

Giveaway: Start Your Fall With Taylor by Taylor Swift



This post is sponsored by Elizabeth Arden.

By Sarah Ribeiro

Sometimes you need – or maybe want – something new. Summer's coming to a close, and fall is rolling in quickly – why not embrace the changing seasons with a new fragrance? Taylor Swift is doing just that. After being honored with the Fragrance Celebrity of the Year Award this June at the 41st Annual Fragrance Foundation Awards, she's been hard at work launching her newest fragrance, *Taylor by Taylor Swift*. Third in her line (after *Wonderstruck* and *Wonderstruck Enchanted*),

this new perfume takes a personal turn for the songstress.

Unlike *Wonderstruck* and *Wonderstruck Enchanted*, which were based on fairy tales, *Taylor by Taylor Swift* is all about the country singer herself. This fragrance reflects the artist's personality and style. The poppy bottle takes on a youthful look, just like the singer's personal style. Its bold, colorful print is modern and young, while the bottle's pearl ring and crystal stopper have a subtle nostalgia that perfectly represents Swift's everyday look. Plus, the fragrance is light and fresh with floral and fruity notes of lychee, tangerine, peony, hydrangea, and vanilla orchid and a base of sandalwood, apricot nectar, cashmere musk and soft woods.

Swift wants *Taylor by Taylor Swift* to be a moment she can share with her fans. It's an attempt to connect with her fans by reflecting on those authentic, real-life moments she has spent with her friends and family. This is, of course, why she won the Fragrance Celebrity of the Year Award – for her accessibility to her listeners and genuine connection with them.

Now, we want to help *you* stay connected to Swift. Two lucky readers will have the opportunity to each win a bottle of *Taylor by Taylor Swift* and experience an authentic connection to the star. Take the chance to embrace the fall with a new, personal fragrance that will have everyone asking, "What are you wearing!?"

~~**GIVEAWAY ALERT: To enter for a chance to win Taylor Swift's Taylor fragrance, go to our [Facebook](#) page and click "like." Leave a comment under our giveaway post letting us know you want to enter the contest. We will contact the winners via [Facebook](#) when the contest is over, and they will have three days to respond back with their contact information. The deadline to enter is 5 p.m. EST on Monday,**~~

~~September 16th. Good Luck!~~

Congratulations to Anna Tegarden and Ashley Gehm!

Open to US residents only.