

# Love Advice: What Makes A Great Online Dating Profile



By [E!'s Famously Single Dating Coach, Laurel House](#)

Most dating experts agree that, when it comes to online dating, creating your profile is of the utmost importance. In this week's [dating advice](#) video, relationship expert and E!'s *Famously Single* dating coach, [Laurel House](#) says, "Online dating isn't a game!" Her best love advice is to have a strategy to invite the right people into your life and eliminate the wrong people.

# E!'s *Famously Single* Dating Expert Laurel House Talks About Online Dating

It's no surprise that the relationship expert believes that photos play a major role in your online dating profile. "This is especially true for a woman's profile because men are visual creatures, while women are emotional creatures," she shares. Make sure that your photos are high quality and that they show your best self-living your best life. Your pictures should be a visual biography of where you hang out, what activities you enjoy, and who you like to hang out with. "All of these things reveal who you are," House explains.

**Related Link:** [Dating Expert Shares Number One Rule of Successful Online Dating](#)

However, the most important element to your profile is that "it's an authentic depiction of who you are. Your profile should make the reader feel like they're getting a good sense of *you*." In order to do so, you may need to hire someone to write it for you – and that isn't a bad thing! House's love advice can teach you how to create your best profile and also how to evaluate the profiles of potential dates.

*For more relationship advice videos from House, click [here](#).*

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**What elements do you think make a great online dating profile? Tell us in the comments below!**