

# Product Review: The Next Best Crib Mattress to Help You Become a Parenting Pro



By [Rachel Sparks](#)

*This post was sponsored by Colgate Mattress.*

This [product review](#) features the newest technology and innovation for baby sleeping gear. Colgate Mattress, the leading USA-based infant mattress manufacturer, has introduced a new mattress that will ensure your baby sleeps safely and lets you have a sound night of rest. You'll be confident in offering your own [parenting tips](#) after you buy this amazing mattress!

# This product review of Colgate Mattresses will help you and your love slay at parenting!

Released March 20, 2018, the newest sleeping technology for infants is the best the market has to offer. The Colgate zenBaby collection offers three types of mattresses for your little one's needs. The Hybrid 2-in-1 cares for your baby up through toddler ages. This mattress features varying degrees of stiffness to develop posture and, above all, safety. The 2-Stage mattress is a lightweight option composed of dual zone certified eco foam. Colgate's third option, the Portable Crib Mattress, is ultra-lightweight for parenting on the go. The mattress's cover is tear-resistant, waterproof, and easy to clean.

**Related Link:** [Product Review: Make Relaxation a Reality While Traveling with Your Baby This Summer](#)

While these mattresses evolve to your children's growing needs and to your desires for versatility, they also promote child safety. KulKote technology is a water-based coating design that adapts to your baby's temperatures, maintaining cool comfort.

What other product review can help your little one feel like a [celebrity baby](#)? Colgate produced the first foam crib mattress from sustainable plant-based oils. All of Colgate's products are hypoallergenic, odorless, and GREENGUARD Gold and CertiPUR-US safe for no harmful emissions. You can feel like parent of the year by buying something that's both great for your baby and the planet!

**Related Link:** [3 Must-Have Items for Running Errands with Yours Kids](#)

When you buy a Colgate mattress, you know you're buying quality. The Hybrid 2-in-1 mattress from the zenBaby collection was announced the Juvenile Products Manufacturer Association (JPMA) 2018 Innovation award during its release last month. Priced at \$273.99, it's the most expensive of the zenBaby options, but well worth the investment into a healthy baby and your peace of mind. The 2-Stage is priced at \$218.99 and the Portable Crib Mattress is at an affordable \$64.99.

We love the peace of mind Colgate's zenBaby mattress collection gives us. Are you ready to buy one or two for the babies in your life? Check out their website at [colgatekids.com](http://colgatekids.com) or check out their [Twitter](#), [Facebook](#), or [Instagram](#).

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## Product Review: Try New, Natural Beauty Products





By [Jessica Gomez](#)

We've got your back with great [product reviews](#)! Natural products may be the way to go. They're extremely good for you; they aren't harsh, are good for the environment, and are usually cruelty-free. We are always on the prowl for innovative products that are effective, won't irritate us, and that have a natural, fresh fragrance.

**Stay on top of the latest [beauty trends and beauty tricks](#) with our product review:**



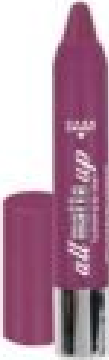
**No Sin Cinnamon, Clean Lip Moisturizer:** This *Kiss Your Cravings Goodbye* product is here to help you reduce your food cravings. It's a lip treatment that does just that, and it's all natural! It contains essential oils, scarce plant extracts, cinnamon, white tea, jojoba oil, and lemon balm. This product targets two things at once, dry lips and hunger – leaving your lips feeling smooth and curbing your appetite for snacks. It diminishes cravings just 10 minutes after application. The more you use this lip gloss, the more it works. It hydrates your lips, freshens your breath, and makes you thirsty redirecting your impulse to water instead of munching. You can get it on [Amazon.com](https://www.amazon.com) for \$20.



ALL MATTE UP



ALL MATTE UP



ALL MATTE UP



ALL MATTE UP

**Hard Candy Lip Color:** Making your lips soft, this product hydrates your lips. It's matte, but silky. It's a great make-up for when you're going for that natural look. It's also great for all skin tones, coming in a variety of colors: Buttercream, Biscotti, Creme Brulee, Gelato, Macaron, Sorbet, and Tartufo. It's available at [Walmart](#) for just \$6!



**Quinoaplex:** As it turns out, Quinoa is great for your hair. Containing 15% of amino acids, it's protein for your locks to be exact. It conditions and repairs your strands and protects your hair. Say goodbye to split ends as well! Quinoplex hair products provide many benefits, some being lasting shine, increases the the lasting of hair color, soothes your scalp, and decreases hair loss, thinning and breakage. It also allows hair to be colored and bleached with much less damage. Check out [their bestsellers](#)!

**Which of these products are you interested in the most?  
Comment below!**

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# Product Review: 3 Must-Have Items for Running Errands With Your Kids



By [Karley Kemble](#)

If you're an on-the-go parent, you know how challenging it can be to have your little ones tag along with you on your errands. From tantrums in the toy aisle, to sneaking snacks into your cart, a short shopping trip can take a lot longer than you originally planned. While it may seem impossible, these three products are huge game-changers for your next trip to the store!



# Grocery shopping just got a little easier with [Molo](#) and [Candy Lane Kidz](#) clothing, [Binxy Baby](#), and [Maddy & Maize Popcorn](#). Check out our product review:

**1. [Molo & Candy Lane Kidz](#):** Say goodbye to your embarrassment over bringing your child to the store in his or her pajamas. Your little one will be more stylish than you in the awesome outfits from Molo or from Candy Lane Kidz. Both these brands supply fashion-forward clothing for boys and girls of all ages! Molo specializes in wallet-friendly trends that are flexible, high-quality, and detailed. Candy Lane Kidz is on the pricier side, but perfect for treating your kiddos to something nice! You can't go wrong with any item from either of these brands.

**Related Post:** [Product Review: A Lounger Fit For a Celebrity Baby](#)

**2. [Binxy Baby](#):** Carrying around your car seat or lugging a stroller along is not always practical or easy. It's even more challenging when you have more than one baby with you! The Binxy Baby Shopping Cart Hammock really changes shopping as you know it. This revolutionary invention uses strong cups and a super secure harness that hook on both sides of the cart. Your baby will be safe and comfortable while you grab those groceries! Serena Williams and Heidi Montag love Binxy Baby and use it to cart around their [celebrity babies](#) on their trips to the store.

**Related Post:** [Product Review: Mom and Baby's Favorite Baby Clothes](#)

**3. [Maddy & Maize Popcorn](#):** Sometimes, all your kiddos need is a

snack to pacify them. Maddy & Maize Popcorn is the perfect solution, as long as your kids are over five years old. These snacks are awesome because they are all-natural, non-GMO, have no artificial ingredients or preservatives, and are made with organic ingredients. They have very yummy flavors that your kids will love – aged white cheddar, cookies and cream, birthday cake, and more! The popcorn is made in small-batches, which makes it perfect to pack in your diaper bag, too.

**You deserve a easy and breezy shopping trip, especially when you have your kids tagging along. Do yourself a favor and bring these products into your life! May all your trips to the grocery store be tear-free and forever happy.**

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## **Product Review: Gripbell for a Full Body Workout**





By [Rachel Sparks](#)

*This post was sponsored by Gripbell.*

Post-holidays means extra weight for most of us. With Spring followed by Summer right around the corner, the pressure to get your body back in shape is rising. Gripbell is the perfect accessory to add to your workout routine when you're practicing Cupid's [fitness tips](#) and trying out those latest [celebrity diets](#)!

**Check out our product review to help you get that dream celebrity body!**

Whether you're at home starting your workout routine for New Year's Resolutions, an experienced lifter, or recovering from an injury, Gripbell is designed to be both safe and versatile for your workout needs. The design features soft edges make it safe to use, prevents injury, and its ability to lay flat

makes for an easily transportable workout for at home, at work, on the road, or on vacation.

What started as a Kickstarter project, Gripbell was officially released in June 2017. This new workout product offers a range of workouts that encapsulates the full body. With interchangeable weights ranging from three to twelve pounds, it's perfect for any body and virtually any age.

**Related Link:** [Celebrity Fitness Secrets: Funky Exercise Fads](#)

The revolutionary design combines the concepts of traditional handheld gym equipment, such as dumbbells, kettlebells, and medicine balls all into one device! Simplify your workout space and your workout routine with just one piece of equipment! Don't worry; if you love the way [Jessica Biel](#) looks after her famous kettlebell workouts, Gripbell can do the same!

The versatility of Gripbell is what makes this trendy piece of equipment so successful. It can be used to simplify workouts because it's three pieces of equipment in one. It can intensify your workout and is well suited for cross-training, physical therapy, weightlifting, or even interval training sessions. Add Gripbell to workouts where you wouldn't normally have weights. Challenge your yoga, Pilates, or water aerobics routine by adding this flexible and water-safe product!

**Related Link:** [Fitness Trend: 5 Reasons Women Should Lift Weights](#)

If you're recovering from an injury, Gripbell is safe for you to use. It is regularly added to physical therapy sessions and rehabilitation plans because of its safety and versatility in use and weights.

Do you need another reason to add Gripbell to your gym essentials? When you purchase your very own set, Gripbell sends full body and muscle specific training videos that were

developed by experienced fitness instructors. It's the perfect way to start or refine your workout routine! A full set costs \$245, or you can purchase single Gripbells based on weight, the three pounder starting at \$45. It's a worthwhile investment for your home gym!

We've fallen in love with the way Gripbell has changed our workouts and we can't wait for you to feel the same! Are you ready to buy your own? Check out their website at [Gripbell.com](http://Gripbell.com) or [Facebook](#) page!

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## Product Review: Killer Last Minute Christmas Gifts





By [Rachel Sparks](#)

Christmas is less than a week away and with all the chaos and crowds in stores, last minute shopping for Christmas gifts is a nightmare. We've got the perfect gifts to help you finish your Christmas list! Read Cupid's product reviews to help you manage your running-out-of-time holiday stress!

**These last minute Christmas gifts will help you ace Christmas!**

[Drink Tops:](#)



Drink      Tops.      Photo:

Twitter/@drinktops

Drink tops are the best [parenting tip](#) we have for you! Avoid a crying toddler who spilled their drink, bugs getting into sweet-smelling juices, or the frustration of mixing up cups with these cute, friendly faced cup lids that come in fun colors! BPA-free silicone helps your mind rest easy that what you're giving your kid is not only good for your anxiety levels, but good for their health, too. With a single tap on the lid, Drink Tops will seal onto any glass up to four inches wide. They keep drinks cooler longer, are reusable, durable, and dishwasher safe.

### [Groove Life Ring:](#)



Groove Life Rings.  
Photo Courtesy of  
Veteran PR.

The Groove Life ring is a safe ring that keeps comfort at the forefront. Made from low profile silicone and carved with their patented design, the ring promotes airflow for the fingers, keeping moisture out and preventing poor circulation. It's far more comfortable than the traditional metal ring and doesn't get stuck on anything like it's metal counterpart! It's safe, comfortable, and stylish.

### [Fire Department Coffee:](#)



Fire Department Coffee.  
Photo courtesy of Veteran  
PR.

Fire Department Coffee is coffee with an admirable mission and that's tasty for the consumer. Coming in a variety of blends and flavors, their original medium roast is one of the easiest drinking coffees you will ever have. If you like something bolder, their dark roast is made from organic beans and comes from fair trade farms. Their newest flavor: Bourbon-infused. It has the smoothness of Bourbon totally guilt-free. A portion of all sales are donated to military and fire-related charities. Military and first-responders receive 15% off their first order.

**[Isabella Grace Breast Cancer Bracelet:](#)**





Isabelle Grace Jewelry.  
Photo courtesy of HCPR  
Group.

With a great mission behind the company, each design supports breast cancer awareness and making women feel beautiful and strong. Isabella Grace bracelets are all about being unique and elegant, with a timeless and effortless look. Made by hand in the USA from recycled materials whenever possible. The bracelets are a symbol of the importance of living with hope and strength. With a sizable celebrity following, such as Katherine Heigl, Courtney Lopez, Alyson Hannigan, and Christina Milian, these bracelets are gorgeous for any woman to wear.

### [SNL Wine:](#)



SNL Wine. Photo courtesy of  
Kevin Mclean

The name is exactly what you think. The famous show partnered

with winemaker Lot18 and Universal Development to create four unique hand-crafted blends that embody the characters of the show. The four blends include a 2016 California Red Blend, a 2016 Stefon Beaujolais, a 2016 Debbie Downer South Eastern Australia Chardonnay, and a 2015 Californians Monterey County Merlot. There is a limited supply of each, so rush to their site and get your own.

**Try out these incredible last minute Christmas gifts to save your holiday!**

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## **Product      Review:      Beauty Products to Help You Glam Out all Winter Long**





By [Rachel Sparks](#)

With impending holidays, winter harshness, and New Year's resolutions looming ahead, we're feeling the pressure to look our best. Whether you're aiming for the casual elegance of a model on her day off or the dressed up glam of a runway show, these [beauty products](#) are must-haves for your routine. We've got something for your hair, your skin, and your makeup needs, topped with the lasting impression of your scent as you walk away.

**These beauty products have all of your beauty needs covered so you can step out in celebrity style!**

[Dickinson's Toner:](#)



Dickinson's Toner. Photo:  
Courtesy of Lippe Taylor.

With the first ingredient listed being 100% natural witch hazel, you know what you're putting on your face is great for your skin. Witch hazel is a natural remedy that removes oil and impurities without drying your skin out. Dickinson's toner is a gentle way to remove makeup, free of soaps, dyes, parabens, or sulfates. Fighting winter skin blues starts with your skincare routine, so find products that are healthy for your face.

#### [Lavanila Healthy Deodorant Girl Mini Duo Set:](#)



Lavanila Healthy Deodorant. Photo:  
Courtesy of Tractenberg & Co.

This deodorant is specifically engineered for tween and teen girls. It's an all-natural, powerful, gentle, and non-irritating deodorant that is also non-whitening. Super soft under the arms, this solid twist-up beauty product is vitamin-rich without the inclusion of aluminum or other harsh chemicals. Using health-promoting beta-glucan technology with antioxidants, active botanicals, and essential oils, it will fight underarm odors by preventing the growth of bacteria. Available in Beach Vanilla or Sporty Vanilla, help your teen feel flawless with this healthy deodorant!

#### HairRX:



HairRX products. Photo courtesy of HairRx.com

Joe Segel, CEO of ProfilePro LLC and QVC, has launched a new hair-care product line specifically for women thirty and over. Available for customization, users can answer questions based on their hair's needs, hair goals, and lather and scent preferences to pair them with the best shampoo and conditioner

for their needs. Scents to choose from include citrus, coconut, lavender, vanilla, or jasmine. A number of styling products are available for separate purchase. If you don't know where to start on your hair journey, eight different salon-style sets come with shampoo, conditioner, and styling products based on specific hair-care needs. No matter the phase of life you're in, these beauty products will make you feel gorgeous.

### [The Hard Candy Eau De Parfum:](#)



Hard Candy Perfumes.  
Photo: Courtesy of dna  
Public Relations.

Exclusively available at Walmart, Hard Candy perfumes are the perfect budget-friendly beauty product to make you feel confident going out on the town. Available in Pink and Black scents featuring a blend of fresh fruits and elegant musks, these perfumes were inspired by the confident, edgy, and flirtatious Hard Candy girl herself. With top notes of fruit, middle floral notes, and lower, sweeter flavors, these

perfumes will keep people intrigued.

### Models Own:

**modelsown**

Summer Favorites

Lix Matte Liquid Lipstick, Sculpt & Glow Highlighter Palette, Colour Chrome Eyeshadow Kit, and I-Definer Eyeliners



Models Own beauty products. Photo: Courtesy of dna Public Relations.

Models Own beauty products have everything you need to look your best for the perfect [date night](#). With lipstick, highlighter palettes, eyeliner, and eyeshadow kits, this product line meets every need. Their Lix Matte Liquid Lipstick is available in “Strawberry Mojito” and “Eucalyptus Pink” and have a fresh minty scent to make your lips irresistible. The Sculpt and Glow Highlighter Palette comes in “Gold Spotlight,” including three shimmers that define and illuminate for just under \$20. Their Colour Chrome Eyeshadow Kit comes in both “Copper Lustre” and “Golden Lights” to match all skin tones for a metallic finish to your look. Combined with primer, this eyeshadow will last longer than you will. To finish your look, I-Definer Black Eyeliners comes in “Liquid,” “Kohl,” or “Duo” to add a subtle or sassy look. Models Own is exclusively available at Ulta.

**Rely on these amazing beauty products to beat the winter blues and perfect your look for the most amazing date night!**



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# Product Review: Snow Fox 3-Step Skin Care



By Rachel Sparks

*This post was sponsored by Snow Fox.*

Despite the latest beauty trends, the best look is the natural look. [Kendall Jenner](#) is known for her glowing skin and flawless but quick makeup routine because of how healthy her skin is. Great skin starts with an amazing care routine and excellent products are a necessity. Snow Fox skincare line is not only healthy for you, but also for the planet we care for and the animals we love.



# Get that gorgeous glowing skin you've been dying for with Snow Fox skincare line, and check out our product review!

What we love about Snow Fox products is that they genuinely care about what you put on your face. Designed specifically for sensitive skin, Snow Fox has no parabens, no SLS (sodium lauryl sulfate), phthalate, petrochemicals, phenoxythenal, mineral oil, sulfates, synthetic colors, or synthetic fragrances. That's an impressive list! They don't test on animals and source primarily from Australia. Snow Fox is also 100% natural and certified organic.

**Related Link:** [Beauty Trend: 5 Face Masks to Try](#)

But what does Snow Fox have that makes it so great? Their three step process is acclaimed for not only cleansing, healing, and hydrating your skin, but for changing your skin to that celebrity-quality glow. How do they do it? In addition to organic and natural ingredients, Snow Fox's production process guarantees lab-day freshness. Packaged in Taiwan, Snow Fox's process of sealing their products in the lab prevents contaminants from entering and means you are the first person to interact with the products beyond the lab.

## **1. The three step process starts with their Soothing Facial Cleansing Mousse.**

Their cleansing step uses organic peppermint oil for antiseptic and antimicrobial protection. Alpha Hydroxy Citric Acid removes build up and dead skin cells for a gentle exfoliation. Finally, aloe vera promotes healthy skin regeneration.



Snow Skin Care: Mousse

**2. Step two, Arctic Breeze Detox Mask, is made with 100% organic cotton.**

Globally sold-out, all skin-types have used and bragged about its excellent skin revitalization.

**3. The third and final step, Day and Night Defense Cream, goes beyond hydration.**

After 18 days of use, it evens out skin tones and textures, negates redness, and regulates sebum production. It's make-up friendly and can be used as a make-up primer to start your morning routine and get your gorgeous for a [date night](#)!



### Snow Skin Care: Cream

**Related Link:** [Beauty Tricks: 7 Ways to Maintain a Young-Looking Face](#)

Priced at \$120 for the three-step process, it's an achievable and reasonable price for revolutionary products that will heal your damaged skin, and it's just in time for winter! They have a \$48 travel kit with all steps included and is the perfect way to test their products. Internationally established, Snow Fox is making their way to the US. You can find retail locations in Switzerland, Australia, Hong Kong, and Singapore. Though they're new to the US, they've already been featured in *Marie Claire*, *Sassy*, *Bazaar*, and *Cosmopolitan*.

**We've loved this product so far and can't wait for you to try them! Dying to learn more? You can follow Snow Fox on [Instagram](#) or check out their website [snowfoxskincare.com](http://snowfoxskincare.com).**

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# Product Review: A Lounger Fit For a Celebrity Baby



By [Karley Kemble](#)

Whether you're a first-time parent or a mother of multiple kiddos, your child deserves the same treatment as a [celebrity baby](#). Give them the proper care they need! The [DockATot](#) is a staple for all growing babies and is loved by moms everywhere, and has been called "A blessing for baby and parents." Celebrity moms like [Kim Kardashian](#), and [Lauren Conrad](#) all rave about this must-have baby product! This ergonomically designed lounger will make your life easier, and will provide your little one with a safe, snug, and soothing place to kick back

and relax.

## **If you're looking for a product that will truly change your baby's life, you need a DockATot Lounger.**

DockATot comes in two sizes: Deluxe, for newborns to nine months, and Grand, for babies nine months to three years. Each size is designed to aid your growing child through key developmental stages, and truly helps them sleep more soundly. The Deluxe lounger mimics the womb – creating a safe sleeping spot, and prevents flat head syndrome. It's also perfect for diaper changes and for getting their tummy time in! The Grand boasts the same benefits, and is also perfect for the later transition from cribs to big-kid beds.



**Related Post:** [Product Review: A High Chair for All Ages](#)

Offering more than standardized baby loungers, the DockATot has been carefully constructed with your baby in mind. One review tastefully states “I’m convinced there is magic fairy dust sewn into the DockATot!” Fairy dust or not, these loungers are embedded with temperature control that doesn’t harbor heat. Because of the special hygienic fabrics, your child is prevented from becoming sweaty. The loungers are crafted with the highest quality of breathability and non-toxic materials, allowing for maximum comfort and convenience. The website also boasts a thorough list of safety certifications and standards, which ensures that your child’s safety is a top priority.



Whether you are an on-the-go [traveler](#), or simply taking your baby to grandma’s so you and your spouse can go on a long overdue [date night](#), you’ll find it easy to tote your DockATot. Not only are these loungers lightweight, portable, and super easy to travel with, they are very stylish! There are a variety of different covers that truly make your lounger feel customized for you. Made from 100% cotton, DockATot’s covers



are washable and durable for the messier moments in life, too.



**Related Post:** [Product Review: Celebrity Moms Use Diono Convertible+Booster Car Seat For Travel](#)

DockATot is a must-have for any child or toddler. Give your little bundle of joy the ultimate celebrity baby treatment and see for yourself how revolutionary these loungers are!

*For more information about DockATot, visit [DockATot.com](http://DockATot.com).*

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## Product Review: Share a Scare with Care Bear Onesies!



By [Rachel Sparks](#)

*This post was sponsored by Care Bears.*

Every time of year is a great time of year to have themed outfits for the whole family! Whether you're looking for a last minute costume for a party or a goofy [date night](#) in, Care Bear Onesies are the perfect outfit to have in your closet. No amount of [parenting advice](#) helps you get the kids to sleep? These fluffy, easy to clean pajamas are an inspiration to sleepy children everywhere. Celebrating 35 years, Care Bear has created an easy way for the whole family to let loose and have a good time!

**Rock the Care Bear onesie for a**



# date night or a parenting win!

Get casual with your love for a goofy date night in with this onesie. They come in male and female sizes and various themes. Men can sport the blue Grumpy Bear. Ladies, look as hot as Tori Spelling when she wore the flashy pink and rainbow-patterned Cheer Bear. Even better, every onesie has pockets for your convenience.

**Related Link:** [Date Idea: Have an Oscar Nominated Movie Date Night](#)

Keep the fun going past Halloween for your kiddos in these plush and easy to wash styles for youngsters. Your son or daughter can match Dad in their own child-sized Grumpy Bear onesie. Your child can brighten everyone's day in their own Love-a-lot Bear onesie. The best parenting advice Cupid can give: don't forget to have fun with your kids. These Care Bear onesies make it easy!

**Related Link:** [Baby Fever: Dress and Wrap Your Child in Celebrity Style with These Comfortable and Cozy Products](#)

For their 35th anniversary, Care Bear onesies are easy to find and even easier on the pocket. Check out Target and American Greetings to buy your own set for the family. Priced as low as \$14.99 and ranging to \$27.99, they're the perfect winter pajama set for everyone.

**Learn more about these fun family outfits at [Target.com!](#)**

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# Product Review: Let Your College Student Feel Like Stylish Celebrity With Modular Closets



By [Marissa Donovan](#)

*This post was sponsored by Modular Closets*

Your young adult is probably excited to attend their first year of college, or maybe he or she is returning this year. The [parenting advice](#) that you may want to give your child is to only pack what they need for their school year. If your college student is obsessed with their [fashion](#) outfits and accessories, it may be challenging for them to put a limit on

what they bring along. With Modular Closets, they'll have the ability to store away many outfits, sports gear, textbooks, and accessories all in one space. Measure the space you would like to work with and see how you can transform any dorm room or apartment with a celebrity style touch!

## **Treat your college student to an organized and stylish school year with Modular Closets with these Pre-Designed options!**

**1. 5' Bi-Level Hanging Modular Closet Organizer With Shelf Tower:** Stack up your students sneaker or heel collection with the shelf tower or hang up favorite outfits in the hanging organizer! The shelves are made of solid plywood that can hold up thick and heavy textbooks when your student needs to have space for their class assignments. This space is easy to assemble and is pre-drilled to put in a living space.



Photo:  
Modularclosets.com

**Related Link:** [Related Link: MatchMade Scholarship: Connecting the Children of Match Couples to an Education](#)

**2. 5' Double Hanging Modular Closet Organizer:** If your college student is attending a school out of state, it may be easier for them to bring clothing for every season. Having a wide variety may mean less space for dorm room decor and furniture. With having this closet organizer, you can let your child have a closet like an all-star athlete or famous pop star!



Photo: [Modularclosets.com](http://Modularclosets.com)

There are many more options for your college student! See for which one you can fit your student's living space at [modularclosets.com](http://modularclosets.com)

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## Product Review: Soften Up a Room with Lorena Canals New Rug Collection





By [Marissa Donovan](#)

*This post was sponsored by Lorena Canals*

Are you looking to update a room in your house or looking to give a friend a house warming gift? Lorena Canals' new tropical rug collection is perfect for any room! [Chrissy Teigen](#) is one of the many [celebrity parents](#) who are crazy about this eco-friendly company. These rugs are functional around pets and messy little hands because of their ability to be easily machine washed and are 100% made with cotton with non-toxic dyes.

## Check out the new plants and Moroccan inspired rugs for your home!

**Botanic Plants:** This earth loving rug can match house plants and furniture in an office space or living room area. The warm ombré tones can also cover old hardwood floors and

titles.



Botanic Plants Rug. Photo: [Lorenacanal.us](http://Lorenacanal.us)

**Tropical Green:** Try out Lorena Canals's Tropical Green rug in your apartment space. This rug will also be a great gift for a child going off to college or for a bridal shower. Its versatility can go with any room decor!



Tropical Green Rug. Photo: Lorenacanal.us

**Related Link:** [Product Review: Find Out Why Celebrity Babies Love Lorena Canals Rugs](#)

**Naador:** This tribal inspired rug can spice up any living space that needs a pop of color! Try this rug out in a laundry room or even near the front door of your home!





Visit [Lorenacanal.us](http://Lorenacanal.us) to order one one of these many rugs!

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## Movie Review: 'Blind' Stars Alec Baldwin & Demi Moore Engaging in Affair







By [Melissa Lee](#)

In Michael Mailer's latest romance film, *Blind*, Alec Baldwin and [Demi Moore](#) star in a blockbuster sure to tug at your heartstrings. Baldwin plays a novelist blinded in a car accident that killed his wife. He then falls in love and starts an affair with Moore's character, who is still married to a businessman who neglects her. Talk about drama!

**Check out our movie review on *Blind*, coming to theaters July 14, 2017**

**Should you see it:**

The movie's two leads are Hollywood legends, plus the unique plot is enough to keep you hooked the entire time – *Blind* doesn't seem like a movie you should miss this summer!

**Who to take:**

This movie isn't just your average drama-romance; it's filled with OMG-worthy moments. *Blind* seems like a great movie for a date night with your partner, but would also be fun to see with your friends for a girls night.

**Alec Baldwin and Demi Moore engage in an affair in 'Blind'. How can you move on from an unfaithful relationship?**

### **Cupid's Advice:**

Untrustworthy partners are terrible to experience, but it's important to realize that you come out a stronger person after the relationship is over. Below are some tips on how to keep your life moving after the break-up:

**1. Let yourself grieve:** Everyone's going to have different opinions, but it's critical that you let yourself go through the average break-up phases. Even though this one may hurt particularly bad, don't assume that you automatically have to move on because of that reasoning.

**Related Link:** [5 Celebrity Couple Breakups: Say It Ain't So](#)

**2. Don't blame yourself:** Regardless of how you found out your partner was being unfaithful, it's *not* your fault. This was their choice and you should not believe that you could have done anything to make the situation better. When you come to terms with this, it may be a little easier to continue to move forward.

**Related Link:** [Relationship Advice: Why Isn't It Easy to Say Goodbye?](#)

**3. Try to stay positive:** Even though it can feel like awful circumstances, try your best to stay positive. Maybe it's better that you found out your significant other is not a faithful person at this point in the relationship, before things furthered. Or more importantly, realize that you're worthy of being in a sincere relationship and this person doesn't deserve you.

What are some tips to move on from an unfaithful relationship?  
Leave your thoughts below.

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## Movie Review: Romantic Comedy Stays Alive in “The Big Sick”



By [Melissa Lee](#)

Summer 2017's biggest romantic comedy is *The Big Sick*, a film showcasing the struggles of interracial couples and cultural differences. Based on a true story, *The Big Sick* tells the

tale of Pakistan-born aspiring comedian Kumail (Kumail Nanjiani) and grad student Emily (Emily V. Gordon). The couple is put to the test when Emily falls ill and is put in the hospital. Kumail experiences pressure and disapproval from his traditional Muslim family, along with attempting to get along with Emily's parents.

## **Cupid has details on this movie, which can lend us some valuable [relationship advice](#)!**

### **Should you see it?:**

Although romantic comedies tend to be predictable, this film is anything but predictable. Not only does the movie have a unique story line, but the feature is relatable to those who understand the position Kumail is in.

### **Who to take:**

This movie would be great for a [date night](#)! It'll pull at your heart strings but make you laugh too.

### **Cupid's Advice:**

In *The Big Sick*, Kumail is put in a tough situation where he feels as though he needs to please his parents, his girlfriend, and her parents. These pressures aren't exactly out of the norm, so it's important not to let those struggles consume your relationship. Cupid is here to offer some relationship advice:

- 1. Establish a relationship with their parents:** Anxiety levels can definitely be brought down by trying to build a healthy relationship with your partner's parents. It's important to gain their respect so there's a mutual approval in case a tough situation like Kumail's eventually arises.

**Related Link:** [Age Is Just a Number in New Movie “The Intern”](#)

**2. Be aware of cultural differences:** If your circumstances are anything like Kumail’s and Emily’s, there may be some cultural aspects that differ between your families. Above anything, it’s pretty critical to be understanding and respectful of opposing cultural views, especially if your partner was raised a certain way.

**Related Link:** [Celebrity News: Time Travel with “How To Be Single” Stars](#)

**3. Make the effort:** Just like any good relationship, putting in effort is a huge element that can make things a bit easier for you and your partner. Recognizing that your significant other is trying their best is important for you to vocalize, in addition to making the attempt yourself.

**What are some of your tips? Share your thoughts below.**

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**Product Review: Achieve  
Flawlessly Straight and  
Healthy Hair with These  
Lifesaving Products**





*This post was sponsored by HSI Professional.*

By Noelle Downey

With summer weather right around the corner, we're all looking for that shimmering, straight hair to show off while tanning poolside or to sparkle while charming a summer fling on a [date night](#). If your hair is filled with too many waves for relaxing summer days, you may be in need of some help to take your hair from a hot mess to masterpiece this coming summer.

**If you're feeling down because of frizz and flyaways, [HSI Professional](#) could have the solution to summertime straightness for your hair this season!**

With flat-irons at prices as low as \$79.99, HSI Professional

provides an affordable way to keep your hair shiny and straight this summer. These fabulous flatirons use special micro-sensors to bring balance to the heat on your hair, so you can be sure you won't need to fry your locks in order to get them smooth and straight. They also feature Tourmaline mineral on the heated plates to seal moisture in at the cuticle and provide a shiny finish to your hair.

**Related Link:** [Product Review: Exercise Your Brain Daily With A BrainHQ Subscription](#)

If you're still worried about the effect that heat may have on your hair, never fear. HSI Professional is dedicated to making sure your hair stays healthy and has produced a line of argan oil products to take your hair from shiny to superb. Safe and healthy for any hair type, these products add long-lasting shine and smoothness to your hairstyle that will have heads turning all day long.

**Related Link:** [Product Review: Get a Stellar Celebrity Look with Color Wow Pop & Foxybae](#)

If you're dying to have hair that brings new meaning to the term summer shine, then don't delay! Visit [hsiprofessional.com](https://hsiprofessional.com) to purchase these terrific tools for taking your hair from frumpy to fantastic this summer season!

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## Press Event: The Garden City Hotel Celebrates the Upcoming



# Premiere of 'Anastasia The Musical' on Broadway



By [Mallory McDonald](#)

On the evening of Thursday, March 9th, the glamorous Garden City Hotel was the spot to be for the press and industry celebration of the upcoming Broadway premiere of *Anastasia The Musical*. Tom Kirdahy Productions, Silva Theatrical Group, and The Garden City Hotel worked in an exclusive partnership in connection with the highly-anticipated release of this Broadway musical. Based on the hit 1997 animated film by 20th Century Fox, *Anastasia* is the story of lost daughter of the last emperor of Russia, following her journey to find her grandmother in Paris through the tumultuous beginnings of the Russian Revolution.

**Celebrating *Anastasia The Musical* coming to Broadway was the perfect way to enjoy a classic story with great beverages and even better people!**

**Related Link:** [Indulge In a Romantic NYC Date Night at One if by Land, Two if by Sea](#)

At the event, guests enjoyed a special musical performance by one of the stars of *Anastasia The New Musical* as well as raffles, a silent auction, a beauty bar by The Red Door Spa, a cash bar, and a Devotion Diamond pop-up shop. Guests nibbled on the delicious hors d'oeuvres and drank the signature cocktails all night!

Bella Magazine NYC, Anton Media Group, and PopImpresska were the event's media sponsors. Other sponsors included Long Island Sports Cars, The Red Door, Ambient Events and Devotion Diamonds.

**Related Link:** [Spot Single Celebrities at Ph-D \(Penthouse at Dreamtown\), One of NYC's Hottest Clubs](#)

According to [libn.com](#), the star-studded event featured four-time Tony-winning playwright Terrance McNally, who wrote the book, as well as producers Shanna and Steven Silva of Silva Theatrical Group and Tom Kirdahy of Tom Kirdahy Productions. However, the highlight of the night came from Derek Klema, the actor who plays Dmitry in the Broadway production. "This time next year, everyone will know who Derek Klema is," McNally told the crowd. "He is an authentic leading man." The guests were overjoyed by his performance of "My Petersburg," a song from the show. The hotel has partnered with the Broadway show and will be hosting more *Anastasia*-themed events and

activities until April.

*The show comes to Broadway on March 23rd and is highly anticipated. Don't miss out on the opportunity to see Anastasia The Musical!*

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## Product Review: Get Ready for Spring with Pretty in PRAI Fragrance and Body Lotion



By Taylor Barbato

Sometimes [beauty](#) products are misleading and do not last long, so when we find the perfect product, we like to hold on to it as long as possible! PRAI Beauty has unique signature ingredients with an addictive scent of fragrant citrus and floral essences. The scent is perfect for the Spring and gives off a classy, soft, and sensual smell. The beauty products offer skin smoothing ingredients, which are perfect for dry skin after the winter. For our animal lovers, every product is cruelty-free, a portion of every purchase is donated to animal causes and the whole PRAI team volunteers at local shelters!

## **PRAI Beauty's Pretty in PRAI Fragrance and Body Lotion will make your Spring beauty list!**

### **Pretty in PRAI Fragrance:**

Start the Spring season in the right direction with PRAI Beauty's signature scent! The scent can be described as a fresh citrus and green fruits meeting floral essences including gentle hyacinth, mysterious cyclamen, seductive jasmine and romantic gardenia. The fragrance scent lasts throughout the day and into the night. It is perfect for a romantic night out, a first date or even daily activities. The sizes available are 1.7oz/50ml and .17oz/5ml with retail prices of \$39.95 and \$14.95.

**Related Link:** [Product Review: Don't Let Your Roots Get The Best Of You With Cover Your Gray](#)

### **Pretty in PRAI Body Lotion:**

Get rid of dry skin with the lightweight lotion that leaves skin feeling silky, smooth and scented! The lotion contains a soothing aloe that glides on comfortably and is quickly

absorbed. The scent from the lotion gives off a perfectly clean spring scent that will enhance your beauty product list for the season. The lotion comes in an 8oz/200ml bottle with a retail price of only \$29.95!

**Related Link:** [Product Review: Get Comfortable and Confident With Slim-Sation](#)

Get ready for spring with these long-lasting products! With the PRAI fragrance and body lotion, your skin will feel smooth, fresh and will have a spring-like scent! Get your PRAI beauty products now!

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**Product                      Review:                      Get  
Comfortable              and              Confident  
With Slim-Sation**





*This post was sponsored by Slim-Sation.*

By Taylor Barbato

Our society constantly tries to balance comfort while staying fashionable. [Fashion trends](#) are changing faster than ever with today's social media, where we experience the pressure to an even higher standard of how to be fashionable. Whether it is through youtube videos, Pinterest or Instagram models our newsfeed are continuously updating as our confidence may be weakening. With Spring around the corner we hope to see trends that are more consistent and comfortable. Many of these short-lived trends tend to be extremely uncomfortable. So where does one cross the line between comfort and fashionable?

**[Slim-Sation](#) has no line and builds your confidence!**

Slim-Sation focuses on creating trendy pants while using a flexible tummy control panel to give you a slimming look without feeling uncomfortable and constricted. The clothing

line offers both formal and casual pants, anything from shorts, leggings, capris and jeans. The way the pants contour your waist, accentuate your hips and slim down your tummy gives off the feeling of being 10 pounds lighter.

**Related Link:** [If You're Looking to Have a Good Time Don't Be Uncomfortable!](#)

### **Women's Long Leggings \_**

Leggings are always pretty easy to wear but leggings by Slim Sation include a contoured waistband for all day comfort. Wear them to work, around the house and even for a date night. The sophisticated color allows you to mix and match with any item in your closet. The Women's Long Leggings is a reasonable price of \$66, are washable, has a 28" inseam and is made out of cotton and spandex, the perfect combination of comfortable and confident.

**Related Link:** [Rock the "Dress-Over-Pants" Fashion Trend This Fall With Celebrity Stylist Alexa Taylor](#)

### **Boyfriend Jeans**

Rock Slim Sation's boyfriend jeans while feeling comfortable and relaxed. The jeans have a contoured waistband and the perfect cuff detailing with stationary roll styling. Wear them around the house, running last minute errands and even to lunch with the girls. Only \$64 dollars for a pair of comfortable yet fashionable jeans you can wear all year long.

**Don't let fashion limit you this spring! With these awesome pants, you can feel confident and not worry about how many holiday cookies you ate last season. Explore Slim-Stations innovative slimming technology to make you look and feel fabulous!**



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# Product Review: Keep Skin Smooth With Baby Foot



*This post was sponsored by Baby Foot*

By [Cortney Moore](#)

Struggle with dry, rough feet? Don't be ashamed! Plenty of people have this issue. Despite how common it is, you shouldn't wait for summer time to get your feet in order. Get ahead of the curve this winter, and try Baby Foot, a revolutionary and all-natural foot exfoliant that makes feet smoother and softer than ever! With this [product review](#), we'll show you exactly why Baby Foot should be in your beauty

arsenal.

## **Product Review: Get rid of all that dead skin with the natural Baby Foot exfoliant!**

The principal ingredient of Baby Foot is fruit acid, a gentle substance that peels layers of dead skin off. Painlessly, the acids and a blend of 17 natural extracts penetrate the skin and remove old cells by breaking down desmosomes, which are proteins that hold all the layers together. Through this process, skin is undamaged and peels away the dull parts of the epidermis, revealing a fresh and young layer beneath. After peeling, your feet are reborn- almost like a baby's foot!

All you have to do is cut along the dotted line of Baby Foot and secure the plastic wrappings on your feet. Allow the peel to sit on the feet for about an hour and simply wash it off when it's done. Within three to seven days, dead skin will begin to crust over and fall off the feet. Make sure not to pull at the skin, or you may hurt yourself, as it needs to peel off naturally. If your feet fell dry while peeling occurs, apply a hydrating moisturizer. After a week, your feet should be as good as new!



You can follow up with a second application if you feel that your skin needs it, but make sure to wait at least two weeks before attempting another peel. For those who wish to enhance their peeling effects, cleansing and soaking feet prior can maximize penetration of the peel gel, or adding heat with the use of socks over the Baby Foot plastic can accelerate peeling.

Not sold on Baby Foot yet? Then perhaps you can be convinced by the exfoliant's media hype. Baby Foot has been featured on the *Today Show*, *Marie Claire*, *Style Watch* and many more. Or check out the trending hashtags like #BabyFootPeelingMask on Instagram and Twitter. There you can see the magic, and read real-life testimonials for this amazing product. Don't be afraid of the foot peel images however, it's all a part of the process.

A single package costs \$25, and can be found in Target, Walmart and other health or [beauty](#) stores. You can use the Baby Foot locator on the company's website to find shops closest to you. So what are you waiting for? Go out and get the soft and beautiful feet of your dreams. You'll be flip flop ready in no time.

Give the gift of Baby Foot! Your feet will thank you!

*For more information, visit [BabyFoot.com](http://BabyFoot.com).*

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## Holiday Gift Guide "Must-Have": Personalized Books for Kids!





*This post is sponsored by Put Me In The Story*

By Kayla Garritano

Give your kids the gift of reading this Christmas, but with a fun, unique twist! Personalized books for kids by [Put Me In The Story](#) takes bestselling books and beloved, famous characters to create personalized books complete with the child's name, photo, and a message from the gift giver! Your child will love the fact that they can become a part of the story and engage more in their reading! In 2016, *Put Me In The Story* published over 60 new books with partners like Disney, National Geographic Kids, Curious George, Harper Collins, Sesame Street, Star Wars, The Avengers, and more. In our [product review](#), we got a look at a few of their favorite titles.

**These favorite titles will be sure to give you a few [parenting tips](#) on**

# what to buy for your child this holiday season:

## **Dream Big, Princess!**

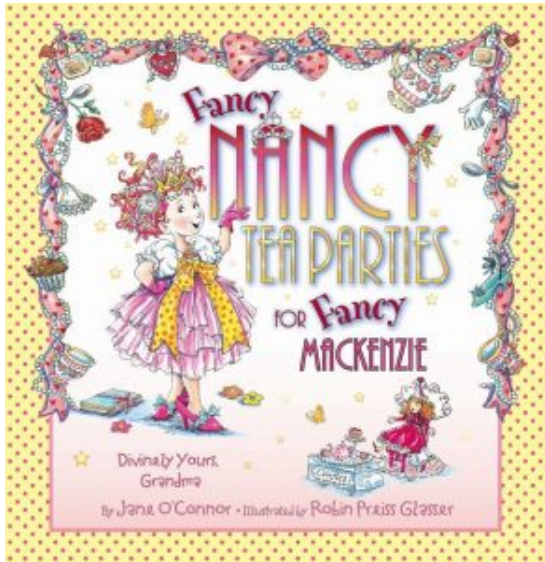
In the magical book, [\*Dream Big, Princess\*](#), 11 Disney Princesses tell their stories, encouraging young children to dream big, believe in themselves, and work hard to achieve their dreams! In this beautifully illustrated book, your little child, usually targeted from 4-8 years old, will write, draw, and imagine all the things she can be, led by the adventurous, independent, and ever-faithful Disney princesses! The journey begins with a personalized letter and Princess Passport, which your child can use to check off each princess as they read their stories. Whether she's putting together a restaurant menu alongside Tiana, listing treasures she's found on her travels like Ariel, or comparing her bookshelf to Belle's, your little one will learn that being a princess is more than just wearing fancy dresses and living in a castle...it's about being brave, honorable, kind, and hardworking. At the end, they can even match up each princess with her greatest wish, then fill in a special page with her own hopes and dreams! It's motivational and inspirational! You can purchase your child's happily ever after for \$34.99 on hardcover or \$29.99 on paperback!



Dream Big, Princess!  
Personalized Book

### **Fancy Nancy Tea Parties**

For \$34.99, you can personalize your own [Fancy Nancy Tea Parties](#). Hostess Fancy Nancy shares some secret hostess tips with your little one, usually targeted from ages 4-8. From recipes and crafts to etiquette tips and French lessons, this precious personalized book contains everything your child needs to throw the perfect tea party. It also includes a personalized letter from Nancy herself to your child! Plus, your child's name is worked into the text and has adorable illustrations throughout the book. Wrap up with a set of recipe cards from the Fancy Nancy's kitchen. Best of all, show off your kid's hard work and success by cutting out and framing the certificate declaring your child a graduate of Fancy Nancy's Tea Party Course!

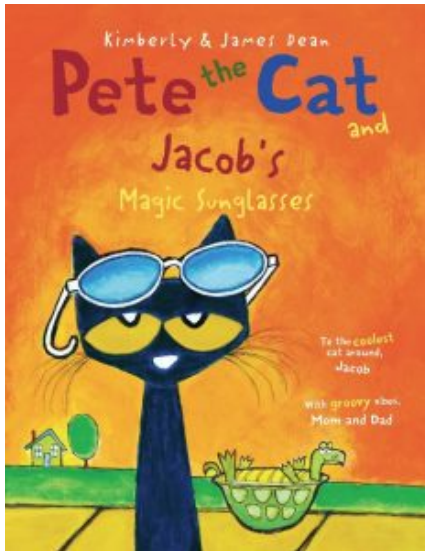


## Fancy Nancy Tea Parties Personalized Book

### **Pete the Cat**

Looking to find a personalized book for your even younger child? [Pete the Cat and His Magic Sunglasses](#) is just for you. Meant for kids aged 1-3, follow the journey of Pete the Cat to see how he turns his his not-so-great day around with a pair of blue magic sunglasses thanks to Grumpy Toad! This personalized book teaches your child about seeing the world in a whole new way. It also features your child's name and photo along with an encouraging dedication message from you. The coolest part of the book? Your child plays a special part in the story! They are the one to let Grumpy Toad borrow the magic sunglasses in the first place! Because of your child, he's not so grumpy after all. As Pete the Cat travels through town, he meets friends that could use a little bit of magic. Your kid will be taught to find the good in every day with the help of this story. For \$34.99, any day can go from gloomy to great—all it takes is a little magic from within!





## Pete the Cat and His Magic Sunglasses Personalized Book

### National Geographic Kids Collection

Teach your child a little more about the wonders of the world with personalized books from [National Geographic Kids](#). Topics include animals, dinosaurs, ocean animals and space. These fun and educational books will help your child learn about the world around them. Each book is \$34.99 on hardcover and \$19.99 on paperback, but who can put a price on learning? The [Animals](#) books explores the rain forest, the ocean, and the icecaps with a personalized guide. Each page features beautiful photos of the coolest creatures along with providing quick facts about its size, diet, and habitat. There are also questions asked in the book to keep your little zoologist engaged. The books on [dinosaurs](#) discusses all the types of dinosaurs while asking your child questions, providing answers, containing a pronunciation guide, and on the final pages, your child can mark the dinosaur qualities they like best, then draw themselves as a dinosaur! [Ocean Animals](#) guides your child through the deep blue sea, naming sea creatures as well as plants, and engages your child with personal questions. On the final pages, your little one can mark their favorite animal traits, then draw an ocean creature that exhibits all of them! Lastly, the book on [space](#) tells your little reader all about

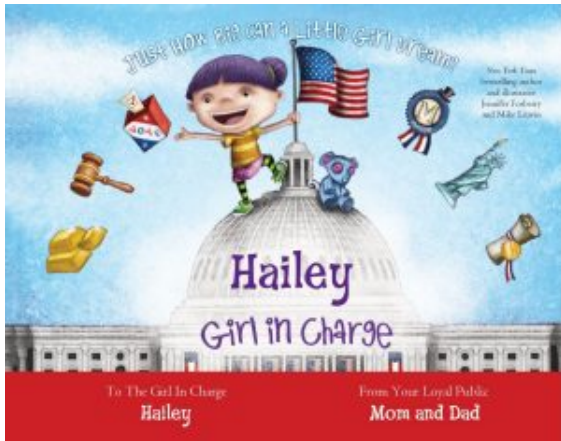
the galaxy and beyond. On the final pages, your child can name their own comet and draw the night sky! All these books can be personalized with your child's names, photo and special dedication message!



National Geographic Kids,  
Book of Animals

### **Isabella: Girl in Charge**

The last book on the holiday guide is [Isabella: Girl in Charge](#). Inspire your child to dream bigger and reach for the stars with this motivational story. Your child steps into the story as a spunky, purple-haired girl on a journey to the White House. Along the way, she learns about some of the amazing women who came before her. These doers, dreamers, lawmakers, and trailblazers helped create the world we live in today, one where your little believer can be anything they strive to be. This book is on sale for \$34.99 hardcover, and \$19.99 paperback. Include their name and photo along with a special message from you. At the end of the book, your child's face will appear next to some of the nation's greatest leaders! Show them that one day, they can be a great leader. So inspirational!



Isabella: Girl In Charge,  
Personalized Book

*Don't miss out on these must-have personalized books this holiday season!*

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# Product                      Review:                      Mom's Favorite Fall Trends





*This post is sponsored by Gululu, Janiebee, Froggelz Goggles and iClever.*

By Kayla Garritano

Parents are always looking for the right products to make their kids and themselves happy. Fall is here, which means school is in session. With Fall also comes a bunch of breaks, such as days off for Columbus Day and Thanksgiving! You're going to need products that benefit your kids both at school and when they're with you. Cupid makes sure that [parenting](#) is easier for you with this product round-up.

**The [Gululu Interactive Water Bottle](#), [Janiebee Nap Mat](#), [Froggelz Goggles](#) and [iClever Boostcare Headphones](#) will be your favorite**

# Fall trends!

## Gululu Interactive Water Bottle

Parents are always worried that their children don't drink enough water during the day. They're going to need to drink it at school during recess, at lunch, and even just as something to keep them hydrated throughout the day. Gululu, the new interactive water bottle, will help measure your child's water intake. With the help of some hydrated friends, Gululu links your child's water intake to the health of a virtual animated pet and makes staying hydrated an act of care giving. There's even a special app that helps you set hydration goals based on your child's age, weight and location. The incentive for this BPA-free, water-proof water bottle is that the closer your child gets to his or her water intake goal, the healthier that virtual pet becomes. The character on the water bottle will grow, collect treasure and explore "Gululu Universe." You can purchase this product starting at the [single pack](#) for \$99, or you can get various other packs, such as the double and family packs! This bottle is for ages 3 and up ... or if you're a parent young at heart!



Gululu Interactive Water Bottle

## Janiebee Nap Mat

Have your kids get a little cozy during nap time. This super soft, luxe mat can be taken anywhere, making it a great nap time accessory for school. These mats are made with a fabric

tie closure and come with a minky pillowcase. Once napping is over, all you have to do is roll up the mat and tie it closed! These come in different colors and designs, and you can even [create your own](#). They are machine washable and dryer safe, too! Pricing starts at \$99 and can guarantee your child will be comfortable and fast asleep.



Janiebee Nap Mat, The Happy Camper

## **Froggelz Goggles**

A much anticipated family vacation is coming up shortly! You cannot wait to spend some quality time with your kids. As the air by you is getting colder, you're escaping to a place that's warm and sunny. But when you're sitting poolside, your kids are going to need something to protect their eyes when they're splashing around. Available in multiple colors, the [Froggelz Goggles](#) by *Made By Dad* put comfort on the back of your child's head when they're swimming. It's easy enough to remove so their wet hair doesn't get caught on the straps! Also, the back strap is easy to adjust and will secure the tightness on your child's face. There is no slipping and no painful adjust. For \$19.99, you can ensure a fun, comfortable swimming experience for your child, and you get to lay back in the sun and watch them have fun!





Froggelz Goggles, Made by  
Dad

### **iClever Boostcare Headphones**

Your child may want to listen to music on the bus ride to and from school, or maybe they want to hang back in the car when you're driving and listen to some of their favorite songs. These new iClever Boostcare Headphones are made for kids to protect their ears all while enjoying the tunes. These over-the-ear designed headphones have kid-safe volume technology, so their ear drums won't be damaged, and they come with soft comfy ear pads and an adjustable headband, so you can find the perfect size. These headphones are also very portable, given they are suitably lightweight and have a tangle-free cord. Made out of food-grade material, they come in three special designs; the [Cat Ear](#), [Halloween](#), which is great with the holiday right around the corner, and the [Christmas edition](#), a special seasonal treat. At the affordable price of \$15.99, give your child an accessory all while protecting the safety of their ears. Plus, they're on Amazon Prime, so you'll get them ASAP!





iClever Boostcare  
Headphones, Cat Ears

Don't miss out on these favorite fall trends! For parents everywhere, make sure your kid is happy and comfortable this season!

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## Product Review: Fight Aging Skin & Save Time: Alpessence





*This post was sponsored by Alpessence.*

By Kayla Garritano

Let's be honest! You want a skin product that will keep your natural beauty, but also rejuvenates that youthful glow, keeping you feeling young and vibrant. You also want the quality product of a luxury brand, without the luxury prices. And, it's likely you'd rather save time on applying those products instead of struggling through a series of time-consuming processes.

**Alpessence is the brand to buy, as it provides you with the quality of a luxury brand for lower prices and the results you deserve.**

Alpessence also has cutting edge anti-aging technology. The Switzerland-made brand has the country's latest high-tech, anti-aging treatments baked in to bring directly to you. All

Alpessence products are formulated with Rose Stem cells and other precious luxury ingredients. Because of these ingredients, you will feel reinvigorated. Plus, all of the damage to your body caused by stress and various toxins you're exposed to in your daily life will be repaired. Also, as an extra benefit, they will also improve your immune functions.

One product that you should definitely give a go is the [moisturizing refining mask](#). This moisturizer should be applied before you go to bed, and the overnight moisture-firming mask will help you to eliminate lines and wrinkles. It will help boost all the natural skin functions, because it not only satisfies the skin's need for energy to detoxify, but it also renews and rekindles vitality for a new level of anti-aging efficacy. It even helps to maintain the skin's ideal moisture level as it soothes and minimizes fine lines. At \$109, you'd be getting your money's worth for a product that does more than decrease wrinkles.



For the same price, you can also get the [silky dew moisturizer supplement](#), which is an every-day use product. It combines collagen and pearl to nourish and moisturize your skin whenever needed. As Aplessence says, “It’s your daily anti-wrinkle ally for ageless beauty.”



Alpessence has received a great amount of [praise](#) from various YouTube Stars, such as [ImogenHearts](#), saying it was one of her favorite skin care products of 2016. It's also received high approval ratings from the [Chicago Tribune](#) and [Halfstack Magazine Online](#).

The products are non-irritating, and they have no added artificial fragrance, dyes or ingredients that can harm the health and function of your skin. The company also does not test on animals

If you're feeling like you need a new brand in your life and want the product that is worth what you're paying, try out Alpessence, available in 14 countries online!

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## Product Review: A Diaper Bag Fashion Statement





*This post was sponsored by JustFab.*

By Kayla Garritano

If you're a mom, you know what it's like to always be on the run. Taking your child to practice, or the doctor, or to a play date, or to anything that gets you moving fast on the way out of the house. But, just because you're on the go doesn't mean that you have to settle for an old, stained t-shirt and over-washed jeans. Who said moms can't rock a stylish look?

**JustFab gives you the fabulous, fashionable style you want and need at an affordable price, even when you're handling your kids at your busiest moments.**

Are you a "mommy-to-be," or are you just in the beginning

stages of being a parent? If so, you're going to need a lot of storage for all those diapers, bottles, toys, and anything else to make sure your little one is happy while on the go. Now available on the JustFab site is the versatile and trendy [Ebby Diaper Bag](#), which comes in either Black or Taupe. This faux leather bag is simple, elegant looking, and functional, making you look stylish in conjunction with working hard. This bag comes with five exterior and four interior pockets to store all your necessities, and it is built sturdy, meaning you can hold your baby's items without the fear of the bag breaking! The Ebby Diaper Bag is priced at \$69.95, but with the VIP membership, you can grab the bag at \$49.95.



If you want to become a [VIP member](#) and get exclusive deals, all you have to do is take a quiz. Then, you'll get a personalized boutique. You shop, sign up and then you're a VIP who saves some money!

Becoming a VIP will also save you money on another motherly accessory. If you'd rather not hold on to a bulky diaper bag,



then a great alternative is the [Ace in Ace bag](#). This sleek tote comes in multiple colors, and is even reversible. There's an adjustable shoulder strap to make you comfortable, and the faux leather material will make it easy for you to wipe off spilled milk or whatever other mess your little one has made. With the VIP membership, the price is \$39.95, and without it, it's still an affordable \$49.00.



JustFab has all the fashionable, affordable accessories and clothing you will be sure to love. With their in-house design team, they will make sure they find the best suit for you on your journey to make a fashion statement, or even for a date night without the kids. Say “goodbye” to your old baby bag and “hello” to the sleekest, most stylish and versatile bag!

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# Product Review: Sparkle on Your Big Day With Cate & Chloe Wedding Jewelry!



*Sponsored by Cate & Chloe, Reviewed by Mallory McDonald.*

You have a wedding approaching. You're getting ready to walk down the aisle and see the person you love standing at the alter. You're ready for the most amazing day of your life. You have the dress, but what's missing? That piece of timeless jewelry that'll make heads turn as you enter the room remains to be determined. Make sure you complete your style with Cate & Chloe!

No sumptuous dress is complete without a pair of earrings or a necklace, so why not finish off your elegant look with the [Cate & Chloe Bridal and Wedding Jewelry](#)? Check out our product review!

1. [Veronica “Victorious” Sterling Silver 18k White Gold Plated Swarovski Drop Earrings](#)



These earrings will be sure to keep a smile on your face and a sparkle in your ears. The round-cut diamonds will be shining from the moment you walk down the aisle until your last spin on the dance floor. This glistening pair values and \$152.

2. [18k Gold Swarovski Pearl Studs](#)



Dare to bring out your Audrey Hepburn side with a more simplistic earring. Another polished option are these pearl studs. The classy studs will be sure to give you the look of sophistication. The gold adds that subtle beauty without taking the charm away from your dress! The retail price for this pair of earrings is \$131.

### 3. [Sloane "Hero" Sterling Silver 18k White Gold Plated Swarovski Drop Necklace](#)



If you want a necklace that makes mouths "drop," you're going to want to try this. The prong setting on this piece applies more light to fully showcase the beauty of a Swarovski crystal. There are three round-cut Swarovski stones hanging delicately against your chest, guaranteed to make you look absolutely stunning, and to make your significant other fall in love with you all over again. This values at \$175.

These pieces don't only have to be for the bride. In fact, accessorizing can help turn any outfit into a masterpiece! They can be a gift for your bridesmaids, and they can even be worn by a guest. Cate & Chloe's goal is for you to feel your best in whatever you wear.

Cate & Chloe strive to make sure you get the best jewelry at affordable prices, so you can feel glamorous at any time. The goal for this bridal collection is to be versatile, elegant and timeless, and that's what these pieces of jewelry certainly do!

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# Weekly Round-Up: All the Necessities for Back to School



By [Jessica DeRubbo](#)

It's officially time to pack up your beach chair, put away your swimsuit, and hand in your badge at your cushy summer job. Now, pack up your car and hit the road en route to college. There's no doubt you're excited to see friends you haven't seen all summer, but starting new classes and hitting the books can sometimes be a drag. Well, it just might be a bit more tolerable and exciting with the following brand new products in your bag, ready to be pulled out at any time.

**Cupid has some must-have high demand items for back to university this year. Check out our product reviews!**

### **FUJIFILM's INSTAX Mini 70**

What better way to capture all of your college experiences than by getting photos immediately with the latest model to join the "instax mini" series of instant cameras? [FUJIFILM's INSTAX Mini 70](#) produces credit card-sized photos instantly, so you never have to wait to share beautiful, sharp images with family and friends. The camera offers very unique features, like a selfie mode, which automatically adjusts settings for perfect selfies using the self-facing selfie mirror. The best part is, you can decorate your dorm room with wall art instantaneously, without having to waste any time. Plus, the INSTAX Mini 70 is a great size to have in your backpack or in your purse on campus. It's easy and fun to use, so consider checking it out, and share an original!



FUJIFILM Instax Mini 70

### **Palmer's Cocoa Butter Formula FlipBalm**

Take a page from your celebrity crushes, and include [Palmer's Cocoa Butter Formula FlipBalm](#) this school year. Palmer's, a brand beloved by celebrities and consumers alike, has three sweet FlipBalm varieties (Juicy Watermelon, Creamy Coconut, and Ripe Mango), all three of which showcase moisturization benefits and natural ingredients. They're full of pure Cocoa Butter, raw Shea Butter and Vitamin E. Plus, they couldn't be easier to apply! They feature a revolutionary "flip to open" packaging design, making it easy to apply with just one hand, easily flipping open and closed for mess-free application. Best of all, this lip balm has been clinically proven to moisturize for over 8 hours. During your back to school shopping, be sure to stop at Target, Kmart, Five Below or [Palmers.com](#) to purchase your cool new FlipBalm.





Palmer's Cocoa Butter Formula  
FlipBalm

### **Simply Sensitive Summer's Eve® Cleansing Cloths**

You may know Summer's Eve as a leader in feminine hygiene products, and they have now developed Cleansing Cloths that provide an easy and discreet way to feel confidently fresh. The gentle formulas won't irritate sensitive skin and are hypoallergenic and alcohol-free. We've all had those "not so fresh" moments, whether you're sprinting to class through the courtyard, working out at the rec, or even if it's "that time of the month." [Simply Sensitive Summer's Eve Cleaning Clothes](#) are perfect to toss in your purse, gym bag, or pocket whenever you're on the go. They're lightly fragranced and quickly wipe away odor-causing bacteria. They come in a variety of scents to stay fresh throughout all life's special moments.

### **GreenPan Mini Ceramic Non-Stick Square Egg Pan**

Let's face it: you don't have time to vigorously scrub off stuck egg remnants on a pan when you're already late for class. That's where [GreenPan Mini Ceramic Non-Stick Square Egg Pan](#) comes into play. The GreenPan Square Egg Pan is perfect for all of your breakfast and brunch needs. It's coated with Thermolon ceramic non-stick, perfect for frying results, easy cleaning and using less oil. Plus, the pan provides quick and even heating and heavy gauge construction for reliable cooking

results. Also, don't worry about burning yourself, because the product has a stay-cool non-slip handle with a silicone sleeve. This cutie is the perfect addition to your new kitchen on sorority row!

### **Zebra Pen Assortment**

It may not be very exciting taking notes in class every day, but you can totally spice it up with [Zebra's Pen Assortment](#). The pens are Sarasa Gel pens featuring Rapid Dry Ink. Why rapid dry, you ask? No smudging! We are featuring three pens. One is the Z-Grip Plus Ballpoint pen, which features a very smooth low-viscosity ballpoint ink. The second is the H-301 Steel Highlighter, which is part of the Steel line of products. Finally, the third is the F-301 BCA, which is particularly special because the pink barrel on it is aimed at Breast Cancer Awareness. It's a steel ballpoint pen with black ink.

**Going back to college for the first semester of the new year may seem daunting, but you can ease your worries if you have the above products with you on your journey. Good luck!**