## Giveaway: Restore Your Hair to Its Natural Beauty With Design Essentials





By Liz Kim

Even with the perfect outfit and an expertly painted face, limp, frizzy, and generally unhealthy hair can ruin your date night look. Curly hair is especially difficult to maintain, and all that extra product only weighs it down and creates nasty buildup. This is why CupidsPulse.com has teamed up with Design Essentials to bring you a whopping ten hair care and styling products that promise to cleanse, condition, nourish, revitalize, and restore your hair to its natural beauty — just what you need to catch the attention of your man.

The Design Essentials hair care system was launched in 1990 by Cornell McBride, and since then, it has boomed into a product line that combines premium, top-quality hair care solutions that are also easy to use at home. And with their latest Natural line that is paraben-free, paraffin-free, mineral oil-

free, petrolatum-free, and silicone-free, it is easier than ever to maintain and style curly hair that is slightly wavy to tightly coiled. Design Essentials is also committed to educating people about proper hair care, so a simple click on their website takes you to helpful charts and how-to articles about the type of hair you have and what you can do about everything from breakage to dandruff.

This giveaway includes the following items:

- Avocado and Almond Oil Leave-In Conditioner, a lightweight, non-sticky moisturizing conditioner with nourishing botanicals and vitamin E to penetrate quickly, instantly soften hair and smooth the cuticle for easy detangling. Natural oils improve manageability and provide luminous shine.
- **Curl Enhancing Mousse**, which is *i*nfused with olive oil and vitamin B complex to nourish the hair while providing added moisture and shine. This lightweight formula dries quickly, defines curls, and reduces frizz while giving hair a gorgeous, natural sheen.
- **Honey Curl Forming Custard** defines, shapes, and elongates curls and coils to provide lasting hold without residue for highly-defined, frizz-free curls with brilliant shine.
- Curl Cleanser is gentle, sulfate-free shampoo for natural hair.
- Moisturizing Conditioner is highly moisturizing conditioner for non-chemically treated hair.
- Twist & Set Setting Lotion is infused with essential botanicals like jojoba and olive oil as well as vitamins and proteins, such as panthenol and silk amino acids to add luminous shine to the hair while nourishing and visibly improving manageability. Plus, it provides a medium hold, easy detangling, and styling versatility for natural hair.

- Daily Moisturizing Lotion moisturizes and defines curls while controlling frizz for non-chemically treated hair.
- Honey and Shea Edge Tamer is a moisturizing, firmer-hold edge control gel designed for curly to coily hair that securely lays down the hairline.
- Defining Creme Gel and Curl Stretching Cream both define curls in natural styles for wavy to tightly curled hair types.

With Design Essentials Natural product line, you can rest assured that your hair will be curly, sexy, and voluminous on your next night out with your special someone!

GIVEAWAY ALERT: To enter this giveaway, email <a href="mailto:cupid@cupidspulse.com">cupid@cupidspulse.com</a> with your full name, address, email, and daytime phone number by 5 p.m. EST on Monday, May 26th. In the subject line, please write "Design Essentials." You can enter the contest only once. Good luck!

Open to US residents only.