

# Beauty Trend: Red Lipstick

By [Lauren Burczyk](#)

Starting to get bored with your nude lipstick? Have you dreamt of experimenting with something more bold that will draw attention? Then, you're in luck! Get the latest celebrity look with traditional red lipstick that is sure to turn heads.

**Red lipstick is officially the hottest [beauty trend](#) of 2019! Here's more about this latest beauty trend just in time for your next [date night](#):**

**1. If you're looking for a daily lipstick with added benefits, try one of these:** The latest red shades offer innovations to hydrate and plump your lips like Giorgio Armani Beauty Rouge D'Armani Matte. For something that will last all day, try Lancome L'Absolu Rouge Drama Matte Lipstick.

**Related Link:** [Beauty Trend: Lip Tints Are The Latest Trend That You Need For Your Next Date Night](#)

**2. If you want something that's guaranteed to look great with your skin tone, try this one:** Maybelline New York took the guesswork out of the finding the perfect shade of red for your lips. Maybelline's *Red For Me* shade was tested on diverse skin tones and was regarded as invariably flattering for all.

**Related Link:** [Beauty Trend: Why Korean Beauty Products Are So Popular](#)

**3. If you're still unsure how to pick the perfect red shade for you, then try this:** Still afraid that red may not be the right shade for your skin tone? Keep experimenting and doing some research until you find one that you fall in love with. While shade is important, it's also good to remember that texture has a lot to do with finding your perfect red lipstick, go for velvet or matte finish.

**Have any more inspiration for how to wear this latest beauty trend? Comment below.**