

Fashion Advice: 'Wow' the Crowd with Color



By Rayne Parvis

We all remember the infamous little black dress in “Breakfast at Tiffany’s” that Audrey Hepburn wore. She looked classy, irresistible and sophisticated. And from that point on, the LBD was our go-to pick. However, if we were to see that same dress in on one of our favorite red carpet stunners, we would be unimpressed. When choosing the perfect colored dress or outfit, celebrities’ color analysis- trained fashion stylists and everyday people who have an educated style, know black isn’t always their friend. They want their dress or outfit to pop and ‘wow’ the crowd.

In latest fashion advice, follow these three steps to wearing color

and you'll be rockin':

1. Go Monochromatic: Choose different hues, tints and shades of the same colors. Gigi Hadid, Kendall Jenner and Rihanna have all tried the outfit magic of monochromatic.

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2. Know Your Skin Tone: Are you warm or cool? Everyone resonates with one of our four seasons: winter(cool), spring(warm), summer(cool) and autumn(warm). Wearing colors from your color palette/season will definitely make you look younger, vibrant and refreshed. In contrast, colors opposite of your palette will make you look drab and not so fab. If you are warm toned, you probably look better in gold, have a yellow tint to your skin and have green veins (look at your wrist). If you are cool toned, you look better in silver, have a pinkish tint to your skin and have blue veins. For example, if you are a spring and when you wear pastels or black by your face you'll look washed out and sickly. Jewel tones over the cool color palettes will complement your skin tone.

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3. Choose Tans, Olive Greens and Dark Blues Over Black for Neutrals: Unless another part of your outfit has black in it, black can be very hard to match and can overpower your outfit. Choosing a different shade of neutral will add a stylish element as well as tame any bold color.

You may not be on the big screen or on the red carpet but that doesn't mean you can't look chic. If you're confused read Chapter 3 in [Ultimate Guide to Style: From Drab to Fab!](#). For inspiration to be bold & all kinds of beautiful check out www.StyleByRayne.com and follow her on Instagram [@rayneparvis](#). Happy coloring!