

Beauty Tips: The Rise of Microblading



By

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With bold eyebrows becoming a serious [beauty trend](#) in 2016, it's no surprise that 2017 brought us microblading! Microblading is a natural procedure that uses a special pen to tattoo each individual eyebrow hair. Though it uses ink, microblading is low maintenance and semi-permanent.

**Interested in this beauty trend?
Here are some microblading tips!**

1. Do your research: Although microblading is not permanent,

it's still a form of tattooing that can cost up to \$900. Before deciding that this is the best option for you and your brows, research the pros and cons. If it helps, even looking up some before and after pictures or YouTube videos could aid in making your final decision.

2. Prepare: Before the procedure is done, customers typically have to avoid certain blood thinners like alcohol or aspirin. Try to stop using these products up to one week prior to the treatment appointment.

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3. Talk to your technician: Just like any other beauty appointment, it's super important to communicate with your technician in order to completely fulfill your brow needs. Typically, clients don't get to pick the shape of the brow (since that's based on your face shape and structure), but the fullness and thickness is up to you.

4. Results: Usually, after microblading your brows, you have to protect them from all moisture. This means sweating from working out, or even washing your face with water. A lot of clients experience redness and itchiness within the first few days of their procedure, which Vaseline can help with.

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5. Don't overdo it: Professional technicians advise clients not to get microblading done too often, especially because your skin needs to heal after the treatment is done. While it's safe to get an application done every 30 days, it's recommended to wait at least eight to 18 months, since that's how long the results can last.

What do you think of this eyebrow trend? Leave your thoughts below.