

Beauty Trend: How to Take Care of Your Skin in Cold Weather



B

y Nicole Maher

While winter is a wonderful time of year, it certainly does not do wonders for your skin. Whether it's the harsh winds outside or the dry air coming from indoor heating, your skin will likely be in need of some extra nurturing this winter. By incorporating some of the following [beauty trends](#) into your skincare routine, you will be ready to take on the winter months with skin just as hydrated as it is in the summer.

Check out these five beauty trends for taking care of your skin during the colder months.

1. Inspect your skin daily: The best way to prevent yourself from experiencing major dry skin or irritation this winter is to inspect your skin regularly. While patches will undoubtedly appear in areas after spending a lot of time outside or in an overly-heated room, monitoring them before they get too big will help with treatment. While your face may be your main focus for treating dry skin this winter, be sure to keep an eye on your legs and stomach as well as these places are also susceptible to experiencing dryness.

Related Link: [Beauty Tips: 2020 Skincare Trends](#)

2. Prioritize moisturization: No matter your skin type, having a moisturizer in your skincare routine this winter is a must. While you may be tempted to switch to a heavier moisturizer during the winter, it is actually more beneficial to continue using one that works best for your skin type. If you are extremely prone to dry areas during colder weather, talk to a dermatologist about using a medicated moisturizer. If you often experience breakouts or acne from certain products, try finding a moisturizer that does not have an oil-based formula.

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3. Keep wearing sunscreen: Sunscreen is the secret to healthy skin all year long. It may not seem like a priority in the winter because you aren't spending your afternoons in the hot sun, but the colder temperatures do not make the strength of the sun any weaker. If you live in an area that experiences snowfall, the reflection of the sun on the snow can also lead to harsh sunburns. Be sure to keep a sunscreen-infused

moisturizer or makeup primer in your routine this winter to protect your skin just as you would do during the summer months!

4. Watch out for rosy tint: While a rosy tint on your cheeks might be considered cute during the winter, it is actually a sign that your skin needs some help. The pinkish color that appears on your skin is a sign that it is drying out and may eventually lead to dry patches. If your skin begins to turn a darker shade of pink or red, it may be a sign that you have broken capillaries under your skin, which are usually caused by heavy winds. If this is the case, use the beauty trend of natural facemasks, with ingredients such as honey and avocado, to treat the damaged areas.

5. Don't neglect your lips: One of the most crucial areas of your skin and face to pay attention to this winter is your lips. While having chapped lips at some point is likely inevitable in a colder climate, being sure to treat them and leave the house prepared is a must. Putting a hydrator on your lips before leaving the house in the morning or going to bed at night is a good way of preventing any major dryness. It is also important to carry around some kind of chapstick with you throughout the day to apply as your lips get dryer. Keeping your lips hydrated will prevent them from cracking or splitting and causing irritation with the surrounding skin on your face as well.

What are some other ways to take care of your skin during the colder weather? Start a conversation in the comments below!

Beauty Advice: 6 Last Minute Holiday Gift Ideas for a Beauty Guru



B

y Nicole Maher

The holidays are just days away, and if you are just now realizing you've forgotten a gift for someone, you are probably not alone. With the craziness of the holiday season, it's normal for everyone to be scrambling for last minute gifts. Beauty products are always a great option for last minute gifts as the options are endless and beauty trends are constantly changing. Check out the [beauty advice](#) below to find the perfect gift for the beauty guru in your life.

Use this beauty advice to find the perfect last minute holiday gift for your beauty guru friend.

1. Makeup brush set: Makeup brands and celebrities are constantly coming out with new brush sets, especially around the holiday season. This makes makeup brushes the perfect gift to give the beauty guru in your life. For a larger gift, purchase the complete set of brushes. If you are looking for a smaller option, many brush sets can be broken down into different areas of the face, such as eyeshadow brushes or blush and bronzer brush sets.

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2. Facial moisturizer: Many people have a relatively consistent skincare routine, so it can be challenging to buy someone a facial cleanser. However, moisturizers are a good alternative as they are likely to be compatible with more skin types. Search the beauty market for new facial moisturizers that offer different benefits, such as targeting specific dry areas or doubling as a primer for makeup. Moisturizers with some form of sun protection are also great options for your beauty loving friend.

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3. Hair styling tool: If you are looking for a gift that is a little bit larger, hair styling tools are a great option. With so many new hair tools hitting the market each year, you should have no problem finding one that your beauty guru friend doesn't own yet. Classic styling tools include straighteners and curling irons, which can be useful if your friend is in need of a replacement. Less conventional options include blow-out brushes and styling attachments for hair

dryers, which could help your friend find their new favorite hair style!

4. Setting spray: It can be challenging to buy someone a makeup product if you are unsure of their exact skin tone in terms of foundations and concealers. This makes the gift of setting spray a great option for someone who loves makeup, as it does not need to match any specific shades. It is also something that they may use more frequently than some other makeup-centered gifts. Use this beauty advice to buy your friend a refill of their go-to setting spray, or give them the opportunity to try out a new product by gifting them with one they've never tried.

5. Body scrub: Another great option for the beauty guru in your life is the gift of a body scrub. This is another product that does not require any color matching, and is typically compatible with most skin types. Go for floral smelling body scrub if your friend is a big fan of scented products, or go for something more natural if they are into clean, chemical-free products. Like many of the other beauty advice gift ideas, body scrubs come in a variety of sizes and prices, making it a good option for any budget this holiday season.

6. Manicure set: Whether as a hobby or way of saving some extra money, many people have been opting to give themselves at-home manicures rather than heading to the nail salon every few weeks. If you know someone who always has their nails freshly painted, an at-home manicure set could be a great gift option. For a smaller gift, go for a set that includes the basic manicure tools and a few nail polish colors. For a larger option, go for a nail dryer or UV-gel manicure light to help them perfect their new hobby!

What are some other last minute holiday gifts for a beauty guru? Start a conversation in the comments below!

Beauty Tips: 7 Halloween Makeup Looks You Can Wear with a Mask



B

y Nicole Maher

You may find yourself wearing a different kind of mask than normal this Halloween. While the inclusion of a mask may go against your original costume plan, there are still many ways to look festive while remaining safe on October 31st. Whether it is for your small gathering or simply for the Instagram picture, try incorporating some of the following [beauty tips](#) to create the perfect mask-friendly makeup look this

Halloween.

Try out some of these beauty tips to help you create the perfect mask-friendly makeup look this Halloween.

1. Cat-eye: The classic cat-eye is the perfect makeup option when it comes to wearing a mask. Put your eyeliner skills to the test by applying a thick cat-eye above your lash line. You can also incorporate the mask into your costume as an accessory by drawing on a cute nose and set of whiskers. Throwing on a pair of cat ears is also a great way to compliment your eyeliner and complete the costume.

Related Link: [Fashion Trend: Cute Matching Costumes for Halloween](#)

2. Mermaid scales: Break out your brightest blue eyeshadows and get ready to complete your mask-friendly mermaid costume. By placing a pair of fishnets over your forehead, you can trace out the perfect scale pattern quickly and easily. Try adding some bright scales to the sides of your hairline to frame your eyes, and incorporate a shiny mask to finish out the look.

Related Link: [Beauty Tips: How to Combat Maskne](#)

3. Sunken eyes: One of the most popular makeup looks to pull off on Halloween is the skeleton. This look can also be one of the most challenging, making this year the perfect time to give it a try. Since only the top half of your face will be visible, focus your effort on producing your best sunken eyes with some gray eyeshadow. Continue by tracing the remaining skeletal features out with white eyeliner and throw on a skeleton-smile mask to save yourself from attempting to draw

the teeth!

4. Lots of glitter: There is no better time for body glitter than on Halloween. From copying looks from the television show *Euphoria* to going with more classic options such as princesses and fairies, there are no shortage of glitter looks this Halloween. By coating your eyelids in a shimmery shadow and applying some jewels to your upper cheeks, this beauty tip will make it look like you put in maximum effort on your mask-friendly costume.

5. Doll eyes: Another trend that has been gaining momentum this Halloween is doll eyes. Whether you prefer Barbie dolls or Bratz, there are plenty of tutorials showing you how to create the perfect doll eyes. By overlining your eyes and applying full fake eyelashes, you'll have no trouble turning yourself into one of your favorite childhood toys. Take your recreation to the next level by tracing the dolls lips onto the front of your mask and throwing on some themed accessories.

6. Colored contacts: If you're not the biggest fan of wearing makeup but still want to participate in a mask-friendly Halloween look, colored contacts are a great alternative. Throw on a pair of white contacts to complete a skeleton look, or opt for a deep red to put forward your best vampire. Colored contacts are also a great way to avoid the tiredly makeup removal process at the end of Halloween night as all you have to do is take them out.

7. Classic clown: While they may not be for everyone, clown costumes are another mask-friendly option this Halloween. You can go the scary route by recreating a horror film clown look with dark triangles around your eyes, or the more friendly route by using bright eyeshadows and painting a red nose onto your mask. Wigs and props are another great way to attenuate this costume while staying safe this Halloween.

What are some other mask-friendly Halloween makeup options? Start a conversation in the comments below!

Beauty Tips: 2020 Skincare Trends



B

y Nicole Maher

Whether it's from our favorite celebrities, our mother, or the person working at our local beauty store, there is no shortage of [beauty tips](#) for creating the perfect skincare routine. However, with advice coming from so many different outlets, it can be difficult to decide whose to take. If you are having

difficulties finding skincare products that are perfect for you, try incorporating some of these simple beauty tips into your everyday routine.

2020 has been rough, but the birth of these five skincare beauty tips is a positive.

1. Clean beauty: A [beauty trend](#) that has been gaining momentum over the last few years is the use of clean beauty products. These products refrain from using ingredients that are known to be harmful to the human body and focus more on all-natural or low-chemical blends. By including more clean beauty products in your skincare routine, you'll leave your skin looking healthier longer.

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2. Weekly at-home facials: Everyone loves a good facial, especially when you can do it at home. While facials can do wonders for your skin, doing it too often can sometimes be harmful. Once a week is a good target in terms of using a peel or giving yourself a facial. You can incorporate the use of facial rollers to help your skin absorb different blends and formulas, or simply massage your face with your hands.

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3. Personalized products: The best way to make your beauty routine more effective is to customize it to your own needs. From personalized face washes to hair shampoos, there are plenty of companies that offer specialized formulas aimed at helping the areas you've specified. Many of these companies offer online quizzes to help you customize your own formulas and allow you to make the necessary adjustments until you have

a blend that is perfect for your beauty routine.

4. Chemical-free sunscreens: Sunscreen is another popular skincare product that has been added to many people's routines over the past few years. However, the best sunscreen options are those that emphasize being a chemical-free product. Similar to clean beauty products, chemical-free sunscreens are safer to use on your skin, as well as being less harmful to the environment. High chemical-based sunscreens have been proven to be detrimental to environmental ecosystems such as the coral reef, and should be avoided whenever possible.

5. A simpler overall routine: "Less is more" truly is the way to go in terms of skincare. With a new product on the shelves everyday, it can be incredibly tempting to switch up your skincare routine often. Despite this temptation, try to keep your skincare routine as simple and consistent as possible. By changing products constantly, you will end up shocking your skin and cause it to react negatively. Try using between two and four products in your everyday routine with the occasional use of a spot treatment on a problem area.

What are some other beauty tips to incorporate into your 2020 skincare routine? Start a conversation in the comments below!

**Beauty Advice: Overnight
Beauty Tips to Wake Up
Looking Your Best**



B

y Nicole Maher

Overnight [beauty tips](#) seem to be the most sought out secrets in a world that has become increasingly fast-paced. Not only do people want to wake up feeling and looking their best, but they are also searching for ways to save time in the morning. While the quest for new [beauty tricks](#) seems to be endless, there are a few simple steps that will help you along the process. The easiest way to save time is to put in a little bit of prep work the night before, whether you are focusing on your skin, hair, or mindset.

If you are looking for ways to wake up feeling refreshed and ready for

whatever the day throws at you, here are six pieces of overnight beauty advice that will help you out.

Your overnight beauty musts include:

1. Get a good night's sleep: It sounds simple, but it can be challenging to get a good night of sleep regularly. Whether you are working late, out with friends, or binge watching your new favorite show, it can be easy to sacrifice a few hours of sleep to finish whatever it is you are doing. By making an effort to structure your sleeping schedule, you'll wake up both looking and feeling well-rested and ready to take on the day.

Related link: [Beauty Tips: How to Combat Maskne](#)

2. Wash away the day: Removing makeup and cleansing your skin before falling asleep is an essential step in waking up the next morning looking your best. With so many makeup remover and face wash options on the market, it is also important to find the best fit for your skin. Don't be afraid to shop around before deciding on a more definite skincare routine. Just because something is the hottest product on the market right now does not mean it's the best fit for you!

Related link: [Beauty Trend: Customized Body Care](#)

3. Attack that spot: Despite all of our efforts to keep our face clean and clear, we still may experience a break out occasionally. Spot treatments can be a quick and effective way to clear up any problem areas overnight. They are also a great option if you do not need to use an acne-fighting face wash nightly, or if your skin is particularly sensitive to more aggressive face washes.

4. Bring back the moisture: Applying a moisturizer to your skin at night will help you wake up the next morning looking hydrated and refreshed. Just like with cleansers, it is important to find the best nighttime moisturizer for your skin. Pay attention to if your skin tends to be more oily or dry, and test out different products that cater to those characteristics.

5. Don't forget your hair: Styling or prepping your hair at night can help you save time the next morning. Applying a serum or leave-in conditioner after you shower is a great way to add some moisture and shine back into your hair. You can also save time by styling your hair before falling asleep. One option is to pull your damp hair into loose twists or braids before going to bed. The next morning you'll wake up with beautiful waves, as well as save your hair from any extra heat damage.

6. Clear your mind: When we think of beauty tips, we typically only consider options that benefit our external appearance. However, our thoughts and emotions can have an effect on how we appear and carry ourselves throughout the day. Before settling into bed for the night, take a few moments to clear your mind and process the events of the day. The less stress you bring into the next day, the better you will look and feel!

What are some other overnight beauty tips that will have you waking up feeling your best? Start a conversation in the comments below!

Beauty Tips: Five Halloween Makeup Trends for 2019



B

y [Hope Ankney](#)

Every year there are new ideas for what to dress up as for Halloween. With the ever-changing pop culture landscape, new [beauty trends](#) rise to tackle different characters and costumes that premiered that year. In 2019, we had a lot of creativity come out of binge-able television series' and even memes that focused on more eccentric levels of eye shadows and color. If you are a [beauty](#) lover, you've probably noticed how makeup has been a leading force in embodying these wild and creative looks. If anything, 2019 is the best year for getting weird and wacky with your makeup inspo for Halloween.

2019's beauty trends are eye-catching this Halloween. What are some of the most creative, pop culture makeup looks to try this year?

If you're wondering what to wear or who to be on Halloween night, why not look towards some of the biggest makeup trends that this year had to offer? If anything, these makeup looks are taken from some of the biggest and most widely-talked about pieces of pop culture in 2019. Here is some [beauty advice](#) to get your creative juices flowing for absolutely killing your look this spooky season:

1. Euphoria-inspired: Zendaya and cast really turned up the volume on makeup styles once *Euphoria* hit HBO this summer. The show, which follows Zendaya's character in high school, tackles controversial topics like sexual assault and drug abuse among teenagers. The beauty looks in the show were something that hadn't been explored before in a television series, and it's something that really distracts from how tense the plot can be. If you want to recreate one of these bold looks this Halloween, look to sequins, glitter, and bright colors for eye shadow and face art to feel like you're apart of Euphoria, yourself.

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2. The E-Girl: With the surge of popularity that hit the app Tik-Tok the past few months, so did a surge of popularity in a type of makeup look deemed the "E-Girl." Many girls that were going viral on the app had a similar sense of makeup that focused on blush-tinted noses and eyeliner drawings underneath the eye. It is all very doll-like, and it can be as creative as you wish it to be. If you think you can replicate an E-Girl

for Halloween this year, there's tons of inspo and tutorials on YouTube to choose from.

3. Ariana Grande: Of course, every year there are those that choose to dress up as some of the biggest names in the entertainment industry. But, with [Ariana Grande](#), she gave so many unique styles in 2019, that it would be a shame if they weren't utilized in a gorgeous Halloween look. With the release of her single "7 Things," it's a fun idea to try and recreate what she was going for in the music video. Besides snagging a similar outfit, try tying your hair up in space buns and swiping on Grande's signature cat-eyeliner with a gold dusting of highlighter.

4. '80s trends of *Stranger Things*: The highly anticipated release of the third season of *Stranger Things* was met with an even better style, letting the kids flourish in 80's fashion. Eleven, as played by Millie Bobby Brown, got a superb makeover in the mall that is as retro and spunky as it can get. Many costumes and Halloween looks play off of different decades, but if you want to set yourself apart, try your hand at some neon eye shadow and bright rouge, and if you want everyone to know who you're trying to emulate, dab a little fake blood under your nose. Ya know, for *Stranger Things*.

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5. Eccentric rave-looks: Coachella and other big-name music festivals always bring out the creative side of those who attend. From the dazzling outfits to the wild and wacky makeup that glitters in the sun, there's nothing better than recreating a festival look for Halloween night. Confetti eyes and glitter lips are two of the biggest trends that came from these events in 2019. To achieve these looks, apply tiny-sequins to your eyes and face with eye-lash glue while peppering your lips with mouth-safe glitter that looks like someone just blew sparkle in your face.

What are some makeup trends you're raving about for Halloween? Tell us in the comments!

Beauty Tip: Instagram-Worthy Fall Hairstyles



B

y [Hope Ankney](#)

It's Fall. The leaves are falling off the trees. The air is dropping in temperature. The smell of the horizon has officially shifted to burning firewood and... somehow... cinnamon? And Thanksgiving is right around the corner. The changing seasons can inspire a personal change in your own appearance

as well, and what better way to do that than with one of the easiest and refreshing [beauty](#) switch-ups: Hairstyles!

Changing up your hair this Fall will definitely turn heads. In these [beauty tips](#), what are some of the best new 'dos that you can deem as an Instagram-worthy reveal?

With Thanksgiving coming up, it seems like the perfect time to debut a new hairstyle to your friends and family for the holiday season. But, your hair transformation doesn't have to be anything drastic. In fact, some of the most popular 2019 Fall hairstyles are subtle, yet effective. No need to drain your bank account or take a big risk completely changing your hair if you're looking for a simple switch that'll be just as powerful as bleaching your entire head. Here are five of Cupid's favorite low-effort, Instagram-worthy hairstyles that'll be sure to turn heads:

1. Low-side ponytail: A quick and easy way to change your hairstyle if you are usually a big fan of wearing your hair down is to tie it back in a nice low side ponytail. A favorite of celebrities like [Kourtney Kardashian](#), this simple ponytail can add a touch of difference to your look without much effort. Tie up your hair right above the shoulder on the side of your head, and add some slight wave for texture to change a casual side-pony to a sophisticated style worthy of your Instagram and any Fall get-together.

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2. Long shag: A shag is a great way to add a little flair of retro to your appearance. With recent [beauty trends](#) taking a

page from decades past, it's only natural that a '70s shag would be "in" sooner or later. Easy to achieve, tell your stylist that you want some shattered layers with a long, thick bang. This should get you that fun and casual shag for the season.

3. Blunt lob: If you have thin hair and are forever wishing for a fuller look, the blunt lob could be your saving grace. Very popular this Fall, this hairstyle can be bold and classic while also giving the illusion of a fuller mane. Some stylist experts have even called this look the "statement cut of the season." Having a simple lob that grazes your collarbone can do wonders for transforming your appearance without much effort involved.

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4. Intense curls: It's refreshing to see such a celebration of natural hair within the beauty industry, recently. Whether your hair is naturally curly or you want to add some voluminous curls to your hair, anyone can achieve this '70s disco trend that's emerging for the Fall season. If you don't have naturally beautiful curls, using a small curling iron and a teasing comb can give you that fun and timeless look. Keeping it voluminous or pulling the hair back into a semi-updo are both looks out of the several this hairstyle is capable of that can add that change you've been looking for this Fall.

5. Statement headbands: Probably the easiest and yet most effective hairstyle on this list, the headband had its time this summer, but it doesn't seem like it's going anywhere for the Fall. A cute way to switch up your Instagram feed as well as your own personal style, buying some chunkier headbands in fun, Fall patterns or colors can add that Boho spark to your look. Simply slide it on your head, pull the front pieces of your hair forward, and rock the 'do. The best part is that you

can stock up on many headbands for cheap at your local retail stores.

What are some of your favorite Instagram-worthy, Fall hairstyles you've been eyeing this year? Let us know in the comments down below!

Beauty Trend: Make Your Eyes Pop



B

by [Bonnie Griffin](#)

In recent [beauty trends](#), we've seen the smoky eyes, deep eyeliner, rainbow eyes, and now the big trend is fierce smoky

wings. In makeup trends, it's all about making your beautiful eyes pop. If you want to take your eyeliner to the next level, there is no better makeup look than the smoky wing this year, or keep it simple and elegant for work or a simple date night at the movies.

Beauty Trend: Make your eyes pop with smoky wings and other ways to highlight.

If you want to make your makeup stand out, start with the eyes. They say eyes are the windows to your soul. Cupid has some [beauty tips](#) that will highlight the beauty of your eyes:

1. Fierce smoky wings: Similar to a smoky eye, smoky winged liner will make your eyes pop and look good no matter your natural eye color. It is great for a night out on the town, and this dark, graphite eyeshadow and liner look is bound to catch the attention of your partner for date night.

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2. Matching makeup: If you want to get the makeup look of the stars, match your eyeshadow to your outfit. Wearing a purple dress out on date night? Match it with purple eyeshadow and for an extra pop, top your eye shadow off with some matching purple glitter. You'll steal the show with your fashion and beauty sense.

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3. Straight, strong eyeliner: Not ready for a full-on smoky eye or wing? Keep your eyeliner strong with a straight line. This look is best with a light-toned eyeshadow. Then, take your eyeliner straight out from the edge of your eye to add a simple, but elegant effect to your eye makeup. This look is

perfect for the day, or a simple date night picnic at the beach.

What are some of your favorite eye makeup trends? Share in the comments below.

Beauty Trend: Funky, Rainbow & Pastel Nails



by [Bonnie Griffin](#)

This summer fashion is all about bold color, from hair and makeup to high fashion nails. Stars like [Kylie Jenner](#) are sporting funky nails this summer, reminding us of a throwback

to the 90s. They are eye-catching with their bright colors and unique shapes. If you want your nails to stand out in a crowd, follow this [beauty trend](#) and take your nails from pretty to stand-out-fantastic!

Beauty Trend: How to make your hair nails stand out in a crowd and look fantastic!

Our can attract a lot of attention or none at all. In this year's summer beauty trends, it's all about attracting attention with standout colorful nails. You can choose anything from egg shape to stilettos or any other crazy designs you can imagine. Cupid has some [beauty tips](#) to take your nails from pretty in pink to fabulous and bright:

1. Rainbow nails: Pastels were great for spring, but now that summer is here it is time to break out the bright, vibrant colors. Neon colors will make your nails stand out and brighten up your summer look. Want to get extra funky? Paint each nail a different color like a rainbow on your hands.

Related Link: [Beauty Trend: The Best of Spring Hairstyles](#)

2. Cow print: Want to step your nail game up with something a little more than the colors of the rainbow? All it takes is a scroll through nail trends on Instagram to find that cow print nails are the way to go. Even [Kylie Jenner](#) and [Ariana Grande](#) have recently taken up this popular beauty nail trend. This is a 90s nail trend that is back for summer 2019, and it is sure to give you that glam look you desire.

Related Link: [Beauty Trend: Pearl Accents](#)

3. Metallic: If you really want to go glam with your nails then you can brighten up any nail design with beautiful

metallic colors like metallic silver nail polish. Want to add that extra edge to your metallic design, use a stand out metallic foil over a darker polish to really set off your nail bling.

Bright nails, cow prints, and metallic shine are all the rage for the summer. Take risks and let your nails set the tone for your day? Let us know some of your favorite summer nails designs in the comments below!

Beauty Trend: The Best of Spring Hairstyles



y Megan McIntosh

Spring is all about rebirth and renewal. After a harsh winter of keeping your hair and body covered, it's time to let your hair down. There's no better way to step into Spring and Summer than by sporting a new hairstyle. Every new season, old hair trends come back into play. You'll see them on everyone from the locals to celebrities on TV and in movies. This Spring, some hair [beauty trends](#) have made a comeback on celebrities like Zendaya and [Chrissy Teigen](#), but it's clear it's all about making the cut.

With a new season, comes the time to cut into a new hairstyle. Cupid has many new Spring hairstyles for you to debut with a bang.

It's not always easy to make the cut when it comes to your hair. Sometimes it can be hard to even give yourself a trim. But it's clear that snapping off some inches is the trend this season, so what better way to build that confidence than to emulate the most confident of stars?

1. Sweeping bangs: Sweeping bangs are so named because they're not as harsh or as much of a commitment as full-on bangs. They're all the fun of a fringe with none of the regret. Because these bangs are able to sweep to the side, you can have bangs on the days you want and go without on the days you don't. It's clear though, bangs are here to stay this Spring.

2. Get blunt with a bob: Blunt bobs have made a comeback this Spring season. There's something sophisticated yet wild about this look. You can rock this hair cut in the office or a night on the town. Jenna Dewan and Sarah Paulson make it look easy, but just make sure that the blunt bob you go for fits your

face shape and jawline.

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3. Curly with a bang: Some people think it's impossible to rock bangs with curly hair. Stars like Zendaya and Natasha Lyonne have been all about the curly bangs this season, and they've been doing it well. The key is finding the right stylist who can work with your curl pattern to find the bangs that fit perfectly.

Related link: [Beauty Trend: Metallic Lip](#)

4. Groovy baby: Looks like the 70s are making a comeback this Spring with a shaggy look. Celebrities like Chrissy Teigen make this hairstyle look carefree and easy with textured layers. No doubt it took careful planning and precise distribution to create this messy look, though. This layered cut can also make your hair look fuller if you have thinner hair.

Would you rather go with or without the bangs this season? Share hairstyle ideas below!

Beauty Trend: Glitters, Shimmers, and Pastel Eyeshadow





B

y [Mara Miller](#)

A fun eyeshadow look is hard to resist. 2019 [beauty trends](#) have included stained lips, powder nails, and yoga skin. We've got three types of eyeshadows to check out that can help you stay on-trend this year.

Beauty Trend: Glitters, Shimmers, and Pastel Eyeshadow

Glitter and shimmer eyeshadows can seem a bit confusing when you're trying to find an eyeshadow palette to buy so you can make a ton of new eyeshadow looks. Shimmery eyeshadow has glitter in it but has a more metallic shine. Glitter eyeshadows have chunks of glitter in them. Pastels are pretty and can be layered all over the eye or look great alone. And if you're lucky, you may find some of these types of glitters together in a palette!

1. Glitter shadow: When you want all the shine, glitter shadows are a must for a decent eyeshadow palette. Glittery

green or purple are great for a look at night. They're lighter than a shimmer but still help your eye pop. Be sure to look into a glitter glue or to use water so this glitter will have less fallout during application.

Related Link: [Beauty Trend: Create Yoga Skin for Your Next Date Night](#)

2. Shimmer shadow: These shadows have a metallic cast with finer glitter inside, like a bright gold or shiny brown. They work well all over the lid or on the outer corner of your eye to help define its shape. Shimmers do fallout, but they aren't as bad as glitters.

Related Link: [Beauty Trend: Lip Tints Are The Latest Trend That You Need For Your Next Date Night](#)

3. Pastel shadow: Pastels are awesome. They can be shimmery, glittery, or matte. They work well in the corner of the eye, the middle of the eye, or all over. Light pinks, purples, and blues help your eyes stand out, depending on the color of your iris.

Glimmer, shimmer, and pastel shadows are trending in 2019 beauty. What are some of the best palettes you've come across so far? Let us know in the comments below!

Product Review: Try New, Natural Beauty Products





B

y [Jessica Gomez](#)

We've got your back with great [product reviews](#)! Natural products may be the way to go. They're extremely good for you; they aren't harsh, are good for the environment, and are usually cruelty-free. We are always on the prowl for innovative products that are effective, won't irritate us, and that have a natural, fresh fragrance.

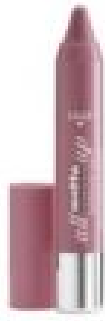
Stay on top of the latest [beauty trends and beauty tricks](#) with our product review:



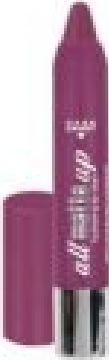
No Sin Cinnamon, Clean Lip Moisturizer: This *Kiss Your Cravings Goodbye* product is here to help you reduce your food cravings. It's a lip treatment that does just that, and it's all natural! It contains essential oils, scarce plant extracts, cinnamon, white tea, jojoba oil, and lemon balm. This product targets two things at once, dry lips and hunger – leaving your lips feeling smooth and curbing your appetite for snacks. It diminishes cravings just 10 minutes after application. The more you use this lip gloss, the more it works. It hydrates your lips, freshens your breath, and makes you thirsty redirecting your impulse to water instead of munching. You can get it on [Amazon.com](https://www.amazon.com) for \$20.



ALL MATTE UP



ALL MATTE UP



ALL MATTE UP



ALL MATTE UP

Hard Candy Lip Color: Making your lips soft, this product hydrates your lips. It's matte, but silky. It's a great make-up for when you're going for that natural look. It's also great for all skin tones, coming in a variety of colors: Buttercream, Biscotti, Creme Brulee, Gelato, Macaron, Sorbet, and Tartufo. It's available at [Walmart](#) for just \$6!



Quinoaplex: As it turns out, Quinoa is great for your hair. Containing 15% of amino acids, it's protein for your locks to be exact. It conditions and repairs your strands and protects your hair. Say goodbye to split ends as well! Quinoplex hair products provide many benefits, some being lasting shine, increases the the lasting of hair color, soothes your scalp, and decreases hair loss, thinning and breakage. It also allows hair to be colored and bleached with much less damage. Check out [their bestsellers!](#)

Which of these products are you interested in the most? Comment below!

Beauty Trend: The Ultimate Guide to Eyelash Extensions



B

by [Marissa Donovan](#)

Upgrading your lashes for extra volume sounds very simple for those thinking about eyelash extensions. Before jumping into the beauty trend bandwagon, here are some things you need to know prior getting eyelash extensions.

Check out these [beauty tips](#) about eyelash extensions!

1. Temporary strip falsies are different than eyelash extensions: There are many ways to fake dramatic eyelashes,

but there are differences between strip falsies you can buy at a beauty store and eyelash extensions from a technician. Placement is one of the key differences, because falsies can be glued to the line, while extensions are glue to the actual lashes. Falsies will also last you a day compared to extensions, which can last up to several weeks.

Related Link: [Beauty Tips: The Rise of Microblading](#)

2. Extensions have multiple styles to choose from: Like the many choices you would have picking hair extensions, eyelashes have options too based on length, material, and curl. When it comes to length, the longer they are, the more you will need to have on your extensions to look natural. Materials for the lashes can range from synthetic material to mink hair. The curl is based upon the slope of the eyelashes. Large lashes will most likely have a greater slope for the curl. Make sure to ask a technician what they would recommend based on your eyelid and your ideal beauty look for your next [date night](#).

Related Link: [Beauty Trend: Glitter Cuticles](#)

3. Make sure your technician is extremely sanitary: Do not wing it when it comes to choosing a technician! It's very important to get extensions from a technician who washes their hands religiously, because it's nearly impossible to wear gloves while placing the small and sticky extension on the lashes. The horror stories of bad technicians include bacterial infections and cornea damage. It is also important for the technician to clean their tweezers and have disposable eyelash brushes when working with clients. Do your research, and read many reviews before choosing a technician for your beauty experience!

Related Link: [Fairidescent Make-Up Is Adding New Shine to Beauty Trends This Year](#)

4. Maintenance is required for your extensions: Once you have your extensions, you need to be extra protective. In a period

of 12 hours, you need to avoid water from touching them so the glue on your extensions can dry. If you do come in contact with water, it will dissolve the glue and can sometimes cause redness due to the glue entering your eye. After the protection period is over, you need to gently brush your lashes before and after sleeping with a mascara wand to remove eye build up. You also need to brush them after you shower as well. Make sure that that you have mascara wands that you can throw away after brushing your extensions.

Check your local areas to see if you have a skilled and clean beauty technician in your area. Let us know your experience with eyelash extensions in the comments!

Ice Cream Makeup is the Craziest Beauty Trend of 2017 So Far





B

y [Marissa Donovan](#)

The sweetest and craziest [beauty trend](#) of 2017 so far would have to be ice cream makeup! This trend is not your simple or typical makeup look, but it will intrigue many cosmetics lovers on how you achieved the look. Like the many flavors of ice cream that you can eat, there are many variations to this look that you can try! Use this tasty makeup trend during an ice cream social or for Halloween!

Here are some delicious examples on the many ways you can wear this beauty trend this year!

Orange Dreamsicle: For this look, you will need orange lipstick, white and orange cream eye shadow, and an orange wig. You will need to mix the orange and white cream shadows together and apply a thin layer to the desired areas you would like the ice cream look to appear. Use the lipstick and wig for the finishing touches of this look!



Photo:
carlavictoriamakeup/Instagram

Related Link: [Beauty Trend: Lollipop Lips Top the Charts as Weirdest Trend of the Year](#)

Strawberry Shortcake Ice Cream: To achieve this intricate makeup look, you will need a headband, a glue gun, white clay, plastic strawberries, ice cream cones, white and red face paint, red lipstick, and liquid latex. Create a headpiece for your ice cream by gluing large and thick white clay ovals on top of your headband that resemble melted scoops of vanilla ice cream. The next step for the headpiece is glue large ice cream cones onto the white clay ovals to your best ability. Use extra glue around and under the cone to define the layer of strawberry sauce and paint your glue areas red. For your face, use liquid latex and attach the plastic strawberries to the desired areas of your skin. Paint your face with white face paint like the image seen below and then coat your eyebrows in red face paint. Finish this adorable look with red lipstick, and wear the headpiece that you created!



Photo:

hi_imkaylaa/Instagram

Related Link: [Beauty Tricks: Prosecco-Flavored Nail Polish](#)

Cotton Candy Ice Cream: For this look, you will need a short white wig, a glue gun, a glass of a light blue liquid, a bag of cotton balls, pink and white creamed ice shadow, a light blue shimmered eye shadow, aqua blue eyeliner, and light pink lipstick. First dip your cotton balls into a light blue liquid and squeeze out all the liquid from each one. Let the cotton balls dry before gluing them on to the white wig. Once the cotton balls are glued to the wig, put on the wig and take the pink creamed ice shadow and gently brush the cotton balls that are around your face. Make streaky and dripping like lines of ice cream by using the pink and white creamed eye shadow. Lightly blend in the light blue shimmered eye shadow on your eye lids and use the aqua blue liner on top of your lashes. To finish the look, coat your lips with the light pink lipstick!



Photo:
lisachina_mua/Instagram

Related Link: [Beauty Tips: 5 Hair Trends for 2017](#)

Double Cone Hair Ice Cream: This look is best saved for people with vibrant colored hair, but natural hair color can be used as well! Split your hair down the middle, and create two side buns on each side of your head. Take two ice cream cones and bobby pin the cones to the tops of your hair buns. By using liquid latex and tweezers, add jimmies to your ice cream makeup for a finishing touch!



Photo: vicbuzz/Instagram

Related Link: [Fairidescent Make-Up Is Adding New Shine to](#)

Beauty Trends This Year

Three Scoop Ice Cream With Cone Neckline: Use liquid latex around the rim of an ice cream cone that should be placed slightly above your forehead. Use three different colors of face paint and created melted layers of ice cream. Add eye shadow that is the same as the three colors you chose and define the layers by shading around the melted layers. Use a tan or brown eye liner and make an ice cream cone textured design on your neck. Add your favorite mascara and lipstick to complete the look!



Photo:
fashionbloggerksal/Instagra
m

What do you think of this tasty beauty trend? Let us know in the comments!

Celebrity Beauty Tips: Dazzle this Summer with Sunset Eyes



B

y [Marissa Donovan](#)

Get inspired by the summer landscape by making your eyeshadow looks match! This buzzing celebrity beauty trend involves using sunset tones for a bold style. [Selena Gomez](#) and Hailey Baldwin have been seen trend-setting this make-up look. Although the two stars have been seen with bright pinks for their interpretations of the style, there are many ways to achieve this [beauty trend](#)!

Check out these celebrity beauty tips so you can have sunset eyes, too!

1. Hot Pink Sunset Eyes: Use a creamy hot pink eyeliner on the tops of your eye lids and extend for an winged look. Add the

eyeliner to the bottom of your eyelid and then coat your lashes with your choice of mascara.



Photo:
inkjaarola/Instagram

Related Link: [Fairidescent Make-Up Is Adding New Shine to Beauty Trends This Year](#)

2. Natural Blush Pink Sunset Eyes: Find light pink eyeshadows with glitter and without glitter. Apply a non glittered pink eyeshadow to both eyelids. For the bottom of your eyelid, apply the glittered pink eyeshadow. Apply a brown mascara for a natural look that you can wear for a [date night](#)!



Photo:
emilydoes_makeup/Ins

tagram

Related Link: [Beauty Trend: Glitter Cuticles](#)

3. Light Orange and Yellow Sunset Eyes: Accent brown eyes with the pop of light shades of light orange and yellow. First apply the yellow to the tops of your eyelids, then blend in your desired amount of orange shadow. To make your look extra bold, apply yellow eyeliner around your eye ducts.



Photo:

[elishavajoymakeup/Instagram](#)

Related Link: [Celebrity Hairstyles: The 2017 Hair Trend That's Brightening Up Fashion Week](#)

4. Coral Pink and Gold Sunset Eyes: Apply a fiery coral pink eyeshadow and streak the color against your brow bone. Take a shimmery gold eyeliner and apply the liner around your tear ducts. This look is sure to wow your make-up loving friends!



Photo: marianeka_/Instagram

Have you seen other celebrities wearing this look? Tell us in the comments!

Leg Contouring is the Newest Beauty Trend for Summer





B

y [Marissa Donovan](#)

Having the perfect summer legs has probably been one of your goals since the beginning of the year. Having a busy work schedule can make it difficult to go tanning and to work out. The newest beauty trend of the summer can help you cheat your way into having the perfect legs!

Leg Contouring is the hottest [beauty trend](#) of the summer. Check out our help guide for achieving the look!

1. Exfoliate and moisturize: Before contouring your legs, it's crucial to make sure they are smooth and hydrated. The dark tones from your make-up will make flakes of dry skin noticeable, which would ruin the illusion. Wash your legs with a body scrub bar, then moisturize with your favorite lotion.



Photo:
lushcosmetics/Instagram

Related Link: [Last Pick on Summer Beauty Products](#)

2. Use dark shade to define muscles: Once your skin is moisturized, grab a dark toned concealer stick that is a few shades darker than your natural skin color. Point each foot and make lines on the areas of where your leg muscle flexes. Use the dark toned concealer stick to also create an circle around your knee cap. This shade will define your legs by making them appear toned.



Photo:
rosaliesaysrawr/Youtube

Related Link: [Product Review: Check Out Selfie Tan'n Go](#)

[Instant Bronzers – Just in Time for Summer!](#)

3. Use light shade to make skin radiant: After using a dark toned concealer stick, grab a light toned concealer cream and cover over the remaining areas of the skin which have not been covered in make-up. Stay away from liquid based concealer for this look! You do not want streaky legs if you plan on wearing this for a [date night!](#)



Photo:
[rosaliesaysrawr/Youtube](#)

Related Link: [Product Review: Essential Beauty Products To Look Your Best On A First Date](#)

4. Blend: The last step to achieving contoured legs is to blend both concealers together. Grab your best blending brush or sponge to blend the light and dark tones. Both of the colors together will make your skin appear tan and toned for the desired look. For finishing touches, you can add a shimmery bronzer powder to make your legs really glow!



Photo:
rosaliesaysrawr/Youtube

Would you attempt this make up trend? Leave your thoughts in the comments.

Beauty Tips: The Rise of Microblading





B

y [Melissa Lee](#)

With bold eyebrows becoming a serious [beauty trend](#) in 2016, it's no surprise that 2017 brought us microblading! Microblading is a natural procedure that uses a special pen to tattoo each individual eyebrow hair. Though it uses ink, microblading is low maintenance and semi-permanent.

Interested in this beauty trend? Here are some microblading tips!

1. Do your research: Although microblading is not permanent, it's still a form of tattooing that can cost up to \$900. Before deciding that this is the best option for you and your brows, research the pros and cons. If it helps, even looking up some before and after pictures or YouTube videos could aid in making your final decision.

2. Prepare: Before the procedure is done, customers typically have to avoid certain blood thinners like alcohol or aspirin.

Try to stop using these products up to one week prior to the treatment appointment.

Related Link: [Beauty Trends: Best Beauty Buys for Summer 2017](#)

3. Talk to your technician: Just like any other beauty appointment, it's super important to communicate with your technician in order to completely fulfill your brow needs. Typically, clients don't get to pick the shape of the brow (since that's based on your face shape and structure), but the fullness and thickness is up to you.

4. Results: Usually, after microblading your brows, you have to protect them from all moisture. This means sweating from working out, or even washing your face with water. A lot of clients experience redness and itchiness within the first few days of their procedure, which Vaseline can help with.

Related Link: [Beauty Tips: 5 Hair Trends for 2017](#)

5. Don't overdo it: Professional technicians advise clients not to get microblading done too often, especially because your skin needs to heal after the treatment is done. While it's safe to get an application done every 30 days, it's recommended to wait at least eight to 18 months, since that's how long the results can last.

What do you think of this eyebrow trend? Leave your thoughts below.

Beauty Trend: Glitter

Cuticles



B

by [Delaney Gilbride](#)

2017 has been chock-full of out-of-the-box [beauty trends](#). From lollipop lips to feathered eye brows, it's safe to say we haven't seen the last of these innovative trends. Which is why we're not surprised that the latest beauty movement is anything but ordinary – did anybody say “glitter”?

Cupid's here to tell you all about the latest beauty trend hitting Hollywood: Glitter Cuticles

Yes, glitter cuticles are a thing and they're taking the internet by storm. [Harpersbazaar.com](#) got an inside look at the

newest nail movement as it was making its debut at the Spring 2017 Rodarte Show from its creator – manicurist Tracy Lee. The nail enthusiast said, “I was inspired by the collection. The designers love to mix textures, so we brought that to the nail. It creates a kind of jewelry effect on the nails, I always try to do something edgy for Rodarte; something that hasn’t been seen before.”

Related Link: [Beauty Trend: Mauve Is In for Spring 2017](#)

The manicurist polished her models with a soft pink nail, finishing them off with silver glitter polish on the cuticles to give the nails that extra shine. Everyone is hopping on board with this glitter obsession and we couldn’t be more psyched! This trend is perfect for those who have a hard time “staying within the lines” when it comes to painting your own nails. Just paint some glitter over your cuticles and voila! A perfect coat.

Related Link: [Fashion Trend: The '90s Are Making a Comeback](#)

Unfortunately, cuticles are known to be fairly dry which makes removing the glitter polish from your fingers a bit of a struggle. A [beauty tip](#) to avoid this is to either use glitter eyeliner or glitter flakes when spicing up your cuticle life. They come right off. We’re sure to see many more glitter trends to come throughout the Spring and Summer seasons and we can’t wait. But for now, we’ll try our hand at this new cuticle movement!

Have you tried glitter cuticles? Comment below and let us know your thoughts!

Beauty Tricks: Prosecco-Flavored Nail Polish



B

y [Delaney Gilbride](#)

The latest (and most interesting) [beauty trend](#) extends to demographics across the world bringing brunch-lovers and nail biters together in celebration of the first edible nail polish – Prosecco Polish. According to [Shape.com](#), this tasty trend comes to us from the creative geniuses behind Groupon. The discounted site debuted the alcohol-infused nail polish to their United Kingdom followers only a couple weeks ago just in time for Mother's Day in the UK.

Not only does this polish taste *and* smell like our favorite bubbly white wine, its golden metallic finish looks just like prosecco!

“To help celebrate Mother’s Day [in May], we’ve created the world’s first edible prosecco-flavored nail polish, ‘Prosecco Polish’,” the creators of Groupon shared on their website. “Combining our love for manicures and prosecco, this nail varnish is made with real prosecco and smells and tastes just like the real thing. With a delicate gold luster, this lick-able polish looks exquisite, giving you the fun of the flavor without a sore head the next day.”

Related Link: [Product Review: Get a Stellar Celebrity Look with Color Wow Pop & Foxybae](#)

Although the nail polish is claimed to be edible, we’re going to give our readers a quick [beauty tip](#): DO NOT go around drinking it like real prosecco! Its sparkly finish may look yummy, but don’t let it distract you from the DO NOT DRINK warning plastered right on the bottle. Just because Groupon says the nail polish has “zero calories” doesn’t mean you should overlook all the other ingredients put into the polish, including propylene glycol, sodium saccharin, potassium aluminium silicate, and more. However, if you want to suck on your fingers all day to receive that sweet taste of prosecco, go for it!

Related Link: [Beauty Trend: Lollipop Lips Top the Charts as Weirdest Trend of the Year](#)

Unfortunately, those of us in the United States won’t be able to experience prosecco-infused nail polish on our [date nights](#)

any time soon. Prosecco Polish wont arrive in the U.S. until sometime this May which, subsequently, appears to be right around Mother's Day. As of right now, over 10,000 GrouponUK users have already entered their sweepstakes to win a free bottle of Prosecco Polish. It has us wondering, will this new beauty trend be a hit in the United States? Guess we'll find out in May!

Would you purchase a bottle of Prosecco Polish? Comment below!

Beauty Trend: Mauve Is In for Spring 2017



B

y Noelle Downey

Are you looking to spruce up your look for spring and stand out in the sunny weather? Don't be fooled by the brilliant colors of this fresh new season; the newest cutting edge [beauty trend](#) of 2017 has effectively proven that even the more muted tones in the rainbow can be smooth, stunning and, of course, supremely stylish. Mauve is the talk of the spring season this year, with mauve accessories and make-up claiming their place as the must-have beauty staples of the most fashion-forward. This superb shade may be subtle, but it certainly doesn't lack star power, and your favorite celebrity looks this spring are destined to be mauve masterpieces.

Whether adding a dash of color to a pretty pout or making nails look fabulous from every angle, see why mauve is the most versatile and stylish color and beauty trend of 2017 so far!

1. A Lovely Lip: Rockstar [Rihanna](#) looks fierce and fabulous with a light mauve lipstick that adds a touch of trendy to her already elegant celebrity style. The subtle shade compliments her glowing skin while adding a mesmerizing mauve sparkle to her perfect pout. Add a mauve lipstick to your make up bag to use when you want a natural look with a pop of color that draws the eye to your gorgeous smile.



Rihanna. Photo: Instagram

Related Link: [Beauty Trend: Lollipop Lips Top the Charts as Weirdest Trend of the Year](#)

2. Novel Nails: At your next manicure, consider this shade of mauve as your preferred pigment, a trendy, grown-up alternative to a bold color like purple or pink. Find a lip tint that matches for a coordinated, stand-out look, or let your nails sparkle as a lovely touch to an otherwise ordinary outfit. This neutral tone on your nails will add just enough eye-catching color to make any look go from forgettable to fantastic.



Mauve nails. Photo: byoube / Instagram

3. A Head Turning Hair Color: Ready for a big commitment to this hot new beauty trend? Say goodbye to boring brown or blonde locks, and say hello to this magnificent shade of mauve! Take the plunge and try this gorgeous all-over color on your hair, with undertones of purple and pink, to bring out your skin tone and make a stylish statement not soon forgotten. Pastel color hair is so in right now – take the opportunity to get the best out of this beauty tip with hair that will turn heads wherever you go.



Mauve hair. Photo:
lush_wigs / Instagram

Related Link: [Beauty Tips: 5 Hair Trends for 2017](#)

4. An Exceptional Eyeshadow: Reality star [Kylie Jenner](#) steps out in a simple black summer dress and some gorgeously subtle mauve eyeshadow that perfectly compliments her golden summer-ready skin. While Kylie keeps it casual and relaxed in these photos, her sweet smile shows she knows how runway-ready her choice of eyeshadow makes her look.



Kylie Jenner wears mauve eyeshadow. Photo: hadid__jenner / Instagram

5. Amazing Accessories: While mauve make-up is certainly getting its time in the spotlight when it comes to celebrity beauty trends, if you're interested in a stylish piece to add even more fashionista flair to your look, mauve accessories are here for you. This trendy mauve Michael Kors bag is the perfect way to show off how fashion-forward you are while also exhibiting the luxury name brands you love. Throw it over your shoulder to compliment a casual date at a coffee shop this spring and enjoy the flattery you receive by trendily taking advantage of this season's mauve mania.



Michael Kors bag in the

color mauve. Photo:
irosungozunden /
Instagram

What are some other beauty trends that incorporate the color mauve? Share your comments below.

Product Review: Get a Stellar Celebrity Look with Color Wow Pop & Foxybae



his post was sponsored by Color Wow and Foxybae.

T

By Noelle Downey

Now that spring has sprung, it's time for some fresh new celebrity-worthy looks to become the latest [beauty trends](#). While the warmer weather has all of us feeling a little more fresh-faced, it's time to bid adieu to the frizzy hat hair of wintertime and say "hello" to a summer of luscious locks. Try out these up-to-the-minute hair care products for [celebrity style](#) tresses that will make you the star of every sunny day this spring and summer.

Check out these awesome new products from Color Wow and Foxybae that'll make your hair look ravishing and red-carpet-ready this summer!

[Color Wow](#) Pop & Lock High Gloss Shellac

Loving the look Ariana Grande was sporting on the red carpet at the 2016 AMC Awards? This sleek high ponytail couples with braided accent sections which make for a look that is simultaneous, sassy, classy and sweet. Think this celebrity style would look great on you too? Get the look with Color Wow Pop & Lock High Gloss Shellac, which Grande's stylist used to prep her hair for this five-star style. This glossy godsend rejuvenates the hair to make it supple and satiny while covering it in a lustrous sheen to make the beauty of your hair's color and texture shine from across the room.

Related Link: [Celebrity Hairstyles: The 2017 Hair Trend That's Brightening Up Fashion Week](#)

Color Wow One Minute Transformation Styling Cream

Is your stellar style getting a little out of control? Never fear, simply apply this miraculous styling cream and in seconds you'll go from frizzy to fabulous. This beauty must-have is also from the Color Wow family and works in tandem with the High Gloss Shellac to perfectly hold Ariana Grande's celebrity look together so she can focus on showing off her best poses and picture-perfect pout. This Omega-3 rich styling cream can be applied directly to dry hair for a quick fix for any frizz or flyaways.



Ariana Grande.

Photo:

@ColorWowHair

@ChrisAppleton1

[Foxybae](#) Hair Straightening Brush

Longing for smooth, straight hair, but not sure if anything is a match for your waves? Live frizz-free with this hair brush from Foxybae that does the hard work for you, transforming your hair from unruly to unforgettable in minutes. This gorgeous and handy rose-gold brush uses Tourmaline, a crystal mineral, and heat to break down and curb the positive ions in your messy hair, leaving behind shiny, straight hair. Keep your hair healthy and happy with this beneficial beauty staple that will help make your frizzy bad hair days a distant memory.



Related Link: [Product Review: Get Ready for Spring with Pretty in PRAI Fragrance and Body Lotion](#)

Could these new products be your ticket to straight, shiny hair? Let us know if you've tried any of them in the comments!

Beauty Trend: Lollipop Lips Top the Charts as Weirdest Trend of the Year





B

y [Cortney Moore](#)

When 2017 started, no one knew the over-lined lip trend would take a messy turn. Well, the makeup artists at MAC Cosmetics showed us that anything is possible with their experimental [beauty trend](#) that is now known as “lollipop lips.” MAC debuted this strange makeup look during London Fashion Week, and it has apparently taken off on social media with avant-garde beauty enthusiasts. Why would anyone try their hand at lollipop lips? It’s intended to mimic the appearance one might get after sucking on a lollipop- which gives off an “innocent” look. If you’re bold enough to try lollipop lips, here are a few [beauty tips](#) to help achieve this outlandish trend.

There’s no need to apply your lip color perfectly with this latest beauty trend!

Runway ready: Any lip color works fine if you’re going for a runway look, but an untraditional hue adds a fashion-forward

edge. Take inspiration from aphrodisiacdeity on Instagram. She mastered this beauty trend with a lavender cream finish. The matching lavender eyebrow highlight and hair color complement the lip stain and pull the whole look together. Don't be afraid to heavily smudge your lip color if you want to look like MAC model.

<https://www.instagram.com/p/BRTTrBQggP-k/>

Related Link: [Product Review: Keep Skin Smooth With Baby Foot](#)

Medium smudge: Go for a less messy look by using a bold lip color and smudging it out slightly in select areas. Beauty blogger umaimamehtab effortlessly shows us how to rock the lollipop look with her scarlet red lip gloss. The glossy finish reflects the light in an ethereal way and adds a level of chic to this youthful trend. Note how she mainly smudged the color around her top lip to create an ombré appearance.

<https://www.instagram.com/p/BRjF60ylZkS/>

Related Link: [Beauty Tips: 5 Hair Trends for 2017](#)

Go subtle: If you're on the shier side, a barely-there lollipop look would suit you best. Youtube sensation Celia Leslie shows us that smeared lipstick can be a cute addition to a makeup routine. She smudges her lip stain slightly above her natural lip line, giving off familiar over-lined vibes. Going lighter at the corners of the mouth make it look like you've worn your lip color a long time, and also adds dimension, making lips appear fuller.

<https://www.instagram.com/p/BRymlITDiOG/>

At least now you can kiss your love on [date night](#) without worrying about smeared lipstick. Lollipop lips are a life saver for those who have unsteady hands when it comes to applying lip liner. Whatever happens to your lip color, just be confident. Being a little messy is trendier than ever! You

don't need to be a masterful makeup artist to look like a celebrity beauty.

How do you feel about lollipop lips? Are willing to give this look a try? Tell us in the comments below!

Celebrity Hairstyles: The 2017 Hair Trend That's Brightening Up Fashion Week



B

y [Cortney Moore](#)

[Celebrity hairstyles](#) have always influenced pop culture.

Whether it be the “the Rachel” haircut from the 90s, or the partial buzzcuts made popular by the likes of Rihanna and Cassie Ventura in the 2010s- fans can’t help but take cues from [celebrity style](#). New York Fashion Week 2017 is no exception. According to [Vogue.com](#), bright and colorful dye jobs were hair trends that made [celebrity news](#). If you want to make a bold statement this year, then try to make it clear with your hair. Here are six celebrities that have masterfully flaunted their colored locks.

Colorful tresses took over NY Fashion Week, see if you can take inspiration from some of these bright celebrity hairstyles!

Steel Blue: English singer and songwriter Louisa Johnson isn’t afraid to dabble in icy tones. The smokey pastel blue color helps to bring out her lovely features. Her blunt cut and soft layers also add a hint of sophistication to this punky color. What’s even better? She achieved this look with L’oreal box dye!

<https://www.instagram.com/p/BQisEtEFLuH/?taken-by=louisa&hl=en>

Pretty in Pink: American model Hailey Baldwin mixes femininity and edge with this rosy pink hair color. Loose body waves give this style a youthful appearance, so be wary if you’re trying to achieve a mature look with your hairstyle. Pastel tones are also a pretty and playful contrast with tan skin.

<https://www.instagram.com/p/BPWdPM4B3i9/>

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Earthy Tones: If you love mother earth, then Katy Perry’s faded green hair might be the look for you. Her dark roots

seamlessly blends with the green tones in a nice ombré effect, much like a lush forest. The bob cut adds a retro, but fashionable look.

<https://www.instagram.com/p/mgkeYYP-fR/?taken-by=katyperry&hl=en>

Go Granny Go: Aside from Kardashian-related drama, Blac Chyna is known for her long and colorful wigs. This year however, the reality star surprised us with cropped grey tresses. Her beautiful cheekbones and jawline are brought out more with this color and cut combo.

<https://www.instagram.com/p/BQQ8QXchex5/?taken-by=blacchyna&hl=en>

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Galaxy Colors: Demi Lovato does much more than sing, she can also paint the colors of the galaxy! Dying a whole head with multiple colors can be high maintenance and difficult to upkeep, so take a page out Demi's book and try colorful extensions or dip-dyed ends in purple, blue and pink.

https://www.instagram.com/p/o_s5xq0Kml/?taken-by=ddlovato&hl=en

Pastel Rainbow: Some might say Kylie Jenner is the queen of changing hair colors. She stunned fans at Coachella last year with multicolored locks. The pastel touch adds a modern twist to rainbow hair. However, it's important to note that this look is very high maintenance.

<https://www.instagram.com/p/BESozDmnGg3/?taken-by=kyliejenner&hl=en>

And celebrities aren't the only ones crazy about colorful hair. The trend was also seen on the runway this Fashion Week. Designer Jeremy Scott sent model Olesya Ivanishcheva down the

catwalk with neon pink hair, while ADEAM let model Mae Lapres walk down in electric blue. So it seems that celebrities are onto to something with their out-there hair trends.

What do you think of this latest hair trend? Would you experiment with the colors of the rainbow? Let us know in the comments below!

Beauty Tips: 5 Hair Trends for 2017



by [Cortney Moore](#) B

Need a a dramatic change for 2017? Maybe these [hair trends](#) are

just what you need in your life! Sometimes all you need is a different style, color or cut to make you feel brand new. Learn about the latest [celebrity style](#) and how you can achieve these fashionable trends with the following [beauty tips](#).

Beauty tips that will keep your hair up to date!

1. [A touch of orange](#): Ladies no longer have to be afraid of brassy tones. Orange hair is becoming a popular trend this year. There are so many shades you can try: copper, rose gold, peach bellini, blorange (the new strawberry blonde), creamsicle and much more! Go out and take a risk; maybe redheads are the ones who have all the fun.



2. [Low maintenance cuts](#): Boys aren't the only ones who can rock short hair. Cropped tresses are here to stay for 2017. This look is perfect for those who want to bring out their bone structure or add edge to their style. That's not to mention how low maintenance these cuts are, so you'll save a lot of time on your beauty regimen. You'll also save a bit of money on styling products compared to your long-haired companions.



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3. **The faux-perm**: Big curly hair has made a comeback! Chunky spiral curls can be achieved with a flexi rod set. Don't worry if your curls don't come out perfectly uniform. A little frizz or varied texture gives your hair more definition and looks chic. The fluffier the curls, the better. Enjoy bringing the 80's out with this unique hairstyle.

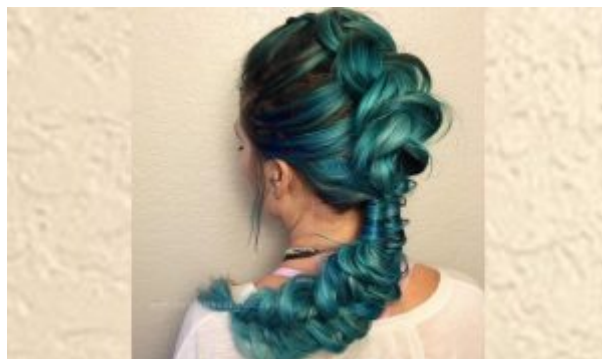


4. **Denim everything**: Another popular hair color trend for 2017 is denim hair! Much like the granny trend, the shades for this style vary from subtle to bold. Sneak in a pop of color to dark hair by adding a bit of indigo, or go the acid wash route with pastel blues, purples and greys. If you're really daring, you can add drama with a blend of these colors altogether.



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5. **Intricate braids**: An elegant braid is a great way to add glam to this commonly known casual hair style. This trend requires a bit of patience and dexterity because it can be tricky to get your hair to cooperate, but practice makes perfect. When you've mastered braiding your your tresses, you'll be delighted to see how regal you look when your hair is out of your face.



Start the new year right with one of these fashionable hair trends! You're sure to impress on your next [date night](#) with one of these polished looks.

What do you think of this year's hair trends? Tell us what you think in the comments below!