

Product Review: Try New, Natural Beauty Products



By [Jessica Gomez](#)

We've got your back with great [product reviews](#)! Natural products may be the way to go. They're extremely good for you; they aren't harsh, are good for the environment, and are usually cruelty-free. We are always on the prowl for innovative products that are effective, won't irritate us, and that have a natural, fresh fragrance.

Stay on top of the latest [beauty trends and beauty tricks](#) with our

product review:



No Sin Cinnamon, Clean Lip Moisturizer: This *Kiss Your Cravings Goodbye* product is here to help you reduce your food cravings. It's a lip treatment that does just that, and it's all natural! It contains essential oils, scarce plant extracts, cinnamon, white tea, jojoba oil, and lemon balm. This product targets two things at once, dry lips and hunger – leaving your lips feeling smooth and curbing your appetite for snacks. It diminishes cravings just 10 minutes after application. The more you use this lip gloss, the more it works. It hydrates your lips, freshens your breath, and makes you thirsty redirecting your impulse to water instead of munching. You can get it on [Amazon.com](https://www.amazon.com) for \$20.



ALL MATTE UP



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ALL MATTE UP

Hard Candy Lip Color: Making your lips soft, this product hydrates your lips. It's matte, but silky. It's a great make-up for when you're going for that natural look. It's also great for all skin tones, coming in a variety of colors: Buttercream, Biscotti, Creme Brulee, Gelato, Macaron, Sorbet, and Tartufo. It's available at [Walmart](#) for just \$6!



Quinoaplex: As it turns out, Quinoa is great for your hair. Containing 15% of amino acids, it's protein for your locks to be exact. It conditions and repairs your strands and protects your hair. Say goodbye to split ends as well! Quinoplex hair products provide many benefits, some being lasting shine, increases the the lasting of hair color, soothes your scalp, and decreases hair loss, thinning and breakage. It also allows hair to be colored and bleached with much less damage. Check out [their bestsellers](#)!

**Which of these products are you interested in the most?
Comment below!**

Beauty Tips: How to Choose the Perfect Perfume for You



By [Jessica Gomez](#)

Finding the perfect perfume can sometimes feel like a mission! There are just a bunch of things to consider when choosing. So many of us go through the struggle of thinking we found a great scent that fits us, just to wear it later and not like it. Have no fear though – we are here to help with some [beauty tips](#)!

Here are some beauty tips to consider when on the prowl for the

perfect perfume:

Price: If you're on a budget, you definitely have to consider the price. Start off with perfumes that fit your budget perfectly. If you don't find what you're looking for and can adjust your budget a little, then move up in price. Also, always keep your eyes out for sales, promotions, and samples!

Related Link: [Romantic Make-Up Looks for Valentine's Day](#)

Scent family: It's important to know what kinds of scents you like. Generally, there are four main scents in the fragrance wheel. They are: floral, oriental, woody, and fresh. Floral scents are sweet and smell like flowers (ex: lavender, rose, orange blossom). Oriental scents are musky perfumes. They can be soft or "woody," because of the spices used (ex: musk, vanilla, and precious woods). Now, some woody scents are similar to oriental musky scents, and feature earthy tones (ex: sandalwood, amber, and oakmoss). Last but not least, fresh scents are citrusy and fruity (ex: oranges, apples, and peach), which can be similar to floral scents since both can be sweet. Choose the ones you like best!

Concentration: Concentrations vary by perfumes and prices. Some concentrations last longer than others. According to WikiHow, "Eau de cologne has the lowest fragrance concentration, lasting about two hours. It is 3-5% oil in a mixture of water and alcohol. Eau de toilette is a slightly more concentrated type of perfume and will last three to four hours. It is a about 4-8% oil. Eau de parfum has a higher oil concentration than eau de cologne and lasts around six hours. It is 15-18% oil mixed with alcohol. The perfume with the highest concentration is simply called perfume or parfum. It has great staying power and will last all day. It is 15-30 oil mixed with alcohol."

Related Link: [The 5 Best Beauty Tips from Celebrities](#)

When perfume shopping: Don't wear scents, consider taking a friend, and don't overload on smells. If you're already wearing a scent, then the scents you try on while on the hunt will clash. Go fragrant free when shopping to capture the true combination of your scent and perfume. As for bringing a friend, a second opinion never hurts! Lastly, don't over simulate your nose. Try out about six scents per shopping session. You can also try asking an employee if they have coffee beans to clear your nose and sensitize sense of smell.

It's a process: When doing the actually perfume testing, follow the next steps. Sniff the bottle first and then spray perfume on blotter sheets to smell. If you like the scent thus far, then apply it on your skin. And of course, like said before, don't forget to refresh your sense of smell after each scent. This process will help things go smoother.

Now, go on! Go out and find your perfect scent. Have any more beauty advice on this topic? Comment below!

Beauty Advice: Incorporate Flowers In Your Beauty Routine





By [Karley Kemble](#)

Flowers add a quaint touch of beauty to any fashion look, or a charming pop of color to your bedside table (who doesn't love to receive a bouquet of flowers, right?!) Flowers offer more purposes than a stylish print or thoughtful, fresh gift. There are plenty of ways to bring these pretty petals into your daily beauty regime. Whether you are looking to de-stress in the bathtub, cover your face in highlighter, or spritz some sultry perfume on before your big [date night](#), we've gathered together some awesome products that will make it easy to look, feel, and smell awesome!

Check out our awesome [beauty advice](#) to help freshen up your beauty routine with flowers:

1. Rosehip Oil: Beauty serums and oils have skyrocketed in popularity in the last year! Rosehip oil is among the products that celebrities swear by. In fact, it's Miranda Kerr's secret

to flawless skin. Rosehip oil has antioxidants, fatty acids, and vitamins that provide wonderful benefits for your skin. It helps moisturize, minimize fine lines and wrinkles, brighten your skin, and more! It's versatile and a must-have for anyone!

Related Link: [Beauty Advice: Mastering Liquid Eyeliner](#)

2. Bath Bombs: If you've never experienced the amazingness of bath bombs, you *have* to give it a try. There are many floral-infused options available through different retailers. Perhaps the most popular is Lush Fresh Handmade Cosmetics' "Sex Bomb." The pretty pink and lilac orb has a euphoric rose scent, so you won't have any problems relaxing after a long week! The best part about soaking in a bath-bombed tub is that the scent soaks into your skin, so you'll smell fresh and floral for the rest of the day!

Related Link: [Beauty Trend: 5 Face Masks to Try](#)

3. Body Spray & Perfume: The most common way to integrate flowers into your routine is as easy as a few spritzes of perfume! With tons of options out there, it can feel overwhelming to find one that you love. Take notes from your favorite celebrities! Daisy by Marc Jacobs is a fan favorite of [Miley Cyrus](#), and [Ariana Grande](#) is known to wear Viktor & Rolf's Flowerbomb. If you're looking for something to fit your budget a bit better, Bath & Body Works has many affordable options – their signature and best selling scent is Japanese Cherry Blossom!

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4. Makeup: There are tons of fleur-inspired beauty products out there! For a fresh-faced glow, try Milani's petal brush or Lancome's Rose Highlighter. If you're looking for something for the lips, try Blossom lip glosses or Modern Minerals' Lotus Flower infused lipgloss for a fresh flower pout.

5. Hair Pieces: Flowers in your hair are so elegant and dainty! If flower crowns are too basic for you, try weaving them into your braids, clipping them to the side, or even wearing them as a classic headband. Adding flowers to any hairstyle instantly dresses up any look!

How have you added flowers to your routine? Share with us below!

Beauty Tips: How to Combat Frizz During Spring Showers



By Carly Horowitz

April showers bring May flowers, but what do they also bring? FRIZZ. We all know that most people don't enjoy it when their hair starts to get frizzy in the humid spring air. In addition to humidity, frizz can also be caused by lack of hydration in the hair. Luckily, there are multiple [beauty tips](#) and tricks that can be used to minimize frizziness. Whether you have planned a [date night](#), [romantic getaway](#) or are just running errands around your town, your frizzy hair can be combated after experimenting which routines work best for your hair type.

Check out some of Cupid's special beauty tips on how to combat frizz during this time of year!

1. Use a hydrating mask: Dehydration is a main cause of frizzy hair- especially for people with curly hair. If you use a hydrating mask on your hair once a week, or once every two weeks, it will minimize the dryness that can occur in your hair. Maybe have a get together with your friends and each of you can try a different hydrating face mask and see which one works best! Do keep in mind that hydrating masks effect different hair types in a variety of ways. Once you figure out which works best for you and your unique hair type, you will be set.

2. Condition, condition, condition: Conditioner also helps to hydrate your hair. It is even better if you find a conditioner with specific hydrating products in it like glycerin, coconut oil, and shea butter. This will make your hair nice and silky!

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3. Minimize blow-drying: The direct hot air from a blow dryer

has the ability to dehydrate your hair even more. Try to minimize your usage of a hair dryer as much as you can. Although, it is okay if you use one towards the end of the air drying process just to help style your hair. Make sure you use some type of heat protector on your hair before exposing it to the blow dryer so that you prevent further damage to your hair- which also can cause frizz.

4. Brush your hair more: We are born with exactly everything that our bodies need to thrive. Our hair is already abundant with natural oils that can be easily dispersed by brushing your hair more often, or washing your hair less often. No need to break the bank on expensive products for your hair when you are already blessed with natural products!

Related Link: [Get a Knockout Look with This One-Two Punch in Hairstyles](#)

5. Get sulfate-free shampoo: In addition to purchasing a sulfate-free shampoo which will help to decrease frizziness, also look for one with glycerin in it as well, as mentioned earlier that this helps to hydrate your hair. Special tip: the higher listed the product is on the 'Ingredients List' on a shampoo or conditioner bottle, the more abundant that ingredient is in the bottle.

6. Try natural remedies: If you want to try something different, certain natural remedies have been proven to help tame frizzy hair. To name one, the acidity in apple cider vinegar can minimize frizz if you run some of that through your hair diluted with water after you do your routine shampooing. Rinse it off with cold water after about 30 seconds, then continue with your conditioning routine. Have fun experimenting with other natural remedies as well like an avocado and olive oil mask, raw egg and olive oil treatment, carbonated water rinse, etc.

Related Link: [Beauty Advice: DIY Hair Treatments for Pool Hair](#)

7. If all else fails, a bun is the way to go: By throwing your hair into a bun, it can ease frizz in itself. Or if you're going for the messy bun look, the frizz that is already there can add to your look! Yes, many people want their hair to look chic and frizz-free, but we should also embrace the beauty of our naturally occurring hair.

Battling frizz is a true struggle for certain hair types. These tips are sure to do the trick, but always remember that however your hair decides to fall today, it is naturally and beautifully you!

Have a secret frizz-free trick you want to share? Comment below!

Beauty Tips: Up Your Nail Game For Spring





By [Jessica Gomez](#)

Some of us tend to slack off in the winter when it comes to our beauty routines (guilty!). However, Spring is here, and we have to up our nail game quick. We all love [beauty tips](#), so get ready for some you can put to good use!

Check out these beauty tricks and tips! Your nails will thank you.

1. Weekly Manicures: You can either go to a nail salon or get a nail kit and give yourself a manicure at home. It's important to stay on top of your nails so that they always look up to par. Once you get yourself into a weekly routine, it'll be easier to keep up.

2. Nourish your nails: Apply olive and castor oil to moisturize and strengthen your nails. Dab the oil onto your nails with a cotton ball and leave on for 20 – 30 minutes. Rinse it off with warm water and hand soap after. You can do this three to four times a week. You should also use a nail

strengthening polish in addition to this beauty regime, to not only strengthen your nails but also help them grow. It's perfect to apply when you need to let your nails breathe by giving them a break from nail polish.

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3. Eat foods high in protein: Nails are made of protein, so eat plenty of it. Healthy foods like spinach, almonds, broccoli, beans, and avocado are among the many foods you can eat!

4. Wear gloves when cleaning: Constant exposure to water and harsh chemicals can wear down your nails. Invest in a pair or two of gloves and use them whenever washing dishes and doing any other type of cleaning where you come in contact with water and cleaning products. Also, don't forget to apply lotion to your hands after. To go a step forward, you can also change your cleaning products to cruelty free ones (products that don't test on animals) since they use natural ingredients instead of harsh chemicals – better for you and better for your home!

Related Link: [Beauty Tips: Colored Eyeliner](#)

5. Don't abuse your nails: People constantly abuse their nails without really realizing what they're doing. Avoid nail biting, peeling off nail polish, and using your nails as tools (to open things, for example). Things like these cause trauma to your nails, and that's no way to pamper them! Time to lose these habits.

6. Keep it trendy: What's in this upcoming Spring? A lot! Here are some favorites! You can never go wrong with nude colors – they're simple, delicate looking, and cute. Bright colors like orange, blue, and purple are also great for Spring, and they're attention grabbing. What's also attention grabbing? Metallic gold and Ombrés! Use different shades of a metallic colors, brown and beige themes are nice. And ta-da, you now

have an excuse to wear five different colors when you can't decide on a shade! Glamour.com has a long list of specific styles to rock this Spring!

Taking care of your nails is essential. We use our hands a lot, so our nails tend to suffer. Give them the respect and pampering they deserve. It takes some work, but it's not rocket science! Create a routine for yourself and stick to it!

What is your routine for keeping your nails healthy and beautiful? Share below!

Beauty Tips: Celebrity Hair Trends to Brighten Up for Spring





By [Karley Kemble](#)

After enduring the brutally cold winter temperatures, you're probably super ready for the sunshine and warm weather. It's time to put away your warm clothes for the season, get out the lighter colors, and update your look. Do a bit of spring cleaning and refresh your hairstyle! If you're ready for a big change in your hair game, look no further. Cupid has the scoop on the hottest [celebrity hair trends](#) this spring. You'll surely turn heads with your new 'do!

These [beauty tips](#) and celebrity hair trends are huge game changers!

1. Blunt bangs: Bangs may seem like a somewhat risky decision, but when done right, they look absolutely amazing! The key is to make sure they go cohesively with your overall hairstyle. Look to Rose Byrne or [Taylor Swift](#) for some bang-speration! Blunt bangs go really well with a symmetrical bob. If that is too dramatic for your taste, try some light, feathered bangs with your choppy layers.

Related Link: [Get a Knockout Look with This One-Two Punch in Hairstyles](#)

2. Scrunchies: One of the most beloved trends from the '90s is making its way back into 2017! Scrunchies are a fun way to dress up ponytails and top knots, or can even be used for a more stylish look at the gym! These plush hair ties were seen on many different springtime runway shows, and [Selena Gomez](#) is a big fan of this oldie-but-goodie, too.

Related Link: [Beauty Trend: The Ultimate Guide to Eyelash Extensions](#)

3. Changing up your part: Sometimes, a major hair update is as easy as parting your hair a different way. If you always part your hair to one side, try the other side or even a center part! The best thing about parting your hair is that there's no commitment. If you don't like it, you can easily change it back. If you need some celebrity inspiration, [Rihanna](#) or [Kendall Jenner](#) are always changing up their 'dos.

Related Link: [Beauty Advice: The 5 Best Beauty Tips from Celebrities](#)

4. Lightening your color: A popular thing to do in the springtime is to change your hair color! Whether you'd like to go big and dye your whole head, or start small with some tasteful highlights, the options are endless. Celebrities who have really mastered changing their hair color along with the seasons are Rachel McAdams and [Emma Stone](#)!

5. Luscious layers: Layers are always a winning option and will liven up hair that has become dull to the chilly weather. Layered hairstyles are extremely versatile and are extremely easy to customize for your own face shape. Take notes from [Lindsay Lohan](#) if you're looking for a celebrity that has really rocked the layered look over the years!

What hairstyle will you be rocking this spring? Leave us a

comment below!

Beauty Trend: 5 Life Triggers that Inspire Bold Beauty Transformations



By Dr. Sanam Hafeez and Dr. Margarita Lolis

It is common for women to alter their appearance when faced with a significant life challenge. When we are tested we transform. When we shift our mindset and transform on the inside, it's only natural that we want the outside to change

as well. [Britney Spears](#) is notorious for her transformations. It's as if we shed old skin like a butterfly ready to take flight, soaring to new heights. Below are some common life challenges and the typical beauty treatments sought for each.

Check out these [beauty trends](#) for each of life's hurdles!

A milestone birthday.

You don't have to be turning 50 to freak out about a birthday. Women as young as 25 are having quarter life crises. Women who turn 30 or 35 often feel blah about it. Even if women feel great about a milestone birthday, they still may desire a change. According to Dr. Sanam Hafeez, a NYC based licensed clinical psychologist who teaches faculty members at the prestigious Columbia University Teacher's College and is the founder and Clinical Director of Comprehensive Consultation Psychological Services, "when we have birthday's, we focus on aging. We look at our faces in the mirror and may think a refresher is in order. It's common for women to book appointments for Botox around their birthdays. However, when aging becomes an obsession, causing anxiety or depression, it's important to speak to a professional."

Surviving an illness.

"After recovering from illness, especially if the road to recovery was long and hard, it is normal to want a new look," explains Hafeez. When people feel healthier and happier, they may desire a new wardrobe, especially if there was weight loss. Dr. Margarita Lolis, a Board-Certified Dermatologist in northern New Jersey who specializes in anti-aging and longevity, adds, "they may also want to explore fillers to the face to replace volume lost while ill. It's important to make a full recovery before doing any invasive procedures. You

really must speak to your doctor to clear you for any elective surgeries.” “There’s a lot of empowerment that comes from battling back from illness. It makes sense that someone would want to celebrate their good health with a ‘new me’ approach to their appearance,” says Hafeez.

Going back to work after a stretch of unemployment.

You got laid off and for months your job has been finding a new job. After months of sitting at the computer in sweats, only showering to go on interviews, you finally get hired! Elated, you decide to treat yourself to a spa day, get a pro to cut and color your hair, and splurge on new eyeglass frames. “Being unemployed crushes the spirit. The longer someone is unemployed the greater their chances are of sinking into depression. When a new job is secured there’s a feeling that the weight of the world is off the shoulders. Of course you want to treat yourself” says Dr. Hafeez.

Divorce or a breakup.

One of the most profound triggers motivating a significant change to a woman’s appearance is divorce. Breast augmentation, tummy tucks, liposuction, face lifts, weight loss, new hair, new clothes, and total transformation is common. Divorce is such a significant severing that most women feel that the person they were before must change. The fastest way is to change their appearance. The challenge here is that they are often hurting inside as they grieve the loss of their marriage. Even if they are happy for the divorce and it ended amicably the stress over dating again is a motivator. Dr. Lolis says many new clients come to her by referral because they recently divorced and want their “cry lines” removed and a fresh look to their faces.

Moving to a new city.

“Uprooting to a new city can be very scary. There are a lot of unknowns which makes people feel as if they are out of

control,” says Dr. Hafeez. The one thing they can take control over is their appearance. It’s common for people who relocate to assume a whole new identity that blends in with the other people of that city. If you’re moving from New York City to a beach town in Miami, your attire is going to change.

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Dr. Sanam Hafeez PsyD is a NYC based licensed clinical neuropsychologist, teaching faculty member at the prestigious Columbia University Teacher’s College and the founder and Clinical Director of Comprehensive Consultation Psychological Services, P.C. a neuropsychological, developmental and educational center in Manhattan and Queens. Dr. Hafeez masterfully applies her years of experience connecting psychological implications to address some of today’s common issues such as body image, social media addiction, relationships, workplace stress, parenting and psychopathology (bipolar, schizophrenia, depression, anxiety, etc...). In addition, Dr. Hafeez works with individuals who suffer from post-traumatic stress disorder (PTSD), learning disabilities, attention and memory problems, and abuse. Dr. Hafeez often shares her credible expertise to various news outlets in New York City and frequently appears on CNN and Dr.Oz. Connect with her via twitter @comprehendMind or www.comprehendthemind.com.

Dr. Margarita Lolis, M.D. is a board-certified cosmetic, medical dermatologist and a fellowship-trained Mohs surgeon with over 20 years of experience. In her practice, she addresses common skin concerns such as acne prevention and treatment in both teens and adults, sun-damage, skin discoloration, wrinkles, changes to skin texture and loss of volume. On the medical side, she is a trusted expert in melanoma and over-all skin health. Dr. Lolis prides herself in honoring facial symmetry to deliver a natural look to her clients. She always recommends a healthy skin care regimen plus lifestyle habits that are aligned with her holistic

approach to beauty. Dr. Lolis is a member of the American Academy of Dermatology, American College of Mohs Surgery, and the American Society of Anti-aging. Her practice, Skin, Laser, and Surgery Specialists is in New York City and Bergen Country, New Jersey.

Beauty Tips: Romantic Make-Up Looks for Valentine's Day



By [Rachel Sparks](#)

Valentine's Day is almost here, and we have the perfect

celebrity beauty trends to make you look glamorous for your V-Day [date night](#). Aside from the classic red lip, which is a no-fail look for Valentine's Day, these [beauty tips](#) are inspired by celebrities to help make you feel like an A-lister.

Try these beauty tips for a romantic look on Valentine's Day date night!

1. C-shape: Get inspired by Rita Ora's look. Use a light color, like apricot or peach, along your cheekbones in the shape of a C. Use the same color on your lids for a simple, glowing look.

Related Link: [Fashion Advice: Choose the Perfect Date Night Dress](#)

2. Cleopatra style: Kohl lined eyes and bronze shadow. It's such a classic, powerful look. Go bold on your eyes but keep the rest of your face clean and simple. Your date won't be able to stop staring into your eyes with this statement look!

3. Glitter red lips: Think Dorothy's slippers meets Valentine's Day. Naomi Campbell's has gone bold with a twist. Change the classic red lip for V-Day with a disco-worthy glittery shimmer. It may be messy, but get creative and have fun with where and how you leave your lip stain behind.

Related Link: [Dating Advice: Get the Look – Valentine's Day Romantic Curls](#)

4. Red liner under the eye: Sure, the normal thing to do is to get rid of the red puffiness below your eyes. Still do that. If you're looking for a fun and easy way to bring the Valentine's Day spirit to your everyday makeup look, get gutsy and use red liner on your bottom lashes. Janelle Monáe keeps

it classy with traditional wing liner and light lips.

5. Edgy pink: Ok, so there's some of us that want to dress up without being overly girly. Go pink and go bold. [Kristen Stewart](#), queen of edgy, unconventional makeup, uses a light pink along her temples, her cheeks, her lips, and her lids. All the same shade. It's definitely not a look for the faint of heart.

What are your favorite beauty tips for Valentine's Day? Share your styling advice below!

Product Review: Beauty Products to Help You Glam Out all Winter Long





By [Rachel Sparks](#)

With impending holidays, winter harshness, and New Year's resolutions looming ahead, we're feeling the pressure to look our best. Whether you're aiming for the casual elegance of a model on her day off or the dressed up glam of a runway show, these [beauty products](#) are must-haves for your routine. We've got something for your hair, your skin, and your makeup needs, topped with the lasting impression of your scent as you walk away.

These beauty products have all of your beauty needs covered so you can step out in celebrity style!

[Dickinson's Toner:](#)



Dickinson's Toner. Photo:
Courtesy of Lippe Taylor.

With the first ingredient listed being 100% natural witch hazel, you know what you're putting on your face is great for your skin. Witch hazel is a natural remedy that removes oil and impurities without drying your skin out. Dickinson's toner is a gentle way to remove makeup, free of soaps, dyes, parabens, or sulfates. Fighting winter skin blues starts with your skincare routine, so find products that are healthy for your face.

[Lavanila Healthy Deodorant Girl Mini Duo Set:](#)



Lavanila Healthy Deodorant. Photo:
Courtesy of Tractenberg & Co.

This deodorant is specifically engineered for tween and teen girls. It's an all-natural, powerful, gentle, and non-irritating deodorant that is also non-whitening. Super soft under the arms, this solid twist-up beauty product is vitamin-rich without the inclusion of aluminum or other harsh chemicals. Using health-promoting beta-glucan technology with antioxidants, active botanicals, and essential oils, it will fight underarm odors by preventing the growth of bacteria. Available in Beach Vanilla or Sporty Vanilla, help your teen feel flawless with this healthy deodorant!

HairRX:



HairRX products. Photo courtesy of HairRx.com

Joe Segel, CEO of ProfilePro LLC and QVC, has launched a new hair-care product line specifically for women thirty and over. Available for customization, users can answer questions based on their hair's needs, hair goals, and lather and scent preferences to pair them with the best shampoo and conditioner

for their needs. Scents to choose from include citrus, coconut, lavender, vanilla, or jasmine. A number of styling products are available for separate purchase. If you don't know where to start on your hair journey, eight different salon-style sets come with shampoo, conditioner, and styling products based on specific hair-care needs. No matter the phase of life you're in, these beauty products will make you feel gorgeous.

[The Hard Candy Eau De Parfum:](#)



Hard Candy Perfumes.
Photo: Courtesy of dna
Public Relations.

Exclusively available at Walmart, Hard Candy perfumes are the perfect budget-friendly beauty product to make you feel confident going out on the town. Available in Pink and Black scents featuring a blend of fresh fruits and elegant musks, these perfumes were inspired by the confident, edgy, and flirtatious Hard Candy girl herself. With top notes of fruit, middle floral notes, and lower, sweeter flavors, these

perfumes will keep people intrigued.

Models Own:

models^{own}

Summer Favorites

Lix Matte Liquid Lipstick, Sculpt & Glow Highlighter Palette, Colour Chrome Eyeshadow Kit, and I-Definer Eyeliners



Models Own beauty products. Photo: Courtesy of dna Public Relations.

Models Own beauty products have everything you need to look your best for the perfect [date night](#). With lipstick, highlighter palettes, eyeliner, and eyeshadow kits, this product line meets every need. Their Lix Matte Liquid Lipstick is available in “Strawberry Mojito” and “Eucalyptus Pink” and have a fresh minty scent to make your lips irresistible. The Sculpt and Glow Highlighter Palette comes in “Gold Spotlight,” including three shimmers that define and illuminate for just under \$20. Their Colour Chrome Eyeshadow Kit comes in both “Copper Lustre” and “Golden Lights” to match all skin tones for a metallic finish to your look. Combined with primer, this eyeshadow will last longer than you will. To finish your look, I-Definer Black Eyeliners comes in “Liquid,” “Kohl,” or “Duo” to add a subtle or sassy look. Models Own is exclusively available at Ulta.

Rely on these amazing beauty products to beat the winter blues and perfect your look for the most amazing date night!

Beauty Tips: Best Beauty Products of 2017



By [Karley Kemble](#)

If you've ever walked into Ulta, Sephora, or the beauty section at Target, and have felt completely overwhelmed, you aren't alone. With all the beauty products out there, it's difficult to figure out what's good and what's not-so-good. Cupid has some great news for you: we've compiled a comprehensive list of the best beauty products of 2017 to make your next beauty haul super easy!

From drugstore to high-end, Cupid has beauty tips in the form of the must-have beauty products of 2017!

Face:

Benefit PoreFessional Primer: If you haven't tried PoreFessional Primer, you're really missing out! This primer helps give your look a flawless base. Like the name suggests, it fills in your pores and makes your skin baby smooth. Try it out – it'll change your makeup game.

Maybelline Fit Me Matte Foundation: Who said you had to spend a fortune on foundation? Maybelline's foundation is a great "fit" for almost everyone! They have the most diverse shade range of any drugstore line, and even rolled out six new shades this year. This foundation will keep your face matte all day and makes your skin seamlessly perfect!

Tarte Shape Tape Contouring Concealer: Shape Tape is a cult favorite for a reason. Though it has only been around for a year, it's taken the beauty world by storm. What makes this concealer so amazing is that it is extremely full-coverage and long-lasting. Tarte has an extensive color selection, which comes in handy because this product is also great for contouring!

Related Link: [Beauty Tips: 5 Hair Trends for 2017](#)

Eyes:

Nyx Glitter Primer: If it's basically impossible for eyeshadow to stay on your lids all day, eyelid primer is essential! Nyx is a great brand overall, but this Glitter Primer is a notable standout. This primer doesn't budge once it's on your eyelids, and works on both pressed shadows and loose pigments.

Urban Decay Heat Eyeshadow Palette: One of 2017's most hyped launches within the beauty world, the Naked Heat Palette is a must-have palette for anyone's makeup stash. The warm shadows are super pigmented, buttery, and look good on any skin tone. They are also super versatile – you can create a look suitable for a day at the office, or [date night](#) with your partner!

Stila Stay All Day Waterproof Liquid Eyeliner: Whether you're an eyeliner newbie or a pro, this eyeliner is great for all abilities. The felt tip is perfect for simply defining your eyes, or creating sultry cat eyes. It won't budge or smudge all day, either!

L'Oréal Lash Paradise Mascara: L'Oréal's mascaras are well loved – and their newest launch is probably their best ever! Lash Paradise has become a cult favorite and comparable dupe to Too Faced Better Than Sex mascara. What makes this mascara so amazing is that it curls, lengthens, and volumizes eyelashes and doesn't make them feel crunchy or crusty.

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Cheeks:

Milani Baked Blush: These blushes are ah-mazing. Unlike most baked makeup products, they are super pigmented and aren't chalky. There is the perfect amount of shimmer to leave your cheeks looking healthily flushed with the perfect amount of color!

Too Faced Chocolate Soleil Bronzer: Too Faced has a very extensive line of bronzers. From matte to shimmer, there is something out there for everyone! The Chocolate line of bronzers are especially decadent because they have an irresistible cocoa scent – but just make sure you don't take a bit out of it!

Becca Highlighters: Within the past few years, highlighters

have certainly become everyone's favorite beauty trend. Becca is known for creating some of the best highlighters on store shelves! They have a variety of different formulas – liquid, pressed powder, and poured crème. Their products aren't overly shimmery, and have a very natural sheen to them. You can also build up the intensity for a glow that can be seen from outer space!

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Lips:

Elf Sugar Scrub: With the growing popularity of matte lipsticks, it is super important to take the proper steps to ensure your lipstick will stay on as long as possible! This lip scrub looks exactly like a bullet of lipstick and can easily fit in any purse or clutch. It leaves your lips super soft and comes in a bunch of different, yummy flavors!

Rimmel London Rimmel Moisture Renew Transparent Lip Liner: If lip liner is a struggle but you have a problem with your lipstick feathering, this product was made for you! This liner applies crystal-clear, so you don't have to worry about looking like over lining-gone-wrong.

ColourPop Lipsticks: ColourPop's popularity has skyrocketed in the past four years – it's difficult to imagine a time when we didn't have their Lippie Stix, Ultra Matte, or Ultra Satin liquid lipsticks. Their lipsticks are a game-changer because of their one-swipe coverage and comfortable feel. The brand is constantly releasing new shades, so there's a color out there that's perfect for you!

Finish:

Laura Mercier Translucent Setting Powder: This setting powder is crucial for keeping your makeup in place all day. It has a very silky-smooth texture and doesn't look cakey on top of all your other products. It also doesn't cause flashback in

photos, so you won't look ghostly at all.

Urban Decay All Nighter Setting Spray: Setting spray is the icing on the cake for any and every makeup look! This spray comes in two finishes – one leaves your skin looking dewy, the other matte. This spray truly increases the longevity of your daily makeup.

What beauty products rocked your makeup game in 2017? Comment below!

Product Review: Snow Fox 3-Step Skin Care



By Rachel Sparks

This post was sponsored by Snow Fox.

Despite the latest beauty trends, the best look is the natural look. [Kendall Jenner](#) is known for her glowing skin and flawless but quick makeup routine because of how healthy her skin is. Great skin starts with an amazing care routine and excellent products are a necessity. Snow Fox skincare line is not only healthy for you, but also for the planet we care for and the animals we love.

Get that gorgeous glowing skin you've been dying for with Snow Fox skincare line, and check out our product review!

What we love about Snow Fox products is that they genuinely care about what you put on your face. Designed specifically for sensitive skin, Snow Fox has no parabens, no SLS (sodium lauryl sulfate), phthalate, petrochemicals, phenoxythenal, mineral oil, sulfates, synthetic colors, or synthetic fragrances. That's an impressive list! They don't test on animals and source primarily from Australia. Snow Fox is also 100% natural and certified organic.

Related Link: [Beauty Trend: 5 Face Masks to Try](#)

But what does Snow Fox have that makes it so great? Their three step process is acclaimed for not only cleansing, healing, and hydrating your skin, but for changing your skin to that celebrity-quality glow. How do they do it? In addition to organic and natural ingredients, Snow Fox's production process guarantees lab-day freshness. Packaged in Taiwan, Snow Fox's process of sealing their products in the lab prevents contaminants from entering and means you are the first person

to interact with the products beyond the lab.

1. The three step process starts with their Soothing Facial Cleansing Mousse.

Their cleansing step uses organic peppermint oil for antiseptic and antimicrobial protection. Alpha Hydroxy Citric Acid removes build up and dead skin cells for a gentle exfoliation. Finally, aloe vera promotes healthy skin regeneration.



Snow Skin Care: Mousse

2. Step two, Arctic Breeze Detox Mask, is made with 100% organic cotton.

Globally sold-out, all skin-types have used and bragged about its excellent skin revitalization.

3. The third and final step, Day and Night Defense Cream, goes beyond hydration.

After 18 days of use, it evens out skin tones and textures,

negates redness, and regulates sebum production. It's make-up friendly and can be used as a make-up primer to start your morning routine and get your gorgeous for a [date night](#)!



Snow Skin Care: Cream

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Priced at \$120 for the three-step process, it's an achievable and reasonable price for revolutionary products that will heal your damaged skin, and it's just in time for winter! They have a \$48 travel kit with all steps included and is the perfect way to test their products. Internationally established, Snow Fox is making their way to the US. You can find retail locations in Switzerland, Australia, Hong Kong, and Singapore. Though they're new to the US, they've already been featured in *Marie Claire*, *Sassy*, *Bazaar*, and *Cosmopolitan*.

We've loved this product so far and can't wait for you to try them! Dying to learn more? You can follow Snow Fox on [Instagram](#) or check out their website snowfoxskincare.com.

Beauty Advice: Mastering Liquid Eyeliner



By [Karley Kemble](#)

Whether you're a beauty beginner or a makeup master, liquid eyeliner can be super daunting. Sure, you've watched endless makeup tutorials from your favorite beauty bloggers, but you can never figure out how they make it look so...easy. One little slip of the hand has the potential to ruin your perfectly blended eye shadow! Like most things in life, applying liquid

eyeliner becomes easier with trial and error. It's normal to feel overwhelmed, but what's great about liquid eyeliner is how versatile it is. Whether you enjoy a bold and dramatic look, or are more into looking classic and crisp, liquid eyeliner can give you the best of both worlds and is a [beauty trend](#) that never goes out of style!

If you're ready to up your makeup game, check out these beauty tips that'll help you master liquid eyeliner in no time!

1. Keep a steady arm: We aren't all meant to be surgeons, so it's normal to be a bit shaky when it comes to holding liquid eyeliner. If you're having trouble keeping a steady arm, try resting your arms on a table or bathroom sink. You'll find that it's a million times easier to draw a smooth line when your arm is sturdy.

Related Link: [Beauty Trend: 5 Face Masks to Try](#)

2. Work in sections: A lot of the makeup pros are able to line their eyes with one fluid, sweeping motion. If that works for you, awesome! If you are still having trouble, working in small sections will give you the same effortlessly-chic look. A great technique is to dot your eyelid and connect the dots across. Starting from the center of your eyelid is also an easier beginning point, too.

3. Start with a pencil: If you love the look of liquid eyeliner, but are more comfortable with a pencil, try using both! Line your eyes with a pencil first. Then, trace over it with the liquid. That way, you have a clear path to follow and are less likely to end up with the dreaded raccoon eyes.

4. Have some helpful tools handy: Cotton swabs and Scotch tape

are essential. If you feel ready to tackle the beloved cat eye, laying some Scotch tape on your outer eye provides a great guideline and allows for precision. Cotton swabs are delicate enough to gently remove any mistakes you might've made along the way.

Related Link: [Beauty Tips: The Rise of Microblading](#)

5. When in doubt, wing it out: Perhaps the most overwhelming but classic liquid eyeliner look is the beloved cat-eye. You can create the purr-fect cat eye look by lining your entire eye. Then, working from the outer corner closest to you your bottom lash line, create a tiny triangle that bridges your top and bottom together. From there, you can build your wing outwards.

6. Relax: A great mental state is super important when tackling liquid eyeliner. Before you bring that brush to your eyelid, take a deep breath and relax. Allow yourself to make mistakes, too. Consider practicing your technique outside of your regular glam-time – that way you'll feel more confident if you're running late for [date night](#) or a big party!

Are you a liquid eyeliner guru? Share your tips below!

Get a Knockout Look with This One-Two Punch in Hairstyles





When you pick up the latest copy of your favorite hair magazine, you'll find all kinds of interesting looks that'll likely draw your interest. The big question is, which one should you try? Are any of them worth a go, or should you stick to the same style you've been wearing for a few years now? If you're looking for a new look, you couldn't do better than picking what are considered two of the hottest trends of the moment, namely hair extensions and balayage. While each is a phenomenal opportunity for you to upgrade your 'do in style, when combined they can be even more of a showstopper.

Here's what you should know about these two of the most in-demand hair looks around.

Balayage—Is It Worth All the Fuss?

Balayage is a hair technique that's been getting tons of press as of late. All the latest Hollywood actresses, models, and music stars, such as Heidi Klum, Selena Gomez, Halle Berry,

Ciara, Jennifer Anniston, and Jourdan Dunn, have been donning looks that are based on the balayage process in which color is “painted” into the hair by hand, rather than stylists using foil. Jennifer Lopez, who’s been known to have arguably the best hair in the City of Angels, has been a great example of a star who’s worn a balayage-based style with extraordinary flair.

The technique looks much like the ombré style, and, in fact, women frequently use the names interchangeably, although they are not the same at all. Since balayage is a technique itself, it can be used to achieve an ombré style. Otherwise, it’s identifiable trait is that it starts higher on the head than the ombré look does, but both have the characteristic gradation in color, going from dark to a much lighter shade, with ombré extending all the way down to the very tips, or ends, of the hair.

Balayage is well-loved for many reasons. One of them includes the fact that it doesn’t quite require as much maintenance as the ombré style. It’s not unheard of for women with balayage to not need any kind of touch-up for as long as six months, even. Another reason why it’s much loved is that it’s fine for all different hair types and lengths (except super-short styles).

Hair Extensions

Not only has Jennifer Lopez donned tresses with balayage, but she’s also been photographed with stellar hair extensions. She joins a long list of actresses and other celebs, such as Jessica Alba and Paris Hilton, who’ve discovered this amazing way to go glam really fast. Non-celebs are also increasingly getting them added; even teens are opting for extensions so they can be prom-ready. On a slightly more serious note, more women are also discovering that extensions, while being great to add length can, more importantly, also add density; for women with thinning hair, it’s therefore a true godsend. They

no longer feel embarrassed by their thinning hair.

Before you dash off to your stylist to get extensions, make sure this is one of their areas of concentration. What you want to do is go to a salon with a hair specialist who really knows how to apply hair extensions, like Colorado's Elle B, a full-service [hair extension salon in Denver](#), with specialists in hair extensions who are 100 percent certified. If you go with an uncertified specialist, it's a huge gamble; you run the risk of having it poorly done that can ruin your own hair. Hair loss has even been reported. A well-qualified specialist can guide you about the best products you should use to avoid any kind of long-term harm to your hair.

Balayage Plus Hair Extensions

What many women don't realize is that they can get various treatments done on their hair extensions as if it were their natural hair. Remember, hair extensions made of human hair are still human hair, which means a stylist can still treat the hair with the balayage process to help you achieve incredibly streaked hair just as if it were done au natural. This combination creates a truly original crown of hair that would surely set you apart and thoroughly confuse anyone about what's real and what's not.

Long and Short of It

Getting either balayage or hair extensions, or both, is a great way to add dimension and density to your hair. It can add a fresh new look and produce a fresh new you. If you're looking to free yourself from the same styles, try these hot looks out for a change.

What celebrity hair trends have you been dying to try? Share below!

Beauty Trend: 5 Face Masks to Try



By [Rachel Sparks](#)

Fall is coming. That means sugary delights, flavored coffees, chunky sweaters, and all those knits you've been dying to wear for the past six months. That also means dry skin, and what's worse than a flaky face? Celebrities like [Kendall Jenner](#) always have glowing skin, despite the season. How do they do it?

Follow this beauty trend, and check out our winter season face mask recommendations for all your skin care needs.

Our skin needs change as seasons move on. Age, hormones, stress, and make-up all add their set of troubles. When choosing a mask, focus on what your skin needs and what issue you want to target. Whatever your concern, be it wrinkles, hydration, brightening, lifting, or acne, we've got your introduction to masks.

1. Honey and coconut mask: Soothe those winter wrinkles with this double-power hydrating mask. Winter dries you out and no matter your age, those cold winds wear down the skin. Give your skin a break by re-hydrating, brightening, and lifting with a honey coconut mask.

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2. Moisture bomb: For ultimate hydration, try a sheet mask. Sheet masks are the newest beauty trend and are worth trying; you'll fall in love! They cool, soothe, hydrate, and decrease puffiness. For extra hydration, don't wash your face immediately after taking off the mask; let your skin soak up as much moisture as it can.

3. Brightening mask: Brighten your skin for that healthy summer glow all winter long. Look for paraben, sulfate, and phthalate-free masks to avoid further chemical pollution. Continue use weekly, or as needed, until you find your skin to have that photo-ready glow.

Related Link: ['Botched' Star Dr. Paul Nassif Launches New Anti-Aging Skincare Line](#)

4. Purifying mask: Clay masks used to be all the rage, and for this clarifying option we urge you to return to that trend. Letting the clay rest on your skin brings toxins to the surface, and whether it's a peel or scrub off type of mask, both options rid your skin of contaminants for a clear complexion.

5. Mud firming treatment: Mud masks are great outside of the spa, too. They pull the skin inward, tightening loose sections and reducing age lines by years. reproduce spa day at home for a return to a younger version of yourself.

How else do you combat the winter-weathered look on your skin? Let us know in the comments below!

Beauty Tips: Colored Eyeliner





By [Melissa Lee](#)

The beauty world is constantly changing, and sometimes it feels a little difficult to keep up. On top of that, it can get easy to get super bored with your every day makeup routine. A solution to both of these worries comes in the form of 2017's hottest beauty trend – colored eyeliner! While it may sound a little intimidating, don't worry. There are plenty of ways to rock this look, regardless if you're looking to go bold or subtle. Head below to check out ways to wear colored eyeliner this season.

Check out some of Cupid's beauty tips on how to rock colored eyeliner below!

1. Start light: If your every day makeup look is relatively neutral, try starting with white eyeliner. This look has been rocked by celebs like Kerry Washington, who made white eyeliner look super classy on the red carpet. Paired with a

natural eye look, line the your eyelids with white eyeliner. If you're feeling a little bolder, try a cateye by adding small flicks to the ends.

2. Blue is the new black: Lady Gaga is notorious for ditching black eyeliner for blue, and has been showing this look off on her tours. Take a page out of Gaga's book with this neon dream. Sweep a fun eye shadow color over your lids (green, pink, even purple) and pair with neon blue eyeliner on your waterline.

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3. Multicolored: Looking for something even crazier? Try this out: multicolored liquid eyeliner. Emily Ratajkowski showed this amazing look off at this year's Met Gala and it was a hit! Her makeup artist blended together two different liquid eyeliner colors (blue and green) and lined her lash line. Extend the eyeliner a little past your lids for a cute cateye look and you're all good to go!

4. Reverse it: Dianna Agron tried reverse eyeliner out on the red carpet last year and we're obsessed! She lined her lids with regular black eyeliner (a cateye, of course), but made a bold statement by sweeping neon pink eye liner on her waterline. This graphic look is guaranteed to standout, especially when paired with neutral lips and face makeup.

Related Link: [Celebrity Beauty Tips: Dazzle this Summer with Sunset Eyes](#)

5. Sharp and clean: If you want the colored eyeliner to be the complete star of the show, consider trying this look out. Line the tops of your lids with a fun eyeliner color (blue, red, maybe even purple too!), and call it a day. Apply some mascara to your eyelashes and finish with a dewy, natural face.

What colored eyeliner look do you want to try out? Leave your thoughts below!

Beauty Trend: The Ultimate Guide to Eyelash Extensions



By [Marissa Donovan](#)

Upgrading your lashes for extra volume sounds very simple for those thinking about eyelash extensions. Before jumping into the beauty trend bandwagon, here are some things you need to know prior getting eyelash extensions.

Check out these [beauty tips](#) about

eyelash extensions!

1. Temporary strip falsies are different than eyelash extensions: There are many ways to fake dramatic eyelashes, but there are differences between strip falsies you can buy at a beauty store and eyelash extensions from a technician. Placement is one of the key differences, because falsies can be glued to the line, while extensions are glue to the actual lashes. Falsies will also last you a day compared to extensions, which can last up to several weeks.

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2. Extensions have multiple styles to choose from: Like the many choices you would have picking hair extensions, eyelashes have options too based on length, material, and curl. When it comes to length, the longer they are, the more you will need to have on your extensions to look natural. Materials for the lashes can range from synthetic material to mink hair. The curl is based upon the slope of the eyelashes. Large lashes will most likely have a greater slope for the curl. Make sure to ask a technician what they would recommended based on your eyelid and your ideal beauty look for your next [date night](#).

Related Link: [Beauty Trend: Glitter Cuticles](#)

3. Make sure your technician is extremely sanitary: Do not wing it when it comes to choosing a technician! It's very important to get extensions from a technician who washes their hands religiously, because it's nearly impossible to wears gloves while placing the small and sticky extension on the lashes. The horror stories of bad technicians include bacterial infections and cornea damage. It is also important for the technician to clean their tweezers and have disposable eyelash brushes when working with clients. Do your research, and read many reviews before choosing a technician for your beauty experience!

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4. Maintenance is required for your extensions: Once you have your extensions, you need to be extra protective. In a period of 12 hours, you need to avoid water from touching them so the glue on your extensions can dry. If you do come in contact with water, it will dissolve the glue and can sometimes cause redness due to the glue entering your eye. After the protection period is over, you need to gently brush your lashes before and after sleeping with a mascara wand to remove eye build up. You also need to brush them after you shower as well. Make sure that that you have mascara wands that you can throw away after brushing your extensions.

Check your local areas to see if you have a skilled and clean beauty technician in your area. Let us know your experience with eyelash extensions in the comments!

Beauty Tips: 5 Holiday Makeup Looks to Try





By [Melissa Lee](#)

The holiday season is the best time to start experimenting with different makeup looks. Between the delicious food, family gatherings, and fun holiday parties, find some time to try out a few fun looks before heading to your next event. If you're bored of the same old glittery eye look, never fear – Cupid's here to save the day! Check out some of these dazzling makeup tips that will have you looking like the star of the party.

Head below and find a few of Cupid's fave beauty tips for this year's holiday makeup looks!

1. Silver eyeliner: Gold and silver looks are always a holiday favorite, but why not experiment with your eyeliner? Pick up some silver liquid eyeliner and try out this wintry look by lining your lids with the metallic pigment. Keep the rest of your makeup fairly neutral so all the attention goes to your

eyes.

2. Rosy cheeks: Although the freezing temperatures may be enough to add some color to your cheeks, this flushed face look is perfect for the holiday season. Not only is it simple, but it's definitely a change from the usual bronzed glow that we're used to seeing. Use your favorite cream blush or cheek tint by applying to product directly to the apples of your cheeks and blend with your fingers, creating a rosy yet natural glow.

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3. Berry stain: This look is a step up from the classic dark lip, so if you're looking to vamp it up this December – pay attention! Try a glossy berry toned lip stain and concentrate it in the center of your lips. Carefully blend out the color by desaturating the outer edges of your lips. This '90s look is perfect, especially since you won't have to worry about fixing your lipstick all night.

4. Colorful underliner: If the silver eyeliner look was too much for you, try this out instead. Pick up a colorful or metallic pencil eyeliner and smudge it through your waterline. Pair this daring flash of color with a neutral, natural eye shadow look so your eyeliner is the attention-grabber.

Related Link: [Beauty Trend: Glitter Cuticles](#)

5. Smoky eyes: The smoky eye is an oldie but a goodie – and perhaps one of the most difficult makeup looks to master. Instead of grabbing your favorite neutral eye shadow palette and attempting to create a smoky eye, try this gunmetal look instead. Using a black smudgeable non-waterproof eyeliner, trace the pencil into your crease, along the bottom lash line, and *smear*. Use your fingers to blend this baby out before gradually retracing the messy lines to make it darker. Swipe on your favorite mascara and you're good to go!

What are your favorite holiday makeup looks? Leave your thoughts below!

Beauty Advice: The 5 Best Beauty Tips from Celebrities



By [Melissa Lee](#)

Celebs are always radiating the upmost beauty – whether it be thanks to their extensive hair and makeup teams, or their natural glow. However, if anyone can offer some beauty advice to make your day-to-day makeup routine a little easier, celebrities are some of the best resources. Head below if

you're interested in enhancing your own natural beauty, or looking to learn some new tips on applying makeup!

Check out some of the best beauty advice from our favorite stars!

1. Wash your face: After a long day, regardless of whether or not you have makeup on, you should always wash your face before heading to bed. Mary J. Blige advises to never go a full day or night without using some sort of cleanser or face wash. Your skin will thank you after you get rid of all that dirt and makeup out of your pores!

2. Stay hydrated: Besides the basic reasons needed to drink water, staying hydrated can also have some major positive effects on your skin. According to America Ferrera, when she started drinking more water, her skin, hair, and nails all flourished. The recommended amount of water to drink per day is at least eight ounces, so let's get to it!

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3. Use one product for multiple things: If you're in a rush or looking to condense your daily makeup routine, pick up a product like a lip or cheek tint. Jewel says that she wears a lip stain both on her lips and cheeks to give an overall rosy glow. Wear it under your foundation and this simple makeup look will be perfect for the day.

4. Mix moisturizer and bronzer: If you're looking to achieve a perfectly natural summer glow, Eva Mendes has a great tip – mix together a shimmery bronzer and your moisturizer, then apply it to your face and blend it out. This look is ideal for those days where you just don't want to wear makeup but still want to have a good base on your face.

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5. Pick up a lighter concealer: Instead of purchasing a concealer in the same color as your foundation, pick one up that's one or two shades lighter. Apply the lighter concealer to your under-eyes and high points of your face to give you a refreshed look. [Kim Kardashian](#) says that she loves this tip because it's perfect for when you're extra tired, or have been traveling a lot.

What are your favorite beauty tips? Share them below!

Beauty Advice: DIY Hair Treatments for Pool Hair



By [Melissa Lee](#)

After spending the summer doing laps in the pool, you've probably noticed the severe damage it's done to your hair. It's no secret that chlorine can be super harmful to your hair, resulting in split ends, dry hair, or even a change in color! (That's right – chlorine can actually turn your hair green!) If you're looking to solve your post-pool hair problems, look no further and try out some of these DIY treatments.

Check out this beauty advice for DIY hair treatments for your damaged pool hair!

1. Aspirin: Here's a home remedy that almost everyone has the ingredients for. In order to prevent your hair from turning that gross green color, dissolve between six and eight aspirin tablets in a glass of warm water and run the mixture through your hair. Leave it in for 10 – 15 minutes for rinsing out.

2. DIY Detangling Spray: Mix together two tablespoons of conditioner, warm water, and five drops of rosemary essential oil. Spray this concoction in your hair and then comb it through before jumping in the pool. This detangling spray will help prevent your hair from getting dry.

Related Link: [Leg Contouring is the Newest Beauty Trend for Summer](#)

3. Olive Oil Treatment: Apply olive oil to your hair and then put on a swimmer's cap. The oil will essentially repel the water and chlorine from your hair, repairing some of the damage from the day. It's also designed to soften your locks.

4. Apple Cider Vinegar: Try doing an apple cider vinegar rinse

in order to remove any lingering chlorine after a long day at the pool. It apparently will remove any dead skin cells, along with unclogging hair follicles. Sounds promising!

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5. Baking Soda Remedy: Mix together two tablespoons of baking soda, 1/4 cup of lemon juice and one teaspoon of shampoo. Wet your hair and massage this through, then cover your hair with a cap or plastic bag for 30 minutes. This hair mask will help repair damage from harsh chemicals.

What are some of your hair care tips? Leave your thoughts below!

Ice Cream Makeup is the Craziest Beauty Trend of 2017 So Far





By [Marissa Donovan](#)

The sweetest and craziest [beauty trend](#) of 2017 so far would have to be ice cream makeup! This trend is not your simple or typical makeup look, but it will intrigue many cosmetics lovers on how you achieved the look. Like the many flavors of ice cream that you can eat, there are many variations to this look that you can try! Use this tasty makeup trend during an ice cream social or for Halloween!

Here are some delicious examples on the many ways you can wear this beauty trend this year!

Orange Dreamsicle: For this look, you will need orange lipstick, white and orange cream eye shadow, and an orange wig. You will need to mix the orange and white cream shadows together and apply a thin layer to the desired areas you would like the ice cream look to appear. Use the lipstick and wig for the finishing touches of this look!



Photo:
carlavictoriamakeup/Instagram

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Strawberry Shortcake Ice Cream: To achieve this intricate makeup look, you will need a headband, a glue gun, white clay, plastic strawberries, ice cream cones, white and red face paint, red lipstick, and liquid latex. Create a headpiece for your ice cream by gluing large and thick white clay ovals on top of your headband that resemble melted scoops of vanilla ice cream. The next step for the headpiece is glue large ice cream cones onto the white clay ovals to your best ability. Use extra glue around and under the cone to define the layer of strawberry sauce and paint your glue areas red. For your face, use liquid latex and attach the plastic strawberries to the desired areas of your skin. Paint your face with white face paint like the image seen below and then coat your eyebrows in red face paint. Finish this adorable look with red lipstick, and wear the headpiece that you created!



Photo:

hi_imkaylaa/Instagram

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Cotton Candy Ice Cream: For this look, you will need a short white wig, a glue gun, a glass of a light blue liquid, a bag of cotton balls, pink and white creamed ice shadow, a light blue shimmered eye shadow, aqua blue eyeliner, and light pink lipstick. First dip your cotton balls into a light blue liquid and squeeze out all the liquid from each one. Let the cotton balls dry before gluing them on to the white wig. Once the cotton balls are glued to the wig, put on the wig and take the pink creamed ice shadow and gently brush the cotton balls that are around your face. Make streaky and dripping like lines of ice cream by using the pink and white creamed eye shadow. Lightly blend in the light blue shimmered eye shadow on your eye lids and use the aqua blue liner on top of your lashes. To finish the look, coat your lips with the light pink lipstick!



Photo:
lisachina_mua/Instagram

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Double Cone Hair Ice Cream: This look is best saved for people with vibrant colored hair, but natural hair color can be used as well! Split your hair down the middle, and create two side buns on each side of your head. Take two ice cream cones and bobby pin the cones to the tops of your hair buns. By using liquid latex and tweezers, add jimmies to your ice cream makeup for a finishing touch!



Photo: vicbuzz/Instagram

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Beauty Trends This Year

Three Scoop Ice Cream With Cone Neckline: Use liquid latex around the rim of an ice cream cone that should be placed slightly above your forehead. Use three different colors of face paint and created melted layers of ice cream. Add eye shadow that is the same as the three colors you chose and define the layers by shading around the melted layers. Use a tan or brown eye liner and make an ice cream cone textured design on your neck. Add your favorite mascara and lipstick to complete the look!



Photo:
fashionbloggerksal/Instagram

What do you think of this tasty beauty trend? Let us know in the comments!

Beauty Tips: No Makeup Is the New Best Look



By [Melissa Lee](#)

Beauty is an ever-changing market and there are always new beauty trends and tips taking the world by storm. But this season's trend has nothing to do with the best new foundation or eye shadow palette... it's actually wearing no makeup! This revolution was originally led by [Alicia Keys](#) and her decision to ditch makeup altogether. Keys looks even more gorgeous and healthier than ever – and her sans makeup look might be the reason why!

Looking for some beauty tips for those days you choose to skip makeup? Look no further, because

Cupid's got your back!

1. Ice: Keys' makeup artist has actually explained that on days her skin needs a little tightening, ice is the best solution. She'll take a facial massager and put it in the freezer, then roll it over her face to bring the blood to the surface. This tip is supposed to make your skin look more alive, giving the illusion that you're well-rested and ready to take on the day, even when you're not.

Related Link: [Product Review: Beauty Products That Will Have You Feeling Radiant All Summer Long](#)

2. Cucumber: Remember when you and your friends would have sleepovers and put cucumbers over your eyes for absolutely no reason? Well, turns out cucumber is super beneficial for the skin. As a cooling agent, cucumber works to draw the heat out of the skin and bring the blood to the top. Be careful to avoid the sensitive areas of the eye, but don't be afraid to place it all over the face either!

Related Link: [Product Review: This Summer Don't Let Your Skincare Suffer From The Sun](#)

3. Oils: Regardless of your skin type, skincare oils can still work wonders for you! There are tons of different types of facial oils so it's important to find the ones that are most beneficial for you, but they can still reduce wrinkles, improve dry skin or patches, protect your skin, shrink enlarged pores, calm down rashes, and more. Keys' makeup artists swears by [MV Organic Skincare](#).

What are some of your tips for ditching makeup? Share your thoughts below.

Celebrity Beauty Tips: Dazzle this Summer with Sunset Eyes



By [Marissa Donovan](#)

Get inspired by the summer landscape by making your eyeshadow looks match! This buzzing celebrity beauty trend involves using sunset tones for a bold style. [Selena Gomez](#) and Hailey Baldwin have been seen trend-setting this make-up look. Although the two stars have been seen with bright pinks for their interpretations of the style, there are many ways to achieve this [beauty trend](#)!

Check out these celebrity beauty tips so you can have sunset eyes, too!

1. Hot Pink Sunset Eyes: Use a creamy hot pink eyeliner on the tops of your eye lids and extend for an winged look. Add the eyeliner to the bottom of your eyelid and then coat your lashes with your choice of mascara.



Photo:
inkajaarola/Instagram

Related Link: [Fairidescent Make-Up Is Adding New Shine to Beauty Trends This Year](#)

2. Natural Blush Pink Sunset Eyes: Find light pink eyeshadows with glitter and without glitter. Apply a non glittered pink eyeshadow to both eyelids. For the bottom of your eyelid, apply the glittered pink eyeshadow. Apply a brown mascara for a natural look that you can wear for a [date night](#)!



Photo :
emilydoes_makeup/Instagram

Related Link: [Beauty Trend: Glitter Cuticles](#)

3. Light Orange and Yellow Sunset Eyes: Accent brown eyes with the pop of light shades of light orange and yellow. First apply the yellow to the tops of your eyelids, then blend in your desired amount of orange shadow. To make your look extra bold, apply yellow eyeliner around your eye ducts.



Photo :
elishavajoymakeup/Instagram

Related Link: [Celebrity Hairstyles: The 2017 Hair Trend That's Brightening Up Fashion Week](#)

4. Coral Pink and Gold Sunset Eyes: Apply a fiery coral pink eyeshadow and streak the color against your brow bone. Take a shimmery gold eyeliner and apply the liner around your tear ducts. This look is sure to wow your make-up loving friends!



Photo: marianeka_/Instagram

Have you seen other celebrities wearing this look? Tell us in the comments!

Leg Contouring is the Newest Beauty Trend for Summer





By [Marissa Donovan](#)

Having the perfect summer legs has probably been one of your goals since the beginning of the year. Having a busy work schedule can make it difficult to go tanning and to work out. The newest beauty trend of the summer can help you cheat your way into having the perfect legs!

Leg Contouring is the hottest [beauty trend](#) of the summer. Check out our help guide for achieving the look!

1. Exfoliate and moisturize: Before contouring your legs, it's crucial to make sure they are smooth and hydrated. The dark tones from your make-up will make flakes of dry skin noticeable, which would ruin the illusion. Wash your legs with a body scrub bar, then moisturize with your favorite lotion.



Photo:
lushcosmetics/Instagram

Related Link: [Last Pick on Summer Beauty Products](#)

2. Use dark shade to define muscles: Once your skin is moisturized, grab a dark toned concealer stick that is a few shades darker than your natural skin color. Point each foot and make lines on the areas of where your leg muscle flexes. Use the dark toned concealer stick to also create an circle around your knee cap. This shade will define your legs by making them appear toned.



Photo:
rosaliesaysrawr/Youtube

Related Link: [Product Review: Check Out Selfie Tan'n Go](#)

Instant Bronzers – Just in Time for Summer!

3. Use light shade to make skin radiant: After using a dark toned concealer stick, grab a light toned concealer cream and cover over the remaining areas of the skin which have not been covered in make-up. Stay away from liquid based concealer for this look! You do not want streaky legs if you plan on wearing this for a [date night](#)!



Photo:
[rosaliesaysrawr/Youtube](#)

Related Link: [Product Review: Essential Beauty Products To Look Your Best On A First Date](#)

4. Blend: The last step to achieving contoured legs is to blend both concealers together. Grab your best blending brush or sponge to blend the light and dark tones. Both of the colors together will make your skin appear tan and toned for the desired look. For finishing touches, you can add a shimmery bronzer powder to make your legs really glow!



Photo:
rosaliesaysrawr/Youtube

Would you attempt this make up trend? Leave your thoughts in the comments.

Beauty Trend: Holographic Hair Colors





By [Marissa Donovan](#)

This cosmic [beauty trend](#) is sure to turn heads this summer! Holographic hair is a style that many people have been into, specifically for it's pastel hues that pop off white and gray pigments. These shimmery locks are perfect for making any hair design look elegant. It's great for anyone wanting a hair color that is modern and playful. Since this style is so unique, we can expect this trend to stick around for awhile.

There have been many variations for achieving this beauty trend. See how you can rock holographic hair color!

1. Braids and Curls: Any type of braid can look amazing with holographic hair. Try a loose fishtail braid or multiple french braids to show off the many dimensions. You can also add curls for a flirty hairstyle. Many beauty gurus on Youtube will be able to teach you step by step how to create

hairstyles that combine braid and curls together.



Photo:

brooshampoo/Instagram

Related Link: [Beauty Tips: 5 Hair Trends for 2017](#)

2. Wavy Texture: Grab your sea salt spray, and create beach waves! This texture looks natural against the spectacular shades of pastels in your hair. You can create this look by braiding your hair overnight or using a special curling iron or straightener. This will look adorable for a [date night](#)!



Photo: headdresshair/
Instagram

Related Link: [Product Review: Get Ready for Date Night Faster](#)

[with the BeachWaver S1 Curling Iron](#)

3. Sleek and Straight: Simply straightening your hair can make for a bold look that is sure to catch everyone's attention. The shorter your hair is, the edgier the hairstyle will be overall. Making your hair sleek will help flaunt and distinguish where the color starts and ends. Let your hair straightener work wonders for a fearless look!



Photo:
shelbycaldwell3092/Instagram

Related Link: [Product Review: Achieve Flawlessly Straight and Healthy Hair with These Lifesaving Products](#)

**What other hairstyles trends will you be wearing this summer?
Let us know in the comments!**