

# WHY YOU SHOULD CHOOSE CUPID'S PULSE FOR ADVERTISING:

CupidsPulse.com was launched in 2010 and has established itself as a hybrid site for relationship advice and celebrity news. It's visited by both singles and couples between the ages of 18 and 54 who are seeking out guidance and tips to apply to their love life. The majority of our audience is made up of single, affluent, college-educated women.

CupidsPulse.com publishes between **25-30 original articles each week**. We reach our audience both on the web and via social media with our Facebook Fanpage of 15,000+ and our 80,000 Twitter followers. Because we interview experts in the relationship field along with celebrities, authors and high profile personalities it is highly likely that your content will be seen by a very influential group. In addition to CupidsPulse.com, our articles and headlines appear on dozens of websites each day **reaching millions** across the Web.

## Why should you advertise on CupidsPulse.com?

- It's a cost effective way to capture an emotionally engaged and ready-to-purchase audience
- The majority of our visitors are well-educated, single women making \$100,000+
- Our visitors stay on the site (over 3 minutes per visitor) and read multiple pages (2-3 pages on average) giving your advertisement additional exposure
- We engage in social media with our dynamic following; an increased benefit
- Your ad will be exposed to a high profile audience; including Hollywood actors/producers/writers, reality stars, well-known authors and experts in the field of relationships

We offer a wide range of advertising options designed to fit

your budget. Whether you're looking for banner advertising, sponsored reviews, social media campaigns or something completely customized, we can work with you.

For more information or to request a media kit, drop us a note via our contact form below.

Your Name (required)

Your Email (required)

How Did You Hear About Us?

What Can We Help You With?

Your Message

Anti-Spammer Check: \*

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### Privacy Policy:

We use third-party advertising companies to serve ads when you visit our Web site. These companies may use aggregated information (not including your name, address, email address or telephone number) about your visits to this and other Web sites in order to provide advertisements about goods and services of interest to you. If you would like more information about this practice and to know your choices about not having this information used by these companies, please

visit this site [here](#).

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href="https://dashboard.accessily.com/register/referral?rf=cup  
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