Press Event: The Garden City Hotel Celebrates the Upcoming Premiere of 'Anastasia The Musical' on Broadway





By Mallory McDonald

On the evening of Thursday, March 9th, the glamorous Garden City Hotel was the spot to be for the press and industry celebration of the upcoming Broadway premiere of *Anastasia The Musical*. Tom Kirdahy Productions, Silva Theatrical Group, and The Garden City Hotel worked in an exclusive partnership in connection with the highly-anticipated release of this Broadway musical. Based on the hit 1997 animated film by 20th Century Fox, *Anastasia* is the story of lost daughter of the

last emperor of Russia, following her journey to find her grandmother in Paris through the tumultuous beginnings of the Russian Revolution.

Celebrating Anastasia The Musical coming to Broadway was the perfect way to enjoy a classic story with great beverages and even better people!

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At the event, guests enjoyed a special musical performance by one of the stars of Anastasia The New Musical as well as raffles, a silent auction, a beauty bar by The Red Door Spa, a cash bar, and a Devotion Diamond pop-up shop. Guests nibbled on the delicious hors d'oeuvres and drank the signature cocktails all night!

Bella Magazine NYC, Anton Media Group, and PopImpresska were the event's media sponsors. Other sponsors included Long Island Sports Cars, The Red Door, Ambient Events and Devotion Diamonds.

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According to <u>libn.com</u>, the star-studded event featured four-time Tony-winning playwright Terrance McNally, who wrote the book, as well as producers Shanna and Steven Silva of Silva Theatrical Group and Tom Kirdahy of Tom Kirdahy Productions. However, the highlight of the night came from Derek Klema, the actor who plays Dmitry in the Broadway production. "This time next year, everyone will know who Derek Klena is," McNally

told the crowd. "He is an authentic leading man." The guests were overjoyed by his performance of "My Petersburg," a song from the show. The hotel has partnered with the Broadway show and will be hosting more *Anastasia*-themed events and activities until April.

The show comes to Broadway on March 23rd and is highly anticipated. Don't miss out on the opportunity to see Anastasia The Musical!