Fashion Trend: Like Mother, Like Daughter





By <u>Ivana Jarmon</u>

Like mother, like daughter is the new <u>fashion trend</u> where mothers and daughters dress alike. The "mini-me" fashion trend has celebrities like <u>Beyoncé</u>, <u>Chrissy Teigen</u>, <u>Jessica Simpson</u> and their kids adorably dressing alike. In fact, the fashion trend has become somewhat of an expensive obsession. Famous brand such as Dolce & Gabbana, Fendi, Balenciaga, and Burberry are extending their fashion line to childrenswear so that kids can look like their parents. It's been reported that the childrenswear market is forecasted to reach \$6.6 billion in 2018. However, you don't want to break the bank to enjoy the pleasure of having your child look like you. Cupid has some <u>fashion tips</u> on simple fun ways you and your mini-me can look alike this winter.

Here are some simple way you and your mini-me can look alike this winter??

1. Accessories: Getting your mini-me to dress like you can be simple! Use props such as matching hair bands, barrettes, sunglasses, jewelry, and scarfs.

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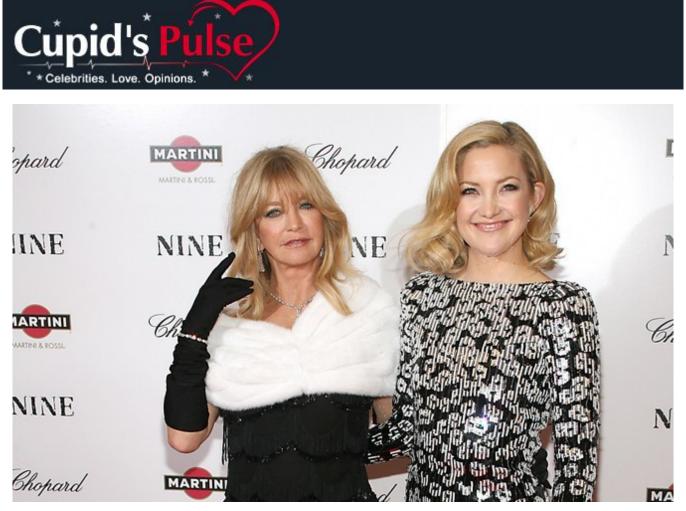
2. Keep it child-friendly: Remember your child is a kid, not a small version of an adult, and it's usually best if they look their age. There's a lot of pressure in today's world for kids to look older than they are, and it can be refreshing to let them act like and look like kids for a bit longer.

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3. Keep it simple: Keep in mind that you and your mini-me don't have to be identical. You can dress alike by simply color coordinating. It can be something as simple as you both wearing blue jeans and the same colored t-shirt.

What are some fashion tips on simple fun ways you and your mini-me can look alike this winter? Share your thoughts below.

Fashion Trend: "Ugly" Sneakers



By <u>Ivana Jarmon</u>

"Ugly" sneakers are the new <u>fashion trend</u>. Famous celebrities such as <u>Kim Kardashian</u>, Hailey Baldwin and <u>Kendall Jenner</u> have been seen rocking this new celebrity fashion trend, also known as "dad sneakers." Most people would call these shoes "unattractive" because of how different they look. The "dad sneaker" can be either a 90s sneaker, hiking boot, aqua sock, Reebok EasyTones, or platforms with a plethora of colors, panels, and textures. The "Ugly sneaker" is eye-catching and sporty chic. This <u>celebrity look</u> is popping in stores around the globe.

Here are some of our <u>fashion tips</u> on which ugly sneakers you should check out!

1. Fila Disruptor II Sneaker: The Ugly Sneaker trademark recently collaborated with Fendi. Sneakers from this particular collection are usually expensive, but this pair is under \$100 and has all of the cushy and sturdy appeals you'd want in an ugly shoe. You can find these shoes on Amazon for \$60 or Urban Outfitters for \$70.

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2. Nike M2K Tekno: The Ugly Sneaker is made of leather and neoprene. It's chunky, but not excessively so, and also comes in a nice pink shade. The shoe can be found at Net-A-Porter for \$100.

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3. Kendall + Kylie Dad Sneaker: Not many know that Kendall and Kylie Jenner designed a shoe, given the minimal branding. The Ugly Sneaker can be found at Nordstrom for \$98.

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4. Adidas Falcon Sneaker: If you like the Balenciaga Triple S sneaker, but don't want to spend \$900 on them, these are a beginner version of them. They are only \$100 at Nordstrom.

5. Reebok White Daytona Sneakers: This Ugly Sneaker is described as something your dad may wear while running to the grocery store. This sneaker is \$174 at ASOS.

Are you a fan of the Ugly Sneaker trend? Comment below.