

# Celebrity News: 'The Bachelor' Names Matt James as First Black Male Lead



By Diana Iscenko

In the latest [celebrity news](#), [The Bachelor](#) announced its next season lead, and it's Matt James. James will be the [reality TV](#) show's first black male lead in its 25-season history. James said he was honored to hold the title and hopes the audience can see "that I'm not much different from them and they see that diverse love stories are beautiful." The franchise has had one other black lead, [Bachelorette](#) Rachel Lindsay, in 2017. Lindsay has been advocating for a more diverse cast since her season ended. In a recent blog post, Lindsay wrote, "These changes have to extend beyond casting a lead of color."

The whole franchise needs a diversity makeover.”

**In celebrity news, *The Bachelor* listened to recent criticism from fans and franchise alums, and has selected a black male lead for the next season of the long-running show. What are some ways to meet a diverse dating pool in the “real world”?**

#### **Cupid’s Advice:**

It’s easy to stay inside your current social circle. Depending on where you live and where you work, that social circle might only be filled with people that look like you. It’s important to put yourself out there whenever trying to find a new partner, so why not put yourself into more diverse spaces? If you’re not sure where to start, Cupid has some advice for you:

**1. Start volunteering:** Find a cause you’re passionate about and volunteer at a local organization. Volunteering brings different people together for a common passion. Not only will you meet new people but you already know you have something in common!

**Related Link:** [Celebrity News: ‘Bachelorette’ Alum Rachel Lindsay Reveals the Most Awkward Part of Finding Love on Reality TV](#)

**2. Attend community events:** It’s easy to talk to the same people in your community, but there are plenty of events in your town that will help you connect with new people. There’s

more to your community than just checking out the farmer's market every so often.

**Related Link:** [Celebrity News: Arie Luyendyk Jr. Says 'Bachelor' Concept 'Barely Works' for Finding Love](#)

**3. Take time to learn:** There are plenty of opportunities to learn about different cultures. There are bound to be cultural events in nearby towns and local colleges. It's not POC's responsibility to educate you on their issues! If you're interested in dating outside your race, you should be knowledgeable about your future partner's culture.

**How do you put yourself out there for a new relationship? Start a conversation in the comments below!**