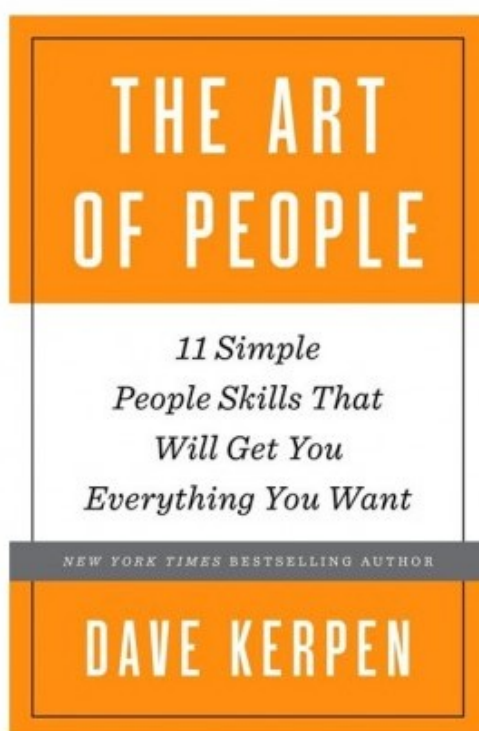


Relationship Advice: Author Dave Kerpen Talks 11 People Skills and Dating Tips



[By Mary DeMaio](#)

Being able to build strong relationships and treat people with respect will establish understanding and trust, some of the most substantial components in any relationship. The way we communicate and the connections we develop, set the foundation for creating more meaningful relationships. Dave Kerpen's new self-help book offers 53 simple tips to help master the 11 people skills that will get you more of what you wish for at work, at home, and in life. His book, *The Art of People: 11 Simple People Skills That Will Get You Everything You Want* discusses what it takes to win success and influence in

today's competitive world. In this exclusive author interview, Kerpen shares his best [relationship advice](#) revealing some dating tips to improve your romantic life.

Author Opens Up on Best Relationship Advice to Incorporate People Skills

To start, we are so excited for your book to come out! Can you give us some background on what inspired you to write this book?

The inspiration for *The Art of People* was, well, people. All of the amazing people I have been fortunate enough to meet along the way have had a huge impact on me – most of all, my wife Carrie. In fact, my mother-in-law called the book “a giant love letter.” Plus, as I wrote and talked about my first 2 books, *Likeable Social Media* and *Likeable Business*, I realized that the people skills I was writing about didn't just apply to social media or business- they applied to all relationships, in and out of work.

Related Link: [5 Top People Tools for Relationships and Love](#)

If romantic relationships are based on trust and sincerity, how can you apply the 11 people skills you discuss to your romantic life?

There are countless ways to apply the 11 people skills and 53 strategies I wrote about to your romantic life. It's about sincerely listening and seeking to understand, mirroring and validating your partner, following the conflict resolution process I discuss when things go wrong, and remaining authentic and grateful.

Which skills do you feel can be applied to both a romantic and

professional relationship? How are they used in the same way?

All of the skills presented can be applied to any kind of relationship. If you have any relationship problems, a few that stand out as being particularly applicable to both professional and romantic relationships are understanding others, reading others, and being able to resolve conflict. Being able to effectively understand and read others on a deep level is crucial whether you share a house with someone or just a meeting room.

Our visitors are always looking for advice on how to make the most of their personal lives, what people skills do you feel are most important in a romantic relationship?

My relationship advice is to listen, listen, and then listen some more. Try to get out of your own perspective for a little while and try to truly listen and understand your significant other. The key to a successful relationship is the platinum rule: Instead of doing unto others as you'd like done to yourself, understand your partner well enough to do unto him as you know he would like done!

Related Link: [How to Campaign for a Better Relationship](#)

How can these 11 people skills sustain a relationship over a long period of time?

The best way to answer this question is to look at a relationship as an extended series of small day-to-day interactions. If you don't make a conscious effort to improve your people skills today, you likely won't notice any immediate difference. However, making numerous small improvements now will have a big impact on your relationship down the road. And when it doubt, remember the basics: listening, understanding, and gratitude. One more, that my wife has taught me well: It's better to be happy than right.

What is the most important message readers should walk away

with after reading this book?

I want readers to know that people skills are something that can be learned! I truly believe that it's possible to create more meaningful relationships in life by trying to better understand yourself and the people around you, listen better, help them get what they want, and guide them to help you get what you want.

The Art of People: 11 Simple People Skills That Will Get You Everything You Want *can be ordered now on [Amazon](#). For more Dave Kerpen visit <http://davekerpen.ceo/> and <http://www.likeablelocal.com/>.*