

# Beauty Tips: Don't Ignore These Cosmetic Procedure Red Flags



Article submitted by [www.psspecialists.com](http://www.psspecialists.com)

As more and more cosmetic procedures become readily available and mainstream, it seems as if everyone is having something done. However, easy access to treatments and procedures comes with concerns. As captured on the popular TV show *Botched*, things can go very wrong with serious, even life-threatening consequences. Anyone conducting cosmetic procedures can call themselves a “cosmetic surgeon.” However, to be considered a plastic surgeon, one must be certified by the American Board of Plastic Surgery.

**Dr. Stanley Poulos, a Board-certified San Francisco area plastic surgeon offers the following red flags not to ignore when selecting a plastic surgeon, dermatologist, aesthetician or anyone else you plan to trust your body with. It's important to take these beauty tips seriously.**

**1. They offer discount coupons.**

Discount coupons make sense if you're looking for a haircut or a massage, not for plastic surgery. "Don't bargain shop when it comes to something serious like surgery. You want to make sure you research the average prices and if something seems too steep of a discount, beware;" Dr. Poulos says.

**2. The surgeon is not Board-Certified.**

Look for credentials, someone who is Board-Certified in plastic surgery by the American Board of Plastic Surgery. If they are they usually have this credential prominently visible in their office and on their website. This means the surgeon has had at least six years of surgical training with two or three years devoted specifically to plastic surgery, has passed rigorous oral and written examinations and has demonstrated safe and ethical surgical practice.

**Related Link:** [Why You Don't Need the Perfect Body](#)

**3. They make lofty promises.**

Dr. Poulos states that, "Any surgeon that promises to make you look like a celebrity or says he can make you look 30 years younger, is over-promising. A skilled surgeon knows the potential and limitations of surgery and will be clear about this from the start. A good surgeon will want you to look like an improved version of you, not someone else."

#### **4. The surgeon's operating facility is not accredited.**

Often plastic surgery is performed in an ambulatory care center or the surgeon's office-based surgical facility. "Either way, "you want to make sure the facility is properly accredited. Accreditation ensures that strict standards are met for proper equipment, safety, surgeon credentials and staffing," stresses Dr. Poulos.

#### **5. They try to "up-sell" potential patients.**

An initial consultation with a plastic surgeon should be a collaborative effort in which doctor and patient come to an agreement about which course of treatment is best. It's reasonable for the surgeon to suggest alternative approaches, but that it's worrisome if he/she uses high-pressure tactics. "Your surgeon may suggest consideration of more or different procedures than your initial request but should have sound reasons why this is his/her advice," says Dr. Poulos.

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#### **6. The consultation is short and lacks professionalism.**

The first visit with a plastic surgeon must be a thorough, get-to-know-you session in which both patient and doctor determine if they can work together. Also trust how the overall consultation experience feels to you. Is the staff friendly and welcoming? Was your phone call handled professionally? Did they follow through on getting your promised information? Are they clear about all costs and how

the procedure will go?

#### **7. They've been censured or sued several times.**

"Just because a surgeon has faced a malpractice lawsuit doesn't mean they are incompetent. In today's medical climate, even first-rate surgeons are sometimes sued. However, "be wary of a surgeon who has been sued more than a few times or have been censured by the state medical board," says Poulos.

8. They don't provide before and after photos. If you're interested in a procedure, you should see what the physician can do for you. One of the best ways to see the quality of work is to view before and after photos of their actual patients. If they won't show you any, they may not have enough experience, or success in that particular procedure.

#### **9. When to Consider a Different Aesthetic Surgeon**

Dr. Poulos says that, "Searching for a cosmetic surgeon is more manageable when you use a clearly defined system to make the choice. Consider all options and weigh them cautiously. If you're consulting with a cosmetic surgeon and any of the above red-flags come up, consider looking for a different surgeon."

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# **Beauty Trend: Lip Tints Are The Latest Trend That You Need For Your Next Date Night**





By Bre Gajewski

Do you love wearing lip colors, but hate the feeling of lipstick that flakes and rubs off throughout the day? If so, you have to try lip tints!

**Beauty Trend: Lip Tints are the latest celebrity look that will give you perfectly kissable lips for your next date night.**

Lip tints (or lip stains, as they are sometimes called) are long-lasting lip products that add a little pop of color to top off any look. Lip tints most often come in liquid form and glide on like any other lip gloss or liquid lipstick; however, the color actually stains your lips!



After the outer, watery-layer evaporates from your lips, the color remains all day long. You can go on a coffee date without fear that your lipstick will rub off and stain the mug after every sip. And at the end of the night, you can kiss your date goodbye without fear of transferring the color.

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You can use lip tints to create different makeup looks as well! One of the most popular looks is the gradient, or ombre, lip. You can achieve this by applying the product to the center of your lips and then pressing the lips together to spread the color slightly outward towards the lip line.



Since these lip tints stain the color of your lips, some of them can be difficult to remove. For those cases, try using an oil to remove the lip tint. We recommend [coconut oil](#)!

**Related Link:** [Beauty Tip: Different Uses for Coconut Oil](#)

Beauty trends are always coming and going but we are sure that lip tints are here to stay for a while, at least as long as the color lasts on your lips!

What is your favorite lip trend right now? Comment below and let us know!

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**Product      Review:      These  
Personal Care Products Should  
Always Be In Your Bathroom**





By Gillian Lee

Sometimes it can be uncomfortable to talk about the products we are using in our bathroom, but we couldn't help telling you about these amazing finds!

**Product Review**: You should keep these staple self-care/beauty products in your bathroom at all times!

Baylis & Harding





[Baylis & Harding](#) products are a must for your bathroom! A set of hand wash and hand lotion will leave your hands soft and smelling good every time you leave the bathroom; moreover, your house guests will love it!

The Hand Wash and Hand/Body Lotion sets come in three different delicious scents: Sweet Mandarin & Grapefruit, Jojoba, Silk & Almond Oil and Black Pepper & Ginseng.

You can get these now on [Amazon](#) for \$7.99, but they will soon to be sold in Walgreens and Target as well. We love Baylis & Harding because all of their products are high quality and fairly priced. Plus, their products would be a great gift idea!

**Tushy**



Do you ever feel like you aren't completely clean after using the restroom? Or, have you ever felt like your "down there" was all sweaty from the summer months or working out? I have the product for you!

[TUSHY](#) is a modern bidet that is easy to use and affordable! With an easy installation time of 10 minutes, anyone can put it together, and even better, it fits most toilets! The device simply attaches to your toilet and then it will spray your bottom clean and leave you feeling refreshed.

You can get the [Tushy Classic](#) in a variety of colors for \$69.

**Nubian Heritage**



[Nubian Heritage](#) specializes in all different types of skincare needs. We particularly love the products for dry skin this time of year as we just spent several months drying out our skin in the sun.

We love all the different scents as well! There are so many to choose from, we know you will find one that fits you.

All their products are super high quality and natural. We especially love the soap bars which retail for \$ 4.99, the deodorant which retails for \$8.99 and body lotion for \$10.99.

**Arm & Hammer Foot Care**



[Arm & Hammer Foot Care](#) products are a must-have! The [Shoe Refresher Spray](#) will leave your shoes feeling refreshed after a long day. At an affordable price of \$6, you'll be able to get this spray for everyone in the house!

Have you ever been working out, and your feet just don't smell right? [The Invisible Foot Spray Powder](#) is what you need for a low price of \$7. The powder sprays on and it fights all the odors you might be carrying.

Another product at an amazing price of \$7, is the [Invisible Body Spray Powder](#), which contains ingredients to absorb moisture and sweat. This is perfect for when you need a quick refresher after a long, sweaty day in the sun!

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# Product Reviews: Affordable Beauty Products From Hard Candy



By Bre Gajewski

Everyone deserves to feel beautiful, but we can't all afford high-end beauty products. Hard Candy creates luxurious products that you can afford and even buy at your local Walmart.

[Product Review](#): These [beauty](#) products from [Hard Candy](#) will make

you look and feel incredible for your next [date night](#) without breaking the bank.

Hard Candy makes a variety of incredible products, but here are some of our favorites. The best part is that you can get all of the products in this review for less than \$70 total.

[Look Pro! Non Touring Glamour Duo](#), \$7



The dewy-skin look is in, and this product will help you achieve it. This highlighting stick glides effortlessly onto your skin and adds the perfect finishing touch to any makeup look! Pro tip: You can also apply the highlighting stick underneath your foundation or concealer for a more subtle but brightening look.

**Fragrance, \$13 for Eau de Parfums & \$7 for Body Mists**



## Hard Candy Pink Fragrance Gift Set for Women, 3 pc

There are two Hard Candy Fragrances, Pink and Black. Each scent comes in both an Eau de Parfum and a Body Mist. These scents are feminine and perfect for any date night. You can find them exclusively at your local Walmart or on [Walmart.com](https://www.walmart.com).

### **PINK**

#### **Hard Candy Pink Eau de Parfum Fragrance Spray, \$13**

The Eau de Parfum Fragrance Sprays come in 1.7 fl oz bottle of highly concentrated fragrance. Pro tip: Apply the perfume to your neck, wrists and the back of your knees so you smell divine to everyone around you.

#### **Hard Candy Pink Fragrance Body Mist, \$7**

The Body Mists come in an 8.0 fl oz bottle. Pro tip: Spritz some body mist into your hair so when your date leans in to kiss you, he won't be able to help from noticing how great you smell.



## THE NOTES:

- Top Notes – California Tangerine and Pink Passion Fruit
- Mid Notes – Fluffy Pink Peony and Sheer Jasmine
- Lower Notes – Vanilla Sugar and Sensual Musk

## **BLACK**



Hard Candy Black Fragrance Gift Set for Women, 3 pc

### **[Hard Candy Black Eau de Parfum Fragrance Spray, \\$13](#)**

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smell.

#### THE NOTES:

- Top Notes – Lush Kiwi and Juicy Mango
- Mid Notes – Quince Blossom and Vanilla Absolute
- Lower Notes – Sugared Iris and Warm Amber

#### **Fox in a Box Baked Powder, \$7 each**



Some of our other favorite products from Hard Candy are the Fox in a Box Baked Powders. It comes in three different types of powder: bronzer, blush and highlighter. Each one comes in a cute box with an applicator brush and smells amazing!

The [Marbelized Baked Powder Bronzer](#) has several bronzing shades all baked into one little powder which will complement a variety of skin tones and add the definition you want for a snatched contoured look. Pro tip: Make a '3' on the side of your face from your temple into your cheek and back under your chin. Blend it all in and say hello to cheekbones that pop.

The [Marbelized Baked Powder Blush](#) comes in two different shades. Girl Next Door is more of a pink/rosy color with flakes of gold baked in. Uptown Girl has a peachy tint and is more neutral but still has a beautiful golden shine. Pro tip: Smile in the mirror and apply these blushes to the apples of your cheeks for a perfectly flushed look.

The [Marbelized Baked Highlighter](#) also comes in two different shades. Girl Boss is a frosty white color and Glamour Girl is a yellow gold. Both of these highlighters are perfectly shimmery and will make you stand out! Pro tip: Apply these highlighters to the highest points of your face like the top of your cheekbones and the tip of your nose to catch the light and make your face glow.

Check out the Hard Candy [website](#) for more incredible beauty products and make sure to follow them on [Facebook](#), [Instagram](#), [YouTube](#) and [Pinterest](#).

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## Beauty Tip: Different Uses for Coconut Oil





By [Jessica Gomez](#)

Coconut oil is one of those ingredients that's magic in a jar, so make sure to always have it around the house! It has many uses, which is partly what makes coconut oil so fantastic. Whether you're using coconut oil as a substitute or using it for something specific, you can count on its aid. This natural ingredient can be used for countless purposes, and here are just a few.

**These are six uses to add to your beauty regime. Follow these [beauty tips](#) to get the most out of your coconut oil:**

**1. To moisturize hair:** Coconut oil is great for dry and/or damaged hair. It seals in moisture and softens your hair as well. You can use it two different ways – use it as leave-in conditioner or as a hair mask/ treatment. You can apply a bit of it to help split ends, moisturize, and lock in some shine –

making it look healthy. However, the longer you leave coconut oil in your hair, the better it works. So, you can leave it in anywhere from an hour to overnight. Just make sure to wash your hair thoroughly after to get all the excess oil off.

**2. As a body scrub/moisturizer:** Mix some coconut oil with sugar or salt to create a natural exfoliant. You can use it on your hands, feet, and body. Put this scrub to work while in the shower to get rid of dead skin cells, leaving room for healthy skin. You can also slather on some coconut oil to moisturize – it will without a doubt leave your skin feeling like a baby's.

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**3. To shave:** Ran out of shaving cream or just want to replace it altogether? For a smooth, close shave you can use coconut oil. It will allow the blade to easily glide over your skin, leaving it extra smooth. No cuts, soft skin. Another tip: make sure to always keep your razors clean and fairly new. Once they start getting dull, time to throw 'em away and get some new ones. This will allow a better shave and will avoid the buildup of bacteria.

**4. As a lip balm:** If coconut oil can soften your hair and skin, why not your lips? You can use coconut oil on the regular or as a treatment. It will leave your lips soft and smooth. Say goodbye to cracked, chapped lips – say hello to luscious lips!

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**5. As night cream... and even eye cream:** Coconut oil is gentle enough for the sensitive skin around your eyes, making it an even better ingredient. Coconut oil helps with fine lines and under-eye bags, so it's time to add it to your beauty regime! Obviously, coconut oil works hard so you don't.

**6. To remove makeup:** Removing your makeup should not be neglected if you want better skin. You can use coconut oil to remove makeup, while at the same time allowing it to nourish your skin – giving it moisture and helping with fine lines. Just mix some of it with water and rub it on your face gently, removing all the makeup, and then rinse and wash your face afterward. Your face will be makeup-free, clean, and smooth.

As you can now see, it is essential to have coconut oil at home for its many uses. It can not only help you in the beauty department, but it can also replace so many other products. Which way do you plan on using it first?

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## **Product Review: Beauty Products to Revitalize Your Sun-Kissed Skin**





By [Rachel Sparks](#)

Summer feels like deeply tanned skin and sand in *everything*. Summer also feels like tight skin, dry from endless afternoons basking outside. You want to repair your skin before seasons change, when cold air devoid of moisture is more likely to make you and your skin crack. Check out this [product review](#) for the best [beauty products](#) to bring the lively shine back into your skin!

## **Product Review: Beauty Products to Reinvigorate Your Skin!**





Robin McGraw Revelation. Photo courtesy of RobinMcGrawRevelation.com

### [OMG! Is This Really Me? Instant Face Shaper, \\$34](#)

The best way to care for others, according to Revelations founder Robin McGraw, is to love yourself first. How better to love yourself than to invest in your face, the place you show the most emotion and the place you might feel the most insecure about. Made free of parabens, mineral oils, sulfates, or chemicals, this face shaper not only helps you look your best, but feel your best, too. OMG! Is This Really Me? works by counteracting fine lines, wrinkles, and the sagging effects of gravity by saturating your skin with Omega-3 and an agent similar to Botox, known as Argireline. Added glow provides the

youthful sheen you've been missing.

**Related Link:** [Product Review: Make a Splash this Summer with Snow Fox Skincare](#)



Robin McGraw Revelation. Photo courtesy of RobinMcGrawRevelation.com

### [Live Life LIFTED, \\$42](#)

It's been awhile since you and your love have had a sultry [date night](#), so when you do go out you want to look as tantalizing as possible. Don't be afraid to wear a plunging neckline. Your décolleté will look stunning when you use Live Life LIFTED. Designed without chemicals, parabens, sulfates, or mineral oils, this lifter erases crepey, sagging skin, wrinkles, and

dark spots. The Dynamic Infusion Technology uses peptides and hyaluronic acid to delve deep into the skin and reinvigorate it. With Sunflower oil and Jojoba Esters, it sounds almost as delicious as you're going to look.

**Related Link:** [Beauty Trend: Why Korean Beauty Products Are So Popular](#)



Robin McGraw Revelation. Photo courtesy: RobinMcGrawRevelation.com

### [DOT YOUR EYES, \\$40](#)

You're out on your [romantic getaway](#), a weekend with just you and your love, the soft sounds of nature outside the window to your all-inclusive resort. The late nights are showing under your eyes, but you want to look better leaving than when you arrived. Combining cutting-edge skincare science with

botanical ingredients, this eye cream will revitalize your skin at the cellular level. A five peptide complex encourages collagen growth to tighten puffy and sagging skin and lighten those dark circles. As if glowing eyes didn't make you feel great, no Robin McGraw products are tested on animals, so you can have a clear face and a clear conscience.

If you are looking for new skincare products that will give you beautiful, hydrated skin without any chemicals or animal testing, then Robin McGraw Revelation is for you. Check out their [website](#), [Facebook](#), or [Twitter](#)!

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## Beauty Advice: Beauty Tricks That Will Save You Money





By [Jessica Gomez](#)

The beauty industry makes a ton of money, a lot of it due to high-demand products, many of which are pretty expensive. Not all of us have the luxury of buying all of the products we want and need unfortunately. Luckily, Cupid has some [beauty advice](#) for you that will save you some bucks while retaining every part of your beauty regime!

## Here are five beauty tricks that will save you money and keep you looking good:

**1. Wrinkle creams:** Wrinkle cream and eye wrinkle cream are sometimes necessities. But, guess what? If you don't have the cash right now to buy both, buying only eye wrinkle cream is the way to go. The skin around your eye is very thin and sensitive, and eye wrinkle cream is especially made for that area. And because eye wrinkle cream is light and sensitive, you can also use it on your face! So, it's perfect to use on

laugh/frown lines as well.

**2. Blush:** Oh no! You want rosy cheeks, but you ran out of blush! Have no fear; lipstick can come and save the day. Choose a lipstick with the color you want on your cheeks, and rub a very small amount of it in. Viola! You now have rosy cheeks without needing an extra beauty product. Lipstick being used on both your lips and cheeks is super resourceful!

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**3. Lip exfoliator:** You don't need to buy a pricey beauty product to keep your lips soft and looking great. In fact, you can just use a product that we are 100% sure you have at home: a toothbrush. Yeah, you read that right! Use a toothbrush to exfoliate your lips. You can apply Vaseline or lip balm to your lips and then use the brush to exfoliate them. Ideally, you want a separate toothbrush for this, but if you don't have one, you can just make sure to clean the brush thoroughly after using it.

**4. Shaving:** You're in desperate need of a shave, and you have no shaving cream. Many of us will use soap as a substitute, but two products that work well are coconut oil and even your hair conditioner! Both of these products will help you have a close, smooth shave.

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**5. Makeup remover:** Removing your makeup is very important and is a duty that should not be neglected. Instead of buying makeup remover, or if you just ran out, you can use coconut oil. Just mix some of it with water and rub it on your face gently, removing all the makeup, and then rinse and wash your face afterward. Your face will be makeup-free, clean, and smooth. Coconut oil is a product that we should all have at home, because it has tons of uses!

Which beauty trick is the one you think you'll try first?  
Comment below!

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## Beauty Tips: Best Mascara Types In The Game



By Rhodesia Williams

Beauty comes in all shapes, colors and sizes which can be exciting when you are into fashion and [beauty trends](#). Mascara is the finishing touches to your masterpiece. There are so many types of mascaras that it's often tough to choose which one is best.



**While moisturizing your lashes are important, sometimes the occasion calls for a different type of mascara. This beauty trend will go over the top 3 types of mascaras to use.**

**1. Thickening/Volumizing:** Everyone wants their eye lashes to look long and full. Mascara that promotes fuller lashes are often made up of special components to get that full effect. When buying these types of mascaras, the brushes used can vary and also make all the difference. Every company is different, so you have to not only find the mascara that fits you, but that also has the brush you like. Often these types also include lengthening as part of the formula.

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**2. Smudge-proof:** Smudge-proof mascara is a gift from the heavens. This is a mascara you can apply and forget about having it on. This is the bullet proof vest of mascaras, but of course it comes with a few cons. For one, you will need a make-up remover, preferably oil based, just to get it off. Also, because the mascara is made to stay on, it will unfortunately dry out your lashes as a result. This mascara isn't really for every day use, but it is still good to have in your stash just in case.

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**3. Zero clumps:** It's super annoying when you are applying mascara and end up with a clump on your eyelash. Then, you have to fight to get rid of it, which can end up messing up

everything else. Obviously a great buy would be a mascara with zero clumps. Because the formula will be more oil based, you may run into smudging or running but that's okay. Nobody wants clumpy lashes.

**What are some of your top types of Mascaras? Share below.**

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## Beauty Tips: How to Treat Oily Skin



By [Haley Lerner](#)

Sometimes, your skin can really do its best to frustrate you to no end. Perfect skin is nearly impossible to achieve, and

dealing with skincare issues can be incredibly trying. One of the most annoying skincare dilemmas is oily skin. No matter how much matte powder you put on your face, sometimes it's difficult to avoid. Oily skin results from the overproduction of sebum from sebaceous glands under the skin's surface. While sebum can help protect and moisturize your skin, too much of it can lead to oily skin, clogged pores and annoying acne. Luckily, we've got the [beauty tips](#) to help solve your oily skin problems and give you the [celebrity look](#) you deserve.

## Check out our beauty tips on how to combat oily skin!

**1. Find the perfect face wash:** The first step to battling oily skin is to make sure you have an effective way of cleaning your face. Sometimes, oil cleansers can actually help greasy skin. The oil in the cleanser can attract your skin's sebum and rinse it away. You can also go for a face wash containing salicylic acid that will exfoliate your face and help your oily skin. You should also make sure to wash your face twice a day.

**2. Moisturize:** It might seem weird to combat oily skin with more moisture, but it's actually a really important step. Moisturizer can keep the skin's barrier intact and prevent more oil build up on the outside. But, opt for an oil-free moisturizer without any heavy ingredients that will clog your pores.

**Related Link:** [Beauty Trend: Why Korean Beauty Products Are So Popular](#)

**3. Be careful with makeup:** Obviously, the best way to help your oily skin is by going makeup free, but sometimes that isn't an option. So, it's important you avoid any foundations that are heavy and will clog your pores. Go for a product that

has a light texture and has a matte finish. A good matte powder can also go a long way in minimizing your oily skin.

**4. Blotting papers:** Even if you follow a strict skincare regimen, your skin can still get oily during the day no matter what. That's why you should always keep blotting papers in your purse for an emergency fix. Blotting papers can help you blot any excess oil from your face and are the perfect summer must-have.

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**5. Talk to a dermatologist:** Sometimes, no matter how many products you try, it may seem like there's nothing to help your skin. Instead of struggling, consult an expert. Visit a dermatologist so they can look at your skin and figure out what type of treatment is right for you.

**Have any more tips on how to treat oily skin? Comment below!**

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## Beauty Trend: Why Korean Beauty Products Are So Popular





Like in most places, men and women in Korea are very conscious of their appearance and looks. As part of Korean culture, they aspire to be urban and sophisticated, combined with classic Asian conservative values. Skincare is a part of their routine at an early age, regardless of gender, so this becomes second nature to them. Good skincare in Korea is available to everyone, and one can easily find multiple shops around the corner to find the best products. For instance, products like [Sulwhasoo](#) specialize in high-quality cosmetics that complement the Koreans' everyday skincare routines.

**In Korea, taking care of your skin is not so difficult because of the entire culture that was built around beauty and skincare. Aside from the cultural factors, however,**

# **here are some of the reasons why Korean skin products are so popular:**

## **1. Korean skincare products are popular because Koreans tend to have beautiful skin.**

It is natural for people to use products where they see good results. Many of those from Korea have impeccable routines in maintaining their skin. With this maintenance, they spend a good chunk of their income on skincare and beauty products. Korean women spend around twice the amount of money on them as the average American woman, and Korean men also tend to spend more money on their skincare compared to men in other countries.

## **2. Korean beauty product manufacturers always create new and improved products.**

Because of the high demand from the Korean population, companies have created more competitive products with better arguably better formulas. They invest a lot of time, money and effort into their product development, as the population is always ready to try the latest breakthroughs.

Manufacturers seek out new ingredients to enhance the skincare properties of their products, and they give out freebies and samples on the street. These companies are confident in their creations because they use quality botanical ingredients.

## **3. These products have been created with strict quality control to be able to produce the best quality products for consumers.**

They make it sure that these products won't create any problems with the consumers, as they are so strict with the quality. Because of the intense competition among companies,

they also make sure that the price is affordable for everyone and with good results. Due to the high demand in their own country, the rest of the world is blessed with affordable Korean beauty products.

#### **4. Manufacturers produce skin products for all kinds of skin types and problems.**

Korean companies make sure that their products are useful and helpful for the consumers. Each individual has their own skin problems, so Korean beauty companies try to create skincare for all types of skin problems in order to try to find a possible niche for marketing purposes. Because of the dedication to pursuing and solving all types of issues, a lot of Korean products are known for being hypoallergenic, organic and safe to use.

#### **5. Manufacturers are aiming not to change natural beauty, but to enhance it.**

Korean products are known for their light pigmentation. There will only be a slight difference on your face when you're wearing Korean makeup and when you aren't. What this means is that if you have skin problems and you aren't on any skin care routine, the products won't do anything to hide your existing skin issues. The memes about people looking really different with and without makeup won't apply to someone who's wearing Korean beauty products.

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## **Celebrity Beauty Secrets:**



# Jade Rollers Will Change Your Life!



By [Haley Lerner](#)

Sometimes, no matter how much makeup you put on, you can still end up with visible deep under eye circles and a puffy face. Luckily, we've got the perfect [beauty secrets](#) to help you solve your problems. Jade rollers are the newest [beauty trend](#) that will totally change your life. The jade roller is a handheld massaging tool that's made from solid jade stone, typically with one or two jade stone heads. A larger stone is used for the cheeks, jaw and forehead and a smaller stone is used for under the eyes and around the mouth. Jade rollers help decrease puffiness and under eye circles and even minimize the appearance of fine lines. Trust us, a jade roller will be your new favorite beauty tool!

# Check out our beauty secrets on how to use a jade roller and how it will help you.

**1. Pop your roller in the fridge:** Before doing anything, try storing your jade roller in the fridge every night. This way when you use it you'll have an extra cooling sensation that will help reduce swelling even more.

**2. Clean and moisturize:** Before using your jade roller, it's important your skin has been cleaned with a gentle face wash to remove all dirt and oil. Then, apply a moisturizer or face serum so your jade roller has a smooth surface to work on.

**Related Link:** [Product Review: Glow and Catch that Cutie's Eyes with This Ancient Beauty Trick](#)

**3. Time to roll:** Once you're ready, use the larger jade roller stone with gentle pressure, rolling it from the center of your face in upward and outward motions. Roll it on your neck, jawline, nose, chin and forehead. This will boost blood circulation to make your face more plump, firm and awake looking.

**4. Focus on the details:** Make sure to hit the smaller areas of your face with the smaller roller stone. Use it on your under-eye area and around your mouth. Using the roller to massage your face will then remove excess fluid under your eyes and constrict blood vessels to lessen swelling.

**Related Link:** [Product Review: Make a Splash This Summer with Snow Fox Skincare](#)

**5. Clean your roller:** You don't want any bacteria floating around on your jade roller, so after using it make sure to wipe it off gently with a damp cloth then dry it with a soft towel. Make sure not to use any hot water on the jade and

don't ever submerge it in water.

Have any more tips on how to use a jade roller? Comment below!

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## Product Review: Make a Splash This Summer with Snow Fox Skincare



By Bre Gajewski

Plant-based skincare is the newest [beauty trend](#), and leading the way is Snow Fox. Snow Fox creates “a professional grade, natural and 100% plant-based formula.” It was originally

designed by a Rosacea patient to cater to people with hypersensitive skin; however, it has proven to be extremely effective for all skin types.

## **Product Review: [Snow Fox](#) is the summer skincare line used for [celebrity vacations](#) and sultry [date nights](#).**

If you are wondering what “plant-based skincare” means and if it really makes a difference, Snow Fox products make sure to notate that their formula includes no parabens, silicones, SLS, palm oil/palm oil derivatives, DEA, MEA or PEG, phthalates, formaldehyde, petrochemicals, phenoxyethanol, mineral oil, sulphates, artificial colors/dyes, artificial fragrances, synthetic preservatives, or animal origin ingredients.



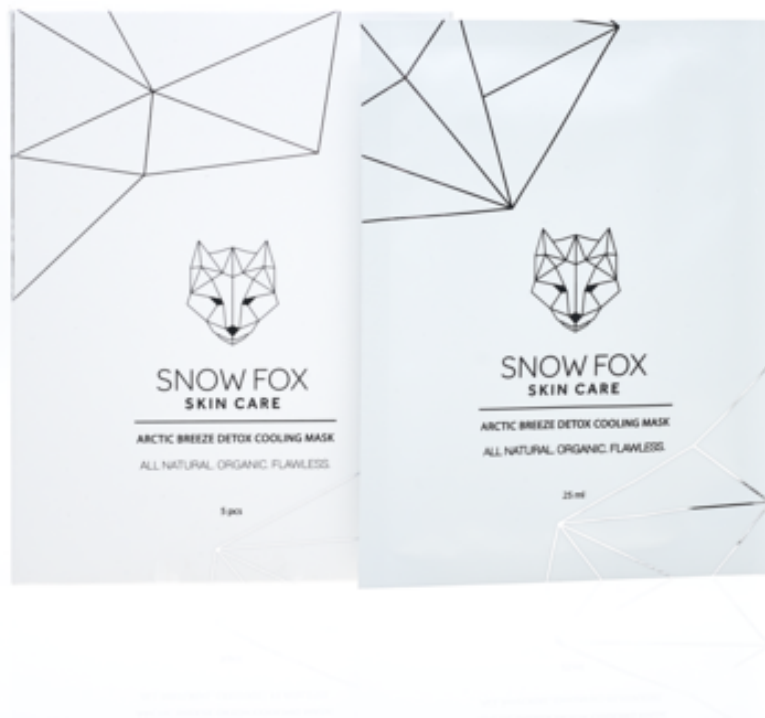
Kourtney Kardashian. Photo: Rich Fury/Getty Images

Even celebrities are going “au naturel” with their skincare. [Kourtney Kardashian](#) uses the Snow Fox Vegan Sheet Mask and

made the following testimony:

“Since I’ve tried incorporating natural skincare more and more into my routine, I’ve noticed my skin is less dry. There are so many chemicals and ingredients in beauty products that strip your skin of its natural hydration and oils...scroll to see my current favorites.”

We love the following three products for glowing skin this summer.



Snow Fox All in One Detox Mask

**[Snow Fox All in One Detox Mask, \\$30](#)**

A powerful mask that moisturizes, brightens and evens out skin tone while tightening pores. Essential oils work to extract impurities from deep within the skin. Key ingredients including Peppermint Oil Extract, Aloe Vera Leaf and 100% Organic Cotton Sheet



Snow Fox Day & Night Defense Multi Cream

### **Snow Fox Soothing Facial Cleansing Mousse, \$35**

A powerful and gentle formula that removes dirt, oils, and impurities from your face without stripping your skin of moisture. This non-irritant refreshing formula is made from organic peppermint oil extract that provides natural, cooling antimicrobial protection. Key ingredients include Citric Acid, Peppermint Oil and Aloe Vera Leaf





## Snow Fox Day & Night Defense Multi Cream

### **Snow Fox Day & Night Defense Multi Cream, \$55**

Locks in moisture, repairs and protects the skin from environmental stressors. This multipurpose product can be used as a primer, a day cream, a night cream and even a mattifying foundation or BB cream blender. The cream is formulated with antioxidant Ginseng Extract and also works against fine lines, wrinkles and evens out hyperpigmentation. Key ingredients include Olive Fruit Oil, Ginseng Extract, Jojoba Oil and Macadamia Oil.

If you are looking for new skincare products that will give you beautiful, hydrated skin without any chemicals or animal testing, then Snow Fox is for you. Check out their [website](#) and follow them on social media @snowfoxskincare to learn more about their products.

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# Beauty Tips: Best Types of Bronzers to Give You a Sunkissed Glow



By [Jessica Gomez](#)

Oh, bronzers, aren't they great? There are different types, so some may be better for achieving that sunkissed glow better than others. Ideally, we want to use bronzers that are natural and cruelty free. Why? Because natural ingredient are better for your skin and because it's a product that was not tested on an innocent animal. Who doesn't want a fully good product? The are two types of bronzers that are best to use in order to



look sunkissed and majestic.

**Here is our [beauty tip](#), use these following bronzers to achieve that beached goddess glow you're aiming for (for all budget types):**

**Shimmer Bronzer:** This can help you achieve a radiant, natural glowing skin look because these types of bronzers are meant to highlight the skin. BH Cosmetics has a cruelty free [shimmer bronzer palette](#). It comes in four shimmery shades, which is good for a range of skin tones. This product is also good for sensitive skin types due to the natural ingredients. It just works well to highlight the features you want while also contouring fiercely. Make sure to be careful though, because it's easy to go overboard. Also, ideally you would not want to put this bronzer on certain imperfections like blemishes because the light-reflecting particles in the bronzer will bring them out.

**Related Link:** [Beauty Trend: Best Drugstore Eyeshadow Palettes](#)

**Sheer Bronzer:** It's subtle. This type of bronzers can give you an all-over glow. They are also easier to use in the sense that you won't go overboard. You are able to achieve an overall natural look without worrying about having extra color or it looking too shimmery. Dr. Hauschka is a certified organic and ethical brand. Their [bronzing powder compact](#) is a good one for those who have loose hand with makeup or want to achieve an overall sunkissed look versus specific parts of the face. [Urban Decay Beached Bronzer](#) is also a very nice one to use for the glowing goddess vibe.

**Which type do you want to use this summer? Comment below!**

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# Celebrity Makeup Looks: The Benefits of No-Makeup Makeup



By [Haley Lerner](#)

No-makeup makeup is the perfect [celebrity makeup look](#) for summer when you're not looking to go bare, but also don't want to cake on a whole face of beauty products. No-makeup makeup fools others into thinking that you have the most flawless, glowing skin naturally. This will hide your under-eye circles and small blemishes. This makeup look does take time and precision, but luckily, we have the [beauty tips](#) to help you get the look.

# Check out these beauty tips to help you achieve the perfect no-makeup makeup look!

**1. Cover-up lightly:** The key to a flawless no-makeup makeup look is a very light base on your face. Ditch a heavy foundation and opt for a tinted moisturizer or BB cream. Or, skip the foundation all together and cover up your blemishes with a liquid concealer applied with a small, flat brush. Matten any shininess in your T-zone with a translucent powder.

**2. Cream eyeshadow and blush:** A neutral-toned cream eyeshadow will help brighten your eye area. Go for a shade that has a touch of shimmer in it to give your eyes some subtle sparkle. You can simply use your ring finger to blend the cream shadow up from your lash line, faded towards your brows. To give yourself a natural rosy flush, apply a cream blush to your cheeks with your fingers. Start applying it at the apple of your cheeks and then blend back and upward toward your hairline.

**Related Link:** [Beauty Tips: Best Anti-Aging Ingredients](#)

**3. Subtle lashes and brows:** Use an eyelash curler to lift up your lashes and then apply a coat of mascara to your top lashes only to keep it natural. Then, use a clear brow gel to neaten up and shape your brows.

**4. Highlight:** A natural toned highlighting cream will help give your look the perfect overall glow. Apply highlighter on top of your cheekbones, in the inner corners of your eyes, below your brow bone and on your cupid's bow.

**Related Link:** [Beauty Trend: Best Drugstore Eyeshadow Palettes](#)

**5. Apply tinted balm:** Lastly, you want to add a teensy bit of color onto your lips. But, keep the hue natural with a tinted

lip balm that's moisturizing and will give a hint of color to your lips.

Have any more tips for how to achieve the perfect no-makeup makeup look? Comment below!

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## Product Review: Visit VU Hair Salon in New York For Red Carpet Worthy Hair



By Bre Gajewski

Everyone deserves to have hair that bounces, shines, and looks

like you're ready to be photographed on the step and repeat. Unfortunately, that's not always possible because finding a salon that knows how to take your current look and transform it into something beautiful can be a challenge. Thanks to VU Hair in NYC, you can now have hair that is red carpet worthy with a style that is all your own.

## **Product Review: VU Hair New York is the go-to salon for [date nights](#), [weddings](#), [romantic getaways](#) and more!**

The salon is named after owner Vu Nguyen, who has been working in the industry for over 18 years. VU also stands for "very unique" which is the type of experience the salon strives to offer to its clients.

VU Hair employs extremely talented stylists that are experts in their craft. Everyone at VU Hair is an artist and based on what we just experienced, they treat your hair like a canvas and the results at the end are a work of art. These stylists want you to have a good hair day, EVERY day.





VU Hair offers styling services for any occasion

VU Hair offers a variety of services for any occasion. Prices and descriptions can be found on their website, [here](#).

Services include:

- Cut
- Children's Cut
- Styling (additional Hot Tools and Blow Dry options)
- Color (additional Highlight, Gloss and Corrective Color options)
- Extensions (Clip in, Sew in, Bonded and Fusion options)
- Treatments (Deep Conditioning and Keratin)
- Makeup (additional eyebrow and eyelash options)
- Men's Grooming
- Bridal Hair and Makeup

Cupid's Pulse founder, Lori Bizzoco, received a cut, Milbon conditioning treatment, and blowout at VU Hair Salon last month. The Milbon conditioning treatment is a three-step process that is specially formulated to improve your hair's texture. The result is silky-smooth hair that lasts up to five

weeks.

Lori left the salon supercharged with shiny, voluminous and beautiful hair, looking like she was on the way to a photo shoot.



Lori Bizzoco after her cut, conditioning treatment and blowout at VU Hair.

If you are looking for hair that leaves you confident and ready to walk the red carpet, just like your favorite celebrity, book an appointment with Vu or one of the other incredible stylists today.

You can find VU Hair on the penthouse of the Peninsula Hotel, New York: 700 5th Avenue New York, NY 10019. For more information, you can visit their [website](#) or connect with them on social media @VUHair.

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# Beauty Tips: Give Yourself an At Home Pedicure



By [Haley Lerner](#)

With summer starting, we know you love to rock your cutest flip flops and sandals. But, fun open-toed shoes also mean your feet are going to be on display. So, it's important you pamper your toes so they look cute with your favorite shoes. Sure, you could go to a nail salon to get a pedicure, but where's the fun in that? Plus, it can be super expensive. Instead, we've got the [beauty tips](#) to give yourself the perfect at home pedicure.



# Here are some beauty tips to give yourself a relaxing at home pedicure:

**1. Soak and scrub:** Before even picking out your nail polish, it's important you prepare your feet for their special treatment. First, soak your feet in an Epsom salt-infused bath of warm water for five to ten minutes. You can also add some sea salt or essential oils to take the foot bath to the next level. Then, use a pumice stone or exfoliating foot scrub to buff out your feet. Exfoliate your heels and the bottoms of your feet in a gentle circular motion to remove any dead skin. Then rinse your feet off and pat them dry.

**2. Smooth and shape:** After your relaxing foot bath, it's important you apply moisturizer to your feet to help lock in moisture and make your skin feel soft. Then, clip and file each toenail into your desired shape and buff out the top of your nails to create a smooth surface for your polish. Also, use a cuticle stick to gently push back your cuticles.

**Related Link:** [Beauty Tips: Up Your Nail Game For Spring](#)

**3. Set your base:** First, swipe a cotton ball soaked with nail polish remover over each toenail to remove any excess oil, moisture and lotion before painting your nails. Then, apply a thin coat of a clear base polish and let it dry.

**4. Time to paint:** Pick out your favorite polish color and apply two coats of it to all of your toes. Make sure to wait two minutes between each coat. Also, don't be afraid to take your time so you don't smudge anything!

**Related Link:** [Beauty Trend: 5 Face Masks to Try](#)

**5. Top it off and dry:** Finish off your at-home pedicure by applying a fast-drying top coat to your toenails. Then, put

your feet up, turn on your favorite TV show and let your toes dry for at least an hour to avoid any annoying smudges.

**Have any more tips for the perfect at-home pedicure? Comment below!**

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## Beauty Trend: Summer 2018 Hairstyles



By Rhodesia Williams

'Tis the season for bright colors and trendy outfits with the perfect hairstyle to match! While figuring out what to wear each day can be tough, how do you figure out which hairstyle

to wear with each outfit? This [beauty trend](#) will show you some of Summer 2018's most talked about hairstyles. If you are looking for tutorials on how to achieve these styles, try Pinterest, Instagram or YouTube. Many of these are celebrity hairstyles, so take notes and explore these [beauty tips](#) to survive summer in style.

**Summer time is the time where people show out! From mani-pedi's to cute summer outfits to your clean cut hair styles, there's a lot to consider. We all want to be as hot as the sun we soak in.**

Here is a list of Summer 2018's hottest hair styles:

**1. Crochet:** Similar to a weave, crocheting is simply installed with loose hair using a crochet needle instead of a needle and thread. This style allows for you to pick any color you want, which makes it even more exciting. Being able to switch being colors easily makes it even better.



**Related Link:** [Celebrity Beauty Tips: Dazzle this Summer with Sunset Eyes](#)

**2. Braids:** This old school yet still popular style is always a goodie for the summer. With those sun rays hitting you, you don't always want your hair down and in your face. Braids are so universal and can be styled any way. It's a fun way to keep yourself cool and styled all summer long.



**3. The Bob:** The bob allows you to enjoy your hair down without having it hanging in your face. This cute cut is fun and easy to style. Did you decide to go to a concert last minute? This hairstyle is the easiest to maintain and the best for being on the go. This cute style coupled with some [date night](#) make up will have you sparkling like the stars.



**Related Link:** [Top 5 Hot Hair Tips You Should be Taking From Celebrities](#)

**4. Fades:** This sharp cut keeps you fresh and lined up. This “get up and go” style is great way to get through the summer.



**Do you have any hot new styles for the summer? Share below.**

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# Product Review: Keep Your Skin Moisturized This Summer With Theraplex®



By Bre Gajewski

Summer is just around the corner! This is the time of year when you get to show off a little skin. It is also, however, the time of year when the sun is extra powerful and your skin needs extra moisture. Lucky for you, there is Theraplex®!

## Product Review: Glowing and Healthy Skin for Summer

Theraplex® is highly recommended by dermatologists. They offer

a complete line of uncomplicated over-the-counter products that deliver proven effectiveness and relief of all types of dry skin conditions. Now is the perfect time to take care of those skin conditions so you have nothing to hide at the pool this summer! Your skin will look like you are ready for a [celebrity vacation](#).

Theraplex® isn't just for those with overly dry skin. It is for anyone looking for a gentle formula to apply to their skin when trying to keep it hydrated and moisturized, which is so important during summer. These products are guaranteed to leave you glowing on your next [date night](#)!



Theraplex Barrier Balm

**Theraplex® Barrier Balm** is a non-greasy, hydrating balm that soothes, relieves and protects dry, chapped skin to moisturize and help restore the skin barrier. This uncomplicated formula provides superior moisture protection without irritation to sensitive or eczema-prone skin. **\$16.50**



Theraplex Emollient

**Theraplex® Emollient Moisturizer** is a rich moisturizer that soothes and protects severely dry skin (including hands, feet, elbows, and knees) and chronic skin conditions such as psoriasis, eczema, xerosis, and ichthyosis. **Theraplex Emollient Moisturizer** contains the highest concentration of special petrolatum fraction for maximum effectiveness on dry skin without irritation, penetrating deep into the cracks and fissures of the skin to provide superior, long-lasting moisturization and protection to even the driest skin.

**\$21.00**





Theraplex Eczema Therapy

**Theraplex® Eczema Therapy Moisturizer** is a non-greasy moisturizing skin protectant with *natural colloidal oatmeal* to temporarily protect and help relieve minor skin irritants and itching due to eczema and rashes. This enriched formula helps to relieve and soothe dry skin, offering hours of protection and moisture leaving skin feeling soft and smooth. **\$18.00**



Theraplex HydroLotion

**Theraplex® HydroLotion Daily Skin Moisturizer** is a lightweight, non-greasy daily moisturizer for the face and body designed to repair dry skin and protect and maintain skin's moisture balance. Because of its cosmetically light texture and superior smoothing abilities, this formulation is an ideal moisturizer for individuals with acne-prone or sensitive skin; it is also perfect for use under makeup.

**\$16.50**



Theraplex ClearLotion

**Theraplex® ClearLotion Moisturizer** is a lightweight, fast penetrating emollient oil moisturizer, ideal for use after showering or bathing. When applied to damp skin, **Theraplex ClearLotion Moisturizer** uniquely wraps around water on the skin's surface sealing in moisture and protecting against the loss of natural oils that water and soap can strip away. In addition to the special petrolatum fraction, *natural jojoba oil* helps to provide added protection against moisture loss and prevent dryness without irritation. **Theraplex ClearLotion Moisturizer** penetrates deep into the skin in seconds, providing long-lasting moisturization and protection to leave

skin soft and smooth. **\$18.50**

**Theraplex also offers two facial cleansers, both gentle enough for daily use.**



Theraplex Gentle Cleanser

**Theraplex® Gentle Cleanser** is a soothing, cleanser that thoroughly cleans skin of oil, makeup and impurities without stripping or overly drying delicate facial skin. Gentle enough for sensitive skin, this lightweight formula combines the *essential oils of rose hip seeds* and *exotic loquats* with the antioxidant and anti-inflammatory properties of *seaweed* to leave skin feeling fresh and clean without any residue.

**\$12.00**



Theraplex Clean 'N Treat  
Alpha/Beta Cleanser

**Theraplex® Clean 'N Treat Cleanser** is a soapless creme cleanser which removes oil, dirt and makeup without stripping or drying the delicate skin on the face for clean, healthy-looking skin. It is specially formulated with a combination of *glycolic, lactic* and *salicylic acids* to gently exfoliate and slough away dead skin cells leaving pores clean and free of oil and cellular debris. Gentle enough for sensitive skin, **Theraplex Clean 'N Treat Cleanser** leaves skin feeling fresh, clean and hydrated.     **\$15.00**

**If you're looking for something to hydrate your skin this summer, look no further and check out Theraplex!**

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# Product Review: The Perfect Gifts for Mother's Day



By [Rachel Sparks](#)

Every mother deserves recognition for sacrifices she made for her children. Who doesn't want to celebrate the woman who supported you when no one else would, no matter what? Make your mom feel as special as expectant mother Cardi B from this year's Met Gala! These [product reviews](#) will inspire you for ways to celebrate your own mother in [celebrity style](#)!

## Product Reviews: Mothers Day Gift Ideas for the Perfect Celebration

Related Link: [5 Celebrity Mother-Daughter Look-alikes](#)

## 1. [Basic Tank](#)



Basic Tank. Photo courtesy of [skinnytees.com](http://skinnytees.com)

Available in over thirty colors, including some mouth watering shades like Pink Lemonade, Kiwi, and Mulberry, this tank is the perfect addition to any wardrobe. Whether it's worn as a base layer or on its own, this tank adds depth to any outfit. Its size perfectly hides bra straps and hits just below the hips for a slimming and lengthening affect. The material prevents slipping and shifting throughout the day, so those constant tugs and adjustments will be a habit from the past. It's the wardrobe solution you didn't know you needed designed by fashion industry veteran Linda Schlesinger. Priced at \$34, it's a quality investment in your mother's attire to help her look and feel her best.

**Related Link:** [Celebrity News: John Legend Writes Sweet Mother's Day Message to Chrissy Teigen](#)

## 2. [C02Lift](#)



CO2Lift. Photo courtesy of  
CO2Lift.com

What better way to make your mom feel fabulous than to help her look fabulous? These [beauty](#) products incorporate carboxytherapy treatment to help lift, hydrate, and rejuvenate skin. By diving past the epidermal layer of skin, the carbon dioxide inside all CO2Lift beauty products stimulate oxygen production that targets trouble areas like the neck and face. More oxygen means new cell growth and younger looking skin. CO2Lift is gentle on sensitive skin and is ideal for people of all ages. It's a great alternative to botox injections or as an enhancement for after laser surgery. Available in multiple forms, like masks, serums, or tablets, there's an option for everyone. A single pack of CO2Lift Treatment Mask runs for \$85; the perfect investment in your mom's well-being.

**Help your mom celebrate Mother's Day in celebrity style with these amazing gifts!**

*For more product reviews from Cupid's Pulse, click [here](#).*

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# Beauty Trend: Why To Consider Makeup With Sunscreen For Summer



By [Jessica Gomez](#)

A huge beauty tip that you need to know now is to always use sunscreen to protect your skin. With that being said, it is a good thing that using makeup with sunscreen for the summer is a [beauty trend](#), because it's a healthy and important one. There are many benefits from using sunscreen, period, and you would want those even with your makeup. There are many dangers that come from sun damage, and we want to avoid those.

# Using makeup with SPF along with sunscreen is a beauty trend now, and here is why:

Ideally, you should always use a sunscreen with SPF 30 or greater, and should apply it every two hours to give your skin the protection it needs. Here are a few reasons why you need SPF in your makeup and have to marry it to sunscreen, especially in the summer:

**1. The SPF in makeup alone does not protect you:** You would need seven to 14 more times the amount of makeup for it to offer the protection sunscreen provides. Also, we sometimes apply sunscreen unevenly, so having makeup with SPF can help you achieve an even layer across your face. It is important to protect your eyes as well, so get yourself an eye cream with SPF.

**Related Link:** [Beauty Advice: The 5 Best Beauty Tips from Celebrities](#)

**2. Avoid aging:** Using makeup that is natural with SPF is the way to go to avoid getting wrinkly, along with anti-aging skin care products of course. Use the powerful duo of sunscreen and makeup with SPF as an extra defense against wrinkles!

**Related Link:** [Product Review: Glow and Catch that Cutie's Eyes with This Ancient Beauty Trick](#)

**3. Avoid skin cancer:** The sun's rays are pretty damaging, which is why it is recommended to use sunscreen always, during all seasons (yes, even in the winter!). Using makeup with SPF is just an extra precaution. So partner these two up to protect yourself and wear them religiously.

**How many of you wear makeup with SPF and sunscreen already and how many do not? Comment below!**

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# Product Review: Glow and Catch that Cutie's Eyes with This Ancient Beauty Trick



So, you want to catch the eye of that sweetheart from Accounting? Fear not, because we can help you cop a Victoria's Secret Angel glow with the jade roller, an ancient beauty secret that models swear by! There are a lot of [jade roller benefits](#) that can help you achieve a healthy glow that will surely catch your boo's attention.

# A jade roller is the beauty trick you need in your life right now:

A jade roller is a beauty tool used by Chinese women of royal blood way back in the seventh century. Jade is believed to have protective qualities, thus, it is a popular stone until today. The concept and mechanism of the jade roller is basic: an oblong stone is attached to a metal handle and it used to massage the face. You may think it's too simple, but many models and celebrities have already incorporated the jade roller into their beauty rituals. So it's time to catch up with this celebrity beauty product.

What are the benefits of using a Jade Roller? Aside from giving you a selfie-worthy glow, there are many jade roller benefits that will definitely help you get that gorgeous, model-like complexion. The jade roller reduces inflammation and puffiness. The gentle, repetitive massage-like movements done while using it promote lymphatic drainage. Thus, puffiness and inflammation are reduced. It also tightens pores. If you put the jade roller in your fridge a few moments before you use it, it will help tighten pores. Add that to the fact that jade is naturally cool to the touch, and you get the perfect solution to tighten your pores. It helps reduce fine lines and dark under-eye circles. This is also related to lymphatic drainage. Last but not least, it helps in the absorption of skin care products. Models usually use the jade roller after applying skin care products to help the skin absorb them better.

How do you use a jade roller? Adding this product to your skin care routine is very easy. Here are some tips you can do to maximize your jade roller: Start massaging at the center of your face, under your cheeks and towards your hairline. Then, move down towards your jawbone starting from your chin, towards your ears. Lastly, it is best to finish with the sides

of the neck towards the center of the clavicle. Do this for around two to three minutes. We highly recommend that you apply your moisturizer before using the jade roller. The jade roller will help skincare products penetrate your skin better. Relax, and enjoy the massage.

To make the most out of jade roller benefits, you must incorporate it to your regular skin care rituals. A good skin care routine will help you achieve a healthy glow that will definitely catch your crush's eyes. Be confident in your skin, take that selfie, and don't hesitate to smile. You'll get them on their knees in no time!

**What beauty reasons do you want to use the jade roller for? Comment below!**

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## **Beauty Tips: Best Anti-Aging Ingredients**





By [Carly Horowitz](#)

Lana Del Rey's lyrics resonate with all of us when she sings, "Will you still love me when I'm no longer young and beautiful?" But, who says you can't be older and beautiful? Many people make efforts to minimize how their skin will age, but how much of those products truly work? Fortunately, Cupid has narrowed down the most effective and natural ingredients that help to make your skin the healthiest it can be as time goes on. You can be going on [date nights](#) in your 70's feeling like you're still in your 30's!

**Here are some [beauty tips](#) on the most beneficial anti-aging ingredients to look for in the products you buy:**

**1. Vitamin C:** The antioxidants in Vitamin C are what make it so favorable for your skin. It can help prevent and treat sun

damage and under-eye circles. Therefore, you can use Vitamin C-based products before you even notice aging skin damage, or after it already occurs, and it will help either way. You can invest in Vitamin C serum, or find an anti-aging product that contains Vitamin C. This natural vitamin also serves as a great moisturizer.

**2. Tea Extracts:** Research has shown that applying green tea leaves or extracts to your skin have anti-aging benefits. The best part about this ingredient is that it's natural. You don't want to bombard your face with harsh chemicals. Applying white tea extracts to your face can help to reduce wrinkles, eliminate sun damage and replenish firmness. Plus, not only is it beneficial to apply the extracts, but it also helps if you sip white tea as well!

**Related Link:** [Beauty Trend: 5 Face Masks to Try](#)

**3. Sea Buckthorn Oil:** This fabulous oil can help to slow down the signs of aging if you use it on the daily. It nourishes the tissues in your skin and hydrates it. It can also help in healing burns, cuts, wounds, sunburn, rashes, and just about any type of skin damage. You can apply the oil topically, find a product that contains it, or ingest it orally. If you take it orally, other great things this oil can do is prevent liver damage, help with weight management, and aid in preventing Alzheimer's disease. Sea buckthorn oil seems pretty magical.

**4. Grape Seed Extracts:** Grape seed oil is known to not clog your pores while it tightens your skin and helps diminish dark circles around your eyes. It contains natural ingredients that fight against skin aging. Again, natural products are the way to go. Experiment with which ones feel most comfortable on your skin, and get ready to glow for the rest of your life!

**Related Link:** [Beauty Tips: No Makeup Is the New Best Look](#)

**5. Retinol:** Retinol is pretty much just the technical name for Vitamin A, and it is fairly amazing. It can help to diminish



fine lines and wrinkles to the point where you can visibly notice it. Of course, it also aids in firming your skin. Retinol works at the deepest level of your skin to produce the best anti-aging results possible.

Even though we all strive to obtain a fresh, young look throughout time, we must remember that every one of us is beautiful. Wrinkles are beautiful in their own way! If you do wish to minimize them, these ingredients are the best way to go.

**What are some other great anti-aging products to use? Comment below!**

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## **Beauty Trend: Best Drugstore Eyeshadow Palettes**





By [Carly Horowitz](#)

There's no need to break the bank on expensive make-up products that aren't even that great. Some people are firm believers that some of the best make-up can be found right in your local drugstore! For instance, there is an array of affordable yet amazing eyeshadow palettes available. Fortunately, Cupid has narrowed down the best drugstore eyeshadow palettes for you so that you don't have to go through the trial and error process.

**Rock the latest [beauty trends](#) with these lovely drugstore eyeshadow palettes!**

**1. L.A Girl Beauty Brick Eyeshadow, Nudes:** This palette is perfect for that natural look you are striving to achieve. No need to spend over \$50 on an Urban Decay Naked Palette when you can achieve the same look starting at \$7. This palette offers some shades with shimmer, and some completely matte

colors. Plus, the magnetic case includes a mirror and a double-sided eyeshadow applicator so you can do your makeup on the go. This eyeshadow has an amazingly smooth texture and also has the ability to keep your eyes looking amazing all day long!

**2. NYX Ultimate Shadow Palette In Smokey and Highlight:** Put together your next [date night](#) look with the help of the beautiful array of shades in the NYX Ultimate Shadow Palette. The immensely pigmented, easily bendable colors glide across your eyelids so gracefully. You will have the ability to create an uncountable amount of looks because this palette offers such a variety of colors. Make your way to the local drugstore and get this amazing eyeshadow!

**Related Link:** [Product Review: Try New, Natural Beauty Products](#)

**3. Revlon ColorStay 16 Hour Eyeshadow Quad in Precocious:** Who doesn't love a nice smoky grey and purple look? If you're a fan, then this is a great drugstore palette for you. These 4 colors will stay on your lids for a guaranteed 16 hours. The only downfall is that these colors aren't that pigmented. But, due to its anti-crease qualities, this palette makes the cut.

**4. Milani Everyday Eyes Eyeshadow Palette in Earthy Elements:** With six very pigmented shades, you can create a beautiful [celebrity style](#) look. These smooth, easily bendable colors will last you all day and all night long. Nothing compares to using hues that represent this wonderful earth that we live on.

**Related Link:** [Beauty Tips: Celebrity Hair Trends to Brighten Up for Spring](#)

**5. Burt's Bees Eye Shadow Trio in Shimmering Nudes:** The best part about this palette is that every tone incorporates ingredients such as honey, vitamin E, and bamboo so you can be nurturing your skin while you brighten up your look. You won't have to worry about creasing, smudging, or fading either when

you are strutting with this great product on your skin.

Do you have some more amazing drugstore eyeshadow palette suggestions for us to try? Comment below!

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## Beauty Trends: 5 Beauty YouTubers You Need to Watch



By [Jessica Gomez](#)

In an age where everything digital is thriving, there are bloggers and vloggers for all sorts of things. Luckily, there are beauty bloggers and vloggers coming to the rescue to help us learn beauty tricks. There are tons of them on YouTube and

Instagram – so, how do you choose which ones to follow? You can't possibly follow them all and retain all their [beauty tips](#)...

## Here is a diverse list of five popular beauty YouTubers you should watch to get the latest beauty trends::

**Huda Kattan:** With 2,252,300 subscribers on [her YouTube](#) page, she is a very popular makeup artist and beauty blogger! Kattan provides all sorts of beauty tutorials for us to watch so we can learn how to do it on our own. She covers makeup, hair, and nails. Feel like a celebrity stylist with all these tips! Kattan even founded her own makeup line: Huda Cosmetics. You can shop for her products at [Sephora](#) or on her [website](#). You can also watch her tutorials on [Instagram](#).

**Related Link:** [Try New, Natural Beauty Products](#)

**Farah Dhukai:** With 2,043,545 subscribers on [her YouTube](#) page, Farah Dhukai is a popular makeup artist and hairdresser. Learn all of her wonderful beauty hacks! Dhukai earned a diploma from the Aveda Institute in Cosmetology Science – impressive! From teeth whitening to hair care tutorials, you'll get a lot from her videos. She's so good that even [Cosmopolitan](#) magazine wrote an article on beauty tricks! You can also watch her tutorials on her [Instagram](#).

**Related Link:** [How to Choose the Perfect Perfume for You](#)

**Jaclyn Hill:** With 4,931,942 subscribers on [her YouTube](#) Page, Jaclyn Hill is another well-known beauty blogger. She even made a video with [Kim Kardashian](#), where they do their makeup together – pretty cool! She does both makeup and other beauty tutorials. Hill also has collaborated with many different

beauty brands.

**Related Link:** [Beauty Products to Help You Glam Out all Winter Long](#)

**Ellaire:** This beauty and fashion obsessed mom has 437,399 subscribers on [her Youtube](#) channel and 1.3 million followers on her [Instagram](#). She also has her own [site](#) with a bunch of helpful tutorials. Some of them are really cute because she involves her young daughter. She likes to give beauty advice and fashion tips. Ellaire trained herself on these topics and researched many techniques and products to give her viewers the best tips and tricks she can offer.

**Dulce Candy:** She has made a name for herself in the beauty and fashion world. Dulce Candy is an L.A. based makeup artist and beauty blogger. She has 2,224,207 subscribers on [her YouTube](#) channel. Watch her makeup tutorials to learn celebrity makeup looks. What's cool is that she also does Halloween makeup, so get festive with her in the fall!

**Which one of these beauty bloggers is your favorite so far, and why? Comment below!**