

# Privacy Policy

When you provide us with information through the CupidsPulse.com site, CupidsPulse.com respects your privacy. It is important for you to understand what information CupidsPulse.com collects about you during your visit and what CupidsPulse.com does with that information. Your visit to the CupidsPulse.com site is subject to this **Privacy Policy** and our **Terms & Conditions**.

## Information Collection and Use

CupidsPulse.com does not collect personally identifiable information about you, except when you provide it to us. When you submit your personally identifiable information on the CupidsPulse.com site, you are giving your consent to the collection, use and disclosure of your personal information as set forth in this Privacy Policy. If you would prefer that CupidsPulse.com not collect any personally identifiable information from you, please do not provide us with any such information. However, be aware that we receive information that does not personally identify you, which we automatically collect when you visit our Services (e.g. "cookies").

Except as otherwise disclosed in this Privacy Policy, CupidsPulse.com will use the personally identifiable information you provide us only for the purpose of responding to any comments or questions you have. CupidsPulse.com may use the information you provide in aggregate form for internal business purposes, such as generating statistics and developing marketing plans. CupidsPulse.com will not sell or rent your personally identifiable information to third parties without your consent, except as disclosed in this Privacy Policy. CupidsPulse.com may collect, store or accumulate certain non-personally identifiable information concerning your use of the CupidsPulse.com site, such as information regarding which of our pages are most popular. CupidsPulse.com may share or transfer such non-personally identifiable

information with or to our affiliates, licensees and partners. CupidsPulse.com may disclose any information, including personally identifiable information, CupidsPulse.com deem necessary, in our sole discretion, to comply with any applicable law, regulation, legal process or governmental request.

### **Log Files**

CupidsPulse.com may use IP addresses to analyze trends, administer the CupidsPulse.com site, track traffic patterns and gather demographic information for aggregate use. CupidsPulse.com will never use IP addresses in combination with your personally identifiable information without your prior consent.

### **Third Parties and Advertising Technology**

CupidsPulse.com may retain other companies and individuals to perform functions on our behalf. Examples include data analysis firms, customer support specialists, CupidsPulse.com hosting companies, advertising networks, and fulfillment companies (e.g., companies that coordinate mailings). Such third parties may be provided with access to personally identifiable information needed to perform their functions, but may not use such information for any other purpose.

Please note that when our advertisements are being served, a unique third-party cookie or other advertising technology may be placed on your browser. These technologies use information derived from your visits within your browser to target advertising within this Website. This information is used for many purposes; for example, it helps to ensure that you are not seeing the same ad twice. We also use this information to help select and display targeted advertisements that we believe may be of interest to you based on your recent searches. If you are concerned about the storage and use of cookies within your browser, you may be able to reset your settings or seek approval whenever a cookie is being sent to your hard drive.

## **Links**

The CupidsPulse.com site may contain links to or from other sites. Please be aware that CupidsPulse.com is not responsible for the privacy practices of other sites. This Privacy Policy applies only to the information CupidsPulse.com collects on this CupidsPulse.com site. CupidsPulse.com encourages you to read the privacy policies of other sites you link to from our CupidsPulse.com site or otherwise visit.

## **Security**

CupidsPulse.com implements various security measures to protect the security of your personal information, both on line and off line. Please note that any content you publicly post to this Website, along with any personal information that you voluntarily disclose online in a manner other users can view (e.g. comments) becomes publicly available, and can be collected and used by others. Our security described in this Privacy Policy for your personal information does not apply when you provide personal information and we are not responsible for events arising from the distribution of any information you choose to publicly post or share through this Website.

## **Business Transfers**

As CupidsPulse.com continues to develop our business, CupidsPulse.com might sell certain of our assets. In such transactions, user information, including personally identifiable information, generally is one of the transferred business assets, and by submitting any personal information on the CupidsPulse.com site you agree that your data may be transferred to such parties in these circumstances.

## **Notification of Changes**

CupidsPulse.com may revise this Privacy Policy from time to time. If CupidsPulse.com decide to change our Privacy Policy, CupidsPulse.com will post the revised policy here. As CupidsPulse.com may make changes at any time without notifying you, CupidsPulse.com suggest that you periodically consult

this Privacy Policy. Please note that our rights to use your personally identifiable information will be based on the privacy policy in effect at the time the information is used.

### **Comments/Changes**

CupidsPulse.com reserves the right to change this policy at any time. Please check this page periodically for changes. Your continued participation in Cupid's Pulse offers following the posting of changes to these terms will mean that you accept those changes.

This statement and the policies outlined herein is not intended to and do not create any contractual or other legal rights in or on behalf of any party.

CupidsPulse.com have taken great measures to ensure that your visit to our CupidsPulse.com site is an excellent one and that your privacy is constantly respected. If you have any questions, comments or concerns about our privacy practices, please contact us by e-mail at [privacy@cupidspulse.com](mailto:privacy@cupidspulse.com).

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