

# Ice Cream Makeup is the Craziest Beauty Trend of 2017 So Far



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The sweetest and craziest [beauty trend](#) of 2017 so far would have to be ice cream makeup! This trend is not your simple or typical makeup look, but it will intrigue many cosmetics lovers on how you achieved the look. Like the many flavors of ice cream that you can eat, there are many variations to this look that you can try! Use this tasty makeup trend during an ice cream social or for Halloween!

# Here are some delicious examples on the many ways you can wear this beauty trend this year!

**Orange Dreamsicle:** For this look, you will need orange lipstick, white and orange cream eye shadow, and an orange wig. You will need to mix the orange and white cream shadows together and apply a thin layer to the desired areas you would like the ice cream look to appear. Use the lipstick and wig for the finishing touches of this look!



Photo:  
carlavictoriamakeup/Instagram

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**Strawberry Shortcake Ice Cream:** To achieve this intricate makeup look, you will need a headband, a glue gun, white clay, plastic strawberries, ice cream cones, white and red face paint, red lipstick, and liquid latex. Create a headpiece for your ice cream by gluing large and thick white clay ovals on top of your headband that resemble melted scoops of vanilla ice cream. The next step for the headpiece is glue large ice cream cones onto the white clay ovals to your best ability. Use extra glue around and under the cone to define the layer of strawberry sauce and paint your glue areas red.

For your face, use liquid latex and attach the plastic strawberries to the desired areas of your skin. Paint your face with white face paint like the image seen below and then coat your eyebrows in red face paint. Finish this adorable look with red lipstick, and wear the headpiece that you created!



Photo:

hi\_imkaylaa/Instagram

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**Cotton Candy Ice Cream:** For this look, you will need a short white wig, a glue gun, a glass of a light blue liquid, a bag of cotton balls, pink and white creamed ice shadow, a light blue shimmered eye shadow, aqua blue eyeliner, and light pink lipstick. First dip your cotton balls into a light blue liquid and squeeze out all the liquid from each one. Let the cotton balls dry before gluing them on to the white wig. Once the cotton balls are glued to the wig, put on the wig and take the pink creamed ice shadow and gently brush the cotton balls that are around your face. Make streaky and dripping like lines of ice cream by using the pink and white creamed eye shadow. Lightly blend in the light blue shimmered eye shadow on your eye lids and use the aqua blue liner on top of your lashes. To finish the look, coat your lips with the light pink lipstick!



Photo:  
lisachina\_mua/Instagram

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**Double Cone Hair Ice Cream:** This look is best saved for people with vibrant colored hair, but natural hair color can be used as well! Split your hair down the middle, and create two side buns on each side of your head. Take two ice cream cones and bobby pin the cones to the tops of your hair buns. By using liquid latex and tweezers, add jimmies to your ice cream makeup for a finishing touch!



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## Beauty Trends This Year

**Three Scoop Ice Cream With Cone Neckline:** Use liquid latex around the rim of an ice cream cone that should be placed slightly above your forehead. Use three different colors of face paint and created melted layers of ice cream. Add eye shadow that is the same as the three colors you chose and define the layers by shading around the melted layers. Use a tan or brown eye liner and make an ice cream cone textured design on your neck. Add your favorite mascara and lipstick to complete the look!



Photo:  
fashionbloggerksal/Instagra  
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**What do you think of this tasty beauty trend? Let us know in the comments!**