

Beauty Tips: Flawless Foundation



By Alycia Williams

Foundation is the base of every great makeup look. It can make or break your entire look if not done correctly. Finding out new [beauty tricks](#) when it comes to applying your foundation can be great, but once you have the correct [beauty tips](#) for applying foundation, you may not need any tricks.

Here are the beauty tips you need to have flawless foundation.

1. **Start with a clean canvas:** Your foundation will only look

as good as the skin underneath, so maintaining a consistent skin care routine is key. Right before applying foundation, it's important to cleanse your skin to help prevent clogged pores and remove any dirt that may be dulling your natural radiance. Next, gently exfoliate your skin to sweep away any dry, dead skin cells that may cause foundation to go on unevenly or look flaky. Finally, apply moisturizer; foundation sinks best into hydrated skin.

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2. Take the time to prime: A primer may add an additional step to your makeup routine, but it will go a long way to ensure that your foundation looks flawless because it turns your skin into a perfectly smooth surface.

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3. Be conservative: Always start by applying just a little bit of foundation, and then add more until you have just the right amount of coverage. The goal is to only apply foundation where you need it, so that your skin still looks like skin. If you have to apply foundation all over your face for it to look even, then you're using the wrong shade.

4. Work from the inside out: Concentrate the foundation in the center of your face where redness and blemishes tend to be more problematic. Apply just a dab of foundation on each side of your nose, and in the center of your forehead and chin, then blend outward. After it is all blended in, pinpoint any other areas of the face where blemishes are visible and apply an additional light layer of foundation in those specific areas.

5. Stipple, don't rub: Whether you're using a foundation brush or your fingertips, apply foundation in a stippling motion, which means gently tapping it into your skin. Avoid

any wiping or rubbing motions because that will only push the foundation around and cause streaks.

6. Don't forget your ears!: Often overlooked, your ears are a part of your face, too. If you're prone to red lobes, lightly sweep your foundation brush over them so that they blend in with the rest of your face.

7. Set it and forget it: Most people associate powder with a matte, cakey look, but dusting a silky loose setting powder, like Blended Loose Powder, over your foundation will ensure it won't budge without dulling its finish.

What are some other tips for having flawless foundation? Start conversation in the comments below!