

Why Should Women Buy Their Own Diamonds?

✖ Everyone knows that diamonds are a girl's best friend. So why should men have all the fun in picking them out?

The answer is that they shouldn't! Who better to pick out your next piece of jewelry than, well, you? No woman should ever depend on a guy to buy her some bling. Don't just sit there and wait for Prince Charming to spoil you – spoil yourself! You know you want to.

And what better way to give yourself a little love than by visiting Diamond.com for beautiful earrings, necklaces, rings and more – whatever your heart desires! From exquisite black diamond jewelry to extra special pieces in The Vault, you're sure to find something that's perfect for you. Can't decide? Diamond.com allows you to design your own special pieces. Make your friends jealous and show off something that showcases your unique personality. And when someone asks who bought those pretty bracelets for you, have no shame in telling them you bought it yourself. After all, you have great taste!

Cupid knows you're still out there snagging those last-minute holiday gifts. Do yourself a favor and buy something shiny and new that's just for you. After all, 2010 has been a long year, and 2011 will be more of the same – reward yourself for all your hard work. You deserve it!