebrity hair trends](#) this spring. You'll surely turn heads with your new 'do!

These [beauty tips](#) and celebrity hair trends are huge game changers!

1. Blunt bangs: Bangs may seem like a somewhat risky decision, but when done right, they look absolutely amazing! The key is to make sure they go cohesively with your overall hairstyle. Look to Rose Byrne or [Taylor Swift](#) for some bang-speration! Blunt bangs go really well with a symmetrical bob. If that is too dramatic for your taste, try some light, feathered bangs with your choppy layers.

Related Link: [Get a Knockout Look with This One-Two Punch in Hairstyles](#)

2. Scrunchies: One of the most beloved trends from the '90s is making its way back into 2017! Scrunchies are a fun way to dress up ponytails and top knots, or can even be used for a more stylish look at the gym! These plush hair ties were seen on many different springtime runway shows, and [Selena Gomez](#) is a big fan of this oldie-but-goodie, too.

Related Link: [Beauty Trend: The Ultimate Guide to Eyelash Extensions](#)

3. Changing up your part: Sometimes, a major hair update is as easy as parting your hair a different way. If you always part your hair to one side, try the other side or even a center part! The best thing about parting your hair is that there's

no commitment. If you don't like it, you can easily change it back. If you need some celebrity inspiration, [Rihanna](#) or [Kendall Jenner](#) are always changing up their 'dos.

Related Link: [Beauty Advice: The 5 Best Beauty Tips from Celebrities](#)

4. Lightening your color: A popular thing to do in the springtime is to change your hair color! Whether you'd like to go big and dye your whole head, or start small with some tasteful highlights, the options are endless. Celebrities who have really mastered changing their hair color along with the seasons are Rachel McAdams and [Emma Stone](#)!

5. Luscious layers: Layers are always a winning option and will liven up hair that has become dull to the chilly weather. Layered hairstyles are extremely versatile and are extremely easy to customize for your own face shape. Take notes from [Lindsay Lohan](#) if you're looking for a celebrity that has really rocked the layered look over the years!

What hairstyle will you be rocking this spring? Leave us a comment below!

Beauty Tips: Best Beauty Products of 2017





By [Karley Kemble](#)

If you've ever walked into Ulta, Sephora, or the beauty section at Target, and have felt completely overwhelmed, you aren't alone. With all the beauty products out there, it's difficult to figure out what's good and what's not-so-good. Cupid has some great news for you: we've compiled a comprehensive list of the best beauty products of 2017 to make your next beauty haul super easy!

From drugstore to high-end, Cupid has beauty tips in the form of the must-have beauty products of 2017!

Face:

Benefit PoreFessional Primer: If you haven't tried PoreFessional Primer, you're really missing out! This primer helps give your look a flawless base. Like the name suggests, it fills in your pores and makes your skin baby smooth. Try it

out – it'll change your makeup game.

Maybelline Fit Me Matte Foundation: Who said you had to spend a fortune on foundation? Maybelline's foundation is a great "fit" for almost everyone! They have the most diverse shade range of any drugstore line, and even rolled out six new shades this year. This foundation will keep your face matte all day and makes your skin seamlessly perfect!

Tarte Shape Tape Contouring Concealer: Shape Tape is a cult favorite for a reason. Though it has only been around for a year, it's taken the beauty world by storm. What makes this concealer so amazing is that it is extremely full-coverage and long-lasting. Tarte has an extensive color selection, which comes in handy because this product is also great for contouring!

Related Link: [Beauty Tips: 5 Hair Trends for 2017](#)

Eyes:

Nyx Glitter Primer: If it's basically impossible for eyeshadow to stay on your lids all day, eyelid primer is essential! Nyx is a great brand overall, but this Glitter Primer is a notable standout. This primer doesn't budge once it's on your eyelids, and works on both pressed shadows and loose pigments.

Urban Decay Heat Eyeshadow Palette: One of 2017's most hyped launches within the beauty world, the Naked Heat Palette is a must-have palette for anyone's makeup stash. The warm shadows are super pigmented, buttery, and look good on any skin tone. They are also super versatile – you can create a look suitable for a day at the office, or [date night](#) with your partner!

Stila Stay All Day Waterproof Liquid Eyeliner: Whether you're an eyeliner newbie or a pro, this eyeliner is great for all abilities. The felt tip is perfect for simply defining your eyes, or creating sultry cat eyes. It won't budge or smudge all day, either!

L'Oréal Lash Paradise Mascara: L'Oréal's mascaras are well loved – and their newest launch is probably their best ever! Lash Paradise has become a cult favorite and comparable dupe to Too Faced Better Than Sex mascara. What makes this mascara so amazing is that it curls, lengthens, and volumizes eyelashes and doesn't make them feel crunchy or crusty.

Related Link: [Beauty Advice: The 5 Best Beauty Tips from Celebrities](#)

Cheeks:

Milani Baked Blush: These blushes are ah-mazing. Unlike most baked makeup products, they are super pigmented and aren't chalky. There is the perfect amount of shimmer to leave your cheeks looking healthily flushed with the perfect amount of color!

Too Faced Chocolate Soleil Bronzer: Too Faced has a very extensive line of bronzers. From matte to shimmer, there is something out there for everyone! The Chocolate line of bronzers are especially decadent because they have an irresistible cocoa scent – but just make sure you don't take a bit out of it!

Becca Highlighters: Within the past few years, highlighters have certainly become everyone's favorite beauty trend. Becca is known for creating some of the best highlighters on store shelves! They have a variety of different formulas – liquid, pressed powder, and poured crème. Their products aren't overly shimmery, and have a very natural sheen to them. You can also build up the intensity for a glow that can be seen from outer space!

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Lips:

Elf Sugar Scrub: With the growing popularity of matte

lipsticks, it is super important to take the proper steps to ensure your lipstick will stay on as long as possible! This lip scrub looks exactly like a bullet of lipstick and can easily fit in any purse or clutch. It leaves your lips super soft and comes in a bunch of different, yummy flavors!

Rimmel London Rimmel Moisture Renew Transparent Lip Liner: If lip liner is a struggle but you have a problem with your lipstick feathering, this product was made for you! This liner applies crystal-clear, so you don't have to worry about looking like over lining-gone-wrong.

ColourPop Lipsticks: ColourPop's popularity has skyrocketed in the past four years – it's difficult to imagine a time when we didn't have their Lippie Stix, Ultra Matte, or Ultra Satin liquid lipsticks. Their lipsticks are a game-changer because of their one-swipe coverage and comfortable feel. The brand is constantly releasing new shades, so there's a color out there that's perfect for you!

Finish:

Laura Mercier Translucent Setting Powder: This setting powder is crucial for keeping your makeup in place all day. It has a very silky-smooth texture and doesn't look cakey on top of all your other products. It also doesn't cause flashback in photos, so you won't look ghostly at all.

Urban Decay All Nighter Setting Spray: Setting spray is the icing on the cake for any and every makeup look! This spray comes in two finishes – one leaves your skin looking dewy, the other matte. This spray truly increases the longevity of your daily makeup.

What beauty products rocked your makeup game in 2017? Comment below!

Beauty Tricks: 7 Ways to Maintain a Young-Looking Face



By [Melissa Lee](#)

We all want to look as youthful as possible for as long as possible. We spend money on creams, facials, fillers, and even sometimes plastic surgery. To get some [beauty tricks and tips](#) for how we can maintain a young-looking face, we went to several great beauty professionals including Dr. Kirk Brandow, founder and director of the Brandow Clinic for Cosmetic Surgery in Philadelphia, who has appeared on national programs such as Good Morning America and 20/20.

If you want a face that looks fresh and youthful this summer take some tips from these experts and implement these beneficial beauty tricks into your own life ASAP!

1. Get rest: There absolutely is such a thing as beauty sleep. "Women come to my practice thinking they need an eye-job or a face lift when all they need is sleep. Sleep is a time when we rejuvenate ourselves and cellular turnover is at its height. Getting 7-8 hours of sleep nightly will make a huge difference in how youthful a woman appears especially as she approaches age 30 and collagen production decreases," says Dr. Brandow. "A woman can speed up aging if they are constantly sleep deprived."

2. Use an overnight treatment: If you suffer from breakouts or skin dryness leading to wrinkles or blotches, treating your skin concerns at night, is a way to maintain a youthful glow. "Work closely with your dermatologist or aesthetician who can recommend non-irritating skin treatments specifically addressing your concern," advises Dr. Brandow. You want to take advantage of overnight options available to boost collagen and heal skin while sleeping.

3. Hydrate: When it comes to anti-aging and putting your most youthful face forward, water is key. Water flushes your system of toxins which helps skin to glow. "Women spend a lot of money on topical creams formulated to boost moisture and hydrate the skin yet, if they integrated more water, even 4, 8 ounce glasses per day, they would see fewer wrinkles and an overall smoother younger skin texture within a month," says Dr. Adriane Pompa, Miami based board certified dermatologist who specializes in aging skin.

4. Be smart about fillers: Fillers are used to add volume that diminishes as we age but people have taken it to extremes. There have been many advancements with fillers over the past 5 years offering more options and more sophisticated ways to administer them to achieve a youthful look. According to Dr. Brandow, many patients believe that filling their cheeks will soften their laugh lines, so they push doctors to administer two to four syringes in their cheek bones and cheek area at once. This can result in swelling and doesn't necessarily lift their face. Fillers are often done as an alternative to a face lift but, if not spread out over several weeks, it just gives the patient an unnatural look that distorts their face and makes them look odd. "My personal preference is to perform the fillers sequentially. For example, I will use one syringe of filler in multiple locations. Then I'll have patients return in 4-6 weeks and perhaps do another syringe to the same places, or different places, giving them an overall natural look. This leads to a softer, more natural result. The key to doing fillers well are going with small amounts every 4-6 weeks," explains Dr. Brandow.

5. Get facials: According to Dr. Adriane Pompa, one facial per month does wonders for skin's clarity, texture, and ability to produce collagen. "There are many at-home facials available one can do weekly. The key is knowing your skin type and ingredients that address your specific skin concern. Also, you can treat different parts of the face differently depending on skin issue. Let's say you are prone to breakouts on your jawline, have wrinkles on your forehead and dryness on the cheeks, your dermatologist or aesthetician can recommend a facial plan customized for you."

6. Consider lasers and light: Lasers are another tool that blasts away acne scars, evidence of past sun damage and evens out skin giving that flawless, youthful glow. There have been so many advancements with lasers resulting in more immediate results without downtime. Lasers typically cost between \$600 –

\$1200 per treatment depending on the city and type of laser. The advantage with lasers is accuracy. You can treat a specific area without affecting the rest of the surrounding skin.

7. Tone down your make-up: One way to immediately take 10 years off your look is to revamp your make-up. Consider hiring a professional make-up artist who can teach you how to enhance and even modernize your look. New York make-up artist, Carlo Geraci, who was protégé to Trish McEvoy and Kevin Aucion, explains that a lot of women are doing their make-up the same way they did 20 years ago. That bronzer that you loved in the 90's when you were 24 may appear harsh and outdated at 44. "Heavy eye liner and strong lip colors may only accentuate wrinkles and fine lines. As women age, less is more when it comes to make-up. Opt for a great hydrating foundation or a touch of concealer, a pinch of blush, a swipe of mascara or a gray or brown eyeliner and a natural looking lip liner topped with a tinted hydrating balm," he suggests.

Which of these beauty tricks will you be adopting to keep your face looking fantastic? Let us know in the comments!

About the Experts:

Dr. Kirk Brandow, founder and director of Brandow Clinic for Cosmetic Surgery is a plastic surgeon with 2 locations in the Philadelphia metro area and a 3rd one at the jersey shore. Named a "Top Doc" in Plastic Surgery by Philadelphia Magazine as well as nationally recognized for one of America's "Best Plastic Surgeons" of this decade, Dr. Brandow is a trusted expert who has developed many innovative, minimally invasive procedures for the face, body and skin. He has been featured on local, national and international television programs including 20/20, CNN's Headline News, Good Morning America.

Dr. Adriane Pompa is a board-certified dermatologist and Associate Professor of Dermatology at University of Miami, Jackson Memorial Hospital who is highly trained in medical

dermatology, dermatologic surgery and cosmetic dermatology. In addition to her general practice, she specializes in anti-aging skin care, skin cancer prevention and treatment, and laser use in dermatology.

Carlo Geraci, New York make-up artist has worked alongside Kevin Aucoin, helped launch the Trish McEvoy brand, and was invited by Barneys New York to become the first Beauty Guru, a position created specifically for him. His work has appeared in print and commercial campaigns, New York Fashion Week runways, red carpets, Broadway stages, television, film, and fashion editorials. He has also appeared on the Style Network, CBS News, and Today on NBC.

Last Picks on Summer Beauty Products





By [Nicole Caico](#)

The summer is winding down, but there is no reason not to make the most of what's left. If the summer products you stocked up on in June are running low right about now, there are still some great products to help you get through the rest of the summer.

You won't want to miss out on these pivotal summer products!



For Lips: Nothing says summer better than a bright, bold lip. The Black Up Cosmetics [Neon Kiss Lip Sets](#) (\$29) includes three bold shades, as well as jumbo lip pencil and pencil sharpener. It's great for everyday wear or date night makeup.



For Eyes: Another summer makeup essential? Anything waterproof. Black Up Cosmetics [Waterproof Smoky Kohl Pencil](#) (\$19) comes in 10 waterproof shades, to help you maintain your summer eye look in the harshest of humidity or on the beach.



For Face: Summer is almost over, but there are plenty more hot days to come. Outsmart your climate and keep your face looking matte and flawless with Black Up Cosmetics [Anti-Shine Loose Powder](#) (\$32), which comes in five different shades. Mattifying powder is one of the best summer beauty tricks.



For Skin: The scent of coconut is a signature summer smell. To keep your skin from peeling or drying out after long days in the sun, there is [Fruit Fusion Coconut Water Energizing Body Lotion](#) (\$9.99). The added perk of the product is that, like all Shea Moisture products, it is organic and not tested on

animals.



For Skin: Summer clothes mean showing skin, skin, and more skin. When moisturizing alone doesn't do enough, get baby soft skin with [Shea Moisture's Superfruit Complex Hand & Body Scrub](#) (\$9.99). This organic exfoliating scrub will give you shiny, smooth, summer legs.



For Body: Whoever said water isn't a summer beauty product was way off. Keeping yourself hydrated will benefit your body and

keep your skin glowing from the inside out. Looking to help yourself and the planet? [Just Water](#) retails for \$0.99 in most stores and is one of the most sustainable water bottle designs on the market. Calvin Harris, Will Smith, Jada Pinkett Smith, and their son Jaden Smith are some celebs who back the company.

Get rid of the summer blues, and get ready to use some of these great products!