Relationship Advice: 4 Tips for Building and Planning a Wedding Website





The role technology plays in the wedding planning process has increased in recent years. Case in point: These days, roughly three out of four couples make it a point to create a wedding website that shares important information with their guests. Indeed, creating a wedding website is a great idea for several reasons. In addition to providing everyone with key details about your special day, it will also help your guests who are coming in from out of town to learn about where to stay and how to get to your ceremony.

As for how to plan and build your wedding website, including what to include and what can be left out, consider the following tips:

1. Start with a Wedding Website Template

Unless you or your partner have a lot of experience creating websites, you should begin by choosing a wedding website platform. For instance, Minted.com offers free wedding website templates that are designed by independent artists and have a personalized look and feel. Your wedding website should share a matching design with your invitations, as well as the chosen colors for your wedding and reception.

Once you've chosen your platform, it's time to think about what to include on the wedding website.

2. List Important Details on the Main Page

The main page of your wedding website should include all the important wedding details. This includes your names <u>in a font that's easy to read</u>, the wedding date, and the time and location of both the ceremony and reception. The main page is also a great place to include a nice photo of the two of you and a short welcome message for your guests.

3. Provide Plenty of Schedule Information

In addition to the time of the ceremony and reception, a wedding website should also include information on any other planned activities surrounding the main event. For instance, if you're hosting a welcome dinner for out-of-town guests and/or a morning-after breakfast include the location and time on the website. Be sure to include only the events that everyone is welcome to attend on the wedding website. In the

case of a rehearsal dinner, it's best to leave this off the website.

4. Include Local Travel Details

For guests driving or flying in for the occasion, a wedding website is the perfect place to include details about their travel and accommodations. Knowing this, your wedding website should <u>feature information about the nearest airport</u>, as well as the names and phone numbers for any local hotels where you have reserved a number of rooms.

If you've arranged for discounts for airport shuttles or rental cars, include this on the wedding website as well. Basically, your site should be a one-stop travel information stop for anyone who is coming to your wedding from another city.

Have Fun Planning Your Wedding Website

Planning your wedding website should be more fun than stressful. Choose a user-friendly platform that will help you create a lovely and informative website. Be mindful of what to include and what to skip and the final product will be an attractive and helpful wedding website that your guests will truly appreciate.