Product Review: Wink Brow Bar for Independence Day!





By Mara Miller

Do you want to look extra special this upcoming July 4th holiday? If you live in New York City, you might be searching for something that makes you sparkle and stands out from the crowd during the Independence Day fireworks. This could mean American Flag-inspired nails, or maybe a hairstyle with red, white and blue. For us here at Cupid's Pulse, we opted for a new set of lashes and matching eyebrow extensions from The Wink Brow Bar in NYC. Yes, you heard right. Eyebrow extensions!

The Wink Brow Bar can help you look fabulous this 4th of July. Check out our <u>product review</u>!

The Wink Brow Bar has three locations in Manhattan and one in Brooklyn. This little gem started out as a luxury threading studio in New York City's West Villiage, by UK Native and licensed cosmetologist Umbreen Sheikh. Wink Brow Bar really put the art of threading on the map as an alternative option to waxing, which as many of us know, can peel off layers of skin and hurt.

However, Wink's services are not limited to threading (which by the way is organic), they also offer the following services: brow tinting, brow extensions, lash extensions, keratin lash lift, waxing microblading, custom facials, manicure/pedicure, and in some locations they offer hair color and cuts. For the purpose of this review, we will discuss the lash and brow extensions, and threading as an option for children ages 12 and up.

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Our Executive Editor, Lori Bizzoco, before and after Wink Brow Bar's Fablash Extensions. Photo: Courtesy Lori Bizzoco

Insta Good Brow Extensions:

Above you will find an incredible before and after of one of your staff members who opted for Winks' "Insta Good Brow Extensions," a service that uses single strands of hair (similar to lash extensions) and places them right on the brows using strong, gentle, colorless adhesive. This is an amazing option for those who do not wish to microblade or color in their eyebrows everyday. This treatment lasts up to two weeks and ranges from \$95.00 to \$195.00 depending on how thick you want your eyebrows.

Fablash Extensions:

In addition to the eyebrows, you can also see that our staff member has a nice full set of lashes as well called "Fab Lash Extensions," which is a service that applies single strand lashes to each eyelash one by one. The service is done while the client is laying down so that they can relax during the service. The lashes last for a few weeks and refills are done every 7-14 days. Prices vary depending on whether you want your lashes to be natural or full of volume.

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First Time Treatment for Tweens

One more thing that our team loved about Wink Brow Bar was that the products they use are organic and natural. Does that mean that they are safe on young children ages 12 and up? The answer is yes!



Our Executive Editor Lori Bizzoco's tween daughter received The Perfect Organic Threading at Wink Brow Bar. Photo: Courtesy Lori Bizzoco

We set up an appointment for one of our youngest team members to try Wink for her very first eyebrow experience. We used The Perfect Organic Threading as a safer and milder alternative to waxing. In fact, Wink is a perfect choice for the young lady in your life who has never had her eyebrows done but desperately wants to give it a try without all the pain. As you can see from the photo above, her eyebrows are natural looking and the threading left no redness or irritation.



Nourishing Lash Fortifier + Keratin by Wink Brow Bar

Before we forget, do not go home without trying their Nourishing Lash Fortifier + Keratin. It's like a conditioner for your hair, except it is for your lashes. Easy to apply and makes those gorgeous eyes pop!

Wink is the perfect choice for both mom and daughter to look great before those upcoming barbecues. Why not give it a try? It only takes a few minutes to make an appointment online and walk-ins are welcome too. For more information feel free to check out their website or you can find them on Twitter, and Instagram.