

Dating Advice: What to Do When You're Not His Priority



By [David Wygant](#)

Are you a priority in your [relationship and love](#)? If not, you may need to step back and reconsider your romance. You seem to be making more excuses than he does: He's working too much; he's dealing with family issues. What you're doing is validating the fact that you're nothing more than a booty call for him. Shocking, right? Deep down, you probably already know this truth. Let's dig even deeper.

Relationship Expert Gives Dating Advice About Being A Priority

As a relationship expert, I'm going to confess something to you right now. I think my fellow men who read this article are going to be pissed at me when they do. A lot of them are going to lose out on some wonderful booty calls once this truth is exposed and out in the open.

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When I'm dating a woman, I prioritize her over everything. I was once in a relationship and love where I actually got invited to go see President Obama's inauguration. I got invited to mingle with the Washington D.C. elite, to schmooze with the most powerful people in the country. Here's the thing: The woman I was dating wasn't invited. She told me I needed to go because it's something she thought would be a blast for me – a once-in-a-lifetime experience. I went. After two days, I missed her so much, and I realized I wasn't enjoying the moment without her. So I changed flights, got on a plane, and surprised her by coming home. She was, at that time, my priority. My best piece of relationship advice is to find someone who will do that for you.

Whenever a man is in love, the woman he's dating becomes his main concern. When we fall in love, we can't wait to see you, no matter how much work we have on the table or how much our kids are screaming their heads off. No matter what we're going through, we will always make it important to be with you.

So if you're with a man who doesn't do that, he's probably constantly making up those famous "man excuses" – things like, "I'm really stressed about work right now," "I'm concentrating on building my business," "I've got too much on my plate right now," or "I enjoy the time we have together. Can we just keep

things the way they are?”

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When a man does that, he’s telling you that you’re not what he really wants. He loves sleeping with you; he loves having sex with you; he loves hanging out with you...but he’s just not willing to fully commit to you. Those are the cold, hard facts. When a man is stringing you along, and you’re not at the top of his list, you need to have “the talk” and say something like, “We obviously want two different things. I want a relationship, and you want a once-a-week thing. Unless you’re willing to commit to me and spend more time together, I can’t keep going down this path.” The reason is, if you keep things as they are, your relationship will keep getting grayer and grayer and harder to define.

You see, most men don’t want to give up that situation because they’re getting what they want. And most men are so bad at finding women to have sex with them that they’re not willing to give it up! They’ll say anything to keep things the way they are.

My dating advice is simple: You need to cut him loose. You need to find a man who will make you his number one concern. When a man really falls for you, you’ll be his priority no matter what. That’s what you want, and that’s what you deserve. Don’t settle for anything less.

David Wygant is an internationally-renowned dating and relationship coach, author of the new book [Naked](#), and speaker. Through his boot camps, personal coaching, and his [website](#), his dating advice has transformed the lives and relationships of hundreds of thousands of people from every corner of the globe.