

# Beauty Trends: Best Beauty Buys for Summer 2017



By [Noelle Downey](#)

With summer in full swing, it's time to start thinking about the [beauty trends](#) and fashion musts for the summer season. If you're looking for the beauty buys that you absolutely have to put on the top of your shopping list when it comes to prepping for looking your best while you shine in the summer sun, look no further! We here at Cupid's Pulse have done the hard work for you and now have the all-inclusive list of what you will desperately need to have in your make-up bag this season to stun your way from relaxing by the pool to partying all night in the summer air.

# Looking for the hottest beauty trends to turn up the heat this summer? Get ready to sparkle in the sunshine with these amazing beauty finds!

**1. Holographic Pastel Eyeshadow:** Keep your eyes shimmery in the summer heat with a pastel eye shadow that's holographic in tone! The cool colors will have you looking pristine even on the most humid of days, and this eye make-up's beautiful sheen will leave passers-by dying for a second glance at your eye-catching look. Try the Kat Von D palette, [available at Sephora](#), for a stunningly shimmery look this summer.

**2. Natural-Looking Lip Stain:** If you're ready to go a little more natural for the warmer months, try [Generation G Lip Stain](#), a matte finish look that enhances your natural lip color instead of completely covering it up. Best of all, it rejuvenates your lips and applies like a lip balm, so it's perfect to enhance your pout when you want to look divine but not dolled up – think a summer-time walk through the woods with your partner or a Fourth of July cookout with family. Celebrate the summer and your own natural beauty with this great lip stain, available on their website for under twenty dollars.

**Related Link:** [Beauty Trend: Lollipop Lips Top the Charts as Weirdest Trend of the Year](#)

**3. An Amazing Moisturizer:** With the heat of the summer, moisturizing becomes a priority. Try [La Roche-Posay Toleriane Double Repair Moisturizer UV](#) for a formula made especially for enhancing your skin that was a full five years in the making! This special formula contains prebiotics, a type of bacteria that's great for your skin and helps it build up a better

barrier against dirt and dry skin. Best of all, it has built-in UV protection, so you don't have to worry about getting a sunburn on your face while you're out enjoying the summer sun.

**4. A Must-Have Toner:** Although Thayers Witch Hazel may look and sound like an old-timey beauty treatment, in reality this is a modern-day wonder. This toner not only rejuvenates your skin and preps it for your every day make-up routine, it also helps reduce acne and pore size and smells amazing! For a toner that does just about everything and will keep your skin smooth and sensational this summer, grab up a bottle of [Thayers Witch Hazel](#), available on Amazon Prime starting at eleven dollars.

**Related Link:** [Product Review: Keep Skin Smooth With Baby Foot](#)

**5. A Phenomenal Face Mask:** Looking for a way to get rid of blackheads so you can go make-up free in the pool? Try the [Glam Glow Mud Mask](#), a luxury experience in at-home spa treatments that is proven to wipe away blackheads and make your face shine it's brightest ever. This face mask reanimates your skin and completely clears out your pores with a cleaning solution that also helps moisturize and protect your face. While it is on the pricier side of things, the show-stopping effects will be sure to make this mask worth every penny this summer.

**What are your beauty trend must-haves when it comes to looking sensational in the summertime? Let us know in the comments!**