

Beauty Trend: Fake Freckles Are In!



By [Marissa Donovan](#)

Fake freckles are a popular [beauty trend](#) that many people are drawn to this summer. People like this look because it brings attention to their eyes. From sun-kissed freckles to glitter freckles, there are many techniques to accomplishing this fun trend. It's time to determine which freckles work best for you!

This cosmetic craze of a beauty

trend is sweeping across social media this summer! What are the best looks and methods for wearing fake freckles?

1. Sun-Kissed Freckles: This soft look has also been a favorite among the stars. [Emma Stone](#) and Emma Watson have been setting this [celebrity trend](#) at Hollywood events. For achieving this look, use a brown felt tip eyeliner pen and gently tap the pen on the bridge of your nose. Gradually continue making freckles by tapping under your eyes and above your cheeks. Finish the look by using a light bronzer and make-up powder brush. This will blend the brown pigments together creating a tan freckled look!



Photo:

[bruna_cespedes/Instagram](#)

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2. Full faced freckles: This look is made for those desiring the full effect. Grab a brown root cover spray and a paper towel for testing. Practice lightly spraying the root spray on a paper towel before applying to your face. Be careful with

this step because spraying too quickly will cause a mess all over your face. When you're ready, tilt your head back and spray on the desired areas you wish to have freckles.



Photo:

@makeupbyagathe_/Instagram

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3. Glitter Freckles: These freckles may not look realistic, yet many people are catching on to this fairy themed appearance! Apply the bridge of your nose and the tops of your cheeks with a small amount of vaseline. You can then add your choice of glitter to the areas of vaseline with your fingers. There's also glitter tattoo freckles for easy application that you can order online. This look is great for music festivals or days at the beach!



Photo:

mrkatedotcom/Instagram

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Will you be wearing fake freckles anytime soon? Let us know in the comments!

Beauty Tips: The Rise of Microblading





By [Melissa Lee](#)

With bold eyebrows becoming a serious [beauty trend](#) in 2016, it's no surprise that 2017 brought us microblading! Microblading is a natural procedure that uses a special pen to tattoo each individual eyebrow hair. Though it uses ink, microblading is low maintenance and semi-permanent.

Interested in this beauty trend? Here are some microblading tips!

1. Do your research: Although microblading is not permanent, it's still a form of tattooing that can cost up to \$900. Before deciding that this is the best option for you and your brows, research the pros and cons. If it helps, even looking up some before and after pictures or YouTube videos could aid in making your final decision.

2. Prepare: Before the procedure is done, customers typically have to avoid certain blood thinners like alcohol or aspirin.

Try to stop using these products up to one week prior to the treatment appointment.

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3. Talk to your technician: Just like any other beauty appointment, it's super important to communicate with your technician in order to completely fulfill your brow needs. Typically, clients don't get to pick the shape of the brow (since that's based on your face shape and structure), but the fullness and thickness is up to you.

4. Results: Usually, after microblading your brows, you have to protect them from all moisture. This means sweating from working out, or even washing your face with water. A lot of clients experience redness and itchiness within the first few days of their procedure, which Vaseline can help with.

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5. Don't overdo it: Professional technicians advise clients not to get microblading done too often, especially because your skin needs to heal after the treatment is done. While it's safe to get an application done every 30 days, it's recommended to wait at least eight to 18 months, since that's how long the results can last.

What do you think of this eyebrow trend? Leave your thoughts below.

Product Review: Organize Your

Quick Summer Look With Boxy Girl



By [Marissa Donovan](#)

This post was sponsored by Boxy Girl.

Summer can be a crazy time of business meetings, [date nights](#), and brunch with friends. Before leaving the house, you probably need to quickly get ready. Sometimes it's a struggle to put on the right shade of concealer to cover up yesterday's sunburn that also blends in with your sun-kissed skin. You find yourself searching for earrings to wear, but you can't seem to find a pair that matches. We have a hard enough time trying to organize our busy schedules, so why should getting ready be a scattered mess?

Boxy Girl is your quick fix for coordinating your Summer beauty looks!

Boxy Girl is a brand that creates chic and clear multi-compartment drawers and add-on organizers that can help you separate your products. Boxy Girl stacks are durable due to their non-slip surface protectors that prevent your items from damaging the acrylic surface. There are so many stacks to choose from that you can even build your own vanity! Boxy Girl has been named [People.com's](#) 'Genius Organizer' of 2017. Kylie Jenner even has her own Boxy Girl to help arrange her many cosmetics!

Related Link: [Beauty Trends: Best Beauty Buys for Summer 2017](#)

Original Four Stack With Lid



The Original Four Stack With Lid is a basic need for all beauty gurus have an array of different shades of lipsticks and eye shadows. You can categorize your looks through the four clear drawers by tones or by what time of day you wear a certain shade. You may want to consider using a drawer for your make-up removal or skin care routine since that can

sometimes get messy. If you're not much for makeup the stack can be fantastic storage for nail polish and other manicure accessories for a fun a spa day with friends!

Related Link: [Product Review: Beauty Products That Will Have You Feeling Radiant All Summer Long](#)

Half Brush Stack



The Half Brush Stack allows you to bundle many brushes and beauty blender of all sizes into three spacious tubes. If you have many rings and bracelets then buying this stack is necessary to keep everything in order so your jewelry doesn't get lost or scratched.

Organized your look this summer the right way! Use our coupon codes: CP25 for \$25 off the Original Boxy 4-Stack or CP20 for 20% off any Boxy product on boxygirl.com. This is a summer investment you don't want to pass up!

Product Review: Beauty Products That Will Have You Feeling Radiant All Summer Long



By [Mallory McDonald](#)

Summer is upon us and with that comes a struggle to keep up with maintaining a flawless look. The sun, the chlorine, salt water and steamy air can really affect your skin and hair. The worst feeling is enjoying a day out in the sun with friends and family and then coming home and trying to get ready to find your hair and skin are dried out and flat. Not to mention if you experience sunburn, your lips could be dried out for weeks. Plus, when you get sunburnt, it can make you feel

trapped indoors so that you don't step out looking like a lobster in public. Don't let the summer sun and chlorine filled waters stop you from looking your best!

With these amazing [beauty products](#), you can take on the summer with your best foot forward even with sunburnt skin and chlorine damaged hair!

[Hard Candy Color Correct](#)



Hard Candy's new limited edition line of color correcting primers and concealers offer the power to color your way to have the ultimate clear skin. The Hard Candy Color Correct Expert Stick for \$5 is a creamy bendable pastel stick concealer. The Hard Candy Color Correct Radiant Primer for \$5 is perfect for applying to your face before makeup to smooth out the surface of your skin. The Hard Candy Color Correct Expert Creme Wand is also only \$5 has a flexible brush tip applicator and help contour the face. Each of this products is available in six different shades and can help you step out of the house this summer even if your skin is burnt from the sun. With these products, your friends will never know underneath the makeup is a red face!

[REJUVABEADS](#)



REJUVABEADS has been verified in an independent lab to be 100% effective in mending split ends within one minute following the application. That may seem crazy but look no further for the perfect way to keep your hair healthy and strong throughout the summer for only \$49. The product seals the hair's cuticle, reversing damage and sealing its surface. Repeated use leads to stronger, healthier, more flexible and resilient hair and prevents future breakage and uneven splits, without creating build-up, oiliness or heaviness. REJUVABEADS also helps improve color and is safe for chemically treated hair and extensions.

LIPZU



Another major issue many people deal with during the summer is

having cracked and dry lips from the sun. With LIPZU's unique lip balms, you can keep your lips hydrated while helping a good cause. Their lip balms are designed to look like an animal and cost only \$6 dollars. A portion of every sale goes to help the humane society. The lip balms are Gluten-free, Paraben-free, Petrolatum-free, Phthalate-free, 95% organic, 100% natural, and there is no animal testing.

With these three products, you can defeat the sun and harsh summer conditions to have your hair and skin looking flawless!

Beauty Tricks: 7 Ways to Maintain a Young-Looking Face





By [Melissa Lee](#)

We all want to look as youthful as possible for as long as possible. We spend money on creams, facials, fillers, and even sometimes plastic surgery. To get some [beauty tricks and tips](#) for how we can maintain a young-looking face, we went to several great beauty professionals including Dr. Kirk Brandow, founder and director of the Brandow Clinic for Cosmetic Surgery in Philadelphia, who has appeared on national programs such as Good Morning America and 20/20.

If you want a face that looks fresh and youthful this summer take some tips from these experts and implement these beneficial beauty tricks into your own life ASAP!

1. Get rest: There absolutely is such a thing as beauty sleep.

“Women come to my practice thinking they need an eye-job or a face lift when all they need is sleep. Sleep is a time when we rejuvenate ourselves and cellular turnover is at its height. Getting 7-8 hours of sleep nightly will make a huge difference in how youthful a woman appears especially as she approaches age 30 and collagen production decreases,” says Dr. Brandow. “A woman can speed up aging if they are constantly sleep deprived.”

2. Use an overnight treatment: If you suffer from breakouts or skin dryness leading to wrinkles or blotches, treating your skin concerns at night, is a way to maintain a youthful glow. “Work closely with your dermatologist or aesthetician who can recommend non-irritating skin treatments specifically addressing your concern,” advises Dr. Brandow. You want to take advantage of overnight options available to boost collagen and heal skin while sleeping.

3. Hydrate: When it comes to anti-aging and putting your most youthful face forward, water is key. Water flushes your system of toxins which helps skin to glow. “Women spend a lot of money on topical creams formulated to boost moisture and hydrate the skin yet, if they integrated more water, even 4, 8 ounce glasses per day, they would see fewer wrinkles and an overall smoother younger skin texture within a month,” says Dr. Adriane Pompa, Miami based board certified dermatologist who specializes in aging skin.

4. Be smart about fillers: Fillers are used to add volume that diminishes as we age but people have taken it to extremes. There have been many advancements with fillers over the past 5 years offering more options and more sophisticated ways to administer them to achieve a youthful look. According to Dr. Brandow, many patients believe that filling their cheeks will soften their laugh lines, so they push doctors to administer two to four syringes in their cheek bones and cheek area at once. This can result in swelling and doesn't necessarily lift their face. Fillers are often done as an alternative to a face

lift but, if not spread out over several weeks, it just gives the patient an unnatural look that distorts their face and makes them look odd. “My personal preference is to perform the fillers sequentially. For example, I will use one syringe of filler in multiple locations. Then I’ll have patients return in 4-6 weeks and perhaps do another syringe to the same places, or different places, giving them an overall natural look. This leads to a softer, more natural result. The key to doing fillers well are going with small amounts every 4-6 weeks,” explains Dr. Brandow.

5. Get facials: According to Dr. Adriane Pompa, one facial per month does wonders for skin’s clarity, texture, and ability to produce collagen. “There are many at-home facials available one can do weekly. The key is knowing your skin type and ingredients that address your specific skin concern. Also, you can treat different parts of the face differently depending on skin issue. Let’s say you are prone to breakouts on your jawline, have wrinkles on your forehead and dryness on the cheeks, your dermatologist or aesthetician can recommend a facial plan customized for you.”

6. Consider lasers and light: Lasers are another tool that blasts away acne scars, evidence of past sun damage and evens out skin giving that flawless, youthful glow. There have been so many advancements with lasers resulting in more immediate results without downtime. Lasers typically cost between \$600 – \$1200 per treatment depending on the city and type of laser. The advantage with lasers is accuracy. You can treat a specific area without affecting the rest of the surrounding skin.

7. Tone down your make-up: One way to immediately take 10 years off your look is to revamp your make-up. Consider hiring a professional make-up artist who can teach you how to enhance and even modernize your look. New York make-up artist, Carlo Geraci, who was protégé to Trish McEvoy and Kevin Aucion, explains that a lot of women are doing their make-up the same

way they did 20 years ago. That bronzer that you loved in the 90's when you were 24 may appear harsh and outdated at 44. "Heavy eye liner and strong lip colors may only accentuate wrinkles and fine lines. As women age, less is more when it comes to make-up. Opt for a great hydrating foundation or a touch of concealer, a pinch of blush, a swipe of mascara or a gray or brown eyeliner and a natural looking lip liner topped with a tinted hydrating balm," he suggests.

Which of these beauty tricks will you be adopting to keep your face looking fantastic? Let us know in the comments!

About the Experts:

Dr. Kirk Brandow, founder and director of Brandow Clinic for Cosmetic Surgery is a plastic surgeon with 2 locations in the Philadelphia metro area and a 3rd one at the jersey shore. Named a "Top Doc" in Plastic Surgery by Philadelphia Magazine as well as nationally recognized for one of America's "Best Plastic Surgeons" of this decade, Dr. Brandow is a trusted expert who has developed many innovative, minimally invasive procedures for the face, body and skin. He has been featured on local, national and international television programs including 20/20, CNN's Headline News, Good Morning America.

Dr. Adriane Pompa is a board-certified dermatologist and Associate Professor of Dermatology at University of Miami, Jackson Memorial Hospital who is highly trained in medical dermatology, dermatologic surgery and cosmetic dermatology. In addition to her general practice, she specializes in anti-aging skin care, skin cancer prevention and treatment, and laser use in dermatology.

Carlo Geraci, New York make-up artist has worked alongside Kevin Aucoin, helped launch the Trish McEvoy brand, and was invited by Barneys New York to become the first Beauty Guru, a position created specifically for him. His work has appeared in print and commercial campaigns, New York Fashion Week runways, red carpets, Broadway stages, television, film, and

fashion editorials. He has also appeared on the Style Network, CBS News, and Today on NBC.

Product Review: This Summer Don't Let Your Skincare Suffer From The Sun



By [Mallory McDonald](#)

As soon as the weather begins to warm up and hit the 70's and 80's, our skin gets exposed to the sun. While we know the sun can cause sunburn and skin cancer, it can also cause you to

gradually lose moisture and oil. This can make your skin appear dry, flaky and prematurely wrinkled. It can be hard to find the right [beauty product](#) to actually reverse the effects of the sun and have your skin looking and feeling radiant. An innovative natural Korean skin care line uses ancient herbal ingredients in their products. This addition to their skincare products is the exact solution you need for relieving your dry skin during the warmer seasons!

Dry skin will be the least of your worries this summer with these simple ancient herbal ingredients!

[Saromae Quintessential Snail Serum Concentrate](#)

SMD Cosmetics is an effective, unique, premium, luxury skincare that is also natural, safe and non-toxic. SMD cosmetics was the first Korean skin care line to offer a non-toxic, safe, natural, premium herbal medicinal-based line. Since launching in the U.S., SMD products are being used by top celebrity makeup artists who have discovered how powerful natural skin care can really be, and how your skin can transform with the right products.

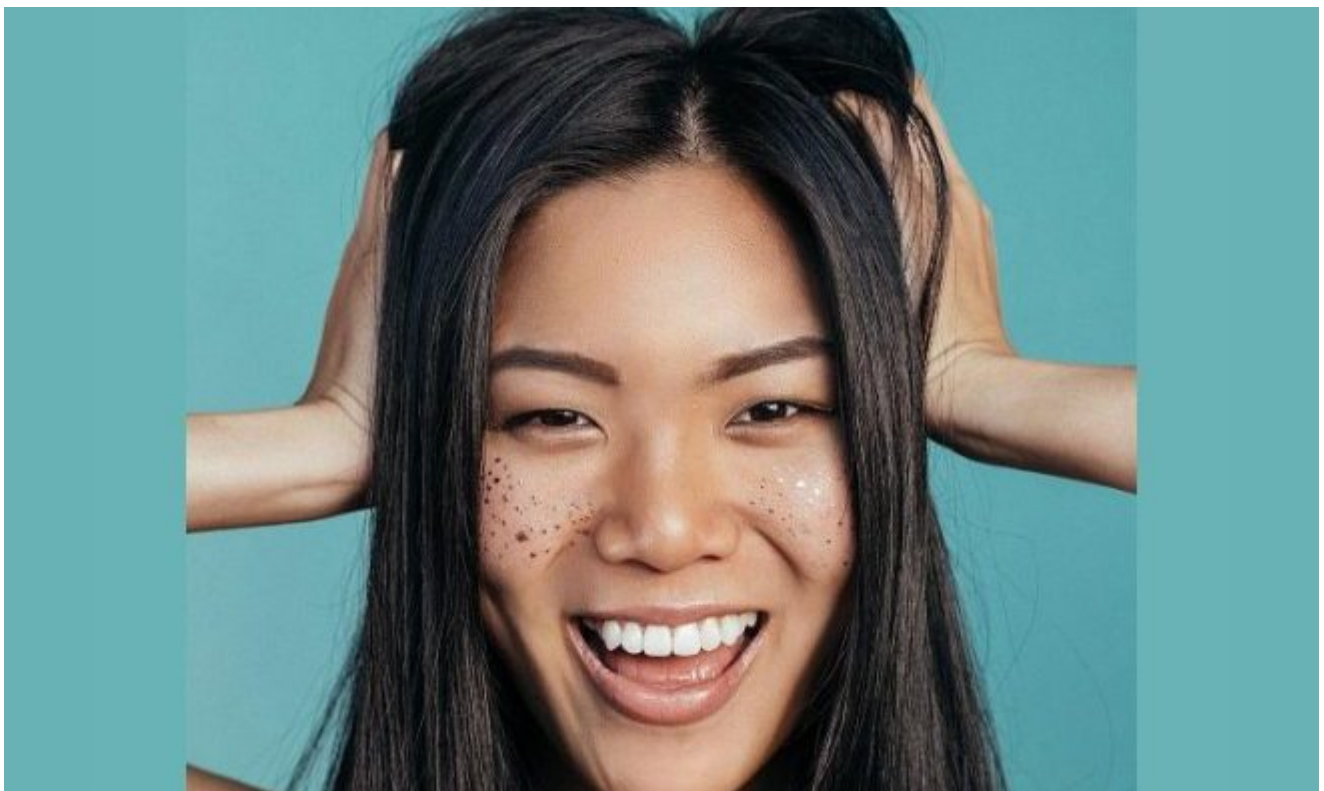
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The Saromae Quintessential Snail Serum Concentrate is their best selling product and is the perfected result of combining the precise formulation of natural ingredients and ancient herbal science. It contains 62% pure snail filtrate extract, which is the perfect balance of efficacy and texture. This cruelty-free, all-in-one formula reduces wrinkles, dullness, sun damage, hyperpigmentation, and acne scarring. It also deeply hydrates, reverses signs of aging and brightens the skin.

Related Link: [Product Review: Achieve Flawlessly Straight and Healthy Hair with These Lifesaving Products](#)

With the Saromae Quintessential Snail Serum Concentrate you won't battle with dry skin anymore!

Beauty Trends: Best Beauty Buys for Summer 2017



By [Noelle Downey](#)

With summer in full swing, it's time to start thinking about the [beauty trends](#) and fashion musts for the summer season. If

you're looking for the beauty buys that you absolutely have to put on the top of your shopping list when it comes to prepping for looking your best while you shine in the summer sun, look no further! We here at Cupid's Pulse have done the hard work for you and now have the all-inclusive list of what you will desperately need to have in your make-up bag this season to stun your way from relaxing by the pool to partying all night in the summer air.

Looking for the hottest beauty trends to turn up the heat this summer? Get ready to sparkle in the sunshine with these amazing beauty finds!

1. Holographic Pastel Eyeshadow: Keep your eyes shimmery in the summer heat with a pastel eye shadow that's holographic in tone! The cool colors will have you looking pristine even on the most humid of days, and this eye make-up's beautiful sheen will leave passers-by dying for a second glance at your eye-catching look. Try the Kat Von D palette, [available at Sephora](#), for a stunningly shimmery look this summer.

2. Natural-Looking Lip Stain: If you're ready to go a little more natural for the warmer months, try [Generation G Lip Stain](#), a matte finish look that enhances your natural lip color instead of completely covering it up. Best of all, it rejuvenates your lips and applies like a lip balm, so it's perfect to enhance your pout when you want to look divine but not dolled up – think a summer-time walk through the woods with your partner or a Fourth of July cookout with family. Celebrate the summer and your own natural beauty with this great lip stain, available on their website for under twenty dollars.

Related Link: [Beauty Trend: Lollipop Lips Top the Charts as Weirdest Trend of the Year](#)

3. An Amazing Moisturizer: With the heat of the summer, moisturizing becomes a priority. Try [La Roche-Posay Toleriane Double Repair Moisturizer UV](#) for a formula made especially for enhancing your skin that was a full five years in the making! This special formula contains prebiotics, a type of bacteria that's great for your skin and helps it build up a better barrier against dirt and dry skin. Best of all, it has built-in UV protection, so you don't have to worry about getting a sunburn on your face while you're out enjoying the summer sun.

4. A Must-Have Toner: Although Thayers Witch Hazel may look and sound like an old-timey beauty treatment, in reality this is a modern-day wonder. This toner not only rejuvenates your skin and preps it for your every day make-up routine, it also helps reduce acne and pore size and smells amazing! For a toner that does just about everything and will keep your skin smooth and sensational this summer, grab up a bottle of [Thayers Witch Hazel](#), available on Amazon Prime starting at eleven dollars.

Related Link: [Product Review: Keep Skin Smooth With Baby Foot](#)

5. A Phenomenal Face Mask: Looking for a way to get rid of blackheads so you can go make-up free in the pool? Try the [Glam Glow Mud Mask](#), a luxury experience in at-home spa treatments that is proven to wipe away blackheads and make your face shine it's brightest ever. This face mask reanimates your skin and completely clears out your pores with a cleaning solution that also helps moisturize and protect your face. While it is on the pricier side of things, the show-stopping effects will be sure to make this mask worth every penny this summer.

What are your beauty trend must-haves when it comes to looking sensational in the summertime? Let us know in the comments!

Fairidescent Make-Up Is Adding New Shine to Beauty Trends This Year



By [Noelle Downey](#)

Looking for a little extra sparkle in your life? Check out this hot new celebrity look to see if this [beauty trend](#) could be the solution for you. Fairidescent make-up combines the flowery beauty of spring with the glitter and sparkle of any luxury night out to create a look that stuns and enchants. Fairidescent make-up is a combination of “fairy” and “iridescent” and there’s really no other way to describe it –

this make-up takes the natural glow of a fabled forest nymph and adds in all the glitter and gloss of the high life. If you're looking for a stand-out look for a [date night](#) that will make your partner fall under your spell this summer, look no further. Fairidescent make-up is the beauty trend that will help you sparkle and shine in all kinds of summer weather this year, and make every moment seem just a little more magical.

This beauty trend will sprinkle some pixie dust on your summer and fill you with happy thoughts! What are some ways to incorporate this look into your every day style?

1. Sparkling Brows: For a look that will draw attention and make heads turn, try this daring look that combines all the glitter of a night on the dance floor with the gentle natural essences of a fairy queen. The most daring part of this look? The brows! Use a little of this glitter-tastic fairidescent make-up to highlight your brows and add some shimmer to your forehead for a beautiful and eye-catching look that will leave all your admirers totally charmed.

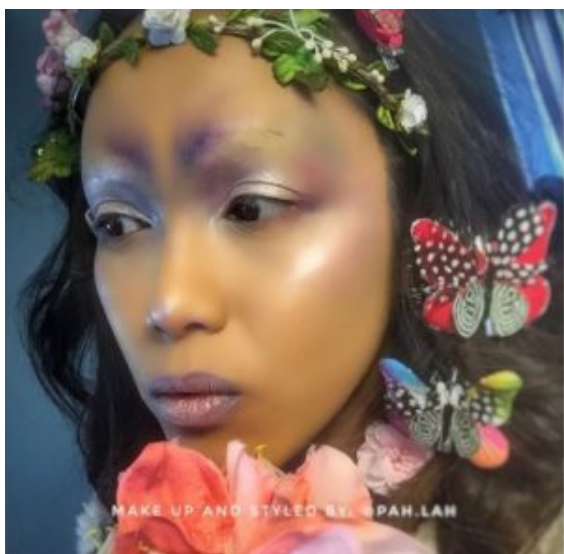


Photo: pah.lah.mua /

Instagram

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2. Sprinkle of Glittery Freckles: Add some character to your face with this sprinkle of glittery highlighter across the nose and upper cheekbones, lending a sense of the supernatural to an otherwise ordinary look. These sparkles double as a great replacement for a cute spatter of fairy-like freckles, and will have you looking shiny and new this summer as you smile and simper in the sun.



Photo: no_fakelashes /
Instagram

3. Shimmery Lip: If you're going bold with your eye make-up when it comes to glitter, why not adopt this look and complement that shine with a shimmery lip. The shiny green will draw eyes to your pretty pout, and will complete your sparkly look while still alluding to the green and natural side of things that help take this look from glitter girl to flower child.



Photo: sona.miksovska /
Instagram

Related Link: [Beauty Trend: Lollipop Lips Top the Charts as Weirdest Trend of the Year](#)

4. Shiny Nails: Add a little sparkle to every wave of your hands with this glittery and glam manicure that takes fairidescent coloring to a whole new level. With varying pastel colors and an undeniable starry shine, these nails are perfect for a complementing a fairidescent make-up look and tying the sparkling style together.



Photo: whoslauri /
Instagram

5. Bright and Bold Eyeshadow: Just because you're channeling

your inner sprite, doesn't mean you can't graduate from perfect pastels to courageously bright colors! Even if you're still looking for that fairidescent look, add some bright pink and deep orange for variation and sprinkle some glittery dots in complimentary colors around your eyes for some added mystique. Bonus points if you can find a flower crown to match! And just like that, you're the new fairidescent fairy queen this summer!

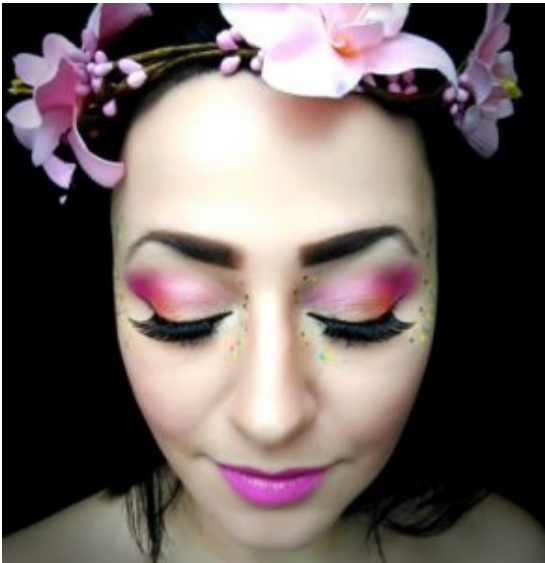


Photo: [sona.miksovska](#) /
Instagram

What do you think of this new beauty trend? Gorgeously glittery or so many sparkles you can't think straight? Let us know in the comments!

**Beauty Trend: Glitter
Cuticles**



By [Delaney Gilbride](#)

2017 has been chock-full of out-of-the-box [beauty trends](#). From lollipop lips to feathered eye brows, it's safe to say we haven't seen the last of these innovative trends. Which is why we're not surprised that the latest beauty movement is anything but ordinary – did anybody say “glitter”?

Cupid's here to tell you all about the latest beauty trend hitting Hollywood: Glitter Cuticles

Yes, glitter cuticles are a thing and they're taking the internet by storm. [Harpersbazaar.com](#) got an inside look at the newest nail movement as it was making its debut at the Spring 2017 Rodarte Show from its creator – manicurist Tracylee. The

nail enthusiast said, “I was inspired by the collection. The designers love to mix textures, so we brought that to the nail. It creates a kind of jewelry effect on the nails, I always try to do something edgy for Rodarte; something that hasn’t been seen before.”

Related Link: [Beauty Trend: Mauve Is In for Spring 2017](#)

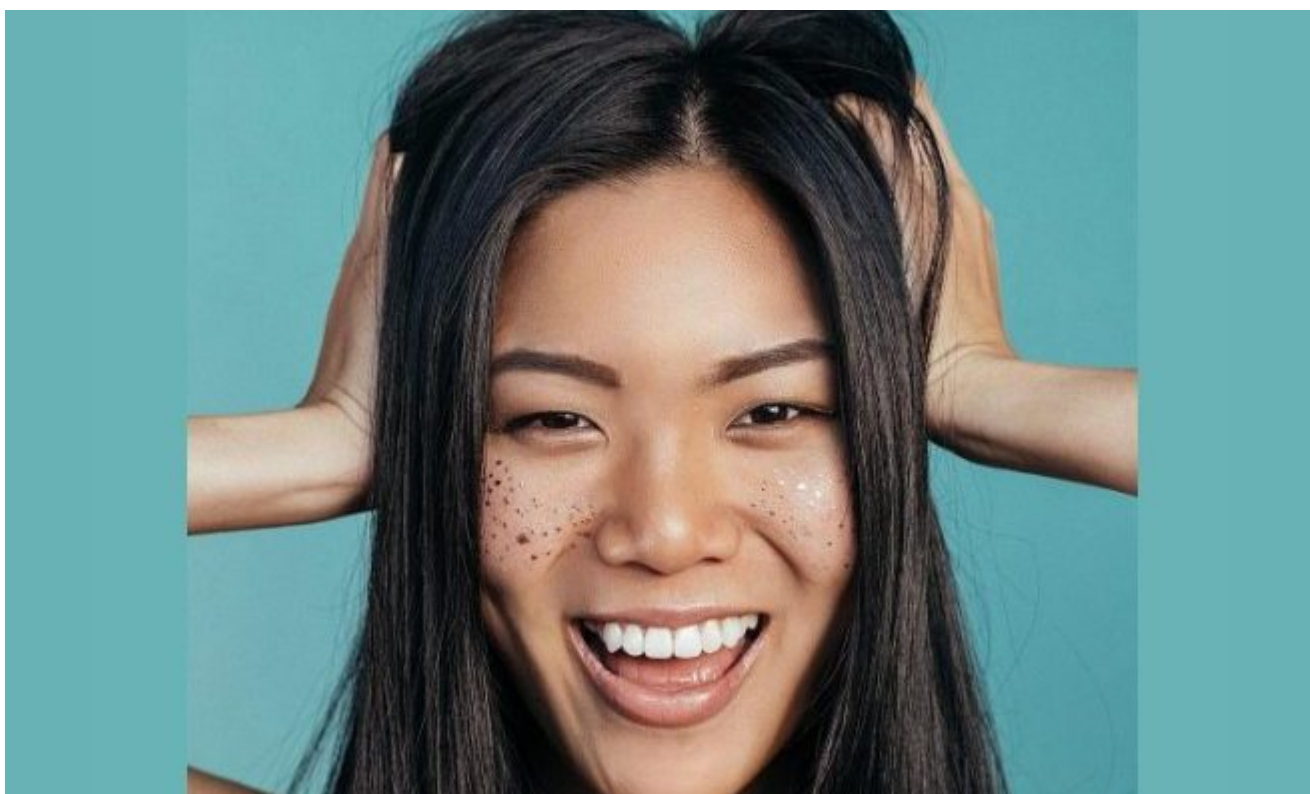
The manicurist polished her models with a soft pink nail, finishing them off with silver glitter polish on the cuticles to give the nails that extra shine. Everyone is hopping on board with this glitter obsession and we couldn’t be more psyched! This trend is perfect for those who have a hard time “staying within the lines” when it comes to painting your own nails. Just paint some glitter over your cuticles and voila! A perfect coat.

Related Link: [Fashion Trend: The '90s Are Making a Comeback](#)

Unfortunately, cuticles are known to be fairly dry which makes removing the glitter polish from your fingers a bit of a struggle. A [beauty tip](#) to avoid this is to either use glitter eyeliner or glitter flakes when spicing up your cuticle life. They come right off. We’re sure to see many more glitter trends to come throughout the Spring and Summer seasons and we can’t wait. But for now, we’ll try our hand at this new cuticle movement!

Have you tried glitter cuticles? Comment below and let us know your thoughts!

Product Review: Achieve Flawlessly Straight and Healthy Hair with These Lifesaving Products



This post was sponsored by HSI Professional.

By Noelle Downey

With summer weather right around the corner, we're all looking for that shimmering, straight hair to show off while tanning poolside or to sparkle while charming a summer fling on a [date night](#). If your hair is filled with too many waves for relaxing summer days, you may be in need of some help to take your hair from a hot mess to masterpiece this coming

summer.

If you're feeling down because of frizz and flyaways, [HSI Professional](#) could have the solution to summertime straightness for your hair this season!

With flat-irons at prices as low as \$79.99, HSI Professional provides an affordable way to keep your hair shiny and straight this summer. These fabulous flatirons use special micro-sensors to bring balance to the heat on your hair, so you can be sure you won't need to fry your locks in order to get them smooth and straight. They also feature Tourmaline mineral on the heated plates to seal moisture in at the cuticle and provide a shiny finish to your hair.

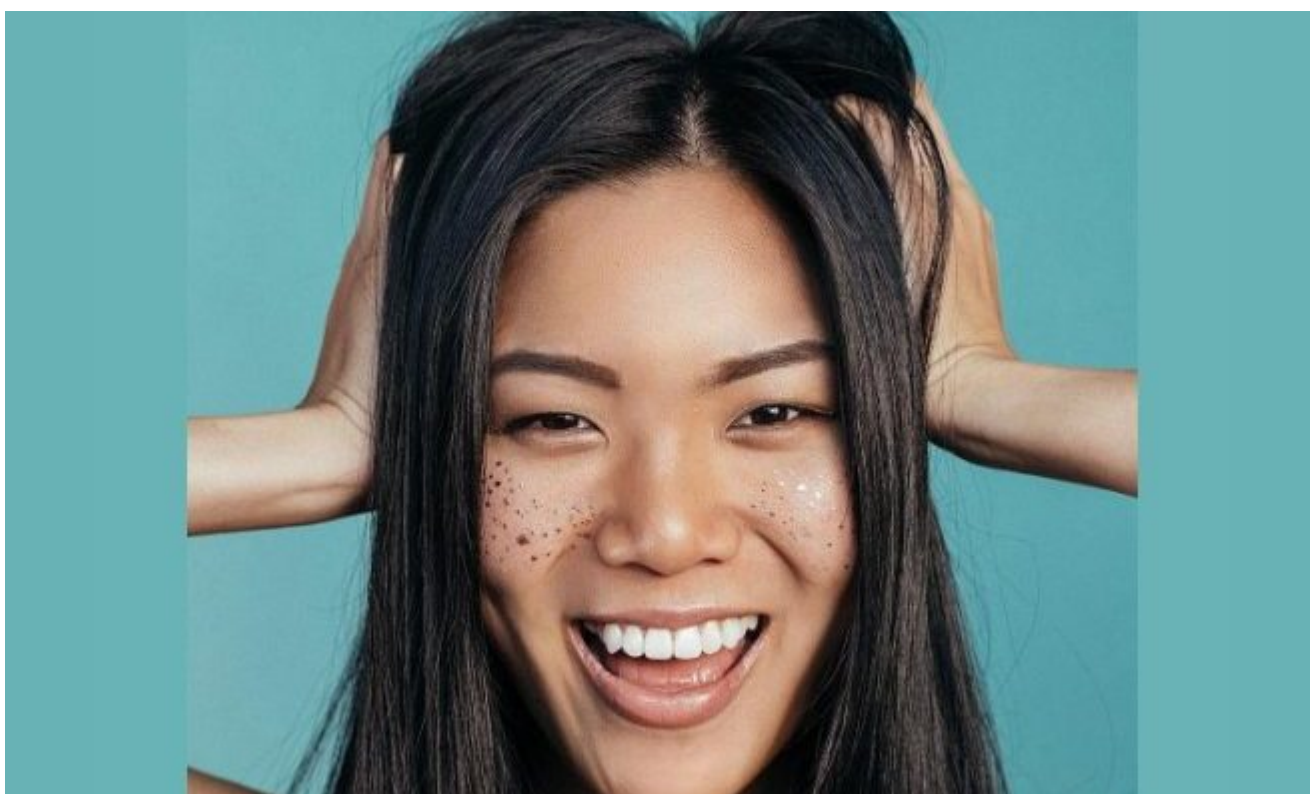
Related Link: [Product Review: Exercise Your Brain Daily With A BrainHQ Subscription](#)

If you're still worried about the effect that heat may have on your hair, never fear. HSI Professional is dedicated to making sure your hair stays healthy and has produced a line of argan oil products to take your hair from shiny to superb. Safe and healthy for any hair type, these products add long-lasting shine and smoothness to your hairstyle that will have heads turning all day long.

Related Link: [Product Review: Get a Stellar Celebrity Look with Color Wow Pop & Foxybae](#)

If you're dying to have hair that brings new meaning to the term summer shine, then don't delay! Visit hsiprofessional.com to purchase these terrific tools for taking your hair from frumpy to fantastic this summer season!

Beauty Tricks: Prosecco-Flavored Nail Polish



By [Delaney Gilbride](#)

The latest (and most interesting) [beauty trend](#) extends to demographics across the world bringing brunch-lovers and nail biters together in celebration of the first edible nail polish – Prosecco Polish. According to [Shape.com](#), this tasty trend comes to us from the creative geniuses behind Groupon. The discounted site debuted the alcohol-infused nail polish to their United Kingdom followers only a couple weeks ago just in time for Mother's Day in the UK.

Not only does this polish taste *and* smell like our favorite bubbly white wine, its golden metallic finish looks just like prosecco!

“To help celebrate Mother’s Day [in May], we’ve created the world’s first edible prosecco-flavored nail polish, ‘Prosecco Polish’,” the creators of Groupon shared on their website. “Combining our love for manicures and prosecco, this nail varnish is made with real prosecco and smells and tastes just like the real thing. With a delicate gold luster, this lick-able polish looks exquisite, giving you the fun of the flavor without a sore head the next day.”

Related Link: [Product Review: Get a Stellar Celebrity Look with Color Wow Pop & Foxybae](#)

Although the nail polish is claimed to be edible, we’re going to give our readers a quick [beauty tip](#): DO NOT go around drinking it like real prosecco! Its sparkly finish may look yummy, but don’t let it distract you from the DO NOT DRINK warning plastered right on the bottle. Just because Groupon says the nail polish has “zero calories” doesn’t mean you should overlook all the other ingredients put into the polish, including propylene glycol, sodium saccharin, potassium aluminium silicate, and more. However, if you want to suck on your fingers all day to receive that sweet taste of prosecco, go for it!

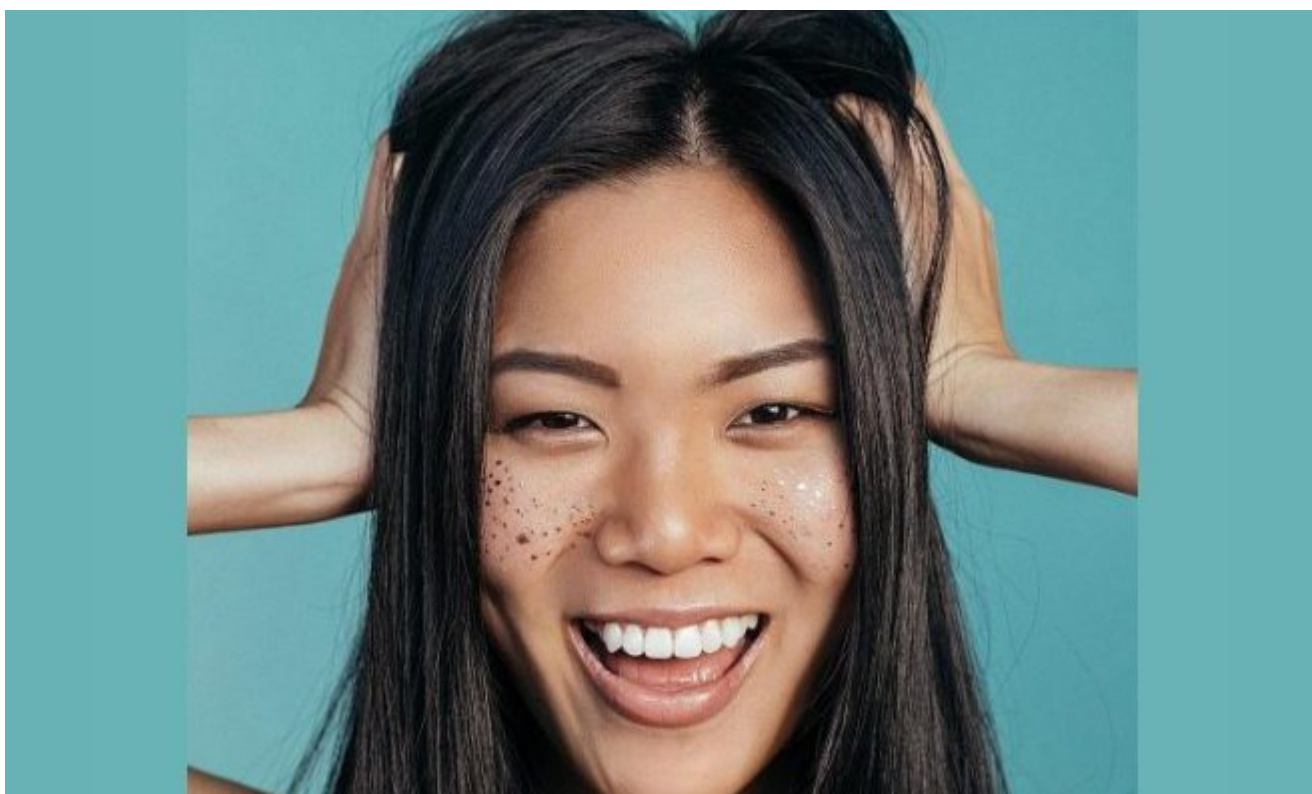
Related Link: [Beauty Trend: Lollipop Lips Top the Charts as Weirdest Trend of the Year](#)

Unfortunately, those of us in the United States won’t be able to experience prosecco-infused nail polish on our [date nights](#)

any time soon. Prosecco Polish wont arrive in the U.S. until sometime this May which, subsequently, appears to be right around Mother's Day. As of right now, over 10,000 GrouponUK users have already entered their sweepstakes to win a free bottle of Prosecco Polish. It has us wondering, will this new beauty trend be a hit in the United States? Guess we'll find out in May!

Would you purchase a bottle of Prosecco Polish? Comment below!

Beauty Trend: Mauve Is In for Spring 2017



By Noelle Downey

Are you looking to spruce up your look for spring and stand out in the sunny weather? Don't be fooled by the brilliant colors of this fresh new season; the newest cutting edge [beauty trend](#) of 2017 has effectively proven that even the more muted tones in the rainbow can be smooth, stunning and, of course, supremely stylish. Mauve is the talk of the spring season this year, with mauve accessories and make-up claiming their place as the must-have beauty staples of the most fashion-forward. This superb shade may be subtle, but it certainly doesn't lack star power, and your favorite celebrity looks this spring are destined to be mauve masterpieces.

Whether adding a dash of color to a pretty pout or making nails look fabulous from every angle, see why mauve is the most versatile and stylish color and beauty trend of 2017 so far!

1. A Lovely Lip: Rockstar [Rihanna](#) looks fierce and fabulous with a light mauve lipstick that adds a touch of trendy to her already elegant celebrity style. The subtle shade compliments her glowing skin while adding a mesmerizing mauve sparkle to her perfect pout. Add a mauve lipstick to your make up bag to use when you want a natural look with a pop of color that draws the eye to your gorgeous smile.



Rihanna. Photo: Instagram

Related Link: [Beauty Trend: Lollipop Lips Top the Charts as Weirdest Trend of the Year](#)

2. Novel Nails: At your next manicure, consider this shade of mauve as your preferred pigment, a trendy, grown-up alternative to a bold color like purple or pink. Find a lip tint that matches for a coordinated, stand-out look, or let your nails sparkle as a lovely touch to an otherwise ordinary outfit. This neutral tone on your nails will add just enough eye-catching color to make any look go from forgettable to fantastic.



Mauve nails. Photo: byoube / Instagram

3. A Head Turning Hair Color: Ready for a big commitment to this hot new beauty trend? Say goodbye to boring brown or blonde locks, and say hello to this magnificent shade of mauve! Take the plunge and try this gorgeous all-over color on your hair, with undertones of purple and pink, to bring out your skin tone and make a stylish statement not soon forgotten. Pastel color hair is so in right now – take the opportunity to get the best out of this beauty tip with hair that will turn heads wherever you go.



Mauve hair. Photo:
lush_wigs / Instagram

Related Link: [Beauty Tips: 5 Hair Trends for 2017](#)

4. An Exceptional Eyeshadow: Reality star [Kylie Jenner](#) steps out in a simple black summer dress and some gorgeously subtle mauve eyeshadow that perfectly compliments her golden summer-ready skin. While Kylie keeps it casual and relaxed in these photos, her sweet smile shows she knows how runway-ready her choice of eyeshadow makes her look.



Kylie Jenner wears mauve eyeshadow. Photo: hadid_jenner / Instagram

5. Amazing Accessories: While mauve make-up is certainly getting its time in the spotlight when it comes to celebrity beauty trends, if you're interested in a stylish piece to add even more fashionista flair to your look, mauve accessories are here for you. This trendy mauve Michael Kors bag is the perfect way to show off how fashion-forward you are while also exhibiting the luxury name brands you love. Throw it over your shoulder to compliment a casual date at a coffee shop this spring and enjoy the flattery you receive by trendily taking advantage of this season's mauve mania.

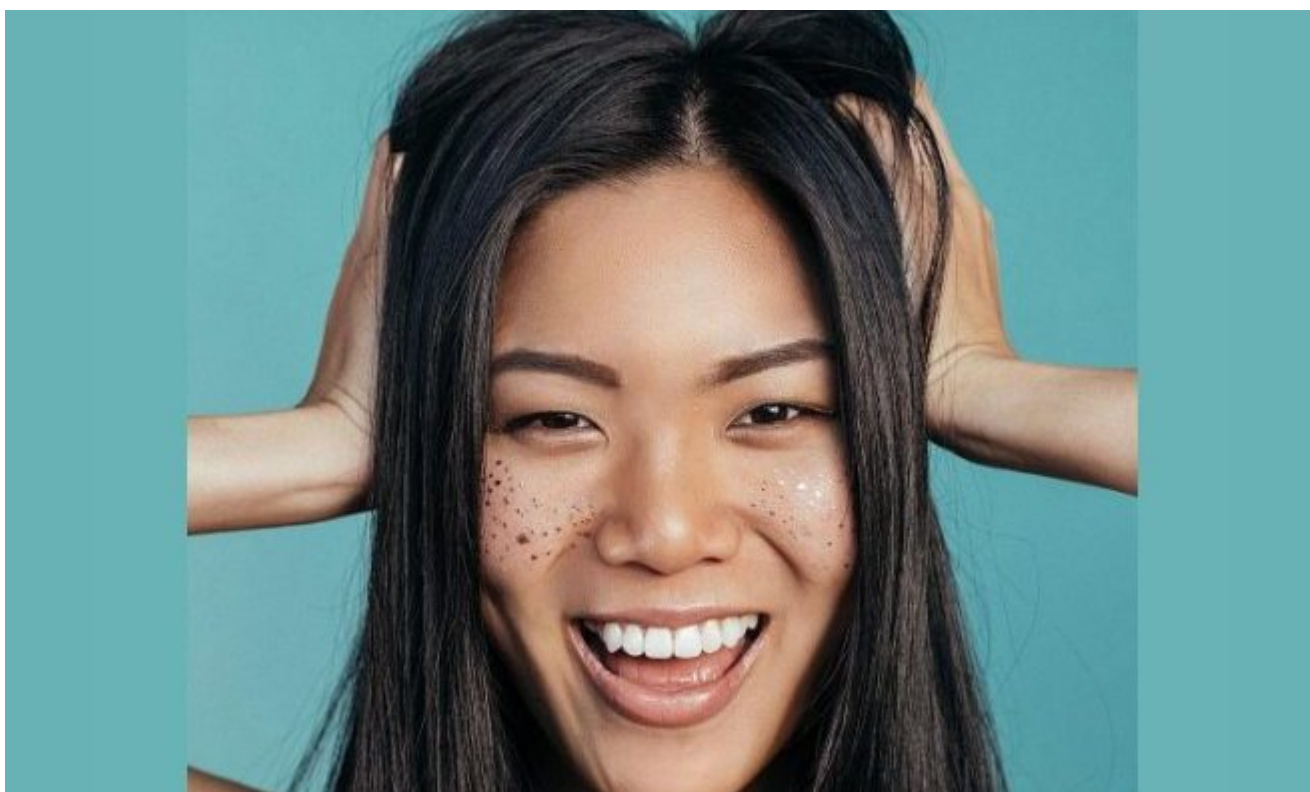


Michael Kors bag in the

color mauve. Photo:
irosungozunden /
Instagram

What are some other beauty trends that incorporate the color mauve? Share your comments below.

Product Review: Get a Stellar Celebrity Look with Color Wow Pop & Foxybae



This post was sponsored by Color Wow and Foxybae.

By Noelle Downey

Now that spring has sprung, it's time for some fresh new celebrity-worthy looks to become the latest [beauty trends](#). While the warmer weather has all of us feeling a little more fresh-faced, it's time to bid adieu to the frizzy hat hair of wintertime and say "hello" to a summer of luscious locks. Try out these up-to-the-minute hair care products for [celebrity style](#) tresses that will make you the star of every sunny day this spring and summer.

Check out these awesome new products from Color Wow and Foxybae that'll make your hair look ravishing and red-carpet-ready this summer!

[Color Wow](#) Pop & Lock High Gloss Shellac

Loving the look Ariana Grande was sporting on the red carpet at the 2016 AMC Awards? This sleek high ponytail couples with braided accent sections which make for a look that is simultaneous, sassy, classy and sweet. Think this celebrity style would look great on you too? Get the look with Color Wow Pop & Lock High Gloss Shellac, which Grande's stylist used to prep her hair for this five-star style. This glossy godsend rejuvenates the hair to make it supple and satiny while covering it in a lustrous sheen to make the beauty of your hair's color and texture shine from across the room.

Related Link: [Celebrity Hairstyles: The 2017 Hair Trend That's Brightening Up Fashion Week](#)

Color Wow One Minute Transformation Styling Cream

Is your stellar style getting a little out of control? Never fear, simply apply this miraculous styling cream and in seconds you'll go from frizzy to fabulous. This beauty must-have is also from the Color Wow family and works in tandem with the High Gloss Shellac to perfectly hold Ariana Grande's celebrity look together so she can focus on showing off her best poses and picture-perfect pout. This Omega-3 rich styling cream can be applied directly to dry hair for a quick fix for any frizz or flyaways.



Ariana Grande.

Photo:

@ColorWowHair

@ChrisAppleton1

[Foxybae](#) Hair Straightening Brush

Longing for smooth, straight hair, but not sure if anything is a match for your waves? Live frizz-free with this hair brush from Foxybae that does the hard work for you, transforming your hair from unruly to unforgettable in minutes. This gorgeous and handy rose-gold brush uses Tourmaline, a crystal mineral, and heat to break down and curb the positive ions in your messy hair, leaving behind shiny, straight hair. Keep your hair healthy and happy with this beneficial beauty staple that will help make your frizzy bad hair days a distant memory.



Related Link: [Product Review: Get Ready for Spring with Pretty in PRAI Fragrance and Body Lotion](#)

Could these new products be your ticket to straight, shiny hair? Let us know if you've tried any of them in the comments!

Beauty Trend: Lollipop Lips Top the Charts as Weirdest Trend of the Year





By [Cortney Moore](#)

When 2017 started, no one knew the over-lined lip trend would take a messy turn. Well, the makeup artists at MAC Cosmetics showed us that anything is possible with their experimental [beauty trend](#) that is now known as “lollipop lips.” MAC debuted this strange makeup look during London Fashion Week, and it has apparently taken off on social media with avant-garde beauty enthusiasts. Why would anyone try their hand at lollipop lips? It’s intended to mimic the appearance one might get after sucking on a lollipop- which gives off an “innocent” look. If you’re bold enough to try lollipop lips, here are a few [beauty tips](#) to help achieve this outlandish trend.

There’s no need to apply your lip color perfectly with this latest beauty trend!

Runway ready: Any lip color works fine if you’re going for a runway look, but an untraditional hue adds a fashion-forward

edge. Take inspiration from aphrodisiacdeity on Instagram. She mastered this beauty trend with a lavender cream finish. The matching lavender eyebrow highlight and hair color complement the lip stain and pull the whole look together. Don't be afraid to heavy-handedly smudge your lip color if you want to look like MAC model.



[View this post on Instagram](#)



#lollipoplips inspired by @zephyrlestrange and @teratology 🍷 #motd

A post shared by [Rosie Clark \(@queencthulu\)](#) on Mar 6, 2017 at 10:51am PST

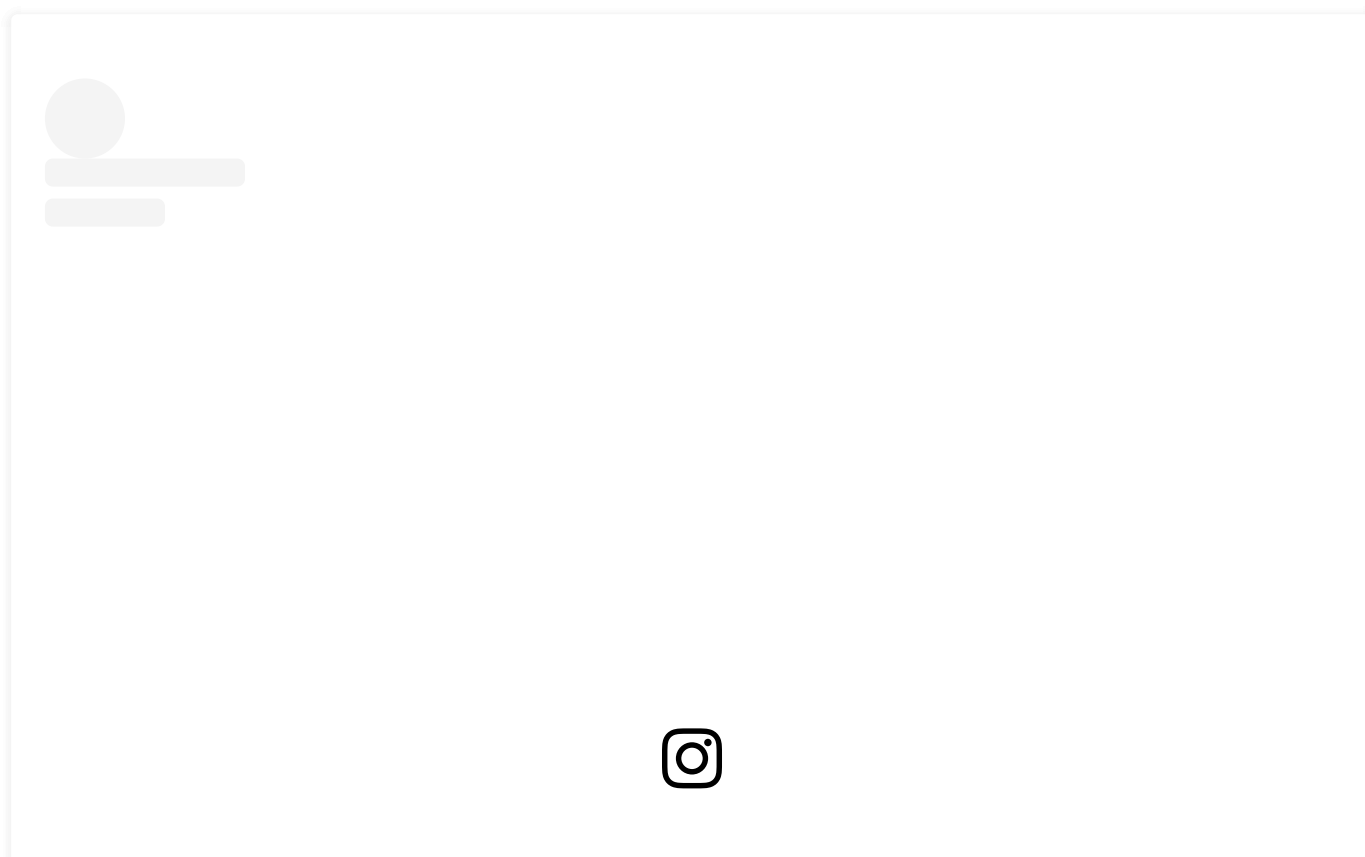
Related Link: [Product Review: Keep Skin Smooth With Baby Foot](#)

Medium smudge: Go for a less messy look by using a bold lip color and smudging it out slightly in select areas. Beauty blogger umaimamehtab effortlessly shows us how to rock the lollipop look with her scarlet red lip gloss. The glossy finish reflects the light in an ethereal way and adds a level of chic to this youthful trend. Note how she mainly smudged the color around her top lip to create an ombré appearance.

<https://www.instagram.com/p/BRjF60ylZkS/>

Related Link: [Beauty Tips: 5 Hair Trends for 2017](#)

Go subtle: If you're on the shier side, a barely-there lollipop look would suit you best. Youtube sensation Celia Leslie shows us that smeared lipstick can be a cute addition to a makeup routine. She smudges her lip stain slightly above her natural lip line, giving off familiar over-lined vibes. Going lighter at the corners of the mouth make it look like you've worn your lip color a long time, and also adds dimension, making lips appear fuller.



[View this post on Instagram](#)



ppl clown on the smeared lip look but i think its cute ☺☺

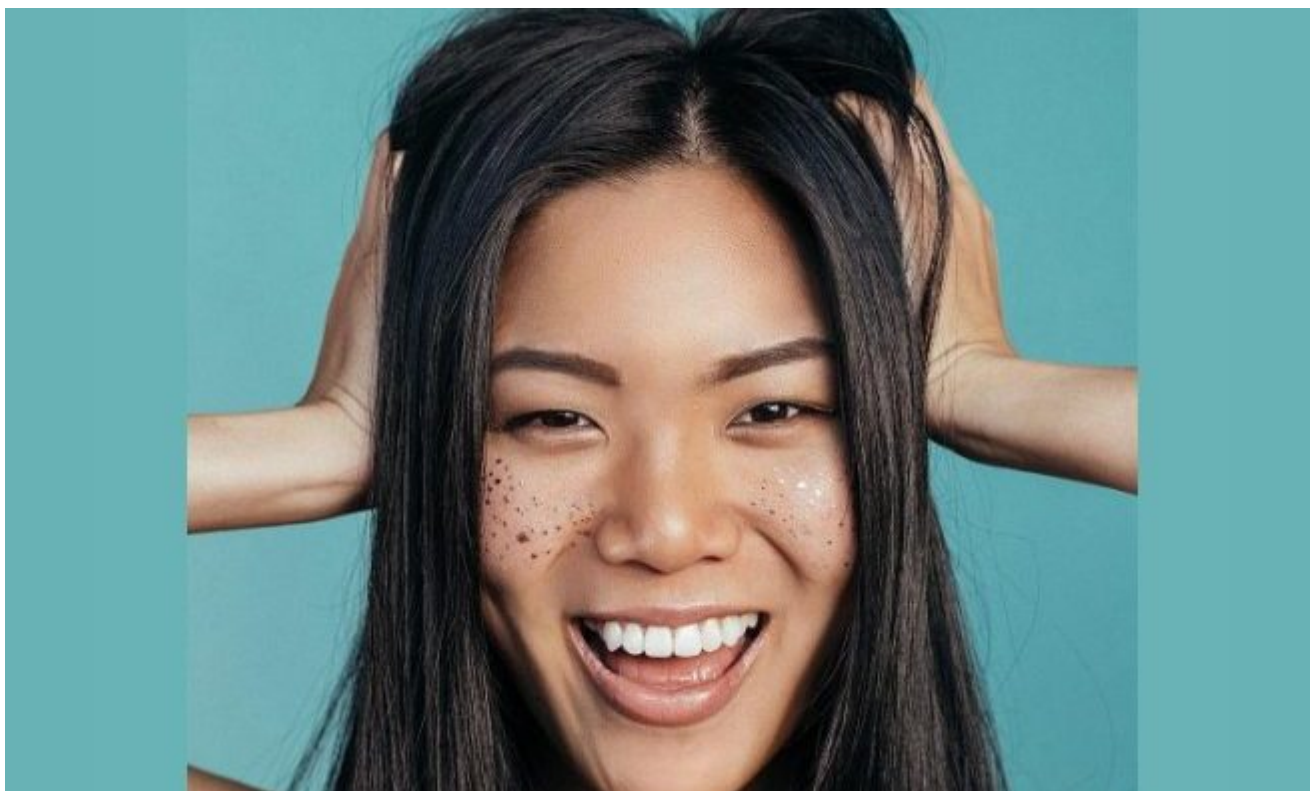
A post shared by [celia Ⅱ](#) (@celia_leslie) on Mar 18, 2017 at 12:09pm PDT

At least now you can kiss your love on [date night](#) without worrying about smeared lipstick. Lollipop lips are a life saver for those who have unsteady hands when it comes to applying lip liner. Whatever happens to your lip color, just be confident. Being a little messy is trendier than ever! You don't need to be a masterful makeup artist to look like a celebrity beauty.

How do you feel about lollipop lips? Are willing to give this look a try? Tell us in the comments below!

Product Review: Get Ready for Spring with Pretty in PRAI

Fragrance and Body Lotion



By Taylor Barbato

Sometimes [beauty](#) products are misleading and do not last long, so when we find the perfect product, we like to hold on to it as long as possible! PRAI Beauty has unique signature ingredients with an addictive scent of fragrant citrus and floral essences. The scent is perfect for the Spring and gives off a classy, soft, and sensual smell. The beauty products offer skin smoothing ingredients, which are perfect for dry skin after the winter. For our animal lovers, every product is cruelty-free, a portion of every purchase is donated to animal causes and the whole PRAI team volunteers at local shelters!

PRAI Beauty's Pretty in PRAI Fragrance and Body Lotion will make your Spring beauty list!

Pretty in PRAI Fragrance:

Start the Spring season in the right direction with PRAI Beauty's signature scent! The scent can be described as a fresh citrus and green fruits meeting floral essences including gentle hyacinth, mysterious cyclamen, seductive jasmine and romantic gardenia. The fragrance scent lasts throughout the day and into the night. It is perfect for a romantic night out, a first date or even daily activities. The sizes available are 1.7oz/50ml and .17oz/5ml with retail prices of \$39.95 and \$14.95.

Related Link: [Product Review: Don't Let Your Roots Get The Best Of You With Cover Your Gray](#)

Pretty in PRAI Body Lotion:

Get rid of dry skin with the lightweight lotion that leaves skin feeling silky, smooth and scented! The lotion contains a soothing aloe that glides on comfortably and is quickly absorbed. The scent from the lotion gives off a perfectly clean spring scent that will enhance your beauty product list for the season. The lotion comes in an 8oz/200ml bottle with a retail price of only \$29.95!

Related Link: [Product Review: Get Comfortable and Confident With Slim-Sation](#)

Get ready for spring with these long-lasting products! With the PRAI fragrance and body lotion, your skin will feel smooth, fresh and will have a spring-like scent! Get your PRAI beauty products now!

Celebrity Hairstyles: The 2017 Hair Trend That's Brightening Up Fashion Week



By [Cortney Moore](#)

[Celebrity hairstyles](#) have always influenced pop culture. Whether it be the “the Rachel” haircut from the 90s, or the partial buzzcuts made popular by the likes of Rihanna and Cassie Ventura in the 2010s- fans can’t help but take cues from [celebrity style](#). New York Fashion Week 2017 is no exception. According to [Vogue.com](#), bright and colorful dye jobs were hair trends that made [celebrity news](#). If you want to

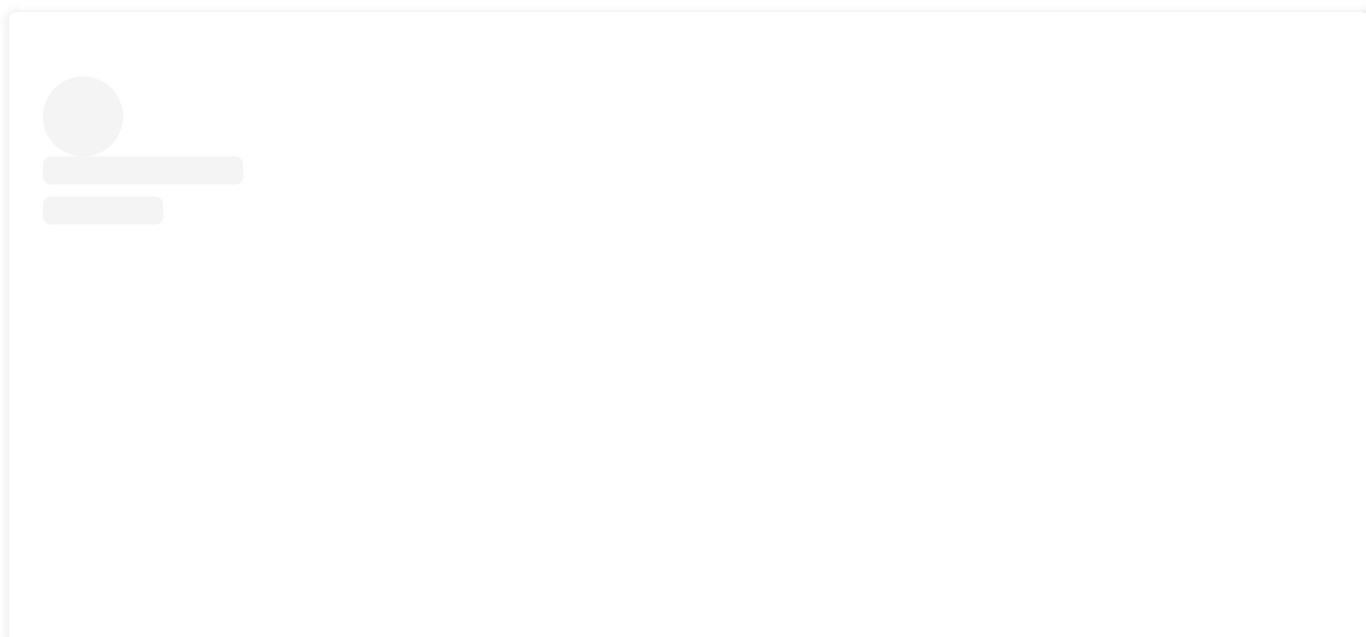
make a bold statement this year, then try to make it clear with your hair. Here are six celebrities that have masterfully flaunted their colored locks.

Colorful tresses took over NY Fashion Week, see if you can take inspiration from some of these bright celebrity hairstyles!

Steel Blue: English singer and songwriter Louisa Johnson isn't afraid to dabble in icy tones. The smokey pastel blue color helps to bring out her lovely features. Her blunt cut and soft layers also add a hint of sophistication to this punky color. What's even better? She achieved this look with L'oreal box dye!

<https://www.instagram.com/p/BQisEtEFLuH/?taken-by=louisa&hl=en>

Pretty in Pink: American model Hailey Baldwin mixes femininity and edge with this rosy pink hair color. Loose body waves give this style a youthful appearance, so be wary if you're trying to achieve a mature look with your hairstyle. Pastel tones are also a pretty and playful contrast with tan skin.





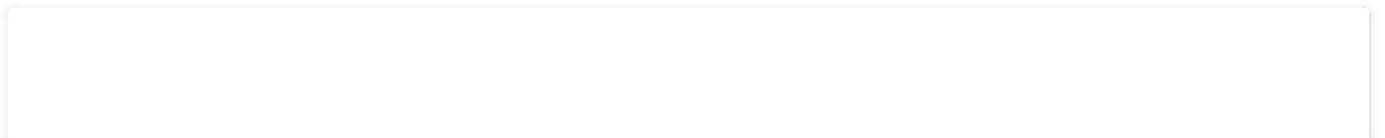
[View this post on Instagram](#)

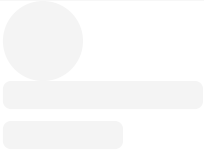


A post shared by [Hailey Rhode Bieber \(@haileybieber\)](#) on Jan 16, 2017 at 7:45pm PST

Related Link: [Beauty Tips: 5 Hair Trends for 2017](#)

Earthy Tones: If you love mother earth, then Katy Perry's faded green hair might be the look for you. Her dark roots seamlessly blends with the green tones in a nice ombré effect, much like a lush forest. The bob cut adds a retro, but fashionable look.





[View this post on Instagram](#)

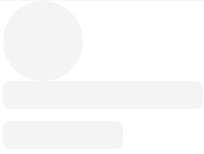


SLIME GREEN FOR SPRING by my bb's @neeenaboo & @brantmayfield at the @mcmillansalon 🍃🍃🍃

A post shared by [KATY PERRY](#) (@katyperry) on Apr 7, 2014 at 5:34pm PDT

Go Granny Go: Aside from Kardashian-related drama, Blac Chyna is known for her long and colorful wigs. This year however, the reality star surprised us with cropped grey tresses. Her beautiful cheekbones and jawline are brought out more with this color and cut combo.





[View this post on Instagram](#)



Strength

A post shared by [Blac Chyna \(@blacchyna\)](#) on Feb 8, 2017 at 12:52pm PST

Related Link: [Celebrity Looks: 3 Easy Ways To Dress Like a Celebrity](#)

Galaxy Colors: Demi Lovato does much more than sing, she can also paint the colors of the galaxy! Dying a whole head with multiple colors can be high maintenance and difficult to upkeep, so take a page out Demi's book and try colorful extensions or dip-dyed ends in purple, blue and pink.



[View this post on Instagram](#)



#ReallyDontCare 📷📷

A post shared by [Demi Lovato](#) (@ddlovato) on Jun 8, 2014 at 12:47pm PDT

Pastel Rainbow: Some might say Kylie Jenner is the queen of changing hair colors. She stunned fans at Coachella last year with multicolored locks. The pastel touch adds a modern twist to rainbow hair. However, it's important to note that this look is very high maintenance.



[View this post on Instagram](#)



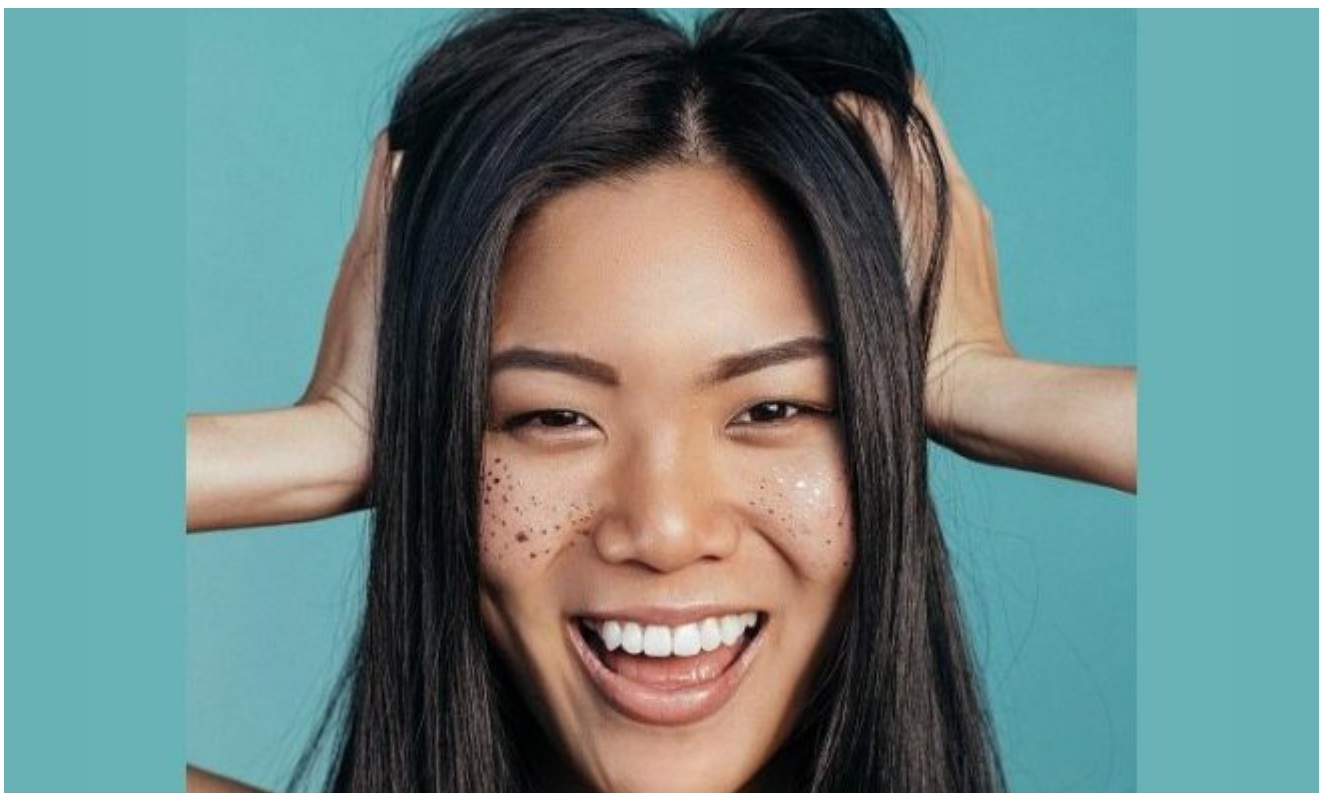
Metallic matte HEIR on the lips @kyliecosmetics

A post shared by [Kylie](#) (@kyliejenner) on Apr 16, 2016 at 11:24pm PDT

And celebrities aren't the only ones crazy about colorful hair. The trend was also seen on the runway this Fashion Week. Designer Jeremy Scott sent model Olesya Ivanishcheva down the catwalk with neon pink hair, while ADEAM let model Mae Lapres walk down in electric blue. So it seems that celebrities are onto to something with their out-there hair trends.

What do you think of this latest hair trend? Would you experiment with the colors of the rainbow? Let us know in the comments below!

Product Review: Don't Let Your Roots Get The Best Of You With Cover Your Gray



This post was sponsored by Cover Your Gray.

By [Mallory McDonald](#)

We have the perfect [beauty](#) trick to avoid spending large

amounts of money at the salon every few weeks. Gray hair can come in fast and furious, and sometimes it may seem like it is impossible to cover up or get rid of. Now, you can cover up your gray hair efficiently at a low cost with the Cover Your Gray products. Covering up gray hair has never been so easy, as it offers a wide array of product application options in addition to brow and dry shampoo color solutions. Cover Your Gray wants to work with you to keep your hair healthy, youthful and strong. Get ready to wave goodbye to your gray!

Gray hair won't be able to hold you back anymore! You can kick it to the curb with [Cover Your Gray](#) products!

Touch-Up Spray



This aerosol spray, which is only \$10, is a solution that helps boost volume while providing the quick color refresh you need before your next salon visit. For those nights out on the town that you just can't make it to the salon before, this is perfect to make sure your hair looks flawless. This easily washes out with shampoo and lasts all day. From getting up to go to work, to dinner and a night out, your grays will be far

away.

Related Link: [Tips: 5 Hair Trends for 2017](#)

Fill-In Power



One of the hardest things to handle is thinning hair, especially if you have tried multiple treatments and shampoos that just aren't working. The Cover Your Gray Fill-In-Power is a tinted solution with complex natural botanicals that fills in hair and is working to help promote hair growth and prevent further hair loss. Fill-In-Powder is available in 4 color shades, is rain proof, sweat proof and blends seamlessly so no one can tell you have it on. For only \$12, you never have to feel like your scalp is all people are noticing! It is never too late to budget your hair cost with these awesome products!

Related Link: [Product Review: The Perfect Products To Start Your New Year Off Right](#)

One less thing to worry about with your daily beauty routine is those pesky gray hairs thanks to Cover Your Gray!

Beauty Tips: 5 Hair Trends for 2017



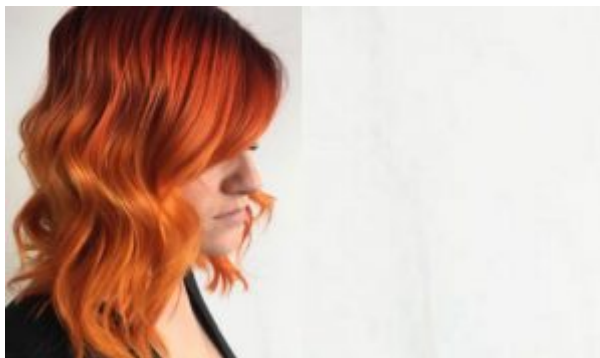
By [Cortney Moore](#)

Need a a dramatic change for 2017? Maybe these [hair trends](#) are just what you need in your life! Sometimes all you need is a different style, color or cut to make you feel brand new. Learn about the latest [celebrity style](#) and how you can achieve these fashionable trends with the following [beauty tips](#).

Beauty tips that will keep your hair up to date!

1. [A touch of orange](#): Ladies no longer have to be afraid of

brassy tones. Orange hair is becoming a popular trend this year. There are so many shades you can try: copper, rose gold, peach bellini, blorange (the new strawberry blonde), creamsicle and much more! Go out and take a risk; maybe redheads are the ones who have all the fun.



2. **Low maintenance cuts**: Boys aren't the only ones who can rock short hair. Cropped tresses are here to stay for 2017. This look is perfect for those who want to bring out their bone structure or add edge to their style. That's not to mention how low maintenance these cuts are, so you'll save a lot of time on your beauty regimen. You'll also save a bit of money on styling products compared to your long-haired companions.



Related Link: [Product Review: The Perfect Products To Start Your New Year Off Right](#)

3. **The faux-perm**: Big curly hair has made a comeback! Chunky spiral curls can be achieved with a flexi rod set. Don't worry if your curls don't come out perfectly uniform. A little frizz or varied texture gives your hair more definition

and looks chic. The fluffier the curls, the better. Enjoy bringing the 80's out with this unique hairstyle.



4. **Denim everything**: Another popular hair color trend for 2017 is denim hair! Much like the granny trend, the shades for this style vary from subtle to bold. Sneak in a pop of color to dark hair by adding a bit of indigo, or go the acid wash route with pastel blues, purples and greys. If you're really daring, you can add drama with a blend of these colors altogether.



Related Link: [Product Review: The Perfect Beauty Products To Look Your Best This Fall](#)

5. **Intricate braids**: An elegant braid is a great way to add glam to this commonly known casual hair style. This trend requires a bit of patience and dexterity because it can be tricky to get your hair to cooperate, but practice makes perfect. When you've mastered braiding your your tresses, you'll be delighted to see how regal you look when your hair is out of your face.



Start the new year right with one of these fashionable hair trends! You're sure to impress on your next [date night](#) with one of these polished looks.

What do you think of this year's hair trends? Tell us what you think in the comments below!

Product Review: The Perfect Products To Start Your New Year Off Right





This post was sponsored by Over EZ, Giorgio Beverly Hills, Hair La Vie and Survivor Eyes.

By [Mallory McDonald](#)

New Year's Eve is the perfect time to say goodbye to your old habits and make peace with the year that has passed. Once midnight hits, it is time to begin a brand new adventure. To make this new year your best yet by feeling your best and looking your best, we have some products that will do just that. Whether you need something to help recover from a fun night out or are looking for a new you to sparkle this new year, we have the perfect products to reinvent yourself for 2017.

With the New Year already started, these four products are the perfect way to make sure 2017 is your best

year yet!

[Over EZ](#)

New Year's Eve is one of the most fun and over the top nights of the year. Most of the time this includes drinking. If you are starting to have trouble bouncing back from a long night of too many sugary drinks, Over EZ is the answer you have been looking for. It is an all-natural supplement that reduces hangover symptoms, such as headaches, nausea and vomiting. Just one Over EZ has to be taken during alcohol consumption, and the ingredients, including a mixture of vitamins and herbs, work together to flush out the toxins from the body, resulting in a better morning after, without affecting the effects of alcohol. 12 capsules cost \$60, and for that amount you can go out for 3 months and never have to worry about feeling it the next morning!



[Giorgio Beverly Hills Glam](#)

Something that can be a real change in your everyday routine is the fragrance you choose to wear. Whether it is your everyday fragrance or you want something new and different for a date night out, Giorgio Beverly Hill's fragrance line came out with their newest perfume targeted to make you feel confident, sophisticated and stylish. [Celebrity](#) Julianne Hough is this brand's spokesperson and could not love this new scent more! The fragrance has an undeniably bold combination of white florals infused with sensuous amber and sandalwood. With

bright, sparkling notes, the scent embodies the instantly recognizable glitz and glamour of California's most famous fashion street. Spice up your scent for \$72, and feel like a new person!



[Hair La Vie](#)

Something that can be one of the most difficult things to change is your hair. New hair styles can make or break your appearance, and choosing the right thing to do may seem impossible. But instead of trying a bold new cut or a vibrant new color, fall back in love with your natural hair using Hair La Vie. Hair La Vie's Moroccan repair serum is \$35 per bottle and is an all-natural hydration system that protects against damage and frizz, while creating instant shine. The serum's unique combination of hair loss fighting ingredients is perfect for those weak, damaged, brittle strands and split ends. Let this be the year your hair doesn't need a trip to the salon to look amazing!



[SurvivorEyes](#)

One of the latest [beauty trends](#) everyone is still talking about has to do with eyebrows! Having nicely defined and stenciled eyebrows is very important in achieving a perfect overall beauty look! If you have never been good at styling your own eyebrows and need a tool that can help make you feel like a professional, the SurvivorEyes Brow Style Stencil Kit is exactly the product you have been looking for. This particular product was the recent creation of a breast cancer survivor who was inspired to help women struggling with hair loss to look and feel fabulous. The kit is only \$14.95 and comes with 10 eyebrow stencils in unique brow shapes, dual-sided cosmetic applicator brush, instructions for application and stencils and a drawstring pouch for convenient storage. Don't let your eyebrows get the best of you this year!



Reinvent all the best parts of you this year with these products so you can look and feel your absolute best!

Product Review: Give Your

Friends & Family the Perfect Holiday Beauty Products



This post is sponsored by GLOW for a cause, Jewel Tone Nail, BioClairty, Born Skincare and FACE atelier.

By [Mallory McDonald](#)

It is that time of the year again when deciding what to get your friends and family becomes a challenge. This year, you don't have to feel that pressure! [Beauty](#) products are a great gift for friends and family, especially because finding the right beauty product is just as challenging as finding the perfect gift. During the holiday season, there are lots of events and parties that we all want to look our best for! This can sometimes become difficult with the harsh weather conditions, and we try to keep ourselves feeling great, but

sometimes fall short. Not only do we have the perfect products for you to gift to your friends and family, but you may just want to keep them for yourself!

GLOW for a cause, Jewel Tone Nail, BioClarity, Born Skincare & FACE atelier have the perfect holiday beauty products to get you ready for the season!

GLOW for a cause

GLOW for a cause is an amazing company that not only has some of the best perfumes and skincare products available, but they also donate 5% of all proceeds to six fantastic charities! With natural ingredients like coconut oil, jojoba oil and Vitamin E, your skin will radiate a healthy glow while providing the nourishment it needs to stay vibrant. Each GLOW for a cause product is made with care because they know the importance of high-quality ingredients. Their products are clean, natural, cruelty-free, made in the USA, and some are even vegan! For \$24, you can get all of their products with their TRY IT ALL in a bag set which includes body butter, facial moisturizing cream, facial nourishing cream, facial clay scrub & facial clay mask.



GLOW for a cause products.

Jewel Tone Nail

Having the time during the holidays to go sit and get a manicure is not always realistic. Instead, you can gift your friends and family with a manicure right at home. Jewel Tone Nail is also the perfect stocking stuffer! Like gel polish, but better, [Glossique](#) offers a safe and creative way for women to express themselves through nail art and achieve a picture perfect manicure in under five minutes! Unlike other nail polish and nail wrap brands, Glossique is non-toxic & chemical free, made in America and requires no heat to apply. Safe for children and adults, they are chemical-free and each Glossique set is offered in standard and petite sizing and has a total of 19 wraps in various sizes. Glossique retails for \$15, and each set is enough to achieve three uses!



A few of the 200 designs you can get with Jewel Tone Nails!

BioClarity

As temperatures begin to drop, sweater weather sets in, and pumpkin spice flavored everything hits stores, another autumn and winter tradition also takes residence: dry, itchy, and irritated skin. This holiday season, count on BioClarity to restore, soothe, and heal your skin during the chilly season. BioClarity is a unique twice daily, 3-step skin treatment system that's putting chlorophyll (the green stuff in plants) to work in the fight against acne. The BioClarity formula is non-greasy, paraben free, oil free,

and cruelty-free, and suitable for all skin types- including oily, dry, combination, normal, and sensitive. BioClarity is available online without a prescription and shipping is always free with the monthly subscription fee of \$29.95.



BioClarity's Three Step Skin Treatment System

Born Skincare

Born Skincare products utilize one of the richest known sources of antioxidants to provide you with an organic and natural beauty product you need. If you found yourself outdoors during the summer sunshine, your skin could have been exposed to toxins and chemicals. Now with the colder weather, you want to make sure to revitalize your skin before the cold weather sets in. For your friends and family that have sensitive skin, gift them with the Pure Foaming Cleanser to remove makeup and gently clean out their pores. Our organic cleanser is made for both men and women. Your friends and family will love you for gifting them with a beauty product that will make their skin feel refreshed and hydrated upon use. You can feel great about this gift that won't break your bank because it is only \$28.



Born Skincare Products

Face Atelier's Haute Eye Shadows

This is the perfect stocking stuffer for your friends and family that love a bold or simple eye for going out. This holiday season, you and your friends can fall in love with [FACE Atelier's Haute Eye Shadows](#), available in 41 different shades and textures. FACE atelier offers versatile, age and race neutral cosmetics that enjoy a cult-like following among beauty industry professionals, [celebrities](#), and consumers worldwide due to their superior performance and versatility. Made with a highly pigmented micronized formula, each eye shadow glides smoothly over the eyelid, offering maximum performance and long-lasting coverage. You can choose between a four or twelve-well palette to create your own custom eye shadow set. FACE atelier eye shadows are sold pan only, giving makeup lovers the ability to design their own palette that best complements their skin tone and style. For \$17 a set you can design a few palettes for your friends and family to find the perfect one for them!



FACE Atelier's Eye Shadow Palette's

Don't let this holiday gift giving stress you out, with these awesome beauty products your friends and family will be happier than ever!

Product Review: Keep Your Face Flawless With Jojoba's Facial Hydration Products





This post is sponsored by Jojoba.

By [Mallory McDonald](#)

Finding the essential [beauty](#) product that can hydrate your skin without leaving your face feeling greasy or worse than before is a struggle for many. We see [Hollywood celebrities](#) with flawless skin, even without make-up and beauty products on! The question becomes how to achieve this flawless skin from the comforts of your own home. But, this process can become restless trying to separate the good facial products from the bad. With the help of Jojoba's beauty products, your hunt can end. Jojoba is a golden liquid wax (often called jojoba oil) that is made from the jojoba bean. A plant native to Southwestern North America, it was highly valued by the Native Americans of the Sonoran Desert as a potent balm for skin ailments and a skin restorer.

[Jojoba](#) is the perfect remedy for

hydrating skin and can make you feel like a Hollywood celebrity from the comforts of your own home!

100% Natural Australian Jojoba

This particular product is the perfect base for your skin care, and it's a complete home remedy kit! It contains antioxidants, Omega 6 and nine essential fatty acids, and Vitamin A, D and E, which nourish and enrich the skin. It can be used multiple times a day and is only \$22.50.



100% Natural Jojoba + Rosehip Oil

With the same benefits as 100% Natural Jojoba, adding the rosehip oil adds a deeper level of nourishment. Adding rosehip oil allows the product to get deeper into the skin where just the natural jojoba alone cannot. This product works amazing on scars and stretch marks and costs \$29.95.



100% Natural Ultimate Jojoba

For \$39.95, only \$17 dollars more than the 100% Natural Australian Jojoba, you can start to not only hydrate your face, but can also begin to get rid of unwanted wrinkles. It has all the multi-vitamins your skin needs and helps make your skin feel youthful again!



Natural Pigmentation Oil

Ever worry about trying to cover up or hide uneven skin tones, pigmentation or age spots? The natural pigmentation oil deeply moisturizes the skin, makes it more even, and reduces age spots. With a retail value of \$39.95, this is a must have!



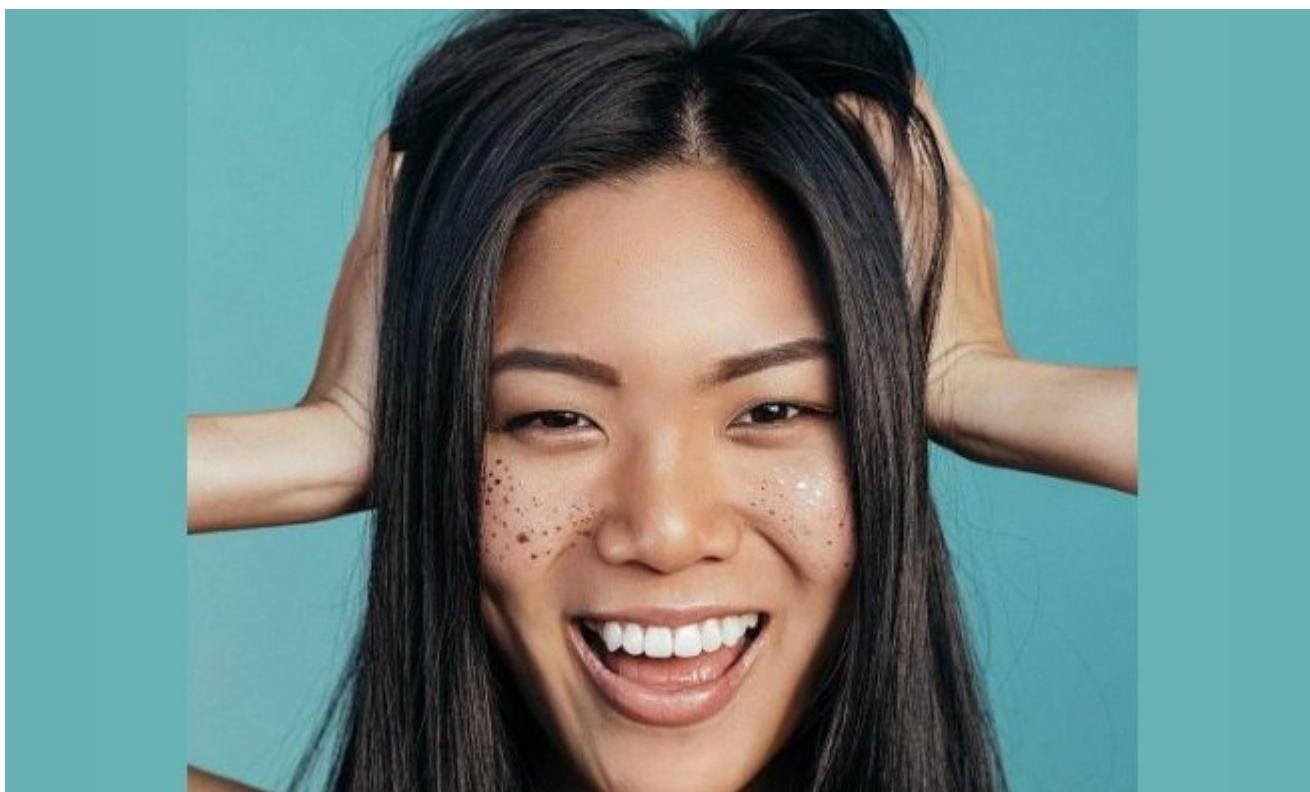
Hydrating Day Cream

Trying to find a good cream that can help hydrate your face while wearing makeup every day is challenging at best. This hydrating day cream is only \$32.95, is lightweight and quickly absorbs into your skin making it the perfect product to wear daily.



With five products you can have the perfect facial hydration kit right at home. No more dry skin, red spots and age spots, your skin well never be more thankful!

Product Review: The Perfect Beauty Products To Look Your Best This Fall



This post is sponsored by iRestore, Belli's and `SASĒ.

By [Mallory McDonald](#)

The fall season is approaching and with it comes colder weather, which can be harsh on our bodies. Our hair starts to feel dry, and that dryness can cause the ends to split, which gives our hair an unhealthy appearance. Along with dry hair comes dry skin, and the colder the temperatures get, the more dried out our skin becomes. It can be hard to find a product that gets skin feeling smooth and soft. Something that is unavoidable most months of the year, but is more easily hidden

during the fall, are the exasperating stretch marks that come with growth and age. It can be easy to follow [celebrity news](#) and look for the best beauty products on the market. With these products below you won't need to search any longer!

iRestore's Hair Growth Serum, Belli's Stretchmark Minimizing Cream, & SASÉ Skincare products are your answer for looking your best during the fall months & preparing your body for winter!

iRestore Hair Growth Serum

iRestore launched its new hair growth serum this September, and it has been seeing the best results. The hair growth serum helps grow thicker and healthier hair and was developed using an advanced thickening formula, Redensyl®, that is clinically proven to stimulate hair growth for both men and women. This solution is noninvasive and made of natural ingredients that proliferate hair growth and allows users to have more beautiful hair without negative side effects. While the serum is designed for those with thinning hair and alopecia, it is helpful for those not suffering from this who just want thicker and healthier hair. By applying 1ml two times a day directly onto the scalp in areas of hair loss or desired areas of growth, users can expect to see significant visible results in as little as three months. For only \$39.99, you can keep your hair full and strong during the harsh colder months! While there are no dangerous ingredients, it is not recommended for pregnant women and children.



iRestore Hair Growth Serum & Packaging

Belli Stretchmark Minimizing Cream

Stretch marks can be a major insecurity for lots of people. There are tons of creams out there, but most of the time the results are not what you're looking for. As our skin dries out from the colder months, stretch marks can sometimes become irritated and more apparent. The Belli Stretchmark Minimizing Cream is specially formulated to decrease the appearance of existing stretch marks of any age. The Cream features *darutoside* & *regisstril*, ingredients shown in research studies conducted by Phybiotex Labs, Sederma Group, France, 1997 to visibly reduce the appearance of stretch mark depth by up to 72% and stretch mark length by up to 52%. Don't let stretch marks keep you feeling insecure about your body. Try the Belli Stretchmark Minimizing Cream yourself for \$49 to get those stretch marks gone for the warmer months!



Belli

Stretchmark
Minimizing
Cream

`SASĒ Skincare

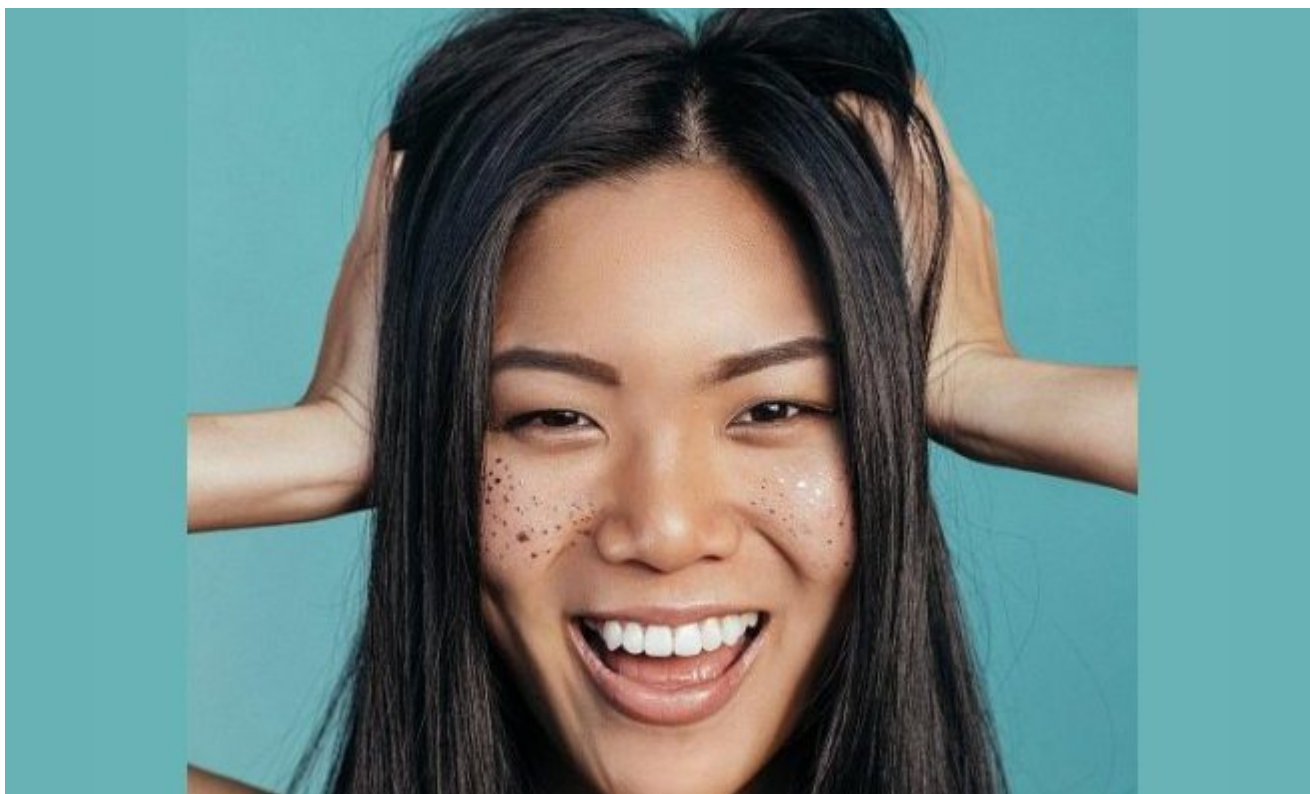
The most noticeable thing that happens to our body during the colder months is dry skin. `SASĒ skincare has come out with a new line formulated to do the work of 7 products in just 2, without sacrificing results. These two multi-effective products help women simplify their daily beauty process so they can enjoy healthy, youthful, beautiful skin. The Hydra-Purifying Cleanser is a daily cleanser that, for only \$45, serves as a multitasking skincare solution. In addition to cleansing, it is a hydrating mask and natural non-abrasive exfoliator. The Advanced Hydra-Illuminating Skin Therapy is also a one-step skincare solution which delivers all the benefits of a moisturizer, serum, eye cream and neck cream in one application for \$110. Deeply hydrating yet lightweight, this sophisticated cream leaves skin rejuvenated, repaired and protected against environmental damage, dehydration and dullness.



The Hydra-Purifying
Cleanser 3 IN 1 & the
Advanced Hydra-Illuminating
Skin Therapy 4 IN 1

Make sure it is the cold weather making you bundle up and not insecurities about your beauty troubles!

Product Review: Essential Beauty Products To Look Your Best On A First Date



This post is sponsored by Million Dollar Tan, Tweexy, ToGoSpa and Giraffe Bath & Body Razor.

By Mallory McDonald

It is hard to feel good about yourself when you don't look your best. Plus, that's not to mention when you have a date with someone for the first time and you're feeling down about how you look. There are so many things to check off the list

to look great for that first impression, and it can seem overwhelming. You want your skin to be glowing and smooth and the little things to be noticeable. For your next [date night](#), try using these products to make you feel confident and beautiful while meeting your date for the first time!

Million Dollar Tan, Tweexy, ToGoSpa and the Giraffe Bath & Body razor are your go-to products for looking and feeling your best when the time for a first date rolls around!

Million Dollar Tan

Million Dollar Tan has the perfect products to maintain your glow post-summer. Before you can have the perfect tan, though, you should exfoliate your skin with the company's [Tingly Peppermint Body Scrub](#) for only \$12! [Summer Sun Sunless Tan](#) is very light and airy, and, after your scrub, it will give you an even all over tan that is odorless and is designed to last longer. For \$42, you can start your transformation! To maintain your tan and keep your skin moisturized as your date approaches, Million Dollar Tan's [Sheer Tan Glam](#) is a tinted moisturizer that provides instant glow while fighting aging! Sheer Tan Glam can be used at all times of the day and can even be worn under your makeup on your date! The product costs \$36 and is worth every penny. The total for all of the Million Dollar Tan products together is \$90, which is much less expensive than your membership at a tanning salon and has lots more benefits!



Million Dollar
Tan's Tingly
Peppermint
Scrub

ToGoSpa

Use ToGoSpa's at-home products the night before or the morning of your date to treat yourself to relaxation and unwind your pre-date jitters. [EYES](#) by ToGoSpa is an under the eye mask designed to soothe, moisturize and de-puff your eyes. It comes in a 3-pack for \$12.50, and you get the choice of four different eye treatments for what suits you best. [FACE](#) by ToGoSpa also comes in a 3-pack and is \$35. FACE is a collagen gel face mask that helps dry skin, aging, evens your skin tone, improves elasticity and minimizes fine lines in one 30 minute treatment, and you get three! [NECK](#) is also a collagen gel mask in a three-pack for \$25. If you are one of the millions of people in the world that is self-conscious about your neck, this is perfect for you. You never know if your date will end in a kiss on the neck! Use [LIPS](#) by ToGoSpa, a three-pack set for \$12.50 that will re-moisturize, re-hydrate and plump thinning lips. For a total of \$85, not only will you be tan and glowing, but you will feel relaxed and replenished!



ToGoSpa at-home products.

Now that you have exfoliated your skin and have an even glow, you want to wear something that shows this off. When wearing anything that shows off your legs, having a smooth shave can be tedious and annoying. With the [Giraffe Razor Extension Handle](#), not only will it help you get ready faster for your date, but for every time you shave. This is a reusable razor that can be disposed of, too. The extension handle includes two universal razor attachments in small and large and has the capability to extend 15-20 inches. For \$29.99, you will never have to worry about reaching those tough spots again!



Giraffe Razor Extension Handle.

You are ready and glowing for your date, are smooth and feel more confident than ever and, yet, there still feels like something missing. If you are someone who always forgets to

treat themselves and can never make it to the nail salon, this product is for you. The [Tweexy](#) makes polishing without messy spills seem like a breeze and gives you the ability to paint your nails everywhere. The colorful device slips onto your fingers like a ring and grips the polish securely to keep the bottle within easy reach to avoid spills for only \$14.95! Now you can paint your nails before you date with no stress and no hassle.



Don't miss out on feeling and looking your best! Even if you don't have a date, these products are the perfect way to treat yourself!

Product Review: Fight Aging Skin & Save Time: Alpessence





This post was sponsored by Alpessence.

By Kayla Garritano

Let's be honest! You want a skin product that will keep your natural beauty, but also rejuvenates that youthful glow, keeping you feeling young and vibrant. You also want the quality product of a luxury brand, without the luxury prices. And, it's likely you'd rather save time on applying those products instead of struggling through a series of time-consuming processes.

Alpessence is the brand to buy, as it provides you with the quality of a luxury brand for lower prices and the results you deserve.

Alpessence also has cutting edge anti-aging technology. The Switzerland-made brand has the country's latest high-tech, anti-aging treatments baked in to bring directly to you. All

Alpessence products are formulated with Rose Stem cells and other precious luxury ingredients. Because of these ingredients, you will feel reinvigorated. Plus, all of the damage to your body caused by stress and various toxins you're exposed to in your daily life will be repaired. Also, as an extra benefit, they will also improve your immune functions.

One product that you should definitely give a go is the [moisturizing refining mask](#). This moisturizer should be applied before you go to bed, and the overnight moisture-firming mask will help you to eliminate lines and wrinkles. It will help boost all the natural skin functions, because it not only satisfies the skin's need for energy to detoxify, but it also renews and rekindles vitality for a new level of anti-aging efficacy. It even helps to maintain the skin's ideal moisture level as it soothes and minimizes fine lines. At \$109, you'd be getting your money's worth for a product that does more than decrease wrinkles.



For the same price, you can also get the [silky dew moisturizer supplement](#), which is an every-day use product. It combines collagen and pearl to nourish and moisturize your skin whenever needed. As Aplessence says, “It’s your daily anti-wrinkle ally for ageless beauty.”



Alpessence has received a great amount of [praise](#) from various YouTube Stars, such as [ImogenHearts](#), saying it was one of her favorite skin care products of 2016. It's also received high approval ratings from the [Chicago Tribune](#) and [Halfstack Magazine Online](#).

The products are non-irritating, and they have no added artificial fragrance, dyes or ingredients that can harm the health and function of your skin. The company also does not test on animals

If you're feeling like you need a new brand in your life and want the product that is worth what you're paying, try out Alpessence, available in 14 countries online!