

# Dating Expert Shares Number One Rule of Successful Online Dating



By [E!'s Famously Single Dating Coach, Laurel House](#)

In this week's [dating advice](#) video, relationship expert and E!'s *Famously Single* dating coach, [Laurel House](#) discusses the rules of online dating.

## Dating Expert Laurel House, part of E!'s '*Famously Single*' Talks About

# Being Honest In Your Online Dating Profile

If you've ever tried online dating, then you know how hard it is to create the perfect profile. But don't worry, because relationship author and dating expert Laurel House shares her best love advice about the number one rule of successful online dating. "Make sure your online dating profile is honest!" she shares. In this week's relationship advice video, the dating expert will help you understand how to turn off the wrong partner while simultaneously turning on the right one.

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The relationship expert believes that "the most essential but often ignored strategy when it comes to online dating is elimination." This means that you need to focus on turning people away who you would never be interested in to begin with. "You can try to narrow your reach within the preferences section, but many people don't actually look at those preferences," House shares. They also don't address some of the more important particulars, including the personality traits. If you have a sarcastic side, be sure to mention that! Honesty is the number one rule of online dating.

One of the benefits of online dating is that you are able to expand your reach, but you don't want to attract the wrong people. "You need to take a proactive approach," the dating expert says. "If you say you are a lover of the finer things in life, guys who can appreciate and afford those things will find that a turn on. Men who are turned off by a woman who likes expensive things will not contact you. And that's a good thing." At the end of the day, you want to find somebody who understands and shares your lifestyle preferences. "You're not there to please everyone," House says. "You're there to weed

out the ones who might take issue with elements of who you are and what they're expectations are of you."

*For more relationship advice videos from House, click [here](#).*

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**What do you think the number one rule of online dating is?  
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