

Beauty Trends: 5 Beauty YouTubers You Need to Watch



By

[Jessica Gomez](#)

In an age where everything digital is thriving, there are bloggers and vloggers for all sorts of things. Luckily, there are beauty bloggers and vloggers coming to the rescue to help us learn beauty tricks. There are tons of them on YouTube and Instagram – so, how do you choose which ones to follow? You can't possibly follow them all and retain all their [beauty tips](#)...

Here is a diverse list of five

popular beauty YouTubers you should watch to get the latest beauty trends::

Huda Kattan: With 2,252,300 subscribers on [her YouTube](#) page, she is a very popular makeup artist and beauty blogger! Kattan provides all sorts of beauty tutorials for us to watch so we can learn how to do it on our own. She covers makeup, hair, and nails. Feel like a celebrity stylist with all these tips! Kattan even founded her own makeup line: Huda Cosmetics. You can shop for her products at [Sephora](#) or on her [website](#). You can also watch her tutorials on [Instagram](#).

Related Link: [Try New, Natural Beauty Products](#)

Farah Dhukai: With 2,043,545 subscribers on [her YouTube](#) page, Farah Dhukai is a popular makeup artist and hairdresser. Learn all of her wonderful beauty hacks! Dhukai earned a diploma from the Aveda Institute in Cosmetology Science – impressive! From teeth whitening to hair care tutorials, you'll get a lot from her videos. She's so good that even [Cosmopolitan](#) magazine wrote an article on beauty tricks! You can also watch her tutorials on her [Instagram](#).

Related Link: [How to Choose the Perfect Perfume for You](#)

Jaclyn Hill: With 4,931,942 subscribers on [her YouTube](#) Page, Jaclyn Hill is another well-known beauty blogger. She even made a video with [Kim Kardashian](#), where they do their makeup together – pretty cool! She does both makeup and other beauty tutorials. Hill also has collaborated with many different beauty brands.

Related Link: [Beauty Products to Help You Glam Out all Winter Long](#)

Elleaire: This beauty and fashion obsessed mom has 437,399

subscribers on [her Youtube](#) channel and 1.3 million followers on her [Instagram](#). She also has her own [site](#) with a bunch of helpful tutorials. Some of them are really cute because she involves her young daughter. She likes to give beauty advice and fashion tips. Ellaire trained herself on these topics and researched many techniques and products to give her viewers the best tips and tricks she can offer.

Dulce Candy: She has made a name for herself in the beauty and fashion world. Dulce Candy is an L.A. based makeup artist and beauty blogger. She has 2,224,207 subscribers on [her YouTube](#) channel. Watch her makeup tutorials to learn celebrity makeup looks. What's cool is that she also does Halloween makeup, so get festive with her in the fall!

Which one of these beauty bloggers is your favorite so far, and why? Comment below!