

# Lori Bizzoco Speaks to Graduate Students at William Paterson University



# WILLIAM PATERSON UNIVERSITY

On Saturday, May 4, 2013, our founder and executive editor [Lori Bizzoco](#) spoke to graduate students at [William Paterson University](#) in Wayne, New Jersey. She discussed the challenges and benefits of being an entrepreneur as well as what's it like to run a digital media company.