

# Dating Advice: How to Create an Irresistible Online Dating Profile



On this week's episode of [Single in Stilettos](#), founder and matchmaker Suzanne Oshima talks to relationship expert Michelle Marchant Johnson to offer their [dating advice](#) for those who wish to revamp their online dating profiles. Follow these dating tips if you're interested in finding the love of your life through the world wide web.

## Dating Advice On How You Should Set

# Up Your Online Profile

**1. Write for your audience.** In the written sections of your relationship profile, remember who you're writing it for. You want to represent yourself the best way you can, but you also want to present yourself in a way that is attractive to others.

**Related Link:** [Dating Advice: 3 Types of Women Men Avoid](#)

**2. Mind your presentation.** The same way you want to look your best at an interview, you should also want to with online dating. Especially if you're trying to find a lasting relationship. Therefore your online profile should have a clear head shot and appropriate title/screen name.

**Related Link:** [Dating Advice for Women Over 40: Why He Didn't Call?](#)

**3. Don't be too serious.** Online dating should be fun. This dating advice says not to take it too seriously. Profiles that present themselves as too picky or intolerable have less success. No one wants to go out with someone who might be troublesome on a night out.

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