

Giveaway: Achieve Flawless Hair with Dear Clark



This post is sponsored by

Dear Clark.

By Louisa Gonzales and Kristin Mattern

Looking to revive your hair after a cold and snowy winter? Look no further because your miracle cure is here: These rejuvenating products will tame your winter mane into a gorgeous, beachy do just in time for those summer dates. Dear Clark, otherwise known as hair care salvation from Dallas, Texas, specializes in using pure and natural essential oils, including organic aloe, sunflower seed oil, and Rose of Jericho. Keep him guessing ladies – we won't reveal that the secret is Dear Clark's luxurious products!

By investing in these gluten-free, cruelty-free, and silicon-free products, your locks will soon be dazzling. Their hand-crafted products include the Resurrecting Wash and

Resurrecting Rinse, Thickening Balm, Smoothing Elixir, and Finishing Salve. Dear Clark's hair line is so effective that the official style team of the TV show *Dallas* uses their Smoothing Elixir to ensure that the stars' locks remain fresh and fly away free.

If the cast of *Dallas* can have perfect hair after 10 to 14 grueling hours on set with Dear Clark, imagine what this incredible hair care line can do for you! All eyes will be on you as you on your next date as you sport the silkiest, smoothest hair possible. When your hair looks this good, there's nothing stopping you from getting the man of your dreams.

These amazing restorative products work together to recondition your hair, and keep it looking its best. First, the Resurrecting Wash and Rinse restore and rehydrate overstressed hair, making it healthy and shiny again. The Thickening Balm wraps around each individual strand of hair for an all around coif that is fuller and thicker than ever before. Next, the Smoothing Elixir works to calm and control even the most unmanageable and frizziest hair. And finally, the Finishing Salve not only heals and protects your hair from heat and humidity, but it also saves your style.

Lucky for you, one CupidsPulse.com reader will have the chance to win this miraculous bundle of Dear Clark hair care products! With the confidence boost you get from reviving your hair to all its luscious glory, there will be nothing holding you back from having your best summer ever, whether it's finally having the courage to ask out your crush or going on the dream vacation with your sweetheart.

~~GIVEAWAY ALERT: To enter this giveaway, email cupid@cupidspulse.com with your full name, address, email, and daytime phone number BEFORE 5 p.m. EST on Wednesday, April 23rd. In the subject line, please write "Dear Clark." You can enter the contest only once. Good luck!~~

Congratulations to Sherry BonDurant!!

Open to US residents only.

Giveaway: Harness the Power of Antioxidants with derma e Skincare Bundle



This post is sponsored by

derma e.

By Elizabeth Kim

Even after eating a balanced diet, exercising, getting enough sleeping, and drinking plenty of water, the amount of toxins

we're exposed to each day is astounding. Sun exposure, secondhand smoke, and even stress can build up these harmful chemicals that are absorbed by the body. Free radicals try to compensate, but because they damage the cells, we end up with wrinkles. Luckily, CupidsPulse.com is teaming up with derma e to share with you five of their bestselling products aimed at bringing back the glow and firmness of healthy, nourished skin.

Dr. Linda Miles, the co-founder and chief formulator of derma e, considers herself first and foremost a healer and believes that our skin is the "outward expression of our inner health." Using her 30 years of experience with oriental medicine and holistic practices, Dr. Miles formulated products that do more than cover up your problem areas: They optimize your skin's health and give you visible, glowing results.

Antioxidants serve as the body's natural protectors against free radicals and stop them before they damage the cells, which is why derma e products are antioxidant-rich. When applied topically, they are the quickest way to protect skin. Fine lines and wrinkles are smoothed out; inflammation and hyper-pigmentation are soothed; and texture and elasticity are greatly improved.

Our giveaway bundle includes the **Evenly Radiant Brightening Day Creme with SPF 15**, **Evenly Radiant Brightening Night Creme**, **Evenly Radiant Brightening Serum**, **Evenly Radiant Dark Circle Eye Creme**, and **Microdermabrasion Scrub**. These products are paraben-free, phthalate-free, GMO-free, gluten-free, sodium lauryl sulfate-free, petrolatum-free, mineral oil-free, and dye-free. All derma e products are 100 percent vegan and cruelty-free.

Additionally, they're made with recyclable material, and derma e offsets 100 percent of their electrical usage with wind energy certificates. With derma e, you can commit to healthier skin while also fostering a healthier environment and world.

What more could a girl want?

~~GIVEAWAY ALERT: To enter for a chance to win the derma e bundle, go to our [Facebook](#) page and click "like." Then, send an email to cupid@cupidspulse.com with the subject "derma e" along with your full name and address. The deadline to enter is Monday, April 21st at 5 pm ET. Good luck!~~

Congratulations to Katrina Reyes!!

Open to US residents only.

Giveaway: Look and Feel Your Best with Pure Bar and SpaRitual!



This post is sponsored by

Pure Bar and SpaRitual.

By Louisa Gonzales

It's almost bikini season, and the pressure to be ready for it can be daunting. If you want to adopt a healthier lifestyle and look *really* great this summer, look no further than these two brands: Pure Bar energy bars and SpaRitual beauty products. Combined, these two companies will change the way you live – for the better.

Pure Bar specializes in delivering healthy and nutritious snacks that will nourish both the body and the mind. Unlike a sodium-packed bag of potato chips, these energy bars won't leave you feeling bloated, which is not a fun feeling when your planning to impress your crush by wearing that cute new swimsuit to the beach. Pure Bar is loaded with antioxidant-rich fruits, heart-and-brain healthy nuts, and grains. Plus, all of their products are organic and gluten-free.

On the other hand, SpaRitual will help you improve your personal habits with their all-natural products. The company's main goal is to encourage women to approach beauty as a special connection to themselves and to the environment. Allow your inner radiance to shine wherever you go! If you want to add a pop of color to your look, try their Explore Collection of six bright nail polishes. With vivid colors like orange, blue, pink, and violet – inspired by colorful birds, butterflies, and other signs of spring – you're sure to catch the eye of that someone special.

Together, Pure Bar and SpaRitual products help to center your mind and lift your spirits. Lucky for you, one CupidsPulse.com reader will one a box of Pure Bars and one set of SpaRitual's Explore Collection. Watch how your body transforms from the inside out and gain the confidence you need to attract the man you deserve!

GIVEAWAY ALERT: To enter this giveaway,

~~email cupid@cupidspulse.com with your full name, address, email, and daytime phone number BEFORE 5 p.m. EST on Monday, April 14th. In the subject line, please write "Pure Bar and SpaRitual." You can enter the contest only once. Good luck!~~

Congratulations to Pri Richards!!

Open to US residents only.

Giveaway: Grand Central Beauty Brings the Spa Home



This post is sponsored by

Grand Central Beauty.

By Elizabeth Kim

Grand Central Beauty guarantees "classic treatments with

“modern results.” With their hypoallergenic, clinically-tested skin care products that are free of parabens, sulfates, and petrochemicals, Ginger King and Jackie Lee have delivered on their promise. CupidsPulse.com wants to make sure you get the most out of the one skin you have, which is why we teamed up with the company to give one lucky winner a three-product giveaway bundle that will bring the spa to your home.

Grand Central Beauty is a New York-based company whose name was inspired by “the classic beauty and modern efficiency of Grand Centrals worldwide.” King previously held management positions with Freeze 24/7, Avon, Joico and JÄ€SÄ–N and currently holds several patents in cosmetic formulations. She developed hundreds of products from hair care to skin care to color cosmetics. With a repertoire as impressive as her’s, it’s safe to assume that King brought that same level of quality and innovation to Grand Central Beauty.

Our exclusive giveaway includes three products from Grand Central Beauty’s S.M.A.R.T. SKIN PERFECTING SKINCARE line: the S.M.A.R.T. Skin Perfecting Polisher, S.M.A.R.T. Skin Perfecting Serum, and S.M.A.R.T. Skin Perfecting Mask Deluxe Sampler. By the way, S.M.A.R.T. stands for: **S**moothes, **M**oisturizes, **A**nti-Aging, **R**edness-reducing, **T**ones. Yes, yes, and yes!

The polisher is a multi-efficient exfoliating toning peel that takes just 30 seconds to treat and is made with natural fruits, natural botanicals, and polishing beads. It’s the first polisher on the market that exfoliates, peels, and tones – all in one easy step. It also hydrates the skin and gently unclogs pores and dead cells, bringing tired skin back to life.

The serum fills in lines, diminishing the look of wrinkles and pores and creating a flawless canvas for makeup. Skin is immediately smoothed and softened, and makeup lasts longer and looks more finished.

The mask uses seaweed extract to tone and smooth skin, while detoxifying marine algae targets wrinkles. Blackheads are drawn out; pores become smaller; and skin is more elastic thanks to mineral-packed marine powders. Because the mask is water-activated, you're also left with 24 hours of intense moisture.

With this skincare arsenal, you're guaranteed to look great and feel confident on any date night!

~~**GIVEAWAY ALERT: To enter for a chance to win the Grand Central Beauty bundle, go to our [Facebook](#) page and click "like." Then, send an email to cupid@cupidspulse.com with the subject "Grand Central Beauty" along with your full name and address. The deadline to enter is Monday, April 7th at 5 pm ET. Good luck!**~~

Congratulations to Jessica Balkisson!

Open to US residents only.

Celebrity Video Interview: Molly Sims Talks About Her "Rocking Red" Hair: "I Feel Really Good!"





Interview by [Lori Bizzoco](#).

Molly Sims is known for her long blonde hair, but as of Tuesday evening, she traded in her golden locks for a red hue – and CupidsPulse.com Executive Editor Lori Bizzoco got the scoop straight from the star! “You know what, I feel really good,” the actress says of her new look in our [celebrity video interview](#). “I went from bombshell blonde to rocking red. I wanted a change – something different and fun and energetic and vibrant and bold.”

Celebrity Video Interview with Molly Sims

When it comes to keeping her red color, the former *Sports Illustrated* supermodel depends on [Nexxus](#) Color Assure products. “If something’s going to save me time and make me look good, I’m all for it!” she enthuses.



Molly Sims. Photo: Francis Tulk-Hart

Sims certainly knows a thing or two about making a transformation – whether it’s with her hair color or her career. “My parents really taught me that I could be whoever I wanted to be,” she shares in our celebrity video interview. It’s important to have a positive attitude about change too: “Everyone gets stuck in a rut. You kind of just have to dig your way out.”

Related Link: [Molly Sims Celebrates Pregnancy at Baby Shower](#)

Of course, we had to ask the style icon about her best fashion and dating advice. She encourages women to keep it simple: “You feeling good in whatever you wear is the number one most important thing.” She recommends a leather jacket, tank, and great jeans with a pair of boots for your next date night.

To learn more about Color Assure, check out Nexxus on www.facebook.com/nexxus.

For more videos from CupidsPulse.com, check out our [YouTube channel](#).

Celebrity Interview: Hair Stylist Raphael Reboh Says Jennifer Lopez Has the Best Hair in Hollywood



By Brittany Stubbs

We all want to look our best, and that begins with managing our hair. With clients including Cameron Diaz, Jennifer Aniston, Chrissy Tiegan, and Jennifer Lopez, Raphael Reboh definitely knows what he's doing when it comes to achieving glossy locks. Whether it's a celebrity in his chair or not, the stylist finds himself always stressing the same advice: Take care of your hair!

"Women often don't take care of their hair as much as their skin, but they should," he explains in our celebrity interview. "I find it weird that women will run out and buy

hundreds of dollars worth of face cream that may not even work, but they won't spend the same amount of money and energy on their hair. Hair is connected to the scalp, so it's just as important."

Celebrity Interview with Hair Stylist to the Stars

Reboh explains that part of having healthy hair is knowing what's in the products you're using. He recommends speaking with a hair stylist who really knows your hair type to help guide you to the products and ingredients that will help *you* specifically – because, like a fingerprint, everyone's hair is unique.

Related Link: [Top 4 Hot Hair Tips You Should Be Taking from Celebrities](#)

Although the Brazilian Blowout got a bad rep when the Keratin Treatment was introduced, the Miami native has a more positive opinion about the treatment. "I think Brazilian Blowouts are a miracle. Unlike Keratin Treatments that often dry the hair and make it flat, I find the Brazilian Blowout provides more shine and actually repairs the hair. I see the return of clients after the Blowout, and their hair is incredible."

Reboh is even working on his own line of products with a similar treatment that he wants to call the Miami Blowout. He stresses that, no matter what treatment you're having done, it's very important that it's done properly. So make sure your stylist has plenty of experience!

Given Reboh's work styling celebrities, we couldn't help but ask a couple of questions about hair in Hollywood. In our celebrity interview, he raved about [Jennifer Lopez](#). Having done J. Lo's hair from the beginning of her career, he believes her gorgeous locks come from both good hair care and

amazing cuts. “Great hair is all about movement, which comes from a great haircut,” he reveals.

When asked who needs to change their hair, he didn’t rat on any celebrity specifically, but he did voice his excitement for the short hair trend coming back, using the cut that [Beyonce](#) recently rocked for the Grammy Awards as an example. He candidly admits that he’s tired of everyone having long waves. With long hair, you can turn on the curling iron and cover up a bad cut or damaged hair, but “short hair is where the talent is – which means you need to find a stylist who knows what they’re doing because short hair shows everything.”

Related Link: [Celebrity Stylist Chaz Dean on Hair Care: “The Most Important Part is Feeling Sexy”](#)

Celebrity Hair Stylist Shares Beauty and Dating Advice

Most people don’t have the luxury of a professional stylist doing their hair everyday, but there are still little tricks that can help you look your best in between washes. Reboh encourages you to use dry shampoo to freshen hair, remove oils, and give your hair the movement of freshly-cleaned locks. Consider this dating advice before your next night out with your man: “The most important part of doing your hair is making it look sexy,” he shares.

Speaking of sexy, we asked this celebrity stylist for his thoughts on what men find sexiest when it comes to hair. “Men often like women to have a lot of hair, not just in length but in body,” he says. “Extensions are great for adding thickness to your hair, even if you don’t want added length.” With this thought in mind, Reboh created his own extension line that consists of hair from Russia that is healthy, shiny, and lightweight, allowing your man to feel your head without even noticing the pieces.

Sexy hair isn't just about texture or thickness though; the hair style you choose plays a role as well. Although a woman can look fabulous with curly or straight hair, Reboh encourages women to make sure they're curling their hair the proper way. "If the curls aren't done right, they can make women look older," he explains. "When you're curling hair yourself, make sure you know what you're doing to make those beautiful, open curls because *that's* what looks sexy." If you don't know the correct approach to curling, consider going with a classic, straight style with a lot of body.

If you're in a time crunch to get sexy hair for tonight's hot date, the stylist says to consider an updo (of course, using that dry shampoo again). It doesn't have to be over-the-top, just something that is "simple and pretty and will correlate nicely with a romantic dinner."

For more hair tips and information on Reboh, check out his salon's site www.femmecoiffure.com/.

Valentine's Day Giveaway 13: Juicy Couture's Viva La Juicy Noir Fragrance





This post is sponsored by

Juicy Couture.

By Louisa Gonzales

Valentine's Day evokes different emotions from people, and usually, that emotion depends on their current relationship status. Many women use the day to spend romantic time with their partner. Some singles rebel against it and treat it like a big girls night out. Whatever your status, make a bold statement this Valentine's Day and try Juicy Couture's new fragrance Viva La Juicy Noir.

Elizabeth Arden is known for her many and impressionable scents that can reflect your personality. This particular fragrance, otherwise known as "Drinks Only," is a sultry go-to for making a glam statement. Viva La Juicy Noir's scent is an enticing interpretation of the original best-selling Viva La Juicy fragrance.

The smell is intoxicating with hints of ripe berries, juicy mandarin, and fresh strawberry. It also has a sprinkle of honeysuckle and sandalwood that gives it a classic finish. The scent captures all the traits of a "Juicy girl," as it's mysterious, sensual, and arresting.

~~**This Valentine's Day, CupidsPulse.com will be giving away one bottle of Juicy Couture's new fragrance Viva La Juicy Noir.**~~

~~To enter for a chance to win please email cupid@cupidspulse.com with your full name, address, email, and daytime phone number NO LATER THAN 9 p.m. EST today. In the subject line, please write "Juicy Couture." Winners will be contacted on Monday, February 17, 2014. You can enter each contest only once. Good luck!~~

Congratulations to Ann Marie Johnson!

Open to US residents only.

Valentine's Day Giveaway 7: Mariah Carey's Dreams Fragrance



Elizabeth Arden.

This post is sponsored by

By Louisa Gonzales

Valentine's Day has come again, and now is the time to make it one to remember. Elizabeth Arden worked with Mariah Carey to create a fragrance that can live up to even your wildest dreams. If you're going for "happily ever after" this year, then this scent is for you.

The multi-award winning artist wanted to put together a classic, captivating, and sexy scent, and she delivers with Dreams. She invites you to celebrate life and its many stages along the way and reminds you to cherish its most intimate moments.

The fragrance smells of salted caramel apple and star anise combined with bergamot and toasted almonds. There's also a drop of honeysuckle intertwined with inviting freesia and a small undertone of lily of the valley that gives it a feminine touch. The last few ingredients are a blend of warm patchouli, Tonka bean, and Madagascar vanilla grounds. Yum!

Whether you are coupled or single, you can now arouse the senses with the intoxicating scent of Dreams.

~~This Valentine's Day CupidsPulse.com will be giving away Dreams perfume from Elizabeth Arden!~~

~~To enter for a chance to win please email cupid@cupidspulse.com with your full name, address, email, and daytime phone number NO LATER THAN 3 p.m. EST today. In the subject line, please write "Mariah Carey Dreams." Winners will be contacted on Monday, February 17, 2014. You can enter each contest only once. Good luck!~~

Congratulations to Frank Point!

Open to US residents only.

Valentine's Day Giveaway 4: Win His and Her Gifts from Boots No7 and bella j.!



This post is sponsored by

Boots No7 and bella j.

By Louisa Gonzales

Valentine's Day, otherwise known as one of the most romantic times of the year, is a day dedicated to spending time and cherishing loved ones, especially your significant other. If you're still looking for a gift idea, we have a his and her idea inspired by two of our favorite celebrity men.

For Him

The men's grooming product line by Boots No7 Men, a favorite

of former *Bachelor* and recent newlywed Sean Lowe. With the Energising Hair & Body Wash, Anti-Friction Shave Gel, and Post Shave Recovery Balm, your man will feel like a star after every shower. All of the skin care products are hypoallergenic and dermatologically tested, working for even the most sensitive skin.

For Her

There's bella j. "Lotsa Love" candle. It has a great smell made with a mixture of floral scents with drops of warm amber. As if the candle isn't enough, a piece of jewelry – ranging in price from \$10 to \$10,000 – is hidden inside. Plus, *Sex and the City* actor Gilles Marini is a fan.

Either of these ideas would make the perfect gifts for your Valentine!

~~This Valentine's Day, CupidsPulse.com will be giving away products from Boots No7 and one bella j "Lotsa Love" candle to one lucky winner!~~

~~To enter for a chance to win please email cupid@cupidspulse.com with your full name, address, email, and daytime phone number NO LATER THAN 12 p.m. EST today. In the subject line, please write "His and Her Valentine's Day Gifts." Winners will be contacted on Monday, February 17, 2014. You can enter each contest only once. Good luck!~~

Congratulations to Wendy Bevenga!

Open to US residents only.

Valentine's Day Giveaway 3: Bring Out Your Confident Side with Minajesty Perfume



This post is sponsored by

Elizabeth Arden.

By Louisa Gonzales

Valentine's Day is here, and no matter what your take is on this love-filled holiday, you can feel strong and i-n-d-e-p-e-n-d-e-n-t by taking a cue from pop star Nicki Minaj and wearing her bold new scent, Minajesty. This fragrance is the singing starlet's second scent, and it speaks volumes about her vivacious and confident self.

The powerful diva wants her sultry and captivating perfume to inspire all her fans to "celebrate their glamorous side, live in the moment, and be outrageous." So ladies, take note: This perfume is sure to let everyone know exactly who's in charge!

Whether you have a date or not this Valentine's Day, you can always embrace your sexiness. Be adventurous and try Minajesty.

~~This Valentine's Day CupidsPulse.com will be giving away one **bottle of Minajesty!**~~

~~To ~~enter~~ ~~this~~ ~~giveaway~~, ~~please~~ email cupid@cupidspulse.com with your full name, address, email, and daytime phone number NO LATER than 11 a.m. EST today. In the subject line, please write "Minajesty." Winners will be contacted on Monday, February 17, 2014. You can enter each contest only once. Good luck!~~

Congratulations to Diana Devlin!

Open to US residents only.

Get Radiant Skin with the BioElixia BodyShaper Bundle!





This post is sponsored by

BioElixia.

By Leslie Chavez

For many women, the start of the new year means a renewed hope in their love lives – which means they want to look *and* feel their best. If you're seeking brighter and tighter skin for your next date night, the smart solution is BioElixia skin care products, which use science and a blend of natural ingredients to produce a unique skin treatment that really works. The formula is backed by 14 years of research that relies on key healing components, like multi-vitamins, anti-aging peptides, and moisturizing oils, that safely and effectively absorb into skin.

Related Link: [10 Most Beautiful Celebrity Couples](#)

The BioElixia BodyShaper bundle includes everything you need to revitalize your body in the middle of a dry winter. First, the Cellulite Contour Crème is proven to reduce the appearance of cellulite by an average of 57 percent. The Exfoliating Body Polish uses micro-crystals to refine the skin, while the Radiance Body Cleanser cleanses and moisturizes with fruit enzymes and minerals. Next, the Firming Toning Body Lotion supports all-over skin tightness. Finally, don't forget the Stretch Mark Diminishing Crème, which

improves the visible appearance of stretch marks by an average of 71 percent.

All of these products work together to give your body a toned look and smooth feel that your partner will love. The TPM Dermal Delivery Technology allows the active ingredients such as sweet almond, aloe vera, vitamin E, ginseng, fruit acid, and more to penetrate further into the skin and increase absorption by five times. And it gets better: BioElixia is free of formaldehydes and other harmful chemicals as well as artificial colors and dyes.

Related Link: [Katy Perry's Baby Doll Beauty](#)

Lucky for you, CupidsPulse.com will be giving away a bundle of BioElixia BodyShaper products – including all of the items mentioned above – to one lucky reader. After a few short weeks, you'll have firmer, healthier skin and the confidence that comes with it. You're sure to be glowing, gorgeous, and toned when your man surprises you with a romantic night out!

~~**GIVEAWAY ALERT: To enter for a chance to win the BioElixia BodyShaper bundle, go to our [Facebook](#) page and click "like." Leave a comment under our giveaway post letting us know you want to enter the contest. We will contact the winners via [Facebook](#) when the contest is over, and they will have three days to respond back with their contact information. The deadline to enter is Monday, January 27th at 5 pm EST. Good luck!**~~

Congratulations to Ann Marie Rehm!

Open to US residents only.

Celebrity Interview with Hair Stylist Chaz Dean: “The Most Important Part is Feeling Sexy”



Interview by [Lori Bizzoco](#). Editorial by Kristin Mattern.

Stylist to the stars Chaz Dean has been creating covetable celebrity looks for years. An authority on hair care, Dean began developing his own natural product line called WEN in 1996. After building an A-list clientele, he started Chaz Dean Studio in Hollywood where celebs can escape the typical salon products and pestering paparazzi for a calm, rejuvenating experience. With his WEN products as well as the [date night](#) tips he shares below, he brings Hollywood style to the masses in our exclusive celebrity interview.

Related Link: [Hair Battle Spectacular's Blondie Talks Hair Tips For Dating](#)

Celebrity Interview with Chaz Dean

Push your bangs out of your eyes and get ready to see clearly, ladies, because this hairdresser cuts away at the salon facade to reveal the truth about hair care. The way you care for your hair is why you don't have tresses like [Jennifer Aniston's](#), but even America's sweetheart chopped off her locks recently – and it wasn't just to be trendy. “She cut her hair short because of a bad keratin treatment,” Dean explains. Brazilian blowouts, keratin treatments, and Japanese straighteners are touted as healthy for your hair, but this stylist believes differently. “People think it's good, and it's not. It takes such a toll on your hair. Your hair is protein; protein does not need more protein.” He says that added protein makes already dry hair more brittle, causing breakage. If you really want to strengthen your hair, moisture and collagen elements are what you need.

Given his passion for this topic, it's no surprise that hair foibles were part of Dean's motivation for creating WEN. Women want soft, touchable hair that also shines with vibrant color. Looking to keep color from fading, the hair alchemist turned to herbal inspiration: “I literally went to my garden and took sage, rosemary, lavender, eucalyptus, apple, bananas, and pears and boiled them together in my kitchen,” he explains in our celebrity interview. “It smelled incredible, and when I cleansed my hair with it, the natural astringents paired with antibacterial and moisturizing properties made my hair feel clean and silky.” Dean knew he had discovered the miracle recipe he'd been seeking and wanted to get this product to his customers. After nearly five years of lab work, WEN was born in 2000.

In 2005, the hair stylist started working with QVC. “QVC has

been a blessing for me because I get feedback from customers. They all have their opinions, and whether it's good or bad, you learn and you grow from it," the client-centered stylist says. "The most important part to me is making people's life easier by embracing their natural hair's texture and giving them the hair they've dreamed of." On air, Dean showcases his powerful product; whether you have the kinkiest of curls or baby fine locks, WEN makes hair shiny and buttery smooth.

Related Link: [Top 5 Hot Hair Tips You Should Be Taking from Celebrities](#)

Hair Stylist Talks Best Celeb Hair

Celebrities enjoy WEN products at home and trust him to make their hair radiant when they visit his salon. When asked if he had a favorite famous client, Dean candidly responds, "I would say Nicole Murphy because she trusts me to give her the best look." But when it comes to who has the best hair, he thinks Megan Fox has an enviable mane. "She was doing an interview recently, and she looked gorgeous. Gorgeous! Her hair, I believe, always looks good." Who wears the short trend best? Isabel Lucas, whose crop he describes as adorable. Christina Aguilera's hair doesn't get such a glowing review from the master stylist. "If she doesn't stop bleaching it to an inch of its life, she's going to end up having to cut her hair off. Girl, you can have blonde, but it shouldn't be translucent or yellow."

Every woman, famous or not, wants beautiful hair that men find attractive. So do you go Rapunzel long or Daisy Buchanan short? "Men want hair that is soft and touchable, hair that they can run their hands through." The stylist believes only insecure men need their women to have long hair; secure men are fine with women rocking short hair. To really impress your guy, wear a style that makes you feel sexy. If your man tells you how to wear your hair, the hairdresser says to put him in

his place: "Tell him that when he grows his hair out, then you'll do what he wants."

Related Link: [Celebrity Hair & Makeup Artist Predicts Anne Hathaway's Red Carpet Look](#)

A woman's hairstyle is perhaps most important on her wedding day, and brides often wonder what 'do is best to say "I do." Dean suggests being yourself. "Whether you're a sexy rocker girl, a timid and sweet curly girl, or a wavy girl, bring out that element." For damage-free curls, the hairdresser advises rolling hair into sponge rollers, misting with WEN Replenishing Treatment Mist, and taking a shower (without getting your hair wet); by the time you're done with your makeup, your hair will be set with amazing curls without the damage of a curling iron. Don't wait until you get hitched to try this style; use this tip for your next night on the town with your sweetie for a sure-to-wow blowout!

Continuing to expand his popular line, WEN products are for the whole family – even Fido! WEN has a pet line that cleanses while repelling ticks and fleas. The kid's line, nicknamed WEN Sensitive, is allergen-free and perfect for anyone with whey, wheat, gluten, menthol, soy, or nut allergies. The line eventually expanded to include WEN for babies and seasonal varieties like summer honey peach, which Dean calls "heaven in a bottle." Plus, WEN Men will soon be hitting shelves to address men's unique hair issues.

WEN will you and your's be ready to wear amazing hair?

For more information on Chaz Dean and WEN, visit the website, www.wen.com/chaz-dean.html.

Enter to Win Justin Bieber's 'The Key' to Unlock Your Beau's Heart



This post is sponsored by

Elizabeth Arden.

By Kerri Sheehan

You've finally plucked up the courage to ask that guy you met last weekend out to dinner. After spending the afternoon picking out the perfect outfit and doing your hair and makeup to resemble a Victoria's Secret Angel, it's time to decide which fragrance will help you turn your crush into your man. If you're looking to unlock your new guy's heart, try a few sprays of Justin Bieber's *The Key*.

Related Link: [Your First Date: What It Will Cost](#)

Teen heartthrob Bieber teamed up with beauty guru company Elizabeth Arden to bring fans the third installment of his

fragrance line. This fruity floral musk will leave you smelling like a beautiful flower coated in a liquid lollipop. The scent will be sure to awaken your date's senses, and he'll want to get closer to you so he can take in the bursts of juicy fruit and blooming bouquets. At the end of the night, he'll be dreaming of another night out with you.

The scent's packaging is modern and fresh – a true ode to the pop star's appreciation of cutting edge fashion and technology. The bottle features a modern, high-gloss white finish with bright gold reflective accents and a weighted key charm. The key represents an authentic symbol from the singer to his fans, reminding them to always believe. As an added bonus, the embellished and sparkling charm can be removed and worn as the perfect finishing touch to any outfit.

Related Link: [Justin Bieber's Brazilian Girl Tati Neves Speaks Out About Night with Singer](#)

Further showing his love for his fans, beginning on October 7th and ending on December 9th, Bieber will release one song every Monday as part of his Music Mondays series. As if checking out his new music wasn't enough, two lucky CupidPulse.com readers will have the chance to each win a bottle of *The Key*. It sounds too good to be true, but you better 'Beliebe' it!

~~**GIVEAWAY ALERT:** To enter for a chance to win a bottle of Justin Bieber's *The Key*, go to our [Facebook](#) page and click "like." Leave a comment under our giveaway post letting us know you want to win the contest and what your ideal first date is. We will contact the winners via [Facebook](#) when the contest is over, and they will have three days to respond back with their contact information. The deadline to enter is 5pm EST on Monday, December 9th. Good luck!~~

Congratulations to Maricela Anderson and Carleen King!

Open to US residents only.

Be Even More Radiant For Your Next Date With Real Chemistry!



This post is sponsored by

Real Chemistry.

By Kristin Mattern

Radiant, flawless skin is an automatic turn-on for attracting that special guy. Unfortunately, no one has the time or money to visit an esthetician at a fancy spa for facials each week. Not to mention, those in-spa acid peels can irritate or even burn sensitive and allergy-prone skin. Eek! What's a girl to do? Depend on Real Chemistry's 3 Minute Precision Peel!

Real Chemistry is an innovative line of skin care products scientifically formulated to gently yet effectively create

instantly clearer, brighter, and softer skin. It's a Nashville-based boutique beauty line created by Karen Griffin, who worked in the healthcare industry for over twenty years and researched cutting edge ingredients for use on a variety of skin types. After finding components suitable to deliver proven results for all skin types, she used them to formulate her unique Real Chemistry products.

The 3 Minute Precision Peel can be used every five to seven days to create more luminous skin by binding to dead surface skin cells and removing these lifeless proteins with no stinging, burning or itching! It's the perfect addition to your regular beauty routine – you can even use it before going out on a date! The peel will give your skin that extra wow factor without the fear of leaving the house red-faced with a chemical burn. Instead, your cheeks will be flushed with the excitement of the night ahead. Take three, worry-free minutes during your date night prep and use this mask to create a glamorous glow that will knock out your date and make you the bombshell of the evening! We at CupidPulse.com are so impressed with Real Chemistry that we're giving away two 3 Minute Precision Peels in a gorgeous tote bag to one of our readers.

~~**GIVEAWAY ALERT: To enter for a chance to win the Real Chemistry 3 Minute Precision Peel bundle, go to our [Facebook](#) page and click "like." Leave a comment under our giveaway post letting us know you want to enter the contest and how you will incorporate the peel into your beauty regiment. We'll contact the winner via [Facebook](#) when the contest is over, and they will have three days to respond back with their contact information. The deadline to enter is December 2nd at 5 p.m. ET. Good luck!**~~

Congratulations to Bari Rubin!

Open to US residents only.

Say Hello and Pick Up a Date With the Help of Some Seriously Friendly Breath Spray!



This post was sponsored by hello seriously friendly oral care.

By Priyanka Singh

Sometimes, the biggest struggle when it comes to dating is figuring out how to say hello to your crush. Making that first move doesn't have to be so scary anymore, especially if you know how to capture the attention of your potential love interest with confidence.

How do you break the ice when you're out with your friends and

notice that cutie across the room? Two words: body language. Make eye contact and don't be afraid to show off your pearly whites. You want to make yourself approachable, and the best way to do that is with a seriously friendly gesture. If they happen to smile back, take the next step and say hi. When you meet someone new, you have a clean slate, so seize the opportunity to make a lasting first impression. Let your true self shine!

If you can't find the courage to say hello, resort to one of your favorite pickup lines. Choose wisely: If you want him to notice your sense of humor or her to realize that you're a sensitive guy, use a pickup line that reflects this part of your personality. For something casual, say, "My friends bet me that I wouldn't be able to start a conversation with [the most beautiful girl or most handsome guy] in the bar. Can I buy you a drink with their money?"



Photo courtesy of hello seriously friendly oral care.

If you're *still* struggling with introductions, there is one thing that will give you the confidence to step out of your comfort zone: **hello** seriously friendly oral care. With flirty and delicious flavors like Sweet Cinnamint, Pink Grapefruit Mint, Spearmint and Mojito Mint, you're sure to score that

first date. All of these fabulous flavors are available as hello mouthwash, hello toothpaste and **hello** breath spray.

hello breath spray is super compact, so you can bring it anywhere. Designed by BMW DesignworksUSA, the container is easy on the eyes, whether it's sitting on your bathroom counter or tucked away in your handbag. Plus, **hello** products also contain no alcohol to dry out your mouth.

No luck making a connection so far? We have one more trick up our sleeve: If he happens to be an animal lover, let him know that **hello** products are not tested on animals and are made in the USA . That might just be the key that unlocks a second date!

If you want to get seriously friendly with some of these different products, check out these stores to purchase hello oral care: Walgreens, Duane Reade, Target, Kroger, Ralphs, Fred Meyer, Stop & Shop, Giant, SOAP.com, Fry's Food and Drug Stores, Dillon's Food Stores, Quality Food Centers, JayC Food Stores, King Soopers, Smith's Food & Drug Stores, Martin's.

Happy flirting!

Check out hello seriously friendly oral care on [Facebook](#), [Twitter](#), [Instagram](#) and [Pinterest](#).



Share your favorite pickup lines with us in the comments below!

Giveaway: Start Your Fall With Taylor by Taylor Swift





This post is sponsored by

Elizabeth Arden.

By Sarah Ribeiro

Sometimes you need – or maybe want – something new. Summer's coming to a close, and fall is rolling in quickly – why not embrace the changing seasons with a new fragrance? Taylor Swift is doing just that. After being honored with the Fragrance Celebrity of the Year Award this June at the 41st Annual Fragrance Foundation Awards, she's been hard at work launching her newest fragrance, *Taylor by Taylor Swift*. Third in her line (after *Wonderstruck* and *Wonderstruck Enchanted*), this new perfume takes a personal turn for the songstress.

Unlike *Wonderstruck* and *Wonderstruck Enchanted*, which were based on fairy tales, *Taylor by Taylor Swift* is all about the country singer herself. This fragrance reflects the artist's personality and style. The poppy bottle takes on a youthful look, just like the singer's personal style. Its bold, colorful print is modern and young, while the bottle's pearl ring and crystal stopper have a subtle nostalgia that perfectly represents Swift's everyday look. Plus, the fragrance is light and fresh with floral and fruity notes of lychee, tangerine, peony, hydrangea, and vanilla orchid and a base of sandalwood, apricot nectar, cashmere musk and soft

woods.

Swift wants *Taylor by Taylor Swift* to be a moment she can share with her fans. It's an attempt to connect with her fans by reflecting on those authentic, real-life moments she has spent with her friends and family. This is, of course, why she won the Fragrance Celebrity of the Year Award – for her accessibility to her listeners and genuine connection with them.

Now, we want to help *you* stay connected to Swift. Two lucky readers will have the opportunity to each win a bottle of *Taylor by Taylor Swift* and experience an authentic connection to the star. Take the chance to embrace the fall with a new, personal fragrance that will have everyone asking, "What are you wearing!?"

~~**GIVEAWAY ALERT: To enter for a chance to win Taylor Swift's Taylor fragrance, go to our [Facebook](#) page and click "like." Leave a comment under our giveaway post letting us know you want to enter the contest. We will contact the winners via [Facebook](#) when the contest is over, and they will have three days to respond back with their contact information. The deadline to enter is 5 p.m. EST on Monday, September 16th. Good luck!**~~

Congratulations to Anna Tegarden and Ashley Gehm!

Open to US residents only.

Giveaway: Get Your Diva on

With 'Mariah Carey Dreams'



This post is sponsored by

Elizabeth Arden.

By Sarah Ribeiro

Mariah Carey is, without a doubt, one of the biggest pop stars of the past two decades. The songstress and actress has redefined what it means to be a diva, and now, she wants to share her dreams with her fans. Carey's newest fragrance, *Mariah Carey Dreams*, reflects the goals she's fulfilled in her career: she's the best-selling female artist of all time with 18 number one hits and over 200 million records sold worldwide, she's won multiple Grammy awards, along with being a wonderful wife and a mother.

Dreams is an exhilarating perfume that celebrates the intimate moments in life that help you achieve your dreams. With aromas of warm patchouli, Tonka bean, and Madagascar vanilla to form the fragrance's base, Carey tops off her creation with hints of honeysuckle, freesia, lily of the valley, salted caramel

apple, star anise, bergamot, and toasted almonds. This combination creates a scent that's entrancing and delicious – almost dreamlike.

Plus, Carey takes her creative process one step further by designing the bottle to represent a champagne flute, with its curves and slim packaging. Its decorative butterflies – a symbol so very often associated with the singer/songwriter – wrap around the bottle to represent what matters most to Carey.

Want a chance to experience Carey's new fragrance? Two CupidsPulse.com readers have the opportunity to each win a bottle of *Mariah Carey Dreams* and feel like a diva. Wear this light perfume to experience the down-to-earth life moments Carey wants to share with her fans.

~~**GIVEAWAY ALERT: To enter for a chance to win a bottle of Mariah Carey Dreams, go to our Facebook page and click "like." Leave a comment under our giveaway post letting us know you want to enter the contest. We will contact the winners via Facebook when the contest is over, and they will have three days to respond back with their contact information. The deadline to enter is 5 p.m. EST on Monday, September 9th. Good luck!**~~

Congratulations to Annette Prejean and Cherie Montorio!

Open to US residents only.

Giveaway: Become Your Crush's

Dream with Someday by Justin Bieber



This post is sponsored by Elizabeth Arden.

By Gabriela Robles

The way you smell can leave a lasting impression on a man. You want to make sure that your scent is attractive and can turn on a man the minute you get close to him. After all, you want to be the girl that he's remembering for the rest of the night. Lucky for you, we've taken the guesswork out of finding a new fragrance: Justin Bieber's *Someday* perfume is exactly what you need to leave an imprint on that special guy.

Someday's aroma is fruity and light yet smooth and enticing, which makes it perfect for both day and night. The notes of juicy pear and wild berries mix alongside the creamy florals and vanilla to create a sweet but deliciously velvet scent. The mandarin, jasmine and soft musks set a tone of

flirtatiousness that will keep this fragrance anchored for hours to come. The pop star stated that *Someday* “explains a dream” and that it’s all about what the woman wants. If you want to live your fantasy, *Someday* is perfect for you.

This fragrance is kept in an extraordinary lavender glass bottle that will immediately catch your eye. The head of the bottle holds a playful flow of a red and pink blossoming rose in the shape of a heart. There’s even a detachable lock-and-key in the form of a silver crystalized heart, which can be used as a keychain if so desired.

CupidsPulse.com is giving away a bottle of *Someday* to one reader. Grab this opportunity to show your crush just how playful you can be!

~~**GIVEAWAY ALERT: To enter for a chance to win Justin Bieber’s *Someday* fragrance, go to our [Facebook](#) page and click “like.” Leave a comment under our giveaway post letting us know you want to enter the contest. We will contact the winner via [Facebook](#) when the contest is over, and they will have three days to respond back with their contact information. The deadline to enter is 5 pm EST on Monday, July 22nd. Good luck!**~~

~~**UPDATE: We’ve extended this giveaway until Monday, July 29th at 5 pm EST! Head over to our [Facebook](#) page and enter now!**~~

~~**Congratulations to Amy Heffernan and Melissa Green Hartley!**~~

**Help Pick the New Face of
Hawaiian Tropic®**



This post is sponsored by Hawaiian Tropic®.

By Kerri Sheehan

Summer is heating up and so is Hawaiian Tropic's New Face contest. Earlier this year Hawaiian Tropic® announced that they are retiring their Miss Hawaiian Tropic Bikini Contest, and instead launching an online search for the New Face of Hawaiian Tropic. The brand, which introduced new, premium formulas and updated packaging in recent years, invited women to enter their nationwide Facebook contest to become the brand's news spokesperson. Since then five finalists have been chosen and have a chance to appear in Hawaiian Tropic advertising, receive an all-expense-paid tropical vacation and serve as an official brand spokesperson. Now it's up to you to decide whom you want to win. Vote for the woman who you think best embodies everything Hawaiian Tropic now stands for – beauty, confidence, style, enjoying the sun *and* keeping skin healthy.

“The modern Hawaiian Tropic woman still loves to spend time in the sun, but also understands the importance of sun care in

helping to keep her skin healthy,” said Danielle Duncan, Brand Manager of Hawaiian Tropic. “We’re looking for a new face of the brand who captures that sensibility, and shares the Hawaiian Tropic philosophy that broad-spectrum sun protection can be as luxurious and pampering as any other beauty product.”

Hawaiian Tropic has always been at the forefront of innovation, creating luxurious sun care that pampers and protects the skin. The brand introduced the first SPF 70 in 2000 and launched Silk Hydration sunscreen in 2012, the first sun care to combine ribbons of moisturizer and sun protection. The brand has evolved as consumers’ expectations of sun protection have changed, but at its core Hawaiian Tropic has remained committed to offering premium, indulgent sun care products infused with exotic flora and fauna extracts and a signature tropical fragrance.

You can vote for the woman you believe best embodies the modern Hawaiian Tropic woman by visiting the brand’s [Contest Page](#) page. The finalist with the most votes will be unveiled as the New Face of Hawaiian Tropic on July 31, 2013. Throughout the contest, woman can also enter to win weekly prizes including designer sunglasses, beach towels and Hawaiian Tropic products. For more information about Hawaiian Tropic brand sun care products, please visit www.hawaiiantropic.com. Now what are you waiting for? Get online and vote so you can go back outside and enjoy the sun!

Giveaway: Get Entranced With Taylor Swift's 'Wonderstruck' and 'Wonderstruck Enchanted'



This post is sponsored by Elizabeth Arden.

By Gabriela Robles and Petra Halbur

Finding the perfect fragrance can be tricky. Every woman wants a scent that smells feminine but strong and still makes heads turn, a scent that lasts all day without being overpowering. Fragrance Celebrity of The Year 2013 winner Taylor Swift has created *Wonderstruck* and *Wonderstruck Enchanted*, two perfumes that embody everything you want in your signature smell.

Fruity and airy, *Wonderstruck* includes notes of apple blossom, raspberry and dewberry to give you a warm, harmonious glow and a definite confidence boost for your next date. The hints of green tea and freesia in this fragrance blend to make a

luscious, fresh scent against your skin that will last long into the night.

Wonderstruck Enchanted contains an irresistible blend of luscious wild berries and sugar-glazed petals, wrapped in a touch of sensuality for a captivating signature. It has an addictive balance of creamy flowers and sensual woods which blend harmoniously and add an alluring quality to the fragrance. Either of these fragrances could make the man you've had your eye on feel...well, wonderstruck!

It's not only their smells that make *Wonderstruck* and *Wonderstruck Enchanted* such special fragrances; both bottle designs live up to their names as well. *Wonderstruck* is held in a royal purple bottle with a majestic golden cap and embellished with a Moravian star, a dove in flight and a vacant birdcage. Similarly, *Wonderstruck Enchanted's* bold crimson bottle is bejeweled with a cluster of antiqued gold charms hand-selected by Swift, giving the bottle a vintage feel.

When accepting this year's fragrance award, the country songstress revealed that *Wonderstruck* was "all about a day dream, a fantasy, this romantic ideal that we all have." We couldn't agree more. If you seek the awe, admiration and delight that comes with being wonderstruck, then these scents are the ones for you!

To add some enchantment to your life, two CupidsPulse.com visitors will have the opportunity to win Taylor Swift's fragrances. We will be giving away one bottle of Taylor Swift's *Wonderstruck* and one bottle of *Wonderstruck Enchanted*. You'll want to grab this opportunity to charm your significant other on your next night out!

~~**GIVEAWAY ALERT: To enter for a chance to win Taylor Swift's *Wonderstruck* or *Wonderstruck Enchanted* fragrance, go to our [Facebook](#) page and click "like." Leave a comment under our**~~

~~giveaway post letting us know you want to enter the contest. We will contact the winners via [Facebook](#) when the contest is over, and they will have three days to respond back with their contact information. The deadline to enter is 5 p.m. EST on Monday, July 15th. Good luck!~~

Congratulations to Kerry Clayton and Eleanor Cooper!

Giveaway: School of Wash Makes Your Date Night Fresh and Fabulous



This post is sponsored by School of Wash.

By Sarah Ribeiro

When you're getting ready for a date, you always want to look and feel your best. You spend hours styling your hair, doing your makeup and staring into your closet as you pick the perfect outfit. But what most women forget is that what you do *before* you get dressed is just as important for your night out as that cute little black dress. School of Wash's handmade bath and beauty products are what you need to start the night off great. Their products are fresh and fabulous – guaranteed to make you feel pampered as you prep for your hot date!

School of Wash is all about making sure you're ready for whatever comes your way. With lines For Kids, For Her, For Him and even For Pets as well as over 175 different scents, it's easy to find the items that fit your lifestyle. Bath goodies like handmade body wash or shampoo and conditioner help you stay clean, look great and smell even better. Plus, School of Wash offers beauty products like perfumes, body spritzes, lotions and dry oils to make sure you have that final "added touch" before you head out the door. After using these items from School of Wash, your man won't be able to keep his hands off of you!

These unique products were created by a mother for her daughter, so you know they're tested and approved for high and gentle quality. School of Wash makes their products fresh to order, and all of their items are paraben-free, talc-free, SLS-free, sulfate-free, sodium chloride-free and dye-free.

To keep you feeling fresh and fabulous, CupidsPulse.com is giving one lucky reader a bundle of School of Wash products! The bundle, **valued at over \$40**, includes body wash, spritz, shampoo, conditioner, lotion and dry oil – everything you need to impress your man.

~~GIVEAWAY ALERT: To enter for a chance to win a bundle of School of Wash products, go to our Facebook page and click "like." Leave a comment under our giveaway post letting us know why you want to enter the contest. We will contact the~~

~~winner via Facebook when the contest is over, and they will have three days to respond back with their contact information. The deadline to enter is 5 pm EST on Monday, July 1st. Good luck!~~

Congratulations to Lynette Barbieri!

Giveaway: Enticing New Fragrance Collection by Crabtree & Evelyn



*This post is sponsored by
Crabtree & Evelyn.*

By Petra Halbur

Fragrance is the key to making a long-lasting impression. It

really is that simple. Our brains are programmed to associate scent with memory, so even the faintest aroma can evoke a recollective wave of emotion. Crabtree & Evelyn understands this. Drawing inspiration from the quintessential English garden, they have been dedicated to creating original fragrances and luxurious bath and body products that “transform everyday rituals into extraordinarily pleasurable experiences” since 1972.

If you're hoping to make a positive impression on a certain someone, or just want to brighten up the day for those around you, try their beautiful new fragrance collection, Somerset Meadow.

The meadows of Somerset are among England's most revered natural beauties and this new collection successfully captures the scent of nature at its most spectacular.

Notes of sparkling bergamot and dew-kissed blackberry are perfectly balanced with the bitter greens of ivy and fern. A heart of white blossoms, water lily and earthy geranium flourishes as if warmed by the morning sun, whilst creamy musk, willow and moss bring a soft, sensuous touch.

Now, one lucky CupidsPulse.com reader will win the full Somerset Meadow collection. Valued at \$123, this collection includes Somerset Meadow Bath & Shower Gel, Somerset Meadow Body Lotion, Somerset Meadow Eau de Toilette, Somerset Meadow Perfume Gel and Somerset Meadow Hand Therapy. Each product is imbued with the light, fruity-floral scent of an idyllic English landscape. Don't miss this opportunity to pamper yourself and make an impression on your first date!

~~**GIVEAWAY ALERT: To enter for a chance to win The Somerset Meadow collection, go to our Facebook page and click “like.” Leave a comment under our giveaway post letting us know why you want to enter the contest. We will contact the winner via Facebook when the contest is over, and they will have**~~

~~three days to respond back with their contact information. The deadline to enter is 5 pm EST on Monday, June 24th. Good luck!~~

Congratulations to Lynette Barbieri!

Tabatha Coffey Says That Staying True to Yourself Is Important In All Aspects of Life



By Kerri Sheehan

Australian hairstylist, salon owner and television personality Tabatha Coffey sure has a solid resume. She has been in the hair industry for over 30 years, and in 2007, she was voted the first ever Fan Favorite on the Bravo network's reality

series *Shear Genius*. Since then, she received her own spin-off series, *Tabatha's Salon Takeover*, in which she helps failing salon owners turn their businesses around. After three successful seasons, Coffey has moved on to sprucing up a variety of small businesses on her newest reality television endeavor, *Tabatha Takes Over*.

"I just had such an overwhelming, positive response from everyone writing to me and saying, 'I really love what you do. I wish you could help me, but I'm not a hairdresser. I really need help with my business.' It seemed like a natural progression to be able to go into other businesses and help them turn things around," says the reality star sensation.

The current season of *Tabatha Takes Over* is the second of its kind, and Coffey hints that viewers will have quite a lot to look forward to. "We still have some salons that I'm going into, and for a lot of people, the salons are still the favorites. We have a lot of non-salons that we're going into as well, and I know a lot of people enjoy that too. It's a lot of fun. There's a nice balance with both." Coffey also alludes to the return of some of the show's alumni. "We may check in with some past favorites," she says.

After seeing her in action, it's no surprise that the hairdresser loves filming the show and helping people turn their lives around. "I get so emotionally invested with every business that I go into that I take the journey with the owners and the employees." Her favorite times on the show are when she is really able to help the business owner and employees turn over a new leaf. "I always enjoy any time that I see success, that I see people turn their business around. When we're able to save a business, that's my favorite because that's ultimately what I hope for every time."

Related Link: [Celebrity Couples Who Have Turned Over a New Leaf](#)

Of course, her life isn't all work. Coffey has been in a committed relationship with her partner for more than a decade. She cites communication as the key to keeping her love a priority despite her hectic schedule. "It's hard for everyone to find a balance because I think we all get so busy and get so into our own things," she explains. "So if I'm travelling, I make sure that I'm sending a text and seeing how everything's going. It's important to check in and not just be concerned with what's going on with me."

As someone who is open about being gay, the television personality shares some tips to anyone struggling to be honest and open about their feelings: "It's easy to become wrought with the fear of having to tell the truth to your family and friends, but you have to really believe in yourself and be true to yourself. It's your life, and you have to live it and be happy with who you are and be honest about who you are. You can't live inauthentically."

Coffey believes that staying true to yourself is vital in every facet of life, especially when it comes to your primping rituals. When asked about hairstyles for different events, she thinks the best rule to follow is to be you. For a first date, she says, "It's great to glam it out a little bit and, you know, put a little bit more makeup on or dress your hair up a little bit, but you should also be true to who you are. If you're going to go overboard and really glam it out and that's just not you, then you're really not letting your date see who you truly are."

Related Link: [Four Dates and a Wedding](#)

For a more glamorous night, like a romantic dinner, she thinks that it's okay to do something fancier with your locks. "I'm sure that the dress you're going to wear is a little bit sexier, and your hair should follow suit."

More likely than not, your spouse has a strong opinion about

how they like your hair. "Let's say your guy likes your hair when it's curly, but that's not your favorite thing. Maybe then, your romantic date night is the time to indulge your significant other. Make sure that you play into their opinion a little more and do what they like." Whether it's wearing your hair up, down, slicked back or with some extra texture, show your partner what he wants to see.

As for a wedding day, Coffey urges readers to not stray from what they know works and says, "Never make a drastic change before your big day!" The weeks before a wedding are always heavily laden with emotions, so a bride may feel like she's being spread thin. Therefore, a major change can lead to disaster. When you feel out of control, the one thing you *can* control is hair, so it's never a good time to change your hair when you're engulfed in emotion. "Stay true to yourself because a lot of brides go crazy and do something that they normally wouldn't do with their hair. When they look at their pictures, they don't even feel like themselves anymore."

You can catch Tabatha Takes Over on Thursdays at 10/9c. If you can't get enough of Coffey on Bravo, you can catch her speaking tour called Meeting with Tabatha, which will begin in Connecticut before it heads to Los Angeles and Arizona. It will give business owners tips for turning their business around and allow them to have an up-close-and-personal questions-and-answers session. You can also follow Coffey on Twitter and Facebook.

Hawaiian Tropic® Is Looking

For a “New Face” – and It Could Be Yours! #NewFaceofHawaiianTropic



This post is sponsored by

Hawaiian Tropic®.

By Kerri Sheehan

Gone are the days of the bitter winter weather, thick sweaters and pale skin. The sun is beginning to shine, and summer is peeking around the corner. It's time to shed what's left of your winter layers and welcome beach season with open arms. Before you step out into that sun, make sure you're prepared with some Hawaiian Tropic® products, so you can keep your skin healthy while still soaking up the rays. Don't fret if the colder months left you with some extra padding, as Hawaiian Tropic® announced that they are retiring their Miss Hawaiian Tropic Bikini Contests and launching an online search for the “New Face” of Hawaiian Tropic®. They are looking to celebrate

the whole woman – inside and out – rather than just the way she looks in a bikini.

Do you think you have what it takes to be the “New Face” of Hawaiian Tropic®? The brand is inviting women to enter their nationwide Facebook contest and become the brand’s new spokesperson. The woman who best embodies everything Hawaiian Tropic® now stands for – someone who represents beauty, confidence, indulgence and style while enjoying the sun and keeping her skin healthy – will appear in Hawaiian Tropic® advertising, receive an all-expense-paid tropical vacation and serve as an official brand spokesperson. All you need to enter is a face and the desire for healthy glowing skin.

“The modern Hawaiian Tropic woman still loves to spend time in the sun, but also understands the importance of sun care in helping to keep her skin healthy,” said Danielle Duncan, Brand Manager of Hawaiian Tropic®. “We’re looking for a new face of the brand who captures that sensibility, and shares the Hawaiian Tropic philosophy that broad-spectrum sun protection can be as luxurious and pampering as any other beauty product.”

Hawaiian Tropic® has always been at the forefront of innovation, creating luxurious sun care that pampers and protects the skin. The brand introduced the first SPF 70 in 2000 and launched Silk Hydration sunscreen in 2012, the first sun care to combine ribbons of moisturizer and sun protection and a sure-fire way to keep your skin looking fresh and new! Hawaiian Tropic® has remained committed to offering premium, indulgent sun care products infused with exotic island botanicals and a signature tropical fragrance. These products make getting your daily dose of Vitamin D just as nice for your nose as it is for the rest of your face.

Beginning today through May 31, 2013, women can enter the contest by visiting the Hawaiian Tropic® Facebook page and submitting a photo and information about their personality and

interests. Submissions will be reviewed by an independent panel of judges, and the top five finalists will be announced on June 28, 2013. Then, America will be able to vote on the finalist they believe best embodies the modern Hawaiian Tropic® woman by visiting the brand's Facebook page until July 18, 2013. The finalist with the most votes will be unveiled as the New Face of Hawaiian Tropic® on July 19, 2013. Throughout the contest, you can also enter to win weekly prizes, including designer sunglasses, beach towels and Hawaiian Tropic ® products.

You can enter and vote on the New Face of Hawaiian Tropic® contest on [Facebook](#). For more information about Hawaiian Tropic® brand sun care products, please visit www.hawaiiantropic.com.

