

# Weekly Round-Up: All the Necessities for Back to School



By

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It's officially time to pack up your beach chair, put away your swimsuit, and hand in your badge at your cushy summer job. Now, pack up your car and hit the road en route to college. There's no doubt you're excited to see friends you haven't seen all summer, but starting new classes and hitting the books can sometimes be a drag. Well, it just might be a bit more tolerable and exciting with the following brand new products in your bag, ready to be pulled out at any time.

**Cupid has some must-have high demand items for back to university this year. Check out our product reviews!**

### **FUJIFILM's INSTAX Mini 70**

What better way to capture all of your college experiences than by getting photos immediately with the latest model to join the "instax mini" series of instant cameras? [FUJIFILM's INSTAX Mini 70](#) produces credit card-sized photos instantly, so you never have to wait to share beautiful, sharp images with family and friends. The camera offers very unique features, like a selfie mode, which automatically adjusts settings for perfect selfies using the self-facing selfie mirror. The best part is, you can decorate your dorm room with wall art instantaneously, without having to waste any time. Plus, the INSTAX Mini 70 is a great size to have in your backpack or in your purse on campus. It's easy and fun to use, so consider checking it out, and share an original!



FUJIFILM Instax Mini 70

### **Palmer's Cocoa Butter Formula FlipBalms**

Take a page from your celebrity crushes, and include [Palmer's Cocoa Butter Formula FlipBalm](#) this school year. Palmer's, a brand beloved by celebrities and consumers alike, has three sweet FlipBalm varieties (Juicy Watermelon, Creamy Coconut, and Ripe Mango), all three of which showcase moisturization benefits and natural ingredients. They're full of pure Cocoa Butter, raw Shea Butter and Vitamin E. Plus, they couldn't be easier to apply! They feature a revolutionary "flip to open" packaging design, making it easy to apply with just one hand, easily flipping open and closed for mess-free application. Best of all, this lip balm has been clinically proven to moisturize for over 8 hours. During your back to school shopping, be sure to stop at Target, Kmart, Five Below or [Palmers.com](#) to purchase your cool new FlipBalm.



Palmer's Cocoa Butter Formula  
FlipBalm

### **Simply Sensitive Summer's Eve® Cleansing Cloths**

You may know Summer's Eve as a leader in feminine hygiene products, and they have now developed Cleansing Cloths that provide an easy and discreet way to feel confidently fresh. The gentle formulas won't irritate sensitive skin and are hypoallergenic and alcohol-free. We've all had those "not so fresh" moments, whether you're sprinting to class through the courtyard, working out at the rec, or even if it's "that time of the month." [Simply Sensitive Summer's Eve Cleaning Clothes](#) are perfect to toss in your purse, gym bag, or pocket whenever you're on the go. They're lightly fragranced and quickly wipe away odor-causing bacteria. They come in a variety of scents to stay fresh throughout all life's special moments.

### **GreenPan Mini Ceramic Non-Stick Square Egg Pan**

Let's face it: you don't have time to vigorously scrub off stuck egg remnants on a pan when you're already late for class. That's where [GreenPan Mini Ceramic Non-Stick Square Egg Pan](#) comes into play. The GreenPan Square Egg Pan is perfect for all of your breakfast and brunch needs. It's coated with Thermolon ceramic non-stick, perfect for frying results, easy cleaning and using less oil. Plus, the pan provides quick and even heating and heavy gauge construction for reliable cooking

results. Also, don't worry about burning yourself, because the product has a stay-cool non-slip handle with a silicone sleeve. This cutie is the perfect addition to your new kitchen on sorority row!

### **Zebra Pen Assortment**

It may not be very exciting taking notes in class every day, but you can totally spice it up with [Zebra's Pen Assortment](#). The pens are Sarasa Gel pens featuring Rapid Dry Ink. Why rapid dry, you ask? No smudging! We are featuring three pens. One is the Z-Grip Plus Ballpoint pen, which features a very smooth low-viscosity ballpoint ink. The second is the H-301 Steel Highlighter, which is part of the Steel line of products. Finally, the third is the F-301 BCA, which is particularly special because the pink barrel on it is aimed at Breast Cancer Awareness. It's a steel ballpoint pen with black ink.

**Going back to college for the first semester of the new year may seem daunting, but you can ease your worries if you have the above products with you on your journey. Good luck!**