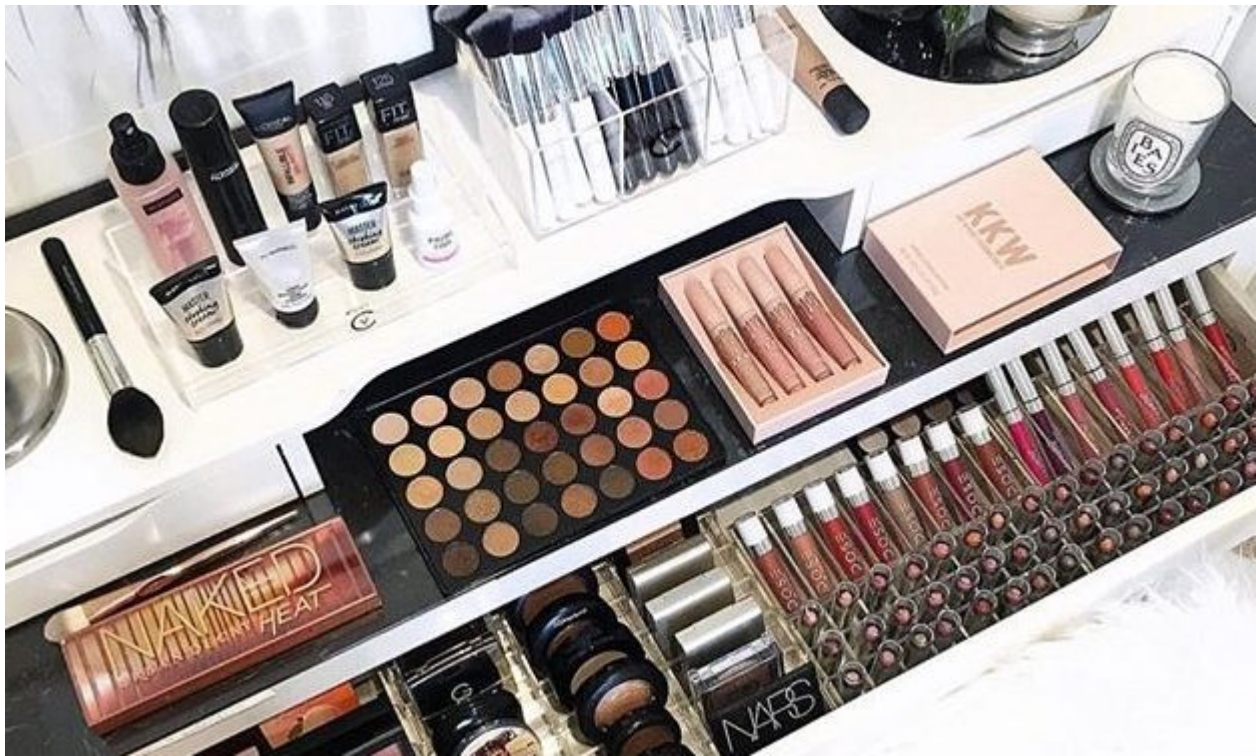


# Beauty Tips: Best Beauty Products of 2017



By

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If you've ever walked into Ulta, Sephora, or the beauty section at Target, and have felt completely overwhelmed, you aren't alone. With all the beauty products out there, it's difficult to figure out what's good and what's not-so-good. Cupid has some great news for you: we've compiled a comprehensive list of the best beauty products of 2017 to make your next beauty haul super easy!

## From drugstore to high-end, Cupid

# has beauty tips in the form of the must-have beauty products of 2017!

## Face:

**Benefit PoreFessional Primer:** If you haven't tried PoreFessional Primer, you're really missing out! This primer helps give your look a flawless base. Like the name suggests, it fills in your pores and makes your skin baby smooth. Try it out – it'll change your makeup game.

**Maybelline Fit Me Matte Foundation:** Who said you had to spend a fortune on foundation? Maybelline's foundation is a great "fit" for almost everyone! They have the most diverse shade range of any drugstore line, and even rolled out six new shades this year. This foundation will keep your face matte all day and makes your skin seamlessly perfect!

**Tarte Shape Tape Contouring Concealer:** Shape Tape is a cult favorite for a reason. Though it has only been around for a year, it's taken the beauty world by storm. What makes this concealer so amazing is that it is extremely full-coverage and long-lasting. Tarte has an extensive color selection, which comes in handy because this product is also great for contouring!

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## Eyes:

**Nyx Glitter Primer:** If it's basically impossible for eyeshadow to stay on your lids all day, eyelid primer is essential! Nyx is a great brand overall, but this Glitter Primer is a notable standout. This primer doesn't budge once it's on your eyelids, and works on both pressed shadows and loose pigments.

**Urban Decay Heat Eyeshadow Palette:** One of 2017's most hyped launches within the beauty world, the Naked Heat Palette is a

must-have palette for anyone's makeup stash. The warm shadows are super pigmented, buttery, and look good on any skin tone. They are also super versatile – you can create a look suitable for a day at the office, or [date night](#) with your partner!

**Stila Stay All Day Waterproof Liquid Eyeliner:** Whether you're an eyeliner newbie or a pro, this eyeliner is great for all abilities. The felt tip is perfect for simply defining your eyes, or creating sultry cat eyes. It won't budge or smudge all day, either!

**L'Oréal Lash Paradise Mascara:** L'Oréal's mascaras are well loved – and their newest launch is probably their best ever! Lash Paradise has become a cult favorite and comparable dupe to Too Faced Better Than Sex mascara. What makes this mascara so amazing is that it curls, lengthens, and volumizes eyelashes and doesn't make them feel crunchy or crusty.

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## **Cheeks:**

**Milani Baked Blush:** These blushes are ah-mazing. Unlike most baked makeup products, they are super pigmented and aren't chalky. There is the perfect amount of shimmer to leave your cheeks looking healthily flushed with the perfect amount of color!

**Too Faced Chocolate Soleil Bronzer:** Too Faced has a very extensive line of bronzers. From matte to shimmer, there is something out there for everyone! The Chocolate line of bronzers are especially decadent because they have an irresistible cocoa scent – but just make sure you don't take a bit out of it!

**Becca Highlighters:** Within the past few years, highlighters have certainly become everyone's favorite beauty trend. Becca is known for creating some of the best highlighters on store

shelves! They have a variety of different formulas – liquid, pressed powder, and poured crème. Their products aren't overly shimmery, and have a very natural sheen to them. You can also build up the intensity for a glow that can be seen from outer space!

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## **Lips:**

**Elf Sugar Scrub:** With the growing popularity of matte lipsticks, it is super important to take the proper steps to ensure your lipstick will stay on as long as possible! This lip scrub looks exactly like a bullet of lipstick and can easily fit in any purse or clutch. It leaves your lips super soft and comes in a bunch of different, yummy flavors!

**Rimmel London Rimmel Moisture Renew Transparent Lip Liner:** If lip liner is a struggle but you have a problem with your lipstick feathering, this product was made for you! This liner applies crystal-clear, so you don't have to worry about looking like over lining-gone-wrong.

**ColourPop Lipsticks:** ColourPop's popularity has skyrocketed in the past four years – it's difficult to imagine a time when we didn't have their Lippie Stix, Ultra Matte, or Ultra Satin liquid lipsticks. Their lipsticks are a game-changer because of their one-swipe coverage and comfortable feel. The brand is constantly releasing new shades, so there's a color out there that's perfect for you!

## **Finish:**

**Laura Mercier Translucent Setting Powder:** This setting powder is crucial for keeping your makeup in place all day. It has a very silky-smooth texture and doesn't look cakey on top of all your other products. It also doesn't cause flashback in photos, so you won't look ghostly at all.

**Urban Decay All Nighter Setting Spray:** Setting spray is the icing on the cake for any and every makeup look! This spray comes in two finishes – one leaves your skin looking dewy, the other matte. This spray truly increases the longevity of your daily makeup.

**What beauty products rocked your makeup game in 2017? Comment below!**