

# Product Review: Giuliana Rancic Launches Fountain of Truth, a Clean-Beauty Skincare Line



By Bre Gajewski

Giuliana Rancic recently launched a clean beauty skincare line called Fountain of Truth. She wanted to create a line of age-defying products for all ages that was also clean and safe from chemicals. The tagline really says it all: Clean, Beautiful, Truthful skincare. Rancic adds, "The energy and focus that I have personally invested these past two years in partnership with the team at Hain Celestial has been beyond rewarding. My dream has come true to create a clean skincare

line that you and I can both trust. Fountain of Truth is made up of effective formulas that utilize advanced skin care technology and powerful botanicals from around the globe. It's a personal journey for me that will change the way you look and feel about skincare."

Lori Bizzoco, Executive Editor and Founder of Cupid's Pulse absolutely loved these products! She said, "I got them home and tried them, and I have to say, these are some of the best products I've tried in a long time. It makes my face feel smooth, supple and glowing." Lori particularly loved the Take It Off Cleansing Balm because "it is so natural that it doesn't even lather up."

The entire line can be found exclusively at [FountainOfTruthBeauty.com](http://FountainOfTruthBeauty.com).

**Product Review: Giuliana Rancic is the latest celebrity to release her own skincare line. Check out all the Fountain of Truth beauty products below and read our review of each one.**



**The TRUTH Insta-Face Lift Elixir \$86 (30ML/1.0 FL. OZ):**

**How it works:** This light-weight, botanically-charged treatment can help your skin fight the visible signs of aging without a visit to a medi-spa. Developed to reduce the appearance of fine lines and wrinkles, this product contains powerful Spilanthes Acmella flower Extract, which helps to create smoother and tighter looking skin, as well as Black Cumin Seed Oil, with essential fatty acids, vitamins and amino acids, to help create a look of plumpness and volume. With continued use, skin's appearance will improve and take on more bounce and radiance.

**Why we love it:** This product is amazing because you can really feel it working. It makes your skin feel tighter instantly. As in the description, it plumps your skin to fill in those fine lines leaving a smoother appearance.



## **Dream Cream Overnight Repair Mask \$60 (50 ML/ 1.7 FL. OZ)**

**How it works:** An overnight, transformative sleep cream, containing Sodium Hyaluronate, replenishes moisture and the appearance of fuller looking skin. Our exclusive five botanical extract blend contains several naturally occurring Alpha Hydroxy Acids to help wake up your skin, making it appear smoother and brighter with a dreamy glow.

**Why we love it:** We love overnight masks because you throw them on before bed and wake up feeling beautiful and refreshed. This one definitely held up to our standards! We woke up with a glow and people noticed the next day!



## **Honey Glow Mask \$60 (148 ML/5.0 FL. OZ)**

**How it works:** This mask enhances and hydrates skin for a dewy, youthful appearance. The mask features an intensely moisturizing ingredient trio of nutrient-rich Certified Organic Honey, restorative Propolis Extract and Amino Acid-Rich Royal Jelly Extract. The creamy, soft texture warms when massaged and will nourish and revitalize, for a glowing, smoother and softer appearance.

**Why we love it:** This mask also made us feel super glowy and definitely moisturized. If you didn't know, keeping your skin hydrated is one of the most important ways to fight signs of age and using this mask once a week would definitely help you achieve that.



## **Good Day Soufflé Hydrating Moisturizer SPF 15 \$60 (50 ML/ 1.7 FL. OZ)**

**How it works:** This lightweight, luxurious moisturizer, suitable for all skin types, is proven to help minimize the visible signs of aging. Our renewing botanical blend that includes Organic Argan Oil, along with Hibiscus Flower, Maca Root and Fig Fruit Extracts, contains exfoliating Natural Alpha Hydroxyl Acids (AHAs) and Amino Acids, helping the skin look more supple and hydrated.

**Why we love it:** Sometimes moisturizers can be hard to find that is hydrating enough for those with dry skin but not greasy for those with oily skin. We thought this one did a great job of being suitable for everyone! What is even better, is the ingredient list. Compare these ingredients to those on your current moisturizer!



## **Take It Off Cleansing Balm \$35 (118 ML/4.0 FL. OZ**

**How it works:** This transformational cleansing balm changes to a lightweight milk when activated with water. Developed with our highly effective botanical blend of ultra-hydrating Organic Argan Oil, calming Turmeric extract and Vitamin E, this formula gently cleanses, tones, exfoliates and soothes, while helping to remove waterproof makeup. The woven muslin cloth used with the cleansing balm helps to open pores, cleanse, exfoliate and improve skin tone.

**Why we love it:** We love a cleanser that also acts as a toner because who has time for an extra step? As you can read in the description, this cleanser does many jobs and you can definitely feel it when you use it. It left our faces feeling super refreshed!



## [The Youth In Hand Cream](#) \$28 (3.0 FL. OZ)

**How it works:** This limited edition luxurious hand treatment can instantly improve skin's moisture, while restoring the appearance of a youthful glow. The Triple Emulsion Formula has an emollient-rich blend of Shea Butter, Coconut and Macadamia Oils, Honey and Jojoba, which makes the cream soothing and luxurious, while providing long-lasting hydration with a protective moisture barrier. This formula, with breakthrough age-defying ingredients, provides skin with a more youthful appearance, leaving hands nourished, hydrated and soft. 10% of the purchase price of this product, up to \$100,000, will be donated to FAB-U-WISH™ & The Pink Agenda to help grant wishes and fund groundbreaking research while supplies last.

**Why we love it:** Who doesn't want incredibly soft hands? The hands are one of the first places that show signs of aging and, often times, we don't even realize it! Fight the wrinkles and stretching skin with this hand cream.



Although these products come at a high price point, we definitely think it is worth the cost. Not only are they extremely effective, but they also don't contain any harmful chemicals!

To purchase any of these incredibly luxurious, clean, age-defying products and to see what else is coming for Fountain of Truth, visit their [website](#) and follow them on [Instagram](#), [Facebook](#) and [YouTube](#).

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## Product Review: Beauty Products for the Men In Your Life







By [Haley Lerner](#)

Father's Day was yesterday, and it was a reminder that it can be tough to figure out what gifts to get for the important men in our lives! Skin care is obviously something many women take very seriously, but it is actually starting to become a big industry for men as well. Men need skin care and anti-aging products, too, so the ANNEMARIE BÖRLIND *For Men* skincare line can be the perfect gift for any man. These [celebrity beauty products](#) are the perfect thing for any man hoping to better himself.

**These great beauty products are the perfect gift to make your beau appreciate and love you even more! Check out our product review:**

[For Men Caring Shaving Cream – \\$20](#)

Who doesn't love a smooth shave for a [date night](#)? ANNEMARIE

BÖRLIND's Caring Shaving Cream is a natural and refreshing cream that provides a gentle wet shave for a man to get off his stubble. The product consists of natural ingredients like aloe vera and liquorice root, so there's no need to worry about this product having any harmful artificial ingredients. These natural ingredients provide a soothing and calming effect on the skin and work to moisturize and soften one's face while shaving.

### [Exfoliating Peel – \\$50](#)

After shaving, the perfect thing for a man's skin is to exfoliate. ANNEMARIE BÖRLIND's Exfoliating Peel is a cream peel made with natural jojoba wax beads and no microplastics! This peel removes dead skin cells and smoothens out any rough areas on the skin. This amazing product will regulate sebum production and refine the appearance of pores. Plus, certified organic shea butter in the product helps nourish the skin.

### [For Men Revitalizing Shower Gel –\\$29](#)

Want the perfect give for an animal-loving guy? This vegan beauty product is the perfect choice. This shower gel refreshes and cleans skin using algae extract. It's perfect for your beau to use in the morning or after a long day to make him totally relax.

**Get these beauty products as the perfect gift for any man!**

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# **Product Review: The Perfect Gifts for Mother's Day**



By [Rachel Sparks](#)

Every mother deserves recognition for sacrifices she made for her children. Who doesn't want to celebrate the woman who supported you when no one else would, no matter what? Make your mom feel as special as expectant mother Cardi B from this year's Met Gala! These [product reviews](#) will inspire you for ways to celebrate your own mother in [celebrity style](#)!

## Product Reviews: Mothers Day Gift Ideas for the Perfect Celebration

Related Link: [5 Celebrity Mother-Daughter Look-alikes](#)

### 1. [Basic Tank](#)



Basic Tank. Photo courtesy  
of skinnytees.com

Available in over thirty colors, including some mouth watering shades like Pink Lemonade, Kiwi, and Mulberry, this tank is the perfect addition to any wardrobe. Whether it's worn as a base layer or on its own, this tank adds depth to any outfit. Its size perfectly hides bra straps and hits just below the hips for a slimming and lengthening affect. The material prevents slipping and shifting throughout the day, so those constant tugs and adjustments will be a habit from the past. It's the wardrobe solution you didn't know you needed designed by fashion industry veteran Linda Schlesinger. Priced at \$34, it's a quality investment in your mother's attire to help her look and feel her best.

**Related Link:** [Celebrity News: John Legend Writes Sweet Mother's Day Message to Chrissy Teigen](#)

## 2. [C02Lift](#)



C02Lift. Photo courtesy of  
C02Lift.com

What better way to make your mom feel fabulous than to help her look fabulous? These [beauty](#) products incorporate carboxytherapy treatment to help lift, hydrate, and rejuvenate skin. By diving past the epidermal layer of skin, the carbon dioxide inside all C02Lift beauty products stimulate oxygen production that targets trouble areas like the neck and face. More oxygen means new cell growth and younger looking skin. C02Lift is gentle on sensitive skin and is ideal for people of all ages. It's a great alternative to botox injections or as an enhancement for after laser surgery. Available in multiple forms, like masks, serums, or tablets, there's an option for everyone. A single pack of C02Lift Treatment Mask runs for \$85; the perfect investment in your mom's well-being.

**Help your mom celebrate Mother's Day in celebrity style with these amazing gifts!**

*For more product reviews from Cupid's Pulse, click [here](#).*

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# Product Review: Glow and Catch that Cutie's Eyes with This Ancient Beauty Trick



So, you want to catch the eye of that sweetheart from Accounting? Fear not, because we can help you cop a Victoria's Secret Angel glow with the jade roller, an ancient beauty secret that models swear by! There are a lot of [jade roller benefits](#) that can help you achieve a healthy glow that will surely catch your boo's attention.

**A jade roller is the beauty trick**

## **you need in your life right now:**

A jade roller is a beauty tool used by Chinese women of royal blood way back in the seventh century. Jade is believed to have protective qualities, thus, it is a popular stone until today. The concept and mechanism of the jade roller is basic: an oblong stone is attached to a metal handle and it used to massage the face. You may think it's too simple, but many models and celebrities have already incorporated the jade roller into their beauty rituals. So it's time to catch up with this celebrity beauty product.

What are the benefits of using a Jade Roller? Aside from giving you a selfie-worthy glow, there are many jade roller benefits that will definitely help you get that gorgeous, model-like complexion. The jade roller reduces inflammation and puffiness. The gentle, repetitive massage-like movements done while using it promote lymphatic drainage. Thus, puffiness and inflammation are reduced. It also tightens pores. If you put the jade roller in your fridge a few moments before you use it, it will help tighten pores. Add that to the fact that jade is naturally cool to the touch, and you get the perfect solution to tighten your pores. It helps reduce fine lines and dark under-eye circles. This is also related to lymphatic drainage. Last but not least, it helps in the absorption of skin care products. Models usually use the jade roller after applying skin care products to help the skin absorb them better.

How do you use a jade roller? Adding this product to your skin care routine is very easy. Here are some tips you can do to maximize your jade roller: Start massaging at the center of your face, under your cheeks and towards your hairline. Then, move down towards your jawbone starting from your chin, towards your ears. Lastly, it is best to finish with the sides of the neck towards the center of the clavicle. Do this for



around two to three minutes. We highly recommend that you apply your moisturizer before using the jade roller. The jade roller will help skincare products penetrate your skin better. Relax, and enjoy the massage.

To make the most out of jade roller benefits, you must incorporate it to your regular skin care rituals. A good skin care routine will help you achieve a healthy glow that will definitely catch your crush's eyes. Be confident in your skin, take that selfie, and don't hesitate to smile. You'll get them on their knees in no time!

**What beauty reasons do you want to use the jade roller for? Comment below!**

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## **Product Review: This Summer Don't Let Your Skincare Suffer From The Sun**







By [Mallory McDonald](#)

As soon as the weather begins to warm up and hit the 70's and 80's, our skin gets exposed to the sun. While we know the sun can cause sunburn and skin cancer, it can also cause you to gradually lose moisture and oil. This can make your skin appear dry, flaky and prematurely wrinkled. It can be hard to find the right [beauty product](#) to actually reverse the effects of the sun and have your skin looking and feeling radiant. An innovative natural Korean skin care line uses ancient herbal ingredients in their products. This addition to their skincare products is the exact solution you need for relieving your dry skin during the warmer seasons!

**Dry skin will be the least of your worries this summer with these simple ancient herbal ingredients!**

[Saromae Quintessential Snail Serum Concentrate](#)

SMD Cosmetics is an effective, unique, premium, luxury skincare that is also natural, safe and non-toxic. SMD cosmetics was the first Korean skin care line to offer a non-toxic, safe, natural, premium herbal medicinal-based line. Since launching in the U.S., SMD products are being used by top celebrity makeup artists who have discovered how powerful natural skin care can really be, and how your skin can transform with the right products.

**Related Link:** [Beauty Tricks: Prosecco-Flavored Nail Polish](#)

The Saromae Quintessential Snail Serum Concentrate is their best selling product and is the perfected result of combining the precise formulation of natural ingredients and ancient herbal science. It contains 62% pure snail filtrate extract, which is the perfect balance of efficacy and texture. This cruelty-free, all-in-one formula reduces wrinkles, dullness, sun damage, hyperpigmentation, and acne scarring. It also deeply hydrates, reverses signs of aging and brightens the skin.

**Related Link:** [Product Review: Achieve Flawlessly Straight and Healthy Hair with These Lifesaving Products](#)

**With the Saromae Quintessential Snail Serum Concentrate you won't battle with dry skin anymore!**