

# Celebrity Interview: Stylist Rachel Zoe Shares Her Tried and True Tips for Organizing Your Life in the Most Fashionable Way



Interview by [Lori Bizzoco](#). Written by [Noelle Downey](#).

When you're constantly on-the-go, living your best and busiest life, it can be difficult to find the time to stay both organized and on trend. Designer, author, entrepreneur, and [celebrity mom](#) Rachel Zoe knows all about this concerning conundrum. Fortunately, she recently spoke to CupidsPulse.com in an exclusive [celebrity interview](#) about how

to prioritize and keep life mess-free. Watch the video above for her best tips for a fashionable, focused, and clutter-free life!

## Celebrity Interview with Fashion Stylist Rachel Zoe

Zoe is not only a fashion icon and successful professional; she's also the mother to two adorable boys: Skyler, 6, and Kaius, 3. When she's not being a super mom for them, she and her handsome hubby Rodger Bergman are taking the fashion world by storm with Zoe's designer label, online fashion periodical *The Zoe Report*, and her sensational style books. So what's her best advice for keeping things in order while still having it all? "Well, staying organized – it's hard. In my personal life, it's a lot of staying on top of ever-changing weather and keeping my go-to items in the forefront of my closet," she shares.

**Related Link:** [Fashion Advice: 'Wow' the Crowd with Color](#)

Not only does this make Zoe's getting ready process "easier," but she also gets a head start when it comes to refreshing and reorganizing. "I think it's just about cleaning – cleaning everything, from your beauty cabinet to your car – and staying organized because you'll actually feel better," she confides.

Of course it's not *just* about killing it when it comes to keeping things clean. The stylist also dishes about what to keep and what to part with when it comes to revamping your style. "Definitely get rid of the things that you have not worn in years. When there's nothing about you that relates to this thing anymore, it's time to get rid of it," she advises.

# Celebrity Mom Rachel Zoe Talks Spring Cleaning

But what's her secret weapon for making sure her busy lifestyle and two kiddos don't get in the way of a pristinely clean environment? "I've partnered with Lysol on talking about this incredible product," she reveals. "It's actually a Laundry Sanitizer. Especially since we have young children, we're always washing their blankets and bedding and clothes, and adding this Laundry Sanitizer makes everything you wash virtually free of all harmful bacteria."

She has also designed a limited edition blanket to show how the sanitizer works and keep your little ones stylishly cuddled and clean. These products are a lifesaver, perfect for busy moms who want to avoid the leftover bacteria that other cleaning methods might leave behind. "Knowing that I'm taking the germs out of what my kids wear every single day is a life-changing thing for me," Zoe enthuses.

**Related Link:** [Celebrity Fashion Trend: Break Out the Floral Print](#)

Of course, getting organized is just the first step to looking fabulous. You also need to stay on-trend! Zoe let us in on some insider info for how to look stylish as the weather warms up. "I always have a lot of jackets," she shares. "I love a lightweight jacket in a natural color, like camel, blush, or white. It looks really fresh for spring." You heard it here first: Jackets are the must-have staple of your wardrobe for spring according to this famed fashionista!

From start to finish in this celebrity interview, the designer looked calm, confident, and, of course, effortlessly chic. This celebrity mom has certainly cracked the code to living an organized, successful, and stylish life – and now, thanks to her tips, so can you!

To learn more about Rachel Zoe, visit her website [The Zoe Report](#), or check out her [Instagram](#), [Twitter](#), or [Facebook](#).

Want to watch more videos from Cupid's Pulse? Check out our [YouTube channel](#).

---

# Rachel Zoe Welcomes Her Second Son



By Kerri Sheehan

Rachel Zoe and her husband Rodger Berman welcomed a second son into their family this weekend! The celebrity stylist turned fashion designer added another baby on board with son Kaius

Jagger Berman. According to [People](#), 42-year-old Zoe announced via Twitter, “So excited to welcome our baby boy into the world ... he’s 7 lbs., 12 oz., beautiful, healthy and we couldn’t be happier,”

**How do you prepare for your second child versus your first?**

**Cupid’s Advice:**

Preparing for your second child can be confusing. Let Cupid help you out:

**1. Siblings:** Make sure the older siblings are mentally prepared for the new addition to the family. They are the ones who will notice the change in the family dynamic so prepare them for the change.

**2. Work together:** You and your partner should keep the division of labor very egalitarian. If one feels like they are taking over most of the work then communicate that to the other.

**3. Prepare the house:** Adding another child likely means turning a room into a bedroom. Put together the nursery ahead of time so you’ll be ready when baby comes along.

**How would you prepare for your second child? Share below.**

---

# **Brad Goreski Shares Breakup Drama Details After Split**

# With Rachel Zoe



On his new Bravo show, *It's a Brad, Brad World*, Brad Goreski admits he and ex-girlfriend Rachel Zoe are no longer on speaking terms. "We don't speak to each other. I would love to be able to speak with her," he said. According to [People](#), he has yet to meet her nine-month old son, Skylar, because he has "not been invited." Goreski said he has an "idea" of why he and his stylist are on bad terms. "I think I have conducted myself with honesty, with dignity and with grace," Goreski said. "And I will continue to do so no matter what is said about me."

**How do you cope when your ex refuses to speak with you post-split?**

**Cupid's Advice:**

Breakups are tough and avoiding each other is an easy way to help with the healing process. Cupid has some suggestions to help you accept this situation:

**1. Carry on:** Just because you're not speaking with your ex, it doesn't mean your world stops. Take this time to prioritize your life and rebuild it.

**2. Cut the cord:** You don't have to delete your ex's number or defriend them on Facebook, but finding ways to distance yourself makes things easier.

**3. Time:** Like a lot of issues in relationships and breakups, in time you'll be able to accept the situation. Just be patient.

**What did you do when your ex shut you out post-split? Share your experiences below.**

---

## Celeb Stylist Rachel Zoe & Brad Goreski Split





Celebrity stylist Rachel Zoe and her assistant Brad Goreski have decided to part ways, reports [People](#). The amicable split between the two was brought on nearly a month ago when Goreski broke the news to Zoe. He tells *People*, "... there's a point where either I do it now or I'll never know what it's like to spread my wings and soar." With the duo being used as fodder for her show, *The Rachel Zoe* project, Zoe speaks kindly of Goreski, "I don't want to hire somebody for the purpose of the show, we just got lucky. No one's ever going to be Brad to me."

**Is it better to "test the waters" before committing to a relationship?**

**Cupid's Advice:**

You shouldn't extend the inevitable by staying in a relationship when one person wants to explore other options. Whether you're just starting out or you've been together for a long time, Cupid has some pointers for determining if your partner (new or old) is ready to settle down:

**1. Start slow:** Instead of dinner and a bottle of wine on a first date, agree to meet for coffee. People can have a fuzzy sense of belief or communication when alcohol is involved. Keeping it sober can help you get a sense of someone's level of commitment before you pencil him or her in for a Friday night.

**2. Following the crowd:** If you or your partner are surrounded by friends and family who are in relationships, this may be what's keeping you together. Watching others around you couple up could make you feel like the black sheep if you're the only single one. Explore your partners feelings about being serious and most importantly be upfront with yourself.

**3. Be careful:** Dating different people can be fun but eventually it could leave you feeling lonely. Before you decide to break it off with someone or say "no" to dating them, make sure that you're ready. Sometimes people break-up and end up regretting it for the rest of their lives.