

Product Review: Giuliana Rancic Launches Fountain of Truth, a Clean-Beauty Skincare Line



By Bre Gajewski

Giuliana Rancic recently launched a clean beauty skincare line called Fountain of Truth. She wanted to create a line of age-defying products for all ages that was also clean and safe from chemicals. The tagline really says it all: Clean, Beautiful, Truthful skincare. Rancic adds, “The energy and focus that I have personally invested these past two years in partnership with the team at Hain Celestial has been beyond rewarding. My dream has come true to create a clean skincare

line that you and I can both trust. Fountain of Truth is made up of effective formulas that utilize advanced skin care technology and powerful botanicals from around the globe. It's a personal journey for me that will change the way you look and feel about skincare."

Lori Bizzoco, Executive Editor and Founder of Cupid's Pulse absolutely loved these products! She said, "I got them home and tried them, and I have to say, these are some of the best products I've tried in a long time. It makes my face feel smooth, supple and glowing." Lori particularly loved the Take It Off Cleansing Balm because "it is so natural that it doesn't even lather up."

The entire line can be found exclusively at FountainOfTruthBeauty.com.

Product Review: Giuliana Rancic is the latest celebrity to release her own skincare line. Check out all the Fountain of Truth beauty products below and read our review of each one.



[The TRUTH Insta-Face Lift Elixir](#) \$86 (30ML/1.0 FL. OZ):

How it works: This light-weight, botanically-charged treatment can help your skin fight the visible signs of aging without a visit to a medi-spa. Developed to reduce the appearance of fine lines and wrinkles, this product contains powerful Spilanthes Acmella flower Extract, which helps to create smoother and tighter looking skin, as well as Black Cumin Seed Oil, with essential fatty acids, vitamins and amino acids, to help create a look of plumpness and volume. With continued use, skin's appearance will improve and take on more bounce and radiance.

Why we love it: This product is amazing because you can really feel it working. It makes your skin feel tighter instantly. As in the description, it plumps your skin to fill in those fine lines leaving a smoother appearance.



Dream Cream Overnight Repair Mask \$60 (50 ML/ 1.7 FL. OZ)

How it works: An overnight, transformative sleep cream, containing Sodium Hyaluronate, replenishes moisture and the appearance of fuller looking skin. Our exclusive five botanical extract blend contains several naturally occurring Alpha Hydroxy Acids to help wake up your skin, making it appear smoother and brighter with a dreamy glow.

Why we love it: We love overnight masks because you throw them on before bed and wake up feeling beautiful and refreshed. This one definitely held up to our standards! We woke up with a glow and people noticed the next day!



Honey Glow Mask \$60 (148 ML/5.0 FL. OZ)

How it works: This mask enhances and hydrates skin for a dewy, youthful appearance. The mask features an intensely moisturizing ingredient trio of nutrient-rich Certified Organic Honey, restorative Propolis Extract and Amino Acid-Rich Royal Jelly Extract. The creamy, soft texture warms when massaged and will nourish and revitalize, for a glowing, smoother and softer appearance.

Why we love it: This mask also made us feel super glowy and definitely moisturized. If you didn't know, keeping your skin hydrated is one of the most important ways to fight signs of age and using this mask once a week would definitely help you achieve that.



Good Day Soufflé Hydrating Moisturizer SPF 15 \$60 (50 ML/ 1.7 FL. OZ)

How it works: This lightweight, luxurious moisturizer, suitable for all skin types, is proven to help minimize the visible signs of aging. Our renewing botanical blend that includes Organic Argan Oil, along with Hibiscus Flower, Maca Root and Fig Fruit Extracts, contains exfoliating Natural Alpha Hydroxyl Acids (AHAs) and Amino Acids, helping the skin look more supple and hydrated.

Why we love it: Sometimes moisturizers can be hard to find that is hydrating enough for those with dry skin but not greasy for those with oily skin. We thought this one did a great job of being suitable for everyone! What is even better, is the ingredient list. Compare these ingredients to those on your current moisturizer!



Take It Off Cleansing Balm \$35 (118 ML/4.0 FL. OZ

How it works: This transformational cleansing balm changes to a lightweight milk when activated with water. Developed with our highly effective botanical blend of ultra-hydrating Organic Argan Oil, calming Turmeric extract and Vitamin E, this formula gently cleanses, tones, exfoliates and soothes, while helping to remove waterproof makeup. The woven muslin cloth used with the cleansing balm helps to open pores, cleanse, exfoliate and improve skin tone.

Why we love it: We love a cleanser that also acts as a toner because who has time for an extra step? As you can read in the description, this cleanser does many jobs and you can definitely feel it when you use it. It left our faces feeling super refreshed!



[The Youth In Hand Cream](#) \$28 (3.0 FL. OZ)

How it works: This limited edition luxurious hand treatment can instantly improve skin's moisture, while restoring the appearance of a youthful glow. The Triple Emulsion Formula has an emollient-rich blend of Shea Butter, Coconut and Macadamia Oils, Honey and Jojoba, which makes the cream soothing and luxurious, while providing long-lasting hydration with a protective moisture barrier. This formula, with breakthrough age-defying ingredients, provides skin with a more youthful appearance, leaving hands nourished, hydrated and soft. 10% of the purchase price of this product, up to \$100,000, will be donated to FAB-U-WISH™ & The Pink Agenda to help grant wishes and fund groundbreaking research while supplies last.

Why we love it: Who doesn't want incredibly soft hands? The hands are one of the first places that show signs of aging and, often times, we don't even realize it! Fight the wrinkles and stretching skin with this hand cream.



Although these products come at a high price point, we definitely think it is worth the cost. Not only are they extremely effective, but they also don't contain any harmful chemicals!

To purchase any of these incredibly luxurious, clean, age-defying products and to see what else is coming for Fountain of Truth, visit their [website](#) and follow them on [Instagram](#), [Facebook](#) and [YouTube](#).