

Fashion Trend: Beige Is Making a Comeback



By [Mara Miller](#)

It has been an interesting year so far for [fashion trends](#). With everything from ostrich feather skirts to circus fashion and pastel eye shadows, 2019 seems to be the year for an abundance of color. In short, the more eccentric, the better. No one probably expected beige, a plain old color you usually might envision on khakis, to start making a comeback. This is great if you aren't into the more eccentric trends that have been popping up in the fashion world.

This fashion trend calls for beige, beige, beige. If you've been searching for a more refined

alternative, incorporating this neutral color into your wardrobe will do the trick!

Wearing beige to embrace this [fashion advice](#) goes beyond a cute beige skirt or a sweater. You can use other items and accessories to make yourself stand out. Here's how beige is making a comeback:

1. Jumpsuits: A jumpsuit is one of those items you can bathe yourself in beige head to toe with. Jumpsuits have come back recently in fashion as a super trendy must-have, so why not get it in beige and spice it up with a black metal bracelet? A jumpsuit is an item you can try out the color with and put very little effort into looking fabulous. Cinch it with a belt and you'll look super chic.

Related Link: [Fashion Trend: Bamboo Handbags](#)

2. Accessories: Shoes, purses, hair accessories: If you don't want to go full-on beige, we recommend finding the perfect accent. Beige goes well with blacks and blues, and whites. Pick your favorite colored top and match it with a beige purse and pair of shoes. If you want something subtle, try a hair clip with a half up/half down hairdo. And if you err on the side of liking the bolder fashion, don't be afraid to experiment with beige and bolder colors. The important part is that you have fun!

Related Link: [Fashion Trend: Take Page from the Circus](#)

3. Beige trench coat: Originally used during World War I by soldiers in the trenches, a trench coat is one of the iconic clothing items everyone should have in their wardrobe. Traditionally beige or khaki, a trench coat can help carry you through all seasons since there is usually a removable liner

inside. They have deep pockets, are double-breasted, and have a belt you can tie in front or allow to hang loose, depending on your mood and the day's weather. Be sure to try on a few different shades to find something to match your skin tone!

What are some other ways you've found beige making a comeback? Let us know in the comments below!

Fashion Trend: African Prints



By Megan

McIntosh

There's a unique [fashion trend](#) that's becoming more popular in the Western world these days. African prints is a general term encompassing the colorful and fun fashion of many countries in Africa, which is recognized for bold colors and patterns. These prints have caught the eye of people in America, but it can be hard to figure out how to incorporate them into your

wardrobe at first.

Are you interested in trying out this cultural fashion trend in your own way? Here are some ways to show appreciation and put your own spin on this trend.

Wearing this fashion trend is all about balance and making sure to show cultural appreciation at the same time. Rock these African prints and you can channel your inner [Beyoncé](#).

1. Try rocking a bold blouse: If you're nervous about wearing an entire outfit with the colorful patterns of African print, try picking out a bold blouse. Keep everything else neutral. Wear black or tan shoes with a black or tan skirt. That way there's not too much happening in your outfit that can make it hard to balance out your outfit.

Related Link: [Fashion Trend: The Modern Hippy](#)

2. Start off with some earrings: Wear some jewelry that include an African Print design on it, like dangling earrings. The strong patterns on the earrings will give your outfit a bit of pop without feeling too loud or standing out too much. The earrings become the focal point of the outfit so you're sure to get some compliments on them.

Related Link: [Fashion Trend: Neon Fashion Items](#)

3. Go all out: If you're ready to stand apart from the crowd, then go all out. Rock an African print dress or tunic. The bolder the print and the brighter the colors, the better to get everyone's attention. Keep your shoes and jewelry more neutral so that your African print outfit is the star of the

show.

What are some ways you incorporate a unique pattern into your outfit? Share below.

Fashion Trend: Bamboo Handbags



By [Mara Miller](#)

We've got a fun [fashion trend](#) and [fashion advice](#)! If you're looking for a new handbag and are tired of carrying around a heavy purse that hurts your shoulders, bamboo handbags may just be what you've been looking for. And even better: they're eco-friendly and sustainable! Bamboo handbags make a cute and unique accessory, and it's time to switch things up this year!

Are you interested in this eco-friendly fashion trend? Here are a few benefits of bamboo bags.

It's fascinating how bamboo can be used for many different things, from an arnis stick used in a sport developed in the Philippines to a practice handbag you can carry everywhere with you. Here are some of the benefits of choosing a bamboo handbag:

1. It's lightweight: Are you tired of carrying around a purse that is heavy and makes your shoulder hurt? Bamboo bags are lightweight, but sturdy. Younger bamboo trees remain flexible so it's easier to create the bag for the manufacturer. Depending on the way the bag is made, you won't have to worry about it being too stiff when you carry it.

Related Link: [Fashion Trend: Take Page from the Circus](#)

2. It's sustainable: Bamboo can be grown just about anywhere. Plus, it can be continuously harvested without damaging the environment (so you don't need to worry about pandas going without!) every three years.

Related Link: [Fashion Trend: Feathered Accessories](#)

3. It's durable: The worse thing about a fabric handbag is when the stitching starts to come undone because you've packed too much into it one too many times. A bamboo handbag will last longer than your standard fabric bag.

4. They can be rolled up for storage: Nothing is worse than a closet full of purses that take up a lot of space. Bamboo bags can be rolled up for storage until you're ready to use them again, leaving more room in your closet for other important articles of clothing or accessories.

5. The material is easy to clean: It's awful when you break a perfume bottle and you get can't the overpowering smell out of your fabric purse. Or, when your toddler decides to touch your bag with sticky fingers from a toaster pastry they recently ate. Bamboo bags are easy to clean with a quick wipe down.

6. They can be personalized: Some bamboo bags are customizable, so you can get your monogram put on the front of anything from a clutch to a tote bag.

Can you think of any other benefits to using a bamboo handbag over a traditional purse? Let us know in the comments below!

Fashion Trend: Take Page from the Circus



By [Mara Miller](#)

Fashion designers love a good circus theme in their [fashion trends](#). Historically, aspects of this trend have appeared in the form of flowers, animals, and watercolor paintings. Let's not forget the '80's, either. We're not talking wacky size 18 shoes or wild red noses, so if you have coulrophobia (the fear of clowns), no need to steer clear of this fashion advice. Circus fashion is meant to be playful, bright, and colorful, with a balance between normal clothing and circus-themed pieces.

In this fashion trend, take a page from the circus!

1. Oversized blazer: Circus fashion has always had overstated pieces. Picking a brightly colored blazer and suit pants will bring a pop of color to your wardrobe on the days you need an extra pick me up.

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2. Ruffles everywhere: At the height of clown fashion, ruffles can be seen on most shirts. You don't have to go insane with the ruffles, but a more subtle ruffle around the neck of a nice top will give you a hint of clown fashion.

Related Link: [Fashion Trend: Gender-Neutral Clothes for Kids](#)

3. Polka dots: Who doesn't love a good top with polka dots? They are always fun, whether you choose to use classic white dots on black, or choose a more colorful option.

4. Embellishments: Find a clutch that has colorful beads, or an anklet with tiny stars. Remember, it doesn't have to be overstated if that isn't what you like.

5. Rainbow EVERYTHING: No, we aren't talking rainbow wigs. You

can go with a muted romper that has thin rainbow stripes. Or rainbow shoes. Or a shirt with a rainbow and carousel on it. Just be sure to balance it with something normal, like a pair of jeans or a plain handbag so you don't look like you walked straight out of a circus.

What are some other ways you can incorporate pieces from the circus into your wardrobe? Share your ideas below.

Fashion Tips: How to Wear Layers Without Looking Chunky



By [Mara Miller](#)

Layering your clothes can be fun, but it can look awkward if you don't do it right. Why would anyone want to look like a huge marshmallow? We've got some [fashion tips](#) and [fashion advice](#) on how to layer to stay warm without looking chunky!

Fashion Tips: How to Wear Layers Without Looking Chunky

1. Start with the thin layers first: Start with a cami or tank top first. The idea with this is to end with the thickest layer so that you can easily take it off later. Neutral colors that will look good under whatever you layer with are best.

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2. Turtlenecks: Turtlenecks give you the warmth of a sweater without the added bulk. The extra fabric around your neck will keep you from freezing before you put on your next layer.

Related Link: [Fashion Trend: “Ugly” Sneakers](#)

3. Coats: Think a contoured coat that goes more with your shape than, say, a puffer coat, if you’re worried about looking chunky. Or try a trench coat, which can be cinched at the waist and will elongate your figure.

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4. Fleece leggings: Leggings are great since they conform to your shape without the extra bulk. They can double as long johns and you can put a pair of jeans over them, or style them with a sweater dress and boots for a trendier look.

5. Knitted scarf: This is a must, especially in colder weather. A scarf will help your turtleneck keep you warmer and you can use it to add in some fun pops of color. Scarves can also be the bulkiest part of the outfit without making you look bigger.

6. Boots and socks: If you really need to, double up with your socks. No one is going to see how many pairs you’re wearing. Use knee-high or thigh-high boots to trap in some warmth

around your legs.

7. Accessorize: Use whatever you want to top off the look. A watch, some bracelets, a knitted hat that will fit under the hood of your coat. And these are only a few samples! Play around with the items in your closet to see which layered look is best for you.

Layering can be a lot of fun but no one wants to look chunky. What layering fashion tips do you have? Let us know in the comments below!

Fashion Trend: The Modern Hippy



McIntosh

By

Megan

It looks like the 60s are making a comeback. Flower power and flowy dresses are in for the Spring and Summer seasons. Stars with great celebrity style like Zoe Kravitz and Vanessa Hudgens have been rocking that bohemian look for a while now, but it looks like the modern hippie [fashion trend](#) is here to stay.

There's something to be said for being boho-chic while rocking handmade fashions with a celebrity flair. The modern hippie fashion trend is one with decades of creativity and it's making a comeback.

There are a few ways to start rocking that modern hippie look, you can start subtle or go all out. There's really no wrong way to dress like a free spirit with this fashion look. We have some tips:

1. Embrace the flowers: Whether it's a flowy shirt or a long, loose dress, it'll pair well with some flowers in the hair. The modern hippie look has comfort with nature combined. Anything loose, but flattering with a helping of florals is sure to fit Spring or Summer and the modern hippie fashion trend.

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2. Thrift shop: it's all about the bargain hunt. Find clothes that fit your modern hippie look without breaking the bank. Try old secondhand shops or vintage looks if you want to wear fashion from the original hippie age.

3. Try to keep it au natural: ...Or at least the appearance of it. Wear more neutral colors if you prefer to wear makeup when you go out. The focus is more on your clothes and all around vibe like Alicia Keys has been rocking of late.

Related Link: [Beauty Tips: No Makeup Is the New Best Look](#)

4. Free the hair: Let your hair be loose and relaxed or even style it in some loose braids like Vanessa Hudgens during Coachella. Stay away from tight up-do's and unnecessary heat. If you want some cute curls or waves, go for the overnight braids or curlers.

How do you channel your inner modern hippie? Share some tips below.

Fashion Trend: Feathered Accessories





By [Mara Miller](#)

[Fashion trends](#) like feathers have come and gone in history, but for 2019, feathers have once again become all the rage. From coats with feathery fringe to full dresses made from ostrich feathers, this fun accessory has been all over the runway. While you might not want to embrace [Lady Gaga's](#) celebrity style with a full dress made with ostrich feathers like the one that she wore last year at the Venice Film Festival, there are a ton of fun accessories you can find. Whether you're an older lover of all things feathers and haven't had a reason to pull out your old earrings, or are new to the trend and want to try it out, we've got a list of accessories to share with you so you can try them!

Check out the latest fashion trend – feather accessories!

1. Purse/clutch:



Feather Purse Photo: Pinterest / @thepurseoutlet

We all need to be practical sometimes, right? Why not grab a clutch surrounded in ostrich feathers for your next date night? Or if you're the type of girl who has to shove everything into her bag, find a full-sized purse! It can either be covered in feathers or decorated along the trim of the opening of the bag, whatever strikes your fancy while you're shopping for your next carry-all accessory.

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2. Ostrich Feather Skirt:



Feather Skirt Photo: Pinterest / @WendysLookbook

Get fun and flirty with an ostrich feather skirt, recently made popular by the new fashion trends for 2019. This is a great piece to have in your wardrobe because it can be dressed up or down. Not only is it eye-catching, but it goes great with a cashmere sweater or a blazer.

Related Link: [Fashion Trend: Neon Fashion Items](#)

3. Feathered Feet:



Feather Heels Photo: Pinterest / @myshoebizarre

From sleek heels with feathers attached from Louis Vuitton to magical KP Collections from [Katy Perry](#), you might want to grab a couple pairs before feathered shoes go out of style. Wear them out for a coffee date with your bestie or in the office if you need a fun pick me up. Choose them in the sleek black and cream look like in the picture above, or find something that's bright neon pink!

4. Hair accent:



Hair feather accessory. Photo: Pinterest / @Marilyn19032002

Probably one of the oldest feather accessories in existence, adding a feather to your hair can make you feel chic boho or whimsical without much effort. You can either tie one feather (like in the picture above) or get some clips that have feathers attached to them. Wearing them as an accessory this way might seem more natural if you don't like the other ways the trend has been gaining popularity.

5. Earrings:

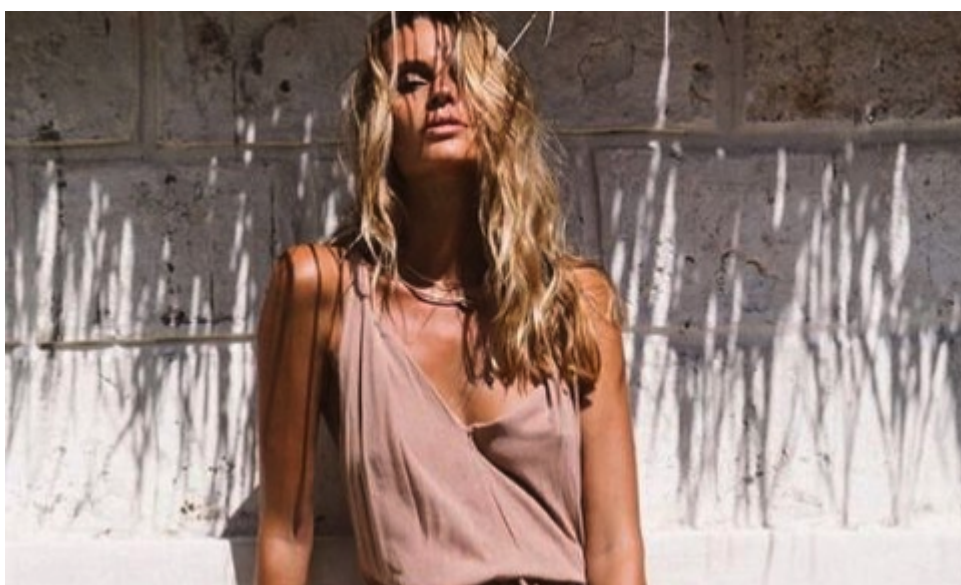


Feather Earrings Photo: Instagram / galinashandmade

This playful accessory will dance on your neck and is sure to catch some attention with a messy updo. You can choose feather earrings with a few feathers dangling at the bottom, find a set that has multiple colors, or one single feather to float around your neck if that's more your style. Earrings are another great simple statement if you don't want to get crazy with feather coats or skirts.

Do you plan on getting fun and flirty with this new fashion trend? Let us know in the comments below!

2019 Style Trends: Flower Girl Dresses



Throughout the years, trends fluctuate a lot, especially when it comes to wedding style trends. That's why we're here to keep you updated on the latest [flower girl dress trends](#) that you may not know about. 2019 has started as a great year with many weddings, even celebrity weddings, being planned and organized which means we can only expect amazing wedding days.

If you want to discover the best flower girl dresses for your little one, then we've got you covered

with these style trends.

Since searching for the perfect dress is difficult, we're making your choices a lot easier by giving you the best advice around. Plus, we're covering the 2019 style trends so you can be sure that choosing a design or color we list below will keep your wedding super trendy and chic.

Ivory

The winning color when dress hunting for flower girl dresses has always got to be ivory. [Ivory flower girl](#) dresses are iconic and traditional which is why so many people choose it when getting married. It's still in our style trends list because this color will never fade in terms of being trendy and having your flower girl wear ivory is sure to get everyone crying in the audience!

Gold & Silver

A slightly less traditional color to choose is either gold or silver or if you're even more daring, the two colors together on a princess flower girl ball gown. While you may not initially realize the hype about this trend if you see a gold and silver dress on your flower girl you'll know straight away why people love it so much. This design of dress combines class with elegance and radiates royalty. The best color you could put your flower girl in is this one, simply because metallic inspired accents will allow her to shine bright like a diamond. It may be unconventional, but it's a perfect trend that suits so many perfect little girls.

Vintage Lace

Tutu vintage lace flower girl dresses are some of the most popular in 2019 due to how stunning they look when younger girls wear them. Lace may seem like a more grown-up material but adding a little accent lace design to a simple flower girl dress can genuinely mix up the look and give it something else you've only ever dreamed of. Vintage lace flower girl dresses

are best worn when you have a theme for your wedding as it means that everyone (even the flower girls) can get involved.

Boho Champagne

While champagne is for the adults during the wedding reception, the champagne color on a flower girl could be the trend you're searching for. It is a lovely light and warm glow that makes for an adorable flower girl outfit. Who can argue with such a beautiful shade of our favorite drink? Plus, the name is definitely fitting since there will most likely be a lot of champagne consumed at the wedding itself.

Pale Pink Petals

Another legendary trend when considering flower girl dresses is the classic pale pink dress. Every girl dreams of being a princess one day, why not allow her to be it now? Keep the design simple or choose a dress with pretty pink petals enclosed in the skirt of the dress for a unique and beautiful look. Any little girl will be happy to wear such a stunning dress!

What other wedding style trends are you looking forward to? Share below!

Fashion Tips: How Many Baby Clothes to Buy





Are you addicted to buying clothes for your baby? Can't save money because of your toddler's wardrobe? You are not alone. Statistics show that most first-time parents get lost and obsessed when it comes to buying new clothes, accessories and all the necessities they need for their newborns.

Find Out How to Keep Your Baby Clothes Buying Under Control

Can you define exactly what pieces of wardrobe and how many of each you actually need if you are new to all of those cute rompers, bodysuits, and jumpsuits? It's not difficult to put a baby's wardrobe together; you just have to know what to look for and where to look for it. For example, you can easily find the right [baby and toddler clothing](#) in one of the best online boutiques without even leaving your house. The nice part is that with online stores, you don't run the risk of getting lost in piles of cute baby clothes right in front of your nose. In the end, it saves time and money.

So, the first and most important recommendation is to try to shop online first. The next question is around how many of each clothing item you actually need.

Baby Clothes Essentials

One of the most important things to decide is where to buy your baby clothes.

First, think about your child's age and the season you're going to cover with this shopping spree. Babies grow fast. Thus, you shouldn't invest too much in the clothes your baby is going to wear during the first three months of life. Be wise with it. Define your baby's wardrobe on the current season and temperatures. It is unnecessary to buy cute dresses for a newborn if it is winter now, the same way it is unnecessary to invest in winter jackets if you're in the middle of summer.

Secondly, keep in mind that the items you buy have to be comfortable enough for a baby to wear and easy enough for you to take on and off. Search for bodysuits with snaps instead of buttons on the bottom for easy changing.

Overall, for a newborn you need:

- 6-7 bodysuits;
- 7-8 onesies;
- 5-6 pairs of pants;
- 2 cute outing tops;
- 2 cozy tops to wear around the home;
- 2-3 for colder weather;
- 10 pairs of socks;
- One pair of quality shoes for different temperatures and weather conditions.

The bottom line is that you have to be sure your baby is warm and comfortable no matter what season or temperature level it is. If you don't want to waste your time and money, start with making a list and shopping online only for the essentials.

Fashion Trend: 5 Trends Making a Comeback in 2019



By [Mara Miller](#)

Are there some [fashion trends](#), like tie-dye or plaid, you're just unwilling to give up? Ever wish fashion from the '60s, '70s, '80s, and '90s would come back? We've got exciting news if you're feeling a sense of nostalgia this year.

Here are five fashion trends that are making a comeback for 2019:

1. Chokers: Remember when you used to shop at Claire's for every single black choker you could find because you were obsessed with them? [Kylie Jenner](#) and sister [Kendall Jenner](#) helped re-spark this trend when they shared photos on Instagram.

Related Link: [Fashion Trend: 5 Ways Celebrity Style Influences](#)

[Fashion Trends](#)

2. Backpacks: Backpacks were another '90s accessory that a lot of women chose to carry instead of a purse—and not the big bulky kind you might have carried in middle school. Big designers like Chanel and Burberry are starting to design them, so this isn't just a fad that will fade. Find a leather backpack with fringe, and you're set!

Related Link: [Fashion Trend: Like Mother, Like Daughter](#)

3. Long and sleek hair: '70s style long from the days of Cher, Maureen McCormick, and Peggy Lipton has been coming back into style. So, grab a flat iron and extensions. It's also a great time to think about growing out your hair!

4. Plaid: Embrace your inner '90s self and drag out the old plaid clothes, because plaid is coming back this year. Both men and women can wear this style. And, not all of the colors will be boring; some plaid is coming out in neon colors, adding extra fun to the pattern.

5. Tie-dye: Hippies of the world rejoice – tie-dye is coming back in style this spring. These fun psychedelic patterns are on a lot of runways right now, bringing about a feeling of nostalgia.

What other fashion trends have you spotted coming back for 2019? Share your thoughts below.

Fashion Trend: Gender-Neutral Clothes for Kids



By [Courtney](#)

[Shapiro](#)

Fashion is constantly changing, and it's only fair that the fashion world can keep up with people who are all shapes, sizes, and genders. In 2019, gender is demonstrated on a spectrum rather than something definitive. A [fashion trend](#) that largely appeals to people in 2019 is gender neutral clothing. Take a look at our fashion advice on how kids can make their wardrobe more enjoyable as well as showcasing their identities.

Check out our fashion tips on how to shop for gender neutral clothing

for kids.

1. Let them pick their own clothes: When your kids are old enough to start picking out their clothes, let them. You shouldn't force your child to wear items they don't feel comfortable wearing. Trends change all the time, so it's important for your kids to know that they have a sense of individuality.

Related Link: [Fashion Trend: Funky Patterns](#)

2. Try neutral patterns: Polka dots and stripes are super easy patterns that can still be stylish without directly being identified as a male or female style. Find pieces that your child really enjoys wearing.

3. Don't shy away from color: In 2019, pink and blue aren't really identified as girl or boy colors anymore. Anyone is allowed to wear any color they like and shouldn't be shamed for wearing something that makes them feel good.

Related Link: [Fashion Trend: "Ugly" Sneakers](#)

4. Opt for basic silhouettes: When going shopping for gender neutral clothing, go for styles that don't have as much frill or aren't fitted right to the body. Girls's clothes tend to be more form fitting, but if you choose items such as sweaters, or t-shirts, you won't have to decide between male or female.

5. Let your kids be kids: Don't fuss too much over your kids wardrobe choices. They'll pick what they want to wear and what the best option for their own identity. You can choose their clothing until they are old enough to do it themselves, but remember their happiness is more important.

How do you incorporate gender neutral clothing into your kids wardrobe? Let us know in the comments below!

Fashion Trend: 5 Ways Celebrity Style Influences Fashion Trends



By Lauren

Burczyk

It's no secret that [fashion trends](#) are greatly influenced by celebrity style. Celebrities are the style icons that we look to for [fashion tips](#). They tend to wear whatever they want and can still pull it off while looking fabulous. This is nothing new; many early fashion icons, like Audrey Hepburn and Jacqueline Kennedy, were the fashionistas that paved the way for celebrities' ability to influence fashion. Cupid has some ways that celebrity style influences fashion trends today.

Want to know some of the ways that celebrity style influences fashion trends?

1. Magazines: Let's face it, we get a lot of our style ideas from magazines. Whether we open up the old-fashioned kind or flip through one on our tablets, we are sure to find celebrities that we want to dress like.

Related Link: [Fashion Trend: Like Mother, Like Daughter](#)

2. Movies: We tend to fall in love with certain characters in movies and be inspired by them. That character may have a great influence on our next shopping trip.

Related Link: [Fashion Advice: How to Shop on a Budget for Winter](#)

3. The Red Carpet: We can all admit that our favorite part of any awards show is the red carpet. Looking at all of the celebrities in their formal attire can influence what we wear to our next big event.

4. TV Shows: Many TV Shows, like Project Runway or Fashion Police, can have a big influence on our latest fashion trends. These shows are dedicated to promoting fashion advice.

5. Social Media: Many of us spend a good portion of our day scrolling through social media. We follow all kinds of celebrities that use social media to promote new fashion trends.

Can you think of any other ways that celebrities influence fashion trends? Comment below.

Fashion Trend: Neon Fashion Items



By [Lauren](#)

[Burczyk](#)

Looking to brighten up your winter wardrobe? You're in luck because we've got a [fashion trend](#) just for you. You've probably noticed [celebrities looks](#) on Kim Kardashian and Blake Lively who've been sporting some highlighter hues. Neon fashion items are trending and we've got some great colors for you to try.

Want to learn more about how to brighten up your winter wardrobe

with neon fashion items?

1. Neon green: This fun color is shockingly bright and sure to catch attention. You can pair this color with black bottoms, choose it as a dress, or simply add a pop with a pair of heels.

Related Link: <https://www.instagram.com/p/BsiyWJwBbLZ/>

2. Neon pink: You are sure to be a showstopper in this beautifully bright hue. This color looks great on its own or paired with black, you can dress it up or wear it casual.

Related Link: <https://www.instagram.com/p/BiZrRUfgX5h/>

3. Neon yellow: Closely resembling its green counterpart, this color is sure brighten you up in a fun new way. Anyone can pull off this new trend, simply wear it as a sweater, as a dress, or find this color in a pair of new kicks.

4. Neon orange: You will be on fire in this trending color. Wear a little bit of this color, or a lot of it, and you are sure to turn some heads.

Have some neon fashion trends you want to share? Comment below.

Fashion Trend: Like Mother, Like Daughter



By [Ivana Jarmon](#)

Like mother, like daughter is the new [fashion trend](#) where mothers and daughters dress alike. The “mini-me” fashion trend has celebrities like [Beyoncé](#), [Chrissy Teigen](#), [Jessica Simpson](#) and their kids adorably dressing alike. In fact, the fashion trend has become somewhat of an expensive obsession. Famous brand such as Dolce & Gabbana, Fendi, Balenciaga, and Burberry are extending their fashion line to childrenswear so that kids can look like their parents. It’s been reported that the childrenswear market is forecasted to reach \$6.6 billion in 2018. However, you don’t want to break the bank to enjoy the pleasure of having your child look like you. Cupid has some [fashion tips](#) on simple fun ways you and your mini-me can look alike this winter.

Here are some simple way you and your mini-me can look alike this winter??

1. Accessories: Getting your mini-me to dress like you can be

simple! Use props such as matching hair bands, barrettes, sunglasses, jewelry, and scarfs.

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2. Keep it child-friendly: Remember your child is a kid, not a small version of an adult, and it’s usually best if they look their age. There’s a lot of pressure in today’s world for kids to look older than they are, and it can be refreshing to let them act like and look like kids for a bit longer.

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3. Keep it simple: Keep in mind that you and your mini-me don’t have to be identical. You can dress alike by simply color coordinating. It can be something as simple as you both wearing blue jeans and the same colored t-shirt.

What are some fashion tips on simple fun ways you and your mini-me can look alike this winter? Share your thoughts below.

Fashion Trend: “Ugly” Sneakers





By [Ivana Jarmon](#)

“Ugly” sneakers are the new [fashion trend](#). Famous celebrities such as [Kim Kardashian](#), Hailey Baldwin and [Kendall Jenner](#) have been seen rocking this new celebrity fashion trend, also known as “dad sneakers.” Most people would call these shoes “unattractive” because of how different they look. The “dad sneaker” can be either a 90s sneaker, hiking boot, aqua sock, Reebok EasyTones, or platforms with a plethora of colors, panels, and textures. The “Ugly sneaker” is eye-catching and sporty chic. This [celebrity look](#) is popping in stores around the globe.

Here are some of our [fashion tips](#) on which ugly sneakers you should check out!

1. Fila Disruptor II Sneaker: The Ugly Sneaker trademark recently collaborated with Fendi. Sneakers from this particular collection are usually expensive, but this pair is under \$100 and has all of the cushy and sturdy appeals you’d want in an ugly shoe. You can find these shoes on Amazon for \$60 or Urban Outfitters for \$70.

Related Link: [Fashion Trend: Ugly \(But Cute\) Sandals](#)

2. Nike M2K Tekno: The Ugly Sneaker is made of leather and neoprene. It's chunky, but not excessively so, and also comes in a nice pink shade. The shoe can be found at Net-A-Porter for \$100.

Related Link: [Fashion Trend: 5 Ways to Wear a Bandeau Top](#)

3. Kendall + Kylie Dad Sneaker: Not many know that Kendall and Kylie Jenner designed a shoe, given the minimal branding. The Ugly Sneaker can be found at Nordstrom for \$98.

Related Link: [Fashion Tips: How To Rock Heels Without The Pain](#)

4. Adidas Falcon Sneaker: If you like the Balenciaga Triple S sneaker, but don't want to spend \$900 on them, these are a beginner version of them. They are only \$100 at Nordstrom.

5. Reebok White Daytona Sneakers: This Ugly Sneaker is described as something your dad may wear while running to the grocery store. This sneaker is \$174 at ASOS.

Are you a fan of the Ugly Sneaker trend? Comment below.

Fashion Advice: How to Shop on a Budget for Winter





By [Jessica Gomez](#)

After saying bye to fall and bringing out our winter wardrobe, we may see that we're a tad tired of our old wardrobe and have some shopping to do. If you're like many of us that shop a tad too much in the summer and fall, you may need to shop on a budget. Have no fear though, we're here for you! We have [fashion tips](#) on how to get your buck's worth when it comes to updating your closet for the winter.

Here is our fashion advice for shopping on a budget this season:

1. Take a good, hard look at your winter clothes: First, you must review your clothing carefully. There may be some gems in your closet that you either looked over or can accessorize or combine to make a great outfit. Also, don't pack away your summer and fall clothes just yet, because you can always layer up. You want to make sure not to do more shopping than needed if on a budget. So, go on and look, and then make a list of your needs and wants.

2. Know your budget: Before anything, it is absolutely essential that you know how much you can spend. You need to know your budget overall and how much you can spend on what. For example, you can spend X amount on boots, X amount on tops

and sweaters, and X amount on bottoms. If you carefully make your calculations, you are more likely to not over shop and get what you need.

Related Link: [Beauty Advice: Beauty Tricks That Will Save You Money](#)

3. Shop with a calculator: It would look silly to walk around with an actual calculator, but luckily our smart phones have one, so use it! As you add each item to your shopping cart or bag, add the prices up. It will help you keep track of how much you'd potentially be spending.

4. Go out and shop: Shopping online is extremely easy, however, if you have to pay for shipping or later on realize what you bought doesn't fit right, you'll be spending extra bucks. The beauty of shopping in person is that you can try on whatever you'd like and see how it looks on you. Sometimes we think something is cute, but once it's on, it's just a big no-no.

Related Link: [Fashion Trend: Scrunchies And How To Rock Them](#)

5. If you do want to shop online, then...: Shop where there's free shipping and be sure of your sizes. There are some great sales online many times. Just add what you like to your shopping cart and then once done, don't head to checkout just yet. First, review what you have and ask yourself if you really want/need it. Many times we get click-happy and add more items to our shopping carts than we intend to. So, go through every single item and think twice.

6. Look for sales and promotions: This one is obvious, but this is where you go online. Check out what stores have major sales before you step out the door. Some stores, like H&M, will give you an additional percentage off if you donate clothing! So anything in your closet that's torn or you just don't want anymore, you can donate. Even one article of clothing gets you a discount – nice! Also, shop for the out-

of-season stuff, like said before, you can always layer up.

Now let's go out and have some fun shopping! We're all excited. Which tip haven't you considered before? Comment below!

Fashion Trend: Funky Patterns



By [Courtney](#)

[Shapiro](#)

Looking to experiment a little more with your wardrobe? We've got a perfect [fashion trend](#) for you to try. Funky patterns are all the rage right now and can brighten up your wardrobe. Here are some tips to help you decide which patterns you should add to your collection.

Check out our fashion tips on which funky patterns you should try!

1. Cow Print: The splotchy black and white pattern is making a big come-back. This bold print can easily be paired with solid pieces, making it look classy instead of tacky.



Cow Print Skirt
Photo: Instagram/
@milk.itclothing

Related Link: [Fashion Trend: 5 Ways to Wear a Bandeau Top](#)

2. Hounds-tooth: Honestly, this pattern is classic and timeless. Start adding small pieces to your closet that you can incorporate into an everyday look.



Houndstooth jacket.
Photo: Instagram/

@tasiamarieb

3. Cherries: This print would be best for something more casual, like going to a movie or low-key happy hour. It is super fun and playful. You'll definitely make a statement in this fruity pattern.



Cherry Dress. Photo:
Instagram/ @giacorosa

Related Link: [Fashion Trend: Scrunchies And How To Rock Them](#)

4. Plants: Everyone knows floral is always in, but try switching it up a bit by wearing pieces featuring leaves or roots instead of flowers. This is a bold move, but you can start with accessories and work your way up to larger pieces from there.



Plant Dress. Photo:
Instagram/
@plantandsimple_

5. Tribal: This pattern screams fall. It's usually seen on cardigans, or over-sized sweaters, and it's a print that can be dressed up or down depending on the occasion.



Tribal Sweater.
Photo: Instagram/
@hometowngypsyboutique

Have any other favorite funky patterns? Let us know below!

Product Review: The Leather Skin Shop Has The Perfect

Jackets For Fall



By Bri Roselius

Anyone else getting *Grease* vibes? Leather jackets are the fall fashion trend we can all get on board with. [Leather Skin Shop](#) produces beautiful, high-quality leather jackets for everyone.

In this product review, check out Leather Skin Shop's beautiful jackets for fall!

[Leather Skin Brando Women Black Motorcycle Leather Jacket, \\$190](#)



This jacket is the perfect statement piece to up your outfit game and transform drab into fab. Made with extreme attention to detail, this product is 100 percent genuine leather.

No other jacket will prepare you better for this year's winter. Whether you're dressing to impress or bundling up to face the dropping temperatures, Leather Skin's product will keep you warm while still making a fashion statement.



Still wondering how to rock this [fashion](#) piece? Here are three reasons you need to invest in a leather jacket stat:

Attitude

This is the top of the list for a reason. Nothing says 'tude quite like the perfect leather jacket. We all saw Sandy from "Grease" go from drab to fab with just the simple addition of leather into her wardrobe! A simple leather jacket instantly adds street cred.

Durability

In a fast-fashion world, leather sticks around for the long haul, both in terms of style and physical performance. A good leather jacket will last for decades. Properly treated, it may outlive you! Brando's style is designed with great detail; they ensure every part of the jacket is perfect from the stitching to the deep lining.

Styles

Brando's jacket is known as the motorcycle style. But there are so many other types of leather jackets: motorcycle, bomber, racer and more! Not only do they last forever, but you can buy different variants according to what looks best on you.



What better way to catch your crush's attention than rocking this fabulous, form-fitting jacket? With fall just around the corner, don't miss out on adding this eye-catching piece to your collection, and get ready to make an impression!

Check out the Leather Skin Shop's [website](#) and follow them on their social media accounts for more beautiful leather products for men and women.

Fashion Advice: 5 Work Outfits that are Perfect for Summer



By Courtney

Shapiro

Summer fashion is always so much fun. Everything is lighter, including the colors, the patterns, and the fabrics used. Even though summer wardrobes are exciting, it can be hard to find the perfect summer outfit that is also work appropriate. Read some [fashion advice](#) below on how to beat the heat, with the best outfits for the workplace.

Heat up the office with style. What are some work outfit ideas for

summer?

Summer is the perfect time to up the fashion game. Stores have released their lighter clothes, and it is the time of year to experiment with new styles, and patterns. However, keeping the outfits workplace appropriate in the ridiculous heat can be a challenge. Here are some [fashion trends](#) to keep you cool and stylish:

1. Jumpsuits: These are such a fun option. Jumpsuits come in all different styles and can work for any season. In the summer, they are more flowy, and usually have light or no sleeves. The look is effortless, and can easily be dressed up with the right accessories. Depending on the dress code of the work space, a sleeveless jumpsuit is ideal for the sticky weather.

Related Link: [Fashion Advice: 5 Outfit Ideas for Labor Day Weekend](#)

2. Maxi dresses: Like jumpsuits maxi dresses are easy to dress up for the workplace. Find the right pair of sandals, a couple of statement jewelry pieces, and your outfit is good to go. Since there are so many options, it can be hard to determine what is best for work. Try steering clear of cotton and strapless styles, as it looks too casual for the office vibe. Save those choices for the beach instead.

3. Flow pants: These could be an option if the workplace has a more casual dress code. You could do flow pants Friday and end the work week on a breezy and cool note. Most of the time flow pants are patterned, so choose a solid top, and some cute shoes, then you are all set.

Related Link: [Fashion Trend: Ugly \(But Cute\) Sandals](#)

4. Shirt dresses: Don't confuse these with T-Shirt dresses. Those are more casual and would be better for going out with

friends. A shirt dress is usually made of light non-clingy material, and will be a statement piece for sure. You will look professional, yet still look cute. Workplace clothes don't have to be boring pantsuits, so have fun with the summer styles.

5. White button down/white pants: White is a staple color in the summer. It is important to have these options in your closet, as you can easily pair them with other patterns or colors. Don't brush these styles aside, since the light material will definitely help you conquer the heat.

Have any other work appropriate outfit ideas for summer? Let us know below!

Fashion Trend: Ugly (But Cute) Sandals





By [Haley Lerner](#)

Looking for the perfect new shoe to buy? We've got a new [fashion trend](#) for you to hop on board of. Ugly (but cute) sandals are totally in style right now. Stars like Miranda Kerr, Naomi Watts, Alexa Chung and Heidi Klum are all rocking this [celebrity look](#). Here are some of our [fashion tips](#) on which ugly-cute sandals you should check out.

Check out our fashion tips on which ugly (but cute) sandals you should try!

1. Birkenstocks: Looking for an ugly-cute sandal that's also great for walking? Look no further than Birkenstocks, which come in plenty of fun different colors and styles and are sure to endure long walks across the beach and a leisurely hike.



Birkenstocks. Image:
Instagram @birkenstock

2. Jelly sandals: A super comfortable “ugly” shoe option is jelly shoes. Not only are these sandals a major throwback, but they are super cute and comfortable.



Jelly Sandals. Photo:
Instagram @dwakanna

Related Link: [Fashion Trend: 5 Ways to Wear a Bandeau Top](#)

3. Pool Slides: If you’re looking for a really easy ugly-cute sandal option, then pool slides are perfect for you. You can slip them on whenever you please and instantly have a look that says, “I’m ready for the beach!”



Pool Slides. Photo:
Instagram @onygoshop

4. Tevas: Tevas are a summer camp classic that are actually very on-trend right now. They're comfortable and are great for walking, plus can be a great add on to a casual outfit.



Teva Sandals. Photo:
Instagram @tevaeurope

Related Link: [Celebrity Style: Funky Sunglasses](#)

5. Crocs: Maybe the most famous of all ugly sandals is Crocs. Sure, they are definitely much more ugly than cute, but they are comfortable and easy to throw on. Why not give the chunky shoes a try?



Crocs. Photo: Instagram
@crocs

Know any more ugly-cute sandals to buy? Comment below!

Product Review: The Flip Flop Bitch Is The Bag That Every On-The-Go Woman Needs





By Bre Gajewski

How many times have you been walking in heels and wished that you could take them off, store them in your purse and wear flip flops instead? Our answer: Too many times!

Product Review: The Flip Flop Bitch is the date night accessory you need that is worthy of celebrity style!

When looking for a new purse, we often think to ourselves, "Pretty is more important than practical." And, if we want both, it is probably out of our price range. Luckily, the Flip Flop Bitch meets all of our needs.

This bag is lightweight, large enough to fit all of your essentials, and even comes with a cute matching wristlet in which you can store the bag. The best part of all? It's reversible! If you are already wearing a bold print, you can just turn your Flip Flop Bitch bag inside out and wear it on the solid-colored side.

The totes from the Fashion Line come in many different styles ranging from \$65-85. One of our favorites is the Retro Vegan

Leather!



Retro Vegan Leather, \$85

Additionally, they have a Bridal & Sparkly Line which offers eight different styles at \$45 each, as well as a Pet-Themed Line, which offers four styles that hold all of your pet supplies for \$85 each.

We also love [The Illusionist: Vegan Leather Wristlet](#) for nights when you want a smaller bag, but still want something lightweight and fashionable.



The Illusionist: Vegan Leather
Wristlet, \$25

The Flip Flop Bitch was created by mother/daughter duo Cindy and Laura Massari. We had the opportunity to speak with these entrepreneurial ladies and learn a little bit more about their totes and their company. Read our interview below:



Cindy and Laura Massari, Founders
of The Flip Flop Bitch

Can you tell us more about your inspiration behind the Flip Flop Bitch?

Cindy had this idea for many years before it came to fruition. She always believed in looking good, but also FEELING good too! This is why she had to create a CHIC tote bag to carry her change of shoes when her heels need to come off. Most totes are unattractive and not washable, ours are

both beautiful and are washable. No other tote can go to a wedding or an elegant affair & our vegan leather line is so versatile that they can be used for any occasion. Our many appointments in NYC show just how necessary these totes have become. We love to wear beautiful high heels with our outfits and a change of shoes is always a must!

We think the name is hilarious, how did you decide on that?

We are so glad that you love the name! There's actually a funny story behind this. One night Cindy & I were out in the city with girlfriends and after being in heels all night our feet were killing us. As we were walking toward the garage, Cindy decided to pull her flip flops out of a tote that she had designed for herself and switched shoes. Our friends were already barefoot & complaining, walking the dirty streets of Manhattan. How disgusting is that?? They were so jealous... They called her "The Flip Flop Bitch"! She said "that's exactly what I am! And the name was born. It was at that point that she realized there was a need for all women to save their feet & look good doing it.

What is it like being partners in this company as a mother and daughter? Has it brought you closer together?

It's been the best adventure! We have so much fun together & our talents truly complement each other so well. Cindy is the sassy out of the box creator, model & spokeswoman, and Laura is the finance & operations end of the business. We have both learned a lot about each other's strengths and we balance each other well & laugh a LOT. So it has brought us closer for sure.

What does the future hold? Any additional products in the works?

There is always room for more products! Cindy has so many ideas & wants to create a "bitch" empire, LOL. There may be footwear, organic cosmetics, bathing suits. We will see, stay

tuned! XOXO



Photo courtesy of
theflipflopbitch.com

Purchase your own Flip Flop Bitch tote on their [website](#) or in one of their [retail locations](#). Also, make sure to follow them on [Twitter](#), [Facebook](#), [Instagram](#), [Pinterest](#) and [Etsy](#) to keep up with the latest styles.

Check out more Cupid's Pulse [product reviews](#) for additional recommendations.

Product Review: Beautiful

Jewelry By Chamilia That Will Definitely Make Him Notice You



By Bre Gajewski

If you are looking to catch the twinkle in someone's eye or the overall sparkle on your next date, look no further. [Chamilia](#), a [Swarovski Company](#), has gorgeous jewelry that will definitely make him notice you.

Product Review: Find the perfect accessory for your next [date night](#) or [romantic getaway](#) from [Chamilia](#).

As a Swarovski Company, Chamilia has a commitment to excellence. Each piece is made from .925 sterling silver or 14 karat gold. Additionally, they all feature genuine Swarovski

Crystals or Zirconia, or Italian Murano Glass.

The company will be releasing an extended stud earring program with 14 new styles on September 4, 2018. You can see the entire collection in the picture below.



— 14 —
LITTLE
WAYS
to tell
your story

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“We’re here to help a woman tell a story that’s hers alone through her jewelry,” said Kristin Coaker, Head of Merchandising and Brand Communications for Chamilia. “Stud earrings are an area of expansion right now due to increased demand in the category. We are seeing constellation piercings, in particular, as a growing trend. Chamilia stud earrings are

collectible, affordable, and last a lifetime. The classic motifs in this collection are truly timeless, as are the materials the earrings are crafted in.”

In addition to this new line of earring studs, Chamilia sells hundred of other jaw-dropping designs. We personally love the [Crystal Capped Hoop Earrings Polished](#) and the [Origins Linear Earring](#).



Crystal Capped Hoop Earrings Polished, \$65

These styles are stunning and could be worn for any special occasion, we can even envision them on our favorite actress as

she wears them at her next [celebrity wedding](#) or [celebrity vacation](#).



Origins Linear Earring, \$100

Find Chamilia's jewelry on their [website](#) or in select stores using their [store finder](#).

For other reviews of must-have products, click [here](#).

Product Review: His & Her's Outfits for Date Night



By [Rachel Sparks](#)

No date is complete without the perfect outfit. Whether you're planning a [romantic getaway](#) or a fancy [date night](#), these cashmere wardrobe staples will have you and your date rocking the latest [celebrity fashion](#).

Product Review: Cashmere Wardrobe Staples Perfect for Every Date

Related Link: [Product Review: Try New, Natural Beauty Products](#)

[Pure Cashmere Shawl, \\$99](#)



Pure Cashmere Shawl. Photo courtesy of cashmereboutique.com

What can make you feel more attractive than cashmere? Each shawl is made from 100% cashmere wool in three ply. Measuring 36" by 80", they're long yet delicate enough to be versatile for any outfit. Whether you want to wear this shawl with a classic little black dress or a rock-inspired pantsuit, the 29 available colors will meet every need. Buy one, or several, while they're on sale to have as thoughtful gifts or for fashionable nights out.

Related Link: [Product Review: Get Fit with Gaiam's New Versatile Spring Workout Attire!](#)

[Men's V-Neck Cashmere Sweater, \\$119](#)



Men's V-Neck Cashmere Sweater. Photo courtesy of cashmereboutique.com

Made from A-grade, 3 ply pure cashmere, there is nothing more luxurious for your man than this v-neck sweater. What better way to give a man self-confidence and make him feel appreciated than by giving him a sweater of such high-quality? Available in six colors, from a dapper black to a dusk blue, there is nothing sexier for a man to wear on a date than this v-neck.

For more product reviews from Cupid's Pulse, click [here.](#)

Fashion Advice: 5 Outfit Ideas for Labor Day Weekend



By Rhodesia

Williams

Labor Day is the last hoorah of the summer. With school back in session soon or returning back to work Tuesday morning, it's only right to go all out! Whether you are hanging out on the beach or enjoying a nice BBQ, end the summer with a bang! Enjoy some [fashion advice](#) to make your outfit shine brighter than the fireworks.

Labor Day Weekend is the last event of the summer. What are some outfit ideas for the infamous weekend?

Labor Day is the last holiday of the summer so you have to make it count. While sometimes weather can be hard to predict,

there is always an outfit for the occasion. Everyone knows the saying, "Don't wear white after Labor Day." Whether you believe it or not, including white in your outfit will fit perfectly. Here are some outfit ideas for the big weekend:

1. Calm and casual: As hot as it can be, you may not feel like getting super dressed up. That's okay because keeping things calm and casual always works. A cute skirt with a tank top can be just enough especially if you accessorize. Adding jewelry to your outfit will not only make your outfit pop, but you will definitely shine like a diamond.

Related Link: [Fashion Trend: The 90's Are Making a Comeback](#)

2. Dress to the 'T': Similar to the calm and casual look, don't be afraid to wear a T-shirt. Buying a cute T-shirt or even a polo will be just right for Labor Day. This look works if you are attending a BBQ with outdoor activities. It's quick, simple, and can still be stylish. You can even use this if you plan on changing clothes. There's nothing wrong with an outfit change.

3. Maxi madness: It goes without saying that maxi dresses are the simplest outfit idea. Finding a cute Labor Day maxi dress won't be too hard. The traditional red, white, and blue colors for Labor Day gives you a lot to work with. Printed or striped dresses are typical; however, there are many ways to get creative. For example, a red maxi dress with jewelry or shoes to match will do wonders. The possibilities are endless!

Related Link: [Fashion: Celebrity Style Shoes for Affordable Prices](#)

4. Summer dress: Not everyone is into maxi dresses which is totally fine. Finding a cute summer dress will be just fine. Although red, white and blue are traditional Labor Day colors, it doesn't mean you have to wear them. Finding a cute summer dress that fits your style is always a good idea. Not only will you stand out, but it shows that you decided to be

different. Remember, standing out doesn't mean you are standing alone. Even if you are the only one not wearing red, white and blue, just know you did what others were scared to do.

5. Nice top: Finding a cute top to wear is a good idea. If you happen to be in a rush or received an invite to a gathering short notice, your best option is to find a cute top. Sometimes it's frustrating finding a full outfit, so just focus on the important part – the top. What will catch people's eye is the top you pick. Either going traditional or not, make sure it's you. Comfort is always a must!

What are some outfit ideas for Labor Day? Share below.