

Celebrity Beauty Secrets: Jade Rollers Will Change Your Life!



By [Haley Lerner](#)

Sometimes, no matter how much makeup you put on, you can still end up with visible deep under eye circles and a puffy face. Luckily, we've got the perfect [beauty secrets](#) to help you solve your problems. Jade rollers are the newest [beauty trend](#) that will totally change your life. The jade roller is a handheld massaging tool that's made from solid jade stone, typically with one or two jade stone heads. A larger stone is used for the cheeks, jaw and forehead and a smaller stone is used for under the eyes and around the mouth. Jade rollers help decrease puffiness and under eye circles and even

minimize the appearance of fine lines. Trust us, a jade roller will be your new favorite beauty tool!

Check out our beauty secrets on how to use a jade roller and how it will help you.

1. Pop your roller in the fridge: Before doing anything, try storing your jade roller in the fridge every night. This way when you use it you'll have an extra cooling sensation that will help reduce swelling even more.

2. Clean and moisturize: Before using your jade roller, it's important your skin has been cleaned with a gentle face wash to remove all dirt and oil. Then, apply a moisturizer or face serum so your jade roller has a smooth surface to work on.

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3. Time to roll: Once you're ready, use the larger jade roller stone with gentle pressure, rolling it from the center of your face in upward and outward motions. Roll it on your neck, jawline, nose, chin and forehead. This will boost blood circulation to make your face more plump, firm and awake looking.

4. Focus on the details: Make sure to hit the smaller areas of your face with the smaller roller stone. Use it on your under-eye area and around your mouth. Using the roller to massage your face will then remove excess fluid under your eyes and constrict blood vessels to lessen swelling.

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5. Clean your roller: You don't want any bacteria floating

around on your jade roller, so after using it make sure to wipe it off gently with a damp cloth then dry it with a soft towel. Make sure not to use any hot water on the jade and don't ever submerge it in water.

Have any more tips on how to use a jade roller? Comment below!

Celebrity Makeup Looks: The Benefits of No-Makeup Makeup



By [Haley Lerner](#)

No-makeup makeup is the perfect [celebrity makeup look](#) for summer when you're not looking to go bare, but also don't want

to cake on a whole face of beauty products. No-makeup makeup fools others into thinking that you have the most flawless, glowing skin naturally. This will hide your under-eye circles and small blemishes. This makeup look does take time and precision, but luckily, we have the [beauty tips](#) to help you get the look.

Check out these beauty tips to help you achieve the perfect no-makeup makeup look!

1. Cover-up lightly: The key to a flawless no-makeup makeup look is a very light base on your face. Ditch a heavy foundation and opt for a tinted moisturizer or BB cream. Or, skip the foundation all together and cover up your blemishes with a liquid concealer applied with a small, flat brush. Matten any shininess in your T-zone with a translucent powder.

2. Cream eyeshadow and blush: A neutral-toned cream eyeshadow will help brighten your eye area. Go for a shade that has a touch of shimmer in it to give your eyes some subtle sparkle. You can simply use your ring finger to blend the cream shadow up from your lash line, faded towards your brows. To give yourself a natural rosy flush, apply a cream blush to your cheeks with your fingers. Start applying it at the apple of your cheeks and then blend back and upward toward your hairline.

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3. Subtle lashes and brows: Use an eyelash curler to lift up your lashes and then apply a coat of mascara to your top lashes only to keep it natural. Then, use a clear brow gel to neaten up and shape your brows.

4. Highlight: A natural toned highlighting cream will help

give your look the perfect overall glow. Apply highlighter on top of your cheekbones, in the inner corners of your eyes, below your brow bone and on your cupid's bow.

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5. Apply tinted balm: Lastly, you want to add a teensy bit of color onto your lips. But, keep the hue natural with a tinted lip balm that's moisturizing and will give a hint of color to your lips.

Have any more tips for how to achieve the perfect no-makeup makeup look? Comment below!

Beauty Tips: Give Yourself an At Home Pedicure





By [Haley Lerner](#)

With summer starting, we know you love to rock your cutest flip flops and sandals. But, fun open-toed shoes also mean your feet are going to be on display. So, it's important you pamper your toes so they look cute with your favorite shoes. Sure, you could go to a nail salon to get a pedicure, but where's the fun in that? Plus, it can be super expensive. Instead, we've got the [beauty tips](#) to give yourself the perfect at home pedicure.

Here are some beauty tips to give yourself a relaxing at home pedicure:

- 1. Soak and scrub:** Before even picking out your nail polish, it's important you prepare your feet for their special treatment. First, soak your feet in an Epsom salt-infused bath of warm water for five to ten minutes. You can also add some sea salt or essential oils to take the foot bath to the next

level. Then, use a pumice stone or exfoliating foot scrub to buff out your feet. Exfoliate your heels and the bottoms of your feet in a gentle circular motion to remove any dead skin. Then rinse your feet off and pat them dry.

2. Smooth and shape: After your relaxing foot bath, it's important you apply moisturizer to your feet to help lock in moisture and make your skin feel soft. Then, clip and file each toenail into your desired shape and buff out the top of your nails to create a smooth surface for your polish. Also, use a cuticle stick to gently push back your cuticles.

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3. Set your base: First, swipe a cotton ball soaked with nail polish remover over each toenail to remove any excess oil, moisture and lotion before painting your nails. Then, apply a thin coat of a clear base polish and let it dry.

4. Time to paint: Pick out your favorite polish color and apply two coats of it to all of your toes. Make sure to wait two minutes between each coat. Also, don't be afraid to take your time so you don't smudge anything!

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5. Top it off and dry: Finish off your at-home pedicure by applying a fast-drying top coat to your toenails. Then, put your feet up, turn on your favorite TV show and let your toes dry for at least an hour to avoid any annoying smudges.

Have any more tips for the perfect at-home pedicure? Comment below!

Beauty Trends: 5 Beauty YouTubers You Need to Watch



By [Jessica Gomez](#)

In an age where everything digital is thriving, there are bloggers and vloggers for all sorts of things. Luckily, there are beauty bloggers and vloggers coming to the rescue to help us learn beauty tricks. There are tons of them on YouTube and Instagram – so, how do you choose which ones to follow? You can't possibly follow them all and retain all their [beauty tips...](#)

Here is a diverse list of five

popular beauty YouTubers you should watch to get the latest beauty trends::

Huda Kattan: With 2,252,300 subscribers on [her YouTube](#) page, she is a very popular makeup artist and beauty blogger! Kattan provides all sorts of beauty tutorials for us to watch so we can learn how to do it on our own. She covers makeup, hair, and nails. Feel like a celebrity stylist with all these tips! Kattan even founded her own makeup line: Huda Cosmetics. You can shop for her products at [Sephora](#) or on her [website](#). You can also watch her tutorials on [Instagram](#).

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Farah Dhukai: With 2,043,545 subscribers on [her YouTube](#) page, Farah Dhukai is a popular makeup artist and hairdresser. Learn all of her wonderful beauty hacks! Dhukai earned a diploma from the Aveda Institute in Cosmetology Science – impressive! From teeth whitening to hair care tutorials, you'll get a lot from her videos. She's so good that even [Cosmopolitan](#) magazine wrote an article on beauty tricks! You can also watch her tutorials on her [Instagram](#).

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Jaclyn Hill: With 4,931,942 subscribers on [her YouTube](#) Page, Jaclyn Hill is another well-known beauty blogger. She even made a video with [Kim Kardashian](#), where they do their makeup together – pretty cool! She does both makeup and other beauty tutorials. Hill also has collaborated with many different beauty brands.

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Elleaire: This beauty and fashion obsessed mom has 437,399

subscribers on [her Youtube](#) channel and 1.3 million followers on her [Instagram](#). She also has her own [site](#) with a bunch of helpful tutorials. Some of them are really cute because she involves her young daughter. She likes to give beauty advice and fashion tips. Ellaire trained herself on these topics and researched many techniques and products to give her viewers the best tips and tricks she can offer.

Dulce Candy: She has made a name for herself in the beauty and fashion world. Dulce Candy is an L.A. based makeup artist and beauty blogger. She has 2,224,207 subscribers on [her YouTube](#) channel. Watch her makeup tutorials to learn celebrity makeup looks. What's cool is that she also does Halloween makeup, so get festive with her in the fall!

Which one of these beauty bloggers is your favorite so far, and why? Comment below!

Beauty Tips: How to Choose the Perfect Perfume for You





By [Jessica Gomez](#)

Finding the perfect perfume can sometimes feel like a mission! There are just a bunch of things to consider when choosing. So many of us go through the struggle of thinking we found a great scent that fits us, just to wear it later and not like it. Have no fear though – we are here to help with some [beauty tips!](#)

Here are some beauty tips to consider when on the prowl for the perfect perfume:

Price: If you're on a budget, you definitely have to consider the price. Start off with perfumes that fit your budget perfectly. If you don't find what you're looking for and can adjust your budget a little, then move up in price. Also, always keep your eyes out for sales, promotions, and samples!

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Scent family: It's important to know what kinds of scents you like. Generally, there are four main scents in the fragrance wheel. They are: floral, oriental, woody, and fresh. Floral scents are sweet and smell like flowers (ex: lavender, rose, orange blossom). Oriental scents are musky perfumes. They can be soft or "woody," because of the spices used (ex: musk, vanilla, and precious woods). Now, some woody scents are similar to oriental musky scents, and feature earthy tones (ex: sandalwood, amber, and oakmoss). Last but not least, fresh scents are citrusy and fruity (ex: oranges, apples, and peach), which can be similar to floral scents since both can be sweet. Choose the ones you like best!

Concentration: Concentrations vary by perfumes and prices. Some concentrations last longer than others. According to WikiHow, "Eau de cologne has the lowest fragrance concentration, lasting about two hours. It is 3-5% oil in a mixture of water and alcohol. Eau de toilette is a slightly more concentrated type of perfume and will last three to four hours. It is a about 4-8% oil. Eau de parfum has a higher oil concentration than eau de cologne and lasts around six hours. It is 15-18% oil mixed with alcohol. The perfume with the highest concentration is simply called perfume or parfum. It has great staying power and will last all day. It is 15-30 oil mixed with alcohol."

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When perfume shopping: Don't wear scents, consider taking a friend, and don't overload on smells. If you're already wearing a scent, then the scents you try on while on the hunt will clash. Go fragrant free when shopping to capture the true combination of your scent and perfume. As for bringing a friend, a second opinion never hurts! Lastly, don't over simulate your nose. Try out about six scents per shopping session. You can also try asking an employee if they have coffee beans to clear your nose and sensitize sense of smell.

It's a process: When doing the actually perfume testing, follow the next steps. Sniff the bottle first and then spray perfume on blotter sheets to smell. If you like the scent thus far, then apply it on your skin. And of course, like said before, don't forget to refresh your sense of smell after each scent. This process will help things go smoother.

Now, go on! Go out and find your perfect scent. Have any more beauty advice on this topic? Comment below!

Beauty Advice: Incorporate Flowers In Your Beauty Routine





By [Karley Kemble](#)

Flowers add a quaint touch of beauty to any fashion look, or a charming pop of color to your bedside table (who doesn't love to receive a bouquet of flowers, right?!) Flowers offer more purposes than a stylish print or thoughtful, fresh gift. There are plenty of ways to bring these pretty petals into your daily beauty regime. Whether you are looking to de-stress in the bathtub, cover your face in highlighter, or spritz some sultry perfume on before your big [date night](#), we've gathered together some awesome products that will make it easy to look, feel, and smell awesome!

Check out our awesome [beauty advice](#) to help freshen up your beauty routine with flowers:

1. Rosehip Oil: Beauty serums and oils have skyrocketed in popularity in the last year! Rosehip oil is among the products that celebrities swear by. In fact, it's Miranda Kerr's secret

to flawless skin. Rosehip oil has antioxidants, fatty acids, and vitamins that provide wonderful benefits for your skin. It helps moisturize, minimize fine lines and wrinkles, brighten your skin, and more! It's versatile and a must-have for anyone!

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2. Bath Bombs: If you've never experienced the amazingness of bath bombs, you *have* to give it a try. There are many floral-infused options available through different retailers. Perhaps the most popular is Lush Fresh Handmade Cosmetics' "Sex Bomb." The pretty pink and lilac orb has a euphoric rose scent, so you won't have any problems relaxing after a long week! The best part about soaking in a bath-bombed tub is that the scent soaks into your skin, so you'll smell fresh and floral for the rest of the day!

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3. Body Spray & Perfume: The most common way to integrate flowers into your routine is as easy as a few spritzes of perfume! With tons of options out there, it can feel overwhelming to find one that you love. Take notes from your favorite celebrities! Daisy by Marc Jacobs is a fan favorite of [Miley Cyrus](#), and [Ariana Grande](#) is known to wear Viktor & Rolf's Flowerbomb. If you're looking for something to fit your budget a bit better, Bath & Body Works has many affordable options – their signature and best selling scent is Japanese Cherry Blossom!

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4. Makeup: There are tons of fleur-inspired beauty products out there! For a fresh-faced glow, try Milani's petal brush or Lancome's Rose Highlighter. If you're looking for something for the lips, try Blossom lip glosses or Modern Minerals' Lotus Flower infused lipgloss for a fresh flower pout.

5. Hair Pieces: Flowers in your hair are so elegant and dainty! If flower crowns are too basic for you, try weaving them into your braids, clipping them to the side, or even wearing them as a classic headband. Adding flowers to any hairstyle instantly dresses up any look!

How have you added flowers to your routine? Share with us below!