

Cupid Event: Finding Mr. Bright at Bloomingdale's



By Vicky Sullivan

of Aspiring Socialite

I fell in love with Bloomingdale's long ago. However, over the weekend, I got to experience love in an entirely new way during the Cupid's Pulse Finding Mr. Bright event in the cosmetics department. As I have grown to know all too well, New Yorkers never have enough time. Therefore, multitasking is a must. Getting both makeup and dating advice in one session is just what any social or corporate ladder climber needs. The fabulous [Lori Bizzoco](#) (pictured left,) founder and editor-in-chief of **Cupid's Pulse**, opened the program with a star-studded presentation on how to find love based on lessons learned from celebrity romances and heartbreaks. As a blogger and Aspiring New York Socialite looking for love, Lori has

been an excellent mentor and complete inspiration to me.

Stylish representatives from Benefit Cosmetics, a makeup brand founded in San Francisco based on the principles of fast and fabulous, demonstrated how a few brightening tricks can actively enhance your natural beauty. While "That Gal" brightening face primer can give you that Kim Kardashian glow, BADgal Lash Mascara can make your eyes pop like Scarlett Johansson. As a blue eyed girl, I have my eyes on the Smokin' Eyes Sexy Eye & Brow Makeover Kit.