

New York Fashion Week: Whitney Port Steps Out in Style for Nine West



☒ New York's Fashion Week kicked off in typical style with the unveiling of a brand new footwear retail entity. Nine West hosted an event at the opening of the first Nine West Vintage America Collection concept shop – a culmination of Nine West's collaboration with Kate Ciepluch. It features a collection of American-inspired modern footwear and accessories. Whether you're single or have a significant other, it looks like you have new options for those nights out on the town.

To celebrate the new store, Nine West's Brand Ambassador of Culture and Noise, Kelly Cutrone, TV personality and fashion consultant to Whitney Eve, Whitney Port and the new America's Next Top Model judge, Katy Perry stylist Johnny Wujek all made special appearances for Fashion's Night Out. In addition to opening the new store, Nine West took the spirit of vintage out onto the streets of SoHo and partnered with mobile accessories boutique The Styleliner. They featured curated vignettes of Styleliner exclusives and Vintage America product. If you ladies were having a hard time looking for a new pair of shoes for that upcoming date, you may be in luck.

To celebrate the evening, guests enjoyed cocktails, beverages provided by Arizona Iced Tea, and experienced a piece of Kate's American road trip as they snacked on treats by Tiny Pies of Austin, TX. The store featured an interactive social photo booth, opportunities to win tickets to Coachella 2013, an experience with Kate Ciepluch, and more. The newly launched collection will be available exclusively at the Nine West Vintage America Collection SoHo store, as well as online

at Vintage America Collection. We're not even 24 hours into Fashion Week and Nine West is already helping you get a leg up on looking great for that potential Prince Charming.