Share Community Love and Fuel the Movement With RipeBrand T-Shirts



This post is

sponsored by RipeBrand.

By Priyanka Singh

"Do Good, Feel Good, Look Good" is the motto to live by if you love RipeBrand as much as we do. One important aspect of maintaining a fulfilling relationship is learning how to share love in a positive way RipeBrand aims to do the same thing on a community-wide level. They promote their passion for community awareness in Los Angeles by making three boldcolored, vegetable-dyed t-shirts labeled grape, pomegranate, and zucchini. Nicholas Chang, a Berkeley graduate, founded RipeBrand as a way to spread the word about youth, health, and poverty issues among young adults and encourage them to volunteer within their local communities. The shirts are made out of locally-grown cotton, manufactured in California, and printed through a water-based discharge system, which is the cleanest in the industry, according to Chang. The company made Los Angeles the landing spot, but Chang hopes that they can continue to expand across the country and spread the community love outside of "home."

Of course, these super-soft and environmentally friendly tshirts are more than just a fashion statement. "We have real life problems and real life people, and that's where fashion comes in. It's something you can wear, you can support, and you can get involved with and show people that you're a living symbol of the brand," the founder says. He explains that wearing these shirts symbolizes that getting involved in this movement isn't just a one-time deal; it's a growth process that allows you to "ripen" as you become more aware of what's happening right in your own backyard. When you're in a committed relationship, it's essentially the same process: As you devote more time and effort to your partner, you see your love ripen and grow.

Almost 50 percent of the revenue the company makes goes to non-profit organizations that promote awareness for youth, health, and poverty issues. Currently, there have been eight non-profit organizations that officially launched and partnered with RipeBrand.

Chang has a three-step process that can help you find a way to give back to your community as well. Share a more meaningful experience with your significant other, sit down and take time to think about what you're both passionate about. Then, utilize your resources to do some research on the topic and learn more about it. And last but not least, get out there in your local community and *just do it*! It's a great way to not only build a stronger bond with your love, but learn how to share the wealth with your own community!

The shirts are available to purchase on RipeBrand.org, but

CupidsPulse.com is giving three readers the chance to win one of their own!

GIVEAWAY ALERT: To enter for a chance to win a RipeBrand tshirt, go to our <u>Facebook</u> page and click "like." Leave a comment under our giveaway post letting us know you want to enter the contest and what you're passionate about in your community. We'll contact the three winners via <u>Facebook</u> when the contest is over, and they will have three days to respond back with their contact information, size and type of t-shirt they would like. The deadline to enter is 5 pm EST on Monday, October 28th. Good luck!

This giveaway is now closed. Thank you to those who participated!